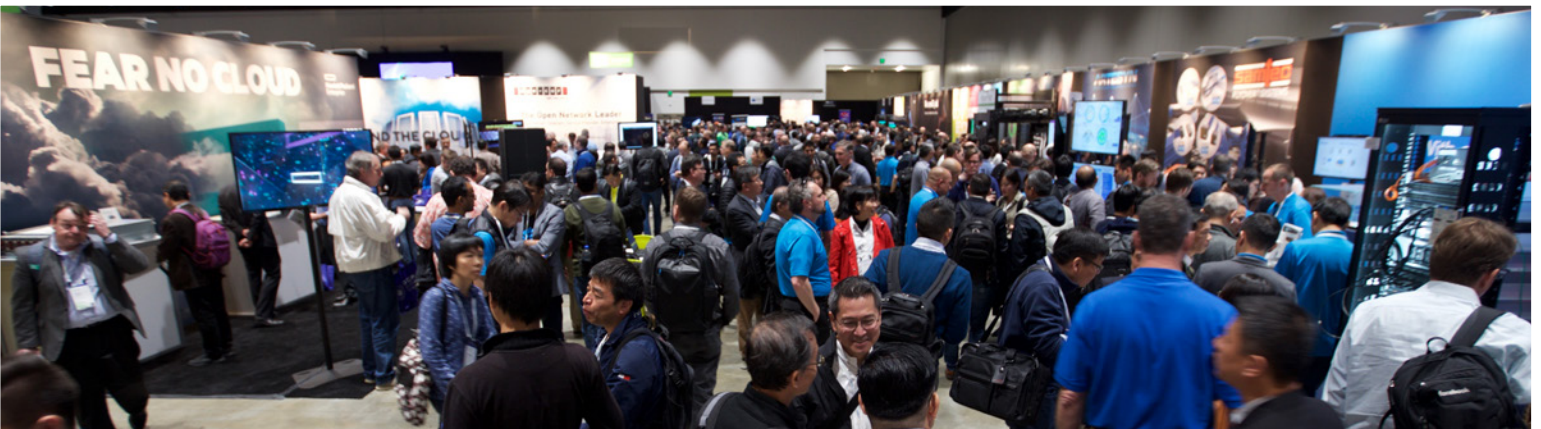# OCP REGIONAL SUMMIT

**2022 OCP REGIONAL SUMMIT | IN-PERSON AND ONLINE**
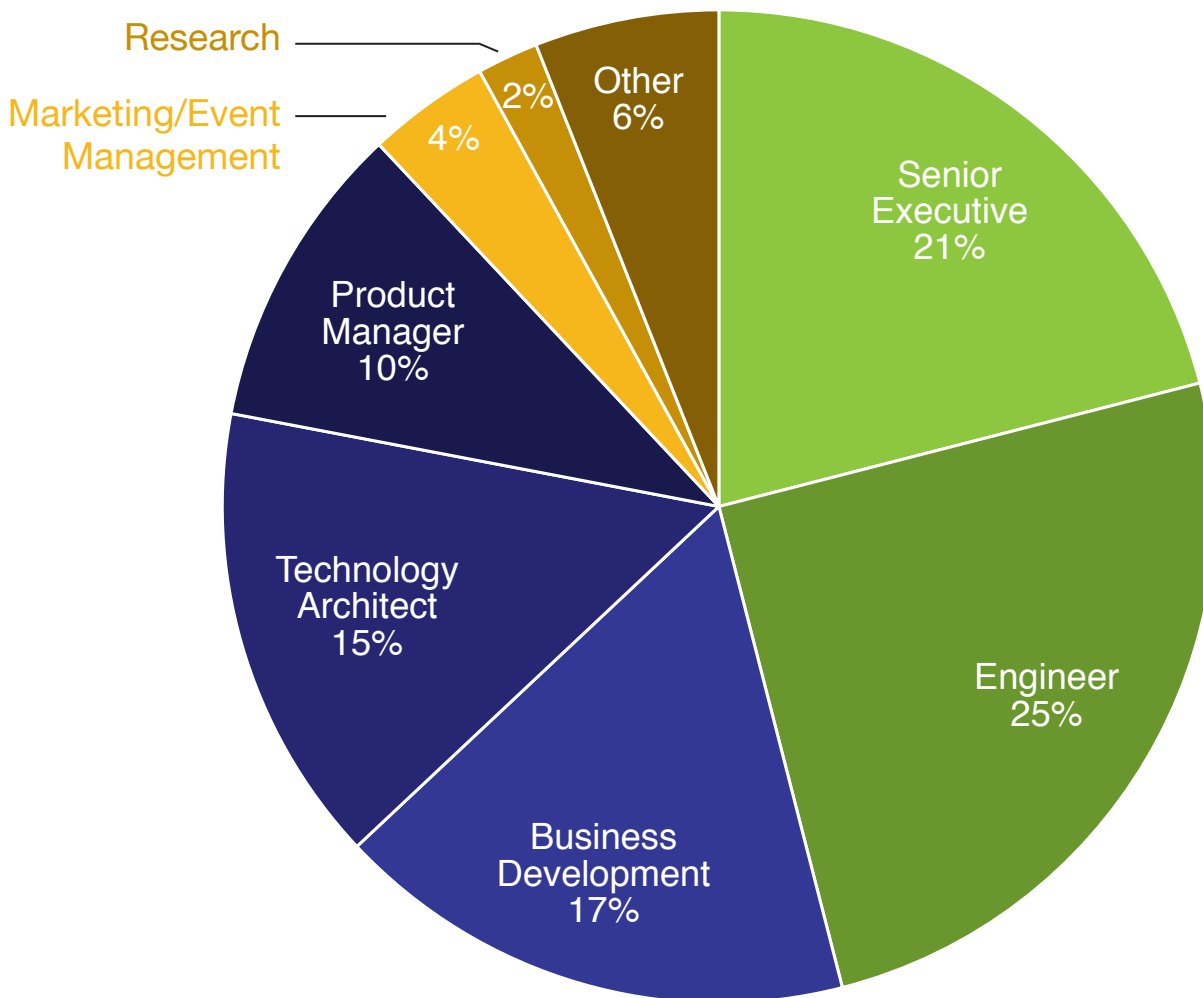
# SPONSOR PROSPECTUS

13 - 14 April, 2022   |   Prague Congress Centre   |   Prague, Czech Republic

# OCP Summits by the Numbers

## 2019 OCP Regional Summit Demographics
*(in-person event)*

Research
Marketing/Event Management

| Segment | % |
|---|---|
| Senior Executive | 21% |
| Engineer | 25% |
| Business Development | 17% |
| Technology Architect | 15% |
| Product Manager | 10% |
| Research | 4% |
| Marketing/Event Management | 2% |
| Other | 6% |

