



**OCP**  
GLOBAL  
SUMMIT

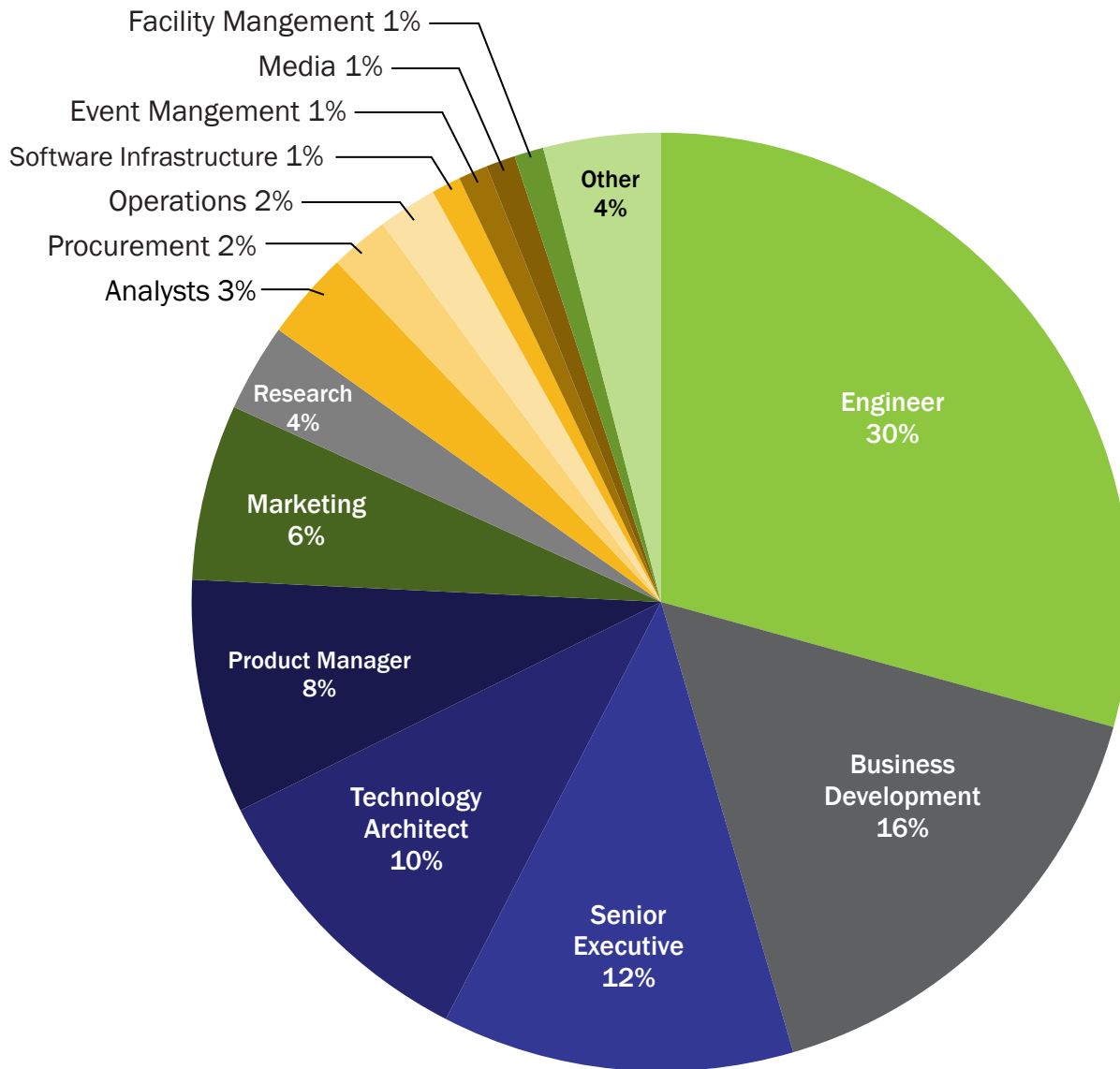
2024 OCP GLOBAL SUMMIT | OCTOBER 15-17, 2024  
**SPONSORSHIP PROSPECTUS**  
In-person at the San Jose McEnergy Convention Center, San Jose, CA



# OCP Summit by the Numbers



## 2023 OCP Global Summit Demographics



## 2023 OCP Global Summit Statistics

**4,401**  
Summit  
Attendees

**891**  
Companies  
Represented

**469**  
Speakers

**346**  
Sessions

**104**  
Media/ Analysts

**90**  
Sponsors

**74**  
Booths

**43**  
US States  
Represented

**35**  
Countries  
Represented

# 2023 Participating Companies



2CRSI	ASPEED Technology	Cerabyte	Dataknox Solutions	Faraday Technology Corporation	Hyundai Motors
2K	Asperitas	Cerberus Capital	Delinian	FAST COOL CO LTD	HYVE Solutions
3M	ASPower	Cerebras Systems- Inc.	Dell Technologies	Fast Systems	IAG Capital Partners
451 Research	ASRock Rack	Cerio	Dell'Oro Group	Fastly	IBM
650 Group	Astera Labs	ChannelScience	Delta Electronics	Fathom Radiant	Iceotope Technologies
7STARLAKE	ASUS	Chatsworth Products	Delta Energy Systems	Fiberstamp	ICONX Chemicals
9elements	AT&T	Chenbro Micom USA Inc.	Denvr Dataworks	Finer Vision	Idaho Scientific
AcBel Polytech	AtomBeam	Cheval Electronic Enclosure Co Ltd	DHS	Flax Advisors	IDC
Accelink Technologies	Atreides Management	Chevron Oronite	Diamond Foundry	Flax Computing	IEIT Systems
Accelsius	ATTO-Research	Chevron Phillips Chemical	Digioptics- LLC	FLC Technology Group	iMasons Climate Accord
Accton	Augtera	Chia Network	Digital Silence	Flex (Flextronics)	Impleon
Accuride International	Auradine	Chicony Power Technology	DigitalOcean	Flume-io	INEOS
Actapio	Auras	Chilldyme	Distech Controls	FNTECH	Infinion Technologies
Acton Arrow	Avala	China Academy of Information and Communications Technology	d-Matrix	Formerica Optoelectronics	Infinera
ADACEN	AVC	Ciena	DMTF	Foxconn Interconnect Technology (FIT)	Inflexion Point Research
Adage Capital	Avicena Tech	CIG	Dodge & Cox	Fraunhofer-Institute IIS/EAS	Inflexion
ADTechnology	AvidThink	Signal AI	Doosan America LLC	FriendFinder Networks- Inc.	Informa Tech
Advanced Energy	Aviz Networks	CiGtech	Dorado Software	FSMLabs	InfoWorld
Advanced Liquid Cooling Technology	AWS	Circle B	Dragon Horse Technologies	FUCHS LUBRICANTS CO.	Infrastructure Marketing
Advanced Micro Devices	Axiado Corporation	Cirrus Logic	DreamBig Semiconductor Inc	Fujifilm	Infrastructure Masons
Advancing Chemistry Inc.	Ayar Labs	Cisco Systems	Drivenets	Fujitsu	Ingrasys
Aegistek	Baltimore Aircoil Company	barcap	Dropbox	Furukawa Electric	Innogrit
AFL Hyperscale	Bank of America	Barclays	DUG COOL	FutureWei	Innolight Technology
AIC Inc.	Bay Advanced Technologies	BCG	DuPont	G2M Communications	Insight 64
AirMettle- Inc.	BDS Connected Solutions	Beehe	Duran	GaN Systems	Insyde Software
Airsys Cooling Technologies	Beijing E7Research	Beijing Yixintong Technology CO.-Ltd.	D-Wave	Gartner	Intel
Aivres	Beijing Yixintong Technology CO.-Ltd.	Bell	DynaMedia	GDIT	Interplex
Akamai Technologies	BeyondEdge	Bloomber	E.C.I. NETWORKS INC.	GEICO	Intersect360 Research
Alcatel Inc	BF LTD	Blue Cheetah Analog	Early Light Consulting- LLC	GeNopsys Technologies- Inc.	Intrepid Ventures
ALCT	Binarly	BNP PARIBAS	Eaton	Georg Fischer	Intrinsic ID
Alfa Laval	BISDN	Bolt Graphics	eBay	Georgia Institute of Technology	Inventec
Alibaba	Bizlink Special Cables Germany	Booz Allen	Eclipse Ventures	GER	IOActive
AI5 Data LLC	BizLink Technologies	Bosch Ventures	Ecolab	Ghiasi Quantum LLC	IOP Systems
Allegro Microsystems	Black Cree	Boston Materials	ECS	GIGA Computing	IP Infusion
Allied Telesis- IInc.	Bloomber	Boyd Corporation	EdgeCloudLink	GIGABYTE	I-PEX
Allion Labs	Blue Cheetah Analog	bp	Edgecore Networks	Gigamon	Iron Mountain
Alpha Networks	BNP PARIBAS	Bright Machines	Edgewater Research	global foundries	ITEM Media
AlphaWave IP	Bolt Graphics	Broadcom	EDOM Technology	GLP	ITOCHU Techno-Solutions Corporation
Alphawave Semi	Booz Allen	BYD	EIDETIC MARKETING	Gold Circuit Electronics	ITVT Group
Alpine Optoelectronics Inc.	Boz Allen	ByteDance	eisar	Gold Data	iXora
AMAX Engineering Corporation	Bosch Ventures	Cabot Partners	ekinops	Google	J.P. Morgan
Amazon	Boston Materials	Cadence	Element Critical	Green Revolution Cooling (GRC)	Jabil
AMD	Boyd Corporation	CAICT	Elephance Memory	GreenM3	Jack Rabbit Labs
American Express	bp	calix	Eliyan	Grit Arts Co.- Ltd.	Jefferies LLC
American Megatrends (AMI)	Bright Machines	Cainex	Emerald Capital Partners	Groq	JETCOOL Technologies
Ampere Computing	Broadcom	Calumet Specialty Products	Empower Semiconductor	GSI Technology	JM Gross Engineering
Amphenol	ByteDance	Canoga Perkins	EnCharge Ai	GuideTech Inc.	JMC Products
Amphenol High Speed Interconnects	Cabot Partners	Canonical	ENEOS Corporation	Guntner	JPC Connectivity
Analog Devices	Cadence	Capgemini	Enfabrica	H&D Asset Management	Jtec Industries Inc
Anritsu	CAICT	Capital Research	Engineered Fluids	H3 Platform	Juniper Networks
Anyon Systems	calix	Capital World Investors	enosemi	HARTING	Kandou Bus
AOI	Cainex	Carbice Corporation	Enplas Corporation	Hawkeye Tech Co.- Ltd.	Kaytus
APC	Calumet Specialty Products	Cargill	Epirus	HCL America	KeyBanc Capital Markets
API Heat Transfer	Canoga Perkins	Carnegie Mellon University	EPS Global	heatscape	Keysight Technologies
APlus Power	Canonical	Carrier	Epson	Hedgehog	KING SLIDE TECHNOLOGY CO LTD
Apple	Capgemini	Casela Technologies	Equinix	Helix Compute	Kingston Technology
Applied Materials	Capital Research	Cato Digital	Equus Compute Solutions	Henkel Corporation	KIOXIA
Applied Ventures	Capital World Investors	CBTS	Ergon Inc	HG GENUINE	KKR
APRESIA Systems- Ltd.	Carbice Corporation	CEJN	Eribel Systems LLC	HGGC	Kline Group
AQ Compute	Cargill	Celera Technologies	Ericsson	Hisense Broadband	KMW
Aquent	Carnegie Mellon University	Celestial.ai	Eridu Corporation	Hitachi	Kookmin University
Argosy Research Inc.	Carrier	Celestica	ETH Zurich & Stanford University	Hitachi High-Tech	Koomey Analytics
Arista Networks	Casela Technologies	Centec Networks	Ethernet Alliance	Holcim	Kuul Evaporative Technologies
Arkema	Cato Digital		Everflow Technology Corp.	Honeywell	L&T Technology Services
Arm	CBTS		Evocative Global	Hoptroff	LandMark Optoelectronics
Arrcus	CEJN		Exostiv Labs	Horizon Technology	Lattice Semiconductor
Arrow Electronics	Celera Technologies		Expolinc	HOYA CORPORATION USA	Lawrence Berkeley National Laboratory
Arteco	Celestial.ai		Extend Cloud	HP Inc.	Legrand
Arteris	Celestica		Extreme Networks	HPE	Lenovo
Arvato	Centec Networks		ExonMobil	Huaqin	Leonardo DRS
Ascendion Inc.			Exyte	Huawei	LG Innotek
ASE Group			F5 Networks	Hyper Photonix	LightCounting
ASELSAN			Fabric8Labs	HyperLight Corporation	Lightelligence
ASEUS			fabrinet	Hypertec	Lightmatter
ASML			FADU Technology	Hyster	LightsAI

