OCP GLOBAL SUMMIT





2021 OCP GLOBAL SUMMIT | IN-PERSON AND ONLINE

SPONSORSHIP PROSPECTUS

November 9–10, 2021 | In-person Location: San Jose McEnery Convention Center, San Jose, California

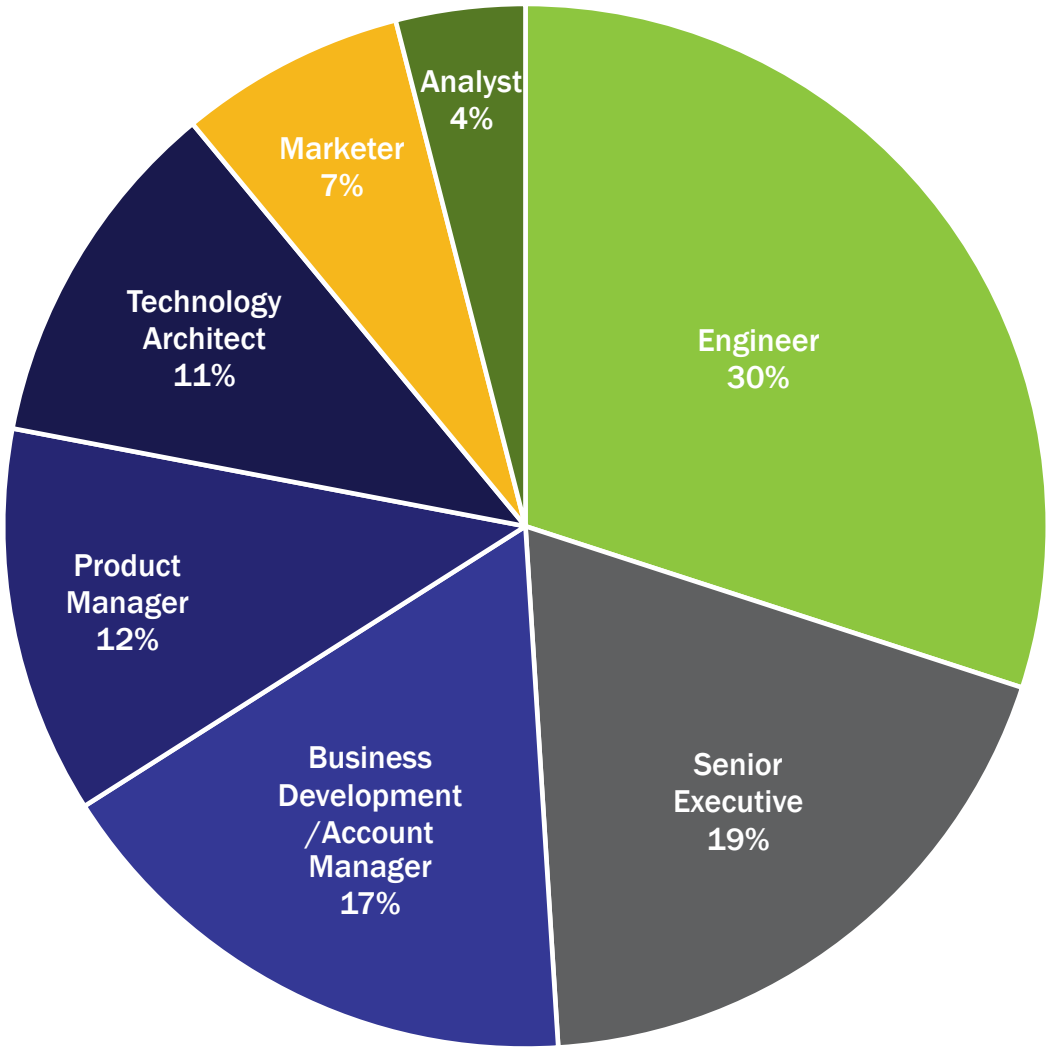






OCP Summits by the Numbers

2019 OCP Global Summit Demographics
(in-person event)



2019 OCP Global Summit Stats
(in-person event)

3,600 Summit Attendees

727 Companies Represented

100+ Media/Analysts

77 Sponsors/ Exhibitors

42 Countries Represented

2020 OCP Virtual Summit Stats
(online event)

6,000+ Summit Attendees

2,500 Companies Represented

300+ Media/Analysts

76 Sponsors/ Exhibitors

110 Countries Represented

Imagine the reach and other benefits of a hybrid event. Best of both worlds!

Previous Summit Sponsors

2020 OCP Virtual Summit

2CRSI
3M
Amphenol
Apstra
Arrcus, Inc.
Artesyn Embedded Power
Asperitas
ASRock Rack
ASUS
BizLink Technology, Inc.
Celestica
Cisco
Credo
Cumulus Networks
Dell Technologies
Digital Infrastructure Partners
DMTF
DriveNets
Edgecore Networks
Eoptolink
Facebook
Fadu Technology Inc.
GIGABYTE
Hypertec
Hyve Solutions
II-VI
Innovium
Inspur
Intel
Inventus Power
ITRenew
Juniper Networks
Keysight Technologies
KIOXIA America, Inc.
Laird Performance Materials
Lattice Semiconductor
Lenovo Global Technology Inc.
Lifter Insights
LITE-ON
Mediatek
Mellanox Technologies (NVIDIA)
Microsoft
MiTAC
Molex
Netris
NOKIA
ONF
Penguin Computing
Positronic
QCT
Rittal
Ruijie Networks
Samsung
Samtec
Schneider Electric
Seagate Technology
Senko
Shell
Silicom
Silicon Motion
SNIA
STORDIS
SUBMER NextGen Datacenters
Super Micro Computer, Inc.
TE Connectivity
Telecom Infra Project
UfiSpace
Wiwynn
ZT Systems



Schedule Overview*

OCP Future Technologies Symposium*		Monday, November 8
Time		**Event**
8:00am	12:00pm	Symposium Registration
9:00am	12:00pm	Symposium Keynotes and Tech Presentations
9:00am	4:00pm	Symposium Poster Displays
12:00pm	*1:00pm*	*Symposium Lunch*
1:00pm	4:00pm	Symposium Tech Presentations and Breakout Sessions

**Access to the OCP Future Technologies Symposium is included in your Global Summit registration ticket. Space is limited to 300 attendees. First come, first served.*

OCP Global Summit Day 0		Monday, November 8
Time		**Event**
Beginning at 8:00am with 24/7 access		**Virtual Summit LIVE on the FNvirtual Event Platform** Early access to virtual expo hall, Symposium live-stream, online engagement tools, and on-demand content.
1:00pm	6:00pm	Registration

OCP Global Summit Day 1		Tuesday, November 9
Time		**Event**
7:30am	6:30pm	Registration and Coffee
9:00am	11:30am	Keynotes
11:30am	7:30pm	Expo Hall Open
12:00pm	*2:00pm*	*Lunch*
12:00pm	6:00pm	Expo Hall Talks
2:00pm	6:00pm	Executive Talks
6:00pm	7:30pm	Opening Night Happy Hour

