



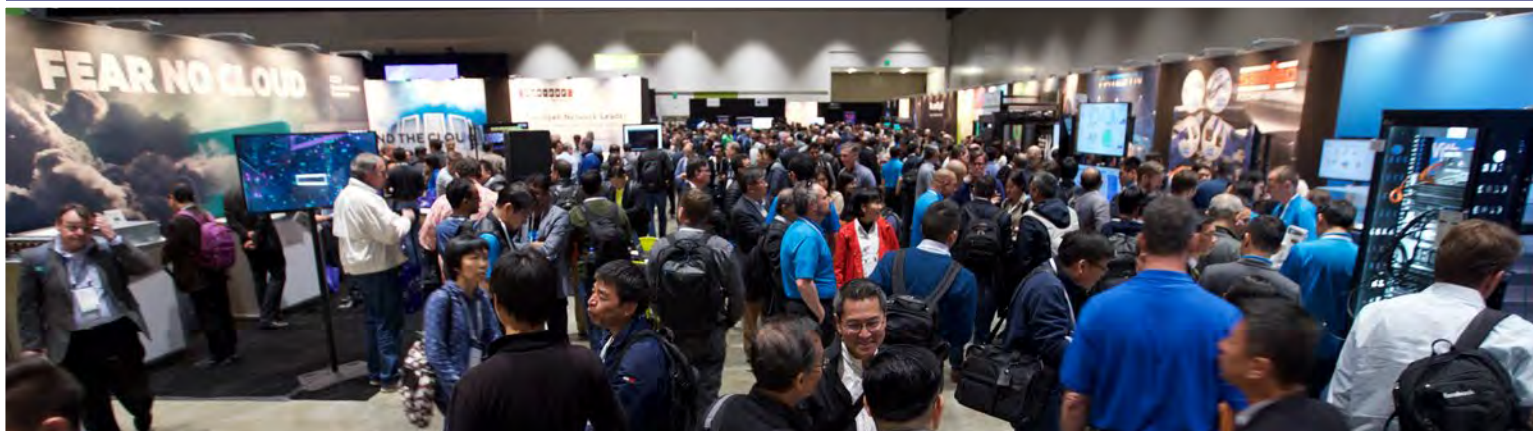
**OCP**  
REGIONAL  
SUMMIT



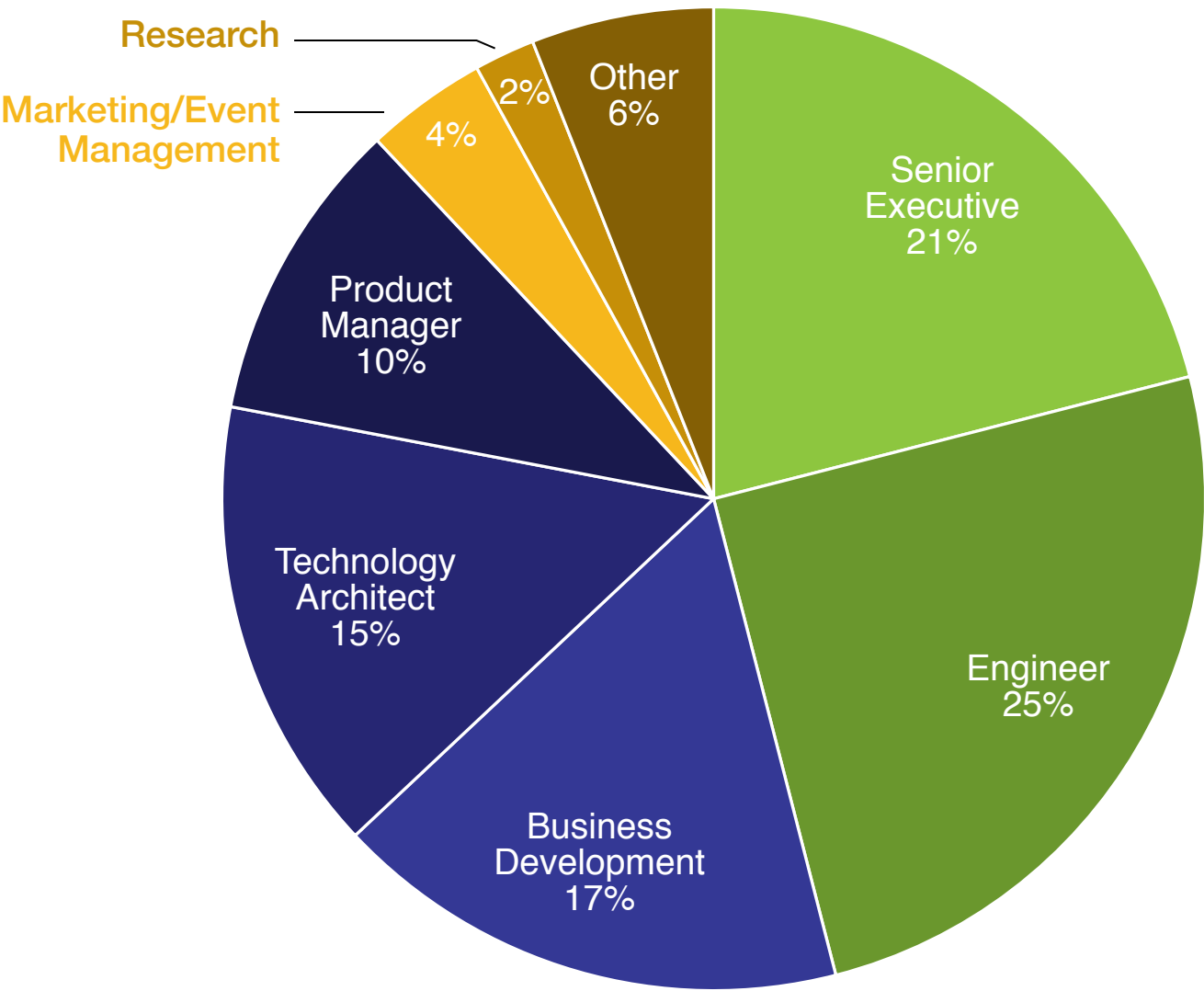
2020 OCP REGIONAL SUMMIT

# SPONSOR PROSPECTUS

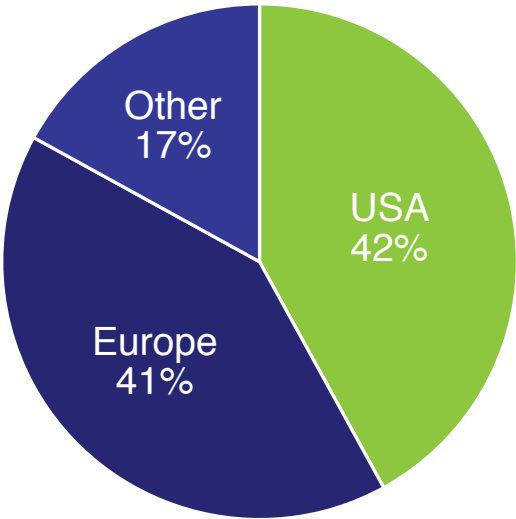
30 September – 1 October, 2020 | Prague Congress Centre | Prague, Czech Republic



