

2019 OCP REGIONAL SUMMIT | 26-27 SEPT 2019

RAI Exhibition and Convention Center | Amsterdam, Netherlands



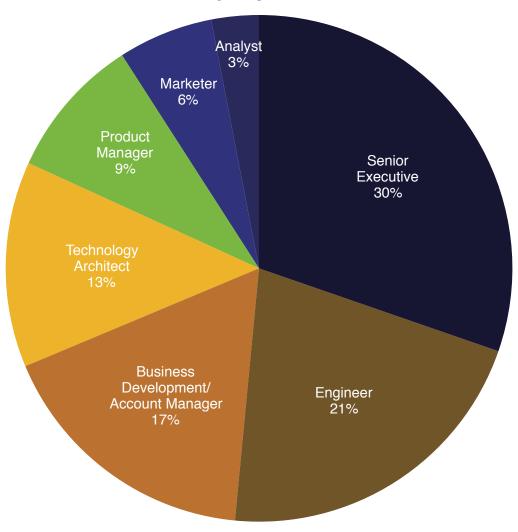
SPONSORSHIP PROSPECTUS



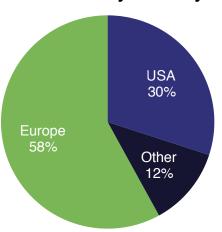


2018 OCP Regional Summit Stats

Attendees by Organizational Role



Attendees by Country



Countries Represented (in order of attendance numbers):

United States	Poland	Belgium
Netherlands	Austria	Japan
France	Ireland	Switzerland
United Kingdom	Italy	Russia
Germany	China	Czech Republic
Taiwan	Israel	
Sweden	Finland	

Previous Summit Exhibitors and Sponsors

OCP Regional Summit 2018 - Amsterdam, Netherlands

2 CRSI Edgecore Networks IT Renew Penguin Corporation

Applied Optoelectronics Inc. (AOI)

Facebook

LF Networking

Rittal

Asperitas Geist LinkedIn Samsung

Circle B GIGABYTE Microsoft Samtec Inc.

Cloud Works Green Mountain Nokia Schneider Electric

ColorChip Hosting Journal LF Networking Submer Technologies

Cumulus Networks HPE LinkedIn Wiwynn

Datacenter Works Huawei OpenCAPI ZT Systems

Delta Inspur OpenPOWER

Dutch IT Channel ISP Today OpenStack





Draft Schedule Outline*

Day 1: Thursday, 26 September			
Time		Event	
8:00	19:00	Registration	
8:00	19:30	Expo Hall Open	
10:00	12:00	Keynotes	
12:00	14:30	Lunch	
13:00	17:00	Executive Tracks	
14:30	17:00	OCP Track & Adoption Stories	
17:00	19:30	Networking Happy Hour	

Day 2: Friday, 27 September			
Time		Event	
8:00	12:00	Registration	
8:00	15:00	Expo Hall Open	
9:00	12:00	Engineering Workshops	
12:00	13:30	Lunch	
13:00	15:00	Engineering Workshops	
	15:00	Adjourn	

