

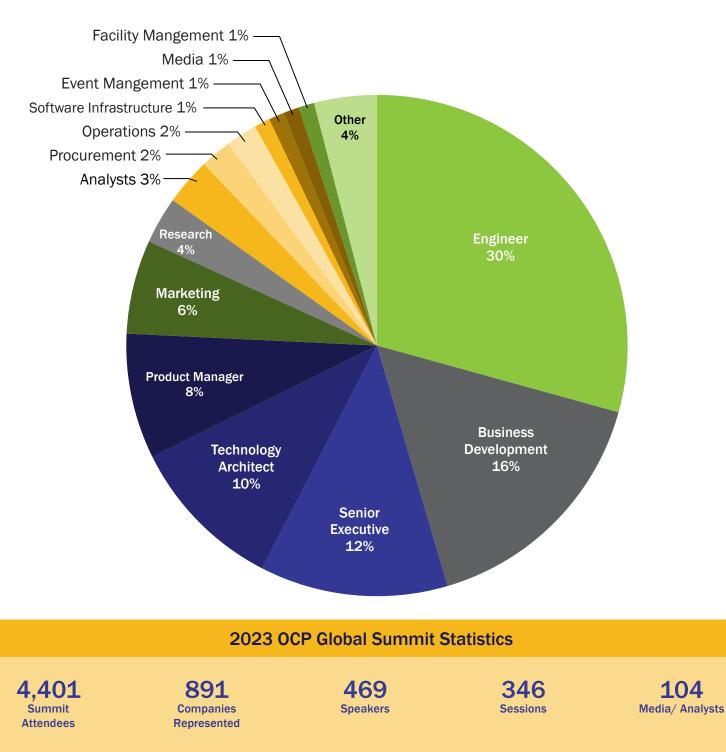
## 2024 OCP GLOBAL SUMMIT | OCTOBER 15-17, 2024 SPONSORSHIP PROSPECTUS

In-person at the San Jose McEnery Convention Center, San Jose, CA





## 2023 OCP Global Summit Demographics



74 Booths

90

**Sponsors** 

43 US States Represented 35 Countries Represented

## **2023 Participating Companies**

2CRSI 2K ЗМ 451 Research 650 Group 7STARI AKE 9elements AcBel Polytech Accelink Technologies Accelsius Accton Accuride International Actapic Acton Arrow ADACEN Adage Capital ADTechnology Advanced Energy Advanced Liquid Cooling Technology Advanced Micro Devices Advancing Chemistry Inc. Aegistek AFL Hyperscale AIC Inc. AirMettle- Inc. Airsys Cooling Technologies Aivres Akamai Technologies Alcatex Inc ALCT Alfa Laval Alibaba All5 Data LLC Allegro Microsystems Allied Telesis- IInc. Allion Labs Alpha Networks AlphaWave IP Alphawave Semi Alpine Optoelectronics Inc. AMAX Engineering Corporation Amazon AMD American Express American Megatrends (AMI) Ampere Computing Amphenol Amphenol High Speed Interconnects Analog Devices Anritsu Anyon Systems AOI APC API Heat Transfer APlus Power Apple Applied Materials Applied Ventures APRESIA Systems- Ltd. AO Compute Aquent Argosy Research Inc. Arista Networks Arkema Arm Arrcus Arrow Electronics Arteco Arteris Arvato Ascendion Inc. ASE Group ASELSAN ASEUS ASML

ASPEED Technology Asperitas ASPower ASRock Rack Astera Labs ASUS AT&T AtomBeam Atreides Management ATTO-Research Augtera Auradine Auras Avala AVC Avicena Tech AvidThink Aviz Networks AWS Axiado Corporation Ayar Labs Baltimore Aircoil Company Bank of America barcap Barclays Bay Advanced Technologies BCG BDS Connected Solutions Beehe Beijing E7Research Beijing Yixintong Technology CO.-Ltd. Bell BeyondEdge BF LTD Binarly BISDN Bizlink Special Cables Germany BizLink Technologies Black Cree Bloomberg Blue Cheetah Analog **BNP PARIBAS** Bolt Graphics Booz Allen Bosch Ventures Boston Materials Boyd Corporation bp Bright Machines Broadcom BYD ByteDance Cabot Partners Cadence CAICT calix Calnex Calumet Specialty Products Canoga Perkins Canonical Capgemini Capital Research Capital World Investors Carbice Corporation Cargill Carnegie Mellon University Carrier Casela Technologies Cato Digital CBTS CEJN Celera Technologies Celestial.ai Celestica Centec Networks

Cerabyte Cerberus Capital Cerebras Systems- Inc. Cerio ChannelScience Chatsworth Products Chenbro Micom USA Inc. Cheval Electronic Enclosure Co Ltd Chevron Oronite Chevron Phillips Chemical Chia Network Chicony Power Technology Chilldyne China Academy of Information and Communications Technology Ciena CIG Cignal AI CIGtech Circle B Cirrus Logic Cisco Systems Citadel GE citigroup Claruspon Systems- Inc. Cleveland Research Company Cloud Architectz LLC Cloud Light Cloudflare Clounix CMTI CNAS CNEX Labs CO2EFFICIENT CoCoLink Coherent Corp Colder (CPC) ColorChip Technologies Comcast **Compal Electronics** Component User Industry Co.- Ltd. Compu Dynamics LLC Constructiv Contoso Converge! Digest Cooler Master CoolIT Systems Core 4 Solutions CoreWeave Corintis Cornelis Networks Cornell Corning Incorporated Cowen Craig-Hallum Credo Semiconductor Crehan Research Inc. Critical Technology Services Crowdstrike CTC America CTC Global (Thailand) Ltd. CTR Press CtrlS Datacenters Cupertino Electric Inc. Curtiss-Wright Defense Solutions Cynteo CyrusOne Cvxtera **D&C** Consultant Daedaelus Dalton Investments Danfoss DapuSto

Dataknox Solutions Deliniar Dell Technologies Dell'Oro Group Delta Electronics Delta Energy Systems Denvr Dataworks DHS Diamond Foundry Digioptics- LLC Digital Silence **DigitalOcean Distech Controls** d-Matrix DMTF Dodge & Cox Doosan America LLC Dorado Software Dragon Horse Technologies DreamBig Semiconductor Inc Drivenets Dropbox DUG COOL DuPont Duran D-Wave DvnaMedia E C L NETWORKS INC Early Light Consulting- LLC Eaton eBav Eclipse Ventures Ecolab FCS EdgeCloudLink Edgecore Networks Edgewater Research EDOM Technology EIDETIC MARKETING eisar ekinops Element Critical Elephance Memory Elivan Emerald Capital Partners Empower Semiconductor EnCharge Ai **ENEOS** Corporation Enfabrica Engineered Fluids enosemi Enplas Corporation Epirus EPS Global Epson Equinix Equus Compute Solutions Ergon Inc Eribel Systems LLC Ericsson Eridu Corporation ETH Zurich & Stanford University Ethernet Alliance Everflow Technology Corp. Evocative Global Exostiv Labs Expoline Extend Cloud Extreme Networks ExxonMobil Exvte F5 Networks Fabric8Labs fabrinet FADU Technology