Attendees by Organizational Role



Attendees by Country



Attendees by Country (in order of attendance numbers):

|             |             |                      |             |
|-------------|-------------|----------------------|-------------|
| US          | Japan       | Denmark              | Afghanistan |
| Netherlands | Poland      | Ukraine              | Brazil      |
| France      | Ireland     | Cambodia             | Iran        |
| UK          | Finland     | Czech Republic       | Kenya       |
| Germany     | Spain       | Hungary              | Latvia      |
| Taiwan      | Switzerland | India                | Philippines |
| China       | Austria     | Italy                | Russia      |
| Israel      | Belgium     | Turkey               | South Korea |
| Sweden      | Canada      | United Arab Emirates | Uganda      |



# Previous Summit Exhibitors and Sponsors

## 2019 OCP Regional Summit - Amsterdam, Netherlands

|                                 |                       |                          |
|---------------------------------|-----------------------|--------------------------|
| 2CRSI                           | GIGA-BYTE TECHNOLOGY  | MiTAC + Circle B         |
| 3M Netherlands                  | HPE                   | Nokia                    |
| Apstra                          | Huawei                | OpenCAPI Consortium      |
| Asperitas                       | Hydro66   Nexedi      | Rittal                   |
| Bel Power Solutions             | Hyve Solutions        | Samsung                  |
| BICSI                           | Inspur                | Submer Immersion Cooling |
| Delta Electronics               | IT Renew              | Telecom Infra Project    |
| Digital Infrastructure Partners | LinkedIn              | Western Digital          |
| Edgecore Networks               | Luxshare              | Wiwynn                   |
| Facebook                        | Mellanox Technologies | ZT Systems               |



# Schedule Overview\*

## Day 1: Wednesday, 30 September

| Time  |       | Event                 |
|-------|-------|-----------------------|
| 8:00  | 19:00 | Registration          |
| 8:00  | 19:30 | Expo Hall Open        |
| 10:00 | 12:00 | Keynotes              |
| 12:00 | 14:30 | Lunch                 |
| 13:00 | 17:00 | Executive Tracks      |
| 17:00 | 19:30 | Networking Happy Hour |

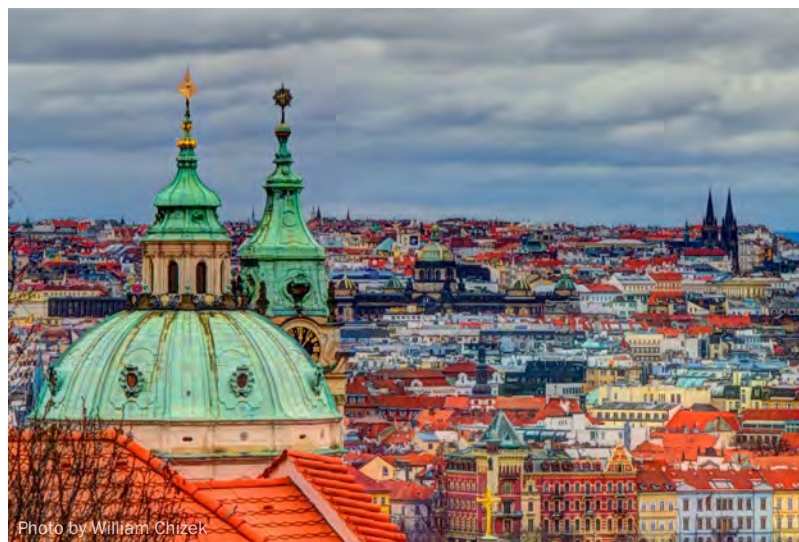
## Day 2: Thursday, 1 October

| Time  |       | Event                 |
|-------|-------|-----------------------|
| 8:00  | 12:00 | Registration          |
| 8:00  | 15:00 | Expo Hall Open        |
| 9:00  | 12:00 | Engineering Workshops |
| 12:00 | 13:30 | Lunch                 |
| 13:00 | 15:00 | Engineering Workshops |
|       | 15:00 | Adjourn               |

*\*Schedule subject to change*



Prague Congress Centre – 5. května 1640/65, 140 21 Praha 4-Nusle, Czechia



# Sponsorship Packages – At-a-Glance\*†

**Sponsorship Deadline: Friday, 14 August, 2020**

## Exhibit + Speaking Opportunities

| Level   | Cost                 | Exhibit   | Includes   |
|---|----------------------|---|--|
| <b>Diamond</b>  | \$90,000<br>+21% VAT | 6m x 5m<br>turnkey booth<br>with custom<br>backdrop   | <ul style="list-style-type: none"> <li>One speaking opportunity (Executive Track, 25 minutes)</li> <li>15 complimentary event passes</li> <li>Logo/link on website + event signage</li> <li>Additional onsite promotions/branding opportunities</li> <li>Pre- and post-event promotions</li> </ul> |
| <b>Diamond Keynote Add-On</b><br><i>Limited availability!</i> | \$10,000<br>+21% VAT | N/A   | <ul style="list-style-type: none"> <li>One speaking opportunity* (Keynote, 15 minutes)</li> <li><i>*pending content approval by OCP</i></li> </ul>   |
| <b>Emerald</b>  | \$75,000<br>+21% VAT | 6m x 3m<br>turnkey booth<br>with custom<br>backdrop   | <ul style="list-style-type: none"> <li>One speaking opportunity (Executive Track, 25 minutes)</li> <li>10 complimentary event passes</li> <li>Logo/link on website + event signage</li> <li>Additional onsite promotions/branding opportunities</li> <li>Pre- and post-event promotions</li> </ul> |
| <b>Ruby</b>   | \$40,000<br>+21% VAT | 4.5m x 3m<br>turnkey booth<br>with custom<br>backdrop | <ul style="list-style-type: none"> <li>One speaking opportunity (Executive Track, 15 minutes)</li> <li>8 complimentary event passes</li> <li>Logo/link on website + event signage</li> <li>Additional onsite promotions/branding opportunities</li> <li>Pre- and post-event promotions</li> </ul>  |

## Exhibit-Only Opportunities

| Level                   | Cost                 | Exhibit   | Includes  |
|-------------------------|----------------------|---|---|
| <b>Sapphire</b>         | \$25,000<br>+21% VAT | 3m x 3m<br>turnkey booth<br>with custom<br>backdrop | <ul style="list-style-type: none"> <li>5 complimentary event passes</li> <li>Logo/link on website + event signage</li> </ul>  |
| <b>Topaz</b>            | \$12,500<br>+21% VAT | 2m x 2m<br>turnkey booth                            | <ul style="list-style-type: none"> <li>3 complimentary event passes</li> <li>Counter with signage in Exhibit Hall</li> <li>Logo/link on website + event signage</li> </ul>  |
| <b>Start-Up Company</b> | \$7,500<br>+21% VAT  | 2m x 2m<br>turnkey booth                            | <ul style="list-style-type: none"> <li>2 complimentary event passes</li> <li>Must be a qualified start-up company; see details on pg. 14</li> <li>Counter with signage in Exhibit Hall</li> <li>Logo/link on website + event signage</li> </ul> |