*schedule subject to change



Venue

Amsterdam RAI Exhibition and Convention Centre

Europaplein 2-22, 1078 GZ Amsterdam, Netherlands

RAI Floor Plans - we will be in Entrance G, Auditorium Centre









DETAILED SPONSORSHIP PACKAGES











Sponsorship Packages*†

Sponsorship Deadline: Friday, August 16, 2019

Exhibit + Speaking Oppo	ortunities		
Level	Cost	Exhibit	Includes
Diamond	\$90,000 +21% VAT	6m x 5m turnkey booth with custom backdrop	One speaking opportunity (Executive Track, 25 minutes) 15 complimentary event passes Logo/link on website + event signage Additional onsite promotions/branding opportunities Pre- and post-event promotions
Diamond Keynote Add-On Limited availability!	\$10,000 +21% VAT	N/A	One speaking opportunity (Keynote, 20 minutes) *pending content approval by OCP
Emerald	\$75,000 +21% VAT	6m x 3m turnkey booth with custom backdrop	One speaking opportunity (Executive Track, 25 minutes) 10 complimentary event passes Logo/link on website + event signage Additional onsite promotions/branding opportunities Pre- and post-event promotions
Ruby	\$40,000 +21% VAT	4.5m x 3m turnkey booth with custom backdrop	One speaking opportunity (Executive Track, 15 minutes) Somplimentary event passes Logo/link on website + event signage Additional onsite promotions/branding opportunities Pre- and post-event promotions
Exhibit-Only Opportunit	ies		
Level	Cost	Exhibit	Includes
Sapphire	\$25,000 +21% VAT	3m x 3m turnkey booth with custom backdrop	5 complimentary event passes Logo/link on website + event signage
Topaz	\$12,500 +21% VAT	2m table	3 complimentary event passes Table with signage in Exhibit Hall Logo/link on website + event signage
Start-Up Company	\$7,500 +21% VAT	2m table	 2 complimentary event passes Must be a qualified start-up company; see details on page 13 Table with signage in Exhibit Hall Logo/link on website + event signage
Networking Sponsorshi	ps		
Level	Cost	Exhibit	Includes
Summit Opening Night Happy Hour	\$15,000 +21% VAT	n/a	2 complimentary event passes Logo on reception welcome banner, napkins, drink holders Logo/link on website + event signage
Summit Lunch	\$ 7,500 for Day 1 \$ 7,500 for Day 2 <i>OR</i> \$10,000 (both days) +21% VAT	n/a	2 complimentary event passes Logo on signage near buffet stations Logo/link on website + event signage
Afternoon Snack Break	\$ 7,500 for Day 1 \$ 7,500 for Day 2 <i>OR</i> \$10,000 (both days) +21% VAT	n/a	2 complimentary event passes Logo on signage near snack stations Logo/link on website + event signage
Power-Up Station	\$7,500 +21% VAT	n/a	2 complimentary event passes Logo on signage near power-up station Logo/link on website + event signage

^{*} Prices and packages subject to change † All prices listed are USD

Sponsorship Packages cont. *†

Sponsorship Deadline: Friday, August 16, 2019

A La Carte Sponsorships				
Level	Cost	Exhibit	Includes	
Hydration Stations	\$10,000 +21% VAT	n/a	2 complimentary event passes Logo on hydration stations and signage near hydration stations Logo/link on website + event signage	
Coffee	\$7,500 +21% VAT	n/a	 2 complimentary event passes Logo prominently featured on coffee cups Logo/link on website + event signage 	
Lanyards	\$10,000 +21% VAT	n/a	2 complimentary event passes Logo prominently featured on lanyards Logo/link on website + event signage	
Tote Bags	\$7,500 +21% VAT	n/a	2 complimentary event passes Logo prominently featured on tote bags Logo/link on website + event signage	

^{*} Prices and packages subject to change † All prices listed are USD







Tiered Membership Discounts*†‡

The top three tiers of OCP Corporate Membership are: Platinum, Gold and Silver. If your organization is currently a tiered member in good standing, the following discounts apply to any exhibit sponsorship.

Tiered Member Level	% Discount	Diamond Sponsorship \$100,000	Emerald Sponsorship \$75,000	Ruby Sponsorship \$40,000	Sapphire Sponsorship \$25,000	Topaz Sponsorship \$12,500	Start-Up Sponsorship \$7,500
Platinum	20%	\$80,000	\$60,000	\$32,000	\$20,000	\$10,000	\$6,000
Gold	15%	\$85,000	\$63,750	\$34,000	\$21,250	\$10,625	\$6,375
Silver	10%	\$90,000	\$67,500	\$36,000	\$22,500	\$11,250	\$6,750
		+21% VAT	+21% VAT	+21% VAT	+21% VAT	+21% VAT	+21% VAT

More information regarding Tiered Membership can be found here: http://www.opencompute.org/membership/

- * Tiered Membership discounts apply to exhibit sponsorships only
- † Prices and packages subject to change
- **‡ All prices listed are USD**







Exhibit + Speaking Opportunities

DIAMOND SPONSOR LEVEL - \$90,000†

PRE-EVENT PROMOTIONS

- Early access to press and analyst pre-registration list two weeks prior to event
- Sponsor company logo and link on the OCP Regional Summit website
- Social media sponsorship recognition (FB, Twitter)
- 15 complimentary event passes, up to 50 additional discounted passes

PREMIER SPEAKING OPPORTUNITIES

Executive Track: An executive or technology leader from the sponsor company will address attendees through a 25-minute Executive Track talk. The audience for these sessions is expected to be around 150 attendees per room.

All announcements and presentations are subject to approval by the OCP Foundation. Speakers are required to submit their **DRAFT** presentation content for review by the Open Compute Project Foundation no later than *Monday, June 17*, **2019**. **FINAL** presentations are due **no later than** *Friday, August 23, 2019*.

Keynote Presentation: Opportunity to add-on Keynote presentation, see details below.