Hyundai Motors

**HYVE Solutions** IAG Capital Partners IBM Iceotope Technologies **ICONX** Chemicals Idaho Scientific IDC IEIT Systems iMasons Climate Accord Impleon INEOS Infineon Technologies Infinera Inflection Point Research Inflegtion Informa Tech InfoWorld Infrastructure Marketing Infrastructure Masons Ingrasys Innogrit Innolight Technology Insight 64 Insyde Software Intel Interplex Intersect360 Research Intrepid Ventures Intrinsic ID Inventec **IOActive IOP Systems** IP Infusion I-PFX Iron Mountain ITEM Media ITOCHU Techno-Solutions Corporation ITVT Group iXora J.P. Morgan Jabil Jack Rabbit Labs Jefferies LLC JETCOOL Technologies JM Gross Engineering JMC Products JPC Connectivity Itec Industries Inc Juniper Networks Kandou Bus Kavtus KevBanc Capital Markets Keysight Technologies KING SLIDE TECHNOLOGY CO LTD Kingston Technology KIOXIA KKR Kline Group KMW Kookmin University Koomey Analytics Kuul Evaporative Technologies L&T Technology Services LandMark Optoelectronics Lattice Semiconductor Lawrence Berkelev National Laboratory Legrand Lenovo Leonardo DRS LG Innotek LightCounting Lightelligence Lightmatter LightsAl

## **2023 Participating Companies**

Linaro LinkedIn LINKTEL Lipac Co.- Ltd. Liaid LiquidCoolSolutions Inc. Liquid-Markets GmbH LiquidStack Lite-On Technology Lite-Touch Consultants Ltd London South Bank University Los Alamos National Laboratory Los Altos High School - Nomad Futurist Foundation LOTES Lubrizol Corporation Lucidean lumenir Lumentum Lumoniq Luxoft Professional Romania LuxSemi Inc. Luxshare MACOM Macronix America Inc. MangoBoost Mantis Tech Marvell Semiconductor Master Artist Programs- LLC matrix capital management Mavenir System MaxLinear MEAN WELL USA Mediatek Megmeet Meinherg Mempath Consulting LLC MEMTECH MemVerge MENNEKES Meta Metaseismic Metech Recycling MetisX MEXT MFCP Inc MHI Micas Networks MicroByre Microchip Micron Technology Microsoft Midas Immersion Cooling Mikros Technologies Milestone Technologies MinebeaMitsumi/ NMB MiTAC Mithera Capital Mitsubishi Electric Mitsubishi Heavy Insustries MixxTech Molex Monolithic Power Systems Montage Technology Morgan Stanley Motivair Corporation Motul MPS MSI MultiLane Inc Munters Corporation Murata N3N Nagra USA LLC Naio Nalco Water

Nallasway / Untether Al NAND Research National Yang Ming Chiao Tung university NDC-GARBE Data Centers Europe GmbH Needham & Company- LLC Net One Systems USA Netflix NETINT Technologies NetList Netris Netscout Systems Inc NEUCHIPS Neurok Thermocon Inc. New Ideas in Communications New Mexico Consortium Next Phase NGK Electronics USA NHK SPRING NICT Nidec Corporation Nippon Express Nippon Telegraph and Telephone Corporation Nissho Electronics USA Corporation Nitto NMB Technologies Corp. Nokia Nomad Futurist Foundation Norman S Wright Nortek NSW PEP NTT NTT Facilities USA NTT Innovative Devices Corp. Nubis Communications Nucleo de Informação e Coordenacao do Ponto BR NICBR Nuvoton Technology nVent NVIDIA Oak Ridge National Laboratory OITDA ola electric Ola Silicon Oleon Olympus Controls Omdia Omni Services Omniva ON Semiconductor One Line Power Quality (Eaton Rep) One Stop Systems- Inc. Open Source Firmware Foundation OpenPOWER Foundation Optare Solutions OptoLink Consulting LLC Optomind Inc Oracle Orange Orbie Pullen Photography Orbis Corporation OrionVM Osaka University Oscilloquartz Osprey Real Estate Capital OSU Pactech PALC Networks Palo Alto Electron Panasas Panasonic Panduit Corporation

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Salience Labs Samaritans Purse SambaNova Systems SAMHWAACE Samsung Samtec SANBlaze Sanmina Santa Clara County Office of Education SAP Sapeon Sartura Scala Computing Scaleflux ScaleUp Technologies Scaleway Schneider Electric Schonfeld Schroders Scintil Photonics Scolmore International Scott Burns Seagate SECURE-IC SEGUENTE SemiAnalysis Senko Advanced Components Seres- LLC SERI Serial Cables SerialTek ServiceNow Shasta Cloud Shell Shenzhen Megmeet Electrical Co.- Ltd Shinyusha Publishing Siemens SiFive SiFotonics Technologies Co Ltd SIG Signalogic Silicon Motion SiliconAngle SILITH Technology Sims Lifecycle Services SiPearl SiTime SK hynix Skeleton Technologies Skorpios Technologies Skyworks Smart Cloud Solutions SMART Modular Technologies Smith & Associates Snag SNIA socionet america Socionext Solid Silicon Corp Solidigm Soltex SOLUM Sony Interactive Entertainment Source Photonics Southco SpaceX Spectra7 Spirent ST Telemedia Global Data Centres (STT GDC Pte Ltd) Stanford University Staubli Stealth Mode Company Stealth Start up Stein Writes Incorporated SteveH Consulting

STH

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Stordis

Sunon

STMicroelectronics

Strategic Thermal Labs

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STTelemedia Global Data Centres

Taiwan Cooperative Venture Capital

Stream Data Centers

Sumitomo Electric

SunRise Memory

SWEP North America

SysPro Consulting

Taiwan Metal Precision

TDK Corporation of America

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TD SYNNEX

TE Connectivity

Team Sheikah

TechInsights

Tektronix

Telefonica

Telescent

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TenaFe

Tencent

Tenstorrent

TERAL RESEARCH-LLC

Teradvne

TeraSignal

TES AMM

Tessolve

Texas Instruments

The CTO Advisor

The Information

The TechArena

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Toronado

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Hampshire)

Champaign

Uneec

Trend Power

Trust In Soft

TRENDFOCUS

Tweaktown.com

UACJ Corporation

UNH-IOL (University of New

University of Illinois Urbana-

University of California- Los Angeles

Unicom Engineering

Tyche Partners

UC Berkeley

The Chemours Company

The Linux Foundation

The Siemon Company

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# **Previous Summit Sponsors**



## 2023 OCP Global Summit

Advanced Energy	DMTF	LITE-ON TRADING	Rittal
Advanced Liquid Cooling	Eaton	LOTES	Samsung
Technologies	Edgecore Networks	Lubrizol	Samtec
AMD	ExxonMobil Product	Luxshare Technologies	Sanmina
AMI	Solutions	MangoBoost	SK hynix & Solidigm
Ampere	FADU Inc	Marvell	SNIA
Amphenol	Fiberstamp Technology	Meta	SONIC
Analog Devices	GeNopsys Technologies,		
ARM	Inc.	Micas Networks (Ragile)	Submer
AS Rock Rack Inc.	Gigabyte	Micro-Star International Co. Ltd (MSI)	Supermicro
Astera Labs	Google	Microchip	TE Connectivity
ASUS	HPE	Microsoft	The Linux Foundation
	Нуve		Ultra Ethernet
Auras Technology	I-PEX Inc.	MITAC	Consortium (UEC)
Axiado	IBM	Molex	Vertiv
BizLink Technology	Intel	Murata Electronics	Wistron Technology Service (America)
Castrol (Lubricants)		Neuchips	Corporation
Celestica	KAYTUS/ Aivres Systems Inc	Open-Source Firmware	Wiwynn
Chemours	Keysight Technologies	Foundation	Xscape
Credo	Kioxia	OpenPOWER	ZT Systems
Delta	Lattice Semiconductor	Pegatron	-
DENT		QCT	
	Lightelligence		



## **Schedule Overview\***



Monday, October 14

#### Event

**Registration Opens** 

Badges & Bevs Reception

Day 1: Tuesday, October 15
Event
Registration
Keynotes
Expo Hall
Expo Hall Sessions
Experience Center – Stations & Lightning Sessions
Executive Sessions
Welcome Reception
Meals included: Breakfast, Lunch, Afternoon Snack, and evening Reception hors d'oeuvres & drinks