# 2023 Participating Companies



Linaro	Nallasway / Untether AI	Pape Material Handling	Saliency Labs	STH	University of Pittsburgh
LinkedIn	NAND Research	Parker Chomerics	Samaritans Purse	Stifel	University of Washington
LINKTEL	National Yang Ming Chiao Tung university	Parker Hannifin	SambaNova Systems	STMICROELECTRONICS	Unlocked Networks Inc.
Lipac Co.- Ltd.	NDC-GARBE Data Centers Europe GmbH	Pavlov Media	SAMHWAACE	Storage Review	Uptime Institute
Liquid	Needham & Company- LLC	Pegatron	Samsung	Stordis	US AI Corp.
LiquidCoolSolutions Inc.	Net One Systems USA	Penguin Solutions	Samtec	Strategic Thermal Labs	US Conec
Liquid-Markets GmbH	Netflix	PennEngineering	SANBlaze	Stream Data Centers	US Gov
LiquidStack	NETINT Technologies	PermaAlert	Sanmina	STTelemedia Global Data Centres	USBTC
Lite-On Technology	NetList	Phison Electronics	Santa Clara County Office of Education	Submer Immersion Cooling	UW
Lite-Touch Consultants Ltd	Netris	Phoenix Contact	SAP	Sumitomo Electric	valley investment management
London South Bank University	Netscout Systems Inc	Phoenix Technologies	Sapeon	Sunon	VAST DATA
Los Alamos National Laboratory	NEUCHIPS	Pliops	Sartura	SunRise Memory	Vector Atomic
Los Altos High School - Nomad	Neurok Thermocon Inc.	PLVision	Scala Computing	Super Micro	venturene.ws
Futurist Foundation	New Ideas in Communications	Poet Technologies	Scaleflex	SWEP North America	Veolia WTS
LOTES	New Mexico Consortium	Point2 Technology	ScaleUp Technologies	Synopsys	VeriSilicon
Lubrizol Corporation	Next Phase	Point72	Scaleway	SysPro Consulting	Verition
Lucidean	NGK Electronics USA	Polar Asset Management Partners	Schneider Electric	T. Rowe Price	Vertiv
lumenir	NHK SPRING	Portwell	Schoenfeld	Taiwan Cooperative Venture Capital	Vicor
Lumentum	NICT	Positronic	Schroders	Taiwan Metal Precision	Victaulic
Lumoniq	Nidec Corporation	Power Innovations	Scintil Photonics	Taiyo Yuden	Viettel Group
Luxoft Professional Romania	Nippon Express	Precision Optical Transceivers	Scoolmore International	TD SYNEX	Viking Enterprise Solutions
LuxSemi Inc.	Nippon Telegraph and Telephone Corporation	Preferred Networks- Inc.	Scott Burns	TDK Corporation of America	Vinci4D
Luxshare	Nissso Electronics USA Corporation	Princeton Digital Group (PDG)	Seagate	TE Connectivity	Virtium
MACOM	Nitto	ProLabs	SECURE-IC	Team Sheikah	Vishay Siliconix
Macronix America Inc.	NMB Technologies Corp.	promersion	SEGUENTE	TechInsights	VMware
MangoBoost	Nokia	proteanTecs	SemiAnalysis	Tektronix	VVDN Technologies
Mantis Tech	Nomad Futurist Foundation	Protompis	Senko Advanced Components	Telefonica	Walmart
Marvell Semiconductor	Norman S Wright	psemi	Seres- LLC	Telesent	Walmart Labs
Master Artist Programs- LLC	Nortek	Pubmatic	SERI	Temasek	WaveSplitter Technologies
matrix capital management	NSW PEP	PUFsecurity	Serial Cables	TenaFe	WB Engineers+Consultants
Mavenir System	NTT	Pure Storage	SerialTek	Tencent	WebFeet Research Inc.
MaxLinear	NTT Facilities USA	Qarnot Computing	ServiceNow	Tenstorrent	Wedbush
MEAN WELL USA	NTT Innovative Devices Corp.	Q-CTRL	Shasta Cloud	Teradyne	WekaIO- Inc.
Mediatek	Nubis Communications	Qscale	Shell	TERAL RESEARCH- LLC	Wesco Anixter
Megmeet	Nucleo de Informacao e Coordenacao do Ponto BR NICBR	Qualcomm	Shenzhen Megmeet Electrical Co.- Ltd	TeraSignal	Western Digital
Meinberg	Nuvoton Technology	Quanta Cloud Technology (QCT)	Shinyusha Publishing	teriza	Whale Rock Capital
Mempath Consulting LLC	nVent	Quintessent	Siemens	TES AMM	Wheeler's Network
MEMTECH	NVIDIA	RackLive	SiFive	Tesla	Wieland Werke
MemVerge	Oak Ridge National Laboratory	Rakon	SiFotonics Technologies Co Ltd	Tessolve	Wieson America Inc.
MENNEKES	OITDA	RakworX- Inc.	SIG	Texas Instruments	Wipro
Meta	ola electric	Rambus	Signalogic	The Chemours Company	WIPT USA INC
Metaseismic	Ola Silicon	Ranovus	Silicon Motion	The CTO Advisor	Wistron Corporation
Metech Recycling	Oleon	Raptor Computing Systems	SiliconAngle	The Information	Wistron NeWeb Corporation
MetisX	Olympus Controls	Raritan	SILITH Technology	The Linux Foundation	Wiwynn Corporation
MEXT	Omdia	RayMX Microelectronics	Sims Lifecycle Services	The Siemon Company	WNC
MFCP Inc	Omni Services	RBC Capital Markets	SiPearl	The TechArena	Wolfspeed
MHI	Omniva	RCD Advisors	SiTime	thetradedesk	WoodenDataCenter
Micas Networks	ON Semiconductor	Recochem	SK hynix	Thrace Systems	world wide technology
MicroByre	One Line Power Quality (Eaton Rep)	Recogni	Skeleton Technologies	Timothy Christianson	Wuhan Yilut Technology Co Ltd
Microchip	One Stop Systems- Inc.	Recursion	Skorpios Technologies	Tipit	Wus Printed Circuit
Micron Technology	Open Source Firmware Foundation	Reed Semiconductor	Skyworks	TIRIAS Research	Xconn Technologies Holdings
Microsoft	OpenPOWER Foundation	Renesas	Smart Cloud Solutions	Tokyo Institute of Technology	xFlow Research Inc.
Midas Immersion Cooling	Optare Solutions	Resolute Photonics	SMART Modular Technologies	Tom's H	xFusion Technologies
Mikros Technologies	OptoLink Consulting LLC	Reuters	Smith & Associates	TORMEM INC	XNRGY Climate Systems
Milestone Technologies	Optomind Inc	RFX Virtual Infrastructure	Snag	Toronado	XRComm
MinebeaMitsumi/ NMB	Oracle	Richtek	SNIA	Toshiba	Xscape Photonics Inc.
MITAC	Orange	Rimage Corp	socionet america	TOYOTA MOTOR CORP	Xsight Labs
Mithera Capital	Orbie Pullen Photography	RISE Research Institutes of Sweden	Socionext	Toyota Tsusho Nexty electronics	YMTC
Mitsubishi Electric	Orbis Corporation	Rittal	Solid Silicon Corp	Trane	Yole Group
Mitsubishi Heavy Insutries	OrionVM	Rivos	Solidigm	Trend Power	YorChip
MixxTech	Osaka University	Roblox	Soltex	TRENDFOCUS	ZEDEDA
Molex	Oscilloquartz	Rockscar Media	SOLUM	Trust In Soft	ZERO ASIC
Monolithic Power Systems	OSU	Rohm semiconductor USA LLC	Sony Interactive Entertainment	TSMC	ZeroPoint Technologies
Montage Technology	Pactech	Rosenblatt	Source Photonics	Tweaktown.com	ZETA EXPO LIMITED
Morgan Stanley	PALC Networks	Rosseau Group	Southco	Tyche Partners	ZincFive
Motivair Corporation	Palo Alto Electron	Route One Investment Company	SpaceX	UACJ Corporation	Zollner
Motul	Panasas	Roxtec	Spectra7	Uber	ZPE Systems
MPS	Panasonic	RtBrick Inc	Spirent	UC Berkeley	ZT Systems
MSI	Panduit Corporation	Rubrik	ST Telemedia Global Data Centres (STT GDC Pte Ltd)	UCSD	ZutaCore
MultiLane Inc	PANTHEON.tech	Ruijie Networks	Stanford University	UfiSpace	
Munters Corporation		S&P Global Market Intelligence	Staubli	Unec	
Murata		Sabey Data Centers	Stealth Mode Company	UNH-IOL (University of New Hampshire)	
N3N		SafeWay	Stealth Start up	Unicom Engineering	
Nagra USA LLC		SAFRAN GROUP	Stein Writes Incorporated	University of California- Los Angeles	
Naio		Salesforce	SteveH Consulting	University of Illinois Urbana-Champaign	
Nalco Water		Salessi Tech Advisors			