OCP Global Summit Day 2		Wednesday, November 10
Time		**Event**
7:30am	4:00pm	Registration and Coffee
8:00am	4:00pm	Expo Hall Open
8:00am	12:00pm	Engineering Workshops
12:00pm	*1:00pm*	*Lunch*
12:00pm	4:00pm	Expo Hall Talks
1:00pm	4:00pm	Engineering Workshops

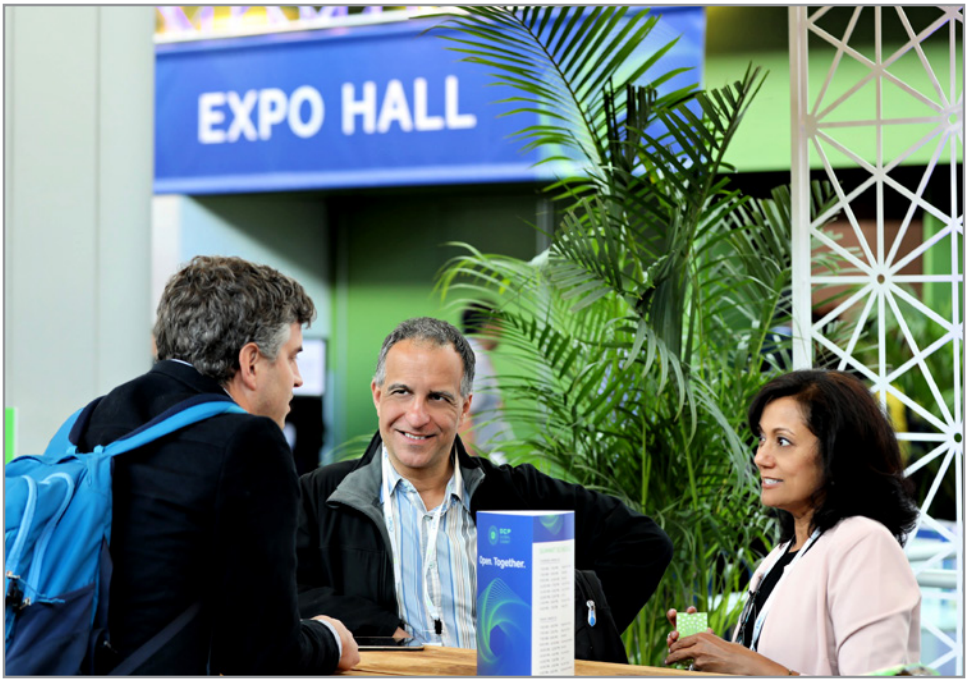
OCP Global Summit Expo Hours			
Day 1		**Day 2**	
11:00am	7:30pm	8:00am	4:00pm

All times listed in Pacific Time Zone. Schedule subject to change.

Venue

San Jose Convention Center – 408 Almaden Blvd., San Jose, CA 95113





Sponsorship Packages – At-a-Glance*

Sponsorship Deadline: Friday, September 24, 2021

Exhibit + Speaking Opportunities

Level	Cost	Exhibit	Includes
Diamond	$180,000	20’ x 20’ turnkey booth with custom backdrop	• Two speaking opportunities on Day 1 • 35 complimentary event passes • Logo/link on OCP Global Summit website, virtual platform, and in-person event signage • Additional onsite promotions/branding opportunities • Pre- and post-event promotions • **NEW!** 1 fully-branded sponsorship page on the virtual website; *See page 17 for details*
Diamond Keynote Add-On *Limited availability!*	$20,000	N/A	• One speaking opportunity* (Keynote) **pending content approval by OCP*
Emerald	$125,000	20’ x 10’ turnkey booth with custom backdrop	• Two speaking opportunities • 25 complimentary event passes • Logo/link on OCP Global Summit website, virtual platform, and in-person event signage • Additional onsite promotions/branding opportunities • Pre- and post-event promotions • **NEW!** 1 fully-branded sponsorship page on the virtual website; *See page 17 for details*
Ruby	$75,000	15’ x 10’ turnkey booth with custom backdrop	• One speaking opportunity • 15 complimentary event passes • Logo/link on OCP Global Summit website, virtual platform, and in-person event signage • Additional onsite promotions/branding opportunities • Pre- and post-event promotions • **NEW!** 1 fully-branded sponsorship page on the virtual website; *See page 17 for details*

Exhibit-Only Opportunities

Level	Cost	Exhibit	Includes
Sapphire	$50,000	10’ x 10’ turnkey booth with custom backdrop	• 10 complimentary event passes • Logo/link on OCP Global Summit website, virtual platform, and in-person event signage • **NEW!** 1 fully-branded sponsorship page on the virtual website; *See page 17 for details*
Topaz	$25,000	4’ counter	• 5 complimentary event passes • Table with signage in Exhibit Hall • Logo/link on OCP Global Summit website, virtual platform, and in-person event signage • **NEW!** 1 fully-branded sponsorship page on the virtual website; *See page 17 for details*
Start-Up	$15,000	4’ counter	• 5 complimentary event passes • Must be a qualified start-up company; see details on page 14 • Table with signage in Exhibit Hall • Logo/link on OCP Global Summit website, virtual platform, and in-person event signage • **NEW!** 1 fully-branded sponsorship page on the virtual website; *See page 17 for details*

NEW! Virtual Exhibit Opportunity (online portion of hybrid Global Summit)

Level	Cost	Exhibit	Includes
Virtual Booth (only)	$7,500	N/A	• 5 complimentary virtual event passes • Logo/link on OCP Global Summit website and virtual platform • Interactive and fully-branded virtual booth; *See page 17 for details* • Presence in the **NEW!** Tech Lounge (a lounge at the in-person event)