Day 2: Wednesday, October 16
Event
Registration
Expo Hall
Expo Hall Sessions
Experience Center – Stations & Lightning Sessions
Breakout Sessions
Future Technologies Symposium
Block Party
Meals included: Breakfast, Lunch, Afternoon Snack, and evening Receiption hors d'oeuvres & drinks

# Day 3: Thursday, October 17 Event Registration Expo Hall Expo Hall Sessions Experience Center - Stations & Lightning Sessions Breakout Sessions Meals included: Breakfast and Lunch

## Venue



## San Jose Convention Center – 408 Almaden Blvd., San Jose, CA 95113





## Sponsorship Deadline: Wednesday, September 4, 2024

SPONSORSHIP BENEFITS	DIAMOND	EMERALD	RUBY	SAPPHIRE	TOPAZ
Opportunity to Present during Keynote Session	$\checkmark$				
Executive Session	<ul><li>✓</li><li>25 minutes</li></ul>	<ul><li>✓</li><li>20 minutes</li></ul>			
Expo Hall Session (15 minutes)	✓ 1st priority time slot	✓ 2nd priority time slot	✓ 3rd priority time slot		
Access to Media List and Analyst Pre-Brief Event	$\checkmark$	$\checkmark$	$\checkmark$		
Booth Size	20' x 20' Turnkey booth with custom backdrop	20' x 10' Turnkey booth with custom backdrop	15' x 10' Turnkey booth with custom backdrop	10' x 10' Turnkey booth with custom backdrop	8' x 8' Booth space
Lead Retrieval Device	2 devices	1 device			
46" Monitor	2 monitors	1 monitor	1 monitor	1 monitor	1 monitor
Power	20 amps	15 amps	10 amps	10 amps	5 amps
Sponsor Wifi	$\checkmark$	$\checkmark$	$\checkmark$	$\checkmark$	$\checkmark$
Furniture	Two 6-foot White Counters, 2 Barstools, and Choice of Carpet Color	6-foot White Counter, 2 Barstools, and Black Carpeting	6-foot White Counter, 2 Barstools, and Black Carpeting	4-foot White Counter, 2 Barstools, and Black Carpeting	4-foot White Counter and 2 Barstools
Complimentary Passes	35	25	15	10	5
Discount on Additional Passes	$\checkmark$	$\checkmark$	$\checkmark$		
Pre-event Promotions	$\checkmark$	$\checkmark$	$\checkmark$	$\checkmark$	$\checkmark$
Post-event Promotions	$\checkmark$	$\checkmark$	$\checkmark$		
Meeting Room (3-day rental)	$\checkmark$				
Sponsorship Cost	\$200,000	\$150,000	\$100,000	\$75,000	\$50,000

\*Additional items (additional monitors, wired Internet, lead retrieval device, and so forth) will be available for rent.

*†* Looking for start-up sponsorship opportunities? Email sponsor@opencompute.org for more info.



## Sponsorship Deadline: Wednesday, September 4, 2024

Event Sponsorships		
Level	Cost	Includes
Welcome Reception	\$30,000	<ul> <li>2 complimentary event passes</li> <li>Logo on reception welcome banner</li> <li>Logo/link on OCP Global Summit website and event signage</li> <li>10 minutes to address audience on expo hall stage</li> </ul>
Block Party	\$30,000	<ul> <li>2 complimentary event passes</li> <li>Logo on block party event signage</li> <li>Logo/link on OCP Global Summit website and event signage</li> </ul>
Badges & Bevs Reception	\$20,000	<ul> <li>2 complimentary event passes</li> <li>Logo on happy hour signage</li> <li>Logo/link on OCP Global Summit website and event signage</li> </ul>
Summit Breakfast	Day 1 or 2\$15,000 Day 3\$10,000 OR All 3 days\$35,000	<ul> <li>2 complimentary event passes</li> <li>Logo on signage near catering stations</li> <li>Logo/link on OCP Global Summit website and event signage</li> </ul>
Summit Lunch	Day 1 or 2\$20,000 Day 3\$15,000 OR All 3 days\$50,000	<ul> <li>2 complimentary event passes</li> <li>Logo on signage near catering stations</li> <li>Logo/link on OCP Global Summit website and event signage</li> <li>10 minutes to address audience in expo hall</li> </ul>
Coffee Stations	Day 1 or 2\$15,000 Day 3\$12,000 OR All 3 days\$35,000	<ul> <li>2 complimentary event passes</li> <li>Logo prominently featured on coffee cups</li> <li>Logo/link on OCP Global Summit website and event signage</li> </ul>
Afternoon Snack Break	Day 1 or 2\$10,000 OR Both days\$15,000	<ul> <li>2 complimentary event passes</li> <li>Logo on signage near catering stations</li> <li>Logo/link on OCP Global Summit website and event signage</li> </ul>
Community Lounge	\$30,000	<ul> <li>2 complimentary event passes</li> <li>1 monitor showcasing your custom content (no audio)</li> <li>Logo/link on OCP Global Summit website and event signage</li> </ul>
Lanyards	\$30,000	<ul> <li>2 complimentary event passes</li> <li>Logo prominently featured on lanyards, distributed to each attendee at registration</li> <li>Logo/link on OCP Global Summit website and event signage</li> </ul>
Tote Bags	\$25,000	<ul> <li>2 complimentary event passes</li> <li>Logo prominently featured on summit bags</li> <li>Logo/link on OCP Global Summit website and event signage</li> </ul>
Hydration Stations	\$15,000	<ul> <li>2 complimentary event passes</li> <li>Logo on hydration stations and nearby signage</li> <li>Logo/link on OCP Global Summit website and event signage</li> </ul>
Sticker Sheets	\$10,000	<ul> <li>2 complimentary event passes</li> <li>Logo or chosen artwork prominently featured on sticker sheets</li> <li>Logo/link on OCP Global Summit website and event signage</li> </ul>



## Sponsorship Deadline: Wednesday, September 4, 2024

Event Sponsorships		
Level	Cost	Includes
Individual Hand Sanitizer Bottles	\$15,000	<ul> <li>2 complimentary event passes</li> <li>Logo promintently featured on 1 oz. sanitizer bottles placed in summit bags</li> <li>Logo/link on OCP Global Summit website and event signage</li> </ul>
Hand Sanitizer Stations	\$10,000	<ul> <li>2 complimentary event passes</li> <li>Logo on sanitizer stations and nearby signage</li> <li>Logo/link on OCP Global Summit website and event signage</li> </ul>
Future Technologies Symposium Sponsor	\$10,000 (3 spots available)	<ul> <li>2 complimentary event passes</li> <li>Logo on symposium welcome banner</li> <li>Logo/link on OCP Global Summit website and event signage</li> <li>5 minutes to address audience during the symposium</li> </ul>
Future Technologies Symposium Giveaway	\$5,000 (plus cost of giveaway, quantity 300)	<ul> <li>2 complimentary event passes</li> <li>Logo/link on OCP Global Summit website and event signage</li> </ul>

Add-on Sponsorships		
Level	Cost	Includes
Digital Marquee Sponsor	All 3 days\$2,500	<ul> <li>Custom static slide on the San Jose Convention Center Outdoor Marquees</li> <li>Sponsor company logo on advertising slide</li> </ul>
Private Meeting Room	\$10,000 (per meeting room)	<ul> <li>Must be a booth sponsor to reserve a meeting room</li> <li>3-Day access to private meeting room conveniently located near Summit activities</li> <li>Boardroom table set-up for 12 people</li> </ul>



We also have opportunities available for non-profits, collaboration partners, open-source organizations, and media partners.