### 2019 OCP Regional Summit Stats
*(in-person event)*

| | | |
|---|---|---|
| **700** Summit Attendees | **260** Companies Represented | **20** Media/Analysts |
| **30** Sponsors/ Exhibitors | **41** Countries Represented | |

### 2020 OCP Virtual Summit Stats
*(online event)*

| | | |
|---|---|---|
| **10,000+** Summit Attendees | **2,500** Companies Represented | **300+** Media/Analysts |
| **76** Sponsors/ Exhibitors | **110** Countries Represented | |

*The in-person 2020 and 2021 Regional Summit was cancelled due to COVID restrictions. For 2022, we'll have a robust hybrid event—in-person AND online. The best of both worlds!*

# Previous Summit Sponsors

## 2019 OCP Regional Summit - Amsterdam, Netherlands

| | | |
|---|---|---|
| 2CRSI | GIGA-BYTE TECHNOLOGY | MiTAC + Circle B |
| 3M Netherlands | HPE | Nokia |
| Apstra | Huawei | OpenCAPI Consortium |
| Asperitas | Hydro66 \| Nexedi | Rittal |
| Bel Power Solutions | Hyve Solutions | Samsung |
| BICSI | Inspur | Submer Immersion Cooling |
| Delta Electronics | IT Renew | Telecom Infra Project |
| Digital Infrastructure Partners | LinkedIn | Western Digital |
| Edgecore Networks | Luxshare | Wiwynn |
| Facebook | Mellanox Technologies | ZT Systems |

# Schedule Overview*

## Day 1: Wednesday, 13 April

| Time | | Event |
|------|------|-------|
| 8:00 | 19:00 | Registration |
| 8:00 | 19:30 | Expo Hall Open |
| 10:00 | 12:00 | Keynotes |
| 12:00 | 13:30 | Lunch |
| 13:00 | 17:00 | Executive Tracks |
| 17:00 | 19:30 | Networking Happy Hour |

## Day 2: Thursday, 14 April

| Time | | Event |
|------|------|-------|
| 8:00 | 12:00 | Registration |
| 8:00 | 15:00 | Expo Hall Open |
| 9:00 | 12:00 | Engineering Workshops |
| 12:00 | 13:30 | Lunch |
| 13:00 | 15:00 | Engineering Workshops |

## Expo Hours

| Time | | Day |
|------|------|-----|
| 8:00 | 19:30 | Day 1 |
| 8:00 | 15:00 | Day 2 |

*Schedule subject to change

# Venue

Prague Congress Centre  –  5. května 1640/65, 140 21 Praha 4-Nusle, Czechia





Photo by William Chizek





Photo by By Dmitry A. Mottl

**PRAGUE** CONGRESS CENTRE

# Sponsorship Packages – At-a-Glance*

OCP REGIONAL SUMMIT

**Sponsorship Deadline: 28 February, 2022**

## Exhibit + Speaking Opportunities

| Level | Cost | Exhibit | Includes |
|---|---|---|---|
| **Diamond** | $90,000 | 6m x 5m turnkey booth with custom backdrop | • One speaking opportunity (Executive Talk, 25 minutes)<br>• 15 complimentary event passes<br>• Logo/link on OCP Regional Summit website, virtual platform, and in-person event signage<br>• Additional onsite promotions/branding opportunities<br>• Pre- and post-event promotions<br>• **NEW!** 1 fully-branded sponsorship page on the virtual website; See page 17 for details |
| **Diamond Keynote Add-On** *Limited availability!* | $10,000 | N/A | • One speaking opportunity* (Keynote)<br>  *pending content approval by OCP |
| **Emerald** | $75,000 | 6m x 3m turnkey booth with custom backdrop | • One speaking opportunity (Executive Talk, 20 minutes)<br>• 10 complimentary event passes<br>• Logo/link on OCP Regional Summit website, virtual platform, and in-person event signage<br>• Additional onsite promotions/branding opportunities<br>• Pre- and post-event promotions<br>• **NEW!** 1 fully-branded sponsorship page on the virtual website; See page 17 for details |
| **Ruby** | $40,000 | 4.5m x 3m turnkey booth with custom backdrop | • One speaking opportunity (Executive Talk, 15 minutes)<br>• 8 complimentary event passes<br>• Logo/link on OCP Regional Summit website, virtual platform, and in-person event signage<br>• Additional onsite promotions/branding opportunities<br>• Pre- and post-event promotions<br>• **NEW!** 1 fully-branded sponsorship page on the virtual website; See page 17 for details |

## Exhibit-Only Opportunities

| Level | Cost | Exhibit | Includes |
|---|---|---|---|
| **Sapphire** | $25,000 | 3m x 3m turnkey booth with custom backdrop | • 5 complimentary event passes<br>• Logo/link on OCP Regional Summit website, virtual platform, and in-person event signage<br>• **NEW!** 1 fully-branded sponsorship page on the virtual website; See page 17 for details |
| **Topaz** | $12,500 | 2m x 2m turnkey booth | • 3 complimentary event passes<br>• Counter with signage in Exhibit Hall<br>• Logo/link on OCP Regional Summit website, virtual platform, and in-person event signage<br>• **NEW!** 1 fully-branded sponsorship page on the virtual website; See page 17 for details |
| **Start-Up** | $7,500 | 2m x 2m turnkey booth | • 2 complimentary event passes<br>• Must be a qualified start-up company; see details on pg. 14<br>• Counter with signage in Exhibit Hall<br>• Logo/link on OCP Regional Summit website, virtual platform, and in-person event signage<br>• **NEW!** 1 fully-branded sponsorship page on the virtual website; See page 17 for details |

## NEW! Virtual Exhibit Opportunity (online portion of hybrid Regional Summit)

| Level | Cost | Exhibit | Includes |
|---|---|---|---|
| **Virtual Booth (only)** | $5,000 | N/A | • 5 complimentary virtual event passes<br>• Logo/link on OCP Regional Summit website and virtual platform<br>• Interactive and fully-branded virtual booth; details on page 17 |

*Final invoice may reflect a VAT charge in addition to prices listed if organization does not have an entity located in the EU. Please contact accounting@opencompute.org for clarification. Prices and packages subject to change. All prices listed are USD.