EXHIBIT – 6m x 5m Turnkey Booth Space

Your 6m x 5m turnkey booth space includes:

- Custom backdrop with sponsor company logo or custom design
- Two 46" monitors

2 kW davtime power

- or
- Wireless internet access
- One lead retrieval device
- Carpeting

- Two stools
- White counter
- · Waste bin

Additional items (additional monitors, wired Internet, and so forth) will be available for rent. Full booth details will be provided closer to the event.

Booth location will be selected on a first-come, first-served basis based on when your sponsor contract is signed and returned to the OCP Events Manager.

MEETING SPACE

Sponsorship includes one meeting room available for use both days (PAX 24).

ADDITIONAL ONSITE PROMOTIONS/BRANDING

Video Recording: Keynote and Executive Track speaking opportunities will be recorded and available online after the event to reach a broad community.

'Advertising' slide: a sponsor-created marketing slide displayed on the main stage prior to the keynotes and on digital signage throughout the venue; please see the Sponsor Portal for additional details.

Sponsor company's logo (size TBD) will be prominently placed on event signage including large sponsor banner and welcome slide in opening remarks.

POST-EVENT PROMOTIONS

- Presentation (slides + video) will be posted to the event Website for attendees to access, based on your company approval.
- Opportunity to embed presentation videos recorded at the Summit on your company website.

DIAMOND KEYNOTE ADD-ON – \$10,000†‡ *Limited availability!*

PREMIER SPEAKING OPPORTUNITIES

Keynote: An executive or technology leader from your company will address the OCP audience through a 20-minute speaking session on the main stage during the keynote block at a time determined by OCP. The attendee expectancy is 700+. This is your opportunity to demonstrate your leadership in the OCP community, showcase new technologies and contributions to OCP and reaffirm your company's commitment to developing technologies that are open, scalable and efficient.

*This keynote add-on is based solely on content approval by OCP. Diamond sponsors will only be charged the add-on fee once they submit their keynote content and it is approved by OCP. Keynote slots are limited and will be considered on a first-come, first-served basis. The Foundation reserves the right to assign keynote slots in any order as they see fit.

EMERALD SPONSOR LEVEL - \$75,000†‡

PRE-EVENT PROMOTIONS

- Early access to press and analyst pre-registration list one week prior to event
- Your company logo and link on the OCP Regional Summit website
- Social media sponsorship recognition (FB, Twitter)
- 10 complimentary event passes, up to 35 additional discounted passes

PREMIUM SPEAKING OPPORTUNITY

Executive Track: An executive or technology leader from the sponsor company will address attendees through a 25-minute Executive Track talk. The audience for these sessions is expected to be around 150 attendees per room.

All announcements and presentations are subject to approval by the OCP Foundation. Speakers are required to submit their **DRAFT** presentation content for review by the Open Compute Project Foundation no later than *Monday, June 17, 2019*. **FINAL** presentations are due **no later than** *Friday, August 23, 2019*.

EXHIBIT – 6m x 3m Turnkey Booth Space

Your 6m x 3m turnkey booth space includes:

- Custom backdrop with your company logo or custom design
- One 46" monitor
- 12 kW daytime power
- Wireless internet access
- · One lead retrieval device

- Carpeting
- Two stools
- White counter
- Waste bin

Additional items (additional monitors, wired Internet, and so forth) will be available for rent. Full booth details will be provided closer to the event.

Booth location will be selected on a first-come, first-served basis based on when your sponsor contract is signed and returned to the OCP Events Manager.

ADDITIONAL ONSITE PROMOTIONS/BRANDING

Video Recording: Executive Track speaking opportunities will be recorded and available online after the event to reach a broad community.

'Advertising' slide: a sponsor-created marketing slide displayed on the main stage prior to the keynotes and on digital signage throughout the venue; please see the Sponsor Portal for additional details.

Sponsor company's logo (size TBD) will be prominently placed on event signage including large sponsor banner and welcome slide in opening remarks.

POST-EVENT PROMOTIONS

- Presentation (slides + video) will be posted to the event website after the event for attendees to access, based on your company approval.
- Opportunity to embed presentation videos recorded at the Summit on your company website.

† All prices listed are USD ‡ plus 21% VAT



RUBY SPONSOR LEVEL - \$40,000†‡

PRE-EVENT PROMOTIONS

- Your company logo and link on the OCP Regional Summit website
- Social media sponsorship recognition (FB, Twitter)
- 8 complimentary event passes, up to 25 additional discounted passes

SPEAKING OPPORTUNITY

Executive Track: An executive or technology leader from the sponsor company will address attendees through a 15-minute Executive Track talk. The audience for these sessions is expected to be around 150 attendees per room.