Not seeing an option for you? We love to get creative! Let's work together to create a custom sponsorship that fits your organization's goals. These could include: co-located events, special giveaways, unique booth designs, and more! Email <u>sponsor@opencompute.org</u> to get in touch with our team.





The top three tiers of OCP Corporate Membership are: Platinum, Gold and Silver. If your organization is currently a tiered member in good standing, the following discounts apply to any exhibit sponsorship.

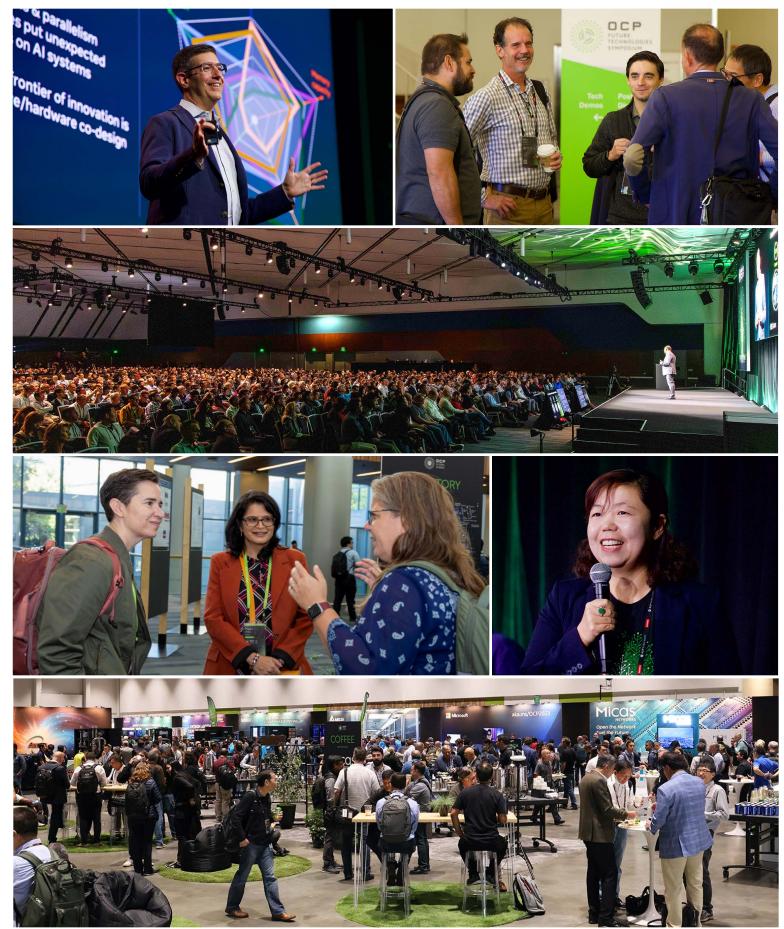
Tiered Member Level	% Discount	Diamond Sponsorship \$200,000	Emerald Sponsorship \$150,000	Ruby Sponsorship \$100,000	Sapphire Sponsorship \$75,000	Topaz Sponsorship \$50,000
Platinum	15%	\$170,000	\$127,500	\$85,000	\$63,750	\$42,500
Gold	10%	\$180,000	\$135,000	\$90,000	\$67,500	\$45,000
Silver	7%	\$186,000	\$139,500	\$93,000	\$69,750	\$46,500

More information regarding Tiered Membership can be found here: <u>http://www.opencompute.org/membership</u> \*Tiered Membership discounts apply to exhibit sponsorships only



## **Detailed Sponsorship Packages**





# Exhibit + Speaking Opportunities



## DIAMOND SPONSOR – \$200,000

#### **PRE-EVENT PROMOTIONS**

- · Access to media registration list two weeks prior to event
- · Opportunity to participate in the Analyst Pre-Brief webinar prior to Summit. (Spaces limited)
- Sponsor company logo and link on the OCP Global Summit website
- · Social media sponsorship recognition
- 35 complimentary event passes

#### PREMIER SPEAKING OPPORTUNITIES

**Executive Session:** An executive or technology leader from the sponsor company will address attendees through a 25-minute Executive Session. The audience for these sessions is expected to be around 200 attendees per room.

**Expo Hall Session:** An executive or technology leader from the sponsor company will address attendees through a 15-minute speaking opportunity on the expo hall stage. This is a high traffic area.

Keynote Presentation: Opportunity to add-on Keynote presentation, see below.

All announcements and presentations are subject to approval by the OCP Foundation. The OCP Foundation will notify sponsors of specific presentation deadlines.

#### EXHIBIT – 20'x20' Turnkey Booth Space

Your 20'x20' turnkey booth space includes:

- Custom backdrop with sponsor company logo or custom design
- Two 46" monitors

- Wireless internet access
- Two stools
- Two 6-foot white counters

• 20 amps electricity

- 2 Lead retrieval devices\* Choice of carpet color
- Waste bin

Additional items (additional monitors, wired Internet, and so forth) will be available for rent. Full booth details will be provided in the Sponsor Manual.

**Booth location** will be selected on a first-signed, first-served basis based on when your sponsor contract is signed and returned to the OCP Meeting & Events Manager.

**\*Two lead retrieval devices** will be provided per sponsor booth, which can be used to collect the following attendee data: name, email, company, job title, city, state, and country.

#### ADDITIONAL ONSITE PROMOTIONS/BRANDING

Advertising slide: a sponsor-created marketing slide displayed on the main stage prior to the keynotes and on digital signage throughout the venue; please see the Sponsor Portal for additional details.

Meeting Room: Diamond sponsorships include use of a 3-day meeting room. See inclusions and details on page 28.

**Sponsor company's logo** (size TBD) will be prominently placed on event signage including all-sponsor banner and welcome slide in keynote opening remarks.

#### **POST-EVENT PROMOTIONS**

- Keynote, Expo Hall Session and Executive Session speaking opportunities will be recorded and available online after the event to reach a broader community.
- Presentation (slides + video) will be posted to the OCP website for the community to access.
- Opportunity to embed presentation videos recorded at the Summit on your company website.

## **KEYNOTE ADD-ON** – \$22,500

#### PREMIER SPEAKING OPPORTUNITY

An executive or technology leader from your company will address the OCP audience through a speaking session on the main stage during the keynote block at a time determined by OCP. The attendee expectancy is 3,500+ and your session will be featured online and on-demand to increase your exposure. This is your opportunity to demonstrate your leadership in the OCP community, showcase new technologies and contributions to OCP and reaffirm your company's commitment to developing technologies that are open, scalable and efficient.

\*This keynote add-on is based solely on content approval by OCP. Sponsors will only be charged the add-on fee once they submit their keynote content and it is approved by OCP. Keynote slots are limited and will be considered on a first-come, first-served basis. The Foundation reserves the right to assign keynote slots in any order as they see fit.



## EMERALD SPONSOR - \$150,000

## **PRE-EVENT PROMOTIONS**

- · Access to media registration list two weeks prior to event
- · Opportunity to participate in the Analyst Pre-Brief webinar prior to Summit. (Spaces limited)
- Sponsor company logo and link on the OCP Global Summit website
- Social media sponsorship recognition
- 25 complimentary event passes

#### PREMIER SPEAKING OPPORTUNITIES

**Executive Session:** An executive or technology leader from the sponsor company will address attendees through a 20-minute Executive Session. The audience for these sessions is expected to be around 200 attendees per room.

**Expo Hall Session:** An executive or technology leader from the sponsor company will address attendees through a 15-minute speaking opportunity on the expo hall stage. This is a high traffic area.

All announcements and presentations are subject to approval by the OCP Foundation. The OCP Foundation will notify sponsors of specific presentation deadlines.

