

VIRTUAL SPONSORSHIP FEATURES



OPEN
Compute Project®

	DIAMOND	EMERALD	RUBY	SAPPHIRE	TOPAZ	STARTUP/ NON-PROFIT
Keynote session *If previously approved by OCP	1					
Executive Track session	1	1				
Expo Hall Talk	1	1	1			
Virtual booth space with sponsor's company branding	✓	✓	✓	✓	✓	✓
Booth size in expo hall	XL	L	M	S	XS	XS
Booth displayed with logo in main Expo Hall	✓					
BOOTH INCLUSIONS:						
Embedded sponsor videos (promos, demos, etc.)	5	4	3	2	1	1
Links to sponsor website, PDF documents, etc.	8	6	4	3	2	2
Group chat with your attendees	✓	✓	✓	✓	✓	✓
Private chat with your attendees	✓	✓	✓	✓	✓	✓
Ability to survey your booth visitors	✓	✓	✓	✓		
Live Twitter and Facebook feeds	✓	✓	✓			
Icon links to sponsor's Twitter and Facebook pages				✓	✓	✓
An "About Us" feature describing your company (accessed two ways: a pop-up that shows when cursor hovers over booth and a tab within your booth)	✓	✓	✓	✓	✓	✓
15-minute video interview which can be used in your booth, on your social channels, etc.	✓	✓	✓	✓	✓	✓
Listing in the official Exhibitor Directory	✓	✓	✓	✓	✓	✓
Company logo on OCP Virtual Summit website	✓	✓	✓	✓	✓	✓
Company logo on the event registration landing page	✓	✓	✓	✓	✓	✓
Ability to direct attendees of your sponsored sessions to your booth once sessions ends	✓	✓	✓			
In-event announcements	✓	✓				
Banner ads throughout the event (percentage of onscreen time)	40%	25%	15%	10%	5%	
Access to media list	✓	✓	✓	✓		
Social media recognition on OCP channels (pre-show, during event, and post-show)	✓	✓	✓	✓	✓	✓
Access to attendees via OCP e-blasts (pre-show, during event, and post-show)	5	4	3	2	1	1
2020 Virtual booth can be accessed online until the 2021 Global Summit	✓	✓	✓	✓	✓	✓
Booth content updates included in official bi-weekly exhibitor email after the event (managed/produced by OCP)	✓	✓	✓	✓	✓	✓
Lead retrieval data collected from sponsor booths (number of booth visitors, demographics of booth visitors, group chat transcripts, clicks on videos, links, and document downloads)	✓	✓	✓	✓	✓	✓
Data from sponsored sessions (number of attendees in sessions, highest viewed sessions, questions asked)	✓	✓	✓			