# Sponsorship Packages – At-a-Glance*

**Sponsorship Deadline: 28 February, 2022**

| Event Sponsorships Cont. | | |
| --- | --- | --- |
| **Level** | **Cost** | **Includes** |
| **Opening Night Happy Hour** | $15,000 | • 2 complimentary event passes<br>• Logo on reception welcome banner, napkins, drink holders<br>• Logo/link on OCP Regional Summit website, virtual platform, and in-person event signage |
| **Summit Lunch** | $7,500 (Day 1)<br>$7,500 (Day 2) *OR*<br>$10,000 (both days) | • 2 complimentary event passes<br>• Logo on signage near buffet stations<br>• Logo/link on OCP Regional Summit website, virtual platform, and in-person event signage |
| **Water** | $7,500 | • 2 complimentary event passes<br>• Logo prominently featured in conjunction with water stations<br>• Logo/link on OCP Regional Summit website, virtual platform, and in-person event signage |
| **Coffee** | $7,500 | • 2 complimentary event passes<br>• Logo prominently featured in conjunction with coffee service<br>• Logo/link on OCP Regional Summit website, virtual platform, and in-person event signage |
| **Lanyards** | $10,000 | • 2 complimentary event passes<br>• Logo prominently featured on lanyards<br>• Logo/link on OCP Regional Summit website, virtual platform, and in-person event signage |
| **Tote Bags** | $7,500 | • 2 complimentary event passes<br>• Logo prominently featured on tote bags<br>• Logo/link on OCP Regional Summit website, virtual platform, and in-person event signage |
| **Tech Lounge featuring the Virtual Summit NEW!** | $10,000 | • 2 complimentary in-person event passes<br>• 2 complimentary virtual event passes<br>• 2 monitors showcasing your custom content (no audio)<br>• Logo/link on OCP Regional Summit website, virtual platform, and in-person event signage |
| **Wristband Sponsor NEW!** | $7,500 | • 2 complimentary event passes<br>• Logo or chosen artwork prominently featured on wristbands<br>• Logo/link on OCP Regional Summit website, virtual platform, and in-person event signage |
| **Reusable Mask Sponsor NEW!** | $10,000 | • 2 complimentary event passes<br>• Logo prominently featured on masks<br>• Logo/link on OCP Regional Summit website, virtual platform, and in-person event signage |
| **Individual Hand Sanitizer Bottles NEW!** | $7,500 | • 2 complimentary event passes<br>• Logo prominently featured on individual hand santizer bottles<br>• Logo/link on OCP Regional Summit website, virtual platform, and in-person event signage |
| **Hand Sanitizer Stations NEW!** | $5,000 | • 2 complimentary event passes<br>• Logo prominently featured on hand santizer stations<br>• Logo/link on OCP Regional Summit website, virtual platform, and in-person event signage |

*Final invoice may reflect a VAT charge in addition to prices listed if organization does not have an entity located in the EU. Please contact accounting@opencompute.org for clarification. Prices and packages subject to change. All prices listed are USD.*

**Not seeing an option for you? We love to get creative!** Let's work together to create a custom sponsorship that fits your organization's goals. These could include: hosted events, special giveaways, unique booth designs, and more!

Email **sponsor@opencompute.org** to get in touch with our team.

# Tiered Membership Discounts*

The top three tiers of OCP Corporate Membership are: Platinum, Gold and Silver. If your organization is currently a tiered member in good standing, the following discounts apply to any exhibit sponsorship.

| Tiered Member Level | % Discount | Diamond Sponsorship $90,000 | Emerald Sponsorship $75,000 | Ruby Sponsorship $40,000 | Sapphire Sponsorship $25,000 | Topaz Sponsorship $12,500 | Start-Up Sponsorship $7,500 |
|---|---|---|---|---|---|---|---|
| Platinum | 20% | $72,000 | $60,000 | $32,000 | $20,000 | $10,000 | $6,000 |
| Gold | 15% | $76,500 | $63,750 | $34,000 | $21,250 | $10,625 | $6,375 |
| Silver | 10% | $81,000 | $67,500 | $36,000 | $22,500 | $11,250 | $6,750 |

*Tiered Membership discounts apply to exhibit sponsorships only

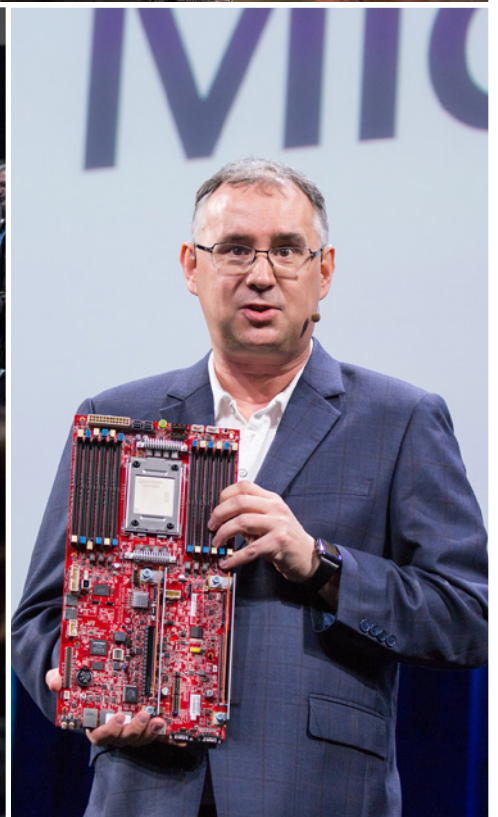More information regarding Tiered Membership can be found here: http://www.opencompute.org/membership

## DIAMOND SPONSOR LEVEL – $90,000†

### PRE-EVENT PROMOTIONS

- Access to media registration list two weeks prior to event
- Sponsor company logo and link on the OCP Regional Summit website and virtual event websites
- Social media sponsorship recognition (FB, Twitter)
- 15 complimentary event passes

### PREMIER SPEAKING OPPORTUNITIES

**Executive Talk:** An executive or technology leader from the sponsor company will address attendees through a 25-minute Executive Talk. The audience for these sessions is expected to be around 150 attendees per room.

All announcements and presentations are subject to approval by the OCP Foundation. The OCP Foundation will notify sponsors of specific presentation deadlines.