#### EXHIBIT – 20'x10' Turnkey Booth Space

Your 20'x10' turnkey booth space includes:

- Custom backdrop with sponsor company logo or custom design
- One 46" monitor
- 15 amps electricity

- Wireless internet access
- 1 Lead retrieval device\*

Black carpeting

- Two stools
- 6-foot white counter
- Waste bin
- Additional items (additional monitors, wired Internet, and so forth) will be available for rent. Full booth details will be provided in the Sponsor Manual.

**Booth location** will be selected on a first-signed, first-served basis based on when your sponsor contract is signed and returned to the OCP Meeting & Events Manager.

\*One lead retrieval device will be provided per sponsor booth, which can be used to collect the following attendee data: name, email, company, job title, city, state, and country.

#### ADDITIONAL ONSITE PROMOTIONS/BRANDING

Advertising slide: a sponsor-created marketing slide displayed on the main stage prior to the keynotes and on digital signage throughout the venue; please see the Sponsor Portal for additional details.

**Sponsor company's logo** (size TBD) will be prominently placed on event signage including all-sponsor banner and welcome slide in keynote opening remarks.

#### **POST-EVENT PROMOTIONS**

- Expo Hall Session and Executive Session speaking opportunities will be recorded and available online after the event to reach a broader community.
- Presentation (slides + video) will be posted to the OCP website for the community to access.
- Opportunity to embed presentation videos recorded at the Summit on your company website.





## RUBY SPONSOR - \$100,000

#### **PRE-EVENT PROMOTIONS**

- · Access to media registration list two weeks prior to event
- Opportunity to participate in the Analyst Pre-Brief webinar prior to Summit. (Spaces limited)
- Sponsor company logo and link on the OCP Global Summit website
- Social media sponsorship recognition
- 15 complimentary event passes

#### PREMIER SPEAKING OPPORTUNITIES

**Expo Hall Session:** An executive or technology leader from the sponsor company will address attendees through a 15-minute speaking opportunity on the expo hall stage. Session times selected are on a first-signed, first-served basis.

All announcements and presentations are subject to approval by the OCP Foundation. The OCP Foundation will notify sponsors of specific presentation deadlines.

#### EXHIBIT – 15'x10' Turnkey Booth Space

Your 15'x10' turnkey booth space includes:

- Custom backdrop with sponsor company logo or custom design
- One 46" monitor
- 10 amps electricity

- Wireless internet access
- 6-foot white counter

Waste bin

Two stools

Black carpeting

Additional items (additional monitors, wired Internet, and so forth) will be available for rent. Full booth details will be provided in the Sponsor Manual.

**Booth location** will be selected on a first-signed, first-served basis based on when your sponsor contract is signed and returned to the OCP Meeting & Events Manager.

#### ADDITIONAL ONSITE PROMOTIONS/BRANDING

Advertising slide: a sponsor-created marketing slide displayed on the main stage prior to the keynotes and on digital signage throughout the venue; please see the Sponsor Portal for additional details.

**Sponsor company's logo** (size TBD) will be prominently placed on event signage including all-sponsor banner and welcome slide in keynote opening remarks.

#### **POST-EVENT PROMOTIONS**

- Expo Hall and Executive Session speaking opportunities will be recorded and available online after the event to reach a broader community.
- Presentation (slides + video) will be posted to the OCP website for the community to access.
- · Opportunity to embed presentation videos recorded at the Summit on your company website.



Unless otherwise noted, all presentations are licensed under a Creative Commons Attribution 4.0 License. <u>https://creativecommons.org/licenses/by/4.0/</u>



## **SAPPHIRE** SPONSOR – \$75,000

## **PRE-EVENT PROMOTIONS**

- Sponsor company logo and link on the OCP Global Summit website
- Social media sponsorship recognition
- 10 complimentary event passes

## EXHIBIT – 10'x10' Turnkey Booth Space

Your 10'x10' turnkey booth space includes:

- Custom backdrop with sponsor company logo or custom design
- One 46" monitor
- 10 amps electricity

- Two stools4-foot white counter
- Waste bin

Wireless internet accessBlack carpeting

Additional items (additional monitors, wired Internet, and so forth) will be available for rent. Full booth details will be provided in the Sponsor Manual.

**Booth location** will be selected on a first-signed, first-served basis based on when your sponsor contract is signed and returned to the OCP Meeting & Events Manager.

## ADDITIONAL ONSITE PROMOTIONS/BRANDING

**Sponsor company's logo** (size TBD) will be prominently placed on event signage including all-sponsor banner and welcome slide in keynote opening remarks.

## TOPAZ SPONSOR - \$50,000

## **PRE-EVENT PROMOTIONS**

- · Sponsor company logo and link on the OCP Global Summit website
- Social media sponsorship recognition
- 5 complimentary event passes

## EXHIBIT – 8'x8' Booth Space

Your exhibit space includes:

One 46" monitor

4-foot white counter

- 5 amps electricity
- Wireless internet access
- Two stools
- Waste bin

Additional items (additional monitors, wired Internet, and so forth) will be available for rent. Topaz exhibit space is turnkey, custom booth properties or additional furniture is not permitted. Due to space limitations, banner and equipment size is restricted. Full booth details and restrictions will be provided in the Sponsor Manual.

**Booth location** will be selected on a first-signed, first-served basis based on when your sponsor contract is signed and returned to the OCP Meeting & Events Manager.

## ADDITIONAL ONSITE PROMOTIONS/BRANDING

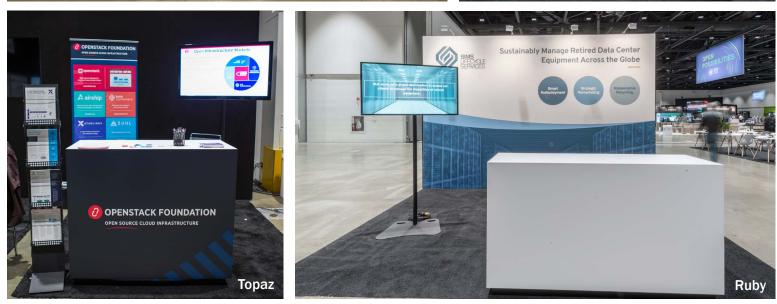
**Sponsor company's logo** (size TBD) will be prominently placed on event signage including all-sponsor banner and welcome slide in keynote opening remarks.

## **Booth Layout Examples**









\*\*Some images include add-on features. Please see the Detailed Sponsor Package pages above.\*\*

## **Booth Layout and Sizing**

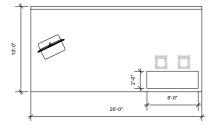


## Diamond: 20' W x 20' D



## Emerald: 20' W x 10' D

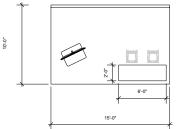




-0-0 20-0'

**Ruby:** 15' W x 10' D





Sapphire: 10' W x 10' D



Topaz: 8' W x 8' D







## Welcome Reception - \$30,000

This Expo Hall event is very well attended on the evening of Day 1! Great music, food and drinks keep the energy high and the room buzzing. You will have up to 10 minutes of exclusive presentation time on the expo hall stage to welcome attendees to the event, hold a raffle, etc. Your brand will be on the general event signage and reception cups and napkins.

## **EVENT PROMOTIONS**

- Your company logo and link on the OCP Global Summit website
- Social media sponsorship recognition
- 2 complimentary event staff passes

#### **ONSITE PROMOTIONS**

- This reception will be held on the first night of the Summit in the SJCC Expo Hall
- Appetizers & drinks included; expanded menu available at an additional cost
- Speaking opportunity on the Expo Hall Stage 10 minutes
- Branding:
  - General event signage including all-sponsor banner and welcome slide in keynote opening remarks
  - Reception signage
  - Logo on promotional items such as: disposable cups and cocktail napkins
  - Additional branding options available at an additional cost



## **Block Party** – \$30,000

Celebrate all things OCP by sponsoring the officially Block Party on the evening of Day 2! This Summit event is a fun-filled evening where attendees and sponsors can meet, greet, and eat while making great connections. Your logo will be on the general event signage and Block Party accessories like napkins and drink holders.