All announcements and presentations are subject to approval by the OCP Foundation. Speakers are required to submit their **DRAFT** presentation content for review by the Open Compute Project Foundation no later than *Monday, June 17, 2019*. **FINAL** presentations are due **no later than** *Friday, August 23, 2019*.

EXHIBIT - 4.5m x 3m Turnkey Booth Space

Your 4.5m x 3m turnkey booth space includes:

- Custom backdrop with your company logo or custom design
- One 46' monitor
- 2 kW daytime power
- · Wireless internet access

- Carpeting
- Two stools
- · White counter
- Waste bin

Additional items (additional monitors, wired Internet, and so forth) will be available for rent. Full booth details will be provided closer to the event.

Booth location will be selected on a first-come, first-served basis based on when your sponsor contract is signed and returned to the OCP Events Manager.

ADDITIONAL ONSITE PROMOTIONS/BRANDING

Video Recording: Executive Track speaking opportunity will be recorded and available online after the event to reach a broad community.

'Advertising' slide: a sponsor-created marketing slide displayed on the main stage prior to the keynotes and on digital signage throughout the venue; please see the Sponsor Portal for additional details.

Sponsor company's logo (size TBD) will be prominently placed on event signage including large sponsor banner and welcome slide in opening remarks.

POST-EVENT PROMOTIONS

- Presentation (slides + video) will be posted to the event website after the event for attendees to access, based on your company approval.
- Opportunity to embed presentation videos recorded at the Summit on your company website.

† All prices listed are USD ‡ plus 21% VAT



Exhibit Only Opportunities

SAPPHIRE SPONSOR LEVEL - \$25,000†‡

EVENT PROMOTIONS

- Your company logo and link on the OCP Regional Summit website
- Social media sponsorship recognition (FB, Twitter)
- 5 complimentary event passes

EXHIBIT – 3m x 3m Turnkey Booth Space

Your 3m x 3m turnkey booth space includes:

- Custom backdrop with your company logo or custom design
- One 46" monitor
- 2 kW daytime power
- Wireless internet access

- Carpeting
- Two stools
- White counter
- Waste bin

Additional items (additional monitors, wired Internet, and so forth) will be available for rent. Full booth details will be provided closer to the event.

Booth location will be selected on a first-come, first-served basis based on when your sponsor contract is signed and returned to the OCP Events Manager.

ADDITIONAL ONSITE PROMOTIONS/BRANDING

Sponsor company's logo (size TBD) will be prominently placed on event signage including large sponsor banner and welcome slide in opening remarks.

† All prices listed are USD

‡ plus 21% VAT



TOPAZ SPONSOR LEVEL - \$12,500†‡

EVENT PROMOTIONS

- Your company logo and link on the OCP Regional Summit website
- Social media sponsorship recognition (FB, Twitter)
- 3 complimentary event passes

EXHIBIT - 2m Table Space

Your 2m table space includes:

- One 46" monitor with stand
- Two stools

2 kW daytime power

- · White counter
- Wireless internet access
- · Waste bin

Carpeting

Additional items (additional monitors, wired Internet, and so forth) will be available for rent. Full booth details will be provided closer to the event.

Table location will be selected on a first-come, first-served basis based on when your sponsor contract is signed and returned to the OCP Events Manager.

ADDITIONAL ONSITE PROMOTIONS/BRANDING

Sponsor company's logo (size TBD) will be prominently placed on event signage including large sponsor banner and welcome slide in opening remarks.

START-UP COMPANY SPONSOR LEVEL* - \$7,500†‡

EVENT PROMOTIONS

- Your company logo and link on the OCP Regional Summit website
- Social media sponsorship recognition (FB, Twitter)
- 2 complimentary event passes

EXHIBIT – 2m Table Space

Your 2m table space includes:

- One 46" monitor with stand
- Two stools
- 2 kW daytime power
- White counter
- · Wireless internet access
- · Waste bin

Carpeting

Additional items (additional monitors, wired Internet, and so forth) will be available for rent. Full booth details will be provided closer to the event.

Table location will be selected on a first-come, first-served basis based on when your sponsor contract is signed and returned to the OCP Events Manager.

ADDITIONAL ONSITE PROMOTIONS/BRANDING

Sponsor company's logo (size TBD) will be prominently placed on event signage including large sponsor banner and welcome slide in opening remarks.