# Previous Summit Sponsors



## 2023 OCP Global Summit

Advanced Energy	DMTF	LITE-ON TRADING	Rittal
Advanced Liquid Cooling Technologies	Eaton	LOTES	Samsung
AMD	Edgecore Networks	Lubrizol	Samtec
AMI	ExxonMobil Product Solutions	Luxshare Technologies	Sanmina
Ampere	FADU Inc	MangoBoost	SK hynix & Solidigm
Amphenol	Fiberstamp Technology	Marvell	SNIA
Analog Devices	GeNopsys Technologies, Inc.	Meta	SONiC
ARM	Gigabyte	Micas Networks (Ragile)	Submer
AS Rock Rack Inc.	Google	Micro-Star International Co. Ltd (MSI)	Supermicro
Astera Labs	HPE	Microchip	TE Connectivity
ASUS	Hyve	Microsoft	The Linux Foundation
Auras Technology	I-PEX Inc.	MITAC	Ultra Ethernet Consortium (UEC)
Axiado	IBM	Molex	Vertiv
BizLink Technology	Intel	Murata Electronics	Wistron Technology Service (America) Corporation
Castrol (Lubricants)	KAYTUS/ Aivres Systems Inc	Neuchips	Wiwynn
Celestica	Keysight Technologies	Open-Source Firmware Foundation	Xscape
Chemours	Kioxia	OpenPOWER	ZT Systems
Credo	Lattice Semiconductor	Pegatron	
Delta	Lightelligence	QCT	
DENT			



# Schedule Overview\*



## Monday, October 14

Event
Registration Opens
Badges & Bevs Reception

## Day 1: Tuesday, October 15

Event
Registration
Keynotes
Expo Hall
Expo Hall Sessions
Experience Center – Stations & Lightning Sessions
Executive Sessions
Welcome Reception
<i>Meals included: Breakfast, Lunch, Afternoon Snack, and evening Reception hors d'oeuvres &amp; drinks</i>

## Day 2: Wednesday, October 16

Event
Registration
Expo Hall
Expo Hall Sessions
Experience Center – Stations & Lightning Sessions
Breakout Sessions
Future Technologies Symposium
Block Party
<i>Meals included: Breakfast, Lunch, Afternoon Snack, and evening Reception hors d'oeuvres &amp; drinks</i>

## Day 3: Thursday, October 17

Event
Registration
Expo Hall
Expo Hall Sessions
Experience Center – Stations & Lightning Sessions
Breakout Sessions
<i>Meals included: Breakfast and Lunch</i>

San Jose Convention Center – 408 Almaden Blvd., San Jose, CA 95113



# Sponsorship Packages at a Glance†



**Sponsorship Deadline: Wednesday, September 4, 2024**

SPONSORSHIP BENEFITS	DIAMOND	EMERALD	RUBY	SAPPHIRE	TOPAZ
<b>Opportunity to Present during Keynote Session</b>	✓				
<b>Executive Session</b>	✓ 25 minutes	✓ 20 minutes			
<b>Expo Hall Session (15 minutes)</b>	✓ 1st priority time slot	✓ 2nd priority time slot	✓ 3rd priority time slot		
<b>Access to Media List and Analyst Pre-Brief Event</b>	✓	✓	✓		
<b>Booth Size</b>	20' x 20' Turnkey booth with custom backdrop	20' x 10' Turnkey booth with custom backdrop	15' x 10' Turnkey booth with custom backdrop	10' x 10' Turnkey booth with custom backdrop	8' x 8' Booth space
<b>Lead Retrieval Device</b>	2 devices	1 device			
<b>46" Monitor</b>	2 monitors	1 monitor	1 monitor	1 monitor	1 monitor
<b>Power</b>	20 amps	15 amps	10 amps	10 amps	5 amps
<b>Sponsor Wifi</b>	✓	✓	✓	✓	✓
<b>Furniture</b>	Two 6-foot White Counters, 2 Barstools, and Choice of Carpet Color	6-foot White Counter, 2 Barstools, and Black Carpeting	6-foot White Counter, 2 Barstools, and Black Carpeting	4-foot White Counter, 2 Barstools, and Black Carpeting	4-foot White Counter and 2 Barstools
<b>Complimentary Passes</b>	35	25	15	10	5
<b>Discount on Additional Passes</b>	✓	✓	✓		
<b>Pre-event Promotions</b>	✓	✓	✓	✓	✓
<b>Post-event Promotions</b>	✓	✓	✓		
<b>Meeting Room (3-day rental)</b>	✓				
<b>Sponsorship Cost</b>	<b>\$200,000</b>	<b>\$150,000</b>	<b>\$100,000</b>	<b>\$75,000</b>	<b>\$50,000</b>

\*Additional items (additional monitors, wired Internet, lead retrieval device, and so forth) will be available for rent.

† Looking for start-up sponsorship opportunities? Email [sponsor@opencompute.org](mailto:sponsor@opencompute.org) for more info.

# Sponsorship Packages at a Glance



**Sponsorship Deadline: Wednesday, September 4, 2024**

Event Sponsorships		
Level	Cost	Includes
<b>Welcome Reception</b>	\$30,000	<ul style="list-style-type: none"> <li>• 2 complimentary event passes</li> <li>• Logo on reception welcome banner</li> <li>• Logo/link on OCP Global Summit website and event signage</li> <li>• 10 minutes to address audience on expo hall stage</li> </ul>
<b>Block Party</b>	\$30,000	<ul style="list-style-type: none"> <li>• 2 complimentary event passes</li> <li>• Logo on block party event signage</li> <li>• Logo/link on OCP Global Summit website and event signage</li> </ul>
<b>Badges &amp; Bevs Reception</b>	\$20,000	<ul style="list-style-type: none"> <li>• 2 complimentary event passes</li> <li>• Logo on happy hour signage</li> <li>• Logo/link on OCP Global Summit website and event signage</li> </ul>
<b>Summit Breakfast</b>	Day 1 or 2.....\$15,000 Day 3.....\$10,000 OR All 3 days.....\$35,000	<ul style="list-style-type: none"> <li>• 2 complimentary event passes</li> <li>• Logo on signage near catering stations</li> <li>• Logo/link on OCP Global Summit website and event signage</li> </ul>
<b>Summit Lunch</b>	Day 1 or 2.....\$20,000 Day 3.....\$15,000 OR All 3 days.....\$50,000	<ul style="list-style-type: none"> <li>• 2 complimentary event passes</li> <li>• Logo on signage near catering stations</li> <li>• Logo/link on OCP Global Summit website and event signage</li> <li>• 10 minutes to address audience in expo hall</li> </ul>
<b>Coffee Stations</b>	Day 1 or 2.....\$15,000 Day 3.....\$12,000 OR All 3 days.....\$35,000	<ul style="list-style-type: none"> <li>• 2 complimentary event passes</li> <li>• Logo prominently featured on coffee cups</li> <li>• Logo/link on OCP Global Summit website and event signage</li> </ul>
<b>Afternoon Snack Break</b>	Day 1 or 2.....\$10,000 OR Both days.....\$15,000	<ul style="list-style-type: none"> <li>• 2 complimentary event passes</li> <li>• Logo on signage near catering stations</li> <li>• Logo/link on OCP Global Summit website and event signage</li> </ul>
<b>Community Lounge</b>	\$30,000	<ul style="list-style-type: none"> <li>• 2 complimentary event passes</li> <li>• 1 monitor showcasing your custom content (no audio)</li> <li>• Logo/link on OCP Global Summit website and event signage</li> <li>• 10 minutes to address audience on expo hall stage</li> </ul>
<b>Lanyards</b>	\$30,000	<ul style="list-style-type: none"> <li>• 2 complimentary event passes</li> <li>• Logo prominently featured on lanyards, distributed to each attendee at registration</li> <li>• Logo/link on OCP Global Summit website and event signage</li> </ul>
<b>Tote Bags</b>	\$25,000	<ul style="list-style-type: none"> <li>• 2 complimentary event passes</li> <li>• Logo prominently featured on summit bags</li> <li>• Logo/link on OCP Global Summit website and event signage</li> </ul>
<b>Hydration Stations</b>	\$15,000	<ul style="list-style-type: none"> <li>• 2 complimentary event passes</li> <li>• Logo on hydration stations and nearby signage</li> <li>• Logo/link on OCP Global Summit website and event signage</li> </ul>
<b>Sticker Sheets</b>	\$10,000	<ul style="list-style-type: none"> <li>• 2 complimentary event passes</li> <li>• Logo or chosen artwork prominently featured on sticker sheets</li> <li>• Logo/link on OCP Global Summit website and event signage</li> </ul>