## **EVENT PROMOTIONS**

- Your company logo and link on the OCP Global Summit website
- Social media sponsorship recognition
- 2 complimentary event staff passes

- This reception will be held on the second night of the Summit in the outdoor courtyard in front of the Convention Center.
- Appetizers & drinks included; expanded menu available at an additional cost
- Branding:
  - General event signage including all-sponsor banner and welcome slide in keynote opening remarks
  - Block Party signage
  - Additional branding options available at an additional cost





## Badges & Bevs Reception – \$20,000

After picking up their badges, attendees and sponsors will mix and mingle to help kick off the summit! This happy hour will be held on Monday afternoon in conjunction with the Early Badge Pick-up event.

#### **EVENT PROMOTIONS**

- Your company logo and link on the OCP Global Summit website
- Social media sponsorship recognition
- 2 complimentary event staff passes

#### **ONSITE PROMOTIONS**

- This happy hour will be held on the during early badge pick-up.
- Drinks included; expanded menu available at an additional cost
- Branding:
  - General event signage including all-sponsor banner and welcome slide in keynote opening remarks
  - Badges & Bevs signage
  - $\circ\;$  Additional branding options available at an additional cost



# Summit Lunch

## \$20,000 (Day 1 or 2) / \$15,000 (Day 3) / or \$50,000 (all 3 days)

## **EVENT PROMOTIONS**

- Your company logo and link on the OCP Global Summit website
- Social media sponsorship recognition
- 2 complimentary event passes

## **ONSITE PROMOTIONS**

- Speaking opportunity on the Expo Hall Stage during lunch 10 minutes
- Branding your logo will be prominently placed on:
  - Signage near catering stations
  - Thank you slide in keynote opening remarks
  - Event signage including all-sponsor banner and welcome slide in keynote opening remarks



## **Summit Breakfast**

## \$15,000 (Day 1 or 2) / \$10,000 (Day 3) / or \$35,000 (all 3 days)

## **EVENT PROMOTIONS**

- Your company logo and link on the OCP Global Summit website
- Social media sponsorship recognition
- 2 complimentary event passes

- Branding your logo will be prominently placed on:
  - Signage near catering stations
  - $\circ\;$  Thank you slide in keynote opening remarks
  - Event signage including all-sponsor banner and welcome slide in keynote opening remarks



## **Event Sponsorships**



## Afternoon Snack Break \$10,000 (Day 1 or 2) / \$15,000 (both days)

## **EVENT PROMOTIONS**

- · Your company logo and link on the OCP Global Summit website
- Social media sponsorship recognition
- 2 complimentary event staff passes

## **ONSITE PROMOTIONS**

- Snack will be held on the in the Expo Hall
- Branding your logo will be prominently placed on:
  - Signage near catering stations
  - Thank you slide in keynote opening remarks
  - Event signage including all-sponsor banner and welcome slide in keynote opening remarks



# **Coffee Stations**

## \$15,000 (Day 1 or 2) / \$12,000 (Day 3) / or \$35,000 (all 3 days)

## **EVENT PROMOTIONS**

- · Your company logo and link on the OCP Global Summit website
- 2 complimentary event passes

## **ONSITE PROMOTIONS**

- Your logo featured on single-use coffee materials (e.g., cups, sleeves or napkins)\*\*
- Opportunity to include marketing material near coffee stations (postcard size)
- Additional Branding your logo will be prominently placed on:
   Signage near coffee station
  - Event signage including all-sponsor banner and welcome slide in keynote opening remarks



## Hydration Stations – \$15,000

## **EVENT PROMOTIONS**

- Your company logo and link on the OCP Global Summit website
- 2 complimentary event staff passes

- Hydration stations\*\* placed in various locations throughout venue
- Branding your logo will be prominently placed on or near:
  - Hydration stations
  - Event signage, including the all-sponsor banner and welcome slide shown in the keynote opening remarks





## Community Lounge - \$30,000

This space is prominently located in the center of the Global Summit (in the Expo Hall or pre-function area) for maximum exposure. Attendees will have the ability to include lounge furniture and power in this space.

#### **PRE-EVENT PROMOTIONS**

- Your company logo and link on the OCP Global Summit website
- 2 complimentary event staff passes

#### **ONSITE PROMOTIONS**

- Opportunity to display your custom content on 1 monitor (no audio)
- Opportunity to place marketing literature in rack nearby
- Branding your logo will be prominently placed on event signage near the lounge, as well as on a welcome slide during keynote opening remarks and on the large all-sponsor banner



## Lanyards - \$30,000

## **EVENT PROMOTIONS**

- · Your company logo and link on the OCP Global Summit website
- 2 complimentary event staff passes

## **ONSITE PROMOTIONS**

• Your logo prominently featured on the OCP Global Summit lanyards\*\*



## Tote Bags - \$25,000

## **EVENT PROMOTIONS**

- Your company logo and link on the OCP Global Summit website
- 2 complimentary event staff passes

## **ONSITE PROMOTIONS**

• Your logo prominently featured on the OCP Global Summit bag\*\*, distributed to each attendee at registration





## Individual Hand Sanitizer Bottles – \$15,000

## **EVENT PROMOTIONS**

- · Your company logo and link on the OCP Global Summit website
- 2 complimentary event staff passes

## **ONSITE PROMOTIONS**

• Your logo prominently featured on the 1 oz. individual hand sanitizer bottles\*\*, distributed to each attendee at registration



## Hand Sanitizer Stations – \$10,000

#### **EVENT PROMOTIONS**

- Your company logo and link on the OCP Global Summit website
- 2 complimentary event staff passes

#### **ONSITE PROMOTIONS**

- · Hand Sanitizer Stations\*\* placed in various locations throughout venue
- Branding your logo will be prominently placed on or near:
  - Sanitizer stations
  - Event signage, including the all-sponsor banner and welcome slide shown in the keynote opening remarks



## **Sticker Sheet Sponsor** – \$10,000

## **EVENT PROMOTIONS**

- · Your company logo and link on the OCP Global Summit website
- 2 complimentary event passes

#### **ONSITE PROMOTIONS**

• Your logo prominently featured on the summit sticker sheet, distributed to each attendee at registration and locations through the venue



Design must be approved by OCP prior to production.



## Future Technologies Symposium Sponsor \$10,000 (3 spots available)

## EVENT PROMOTIONS

- Your company logo and link on the OCP Global Summit website
- Social media sponsorship recognition
- 2 complimentary event passes
- Speaking opportunity on the symposium stage 5 minutes

## **ONSITE PROMOTIONS**

- Branding your logo will be prominently placed on:
  - Thank you slide in keynote opening remarks
  - Event signage including all-sponsor banner and welcome slide in keynote opening remarks



## **Future Technologies Symposium Giveaway**

5,000 (plus the cost of the giveaway, minimum quantity 300)

## **EVENT PROMOTIONS**

- · Your company logo and link on the OCP Global Summit website
- Social media sponsorship recognition
- · 2 complimentary event passes

- Branding your logo will be prominently placed on:
  - Giveaway packaging depending on final selection
  - $\circ\;$  Thank you slide in keynote opening remarks
  - Event signage including all-sponsor banner and welcome slide in keynote opening remarks





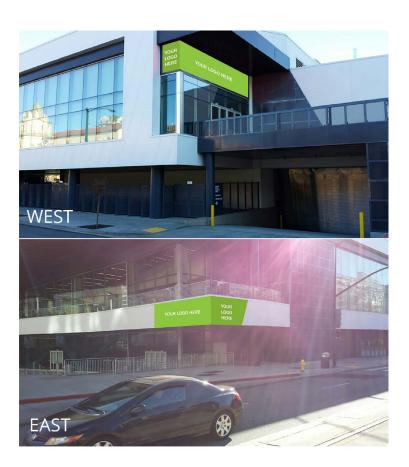
## **Digital Marquee Sponsor** \$2,500

Extend your brand during the entire 3-day event with a custom static slide on the San Jose Convention Center outdoor marquees! There are two marquees: East and West. All slides are subject to approval and will be in rotation with other promotions.