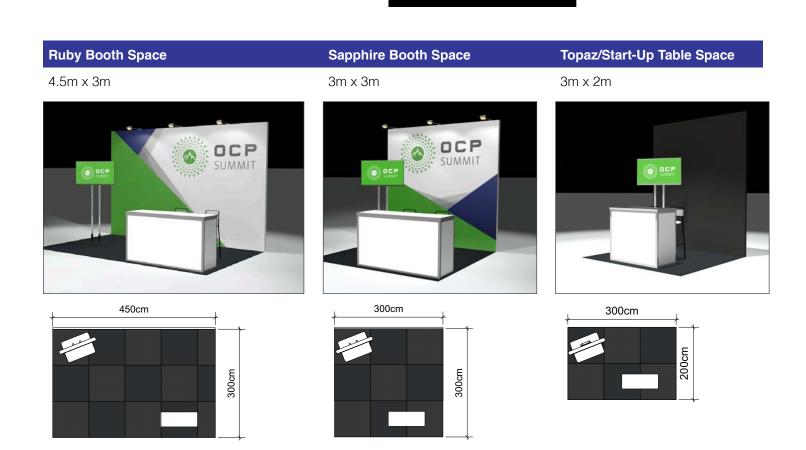
*Must be in business less than three years and generate less than \$1M USD revenue annually

† All prices listed are USD ‡ plus 21% VAT



Booth Layout and Sizing

Diamond Booth Space 6m x 5m 6m x 3m 600cm | 6000m | 6000 | 6000 | 6000 | 6000 | 6000 | 6000 | 6000 | 6000 | 6000 | 6000 | 6000 | 6000 | 6000 | 6000 | 6000 | 6000 | 6000 | 6000 | 6000 | 6000 | 6000 | 6000 | 6000 | 6000 | 6000 | 6000 | 6000 | 6000 | 6000 | 6000 | 6000 | 6000 | 6000 | 6000 | 6000 | 6000 | 6000 | 6000 | 6000 | 6000 | 6000 | 6000 | 6000 | 6000 | 6000 | 6000 | 6000 | 6000 | 6000 | 6000 | 6000 | 6000 | 6000 | 6000 | 6000 | 6000 | 6000 | 6000 | 6000 | 6000 | 6000 | 6000 | 6000 | 6000 | 6000 | 6000 | 6000 | 6000 | 6000 | 6000 | 6000 | 6000 | 6000 | 6000 | 6000 | 6000 | 6000 | 6000 | 6000 | 6000 | 6000 | 6000 | 6000 | 6000 | 6000 | 6000 | 6000 | 6000 | 6000 | 6000 | 6000 | 6000 | 6000 | 6000 | 6000 | 6000 | 6000 | 6000 | 6000 | 6000 | 6000 | 6000 | 6000 | 6000 | 6000 | 6000 | 6000 | 6000 | 6000 | 6000 | 6000 | 6000 | 6000 | 6000 | 6000 | 6000 | 6000 | 6000 | 6000 | 6000 | 6000 | 6000 | 6000 | 6000 | 6000 | 6000 | 6000 | 6000 | 6000 | 6000 | 6000 | 6000 | 6000 | 6000 | 6000 | 6000 | 6000 | 6000 | 6000 | 6000 | 6000 | 6000 | 6000 | 6000 | 6000 | 6000 | 6000 | 6000 | 6000 | 6000 | 6000 | 6000 | 6000 | 6000 | 6000 | 6000 | 6000 | 6000 | 6000 | 6000 | 6000 | 6000 | 6000 | 6000 | 6000 | 6000 | 6000 | 6000 | 6000 | 6000 | 6000 | 6000 | 6000 | 6000 | 6000 | 6000 | 6000 | 6000 | 6000 | 6000 | 6000 | 6000 | 6000 | 6000 | 6000 | 6000 | 6000 | 6000 | 6000 | 6000 | 6000 | 6000 | 6000 | 6000 | 6000 | 6000 | 6000 | 6000 | 6000 | 6000 | 6000 | 6000 | 6000 | 6000 | 6000 | 6000 | 6000 | 6000 | 6000 | 6000 | 6000 | 6000 | 6000 | 6000 | 6000 | 6000 | 6000 | 6000 | 6000 | 6000 | 6000 | 6000 | 6000 | 6000 | 6000 | 6000 | 6000 | 6000 | 6000 | 6000 | 6000 | 6000 | 6000 | 6000 | 6000 | 6000 | 6000 | 6000 | 6000 | 6000 | 6000 | 6000 | 6000 | 6000 | 6000 | 6000 | 6000 | 6000 | 6000 | 6000 | 6000 | 6000 | 6000 | 6000 | 6000 | 6000 | 6000 | 6000 | 6000 | 6000 | 6000 | 6000 | 6000 | 6000 | 6000 | 6000 | 6000 | 6000 | 6000 | 6000 | 6000 | 6000 | 6000 | 6000 | 6000 | 6000 | 6000 | 6000 | 6000 | 6000 | 6000 | 6000 | 6000 | 6000 | 600