**Keynote Presentation:** Opportunity to add-on Keynote presentation, see details below.

### EXHIBIT – 6m x 5m Turnkey Booth Space

Your exhibit space includes:

- Custom backdrop with sponsor company logo or custom design
- Two monitors with floor stands
- Daytime power
- Wireless Internet access
- *One lead retrieval device
- Carpeting
- Two stools
- White counter
- Waste bin

Additional items (additional monitors, wired Internet, and so forth) will be available for rent. Full booth details will be provided in the Sponsor Manual.

**Booth location** will be selected on a first-signed, first-served basis based on when your sponsor contract is signed and returned to the OCP Meeting & Events Manager.

***One lead retrieval device** will be provided per sponsor booth which can be used to collect attendee data. Sponsors will have the opportunity to ask four follow-up questions and make notes on lead scans.

### ADDITIONAL ONSITE PROMOTIONS/BRANDING

**Advertising slide:** a sponsor-created marketing slide displayed on the main stage prior to the keynotes and on digital signage throughout the venue; please see the Sponsor Portal for additional details.

**Meeting Room:** Sponsorship includes one meeting room available for use both day.

**Sponsor company's logo** (size TBD) will be prominently placed on event signage including large sponsor banner and welcome slide in opening remarks.

### POST-EVENT PROMOTIONS

- Keynote and Executive Talk speaking opportunities will be recorded and available online after the event to reach a       broader community.
- Presentation (slides + video) will be posted to the OCP website for the community to access.
- Opportunity to embed presentation videos recorded at the Summit on your company website.Opportunity to embed presentation videos recorded at the Summit on your company website.

### INCLUDES NEW ONLINE PRESENCE

- 1 fully-branded virtual booth (webpage) in our virtual event environment
- Your onsite talks available via streaming and on demand
- Videos, marketing messaging, linked Summit sessions, chat, contact us, lead retrieval, graphic ad and more!
- See page 17 for full details

## DIAMOND KEYNOTE ADD-ON – $10,000† *Limited availability!*

### PREMIER SPEAKING OPPORTUNITY

An executive or technology leader from your company will address the OCP audience through a speaking session on the main stage during the keynote block at a time determined by OCP. The attendee expectancy is 700+. This is your opportunity to demonstrate your leadership in the OCP community, showcase new technologies and contributions to OCP and reaffirm your company's commitment to developing technologies that are open, scalable and efficient.

*(This keynote add-on is based solely on content approval by OCP. Diamond sponsors will only be charged the add-on fee once they submit their keynote content and it is approved by OCP. Keynote slots are limited and will be considered on a first-come, first-served basis. The Foundation reserves the right to assign keynote slots in any order as they see fit.)*

## EMERALD SPONSOR LEVEL – $75,000†

### PRE-EVENT PROMOTIONS

- Access to media registration list two weeks prior to event
- Sponsor company logo and link on the OCP Regional Summit website and virtual event websites
- Social media sponsorship recognition (FB, Twitter)
- 10 complimentary event passes, up to 35 additional discounted passes

### PREMIER SPEAKING OPPORTUNITY

**Executive Talk:** An executive or technology leader from the sponsor company will address attendees through a 20-minute Executive Talk. The audience for these sessions is expected to be around 150 attendees per room.

All announcements and presentations are subject to approval by the OCP Foundation. The OCP Foundation will notify sponsors of specific presentation deadlines.

### EXHIBIT – 6m x 3m Turnkey Booth Space

Your exhibit space includes:

- Custom backdrop with sponsor company logo or custom design
- One monitor with floor stand
- Daytime power
- Wireless Internet access
- *One lead retrieval device
- Carpeting
- Two stools
- White counter
- Waste bin

Additional items (additional monitors, wired Internet, and so forth) will be available for rent. Full booth details will be provided in the Sponsor Manual.

**Booth location** will be selected on a first-signed, first-served basis based on when your sponsor contract is signed and returned to the OCP Meeting & Events Manager.

***One lead retrieval device** will be provided per sponsor booth which can be used to collect attendee data. Sponsors will have the opportunity to ask four follow-up questions and make notes on lead scans.

### ADDITIONAL ONSITE PROMOTIONS/BRANDING

**Advertising slide:** a sponsor-created marketing slide displayed on the main stage prior to the keynotes and on digital signage throughout the venue; please see the Sponsor Portal for additional details.

**Sponsor company's logo** (size TBD) will be prominently placed on event signage including large sponsor banner and welcome slide in opening remarks.

### POST-EVENT PROMOTIONS

- Executive Talk speaking opportunity will be recorded and available online after the event to reach a broader community.
- Presentation (slides + video) will be posted to the OCP website for the community to access.
- Opportunity to embed presentation videos recorded at the Summit on your company website.

### INCLUDES NEW ONLINE PRESENCE

- 1 fully-branded virtual booth on the virtual event environment
- Your onsite talks available via streaming and on demand
- Videos, marketing messaging, linked Summit sessions, chat, contact us, lead retrieval, graphic ad and more!
- See page 17 for full details

## RUBY SPONSOR LEVEL – $40,000†

### PRE-EVENT PROMOTIONS

- Sponsor company logo and link on the OCP Regional Summit website and virtual event websites
- Social media sponsorship recognition (FB, Twitter)
- 8 complimentary event passes, up to 25 additional discounted passes

### PREMIER SPEAKING OPPORTUNITY

**Executive Talk:** An executive or technology leader from the sponsor company will address attendees through a 15-minute Executive Talk. The audience for these sessions is expected to be around 150 attendees per room.

All announcements and presentations are subject to approval by the OCP Foundation. The OCP Foundation will notify sponsors of specific presentation deadlines.

### EXHIBIT – 4.5m x 3m Turnkey Booth Space

Your exhibit space includes:

- Custom backdrop with sponsor company logo or custom design
- One monitor with floor stand
- Daytime power
- Wireless Internet access
- Two stools
- Carpeting
- White counter
- Waste bin

Additional items (additional monitors, wired Internet, and so forth) will be available for rent. Full booth details will be provided in the Sponsor Manual.

**Booth location** will be selected on a first-signed, first-served basis based on when your sponsor contract is signed and returned to the OCP Meeting & Events Manager.

### ADDITIONAL ONSITE PROMOTIONS/BRANDING

**Advertising slide:** a sponsor-created marketing slide displayed on the main stage prior to the keynotes and on digital signage throughout the venue; please see the Sponsor Portal for additional details.