Must be a summit sponsor to reserve a digital marquee space.

## **ONSITE PROMOTIONS**

- Custom Static Slide on the San Jose Convention Center Marquees
  - East Marquee: 486(w) pixels x 90(h) pixels with wrap around corner at 306px from left
  - West Marquee: 522(w) pixels x90(h) pixels with wrap around corner at 72px from left
- · Sponsor company logo on the following:
  - Advertising slide



## Private Meeting Room \$10,000 / meeting room (all 3 days)

- 3-Day access to private meeting room conveniently located near Summit activities (member discounts do not apply)
- Boardroom table set-up for 12 people (option to change or upgrade furniture/layout, additional charges may apply)
- Summit wifi network
- Power on table
- Included in Diamond Sponsorship
- Locations selected on a first-signed, first-served basis
- Limited quantity of rooms available, be sure to sign up before they sell out!

Must be a summit booth sponsor to reserve a private meeting room.



Photo shows an upgraded A/V and furniture package. Additional charges may apply.

# **Official OCP Summit Co-located Events\***



Is your organization interested in hosting an event in conjunction with the OCP Global Summit? Become an official OCP Summit Co-located Event! Whether you're needing space for an all-day hackathon or a happy hour with clients, we can help you secure space, curate a targeted invite list, handle registration, and more! Only official co-located events will be listed on the OCP Summit schedule and promoted within to the OCP Community. Contact us to learn more!

## **Onsite Events** – Prices vary, contact <u>sponsor@opencompute.org</u>

## Educational Event (workshops, hackathons, roundtables, etc.) or Social Event (lunches, dinners, receptions, etc.)

## **INCLUSIONS & BENEFITS:**

- Your event will be prominently listed on the public Summit schedule as an official OCP Summit Co-located Event
- Space rental onsite at one of the official Summit venues (a variety of room sizes are available)
   \*Installation and dismantle time will be limited; your sponsor manager will work with you to plan accordingly.
- Basic A/V and room setup (customized options available: additional charges may apply)
- Targeted marketing of your event by OCP to a curated list
- · Branding and mention of your event in OCP Summit newsletters, e-blasts, and social promotions
- An opportunity for the OCP team to manage your registration process

# **Offsite Events** – Prices vary, contact <u>sponsor@opencompute.org</u>

## Choice of public or private "invite-only" event

## **INCLUSIONS & BENEFITS:**

- Your event will be prominently listed on the public Summit schedule as an official OCP Summit Co-located Event
- Targeted marketing of your event by OCP to a curated list
- Branding and mention of your event in OCP Summit newsletters, e-blasts, and social promotions
- An opportunity for the OCP team to manage your registration process



\*OCP Foundation will make final decisions on timing and space assignment for the co-located event, but will take into consideration your preferences. Co-location event package pricing varies depending on event size, duration, and other requirements. Contact <a href="mailto:sponsor@opencompute.org">sponsor@opencompute.org</a> to discuss your co-located event.



Exhibit + Speaking Opportunity       Event Sponsorships (discounts do not apply)        Diamond: \$200,000 (20x20 booth) Keynote Add-on: \$22,500 (*Pending OCP approval)      Lanyards: \$30,000 Tote Bags: \$25,000        Emerald: \$150,000 (20x10 booth) Ruby: \$100,000 (15x10 booth)       Community Lounge: \$30,000 Community Lounge: \$30,000 OCP Block Party: \$30,000 OCP Block Party: \$30,000 Coffee Day 1: \$15,000 Coffee Day 2: \$15,000 Coffee Day 3: \$12,000 Breakfast Day 1: \$15,000 Breakfast Day 2: \$15,000 Breakfast Day 2: \$15,000	mpute Project ("OCP")
Foundation and:         Name of Organization (how it should be displayed on OCP site)         Address Line 1	
Address Line 1	
CityState/Province/RegionZip/Postal Code _         CountryPhone	
CityState/Province/RegionZip/Postal Code _         CountryPhone	
Sponsorship Logistics Contact	
URL you want linked to your logo:         Sponsor Packages for the 2024 OCP Global Summit (the "Event"):       **All prices         Exhibit + Speaking Opportunity       Event Sponsorships (discounts do not apply)         Diamond: \$200,000 (20x20 booth)       Lanyards: \$30,000         Keynote Add-on: \$22,500 (*Pending OCP approval)       Lanyards: \$30,000         Emerald: \$150,000 (20x10 booth)       Community Lounge: \$30,000         Ruby: \$100,000 (15x10 booth)       Welcome Reception: \$30,000         Coffee Day 1: \$15,000       Coffee Day 2: \$15,000         Exhibit-Only       Coffee Day 2: \$15,000         Sapphire: \$75,000 (10x10 booth)       Breakfast Day 1: \$15,000         Topaz: \$50,000 (4' counter)       Breakfast Day 2: \$15,000	
Sponsor Packages for the 2024 OCP Global Summit (the "Event"):       **All prices         Exhibit + Speaking Opportunity       Event Sponsorships (discounts do not apply)        Diamond: \$200,000 (20x20 booth) Keynote Add-on: \$22,500 (*Pending OCP approval)      Lanyards: \$30,000 Tote Bags: \$25,000        Emerald: \$150,000 (20x10 booth) Ruby: \$100,000 (15x10 booth)      Community Lounge: \$30,000 Coffee Day 1: \$15,000        Sapphire: \$75,000 (10x10 booth) Topaz: \$50,000 (4' counter)      Stackfast Day 2: \$15,000 Breakfast Day 2: \$15,000	
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Diamond: \$200,000 (20x20 booth)       (discounts do not apply)         Keynote Add-on: \$22,500 (*Pending OCP approval)       Lanyards: \$30,000         Emerald: \$150,000 (20x10 booth)       Tote Bags: \$25,000         Ruby: \$100,000 (15x10 booth)       OCP Block Party: \$30,000         OCP Block Party: \$30,000       OCP Block Party: \$30,000         Coffee Day 1: \$15,000       Coffee Day 2: \$15,000         Sapphire: \$75,000 (10x10 booth)       Breakfast Day 1: \$15,000         Topaz: \$50,000 (4' counter)       Breakfast Day 2: \$10,000	
Diamond: \$200,000 (20x20 booth)      Keynote Add-on: \$22,500 (*Pending OCP approval)      Lanyards: \$30,000        Emerald: \$150,000 (20x10 booth)      Community Lounge: \$30,000        Ruby: \$100,000 (15x10 booth)      Community Lounge: \$30,000        Ruby: \$100,000 (15x10 booth)      COP Block Party: \$30,000        Coffee Day 1: \$15,000      Coffee Day 2: \$15,000        Sapphire: \$75,000 (10x10 booth)      Gorder Day 3: \$12,000        Topaz: \$50,000 (4' counter)      Breakfast Day 2: \$15,000	
Private Sponsor Meeting Room: (discounts do not apply – only available to booth sponsors) Sponsor Meeting Room: \$10,000Breakfast (All 3 days): \$35, Lunch Day 1: \$20,000 Lunch Day 2: \$20,000 Lunch Day 3: \$15,000 Lunch Day 3: \$15,000 Snack Day 1: \$10,000Symposium Sponsorships (Oct 19): (discounts do not apply) Symposium Sponsor: \$10,000Snack (Days 1 & 2): \$15,000 Hand Sanitizer Stations: \$15,000 Hand Sanitizer Stations: \$10,000 Sticker Sheets: \$10,000 Marquees: \$2,500 (add-on)	0 0 0,000 0,000 0ttles: \$15,000