Networking Sponsorships

Summit Opening Night Happy Hour – \$15,000† +21% VAT

This Expo Hall event is very well attended! We provide great music and serve appetizers and drinks to keep the energy high and the room buzzing. You will have up to 10 minutes of exclusive presentation time in the Expo Hall area to welcome attendees to the event, hold a raffle, etc. Your brand will be on the general event signage and Happy Hour drink holders and napkins.

EVENT PROMOTIONS

- Your company logo and link on the OCP Regional Summit website
- Social media sponsorship recognition
- 2 complimentary event staff passes

ONSITE PROMOTIONS

- Happy hour will be held on the first night of the Summit at the venue on the Exhibit Hall floor
- Appetizers and drinks included; expanded menu available at an additional cost
- Presentation time of 10 minutes in the Expo Hall area
- Branding
 - o General event signage including large sponsor banner and welcome slide in opening remarks
 - o Happy hour signage
 - o Drink holders and cocktail napkins. Specific items subject to availability.
 - o Advertising slide exclusively displayed on monitors behind beverage station during your sponsored event time

† All prices listed are USD









Summit Lunch

- \$7,500 Day 1, \$7,500 Day 2 or \$10,000 (both days) + +21% VAT

EVENT PROMOTIONS

- Your company logo and link on the OCP Regional Summit website
- Social media sponsorship recognition
- 2 complimentary event passes

ONSITE PROMOTIONS

- Lunch will be held in the Expo Hall
- · Ability to address the audience for 10 minutes at the beginning of lunch
- Branding your logo will be prominently placed on:
 - o Signage near buffets
 - o Event signage including large sponsor banner and welcome slide in opening remarks
 - o Advertising slide exclusively displayed on monitors behind beverage station during your sponsored event time

Afternoon Snack Break

- \$7,500 Day 1, \$7,500 Day 2
 or \$10,000 (both days)† +21% VAT

EVENT PROMOTIONS

- Your company logo and link on the OCP U.S. Summit website
- · Social media sponsorship recognition
- 2 complimentary event passes

ONSITE PROMOTIONS

- Snack will be held on the in the Expo Hall
- Branding your logo will be prominently placed on:
 - o Signage near buffets
 - o Event signage including large sponsor banner and welcome slide in opening remarks
 - o Advertising slide exclusively displayed on monitors behind beverage station during your sponsored event time

Power-Up Station

 $-\$7,500^{\dagger}_{+21\%}$ VAT

EVENT PROMOTIONS

- Your company logo and link on the OCP Regional Summit <u>website</u>
- 2 complimentary event passes

ONSITE PROMOTIONS

- Opportunity to place marketing literature in rack nearby
- Sponsor company logo on the following:
 - o Signage near charging station
 - Event signage including large sponsor banner and welcome slide in opening remarks



















A La Carte Sponsorships

Hydration Stations - \$10,000† +21% VAT

EVENT PROMOTIONS

- Your company logo and link on the OCP Regional Summit website
- 2 complimentary event passes

ONSITE PROMOTIONS

- Water coolers placed in various locations throughout venue
- Your company logo on the following:
 - o Cooler wraps
 - o Easel signage near each water station
 - Event signage including large sponsor banner and welcome slide in opening remarks
 - If desired, Sponsor may provide attendees with branded reusable water bottles



Coffee - \$7,500[†] +21% VAT

EVENT PROMOTIONS

- · Your company logo and link on the OCP Regional Summit website
- 2 complimentary event passes

ONSITE PROMOTIONS

- Your logo prominently featured on the OCP Regional Summit coffee cups
- Opportunity to include marketing material near coffee stations (postcard size)



Lanyards - \$10,000[†] +21% VAT

EVENT PROMOTIONS

- Your company logo and link on the OCP Regional Summit website
- 2 complimentary event passes

ONSITE PROMOTIONS

 Your logo prominently featured on the OCP Regional Summit lanyards



† All prices listed are USD

Tote Bags - \$7,500[†] +21% VAT

EVENT PROMOTIONS

- Your company logo and link on the OCP Regional Summit website
- 2 complimentary event passes