**Prices and packages subject to change*

Sponsorship Packages – At-a-Glance*

Sponsorship Deadline: Friday, September 24, 2021

Event Sponsorships		
Level	**Cost**	**Includes**
Opening Night Happy Hour SOLD OUT	$25,000	• 2 complimentary event passes • Logo on reception welcome banner, cups, cocktail napkins • Logo/link on OCP Global Summit website, virtual platform, and in-person event signage • 10 minutes to address audience in expo hall
Summit Lunch SOLD OUT	$25,000 (Day 1) $20,000 (Day 2) OR $35,000 (both days)	• 2 complimentary event passes • Logo on signage near buffet stations • Logo/link on OCP Global Summit website, virtual platform, and in-person event signage • 10 minutes to address audience in expo hall
Afternoon Snack Break SOLD OUT	$10,000 (Day 1)	• 2 complimentary event passes • Logo on signage near snack stations • Logo/link on OCP Global Summit website, virtual platform, and in-person event signage
Hydration Stations SOLD OUT	$10,000	• 2 complimentary event passes • Logo on water coolers and nearby signage • Logo/link on OCP Global Summit website, virtual platform, and in-person event signage
Coffee Stations SOLD OUT	$10,000	• 2 complimentary event passes • Logo prominently featured on coffee cups • Logo/link on OCP Global Summit website, virtual platform, and in-person event signage
Lanyards SOLD OUT	$15,000	• 2 complimentary event passes • Logo prominently featured on tote bags, distributed to each attendee at Registration • Logo/link on OCP Global Summit website, virtual platform, and in-person event signage
Tote Bags SOLD OUT	$10,000	• 2 complimentary event passes • Logo prominently featured on tote bags • Logo/link on OCP Global Summit website, virtual platform, and in-person event signage
Tech Lounge featuring the Virtual Summit NEW!	$20,000	• 2 complimentary in-person event passes • 2 complimentary virtual event passes • 2 monitors showcasing your custom content (no audio) • Logo/link on OCP Global Summit website, virtual platform, and in-person event signage
Reusable Mask Sponsor SOLD OUT	$20,000	• 2 complimentary event passes • Logo prominently featured on masks • Logo/link on OCP Global Summit website, virtual platform, and in-person event signage
Individual Hand Sanitizer Bottles NEW! SOLD OUT	$15,000	• 2 complimentary event passes • Logo promintently featured on 1 oz. sanitzer bottles placed in tote bags • Logo/link on OCP Global Summit website, virtual platform, and in-person event signage
Hand Sanitizer Stations NEW!	$10,000	• 2 complimentary event passes • Logo on sanitizer stations and nearby signage • Logo/link on OCP Global Summit website, virtual platform, and in-person event signage
Virtual Coffee Break NEW!	$25,000	• 2 complimentary virtual event passes • Logo prominently featured on virtual coffee ad on virtual platform • Logo/link on OCP Global Summit website, virtual platform, and in-person event signage
Wristband Sponsor SOLD OUT	$10,000	• 2 complimentary event passes • Logo or chosen artwork prominently featured on wristbands • Logo/link on OCP Global Summit website, virtual platform, and in-person event signage

**Prices and packages subject to change*

Not seeing an option for you? We love to get creative!

Let's work together to create a custom sponsorship that fits your organization's goals. These could include: Day Zero hosted events, special giveaways, unique booth designs, and more! Email **sponsor@opencompute.org** to get in touch with our team.

Tiered Membership Discounts*

The top three tiers of OCP Corporate Membership are: Platinum, Gold and Silver. If your organization is currently a tiered member in good standing, the following discounts apply to any exhibit sponsorship as well as the new virtual (only) sponsorship.

Tiered Member Level	% Discount	Diamond Sponsorship $180,000	Emerald Sponsorship $125,000	Ruby Sponsorship $75,000	Sapphire Sponsorship $50,000	Topaz Sponsorship $25,000	Start-Up Sponsorship $15,000	Virtual (only) Sponsorship $7,500
Platinum	20%	$144,000	$100,000	$60,000	$40,000	$20,000	$12,000	$6,000
Gold	15%	$153,000	$106,250	$63,750	$42,500	$21,250	$12,750	$6,375
Silver	10%	$162,000	$112,500	$67,500	$45,000	$22,500	$13,500	$6,750

*Prices and packages subject to change

More information regarding Tiered Membership can be found here: http://www.opencompute.org/membership

**Tiered Membership discounts apply to exhibit sponsorships only*



DETAILED SPONSORSHIP PACKAGES













DIAMOND SPONSOR – $180,000

PRE-EVENT PROMOTIONS

- Access to media registration list two weeks prior to event
- Sponsor company logo and link on the OCP Global Summit website and virtual event websites
- Social media sponsorship recognition (FB, Twitter)
- 35 complimentary event passes

PREMIER SPEAKING OPPORTUNITIES – Day 1

Executive Talk: An executive or technology leader from the sponsor company will address attendees through a 25-minute Executive Talk on Day 1. The audience for these sessions is expected to be around 200 attendees per room.

Expo Hall Talk: An executive or technology leader from the sponsor company will address attendees through a 15-minute speaking opportunity on the expo hall stage during Day 1. This is a high traffic area.

All announcements and presentations are subject to approval by the OCP Foundation. The OCP Foundation will notify sponsors of specific presentation deadlines.

EXHIBIT – 20'x20' Turnkey Booth Space

Your 20'x20' turnkey booth space includes:

- Custom backdrop with sponsor company logo or custom design
- Two 46" monitors
- 20 amps electricity
- Wireless internet access
- Lead retrieval*
- Carpeting
- Two stools
- White counter
- Waste bin

Additional items (additional monitors, wired Internet, and so forth) will be available for rent. Full booth details will be provided in the Sponsor Manual.

Booth location will be selected on a first-signed, first-served basis based on when your sponsor contract is signed and returned to the OCP Meeting & Events Manager.

***One lead retrieval device** will be provided per sponsor booth at the in-person event, which can be used to collect the following attendee data: name, email, company, job title, city, state, and country. Sponsors will have the opportunity to ask four follow-up questions and make notes on lead scans. **Virtual Lead Retrieval** will be provided through the sponsor virtual booth which can be used to collect the following attendee data: name, email, company, job title, city, state, and country.

ADDITIONAL ONSITE PROMOTIONS/BRANDING

Advertising slide: a sponsor-created marketing slide displayed on the main stage prior to the keynotes and on digital signage throughout the venue; please see the Sponsor Portal for additional details.

Meeting Room: Diamond sponsorships include use of a 2-day meeting room. See inclusions and details on page 19.

Sponsor company's logo (size TBD) will be prominently placed on event signage including all-sponsor banner and welcome slide in keynote opening remarks.

POST-EVENT PROMOTIONS

- Keynote, Expo Hall and Executive Talk speaking opportunities will be recorded and available online after the event to reach a broader community.
- Presentation (slides + video) will be posted to the OCP website for the community to access.
- Opportunity to embed presentation videos recorded at the Summit on your company website.

INCLUDES NEW ONLINE PRESENCE

- 1 fully-branded virtual booth on the virtual event environment
- Your onsite talks available via streaming and on demand
- Videos, marketing messaging, linked Summit sessions, chat, contact us, lead retrieval, graphic ad and more!
- See page 17 for full details

DIAMOND KEYNOTE ADD-ON – $20,000 *Limited availability!*

PREMIER SPEAKING OPPORTUNITY

An executive or technology leader from your company will address the OCP audience through a speaking session on the main stage during the keynote block at a time determined by OCP. The attendee expectancy is 3,000+ and your talk will be featured online via streaming and on demand to increase your exposure. This is your opportunity to demonstrate your leadership in the OCP community, showcase new technologies and contributions to OCP and reaffirm your company's commitment to developing technologies that are open, scalable and efficient.

**This keynote add-on is based solely on content approval by OCP. Diamond sponsors will only be charged the add-on fee once they submit their keynote content and it is approved by OCP. Keynote slots are limited and will be considered on a first-come, first-served basis. The Foundation reserves the right to assign keynote slots in any order as they see fit.*

EMERALD SPONSOR – $125,000

PRE-EVENT PROMOTIONS

- Access to media registration list two weeks prior to event
- Sponsor company logo and link on the OCP Global Summit website and virtual event websites
- Social media sponsorship recognition (FB, Twitter)
- 25 complimentary event passes

PREMIER SPEAKING OPPORTUNITIES

Executive Talk: An executive or technology leader from the sponsor company will address attendees through a 25-minute Executive Talk on Day 1. The audience for these sessions is expected to be around 200 attendees per room.