**Sponsor company's logo** (size TBD) will be prominently placed on event signage including all-sponsor banner and welcome slide in keynote opening remarks.

### POST-EVENT PROMOTIONS

- Executive Talk speaking opportunity will be recorded and available online after the event to reach a broader community.
- Presentation (slides + video) will be posted to the OCP website for the community to access.
- Opportunity to embed presentation videos recorded at the Summit on your company website.

### INCLUDES NEW ONLINE PRESENCE

- 1 fully-branded virtual booth on the virtual event environment
- Your onsite talks available via streaming and on demand
- Videos, marketing messaging, linked Summit sessions, chat, contact us, lead retrieval, graphic ad and more!
- See page 17 for full details

# Exhibit-Only Opportunities

## SAPPHIRE SPONSOR LEVEL – $25,000†

### PRE-EVENT PROMOTIONS

- Sponsor company logo and link on the OCP Regional Summit website and virtual event websites
- Social media sponsorship recognition (FB, Twitter)
- 5 complimentary event passes

### EXHIBIT – 3m x 3m Turnkey Booth Space

Your exhibit space includes:

- Custom backdrop with sponsor company logo or custom design
- One monitor with floor stand
- Daytime power
- Wireless Internet access
- Carpeting
- Two stools
- White counter
- Waste bin

Additional items (additional monitors, wired Internet, and so forth) will be available for rent. Full booth details will be provided in the Sponsor Manual.

**Booth location** will be selected on a first-signed, first-served basis based on when your sponsor contract is signed and returned to the OCP Meeting & Events Manager.

### ADDITIONAL ONSITE PROMOTIONS/BRANDING

**Sponsor company's logo** (size TBD) will be prominently placed on event signage including large sponsor banner and welcome slide in opening remarks.

### INCLUDES NEW ONLINE PRESENCE

- 1 fully-branded virtual booth on the virtual event environment
- Your onsite talks available via streaming and on demand
- Videos, marketing messaging, linked Summit sessions, chat, contact us, lead retrieval, graphic ad and more!
- See page 17 for full details







*† All prices listed are USD*

# Exhibit-Only Opportunities

OCP REGIONAL SUMMIT

## TOPAZ SPONSOR LEVEL – $12,500†

### PRE-EVENT PROMOTIONS

- Sponsor company logo and link on the OCP Regional Summit website
- Social media sponsorship recognition (FB, Twitter)
- 3 complimentary event passes

### EXHIBIT – 2m x 2m Turnkey Booth Space

Your exhibit space includes:

- One monitor with floor stand
- Daytime power
- Wireless Internet access
- Carpeting
- Two stools
- White counter
- Waste bin

Additional items (additional monitors, wired Internet, and so forth) will be available for rent. Full booth details will be provided in the Sponsor Manual.

**Booth location** will be selected on a first-signed, first-served basis based on when your sponsor contract is signed and returned to the OCP Events Manager.

### ADDITIONAL ONSITE PROMOTIONS/BRANDING

**Sponsor company's logo** (size TBD) will be prominently placed on event signage including large sponsor banner and welcome slide in opening remarks.

**INCLUDES NEW ONLINE PRESENCE**

- 1 fully-branded virtual booth on the virtual event environment
- Your onsite talks available via streaming and on demand
- Videos, marketing messaging, linked Summit sessions, chat, contact us, lead retrieval, graphic ad and more!
- See page 17 for full details

## START-UP SPONSOR LEVEL* – $7,500†

### PRE-EVENT PROMOTIONS

- Sponsor company logo and link on the OCP Regional Summit website
- Social media sponsorship recognition (FB, Twitter)
- 2 complimentary event passes

### EXHIBIT – 2m x 2m Turnkey Booth Space

Your exhibit space includes:

- One monitor with floor stand
- Daytime power
- Wireless Internet access
- Carpeting
- Two stools
- White counter
- Waste bin

Additional items (additional monitors, wired Internet, and so forth) will be available for rent. Full booth details will be provided in the Sponsor Manual.

**Booth location** will be selected on a first-signed, first-served basis based on when your sponsor contract is signed and returned to the OCP Events Manager.

### ADDITIONAL ONSITE PROMOTIONS/BRANDING

**Sponsor company's logo** (size TBD) will be prominently placed on event signage including large sponsor banner and welcome slide in opening remarks.

*Must be in business less than three years and generate less than $1M USD revenue annually*

**INCLUDES NEW ONLINE PRESENCE**

- 1 fully-branded virtual booth on the virtual event environment
- Your onsite talks available via streaming and on demand
- Videos, marketing messaging, linked Summit sessions, chat, contact us, lead retrieval, graphic ad and more!
- See page 17 for full details

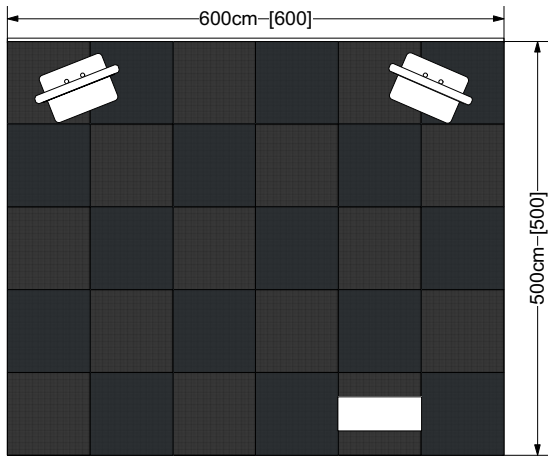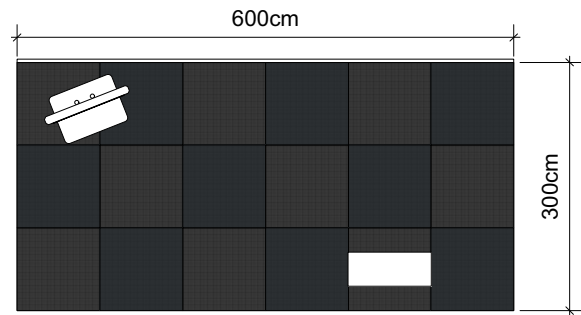# Booth Layout Examples