# Sponsorship Packages at a Glance

**Sponsorship Deadline: Wednesday, September 4, 2024**

## Event Sponsorships

Level	Cost	Includes
<b>Individual Hand Sanitizer Bottles</b>	\$15,000	<ul style="list-style-type: none"> <li>2 complimentary event passes</li> <li>Logo prominently featured on 1 oz. sanitizer bottles placed in summit bags</li> <li>Logo/link on OCP Global Summit website and event signage</li> </ul>
<b>Hand Sanitizer Stations</b>	\$10,000	<ul style="list-style-type: none"> <li>2 complimentary event passes</li> <li>Logo on sanitizer stations and nearby signage</li> <li>Logo/link on OCP Global Summit website and event signage</li> </ul>
<b>Future Technologies Symposium Sponsor</b>	\$10,000 (3 spots available)	<ul style="list-style-type: none"> <li>2 complimentary event passes</li> <li>Logo on symposium welcome banner</li> <li>Logo/link on OCP Global Summit website and event signage</li> <li>5 minutes to address audience during the symposium</li> </ul>
<b>Future Technologies Symposium Giveaway</b>	\$5,000 (plus cost of giveaway, quantity 300)	<ul style="list-style-type: none"> <li>2 complimentary event passes</li> <li>Logo/link on OCP Global Summit website and event signage</li> </ul>

## Add-on Sponsorships

Level	Cost	Includes
<b>Digital Marquee Sponsor</b>	All 3 days.....\$2,500	<ul style="list-style-type: none"> <li>Custom static slide on the San Jose Convention Center Outdoor Marquees</li> <li>Sponsor company logo on advertising slide</li> </ul>
<b>Private Meeting Room</b>	\$10,000 (per meeting room)	<ul style="list-style-type: none"> <li>Must be a booth sponsor to reserve a meeting room</li> <li>3-Day access to private meeting room conveniently located near Summit activities</li> <li>Boardroom table set-up for 12 people</li> </ul>



We also have opportunities available for non-profits, collaboration partners, open-source organizations, and media partners.

Not seeing an option for you? We love to get creative! Let's work together to create a custom sponsorship that fits your organization's goals. These could include: co-located events, special giveaways, unique booth designs, and more!

Email [sponsor@opencompute.org](mailto:sponsor@opencompute.org) to get in touch with our team.

# Tiered Membership Discounts\*



The top three tiers of OCP Corporate Membership are: Platinum, Gold and Silver. If your organization is currently a tiered member in good standing, the following discounts apply to any exhibit sponsorship.

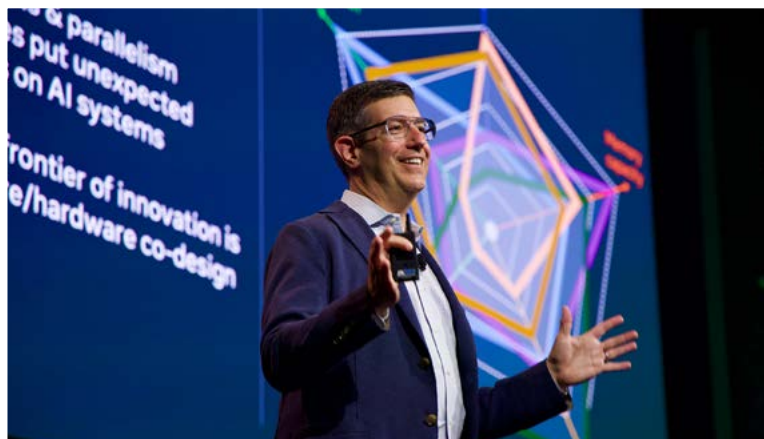
Tiered Member Level	% Discount	Diamond Sponsorship \$200,000	Emerald Sponsorship \$150,000	Ruby Sponsorship \$100,000	Sapphire Sponsorship \$75,000	Topaz Sponsorship \$50,000
Platinum	15%	\$170,000	\$127,500	\$85,000	\$63,750	\$42,500
Gold	10%	\$180,000	\$135,000	\$90,000	\$67,500	\$45,000
Silver	7%	\$186,000	\$139,500	\$93,000	\$69,750	\$46,500

More information regarding Tiered Membership can be found here: <http://www.opencompute.org/membership>

\*Tiered Membership discounts apply to exhibit sponsorships only



# Detailed Sponsorship Packages



## DIAMOND SPONSOR – \$200,000

### PRE-EVENT PROMOTIONS

- Access to media registration list two weeks prior to event
- Opportunity to participate in the Analyst Pre-Brief webinar prior to Summit. (Spaces limited)
- Sponsor company logo and link on the OCP Global Summit [website](#)
- Social media sponsorship recognition
- 35 complimentary event passes

### PREMIER SPEAKING OPPORTUNITIES – Day 1

**Executive Session:** An executive or technology leader from the sponsor company will address attendees through a 25-minute Executive Session on Day 1. The audience for these sessions is expected to be around 200 attendees per room.

**Expo Hall Session:** An executive or technology leader from the sponsor company will address attendees through a 15-minute speaking opportunity on the expo hall stage. This is a high traffic area.

**Keynote Presentation:** Opportunity to add-on Keynote presentation, see below.

All announcements and presentations are subject to approval by the OCP Foundation. The OCP Foundation will notify sponsors of specific presentation deadlines.

### EXHIBIT – 20'x20' Turnkey Booth Space

Your 20'x20' turnkey booth space includes:

- Custom backdrop with sponsor company logo or custom design
- Two 46" monitors
- 20 amps electricity
- Wireless internet access
- 2 Lead retrieval devices\*
- Choice of carpet color
- Two stools
- Two 6-foot white counters
- Waste bin

Additional items (additional monitors, wired Internet, and so forth) will be available for rent. Full booth details will be provided in the Sponsor Manual.

**Booth location** will be selected on a first-signed, first-served basis based on when your sponsor contract is signed and returned to the OCP Meeting & Events Manager.

**\*Two lead retrieval devices** will be provided per sponsor booth, which can be used to collect the following attendee data: name, email, company, job title, city, state, and country.

### ADDITIONAL ONSITE PROMOTIONS/BRANDING

**Advertising slide:** a sponsor-created marketing slide displayed on the main stage prior to the keynotes and on digital signage throughout the venue; please see the Sponsor Portal for additional details.

**Meeting Room:** Diamond sponsorships include use of a 3-day meeting room. See inclusions and details on page 28.

**Sponsor company's logo** (size TBD) will be prominently placed on event signage including all-sponsor banner and welcome slide in keynote opening remarks.

### POST-EVENT PROMOTIONS

- Keynote, Expo Hall Session and Executive Session speaking opportunities will be recorded and available online after the event to reach a broader community.
- Presentation (slides + video) will be posted to the OCP website for the community to access.
- Opportunity to embed presentation videos recorded at the Summit on your company website.

## KEYNOTE ADD-ON – \$22,500

### PREMIER SPEAKING OPPORTUNITY

An executive or technology leader from your company will address the OCP audience through a speaking session on the main stage during the keynote block at a time determined by OCP. The attendee expectancy is 3,500+ and your session will be featured online and on-demand to increase your exposure. This is your opportunity to demonstrate your leadership in the OCP community, showcase new technologies and contributions to OCP and reaffirm your company's commitment to developing technologies that are open, scalable and efficient.

*\*This keynote add-on is based solely on content approval by OCP. Sponsors will only be charged the add-on fee once they submit their keynote content and it is approved by OCP. Keynote slots are limited and will be considered on a first-come, first-served basis. The Foundation reserves the right to assign keynote slots in any order as they see fit.*

## EMERALD SPONSOR – \$150,000

### PRE-EVENT PROMOTIONS

- Access to media registration list two weeks prior to event
- Opportunity to participate in the Analyst Pre-Brief webinar prior to Summit. (Spaces limited)
- Sponsor company logo and link on the OCP Global Summit [website](#)
- Social media sponsorship recognition
- 25 complimentary event passes

### PREMIER SPEAKING OPPORTUNITIES

**Executive Session:** An executive or technology leader from the sponsor company will address attendees through a 20-minute Executive Session on Day 1. The audience for these sessions is expected to be around 200 attendees per room.

**Expo Hall Session:** An executive or technology leader from the sponsor company will address attendees through a 15-minute speaking opportunity on the expo hall stage. This is a high traffic area.

**Keynote Presentation:** Opportunity to add-on Keynote presentation, see page 13.

All announcements and presentations are subject to approval by the OCP Foundation. The OCP Foundation will notify sponsors of specific presentation deadlines.