Expo Hall Talk: An executive or technology leader from the sponsor company will address attendees through a 15-minute speaking opportunity on the expo hall stage. This is a high traffic area.

All announcements and presentations are subject to approval by the OCP Foundation. The OCP Foundation will notify sponsors of specific presentation deadlines.

INCLUDES NEW ONLINE PRESENCE

- 1 fully-branded virtual booth on the virtual event environment
- Your onsite talks available via streaming and on demand
- Videos, marketing messaging, linked Summit sessions, chat, contact us, lead retrieval, graphic ad and more!
- See page 17 for full details

EXHIBIT – 20'x10' Turnkey Booth Space

Your 20'x10' turnkey booth space includes:

- Custom backdrop with sponsor company logo or custom design
- One 46" monitor
- 15 amps electricity
- Wireless internet access
- Lead retrieval*
- Carpeting
- Two stools
- White counter
- Waste bin

Additional items (additional monitors, wired Internet, and so forth) will be available for rent. Full booth details will be provided in the Sponsor Manual.

Booth location will be selected on a first-signed, first-served basis based on when your sponsor contract is signed and returned to the OCP Meeting & Events Manager.

***One lead retrieval device** will be provided per sponsor booth at the in-person event, which can be used to collect the following attendee data: name, email, company, job title, city, state, and country. Sponsors will have the opportunity to ask four follow-up questions and make notes on lead scans. **Virtual Lead Retrieval** will be provided through the sponsor virtual booth which can be used to collect the following attendee data: name, email, company, job title, city, state, and country.

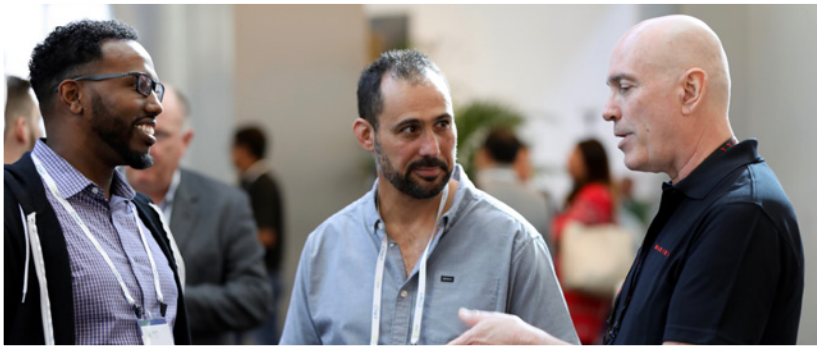
ADDITIONAL ONSITE PROMOTIONS/BRANDING

Advertising slide: a sponsor-created marketing slide displayed on the main stage prior to the keynotes and on digital signage throughout the venue; please see the Sponsor Portal for additional details.

Sponsor company's logo (size TBD) will be prominently placed on event signage including all-sponsor banner and welcome slide in keynote opening remarks.

POST-EVENT PROMOTIONS

- Expo Hall and Executive Talk speaking opportunities will be recorded and available online after the event to reach a broader community.
- Presentation (slides + video) will be posted to the OCP website for the community to access.
- Opportunity to embed presentation videos recorded at the Summit on your company website.





RUBY SPONSOR – $75,000

PRE-EVENT PROMOTIONS

- Sponsor company logo and link on the OCP Global Summit website and virtual event websites
- Social media sponsorship recognition (FB, Twitter)
- 15 complimentary event passes

PREMIER SPEAKING OPPORTUNITIES

Expo Hall Talk: An executive or technology leader from the sponsor company will address attendees through a 15-minute speaking opportunity on the expo hall stage. Session times selected are on a first-signed, first-served basis.

All announcements and presentations are subject to approval by the OCP Foundation. The OCP Foundation will notify sponsors of specific presentation deadlines.

INCLUDES NEW ONLINE PRESENCE

- 1 fully-branded virtual booth on the virtual event environment
- Your onsite talks available via streaming and on demand
- Videos, marketing messaging, linked Summit sessions, chat, contact us, lead retrieval, graphic ad and more!
- See page 17 for full details

EXHIBIT – 15'x10' Turnkey Booth Space

Your 15'x10' turnkey booth space includes:

- Custom backdrop with sponsor company logo or custom design
- One 46" monitor
- 10 amps electricity
- Wireless internet access
- Carpeting
- Two stools
- White counter
- Waste bin
- Virtual lead retrieval**

Additional items (additional monitors, wired Internet, and so forth) will be available for rent. Full booth details will be provided in the Sponsor Manual.

Booth location will be selected on a first-signed, first-served basis based on when your sponsor contract is signed and returned to the OCP Meeting & Events Manager.

****Lead Retrieval** will be provided through the sponsor virtual booth which can be used to collect the following attendee data: name, email, company, job title, city, state, and country. Option to rent a device for onsite lead scans will be available and include the opportunity to ask four follow-up questions and make notes on lead scans.

ADDITIONAL ONSITE PROMOTIONS/BRANDING

Advertising slide: a sponsor-created marketing slide displayed on the main stage prior to the keynotes and on digital signage throughout the venue; please see the Sponsor Portal for additional details.

Sponsor company's logo (size TBD) will be prominently placed on event signage including all-sponsor banner and welcome slide in keynote opening remarks.

POST-EVENT PROMOTIONS

- Expo Hall and Executive Talk speaking opportunities will be recorded and available online after the event to reach a broader community.
- Presentation (slides + video) will be posted to the OCP website for the community to access.
- Opportunity to embed presentation videos recorded at the Summit on your company website.



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Exhibit-Only Opportunities

SAPPHIRE SPONSOR – $50,000

PRE-EVENT PROMOTIONS

- Sponsor company logo and link on the OCP Global Summit website and virtual event websites
- Social media sponsorship recognition (FB, Twitter)
- 10 complimentary event passes

EXHIBIT – 10'x10' Turnkey Booth Space

Your 10'x10' turnkey booth space includes:

- Custom backdrop with sponsor company logo or custom design
- One 46" monitor
- 10 amps electricity
- Wireless internet access
- Carpeting
- Two stools
- White counter
- Waste bin
- Virtual lead retrieval**

INCLUDES NEW ONLINE PRESENCE

- 1 fully-branded virtual booth on the virtual event environment
- Your onsite talks available via streaming and on demand
- Videos, marketing messaging, linked Summit sessions, chat, contact us, lead retrieval, graphic ad and more!
- See page 17 for full details

Additional items (additional monitors, wired Internet, and so forth) will be available for rent. Full booth details will be provided in the Sponsor Manual.

Booth location will be selected on a first-signed, first-served basis based on when your sponsor contract is signed and returned to the OCP Meeting & Events Manager.