## Event Sponsorships

| Level                               | Cost   | Exhibit | Includes   |
|-------------------------------------|--|---------|--|
| <b>Opening Night<br/>Happy Hour</b> | \$15,000<br>+21% VAT   | N/A     | <ul style="list-style-type: none"> <li>2 complimentary event passes</li> <li>Logo on reception welcome banner, napkins, drink holders</li> <li>Logo/link on website + event signage</li> </ul> |
| <b>Summit Lunch</b>                 | \$7,500 (Day 1)<br>\$7,500 (Day 2) <i>OR</i><br>\$10,000 (both days)<br>+21% VAT | N/A     | <ul style="list-style-type: none"> <li>2 complimentary event passes</li> <li>Logo on signage near buffet stations</li> <li>Logo/link on website + event signage</li> </ul>                     |
| <b>Afternoon Snack Break</b>        | \$7,500<br>+21% VAT  | N/A     | <ul style="list-style-type: none"> <li>2 complimentary event passes</li> <li>Logo on signage near snack stations</li> <li>Logo/link on website + event signage</li> </ul>                      |

\*Prices and packages subject to change † All prices listed are USD



# Sponsorship Packages – At a Glance\*†

**Sponsorship Deadline: Friday, 14 August, 2020**

## Event Sponsorships

| Level                    | Cost                 | Exhibit | Includes   |
|--------------------------|----------------------|---------|--|
| <b>Networking Lounge</b> | \$10,000<br>+21% VAT | N/A     | <ul style="list-style-type: none"><li>• 2 complimentary event passes</li><li>• Logo on signage near power-up station</li><li>• Logo/link on website + event signage</li></ul>                          |
| <b>Water</b>             | \$7,500<br>+21% VAT  | N/A     | <ul style="list-style-type: none"><li>• 2 complimentary event passes</li><li>• Logo on hydration stations and signage near hydration stations</li><li>• Logo/link on website + event signage</li></ul> |
| <b>Coffee</b>            | \$7,500<br>+21% VAT  | N/A     | <ul style="list-style-type: none"><li>• 2 complimentary event passes</li><li>• Logo prominently featured on coffee cups</li><li>• Logo/link on website + event signage</li></ul>                       |
| <b>Lanyards</b>          | \$10,000<br>+21% VAT | N/A     | <ul style="list-style-type: none"><li>• 2 complimentary event passes</li><li>• Logo prominently featured on lanyards</li><li>• Logo/link on website + event signage</li></ul>                          |
| <b>Tote Bags</b>         | \$7,500<br>+21% VAT  | N/A     | <ul style="list-style-type: none"><li>• 2 complimentary event passes</li><li>• Logo prominently featured on tote bags</li><li>• Logo/link on website + event signage</li></ul>                         |

*\*Prices and packages subject to change † All prices listed are USD*

## Not seeing an option for you? We love to get creative!

Let's work together to create a custom sponsorship that fits your organization's goals. These could include: Day Zero hosted events, special giveaways, unique booth designs, and more!

Email [sponsor@opencompute.org](mailto:sponsor@opencompute.org) to get in touch with our team.



# Tiered Membership Discounts\*†‡



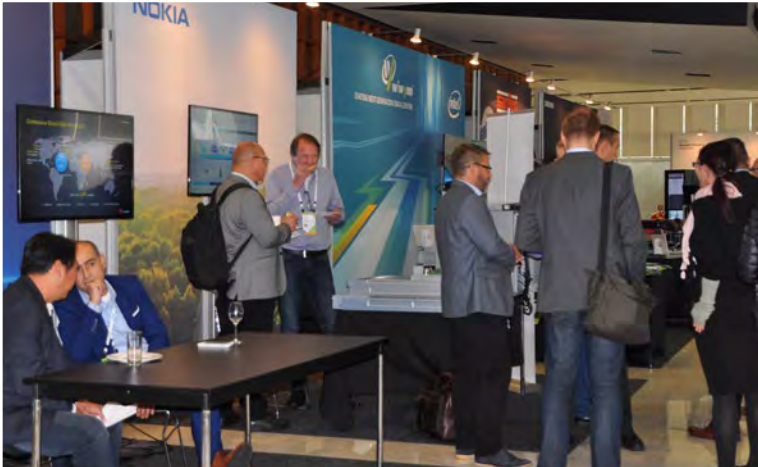
The top three tiers of OCP Corporate Membership are: Platinum, Gold and Silver. If your organization is currently a tiered member in good standing, the following discounts apply to any exhibit sponsorship.

| Tiered Member Level | % Discount | Diamond Sponsorship<br>\$90,000 | Emerald Sponsorship<br>\$75,000 | Ruby Sponsorship<br>\$40,000 | Sapphire Sponsorship<br>\$25,000 | Topaz Sponsorship<br>\$12,500 | Start-Up Sponsorship<br>\$7,500 |
|---------------------|------------|---------------------------------|---------------------------------|------------------------------|----------------------------------|-------------------------------|---------------------------------|
| Platinum            | 20%        | \$72,000                        | \$60,000                        | \$32,000                     | \$20,000                         | \$10,000                      | \$6,000                         |
| Gold                | 15%        | \$76,500                        | \$63,750                        | \$34,000                     | \$21,250                         | \$10,625                      | \$6,375                         |
| Silver              | 10%        | \$81,000                        | \$67,500                        | \$36,000                     | \$22,500                         | \$11,250                      | \$6,750                         |
|                     |            | +21% VAT                        | +21% VAT                        | +21% VAT                     | +21% VAT                         | +21% VAT                      | +21% VAT                        |

\*Prices and packages subject to change † All prices listed are USD

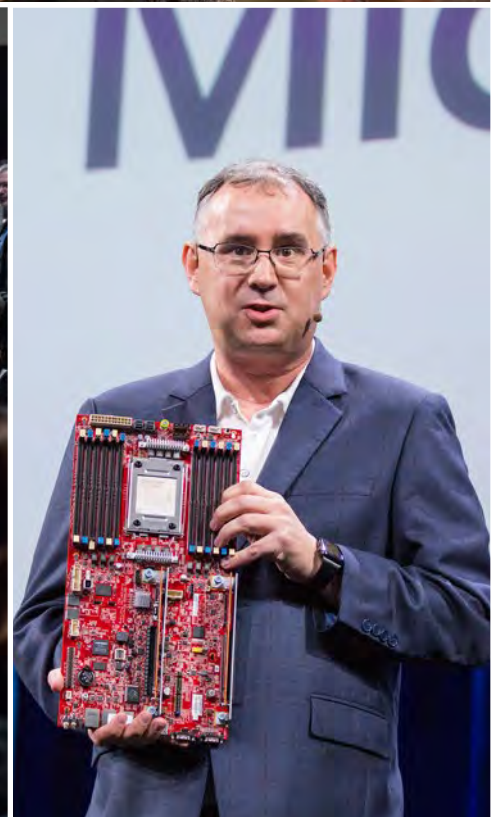
‡ Tiered Membership discounts apply to exhibit sponsorships only

More information regarding Tiered Membership can be found here: <http://www.opencompute.org/membership>





# DETAILED SPONSORSHIP PACKAGES



# Exhibit + Speaking Opportunities



## DIAMOND SPONSOR LEVEL – \$90,000<sup>†‡</sup>

### PRE-EVENT PROMOTIONS

- Early access to press and analyst pre-registration list two weeks prior to event
- Sponsor company logo and link on the OCP Regional Summit [website](#)
- Social media sponsorship recognition (FB, Twitter)
- 15 complimentary event passes, up to 50 additional discounted passes

### PREMIER SPEAKING OPPORTUNITIES

**Executive Track:** An executive or technology leader from the sponsor company will address attendees through a 25-minute Executive Track talk. The audience for these sessions is expected to be around 150 attendees per room.

All announcements and presentations are subject to approval by the OCP Foundation. The OCP Foundation will notify sponsors of specific presentation deadlines.

**Keynote Presentation:** Opportunity to add-on Keynote presentation, see details below.

### EXHIBIT – 6m x 5m Turnkey Booth Space

Your exhibit space includes:

- |  |                             |                 |
|--|-----------------------------|-----------------|
| • Custom backdrop with sponsor company logo or custom design | • Wireless Internet access  | • Two stools    |
| • Two monitors with floor stands                             | • One lead retrieval device | • White counter |
| • Daytime power  | • Carpeting                 | • Waste bin     |

Additional items (additional monitors, wired Internet, and so forth) will be available for rent. Full booth details will be provided in the Sponsor Manual.

**Booth location** will be selected on a first-signed, first-served basis based on when your sponsor contract is signed and returned to the OCP Events Manager.

### MEETING SPACE

Sponsorship includes one meeting room available for use both days (PAX 24).

### ADDITIONAL ONSITE PROMOTIONS/BRANDING

**Video Recording:** Keynote and Executive Track speaking opportunities will be recorded and available online after the event to reach a broader community.

**Advertising slide:** a sponsor-created marketing slide displayed on the main stage prior to the keynotes and on digital signage throughout the venue; please see the Sponsor Portal for additional details.

**Sponsor company's logo** (size TBD) will be prominently placed on event signage including large sponsor banner and welcome slide in opening remarks.

### POST-EVENT PROMOTIONS

- Presentation (slides + video) will be posted to the OCP website for the community to access, based on your company approval.
- Opportunity to embed presentation videos recorded at the Summit on your company website.

## DIAMOND KEYNOTE ADD-ON – \$10,000<sup>†‡</sup> *Limited availability!*

### PREMIER SPEAKING OPPORTUNITY

**Keynote:** An executive or technology leader from your company will address the OCP audience through a 20-minute speaking session on the main stage during the keynote block at a time determined by OCP. The attendee expectancy is 700+. This is your opportunity to demonstrate your leadership in the OCP community, showcase new technologies and contributions to OCP and reaffirm your company's commitment to developing technologies that are open, scalable and efficient.

*\*This keynote add-on is based solely on content approval by OCP. Diamond sponsors will only be charged the add-on fee once they submit their keynote content and it is approved by OCP. Keynote slots are limited and will be considered on a first-come, first-served basis. The Foundation reserves the right to assign keynote slots in any order as they see fit.*



# Exhibit + Speaking Opportunities

## EMERALD SPONSOR LEVEL – \$75,000<sup>†‡</sup>

### PRE-EVENT PROMOTIONS

- Early access to press and analyst pre-registration list one week prior to event
- Your company logo and link on the OCP Regional Summit [website](#)
- Social media sponsorship recognition (FB, Twitter)
- 10 complimentary event passes, up to 35 additional discounted passes

### PREMIER SPEAKING OPPORTUNITY

**Executive Track:** An executive or technology leader from the sponsor company will address attendees through a 25-minute Executive Track talk. The audience for these sessions is expected to be around 150 attendees per room.

All announcements and presentations are subject to approval by the OCP Foundation. The OCP Foundation will notify sponsors of specific presentation deadlines.

### EXHIBIT – 6m x 3m Turnkey Booth Space

Your exhibit space includes:

- Custom backdrop with sponsor company logo or custom design
- One monitor with floor stand
- Daytime power
- Wireless Internet access
- One lead retrieval device
- Carpeting
- Two stools
- White counter
- Waste bin

Additional items (additional monitors, wired Internet, and so forth) will be available for rent. Full booth details will be provided in the Sponsor Manual.

**Booth location** will be selected on a first-signed, first-served basis based on when your sponsor contract is signed and returned to the OCP Events Manager.

### ADDITIONAL ONSITE PROMOTIONS/BRANDING

**Video Recording:** Executive Track speaking opportunities will be recorded and available online after the event to reach a broader community.

**Advertising slide:** a sponsor-created marketing slide displayed on the main stage prior to the keynotes and on digital signage throughout the venue; please see the Sponsor Portal for additional details.

**Sponsor company's logo** (size TBD) will be prominently placed on event signage including large sponsor banner and welcome slide in opening remarks.

### POST-EVENT PROMOTIONS

- Presentation (slides + video) will be posted to the OCP website for the community to access, based on your company approval.
- Opportunity to embed presentation videos recorded at the Summit on your company website.



# Exhibit + Speaking Opportunities

## RUBY SPONSOR LEVEL – \$40,000<sup>†‡</sup>

### PRE-EVENT PROMOTIONS

- Sponsor company logo and link on the OCP Regional Summit [website](#)
- Social media sponsorship recognition (FB, Twitter)
- 8 complimentary event passes, up to 25 additional discounted passes

### PREMIER SPEAKING OPPORTUNITY

**Executive Track:** An executive or technology leader from the sponsor company will address attendees through a 25-minute Executive Track talk. The audience for these sessions is expected to be around 150 attendees per room.

All announcements and presentations are subject to approval by the OCP Foundation. The OCP Foundation will notify sponsors of specific presentation deadlines.

### EXHIBIT – 4.5m x 3m Turnkey Booth Space

Your exhibit space includes:

- Custom backdrop with sponsor company logo or custom design
- One monitor with floor stand
- Daytime power
- Wireless Internet access
- Carpeting
- Two stools
- White counter
- Waste bin

Additional items (additional monitors, wired Internet, and so forth) will be available for rent. Full booth details will be provided in the Sponsor Manual.

**Booth location** will be selected on a first-signed, first-served basis based on when your sponsor contract is signed and returned to the OCP Events Manager.

### ADDITIONAL ONSITE PROMOTIONS/BRANDING

**Video Recording:** Executive Track speaking opportunities will be recorded and available online after the event to reach a broader community.