*\*\*Some images include add-on features. Please see the Detailed Sponsor Package pages above.\*\**
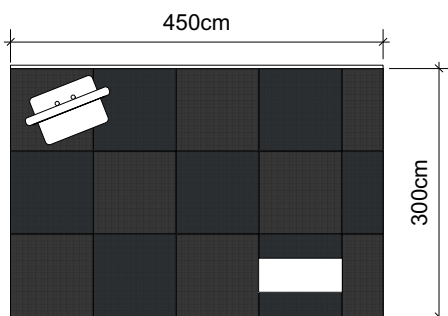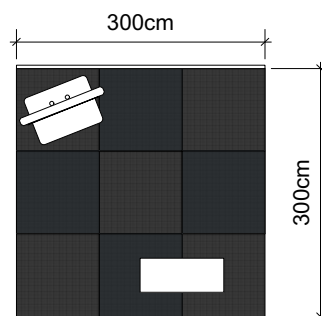
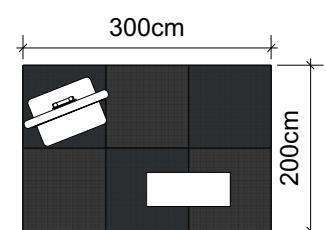# Booth Layout and Sizing

**Diamond:** 6m W x 5m D



**Emerald:** 6m W x 3m D



600cm [600]

500cm [500]

600cm

300cm

**Ruby:** 4.5m W x 3m D



**Sapphire:** 3m W x 3m D



**Topaz/Start-Up:** 2m W x 2m D



450cm

300cm

300cm

300cm

300cm

200cm

# Virtual Exhibit Opportunity

## Virtual Booth Sponsor – $5,000

Unable to represent in person? Sponsor a **NEW** virtual "booth" for the concurrent online portion of the Regional Summit! This virtual sponsorship has a lot of tangible perks.

### PRE-EVENT PROMOTIONS

- Your company logo and link on the OCP Regional Summit [website](#) and virtual platform
- Social media sponsorship recognition
- 5 complimentary virtual event passes

### VIRTUAL PRESENCE

- Logo displayed on the virtual lobby and the virtual expo hall
- A dedicated landing page with your branded graphics and content including:
  1. Welcome/Brand Video
  2. Contact Feature
  3. Moving marketing message (ticker style)
  4. Company name and descriptive paragraph
  5. Ability to link to specific Regional Summit Sessions that will be available on demand.
  6. Chat feature
  7. Lead retrieval
  8. 2 video links (demos, promo, instructional, etc.)
  9. 2 PDF links
  10. 4 social media links
  11. 1 square graphic ad linked to URL of choice
- **Sponsor Stories:** An executive or technology leader from the sponsor company will address attendees through a 10-minute pre-recorded video, to be displayed in their virtual booth.

### ONSITE PRESENCE (at the in-person event)

- Branding – your logo displayed on the Keynote Housekeeping Slides

*All Exhibit Sponsors (shown on pages 10-14) will receive a Virtual Booth space.*



*Example of Virtual Booth Page Layout*

## VIRTUAL BOOTH ADD-ON – $2,500

**If you are an Event Sponsor** (listed on pages 18-22) **you may add the Virtual Booth Sponsorship for a discounted price!**

This sponsorship add-on will increase your exposure at the in-person event and on the virtual event platform. Your logo will be displayed on the lobby page of the virtual event platform, and have all the perks listed above!

*This discounted rate is only available to Event Sponsors.*

# Event Sponsorships

## Opening Night Happy Hour – $15,000†

This Expo Hall event is very well attended! We provide great music and serve appetizers and drinks to keep the energy high and the room buzzing. Your brand will be on the general event signage and Happy Hour drink holders and napkins.

**EVENT PROMOTIONS**

- Sponsor company logo and link on the OCP Regional Summit website
- Social media sponsorship recognition
- 2 complimentary event passes

**ONSITE PROMOTIONS**

- Happy hour will be held on the first night of the Summit at the venue on the Exhibit Hall floor
- Appetizers and drinks included; expanded menu available at an additional cost
- Sponsor company logo on the following:
  - General event signage including large sponsor banner and welcome slide in opening remarks
  - Happy Hour signage
  - Drink holders and cocktail napkins. Specific items subject to availability.
  - Advertising slide exclusively displayed on monitors during your sponsored event time

## Summit Lunch

### $7,500 (Day 1)  /  $7,500 (Day 2)  /  or $10,000 (both days)†

**EVENT PROMOTIONS**

- Sponsor company logo and link on the OCP Regional Summit website
- Social media sponsorship recognition
- 2 complimentary event passes

**ONSITE PROMOTIONS**

- Sponsor company logo on the following:
  - Signage near buffets
  - Event signage including large sponsor banner and welcome slide in opening remarks
  - Advertising slide

*† All prices listed are USD*

# Event Sponsorships

## Water – $10,000†

### EVENT PROMOTIONS

- Sponsor company logo and link on the OCP Regional Summit website
- 2 complimentary event passes

### ONSITE PROMOTIONS

- Sponsor company logo prominently displayed at water distribution sites in various locations
throughout venue
- Additional branding on the following:
  - Event signage including large sponsor banner and welcome slide in opening remarks
  - If desired, sponsor may provide attendees with branded reusable water bottles



## Coffee – $7,500†

### EVENT PROMOTIONS

- Sponsor company logo and link on the OCP Regional Summit website
- 2 complimentary event passes

### ONSITE PROMOTIONS

- Sponsor company logo prominently featured in conjunction with coffee service
- Opportunity to include marketing material near coffee service (postcard size)
- Additional branding on the following:
  - Signage near coffee service
  - Event signage including large sponsor banner and welcome slide in opening remarks
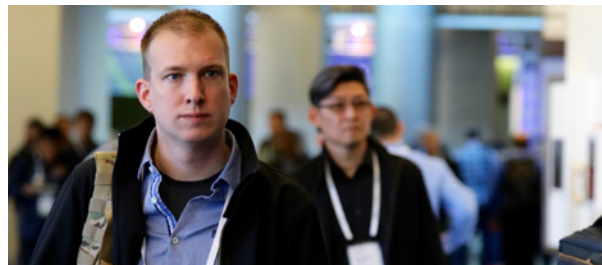


*† All prices listed are USD*

# Event Sponsorships



## Lanyards – $10,000†

**EVENT PROMOTIONS**

- Sponsor company logo and link on the OCP Regional Summit website
- 2 complimentary event passes

**ONSITE PROMOTIONS**

- Your logo prominently featured on the OCP Regional Summit lanyards



## Tote Bags – $7,500†

**EVENT PROMOTIONS**

- Sponsor company logo and link on the OCP Regional Summit website
- 2 complimentary event passes

**ONSITE PROMOTIONS**

- Your logo prominently featured on the OCP Regional Summit tote bag, distributed to each attendee at Registration
- Opportunity to include marketing material (postcard size)



*† All prices listed are USD*

## Tech Lounge featuring the Virtual Summit – $10,000†

### NEW!

This new lounge space will be prominently located at the in-person Regional Summit (in the Expo Hall or pre-function space) for maximum exposure. Onsite attendees will be able to experience the Virtual Summit content and interact with online attendees. It will include lounge furniture and power.