****Lead Retrieval** will be provided through the sponsor virtual booth which can be used to collect the following attendee data: name, email, company, job title, city, state, and country. Option to rent a device for onsite lead scans will be available and include the opportunity to ask four follow-up questions and make notes on lead scans.

ADDITIONAL ONSITE PROMOTIONS/BRANDING

Sponsor company's logo (size TBD) will be prominently placed on event signage including all-sponsor banner and welcome slide in keynote opening remarks.







Exhibit-Only Opportunities

TOPAZ SPONSOR – $25,000

PRE-EVENT PROMOTIONS

- Sponsor company logo and link on the OCP Global Summit website and virtual event websites
- Social media sponsorship recognition (FB, Twitter)
- 5 complimentary event passes

EXHIBIT – 4' Counter

Your exhibit space includes:

- One 46" monitor
- 5 amps electricity
- Wireless internet access
- White counter
- Two stools
- Waste bin
- Virtual lead retrieval**

Additional items (additional monitors, wired Internet, and so forth) will be available for rent. Topaz exhibit space is turnkey, custom booth properties or additional furniture is not permitted. Due to space limitations, banner and equipment size is restricted. Full booth details and restrictions will be provided in the Sponsor Manual.

Counter location will be selected on a first-signed, first-served basis based on when your sponsor contract is signed and returned to the OCP Meeting & Events Manager.

****Lead Retrieval** will be provided through the sponsor virtual booth which can be used to collect the following attendee data: name, email, company, job title, city, state, and country. Option to rent a device for onsite lead scans will be available and include the opportunity to ask four follow-up questions and make notes on lead scans.

ADDITIONAL ONSITE PROMOTIONS/BRANDING

Sponsor company's logo (size TBD) will be prominently placed on event signage including all-sponsor banner and welcome slide in keynote opening remarks.

INCLUDES NEW ONLINE PRESENCE

- 1 fully-branded virtual booth on the virtual event environment
- Your onsite talks available via streaming and on demand
- Videos, marketing messaging, linked Summit sessions, chat, contact us, lead retrieval, graphic ad and more!
- See page 17 for full details

START-UP SPONSOR* – $15,000

PRE-EVENT PROMOTIONS

- Sponsor company logo and link on the OCP Global Summit website and virtual event websites
- Social media sponsorship recognition (FB, Twitter)
- 5 complimentary event passes

EXHIBIT – 4' Counter

Your exhibit space includes:

- One 46" monitor
- 5 amps electricity
- Wireless internet access
- White counter
- Two stools
- Waste bin
- Virtual lead retrieval**

Additional items (additional monitors, wired Internet, and so forth) will be available for rent. Start-up exhibit space is turnkey, custom booth properties or additional furniture is not permitted. Due to space limitations, banner and equipment size is restricted. Full booth details and restrictions will be provided in the Sponsor Manual.

Counter location will be selected on a first-signed, first-served basis based on when your sponsor contract is signed and returned to the OCP Meeting & Events Manager.

****Lead Retrieval** will be provided through the sponsor virtual booth which can be used to collect the following attendee data: name, email, company, job title, city, state, and country. Option to rent a device for onsite lead scans will be available and include the opportunity to ask four follow-up questions and make notes on lead scans.

ADDITIONAL ONSITE PROMOTIONS/BRANDING

Sponsor company's logo (size TBD) will be prominently placed on event signage including all-sponsor banner and welcome slide in keynote opening remarks.

INCLUDES NEW ONLINE PRESENCE

- 1 fully-branded virtual booth on the virtual event environment
- Your onsite talks available via streaming and on demand
- Videos, marketing messaging, linked Summit sessions, chat, contact us, lead retrieval, graphic ad and more!
- See page 17 for full details

Must be in business less than three years and generate less than $1M USD revenue annually

Booth Layout Examples



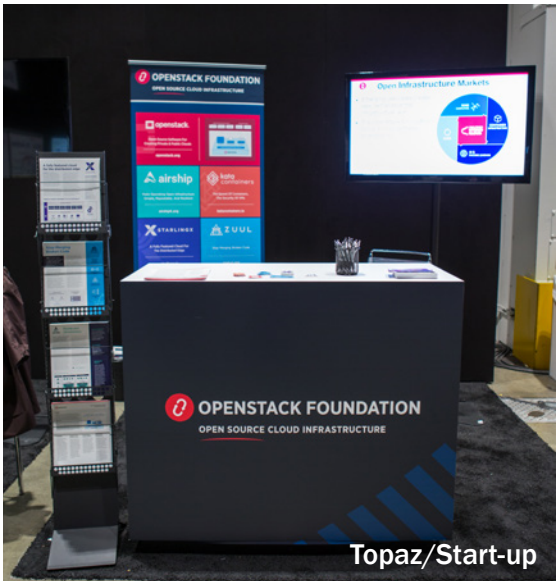
Diamond



Emerald



Sapphire



Topaz/Start-up



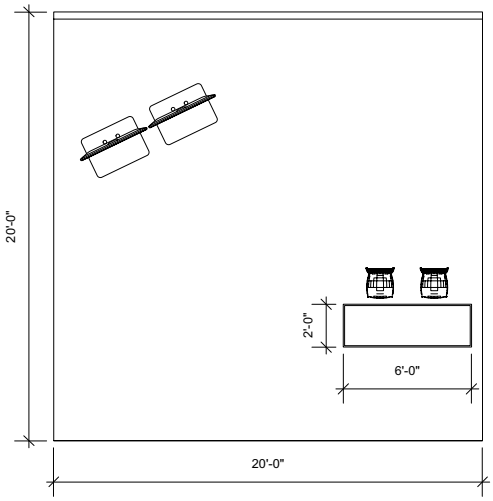
Ruby

Some images include add-on features. Please see the Detailed Sponsor Package pages above.

Booth Layout and Sizing

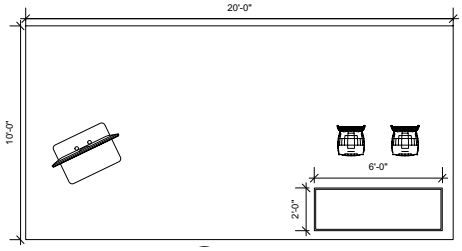
Diamond: 20’ W x 20’ D





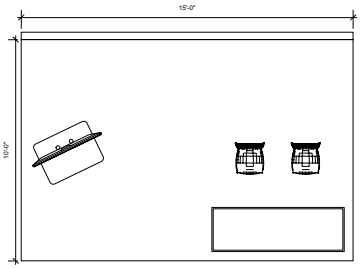
Emerald: 20’ W x 10’ D





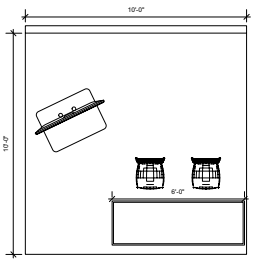
Ruby: 15’ W x 10’ D





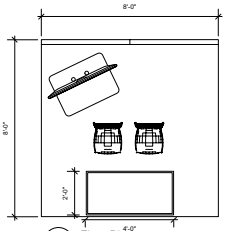
Sapphire: 10’ W x 10’ D





Topaz/Start-Up: 8’ W x 8’ D





Virtual Exhibit Opportunity

Virtual Booth Sponsor – $7,500

Unable to represent in person? Sponsor a **NEW** virtual "booth" for the concurrent online portion of the Global Summit! This virtual sponsorship has a lot of tangible perks.