Platinum Tiered Member (15%) \_\_\_\_ Gold Tiered Member (10%) \_\_\_\_ Silver Tiered Member (7%)

#### Total Amount (after discounts if applicable): \$\_\_\_\_\_

OCP Contact: Kali Burdette, Director of Global Events, kali@opencompute.org

Payment Information: Acceptable forms of payment include ACH, wire transfers, credit cards and checks. If paying by check, please make check payable to: Open Compute Project Foundation, PO Box 82287, Austin, TX 78708

Purchasing bulk tickets: Each sponsorship level comes with a set number of complimentary passes. Additional passes may be purchased in bulk with a maximum of two transactions per organization. All sponsors except Diamond, Emerald & Ruby will be charged the current registration rate for the passes and no discount will be applied. There is no limit to the max quantity for the full price tickets. Diamond, Emerald & Ruby sponsors will receive additional passes for a discount with a set maximum quantity. Check with OCP for the most current discount, maximum limits and deadline for bulk purchases. No refunds will be given for bulk ticket purchase (discounted or not)...

\*Diamond sponsor keynote add-on: This keynote add-on is based solely on content approval by OCP. Diamond sponsors will only be charged the add-on fee once they submit their keynote content and it is approved by OCP. Keynote slots are limited and will be considered on a first-come, first-served basis. Sponsor understands that indicating an interest in a keynote add-on does not guarantee a spot.

#### Terms and Conditions:

1. Payment must be in United States Dollars. All payments must be made to Open Compute Project Foundation and provided in cleared funds to the bank account provided on the invoice not later than net 30 days of the date of the invoice. All fees are exclusive of all applicable sales, use, value-added and similar taxes, which Sponsor shall pay in addition to the fees at the rate prevailing on the date of the invoice. Payment must be received prior to the event or the sponsorship will be considered invalid. Account must be current to participate.

2. Sponsor speakers are required to submit their presentation content for review by the Open Compute Foundation by the date indicated by OCP. Failure to submit your content for review by the foundation can result in the loss of your speaking opportunity.

3. Sponsor is responsible for meeting all deadlines for delivery of materials and artwork. Past due materials may be excluded from the conference program, signage, and other opportunities included in the sponsors contribution level.

4. Sponsor is responsible for any shipping and receiving costs the venue may charge for materials shipped directly to the venue.

5. Exhibit Locations. Booth/table location assignments will be selected by the sponsor company on a first-signed, first-served basis, and may be modified by the Foundation due to changes in event layout, venue or other factors.

Restrictions in Operations of Exhibits. The OCP Foundation and its representatives reserve the right to restrict or remove exhibits which, because of noise, method of operation, materials, or for any other reason, may become objectionable to the reasonable attendee or the venue. In the event of such restriction or eviction, the OCP is not liable for any refunds, rentals, or other exhibit expenses incurred by the Sponsor.
 Care of Building. The Sponsor shall not injure or deface the walls or floors of the building and the tables, or damage the equipment. Sponsor assumes all liability costs for damage incurred.

8. Catastrophe. In the event that because of war, fire, strike, government regulation, public catastrophe, act of God, or other cause, the conference or any part thereof is prevented from being held, or is canceled by the OCP Foundation, the OCP Foundation shall determine any refund to a Sponsor after deducting any expenses incurred by the OCP Foundation but in no case shall the amount of the refund to the Sponsor exceed the amount of the fee paid.

9. Cancellations made by the Sponsor 30 days or more prior to the event are liable for 50% of the sponsorship fee or of the cost of equivalent services/equipment if sponsorship is an in kind or a barter arrangement. Cancellations made within 29 days of the event are liable for the entire fee. All cancellations must be made in writing to the OCP Foundation.

10. Trademarks. Each party retains all rights and ownership to its own trademarks and must obtain prior approval from the other party for any use of the other party's names or marks for the purpose of marketing, advertising and otherwise promoting participation in and/or sponsorship of (as described in this Agreement) the Event, which approval shall not be unreasonably withheld or delayed. Sponsor shall provide to OCP Foundation any artwork necessary for use of Sponsor's marks, name or logo. Sponsor agrees to abide by, and be bound by, the Open Compute Project Trademark Usage Guidelines, which are available at https://bit.ly/2QwPmUN including as this may be updated by OCP Foundation from time to time. At the request of OCP Foundation, Sponsor will provide samples of its uses of OCP Foundation marks. 11. OCP Materials Release. If I am presenting at the OCP Global Summit, I acknowledge that my Presentation and any ancillary materials I provide to OCP in connection with my Presentation, including without limitation any white paper, article, photograph, likeness, or professional biography (together, "Materials") are made available under the Creative Commons Attribution-ShareAlike 4.0 International License found at https://creativecommons.org/licenses/by-sa/4.0/, or any later version, and without limiting the foregoing, OCP may make the Materials available under such terms. OCP may exercise its rights hereunder in all forms and media, whether now known or hereafter developed, throughout the world in perpetuity, royalty-free. My authorization and acknowledgement above is irrevocable and extends to OCP and its agents, successors, and assigns. I hereby waive any right to inspect or approve the Recordings. I acknowledge that OCP is under no obligation to use the Recordings, or Materials if applicable, in any manner. I hereby represent that I have the authority to grant the rights and licenses herein. And if I am presenting at an OCP event, I further represent and warrant that the Materials do not and will not violate the rights of any third party, including without limitation rights in intellectual property. I also represent that, to the extent the Materials include materials owned or created by any third-party, I have obtained permission for its use consistent with the foregoing. I will provide OCP evidence of such permission upon OCP's request.

12. Miscellaneous. This Agreement shall be governed by the internal laws of the State of California without regard to principles of conflicts of laws. Any disputes shall be heard exclusively in the state or federal courts located in California, and both parties consent to the jurisdiction of such courts. Sponsor cannot assign any rights under this Agreement without the prior written consent of the OCP Foundation; any unauthorized assignment is null and void. This is the entire agreement of the parties and cannot be amended or changed except in a writing signed by both parties.

13. GDPR Policy. OCP will treat all information you provide in accordance with the OCP Privacy Policy posted at

http://www.opencompute.org/privacy/. This includes cookies and any other information we may collect. By signing this contract, you acknowledge and accept OCP's Privacy Policy and give your consent to the transfer of your personal information to the United States, which may have less protections than your jurisdiction of residence.

14. BADGE SWAPPING: Badge swapping and/or trading is strictly prohibited at OCP events. Attendees must wear their badge at all times on the event premises. Any attendee caught without a badge, will be escorted to registration to show an ID and charged a reprint fee if the badge cannot be found. If caught wearing another attendee's badge or leaving the premises with multiple badges with the intent to distribute to other attendees, all badges will be confiscated, and this person may be removed from the event. OCP keeps historical records of companies and sponsors who are regular offenders of badge swapping. OCP reserves the right to deny attendance, sponsorship, and speaking opportunities to any individuals or organizations that do not abide by OCP event regulations.

In witness whereof, the parties have caused this Agreement to be executed by their duly authorized representatives.

Sponsor:	Open Compute Project Foundation:
Signature:	Signature:
Print Name:	Print Name: Kali Burdette
Title:	Title: Director of Global Events
Date:	Date:

Sponsorship deadline is Wednesday, September 4, 2024. Sponsorships and booth selection are awarded in the order that they are received.