**Advertising slide:** a sponsor-created marketing slide displayed on the main stage prior to the keynotes and on digital signage throughout the venue; please see the Sponsor Portal for additional details.

**Sponsor company's logo** (size TBD) will be prominently placed on event signage including large sponsor banner and welcome slide in opening remarks.

### POST-EVENT PROMOTIONS

- Presentation (slides + video) will be posted to the OCP website for the community to access, based on your company approval.
- Opportunity to embed presentation videos recorded at the Summit on your company website.



Attribution 4.0 International (CC BY 4.0)

Unless otherwise noted, all presentations are licensed under a Creative Commons Attribution 4.0 License. <https://creativecommons.org/licenses/by/4.0/>



# Exhibit-Only Opportunities

## SAPPHIRE SPONSOR LEVEL – \$25,000†‡

### PRE-EVENT PROMOTIONS

- Sponsor company logo and link on the OCP Regional Summit [website](#)
- Social media sponsorship recognition (FB, Twitter)
- 5 complimentary event passes

### EXHIBIT – 3m x 3m Turnkey Booth Space

Your exhibit space includes:

- Custom backdrop with sponsor company logo or custom design
- One monitor with floor stand
- Daytime power
- Wireless Internet access
- Carpeting
- Two stools
- White counter
- Waste bin

Additional items (additional monitors, wired Internet, and so forth) will be available for rent. Full booth details will be provided in the Sponsor Manual.

**Booth location** will be selected on a first-signed, first-served basis based on when your sponsor contract is signed and returned to the OCP Events Manager.

### ADDITIONAL ONSITE PROMOTIONS/BRANDING

**Sponsor company's logo** (size TBD) will be prominently placed on event signage including large sponsor banner and welcome slide in opening remarks.



# Exhibit-Only Opportunities

## TOPAZ SPONSOR LEVEL – \$12,500<sup>†‡</sup>

### PRE-EVENT PROMOTIONS

- Sponsor company logo and link on the OCP Regional Summit [website](#)
- Social media sponsorship recognition (FB, Twitter)
- 3 complimentary event passes

### EXHIBIT – 2m x 2m Turnkey Booth Space

Your exhibit space includes:

- One monitor with floor stand
- Wireless Internet access
- Two stools
- Waste bin
- Daytime power
- Carpeting
- White counter

Additional items (additional monitors, wired Internet, and so forth) will be available for rent. Full booth details will be provided in the Sponsor Manual.

**Booth location** will be selected on a first-signed, first-served basis based on when your sponsor contract is signed and returned to the OCP Events Manager.

### ADDITIONAL ONSITE PROMOTIONS/BRANDING

**Sponsor company's logo** (size TBD) will be prominently placed on event signage including large sponsor banner and welcome slide in opening remarks.

## START-UP COMPANY SPONSOR LEVEL\* – \$7,500<sup>†‡</sup>

### PRE-EVENT PROMOTIONS

- Sponsor company logo and link on the OCP Regional Summit [website](#)
- Social media sponsorship recognition (FB, Twitter)
- 2 complimentary event passes

### EXHIBIT – 2m x 2m Turnkey Booth Space

Your exhibit space includes:

- One monitor with floor stand
- Wireless Internet access
- Two stools
- Waste bin
- Daytime power
- Carpeting
- White counter

Additional items (additional monitors, wired Internet, and so forth) will be available for rent. Full booth details will be provided in the Sponsor Manual.

**Booth location** will be selected on a first-signed, first-served basis based on when your sponsor contract is signed and returned to the OCP Events Manager.

### ADDITIONAL ONSITE PROMOTIONS/BRANDING

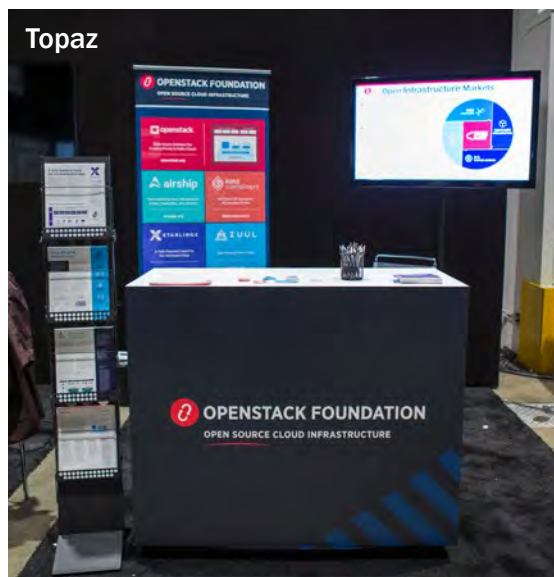
**Sponsor company's logo** (size TBD) will be prominently placed on event signage including large sponsor banner and welcome slide in opening remarks.

**\*Must be in business less than three years and generate less than \$1M USD revenue annually**





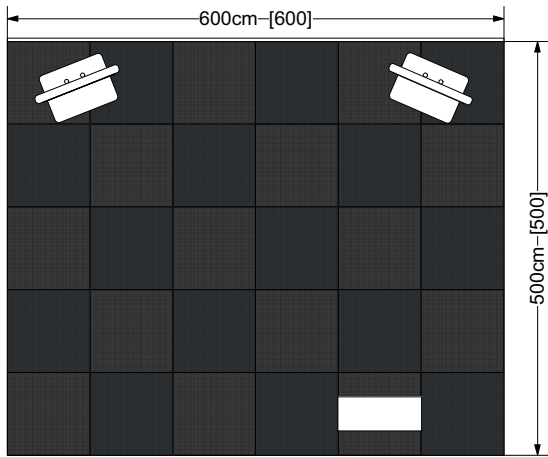
# Booth Layout Examples



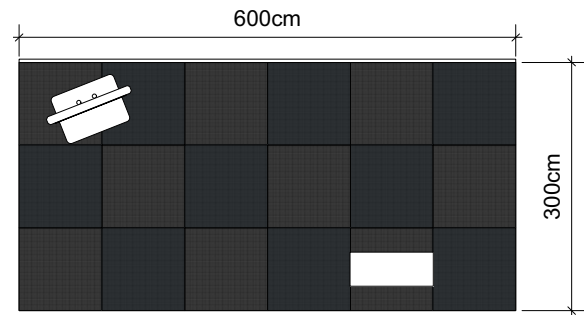
**\*\*Some images include add-on features. Please see the Detailed Sponsor Package pages above.\*\***

# Booth Layout and Sizing

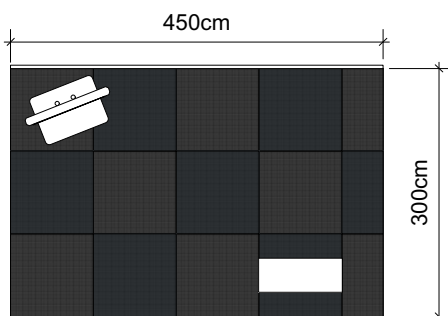
**Diamond:** 6m W x 5m D



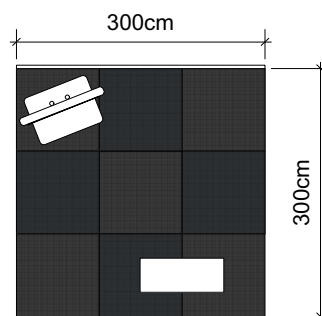
**Emerald:** 6m W x 3m D



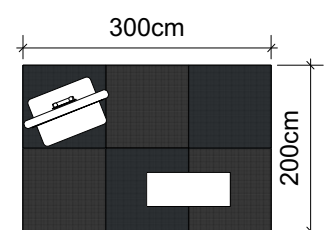
**Ruby:** 4.5m W x 3m D



**Sapphire:** 3m W x 3m D



**Topaz/Start-Up:** 2m W x 2m D





## Opening Night Happy Hour – \$15,000<sup>†‡</sup>

This Expo Hall event is very well attended! We provide great music and serve appetizers and drinks to keep the energy high and the room buzzing. You will have up to 10 minutes of exclusive presentation time in the Expo Hall area to welcome attendees to the event, hold a raffle, etc. Your brand will be on the general event signage and Happy Hour drink holders and napkins.

### EVENT PROMOTIONS

- Sponsor company logo and link on the OCP Regional Summit [website](#)
- Social media sponsorship recognition
- 2 complimentary event passes

### ONSITE PROMOTIONS

- Happy hour will be held on the first night of the Summit at the venue on the Exhibit Hall floor
- Appetizers and drinks included; expanded menu available at an additional cost
- Presentation time of 10 minutes in the Expo Hall area
- Sponsor company logo on the following:
  - General event signage including large sponsor banner and welcome slide in opening remarks
  - Happy Hour signage
  - Drink holders and cocktail napkins. Specific items subject to availability.
  - Advertising slide exclusively displayed on monitors during your sponsored event time



## Summit Lunch

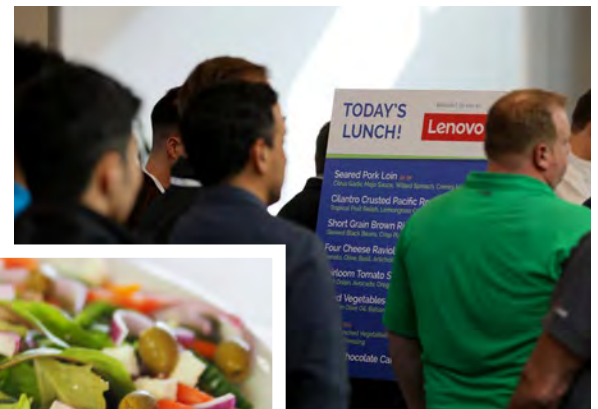
\$7,500 (Day 1) / \$7,500 (Day 2) / or \$10,000 (both days)<sup>†‡</sup>

### EVENT PROMOTIONS

- Sponsor company logo and link on the OCP Regional Summit [website](#)
- Social media sponsorship recognition
- 2 complimentary event passes

### ONSITE PROMOTIONS

- Ability to address attendees for 10 minutes during lunch break
- Sponsor company logo on the following:
  - Signage near buffets
  - Event signage including large sponsor banner and welcome slide in opening remarks
  - Advertising slide



## Afternoon Snack Break – \$7,500<sup>†‡</sup>

### EVENT PROMOTIONS

- Sponsor company logo and link on the OCP Regional Summit [website](#)
- Social media sponsorship recognition
- 2 complimentary event passes

### ONSITE PROMOTIONS

- Snack will be held on the in the Expo Hall
- Sponsor company logo on the following:
  - Signage near buffets
  - Event signage including large sponsor banner and welcome slide in opening remarks
  - Advertising slide



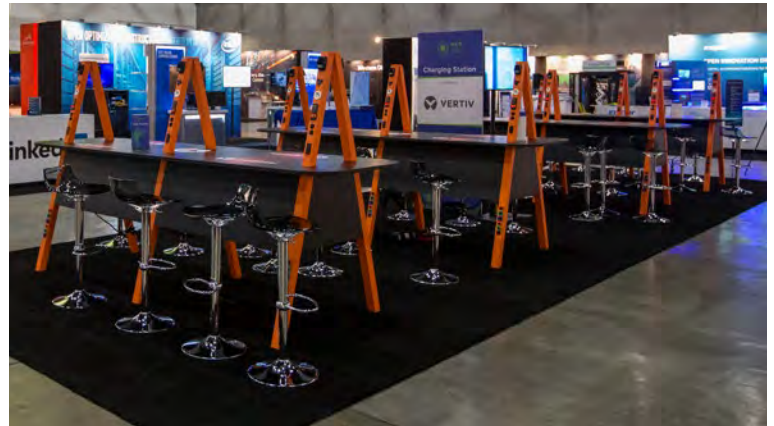
## Networking Lounge – \$10,000<sup>†‡</sup>

### EVENT PROMOTIONS

- Sponsor company logo and link on the OCP Regional Summit [website](#)
- 2 complimentary event passes

### ONSITE PROMOTIONS

- Opportunity to place marketing literature in rack nearby charging tables with power strips
- Sponsor company logo on the following:
  - Signage near networking lounge
  - Event signage including large sponsor banner and welcome slide in opening remarks





# Event Sponsorships

## Water – \$7,500†‡

### EVENT PROMOTIONS

- Sponsor company logo and link on the OCP Regional Summit [website](#)
- 2 complimentary event passes

### ONSITE PROMOTIONS

- Sponsor company logo prominently displayed at water distribution sites in various locations throughout venue
- Additional branding on the following:
  - Event signage including large sponsor banner and welcome slide in opening remarks
  - If desired, sponsor may provide attendees with branded reusable water bottles



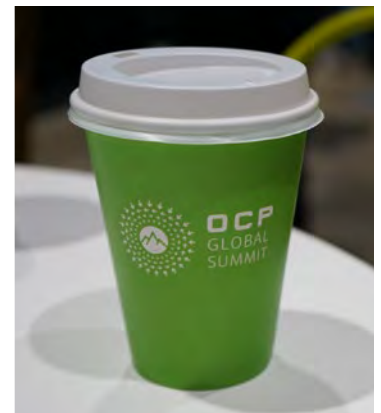
## Coffee – \$7,500†‡

### EVENT PROMOTIONS

- Sponsor company logo and link on the OCP Regional Summit [website](#)
- 2 complimentary event passes

### ONSITE PROMOTIONS

- Sponsor company logo prominently featured in conjunction with coffee service
- Opportunity to include marketing material near coffee service (postcard size)
- Additional branding on the following:
  - Signage near coffee service
  - Event signage including large sponsor banner and welcome slide in opening remarks



# Event Sponsorships

## Lanyards – \$10,000<sup>†‡</sup>

### EVENT PROMOTIONS

- Sponsor company logo and link on the OCP Regional Summit [website](#)
- 2 complimentary event passes