PRE-EVENT PROMOTIONS

- Your company logo and link on the OCP Global Summit website and virtual platform
- Social media sponsorship recognition
- 5 complimentary virtual event passes

VIRTUAL PRESENCE

- Logo displayed on the virtual lobby and the virtual expo hall
- A dedicated landing page with your branded graphics and content including:
  1. Welcome/Brand Video
  2. Contact Feature
  3. Moving marketing message (ticker style)
  4. Company name and descriptive paragraph
  5. Ability to link to specific Global Summit sessions
  6. Chat feature
  7. Lead retrieval
  8. 2 video links (demos, promo, instructional, etc.)
  9. 2 PDF links
  10. 4 social media links
  11. 1 square graphic ad linked to URL of choice
- **Sponsor Stories:** An executive or technology leader from the sponsor company will address attendees through a 10-minute pre-recorded video, to be displayed in their virtual booth.

ONSITE PRESENCE (at the in-person event)

- Presence in the Onsite & Virtual Lounge at the in-person Global Summit
- Branding – your logo displayed on the Keynote Housekeeping Slides

**All Exhibit Sponsors (shown on pages 10-14) will receive a Virtual Booth space.*



Example of Virtual Booth Page Layout

VIRTUAL BOOTH ADD-ON – $2,500

If you are an Event Sponsor (listed on pages 18-22) **you may add the Virtual Booth Sponsorship for a discounted price!**
This sponsorship add-on will increase your exposure at the in-person event and on the virtual event platform. Your logo will be displayed on the lobby page of the virtual event platform, and have all the perks listed above!

**This discounted rate is only available to Event Sponsors.*

~~Opening Night Happy Hour~~ SOLD OUT

~~$25,000~~

This Expo Hall event is very well attended! Great music, food and drinks keep the energy high and the room buzzing. You will have up to 10 minutes of exclusive presentation time on the expo hall stage to welcome attendees to the event, hold a raffle, etc. Your brand will be on the general event signage and Happy Hour cups and napkins.

EVENT PROMOTIONS

- Your company logo and link on the OCP Global Summit website and virtual platform
- Social media sponsorship recognition
- 2 complimentary event staff passes

ONSITE PROMOTIONS

- Happy hour will be held on the first night of the Summit in the SJCC Expo Hall
- Appetizers & drinks included; expanded menu available at an additional cost
- Access to expo hall stage – 10 minutes
- Branding:
  - General event signage including all-sponsor banner and welcome slide in keynote opening remarks
  - Happy Hour signage
  - Logo on promotional items such as: disposable cups and cocktail napkins
  - Additional branding options available at an additional cost



~~Summit Lunch~~ SOLD OUT

~~$25,000 (Day 1) / $20,000 (Day 2) / or $35,000 (both days)~~

EVENT PROMOTIONS

- Your company logo and link on the OCP Global Summit website and virtual platform
- Social media sponsorship recognition
- 2 complimentary event passes

ONSITE PROMOTIONS

- Access to expo hall stage for 10 minutes during lunch
- Branding – your logo will be prominently placed on:
  - Lunch packaging pending final menu selections
  - Thank you slide in keynote opening remarks
  - Event signage including all-sponsor banner and welcome slide in keynote opening remarks





Event Sponsorships

~~Afternoon Snack Break~~ SOLD OUT

EVENT PROMOTIONS

- Your company logo and link on the OCP Global Summit website and virtual platform
- Social media sponsorship recognition
- 2 complimentary event staff passes

ONSITE PROMOTIONS

- Snack will be held on the in the Expo Hall
- Branding – your logo will be prominently placed on:
  - Snack packaging pending final menu selections
  - Thank you slide in keynote opening remarks
  - Event signage including all-sponsor banner and welcome slide in keynote opening remarks





~~Hydration Stations~~ SOLD OUT

EVENT PROMOTIONS

- Your company logo and link on the OCP Global Summit website and virtual platform
- 2 complimentary event staff passes

ONSITE PROMOTIONS

- Water coolers** placed in various locations through-out venue
- Branding – your logo will be prominently placed on:
  - Cooler wraps
  - Easel signage near each water station
  - Event signage including all-sponsor banner and welcome slide in keynote opening remarks

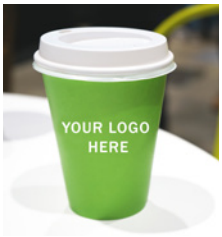




Event Sponsorships

~~Coffee Stations~~ SOLD OUT

~~$10,000 (Day 1 or Day 2) / or $17,000 (both days)~~



EVENT PROMOTIONS

- Your company logo and link on the OCP Global Summit website and virtual platform
- 2 complimentary event passes

ONSITE PROMOTIONS

- Your logo prominently featured on the OCP Global Summit coffee cups**
- Opportunity to include marketing material near coffee stations (postcard size)
- Additional Branding – your logo will be prominently placed on:
  - Signage near coffee station
  - Event signage including all-sponsor banner and welcome slide in keynote opening remarks



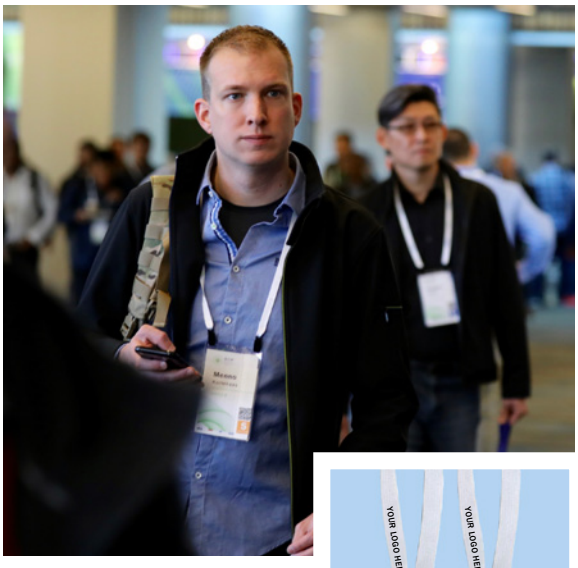
~~Lanyards~~ – ~~$15,000~~ SOLD OUT

EVENT PROMOTIONS

- Your company logo and link on the OCP Global Summit website and virtual platform
- 2 complimentary event staff passes

ONSITE PROMOTIONS

- Your logo prominently featured on the OCP Global Summit lanyards**





***Specific products/promotional designs TBD.*

Event Sponsorships

~~Tote Bags~~ – ~~$10,000~~ SOLD OUT



EVENT PROMOTIONS

- Your company logo and link on the OCP Global Summit website and virtual platform
- 2 complimentary event staff passes

ONSITE PROMOTIONS

- Your logo prominently featured on the OCP Global Summit tote bag**, distributed to each attendee at Registration
- Opportunity to include marketing material (postcard size)

Tech Lounge featuring the Virtual Summit NEW!

$20,000



This new lounge space will be prominently located at the in-person Global Summit (in the Expo Hall or pre-function space) for maximum exposure. Onsite attendees will be able to experience the Virtual Summit content and interact with online attendees. It will include lounge furniture and power.

PRE-EVENT PROMOTIONS

- Your company logo and link on the OCP Global Summit website and virtual platform
- 2 complimentary event staff passes
- 2 complimentary virtual event passes

ONSITE PROMOTIONS

- Opportunity to display your custom content on 2 monitors (no audio)
- Opportunity to place marketing literature in rack nearby
- Branding – your logo will be prominently placed on event signage near the lounge, as well as on a welcome slide during keynote opening remarks and on the large all-sponsor banner

~~Reusable Mask~~ NEW! – ~~$20,000~~ SOLD OUT



EVENT PROMOTIONS

- Your company logo and link on the OCP Global Summit website and virtual platform
- 2 complimentary event staff passes

ONSITE PROMOTIONS

- Your logo prominently featured on the OCP Global Summit mask**, distributed to each attendee at Registration
- Opportunity to include marketing material (postcard size)

Design must be approved by OCP prior to production.

***Specific products/promotional designs TBD.*

Event Sponsorships

~~Individual Hand Santizer Bottles NEW!~~

~~$15,000~~ **SOLD OUT**



EVENT PROMOTIONS

- Your company logo and link on the OCP Global Summit website and virtual platform
- 2 complimentary event staff passes

ONSITE PROMOTIONS

- Your logo prominently featured on the 1 oz. individual hand santizer bottles**, distributed to each attendee at Registration

Hand Sanitizer Stations NEW! – $10,000



EVENT PROMOTIONS

- Your company logo and link on the OCP Global Summit website and virtual platform
- 2 complimentary event staff passes

ONSITE PROMOTIONS

- Hand Sanitizer Stations** placed in various locations throughout venue
- Branding – your logo will be prominently placed on:
  - Sanitzer stations
  - Easel signage near each hand sanitizer station

Virtual Coffee Break NEW! – $25,000



Deliver a free cup of coffee to attendees who are participating in the Summit virtually. Sponsorship does not include the cost of coffee/delivery; sponsor chooses how many cups of coffee to offer each day. Contact sponsor@opencompute.org for more details.

EVENT PROMOTIONS

- Your company logo and link on the OCP Global Summit website and virtual platform
- 2 complimentary virtual event passes

ONSITE PROMOTIONS

- Your logo prominently featured on the OCP Global Summit virtual event platform with free coffee ad
- Opportunity to collect leads from participating attendees (which could allow for additional follow-up questions)
- Event signage including all-sponsor banner and welcome slide in keynote opening remarks

***Specific products/promotional designs TBD.*

~~Wristband Sponsor NEW!~~ SOLD OUT

EVENT PROMOTIONS

- Sponsor company logo and link on the OCP Regional Summit website
- Social media sponsorship recognition
- 2 complimentary event passes

ONSITE PROMOTIONS

- Silicone social distancing indicator wristbands will be offered during registration.
- Attendees can choose to wear:
  - GREEN = handshakes and elbow bumps OK
  - RED = please keep a distance of 6' or more
- Sponsor company logo on the following:
  - On wristband (logo or chosen artwork)
  - Signage next to bracelet containers on registration counters
  - Event signage including large sponsor banner and welcome slide in opening remarks
  - Advertising slide



Design must be approved by OCP prior to production.

PRIVATE MEETING ROOMS

Private Meeting Room – $5,000 / meeting room (two full days)

- 2-Day access to private meeting room conveniently located near Summit activities (member discounts do not apply)
- Boardroom table set-up for 12 people (option to change or upgrade furniture/layout, additional charges may apply)
- Summit wifi network
- Power on table
- Included in Diamond Sponsorship
- Locations selected on a first-signed, first-served basis
- Must be a Summit sponsor to reserve a private meeting room
- Limited quantity of rooms available, be sure to sign up before they sell out!

Not seeing an option for you? We love to get creative!

Let's work together to create a custom sponsorship that fits your organization's goals. These could include: Day Zero hosted events, special giveaways, unique booth designs, and more!

Email **sponsor@opencompute.org** to get in touch with our team.

2021 OCP Global Summit – Sponsorship Contract
Event Dates: November 9-10, 2021 **Venue:** San Jose Convention Center

This Agreement is made and entered into as of [date] _____between the Open Compute Project ("OCP") Foundation and:

Name of Organization *(how it should be displayed on OCP site)* _____

Address Line 1 _____

Address Line 2 _____

City _____State/Province/Region _____ Zip/Postal Code _____

Country _____Phone _____

Sponsorship Logistics Contact _____Email_____

Payment Contact _____Email _____

Website _____Twitter Handle_____

Sponsor Packages for the 2021 OCP Global Summit (the "Event"): ***All prices in US dollars***

Exhibit + Speaking Opportunity

___ Diamond: $180,000 (20x20 booth)
___ Keynote Add-on: $20,000 *(*Pending OCP approval)*

___ Emerald: $125,000 (10x20 booth)
___ Ruby: $75,000 (10x15 booth)

Exhibit-Only

___ Sapphire: $50,000 (10x10 booth)
___ Topaz: $25,000 (4' counter)
___ Start-Up Company: $15,000 *(Based on OCP approval)*
___ Non-Profit: $0 *(Based on OCP approval)*
___ VIRTUAL only Booth: $7,500

Private Sponsor Meeting Room:
(discounts do not apply)
___ Sponsor Meeting Room: $5,000

Event Sponsorships
(discounts do not apply)

___ Coffee Stations: $10,000
___ Hydration Stations: $10,000
___ Day 1 Afternoon Snack: $10,000
___ Hand Sanitizer Stations: $10,000
___ Tote Bags: $10,000
___ Wristbands: $10,000
___ Individual Hand Sanitizer Bottles: $15,000
___ Lanyards: $15,000
___ Lunch: $25,000 for Day 1
___ Lunch: $20,000 for Day 2
___ Lunch Both Days: $35,000
___ Reusable Mask Sponsor: $20,000
___ Onsite & Virtual Lounge: $20,000
___ Opening Night Happy Hour: $25,000

___Virtual Booth Add-On: $2,500
(available with Event Sponsorships above)

Tiered Membership Discount
If your company is an OCP Tiered Member, please check the applicable discount below. Must be a Member in good standing at the time of the 2021 Global Summit in order to receive the requested discount. Membership discounts apply to exhibition opportunities only. Event sponsorships, virtual booth add-on and meeting rooms are not eligible for discounts.