### EXHIBIT – 20'x10' Turnkey Booth Space

Your 20'x10' turnkey booth space includes:

- Custom backdrop with sponsor company logo or custom design
- One 46" monitor
- 15 amps electricity
- Wireless internet access
- 1 Lead retrieval device\*
- Black carpeting
- Two stools
- 6-foot white counter
- Waste bin

Additional items (additional monitors, wired Internet, and so forth) will be available for rent. Full booth details will be provided in the Sponsor Manual.

**Booth location** will be selected on a first-signed, first-served basis based on when your sponsor contract is signed and returned to the OCP Meeting & Events Manager.

\***One lead retrieval device** will be provided per sponsor booth, which can be used to collect the following attendee data: name, email, company, job title, city, state, and country.

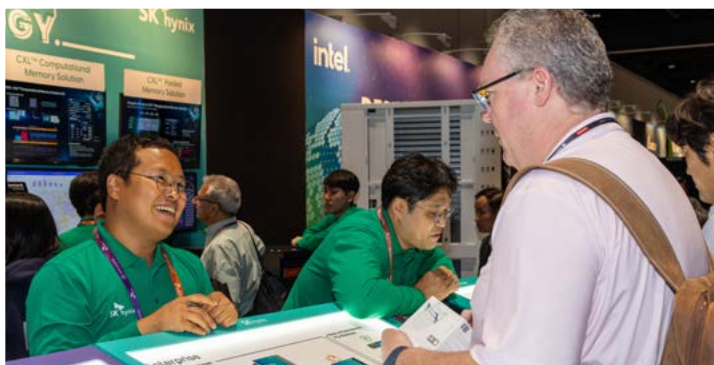
### ADDITIONAL ONSITE PROMOTIONS/BRANDING

**Advertising slide:** a sponsor-created marketing slide displayed on the main stage prior to the keynotes and on digital signage throughout the venue; please see the Sponsor Portal for additional details.

**Sponsor company's logo** (size TBD) will be prominently placed on event signage including all-sponsor banner and welcome slide in keynote opening remarks.

### POST-EVENT PROMOTIONS

- Expo Hall Session and Executive Session speaking opportunities will be recorded and available online after the event to reach a broader community.
- Presentation (slides + video) will be posted to the OCP website for the community to access.
- Opportunity to embed presentation videos recorded at the Summit on your company website.



## RUBY SPONSOR – \$100,000

### PRE-EVENT PROMOTIONS

- Access to media registration list two weeks prior to event
- Opportunity to participate in the Analyst Pre-Brief webinar prior to Summit. (Spaces limited)
- Sponsor company logo and link on the OCP Global Summit [website](#)
- Social media sponsorship recognition
- 15 complimentary event passes

### PREMIER SPEAKING OPPORTUNITIES

**Expo Hall Session:** An executive or technology leader from the sponsor company will address attendees through a 15-minute speaking opportunity on the expo hall stage. Session times selected are on a first-signed, first-served basis.

**Keynote Presentation:** Opportunity to add-on Keynote presentation, see page 13.

All announcements and presentations are subject to approval by the OCP Foundation. The OCP Foundation will notify sponsors of specific presentation deadlines.

### EXHIBIT – 15'x10' Turnkey Booth Space

Your 15'x10' turnkey booth space includes:

- Custom backdrop with sponsor company logo or custom design
- One 46" monitor
- 10 amps electricity
- Wireless internet access
- Black carpeting
- Two stools
- 6-foot white counter
- Waste bin

Additional items (additional monitors, wired Internet, and so forth) will be available for rent. Full booth details will be provided in the Sponsor Manual.

**Booth location** will be selected on a first-signed, first-served basis based on when your sponsor contract is signed and returned to the OCP Meeting & Events Manager.

### ADDITIONAL ONSITE PROMOTIONS/BRANDING

**Advertising slide:** a sponsor-created marketing slide displayed on the main stage prior to the keynotes and on digital signage throughout the venue; please see the Sponsor Portal for additional details.

**Sponsor company's logo** (size TBD) will be prominently placed on event signage including all-sponsor banner and welcome slide in keynote opening remarks.

### POST-EVENT PROMOTIONS

- Expo Hall and Executive Session speaking opportunities will be recorded and available online after the event to reach a broader community.
- Presentation (slides + video) will be posted to the OCP website for the community to access.
- Opportunity to embed presentation videos recorded at the Summit on your company website.



Attribution 4.0 International (CC BY 4.0)

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## SAPPHIRE SPONSOR – \$75,000

### PRE-EVENT PROMOTIONS

- Sponsor company logo and link on the OCP Global Summit [website](#)
- Social media sponsorship recognition
- 10 complimentary event passes

### EXHIBIT – 10'x10' Turnkey Booth Space

Your 10'x10' turnkey booth space includes:

- Custom backdrop with sponsor company logo or custom design
- One 46" monitor
- 10 amps electricity
- Wireless internet access
- Black carpeting
- Two stools
- 4-foot white counter
- Waste bin

Additional items (additional monitors, wired Internet, and so forth) will be available for rent. Full booth details will be provided in the Sponsor Manual.

**Booth location** will be selected on a first-signed, first-served basis based on when your sponsor contract is signed and returned to the OCP Meeting & Events Manager.

### ADDITIONAL ONSITE PROMOTIONS/BRANDING

**Sponsor company's logo** (size TBD) will be prominently placed on event signage including all-sponsor banner and welcome slide in keynote opening remarks.

## TOPAZ SPONSOR – \$50,000

### PRE-EVENT PROMOTIONS

- Sponsor company logo and link on the OCP Global Summit [website](#)
- Social media sponsorship recognition
- 5 complimentary event passes

### EXHIBIT – 8'x8' Booth Space

Your exhibit space includes:

- One 46" monitor
- 5 amps electricity
- Wireless internet access
- 4-foot white counter
- Two stools
- Waste bin

Additional items (additional monitors, wired Internet, and so forth) will be available for rent. Topaz exhibit space is turnkey, custom booth properties or additional furniture is not permitted. Due to space limitations, banner and equipment size is restricted. Full booth details and restrictions will be provided in the Sponsor Manual.

**Booth location** will be selected on a first-signed, first-served basis based on when your sponsor contract is signed and returned to the OCP Meeting & Events Manager.

### ADDITIONAL ONSITE PROMOTIONS/BRANDING

**Sponsor company's logo** (size TBD) will be prominently placed on event signage including all-sponsor banner and welcome slide in keynote opening remarks.

# Booth Layout Examples



Diamond



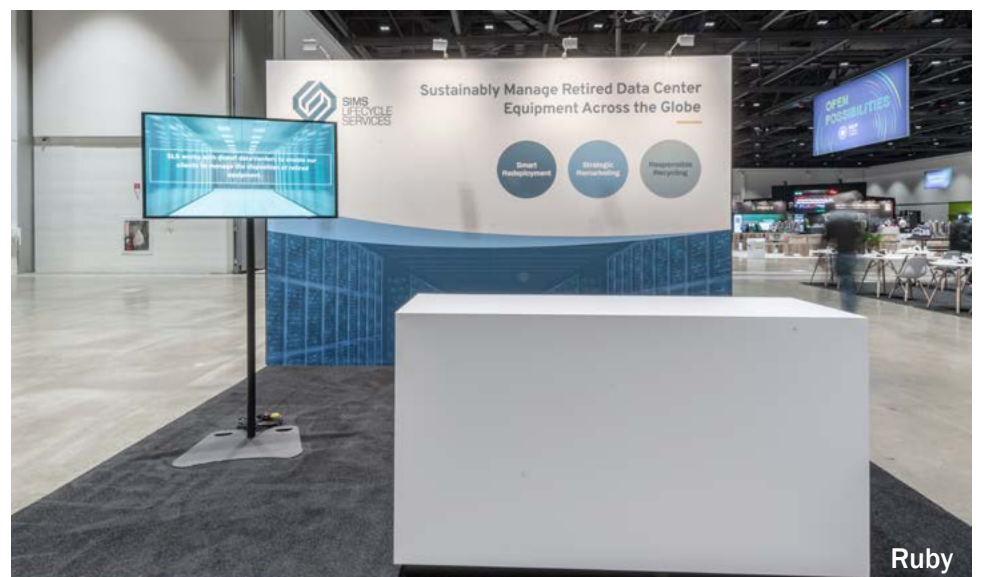
Emerald



Sapphire



Topaz

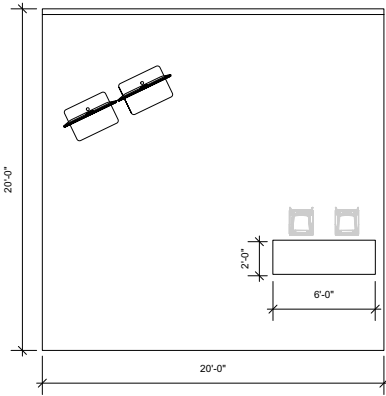


Ruby

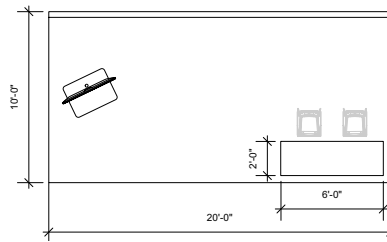
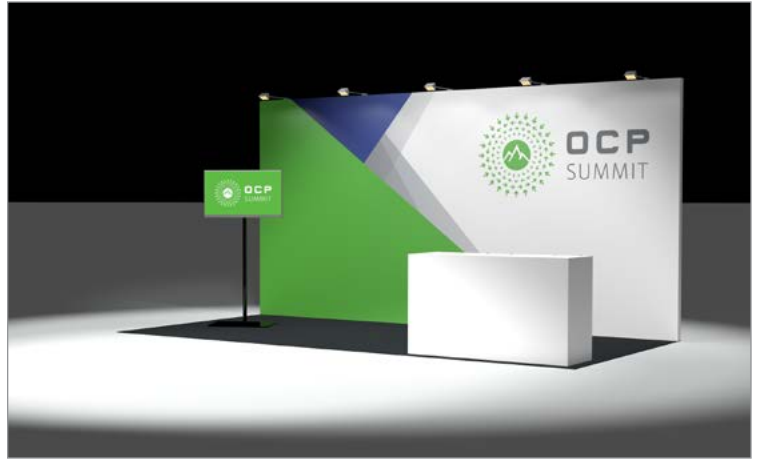
\*\*Some images include add-on features. Please see the Detailed Sponsor Package pages above.\*\*