ONSITE PROMOTIONS

- Your logo prominently featured on the OCP Regional Summit tote bag
- Opportunity to include marketing material (postcard size)

† All prices listed are USD

Questions? Email: sponsor@opencompute.org



Unless otherwise noted, all presentations are licensed under a Creative Commons Attribution 4.0 License. https://creativecommons.org/licenses/by/4.0/













2019 OCP Regional Summit

Dates: 26 & 27 September, 2019

Venue: RAI Convention Centre, Amsterdam, Netherlands

This Agreement is made and entered into as of [date]Foundation and:	between the Open Compute Project ("OCP")
Name of Organization	
Address Line 1	
Address Line 2	
CityState/Province/Region	Zip/Postal Code
CountryPhone	e
Payment Contact	
Email	
Exhibit/Sponsorship Logistics Contact	
Email	
Website	
Organization Twitter Handle	
Sponsorship & Exhibitor Packages for 2019 OCP Re **All prices below are in USD and are exclusive the requ	
Exhibit + Speaking Opportunity	Event Sponsorships
Diamond: \$90,000 USD (6mx5m turnkey booth) Keynote Add-on: \$10,000 (pending OCP approval) Emerald: \$75,000 USD (6mx3m turnkey booth) Ruby: \$40,000 USD (4.5mx3m turnkey booth)	(discounts do not apply) Lanyards: \$10,000 USD Tote Bag: \$7,500 USD Power-Up Station: \$10,000 USD Hydration Stations: \$7,500 USD Coffee Station: \$7,500 USD
Exhibit-Only	Opening Night Happy Hour: \$15,000 USD Lunch: \$7,500 for Day 1 USD
Sapphire: \$25,000 USD (3mx3m turnkey booth) Topaz: \$12,500 USD (2m table) Start-Up Company: \$7,500 USD (Based on OCP approval) Non-Profit: \$0 USD (Based on OCP approval)	Lunch: \$7,500 for Day 2 USD Lunch Both Days: \$10,000 USD Day 1 Afternoon Snack: \$7,500 USD *Custom sponsorship opportunities available.
Tiered Membership Discount If you are an OCP Tiered Member, please check the applicable status. Must be a Member in good standing at the time of the 2 discount. Membership discounts apply to exhibition opportunities	
Platinum Tiered Member (20%) Gold Tie	red Member (15%) Silver Tiered Member (10%)
Total Amount (after discounts if applicable): \$_	+ 21% VAT =
Contact: Kali Burdette, Meeting & Event Manager Phone: 8	59-512-2366 (cell) Email: kali@opencompute.org

Payment Information: Acceptable forms of payment include ACH, wire transfers, credit cards and checks. If paying by check, please make checks payable to: Open Compute Project Foundation, PO Box 82287, Austin, TX 78708

Purchasing bulk tickets: Each sponsorship level comes with a set number of complimentary passes. Additional passes may be purchased in bulk with a maximum of two transactions per organization. All sponsors except Diamond, Emerald & Ruby will be charged the current registration rate for the passes and no discount will be applied. There is no limit to the max quantity for the full price tickets. Diamond, Emerald, and Ruby sponsors will receive additional passes for a discount with a set maximum quantity. Check with OCP for the most current discount and maximum limits. No refunds will be given for bulk ticket purchase (discounted or not). The deadline to make a bulk purchase transaction is Monday, September 16, 2019. Once purchased, a code will be generated that can be used up until the day prior to Summit, when online registration closes.

Diamond sponsor keynote add-on: This keynote add-on is based solely on content approval by OCP. Diamond sponsors will only be charged the add-on fee once they submit their keynote content and it is approved by OCP. Keynote slots are limited and will be considered on a first-come, first-served basis. Sponsor understands that indicating an interest in a keynote add-on does not guarantee a spot.

Terms and Conditions:

- 1. Payment must be in United States Dollars. All payments must be made to Open Compute Project Foundation and provided in cleared funds to the bank account provided on the invoice not later than net 30 days of the date of the invoice. All fees are exclusive of all applicable sales, use, value-added and similar taxes, which Sponsor shall pay in addition to the fees at the rate prevailing on the date of the invoice. Payment must be received prior to the event or the sponsorship will be considered invalid. Account must be current to participate.
- 2. Sponsor speakers are required to submit their presentation content for review by the Open Compute Foundation by the date indicated in the prospectus. Failure to submit your content for review by the foundation can result in the loss of your speaking opportunity.
- 3. Sponsor is responsible for meeting all deadlines for delivery of materials and artwork. Past due materials may be excluded from the conference program, signage, and other opportunities included in the sponsors contribution level.
- 4. Sponsor is responsible for any shipping and receiving costs the venue may charge for materials shipped directly to the venue.
- 5. Exhibit Locations. Booth/table location assignments will be selected by the sponsor company on a first-signed, first-served basis, and may be modified by the Foundation due to changes in event layout, venue or other factors.
- 6. Restrictions in Operations of Exhibits. The OCP Foundation and its representatives reserve the right to restrict or remove exhibits which, because of noise, method of operation, materials, or for any other reason, may become objectionable to the reasonable attendee or the venue. In the event of such restriction or eviction, the OCP Foundation is not liable for any refunds, rentals, or other exhibit expenses incurred by the Sponsor.
- 7. Care of Building. The Sponsor shall not injure or deface the walls or floors of the building and the tables, or damage the equipment. Sponsor assumes all liability costs for damage incurred.
- 8. Catastrophe. In the event that because of war, fire, strike, government regulation, public catastrophe, act of God, or other cause, the conference or any part thereof is prevented from being held, or is canceled by the OCP Foundation, the OCP Foundation shall determine any refund to a Sponsor after deducting any expenses incurred by the OCP Foundation but in no case shall the amount of the refund to the Sponsor exceed the amount of the fee paid.
- 9. Cancellations made by the Sponsor 30 days or more prior to the event are liable for 50% of the sponsorship fee or of the cost of equivalent services/equipment if sponsorship is an in kind or a barter arrangement. Cancellations made within 29 days of the event are liable for the entire fee. All cancellations must be made in writing to the OCP Foundation.
- 10. Trademarks. Each party retains all rights and ownership to its own trademarks and must obtain prior approval from the other party for any use of the other party's names or marks for the purpose of marketing, advertising and otherwise promoting participation in and/or sponsorship of (as described in this Agreement) the Event, which approval shall not be unreasonably withheld or delayed. Sponsor shall provide to OCP Foundation any artwork necessary for use of Sponsor's marks, name or logo. Sponsor agrees to abide by, and be bound by, the Open Compute Project Trademark Usage Guidelines, which are available at https://bit.ly/2QwPmUN, including as this may be updated by OCP Foundation from time to time. At the request of OCP Foundation, Sponsor will provide samples of its uses of OCP Foundation marks. 11. OCP Materials Release. If I am presenting at the OCP Regional Summit, I acknowledge that my Presentation and any ancillary materials I provide to OCP in connection with my Presentation, including without limitation any white paper, article, photograph, likeness, or professional biography (together, "Materials") are made available under the Creative Commons Attribution-ShareAlike 4.0 International License found at https://creativecommons.org/licenses/by-sa/4.0/, or any later version, and without limiting the foregoing, OCP may make the Materials available under such terms. OCP may exercise its rights hereunder in all forms and media, whether now known or hereafter developed, throughout the world in perpetuity, royalty-free. My authorization and acknowledgement above is irrevocable and extends to OCP and its agents, successors, and assigns. I hereby waive any right to inspect or approve the Recordings. I acknowledge that OCP is under no obligation to use the Recordings, or Materials if applicable, in any manner. I hereby represent that I have the authority to grant the rights and licenses herein. And if I am presenting at the OCP Regional Summit, I further represent and warrant that the Materials do not and will not violate the rights of any third party, including without limitation rights in intellectual property. I also represent that, to the extent the Materials include materials owned or created by any third-party, I have obtained permission for its use consistent with the foregoing. I will provide OCP
- evidence of such permission upon OĆP's request.

 12. Miscellaneous. This Agreement shall be governed by the internal laws of the State of California without regard to principles of conflicts of laws. Any disputes shall be heard exclusively in the state or federal courts located in California, and both parties consent to the jurisdiction of such courts. Sponsor cannot assign any rights under this Agreement without the prior written consent of the OCP Foundation; any unauthorized assignment is null and void. This is the entire agreement of the parties and cannot be amended or changed except in a writing signed by both parties.
- 13. GDPR Policy. OCP will treat all information you provide in accordance with the OCP Privacy Policy posted at http://www.opencompute.org/privacy/. This includes cookies and any other information we may collect. By signing this contract, you acknowledge and accept OCP's Privacy Policy and give your consent to the transfer of your personal information to the United States, which may have less protections than your jurisdiction of residence.

In witness whereof, the parties have caused this Agreement to be executed by their duly authorized representatives.

Sponsor:	Open Compute Project Foundation:
Ву:	Ву:
Print:	Print:
Title:	Title:
Date:	Date: