



开放计算标准
工作委员会
Open Compute Technology
Committee

OPEN COMPUTE CHINA SUMMIT 2025

SPONSORSHIP PROSPECTUS

AUGUST 7, 2025 Beijing

OPEN TRANSFORMATION:

◆ FOUNDATION

◆ EXPANSION

◆ EVOLUTION

Schedule Overview



OPEN COMPUTE CHINA SUMMIT 2025 will be held in Beijing on August 7th.

The keynotes will focus on the theme of "Open Transformation," sharing innovations and practices in open compute technologies to accelerate the application of artificial intelligence. The main forum and sub-forum topics should be structured around the theme outlined above, covering innovations in foundational infrastructure technologies such as computing, storage, networking, liquid cooling, and chip advancements, the AI algorithm openness and innovation in collaborative efficiency between algorithms and computational systems, as well as key AI application areas where open compute technologies are being leveraged, such as autonomous driving, the low-altitude economy, and large model applications. Through these discussions, the conference aims to present a comprehensive view of the evolution and practical implementation of open computing technologies.

Date & Location: August 7, Beijing

Scale: 1,000~1,500+ attendees offline

Theme: Open Transformation: Foundation, Expansion, Evolution

Host: Open Compute Project (OCP) and Open Compute Technology Committee (OCTC)

Target audience: Cloud service providers, Internet, finance, telecommunications, energy, education, healthcare, etc.

Time	Topic
09:00-12:00 Keynotes	☐ Welcome / Opening OCP and OCTC executives, ☐ Technical keynotes: - Innovations in foundational infrastructure technologies such as computing, storage, networking, - AI algorithm openness and innovation in efficient collaboration between algorithms and computational systems, - key AI application areas where open compute technologies are being leveraged, such as autonomous driving, inferencing, etc.
12:00-14:00 Lunch	Lunch, Exhibition Visit
14:00-17:00 Technology Tracks*5	☐ Track1: Data Center Infrastructure Forum ☐ Track2: Artificial Intelligence Innovation Forum ☐ Track3: Open Compute Ecosystem Forum ☐ Track4: Green Compute Development Forum ☐ Track5: Open System Design Forum

Sponsor Benefits



Sponsorship Deadline: Friday, July 11, 2025. If you are interested, you can get in touch with our team at any time.

Email: yanxu@ocpasia.org (Stephen Yan, Tel&WeChat: 15969689095) ; Email: hexiaojin@ocpasia.org (Monica He, Tel&WeChat: 13581965125)

Sponsorship Benefits		Diamond	Platinum	Gold	Silver
Company logo on the event website(no commitment on position or frequency)		√	√	√	√
Company logo on pre-event promotional materials(no commitment on position or frequency)		√	√	√	√
Company logo on pre-event EDM invitations (no commitment on position or frequency)		√	√	√	√
The company logo was displayed on the official website of the conference		√	√	√	√
Brand name/logo featured in event press releases or media announcements (no commitment on position or frequency)		√	√	√	
Media Interview *1		√			
Company logo in the event key visual (KV will appear on screens and other places at the main forum and sub-forums)		√	√	√	√
Company logo on event on-site materials (including registration backdrop, agenda boards, directional signs, gifts, etc., subject to actual materials)		√	√	√	√
Main forum speech (15 minutes/session)		1	1		
Sub-forum speech (20 minutes/session)		2~3	1	1	
Sponsor Booth	Booth	50 m ² booth with logo ↑	20 m ² booth with logo ↑	9 m ² booth with logo ↑	No Independent booth
	55-inch LCD display screen ↑	3	2	1	1
	Booth poster (specific design based on booth size)	√	√		
Booth staff passes (includes lunch vouchers, access to keynote speeches, and exhibition area)		10	8	5	2
Sponsor 's partner/client attendee passes (Free tickets) <i>New!</i>		50	30	20	10
Media exhibition interview video		√	√		
Open Compute Night tickets: Free networking and dinner with technical leaders		3	2	1	
Three weeks after the event, receive the event report from the organizers		√	√	√	√
Sponsorship Cost (Us dollar \$)		\$70,000	\$40,000	\$16,000	\$10,000

Add-on Opportunities & Discount



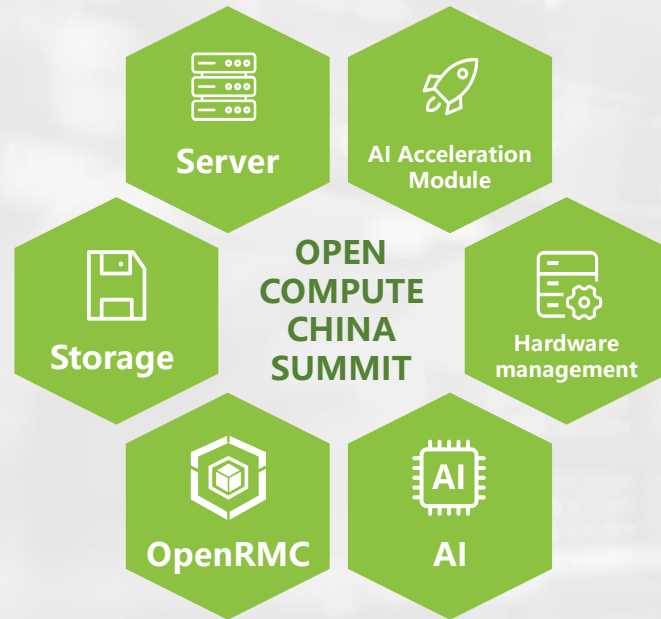
Add-on Opportunities		Cost
Lanyard Sponsor*2	Company logo on the lanyard, quantity based on actual attendance.	\$10,000
Lunch Sponsor*2	Company logo on the lunch boxes, quantity based on actual attendance.	\$5,000
Beverage Sponsor*1	Company logo on coffee/soft drink cups, quantity limited by actual attendance.	\$5,000
Open Compute Night Naming Rights *1	Joint logo on related materials for Open Compute Night, and obtain three tickets for the dinner party.	\$10,000
Right to host Open Compute Salon (after Open Compute China summit)	Full planning rights for the Open Compute Salon, including agenda, topics, guest selection.	\$10,000
	OCP China invites 1-2 well-known technical experts to participate.	
	OCP China will assist in inviting attendees and conduct joint promotion.	

**Add-on opportunities only available to Summit sponsors.*

- ◆ **OCP member in good standing at the time of the 2025 Open Compute China Summit, the following discounts apply to any level sponsorship. Add-on Opportunities are not eligible for discounts. For enterprises that are both OCP and OCTC members, the discount is calculated based on the largest of the two discounts.**

Member Level	% Discount	Diamond Sponsor \$70,000	Platinum Sponsor \$40,000	Gold Sponsor \$16,000	Silver Sponsor \$10,000
OCP Platinum Member	15%	\$59,500	\$34,000	\$13,600	\$8,500
OCP Gold Member	10%	\$63,000	\$36,000	\$14,400	\$9,000
OCP Silver Member	7%	\$65,100	\$37,200	\$14,880	\$9,300
OCTC Member	10%	\$63,000	\$36,000	\$14,400	\$9,000

ABOUT OPEN COMPUTE CHINA SUMMIT 2025



OPEN COMPUTE CHINA SUMMIT is a platform connecting members of the global open computing community, hosted by the Open Compute Project (OCP), the world's most influential open computing organization, and the Open Compute Technology Committee (OCTC). The aim is to bring together community members, share technological achievements, showcase applications and practices, and promote technological exchanges. Focus on cutting-edge technology topics such as entire cabinets, artificial intelligence, green data centers, edge computing, storage and networking, and further expand the global influence of open computing technology.

80+

Community partners

180+

Reports

6000+

Summit Attendees

200w+

online views

50+

Media / Analysts

1000w+

Media exposure

- ❑ Cutting-edge viewpoints
- ❑ Experience sharing

- ❑ New Technology Announcements
- ❑ Ecology and Business Value

ABOUT OPEN COMPUTE CHINA SUMMIT



GATHER WORLD'S LEADING EXPERTS



Feng Wang
Director of AI R&D
Center, China Telecom
Research Institute



John Hu
General Manager of IEIT



Qingchun Song
Sr. Director, NVIDIA /
Network



David Ramku
Board of Directors, OCP
Foundation



Zaid Ali Kahn
Former OCP Board Chair



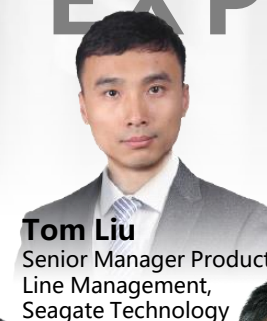
Xiaodong Duan
Vice President of China
Mobile Research Institute



Chen Qing
Senior Manager, Industrial
And Commercial Bank Of
China, Dater Center



Deng Hui
Vice President
of Enflame



Tom Liu
Senior Manager Product
Line Management,
Seagate Technology



Ray Liu
Deputy Director,
Tencent cloud star
lake lab



Yu Ding
Former Deputy Director,
JD Cloud



Derek Qian
Marketing Director,
ARM China



Steve Mills
Meta Technical Lead



George Tchaporian
Chief Executive Officer,
OCP Foundation



Hou Zhenyu
Corporate Vice
President, BAIDU



Silwan Chang
Corporate VP, Advanced
Solution Development
Team, Samsung Electronics



Weng Yun
Engineering Director, Greater
Asia Region, Solidigm



Yongzhan He
Baidu Server R&D Manager



Bill Liu
Former Vice President of
Sales, Western Digital



Li Eric
Director, Intel PRC
hyperscale Strategy &
Execution, Data Platforms
Group



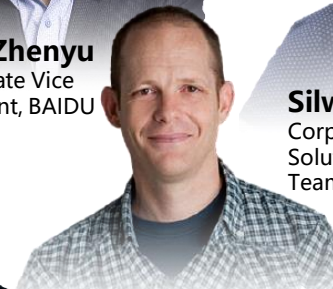
Zhang Guangbin
E7Research/Founder



Yongqiang Xiong
Senior Principal Researcher,
Microsoft Research Asia



Chen Hai
Secretary-General of OCTC



Steve Helvie
OCP VP Emerging Markets



Yangfan Zhong
Server Architect, Alibaba Cloud

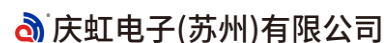


Xin Liu
Microsoft Principal
Product Manager



Neal Huo
Sr. Network Architect,
Bytedance

Open Compute Community Ecosystem Partners



Top-level Media Massive Exposure

1000w+

Media exposure

50+

Media / Analysts

20+

Media Broadcast

200w+

online views

20+

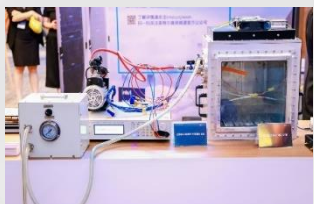
Social platforms



KEYNOTES & PANELS



EXHIBITION & LIVE TALK



INTERVIEW & POST-SPEECH PANEL & OPEN COMPUTE NIGHT





THANKS AND WELCOME



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