### ONSITE PROMOTIONS

- Your logo prominently featured on the OCP Regional Summit lanyards



## Tote Bags – \$7,500<sup>†‡</sup>

### EVENT PROMOTIONS

- Sponsor company logo and link on the OCP Regional Summit [website](#)
- 2 complimentary event passes

### ONSITE PROMOTIONS

- Your logo prominently featured on the OCP Regional Summit tote bag, distributed to each attendee at Registration
- Opportunity to include marketing material (postcard size)

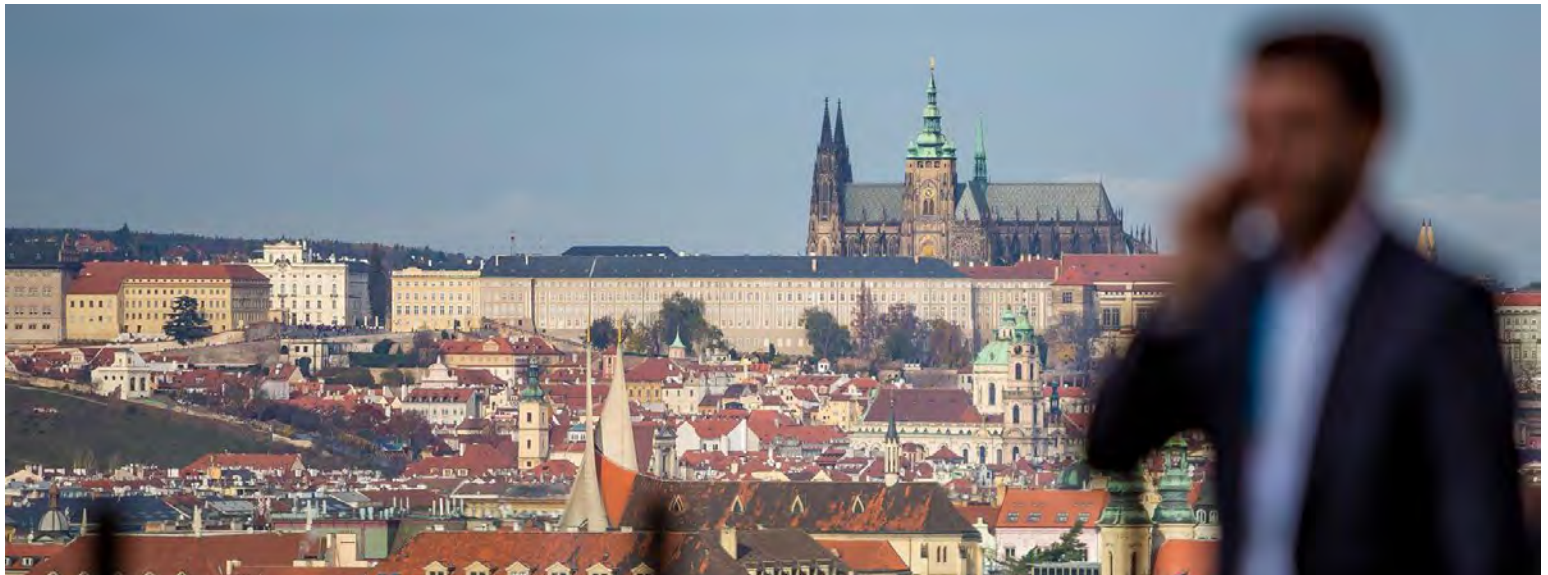


<sup>†</sup> All prices listed are USD    <sup>‡</sup> Plus +21% VAT

## Questions?

**Not seeing an option for you? We love to get creative!** Let's work together to create a custom sponsorship that fits your organization's goals. These could include: Day Zero hosted events, special giveaways, unique booth designs, and more!

Email [sponsor@opencompute.org](mailto:sponsor@opencompute.org) to get in touch with our team.







## 2020 OCP Regional Summit

**Dates:** 30 September – 1 October, 2020

**Venue:** Prague Congress Centre, Prague, Czech Republic

This Agreement is made and entered into as of [date] \_\_\_\_\_ between the Open Compute Project (“OCP”) Foundation and:

Name of Organization \_\_\_\_\_

Address Line 1 \_\_\_\_\_

Address Line 2 \_\_\_\_\_

City \_\_\_\_\_ State/Province/Region \_\_\_\_\_ Zip/Postal Code \_\_\_\_\_

Country \_\_\_\_\_ Phone \_\_\_\_\_

Payment Contact \_\_\_\_\_

Email \_\_\_\_\_

Exhibit/Sponsorship Logistics Contact \_\_\_\_\_

Email \_\_\_\_\_

Website \_\_\_\_\_

Organization Twitter Handle \_\_\_\_\_

### Sponsorship & Exhibitor Packages for 2020 OCP Regional Summit (the “Event”):

**\*\*All prices below are in USD and are exclusive the required VAT fee (currently at 21%)\*\***

#### Exhibit + Speaking Opportunity

- \_\_\_ Diamond: \$90,000 USD (6mx5m booth)
- \_\_\_ Keynote Add-on: \$10,000 (*pending OCP approval*)
- \_\_\_ Emerald: \$75,000 USD (6mx3m booth)
- \_\_\_ Ruby: \$40,000 USD (4.5mx3m booth)

#### Exhibit-Only

- \_\_\_ Sapphire: \$25,000 USD (3mx3m booth)
- \_\_\_ Topaz: \$12,500 USD (2m counter)
- \_\_\_ Start-Up Company: \$7,500 USD  
(*Based on OCP approval*)
- \_\_\_ Non-Profit: \$0 USD  
(*Based on OCP approval*)

#### Event Sponsorships

(discounts do not apply)

- \_\_\_ Lanyards: \$10,000 USD
- \_\_\_ Tote Bag: \$7,500 USD
- \_\_\_ Networking Lounge: \$10,000 USD
- \_\_\_ Water: \$7,500 USD
- \_\_\_ Coffee: \$7,500 USD
- \_\_\_ Opening Night Happy Hour: \$15,000 USD
- \_\_\_ Lunch: \$7,500 for Day 1 USD
- \_\_\_ Lunch: \$7,500 for Day 2 USD
- \_\_\_ Lunch Both Days: \$10,000 USD
- \_\_\_ Day 1 Afternoon Snack: \$7,500 USD

*\*Custom sponsorship opportunities available.*

#### Tiered Membership Discount

If you are an OCP Tiered Member, please check the applicable discount based on your company's current Tiered Membership status. Must be a Member in good standing at the time of the 2020 Regional Summit in order to receive the requested discount. Membership discounts apply to exhibition opportunities only. Event sponsorships are not eligible for discounts.