# Booth Layout and Sizing

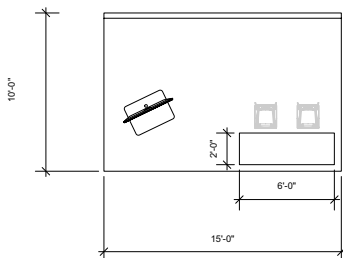
**Diamond: 20' W x 20' D**



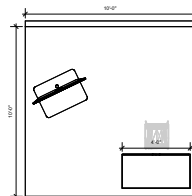
**Emerald: 20' W x 10' D**



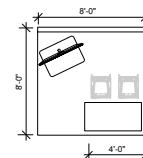
**Ruby: 15' W x 10' D**



**Sapphire: 10' W x 10' D**



**Topaz: 8' W x 8' D**



## Welcome Reception – \$30,000

This Expo Hall event is very well attended on the evening of Day 1! Great music, food and drinks keep the energy high and the room buzzing. You will have up to 10 minutes of exclusive presentation time on the expo hall stage to welcome attendees to the event, hold a raffle, etc. Your brand will be on the general event signage and reception cups and napkins.

### EVENT PROMOTIONS

- Your company logo and link on the OCP Global Summit [website](#)
- Social media sponsorship recognition
- 2 complimentary event staff passes

### ONSITE PROMOTIONS

- This reception will be held on the first night of the Summit in the SJCC Expo Hall
- Appetizers & drinks included; expanded menu available at an additional cost
- Speaking opportunity on the Expo Hall Stage – 10 minutes
- Branding:
  - General event signage including all-sponsor banner and welcome slide in keynote opening remarks
  - Reception signage
  - Logo on promotional items such as: disposable cups and cocktail napkins
  - Additional branding options available at an additional cost



## Block Party – \$30,000

Celebrate all things OCP by sponsoring the officially Block Party on the evening of Day 2! This Summit event is a fun-filled evening where attendees and sponsors can meet, greet, and eat while making great connections. Your logo will be on the general event signage and Block Party accessories like napkins and drink holders.

### EVENT PROMOTIONS

- Your company logo and link on the OCP Global Summit [website](#)
- Social media sponsorship recognition
- 2 complimentary event staff passes

### ONSITE PROMOTIONS

- This reception will be held on the second night of the Summit - in the outdoor courtyard in front of the Convention Center.
- Appetizers & drinks included; expanded menu available at an additional cost
- Branding:
  - General event signage including all-sponsor banner and welcome slide in keynote opening remarks
  - Block Party signage
  - Additional branding options available at an additional cost



## Badges & Bevs Reception – \$20,000

After picking up their badges, attendees and sponsors will mix and mingle to help kick off the summit! This happy hour will be held on Monday afternoon in conjunction with the Early Badge Pick-up event.

### EVENT PROMOTIONS

- Your company logo and link on the OCP Global Summit [website](#)
- Social media sponsorship recognition
- 2 complimentary event staff passes

### ONSITE PROMOTIONS

- This happy hour will be held on the during early badge pick-up.
- Drinks included; expanded menu available at an additional cost
- Branding:
  - General event signage including all-sponsor banner and welcome slide in keynote opening remarks
  - Badges & Bevs signage
  - Additional branding options available at an additional cost



## Summit Lunch

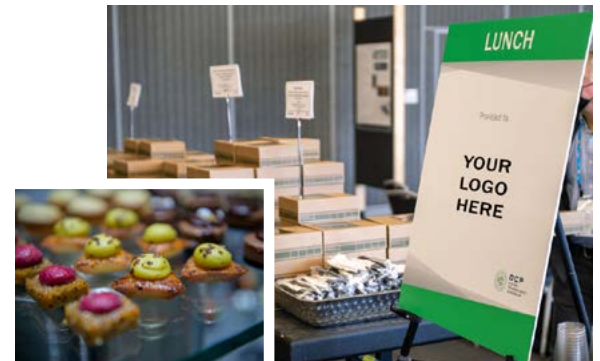
\$20,000 (Day 1 or 2) / \$15,000 (Day 3) / or \$50,000 (all 3 days)

### EVENT PROMOTIONS

- Your company logo and link on the OCP Global Summit [website](#)
- Social media sponsorship recognition
- 2 complimentary event passes

### ONSITE PROMOTIONS

- Speaking opportunity on the Expo Hall Stage during lunch – 10 minutes
- Branding – your logo will be prominently placed on:
  - Signage near catering stations
  - Thank you slide in keynote opening remarks
  - Event signage including all-sponsor banner and welcome slide in keynote opening remarks



## Summit Breakfast

\$15,000 (Day 1 or 2) / \$10,000 (Day 3) / or \$35,000 (all 3 days)

### EVENT PROMOTIONS

- Your company logo and link on the OCP Global Summit [website](#)
- Social media sponsorship recognition
- 2 complimentary event passes

### ONSITE PROMOTIONS

- Branding – your logo will be prominently placed on:
  - Signage near catering stations
  - Thank you slide in keynote opening remarks
  - Event signage including all-sponsor banner and welcome slide in keynote opening remarks



## Afternoon Snack Break

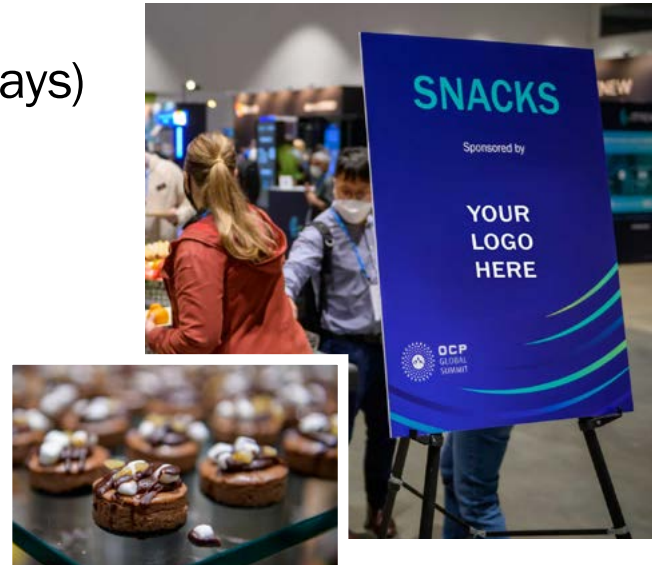
\$10,000 (Day 1 or 2) / \$15,000 (both days)

### EVENT PROMOTIONS

- Your company logo and link on the OCP Global Summit [website](#)
- Social media sponsorship recognition
- 2 complimentary event staff passes

### ONSITE PROMOTIONS

- Snack will be held on the in the Expo Hall
- Branding – your logo will be prominently placed on:
  - Signage near catering stations
  - Thank you slide in keynote opening remarks
  - Event signage including all-sponsor banner and welcome slide in keynote opening remarks



## Coffee Stations

\$15,000 (Day 1 or 2) / \$12,000 (Day 3) / or \$35,000 (all 3 days)

### EVENT PROMOTIONS

- Your company logo and link on the OCP Global Summit [website](#)
- 2 complimentary event passes

### ONSITE PROMOTIONS

- Your logo featured on single-use coffee materials (e.g., cups, sleeves or napkins)\*\*
- Opportunity to include marketing material near coffee stations (postcard size)
- Additional Branding – your logo will be prominently placed on:
  - Signage near coffee station
  - Event signage including all-sponsor banner and welcome slide in keynote opening remarks



## Hydration Stations – \$15,000

### EVENT PROMOTIONS

- Your company logo and link on the OCP Global Summit [website](#)
- 2 complimentary event staff passes

### ONSITE PROMOTIONS

- Hydration stations\*\* placed in various locations throughout venue
- Branding – your logo will be prominently placed on or near:
  - Hydration stations
  - Event signage, including the all-sponsor banner and welcome slide shown in the keynote opening remarks



## Community Lounge – \$30,000

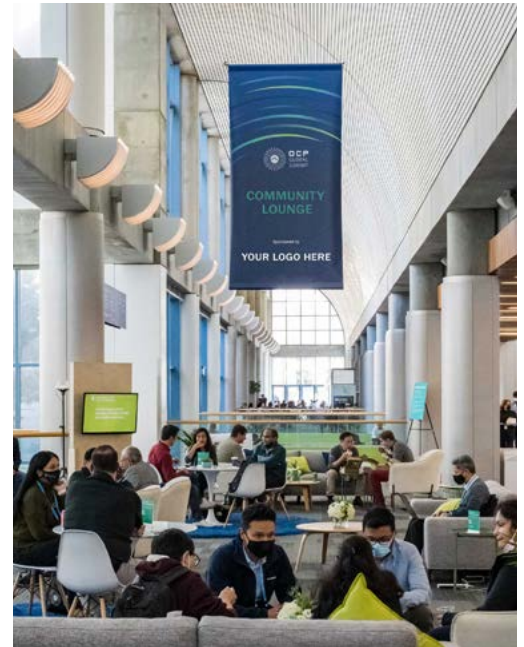
This space is prominently located in the center of the Global Summit (in the Expo Hall or pre-function area) for maximum exposure. Attendees will have the ability to include lounge furniture and power in this space.