**PRE-EVENT PROMOTIONS**

- Your company logo and link on the OCP Regional Summit website and virtual platform
- 2 complimentary event staff passes
- 2 complimentary virtual event passes

**ONSITE PROMOTIONS**

- Opportunity to display your custom content on 2 monitors (no audio)
- Opportunity to place marketing literature in rack nearby
- Branding – your logo will be prominently placed on event signage near the lounge, as well as on a welcome slide during keynote opening remarks and on the large all-sponsor banner

## Wristband Sponsor NEW! – $7,500†

**EVENT PROMOTIONS**

- Sponsor company logo and link on the OCP Regional Summit website
- Social media sponsorship recognition
- 2 complimentary event passes

**ONSITE PROMOTIONS**

- Silicone social distancing indicator wristbands will be offered during registration.
- Attendees can choose to wear:
  - GREEN = handshakes and elbow bumps OK
  - RED = please keep a distance of 6' or more
- Sponsor company logo on the following:
  - On wristband (logo or chosen artwork)
  - Signage next to bracelet containers on registration counters
  - Event signage including large sponsor banner and welcome slide in opening remarks
  - Advertising slide

*Design must be approved by OCP prior to production.*

# Event Sponsorships



## Reusable Mask NEW! – $10,000

**EVENT PROMOTIONS**

- Your company logo and link on the OCP Regional Summit website and virtual platform
- 2 complimentary event staff passes

**ONSITE PROMOTIONS**

- Your logo prominently featured on the OCP Regional Summit mask**, distributed to each attendee at Registration
- Opportunity to include marketing material (postcard size)

*Design must be approved by OCP prior to production.*

## Individual Hand Santizer Bottles NEW!

### $7,500



**EVENT PROMOTIONS**

- Your company logo and link on the OCP Regional Summit website and virtual platform
- 2 complimentary event staff passes

**ONSITE PROMOTIONS**

- Your logo prominently featured on the 1 oz. individual hand santizer bottles**, distributed to each attendee at Registration

## Hand Sanitizer Stations NEW! – $5,000



**EVENT PROMOTIONS**

- Your company logo and link on the OCP Regional Summit website and virtual platform
- 2 complimentary event staff passes

**ONSITE PROMOTIONS**

- Hand Sanitizer Stations** placed in various locations throughout venue
- Branding – your logo will be prominently placed on:
  - Sanitzer stations
  - Easel signage near each hand sanitizer station

**Not seeing an option for you? We love to get creative!** Let's work together to create a custom sponsorship that fits your organization's goals. These could include: hosted events, special giveaways, unique booth designs, and more!

Email **sponsor@opencompute.org** to get in touch with our team.

*\*\*Specific products/promotional designs TBD.*

**2022 OCP Regional Summit**
**Dates**: 13-14 April, 2022
**Venue**: Prague Congress Centre, Prague, Czech Republic

This Agreement is made and entered into as of [date] _____between the Open Compute Project ("OCP") Foundation and:

Name of Organization _____

Address Line 1 _____

Address Line 2 _____

City _____State/Province/Region _____ Zip/Postal Code _____

Country _____Phone _____

Sponsorship Logistics Contact _____Email _____

Payment Contact _____Email _____

Website _____Twitter Handle_____

**Sponsor Packages for the 2022 OCP Regional Summit (the "Event")\*:**

*Exhibit + Speaking Opportunity*

___ Diamond: $90,000 USD  (6mx5m booth)
　　___Keynote Add-on: $10,000 *(pending OCP approval)*
___ Emerald: $75,000 USD  (6mx3m booth)
___ Ruby: $40,000 USD  (4.5mx3m booth)

*Exhibit-Only*

___ Sapphire: $25,000 USD  (3mx3m booth)
___ Topaz: $12,500 USD  (2m counter)
___ Start-Up Company: $7,500 USD
___ Non-Profit: $0 USD
___ Virtual Booth (*only*): $5,000 USD

*Event Sponsorships*
*(discounts do not apply)*

___ Opening Night Happy Hour: $15,000 USD
___ Tech Lounge: $10,000 USD
___ Lanyards: $10,000 USD
___ Mask Sponsor: $10,000 USD
___ Tote Bags: $7,500 USD
___ Coffee Sponsor: $7,500 USD
___ Lunch: $7,500 for Day 1 USD
___ Lunch: $7,500 for Day 2 USD
___ Lunch Both Days: $10,000 USD
___ Wristband Sponsor: $7,500 USD
___ Water Sponsor: $6,500 USD
___ Hand Sanitizer Bottles: $7,500 USD
___ Hand Sanitizer Stations: $5,000 USD

___ Virtual Booth Add-On: $2,500
*(available with event sponsorships above)*

*\*Final invoice may reflect a VAT charge in addition to sponsorship total below if organization does not have an entity located in the EU. Please contact accounting@opencompute.org for clarification.*

**Tiered Membership Discount**
If your company is an OCP Tiered Member, please check the applicable discount below. Must be a Member in good standing at the time of the 2022 Regional Summit in order to receive the requested discount. Membership discounts apply to exhibition opportunities only. Event sponsorships are not eligible for discounts.

___ Platinum Tiered Member (20%) ___ Gold Tiered Member (15%) ___ Silver Tiered Member (10%)

**Total Amount (after discounts if applicable): $_____**

**OCP Contact:** Kali Burdette, Event Manager, kali@opencompute.org

**Payment Information**: Acceptable forms of payment include ACH, wire transfers, credit cards and checks. If paying by check, please make checks payable to: Open Compute Project Foundation, PO Box 82287, Austin, TX 78708

**Purchasing bulk tickets:** Each sponsorship level comes with a set number of complimentary passes. Additional passes may be purchased in bulk with a maximum of two transactions per organization. All sponsors except Diamond, Emerald & Ruby will be charged the current registration rate for the passes and no discount will be applied. There is no limit to the max quantity for the full price tickets. Diamond, Emerald, and Ruby sponsors will receive additional passes for a discount with a set maximum quantity. Check with OCP for the most current discount, maximum limits, and purchase deadline. No refunds will be given for bulk ticket purchase (discounted or not).