\_\_\_ Platinum Tiered Member (20%) \_\_\_ Gold Tiered Member (15%) \_\_\_ Silver Tiered Member (10%)

**Total Amount (after discounts if applicable): \$ \_\_\_\_\_ + 21% VAT = \_\_\_\_\_**

**Contact:** Kali Burdette, Meeting & Event Manager Phone: 859-512-2366 (cell) Email: [kali@opencompute.org](mailto:kali@opencompute.org)

**Payment Information:** Acceptable forms of payment include ACH, wire transfers, credit cards and checks. If paying by check, please make checks payable to: Open Compute Project Foundation, PO Box 82287, Austin, TX 78708

**Purchasing bulk tickets:** Each sponsorship level comes with a set number of complimentary passes. Additional passes may be purchased in bulk with a maximum of two transactions per organization. All sponsors except Diamond, Emerald & Ruby will be charged the current registration rate for the passes and no discount will be applied. There is no limit to the max quantity for the full price tickets. Diamond, Emerald, and Ruby sponsors will receive additional passes for a discount with a set maximum quantity. Check with OCP for the most current discount and maximum limits. No refunds will be given for bulk ticket purchase (discounted or not). The deadline to make a bulk purchase transaction is Friday, September 18, 2020. Once purchased, a code will be generated that can be used up until the day prior to Summit, when online registration closes.

**Diamond sponsor keynote add-on:** This keynote add-on is based solely on content approval by OCP. Diamond sponsors will only be charged the add-on fee once they submit their keynote content and it is approved by OCP. Keynote slots are limited and will be considered on a first-come, first-served basis. Sponsor understands that indicating an interest in a keynote add-on does not guarantee a spot.

#### **Terms and Conditions:**

1. Payment must be in United States Dollars. All payments must be made to Open Compute Project Foundation and provided in cleared funds to the bank account provided on the invoice not later than net 30 days of the date of the invoice. All fees are exclusive of all applicable sales, use, value-added and similar taxes, which Sponsor shall pay in addition to the fees at the rate prevailing on the date of the invoice. Payment must be received prior to the event or the sponsorship will be considered invalid. Account must be current to participate.
2. Sponsor speakers are required to submit their presentation content for review by the Open Compute Foundation by the date indicated in the prospectus. Failure to submit your content for review by the foundation can result in the loss of your speaking opportunity.
3. Sponsor is responsible for meeting all deadlines for delivery of materials and artwork. Past due materials may be excluded from the conference program, signage, and other opportunities included in the sponsors contribution level.
4. Sponsor is responsible for any shipping and receiving costs the venue may charge for materials shipped directly to the venue.
5. Exhibit Locations. Booth/table location assignments will be selected by the sponsor company on a first-come, first-served basis, and may be modified by the Foundation due to changes in event layout, venue or other factors.
6. Restrictions in Operations of Exhibits. The OCP Foundation and its representatives reserve the right to restrict or remove exhibits which, because of noise, method of operation, materials, or for any other reason, may become objectionable to the reasonable attendee or the venue. In the event of such restriction or eviction, the OCP Foundation is not liable for any refunds, rentals, or other exhibit expenses incurred by the Sponsor.
7. Care of Building. The Sponsor shall not injure or deface the walls or floors of the building and the tables, or damage the equipment. Sponsor assumes all liability costs for damage incurred.
8. Catastrophe. In the event that because of war, fire, strike, government regulation, public catastrophe, act of God, or other cause, the conference or any part thereof is prevented from being held, or is canceled by the OCP Foundation, the OCP Foundation shall determine any refund to a Sponsor after deducting any expenses incurred by the OCP Foundation but in no case shall the amount of the refund to the Sponsor exceed the amount of the fee paid.
9. Cancellations made by the Sponsor 30 days or more prior to the event are liable for 50% of the sponsorship fee or of the cost of equivalent services/equipment if sponsorship is an in kind or a barter arrangement. Cancellations made within 29 days of the event are liable for the entire fee. All cancellations must be made in writing to the OCP Foundation.
10. Trademarks. Each party retains all rights and ownership to its own trademarks and must obtain prior approval from the other party for any use of the other party's names or marks for the purpose of marketing, advertising and otherwise promoting participation in and/or sponsorship of (as described in this Agreement) the Event, which approval shall not be unreasonably withheld or delayed. Sponsor shall provide to OCP Foundation any artwork necessary for use of Sponsor's marks, name or logo. Sponsor agrees to abide by, and be bound by, the Open Compute Project Trademark Usage Guidelines, which are available at <https://bit.ly/2QwPmUN>, including as this may be updated by OCP Foundation from time to time. At the request of OCP Foundation, Sponsor will provide samples of its uses of OCP Foundation marks.
11. OCP Materials Release. If I am presenting at the OCP Regional Summit, I acknowledge that my Presentation and any ancillary materials I provide to OCP in connection with my Presentation, including without limitation any white paper, article, photograph, likeness, or professional biography (together, "Materials") are made available under the Creative Commons Attribution-ShareAlike 4.0 International License found at <https://creativecommons.org/licenses/by-sa/4.0/>, or any later version, and without limiting the foregoing, OCP may make the Materials available under such terms. OCP may exercise its rights hereunder in all forms and media, whether now known or hereafter developed, throughout the world in perpetuity, royalty-free. My authorization and acknowledgement above is irrevocable and extends to OCP and its agents, successors, and assigns. I hereby waive any right to inspect or approve the Recordings. I acknowledge that OCP is under no obligation to use the Recordings, or Materials if applicable, in any manner. I hereby represent that I have the authority to grant the rights and licenses herein. And if I am presenting at the OCP Regional Summit, I further represent and warrant that the Materials do not and will not violate the rights of any third party, including without limitation rights in intellectual property. I also represent that, to the extent the Materials include materials owned or created by any third-party, I have obtained permission for its use consistent with the foregoing. I will provide OCP evidence of such permission upon OCP's request.
12. Miscellaneous. This Agreement shall be governed by the internal laws of the State of California without regard to principles of conflicts of laws. Any disputes shall be heard exclusively in the state or federal courts located in California, and both parties consent to the jurisdiction of such courts. Sponsor cannot assign any rights under this Agreement without the prior written consent of the OCP Foundation; any unauthorized assignment is null and void. This is the entire agreement of the parties and cannot be amended or changed except in a writing signed by both parties.
13. GDPR Policy. OCP will treat all information you provide in accordance with the OCP Privacy Policy posted at <http://www.opencompute.org/privacy/>. This includes cookies and any other information we may collect. By signing this contract, you acknowledge and accept OCP's Privacy Policy and give your consent to the transfer of your personal information to the United States, which may have less protections than your jurisdiction of residence.

In witness whereof, the parties have caused this Agreement to be executed by their duly authorized representatives.

#### **Sponsor:**

By: \_\_\_\_\_

Print: \_\_\_\_\_

Title: \_\_\_\_\_

Date: \_\_\_\_\_

#### **Open Compute Project Foundation:**

By: \_\_\_\_\_

Print: \_\_\_\_\_

Title: \_\_\_\_\_

Date: \_\_\_\_\_

***Sponsorship deadline is Friday, August 20, 2020. Sponsorships and booth selection are awarded in the order that they are received.***