___ Platinum Tiered Member (20%) ___ Gold Tiered Member (15%) ___ Silver Tiered Member (10%)

Total Amount (after discounts if applicable): $_____

OCP Contact: Kali Burdette, Event Manager, kali@opencompute.org

Payment Information: Acceptable forms of payment include ACH, wire transfers, credit cards and checks. If paying by check, please make checks payable to: Open Compute Project Foundation, PO Box 82287, Austin, TX 78708

Purchasing bulk tickets: Each sponsorship level comes with a set number of complimentary passes. Additional passes may be purchased in bulk with a maximum of two transactions per organization. All sponsors except Diamond, Emerald & Ruby will be charged the current registration rate for the passes and no discount will be applied. There is no limit to the max quantity for the full price tickets. Diamond, Emerald & Ruby sponsors will receive additional passes for a discount with a set maximum quantity. Check with OCP for the most current discount, maximum limits and deadline for bulk purchases. No refunds will be given for bulk ticket purchase (discounted or not)..

***Diamond sponsor keynote add-on:** This keynote add-on is based solely on content approval by OCP. Diamond sponsors will only be charged the add-on fee once they submit their keynote content and it is approved by OCP. Keynote slots are limited and will be considered on a first-come, first-served basis. Sponsor understands that indicating an interest in a keynote add-on does not guarantee a spot.

Terms and Conditions:

1. Payment must be in United States Dollars. All payments must be made to Open Compute Project Foundation and provided in cleared funds to the bank account provided on the invoice not later than net 30 days of the date of the invoice. All fees are exclusive of all applicable sales, use, value-added and similar taxes, which Sponsor shall pay in addition to the fees at the rate prevailing on the date of the invoice. Payment must be received prior to the event or the sponsorship will be considered invalid. Account must be current to participate.
2. Sponsor speakers are required to submit their presentation content for review by the Open Compute Foundation by the date indicated by OCP. Failure to submit your content for review by the foundation can result in the loss of your speaking opportunity.
3. Sponsor is responsible for meeting all deadlines for delivery of materials and artwork. Past due materials may be excluded from the conference program, signage, and other opportunities included in the sponsors contribution level.
4. Sponsor is responsible for any shipping and receiving costs the venue may charge for materials shipped directly to the venue.
5. Exhibit Locations. Booth/table location assignments will be selected by the sponsor company on a first-signed, first-served basis, and may be modified by the Foundation due to changes in event layout, venue or other factors.
6. Restrictions in Operations of Exhibits. The OCP Foundation and its representatives reserve the right to restrict or remove exhibits which, because of noise, method of operation, materials, or for any other reason, may become objectionable to the reasonable attendee or the venue. In the event of such restriction or eviction, the OCP Foundation is not liable for any refunds, rentals, or other exhibit expenses incurred by the Sponsor.
7. Care of Building. The Sponsor shall not injure or deface the walls or floors of the building and the tables, or damage the equipment. Sponsor assumes all liability costs for damage incurred.
8. Catastrophe. In the event that because of war, fire, strike, government regulation, public catastrophe, act of God, or other cause, the conference or any part thereof is prevented from being held, or is canceled by the OCP Foundation, the OCP Foundation shall determine any refund to a Sponsor after deducting any expenses incurred by the OCP Foundation but in no case shall the amount of the refund to the Sponsor exceed the amount of the fee paid. Should the OCP Foundation choose to pivot to a virtual-only event, Sponsor may either cancel and receive a full refund, or choose to participate in the virtual-only event as a sponsor and be partially refunded to match the adjusted cost for a virtual-only event. The virtual-only adjusted cost of sponsorships can be found here: https://www.opencompute.org/blog/questions-about-the-upcoming-ocp-global-summit
9. Cancellations made by the Sponsor 30 days or more prior to the event are liable for 50% of the sponsorship fee or of the cost of equivalent services/equipment if sponsorship is an in kind or a barter arrangement. Cancellations made within 29 days of the event are liable for the entire fee. All cancellations must be made in writing to the OCP Foundation.
10. Trademarks. Each party retains all rights and ownership to its own trademarks and must obtain prior approval from the other party for any use of the other party's names or marks for the purpose of marketing, advertising and otherwise promoting participation in and/or sponsorship of (as described in this Agreement) the Event, which approval shall not be unreasonably withheld or delayed. Sponsor shall provide to OCP Foundation any artwork necessary for use of Sponsor's marks, name or logo. Sponsor agrees to abide by, and be bound by, the Open Compute Project Trademark Usage Guidelines, which are available at https://bit.ly/2QwPmUN including as this may be updated by OCP Foundation from time to time. At the request of OCP Foundation, Sponsor will provide samples of its uses of OCP Foundation marks.
11. OCP Materials Release. If I am presenting at the OCP Global Summit, I acknowledge that my Presentation and any ancillary materials I provide to OCP in connection with my Presentation, including without limitation any white paper, article, photograph, likeness, or professional biography (together, "Materials") are made available under the Creative Commons Attribution-ShareAlike 4.0 International License found at https://creativecommons.org/licenses/by-sa/4.0/, or any later version, and without limiting the foregoing, OCP may make the Materials available under such terms. OCP may exercise its rights hereunder in all forms and media, whether now known or hereafter developed, throughout the world in perpetuity, royalty-free. My authorization and acknowledgement above is irrevocable and extends to OCP and its agents, successors, and assigns. I hereby waive any right to inspect or approve the Recordings. I acknowledge that OCP is under no obligation to use the Recordings, or Materials if applicable, in any manner. I hereby represent that I have the authority to grant the rights and licenses herein. And if I am presenting at the OCP Global Summit, I further represent and warrant that the Materials do not and will not violate the rights of any third party, including without limitation rights in intellectual property. I also represent that, to the extent the Materials include materials owned or created by any third-party, I have obtained permission for its use consistent with the foregoing. I will provide OCP evidence of such permission upon OCP's request.
12. Miscellaneous. This Agreement shall be governed by the internal laws of the State of California without regard to principles of conflicts of laws. Any disputes shall be heard exclusively in the state or federal courts located in California, and both parties consent to the jurisdiction of such courts. Sponsor cannot assign any rights under this Agreement without the prior written consent of the OCP Foundation; any unauthorized assignment is null and void. This is the entire agreement of the parties and cannot be amended or changed except in a writing signed by both parties.
13. GDPR Policy. OCP will treat all information you provide in accordance with the OCP Privacy Policy posted at http://www.opencompute.org/privacy/. This includes cookies and any other information we may collect. By signing this contract, you acknowledge and accept OCP's Privacy Policy and give your consent to the transfer of your personal information to the United States, which may have less protections than your jurisdiction of residence.

In witness whereof, the parties have caused this Agreement to be executed by their duly authorized representatives.

Sponsor:	**Open Compute Project Foundation:**
By: _____	By: _____
Print: _____	Print: _____
Title: _____	Title: _____
Date: _____	Date: _____

Sponsorship deadline is Friday, September 24, 2021. Sponsorships and booth selection are awarded in the order that they are received.