### PRE-EVENT PROMOTIONS

- Your company logo and link on the OCP Global Summit [website](#)
- 2 complimentary event staff passes

### ONSITE PROMOTIONS

- Speaking opportunity on the Expo Hall Stage – 10 minutes
- Opportunity to display your custom content on 1 monitor (no audio)
- Opportunity to place marketing literature in rack nearby
- Branding – your logo will be prominently placed on event signage near the lounge, as well as on a welcome slide during keynote opening remarks and on the large all-sponsor banner



## Lanyards – \$30,000

### EVENT PROMOTIONS

- Your company logo and link on the OCP Global Summit [website](#)
- 2 complimentary event staff passes

### ONSITE PROMOTIONS

- Your logo prominently featured on the OCP Global Summit lanyards\*\*



## Tote Bags – \$25,000

### EVENT PROMOTIONS

- Your company logo and link on the OCP Global Summit [website](#)
- 2 complimentary event staff passes

### ONSITE PROMOTIONS

- Your logo prominently featured on the OCP Global Summit bag\*\*, distributed to each attendee at registration



## Individual Hand Sanitizer Bottles – \$15,000

### EVENT PROMOTIONS

- Your company logo and link on the OCP Global Summit [website](#)
- 2 complimentary event staff passes

### ONSITE PROMOTIONS

- Your logo prominently featured on the 1 oz. individual hand sanitizer bottles\*\*, distributed to each attendee at registration



## Hand Sanitizer Stations – \$10,000

### EVENT PROMOTIONS

- Your company logo and link on the OCP Global Summit [website](#)
- 2 complimentary event staff passes

### ONSITE PROMOTIONS

- Hand Sanitizer Stations\*\* placed in various locations throughout venue
- Branding – your logo will be prominently placed on or near:
  - Sanitizer stations
  - Event signage, including the all-sponsor banner and welcome slide shown in the keynote opening remarks



## Sticker Sheet Sponsor – \$10,000

### EVENT PROMOTIONS

- Your company logo and link on the OCP Global Summit [website](#)
- 2 complimentary event passes

### ONSITE PROMOTIONS

- Your logo prominently featured on the summit sticker sheet, distributed to each attendee at registration and locations through the venue



*Design must be approved by  
OCP prior to production.*

## Future Technologies Symposium Sponsor

\$10,000 (3 spots available)

### EVENT PROMOTIONS

- Your company logo and link on the OCP Global Summit [website](#)
- Social media sponsorship recognition
- 2 complimentary event passes
- Speaking opportunity on the symposium stage – 5 minutes

### ONSITE PROMOTIONS

- Branding – your logo will be prominently placed on:
  - Thank you slide in keynote opening remarks
  - Event signage including all-sponsor banner and welcome slide in keynote opening remarks



## Future Technologies Symposium Giveaway

\$5,000 (plus the cost of the giveaway, minimum quantity 300)

### EVENT PROMOTIONS

- Your company logo and link on the OCP Global Summit [website](#)
- Social media sponsorship recognition
- 2 complimentary event passes

### ONSITE PROMOTIONS

- Branding – your logo will be prominently placed on:
  - Giveaway packaging depending on final selection
  - Thank you slide in keynote opening remarks
  - Event signage including all-sponsor banner and welcome slide in keynote opening remarks



## Digital Marquee Sponsor

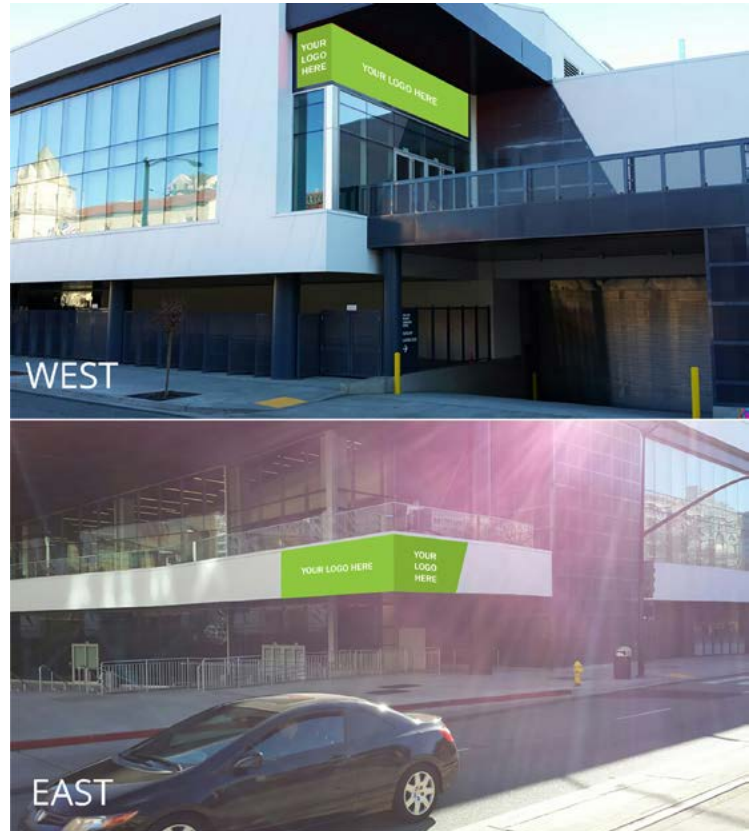
\$2,500

Extend your brand during the entire 3-day event with a custom static slide on the San Jose Convention Center outdoor marquees! There are two marquees: East and West. All slides are subject to approval and will be in rotation with other promotions.

*Must be a summit sponsor to reserve a digital marquee space.*

### ONSITE PROMOTIONS

- Custom Static Slide on the San Jose Convention Center Marquees
  - East Marquee: 486(w) pixels x 90(h) pixels with wrap around corner at 306px from left
  - West Marquee: 522(w) pixels x90(h) pixels with wrap around corner at 72px from left
- Sponsor company logo on the following:
  - Advertising slide



## Private Meeting Room

\$10,000 / meeting room (all 3 days)

- 3-Day access to private meeting room conveniently located near Summit activities (member discounts do not apply)
- Boardroom table set-up for 12 people (option to change or upgrade furniture/layout, additional charges may apply)
- Summit wifi network
- Power on table
- Included in Diamond Sponsorship
- Locations selected on a first-signed, first-served basis
- Limited quantity of rooms available, be sure to sign up before they sell out!

*Must be a summit booth sponsor to reserve a private meeting room.*



Photo shows an upgraded A/V and furniture package. Additional charges may apply.

# Official OCP Summit Co-located Events\*



Is your organization interested in hosting an event in conjunction with the OCP Global Summit? Become an official OCP Summit Co-located Event! Whether you're needing space for an all-day hackathon or a happy hour with clients, we can help you secure space, curate a targeted invite list, handle registration, and more! Only official co-located events will be listed on the OCP Summit schedule and promoted within to the OCP Community. Contact us to learn more!

## Onsite Events – Prices vary, contact [sponsor@opencompute.org](mailto:sponsor@opencompute.org)

Educational Event (workshops, hackathons, roundtables, etc.) or Social Event (lunches, dinners, receptions, etc.)

### INCLUSIONS & BENEFITS:

- Your event will be prominently listed on the public Summit schedule as an official OCP Summit Co-located Event
- Space rental onsite at one of the official Summit venues (a variety of room sizes are available)  
*\*Installation and dismantle time will be limited; your sponsor manager will work with you to plan accordingly.*
- Basic A/V and room setup (customized options available; additional charges may apply)
- Targeted marketing of your event by OCP to a curated list
- Branding and mention of your event in OCP Summit newsletters, e-blasts, and social promotions
- An opportunity for the OCP team to manage your registration process

## Offsite Events – Prices vary, contact [sponsor@opencompute.org](mailto:sponsor@opencompute.org)

Choice of public or private “invite-only” event

### INCLUSIONS & BENEFITS:

- Your event will be prominently listed on the public Summit schedule as an official OCP Summit Co-located Event
- Targeted marketing of your event by OCP to a curated list
- Branding and mention of your event in OCP Summit newsletters, e-blasts, and social promotions
- An opportunity for the OCP team to manage your registration process



\*OCP Foundation will make final decisions on timing and space assignment for the co-located event, but will take into consideration your preferences. Co-location event package pricing varies depending on event size, duration, and other requirements. Contact [sponsor@opencompute.org](mailto:sponsor@opencompute.org) to discuss your co-located event.