**Diamond sponsor keynote add-on:** This keynote add-on is based solely on content approval by OCP. Diamond sponsors will only be charged the add-on fee once they submit their keynote content and it is approved by OCP. Keynote slots are limited and will be considered on a first-come, first-served basis. Sponsor understands that indicating an interest in a keynote add-on does not guarantee a spot.

**Terms and Conditions:**
1. Payment must be in United States Dollars. All payments must be made to Open Compute Project Foundation and provided in cleared funds to the bank account provided on the invoice not later than net 30 days of the date of the invoice. All fees are exclusive of all applicable sales, use, value-added and similar taxes, which Sponsor shall pay in addition to the fees at the rate prevailing on the date of the invoice. Payment must be received prior to the event or the sponsorship will be considered invalid. Account must be current to participate.
2. Sponsor speakers are required to submit their presentation content for review by the Open Compute Foundation by the date indicated in the prospectus. Failure to submit your content for review by the foundation can result in the loss of your speaking opportunity.
3. Sponsor is responsible for meeting all deadlines for delivery of materials and artwork. Past due materials may be excluded from the conference program, signage, and other opportunities included in the sponsors contribution level.
4. Sponsor is responsible for any shipping and receiving costs the venue may charge for materials shipped directly to the venue.
5. Exhibit Locations. Booth/table location assignments will be selected by the sponsor company on a first-signed, first-served basis, and may be modified by the Foundation due to changes in event layout, venue or other factors.
6. Restrictions in Operations of Exhibits. The OCP Foundation and its representatives reserve the right to restrict or remove exhibits which, because of noise, method of operation, materials, or for any other reason, may become objectionable to the reasonable attendee or the venue. In the event of such restriction or eviction, the OCP Foundation is not liable for any refunds, rentals, or other exhibit expenses incurred by the Sponsor.
7. Care of Building. The Sponsor shall not injure or deface the walls or floors of the building and the tables, or damage the equipment. Sponsor assumes all liability costs for damage incurred.
8. Catastrophe. In the event that because of war, fire, strike, government regulation, natural disaster, pandemic, public catastrophe, act of God, or other cause, the conference or any part thereof is prevented from being held, or is canceled by the OCP Foundation, the OCP Foundation shall determine any refund to a Sponsor after deducting any expenses incurred by the OCP Foundation but in no case shall the amount of the refund to the Sponsor exceed the amount of the fee paid. Should the OCP Foundation choose to pivot to a virtual-only event before October 9, 2020, Sponsor may either cancel and receive a full refund, or choose to participate in the virtual-only event as a sponsor and be partially refunded to match the adjusted cost for a virtual-only event.
9. Cancellations made by the Sponsor 30 days or more prior to the event are liable for 50% of the sponsorship fee or of the cost of equivalent services/equipment if sponsorship is an in kind or a barter arrangement. Cancellations made within 29 days of the event are liable for the entire fee. All cancellations must be made in writing to the OCP Foundation.
10. Trademarks. Each party retains all rights and ownership to its own trademarks and must obtain prior approval from the other party for any use of the other party's names or marks for the purpose of marketing, advertising and otherwise promoting participation in and/or sponsorship of (as described in this Agreement) the Event, which approval shall not be unreasonably withheld or delayed. Sponsor shall provide to OCP Foundation any artwork necessary for use of Sponsor's marks, name or logo. Sponsor agrees to abide by, and be bound by, the Open Compute Project Trademark Usage Guidelines, which are available at https://bit.ly/2QwPmUN, including as this may be updated by OCP Foundation from time to time.  At the request of OCP Foundation, Sponsor will provide samples of its uses of OCP Foundation marks.
11. OCP Materials Release. If I am presenting at the OCP Regional Summit, I acknowledge that my Presentation and any ancillary materials I provide to OCP in connection with my Presentation, including without limitation any white paper, article, photograph, likeness, or professional biography (together, "Materials") are made available under the Creative Commons Attribution-ShareAlike 4.0 International License found at https://creativecommons.org/licenses/by-sa/4.0/, or any later version, and without limiting the foregoing, OCP may make the Materials available under such terms. OCP may exercise its rights hereunder in all forms and media, whether now known or hereafter developed, throughout the world in perpetuity, royalty-free.  My authorization and acknowledgement above is irrevocable and extends to OCP and its agents, successors, and assigns.  I hereby waive any right to inspect or approve the Recordings.  I acknowledge that OCP is under no obligation to use the Recordings, or Materials if applicable, in any manner. I hereby represent that I have the authority to grant the rights and licenses herein. And if I am presenting at the OCP Regional Summit, I further represent and warrant that the Materials do not and will not violate the rights of any third party, including without limitation rights in intellectual property.  I also represent that, to the extent the Materials include materials owned or created by any third-party, I have obtained permission for its use consistent with the foregoing.  I will provide OCP evidence of such permission upon OCP's request.
12. Miscellaneous. This Agreement shall be governed by the internal laws of the State of California without regard to principles of conflicts of laws. Any disputes shall be heard exclusively in the state or federal courts located in California, and both parties consent to the jurisdiction of such courts.  Sponsor cannot assign any rights under this Agreement without the prior written consent of the OCP Foundation; any unauthorized assignment is null and void. This is the entire agreement of the parties and cannot be amended or changed except in a writing signed by both parties.
13. GDPR Policy. OCP will treat all information you provide in accordance with the OCP Privacy Policy posted at http://www.opencompute.org/privacy/.  This includes cookies and any other information we may collect. By signing this contract, you acknowledge and accept OCP's Privacy Policy and give your consent to the transfer of your personal information to the United States, which may have less protections than your jurisdiction of residence.

In witness whereof, the parties have caused this Agreement to be executed by their duly authorized representatives.

**Sponsor:**  **Open Compute Project Foundation:**

By: _____    By: _____

Print: _____    Print: _____

Title: _____    Title: _____

Date: _____    Date: _____

***Sponsorship deadline is Monday, Feb 28, 2022. Sponsorships & booth selection are awarded in the order that they are received.***