**2024 OCP Global Summit – Sponsorship Contract**  
**Event Dates:** October 15-17, 2024 **Venue:** San Jose Convention Center

This Agreement is made and entered into as of [date] \_\_\_\_\_ between the Open Compute Project (“OCP”) Foundation and:

Name of Organization *(how it should be displayed on OCP site)* \_\_\_\_\_

Address Line 1 \_\_\_\_\_

City \_\_\_\_\_ State/Province/Region \_\_\_\_\_ Zip/Postal Code \_\_\_\_\_

Country \_\_\_\_\_ Phone \_\_\_\_\_

Sponsorship Logistics Contact \_\_\_\_\_ Email \_\_\_\_\_

URL you want linked to your logo: \_\_\_\_\_

**Sponsor Packages for the 2024 OCP Global Summit (the “Event”):** **\*\*All prices in US dollars\*\***

**Exhibit + Speaking Opportunity**

- \_\_\_ Diamond: \$200,000 (20x20 booth)
- \_\_\_ Keynote Add-on: \$22,500 *(\*Pending OCP approval)*
- \_\_\_ Emerald: \$150,000 (20x10 booth)
- \_\_\_ Ruby: \$100,000 (15x10 booth)

**Exhibit-Only**

- \_\_\_ Sapphire: \$75,000 (10x10 booth)
- \_\_\_ Topaz: \$50,000 (4’ counter)

**Private Sponsor Meeting Room:**

*(discounts do not apply – only available to booth sponsors)*  
 \_\_\_ Sponsor Meeting Room: \$10,000

**Symposium Sponsorships (Oct 19):**

*(discounts do not apply)*  
 \_\_\_ Symposium Sponsor: \$10,000

**Event Sponsorships**

*(discounts do not apply)*

- \_\_\_ Lanyards: \$30,000
- \_\_\_ Tote Bags: \$25,000
- \_\_\_ Community Lounge: \$30,000
- \_\_\_ Welcome Reception: \$30,000
- \_\_\_ OCP Block Party: \$20,000
- \_\_\_ Coffee Day 1: \$15,000
- \_\_\_ Coffee Day 2: \$15,000
- \_\_\_ Coffee Day 3: \$12,000
- \_\_\_ Breakfast Day 1: \$15,000
- \_\_\_ Breakfast Day 2: \$15,000
- \_\_\_ Breakfast Day 3: \$10,000
- \_\_\_ Breakfast (All 3 days): \$35,000
- \_\_\_ Lunch Day 1: \$20,000
- \_\_\_ Lunch Day 2: \$20,000
- \_\_\_ Lunch Day 3: \$15,000
- \_\_\_ Lunch (All 3 days): \$50,000
- \_\_\_ Snack Day 1: \$10,000
- \_\_\_ Snack Day 2: \$10,000
- \_\_\_ Snack (Days 1 & 2): \$15,000
- \_\_\_ Hydration Stations: \$15,000
- \_\_\_ Hand Sanitizer Stations: \$10,000
- \_\_\_ Individual Hand Sanitizer Bottles: \$15,000
- \_\_\_ Sticker Sheets: \$10,000
- \_\_\_ Marquees: \$2,500 *(add-on only)*

**Tiered Membership Discount**

If your company is an OCP Tiered Member, please check the applicable discount below. Must be a Member in good standing at the time of the 2024 Global Summit. Membership discounts apply to booths only. Event sponsorships, virtual booth add-on and meeting rooms are not eligible for discounts.

\_\_\_ Platinum Tiered Member (15%) \_\_\_ Gold Tiered Member (10%) \_\_\_ Silver Tiered Member (7%)

**Total Amount (after discounts if applicable):** \$ \_\_\_\_\_

**OCP Contact:** Kali Burdette, Director of Global Events, kali@opencompute.org

**Payment Information:** Acceptable forms of payment include ACH, wire transfers, credit cards and checks. If paying by check, please make check payable to: Open Compute Project Foundation, PO Box 82287, Austin, TX 78708

**Purchasing bulk tickets:** Each sponsorship level comes with a set number of complimentary passes. Additional passes may be purchased in bulk with a maximum of two transactions per organization. All sponsors except Diamond, Emerald & Ruby will be charged the current registration rate for the passes and no discount will be applied. There is no limit to the max quantity for the full price tickets. Diamond, Emerald & Ruby sponsors will receive additional passes for a discount with a set maximum quantity. Check with OCP for the most current discount, maximum limits and deadline for bulk purchases. No refunds will be given for bulk ticket purchase (discounted or not)..

**\*Diamond sponsor keynote add-on:** This keynote add-on is based solely on content approval by OCP. Diamond sponsors will only be charged the add-on fee once they submit their keynote content and it is approved by OCP. Keynote slots are limited and will be considered on a first-come, first-served basis. Sponsor understands that indicating an interest in a keynote add-on does not guarantee a spot.

**Terms and Conditions:**

1. Payment must be in United States Dollars. All payments must be made to Open Compute Project Foundation and provided in cleared funds to the bank account provided on the invoice not later than net 30 days of the date of the invoice. All fees are exclusive of all applicable sales, use, value-added and similar taxes, which Sponsor shall pay in addition to the fees at the rate prevailing on the date of the invoice. Payment must be received prior to the event or the sponsorship will be considered invalid. Account must be current to participate.
2. Sponsor speakers are required to submit their presentation content for review by the Open Compute Foundation by the date indicated by OCP. Failure to submit your content for review by the foundation can result in the loss of your speaking opportunity.
3. Sponsor is responsible for meeting all deadlines for delivery of materials and artwork. Past due materials may be excluded from the conference program, signage, and other opportunities included in the sponsors contribution level.
4. Sponsor is responsible for any shipping and receiving costs the venue may charge for materials shipped directly to the venue.
5. Exhibit Locations. Booth/table location assignments will be selected by the sponsor company on a first-signed, first-served basis, and may be modified by the Foundation due to changes in event layout, venue or other factors.
6. Restrictions in Operations of Exhibits. The OCP Foundation and its representatives reserve the right to restrict or remove exhibits which, because of noise, method of operation, materials, or for any other reason, may become objectionable to the reasonable attendee or the venue. In the event of such restriction or eviction, the OCP is not liable for any refunds, rentals, or other exhibit expenses incurred by the Sponsor.
7. Care of Building. The Sponsor shall not injure or deface the walls or floors of the building and the tables, or damage the equipment. Sponsor assumes all liability costs for damage incurred.
8. Catastrophe. In the event that because of war, fire, strike, government regulation, public catastrophe, act of God, or other cause, the conference or any part thereof is prevented from being held, or is canceled by the OCP Foundation, the OCP Foundation shall determine any refund to a Sponsor after deducting any expenses incurred by the OCP Foundation but in no case shall the amount of the refund to the Sponsor exceed the amount of the fee paid.
9. Cancellations made by the Sponsor 30 days or more prior to the event are liable for 50% of the sponsorship fee or of the cost of equivalent services/equipment if sponsorship is an in kind or a barter arrangement. Cancellations made within 29 days of the event are liable for the entire fee. All cancellations must be made in writing to the OCP Foundation.
10. Trademarks. Each party retains all rights and ownership to its own trademarks and must obtain prior approval from the other party for any use of the other party's names or marks for the purpose of marketing, advertising and otherwise promoting participation in and/or sponsorship of (as described in this Agreement) the Event, which approval shall not be unreasonably withheld or delayed. Sponsor shall provide to OCP Foundation any artwork necessary for use of Sponsor's marks, name or logo. Sponsor agrees to abide by, and be bound by, the Open Compute Project Trademark Usage Guidelines, which are available at <https://bit.ly/2QwPmUN> including as this may be updated by OCP Foundation from time to time. At the request of OCP Foundation, Sponsor will provide samples of its uses of OCP Foundation marks.
11. OCP Materials Release. If I am presenting at the OCP Global Summit, I acknowledge that my Presentation and any ancillary materials I provide to OCP in connection with my Presentation, including without limitation any white paper, article, photograph, likeness, or professional biography (together, "Materials") are made available under the Creative Commons Attribution-ShareAlike 4.0 International License found at <https://creativecommons.org/licenses/by-sa/4.0/>, or any later version, and without limiting the foregoing, OCP may make the Materials available under such terms. OCP may exercise its rights hereunder in all forms and media, whether now known or hereafter developed, throughout the world in perpetuity, royalty-free. My authorization and acknowledgement above is irrevocable and extends to OCP and its agents, successors, and assigns. I hereby waive any right to inspect or approve the Recordings. I acknowledge that OCP is under no obligation to use the Recordings, or Materials if applicable, in any manner. I hereby represent that I have the authority to grant the rights and licenses herein. And if I am presenting at an OCP event, I further represent and warrant that the Materials do not and will not violate the rights of any third party, including without limitation rights in intellectual property. I also represent that, to the extent the Materials include materials owned or created by any third-party, I have obtained permission for its use consistent with the foregoing. I will provide OCP evidence of such permission upon OCP's request.
12. Miscellaneous. This Agreement shall be governed by the internal laws of the State of California without regard to principles of conflicts of laws. Any disputes shall be heard exclusively in the state or federal courts located in California, and both parties consent to the jurisdiction of such courts. Sponsor cannot assign any rights under this Agreement without the prior written consent of the OCP Foundation; any unauthorized assignment is null and void. This is the entire agreement of the parties and cannot be amended or changed except in a writing signed by both parties.
13. GDPR Policy. OCP will treat all information you provide in accordance with the OCP Privacy Policy posted at <http://www.opencompute.org/privacy/>. This includes cookies and any other information we may collect. By signing this contract, you acknowledge and accept OCP's Privacy Policy and give your consent to the transfer of your personal information to the United States, which may have less protections than your jurisdiction of residence.
14. BADGE SWAPPING: Badge swapping and/or trading is strictly prohibited at OCP events. Attendees must wear their badge at all times on the event premises. Any attendee caught without a badge, will be escorted to registration to show an ID and charged a reprint fee if the badge cannot be found. If caught wearing another attendee's badge or leaving the premises with multiple badges with the intent to distribute to other attendees, all badges will be confiscated, and this person may be removed from the event. OCP keeps historical records of companies and sponsors who are regular offenders of badge swapping. OCP reserves the right to deny attendance, sponsorship, and speaking opportunities to any individuals or organizations that do not abide by OCP event regulations.

In witness whereof, the parties have caused this Agreement to be executed by their duly authorized representatives.

**Sponsor:**

Signature: \_\_\_\_\_

Print Name: \_\_\_\_\_

Title: \_\_\_\_\_

Date: \_\_\_\_\_

**Open Compute Project Foundation:**

Signature: \_\_\_\_\_

Print Name: *Kali Burdette*

Title: *Director of Global Events*

Date: \_\_\_\_\_

**Sponsorship deadline is Wednesday, September 4, 2024. Sponsorships and booth selection are awarded in the order that they are received.**