



**OCP**  
EMEA  
SUMMIT



2025 OCP EMEA SUMMIT

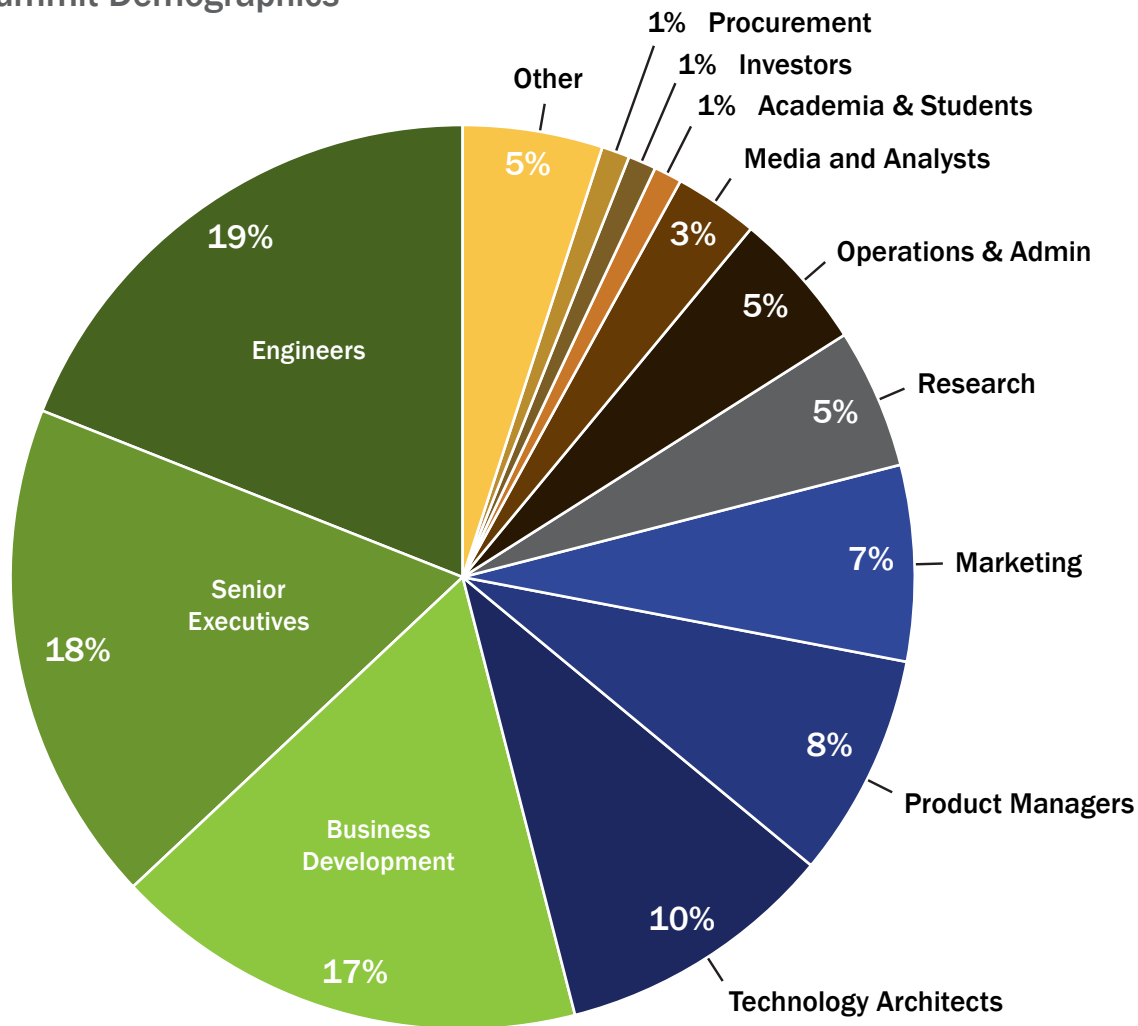
# SPONSOR PROSPECTUS

29–30 April, 2025 | The Convention Centre Dublin | Dublin, Ireland



# OCP Summits by the Numbers

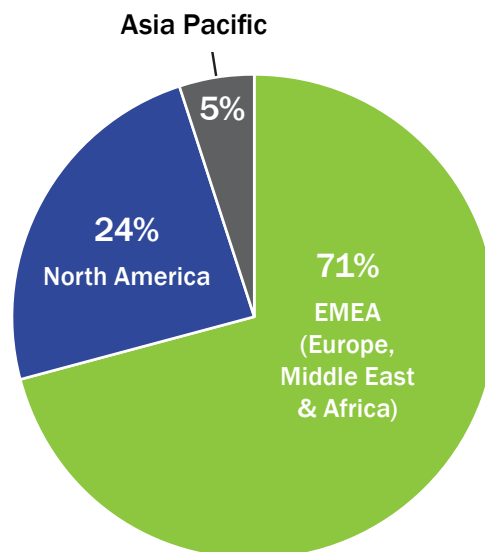
## 2024 OCP EMEA Summit Demographics Lisbon, Portugal



## 2024 OCP EMEA Summit Stats



## Attendees by Country





# Previous Summit Sponsors

## 2024 OCP Regional Summit | Lisbon, Portugal

Alfa Laval	ESOP	OpenUK
AMI	ExxonMobile	Rittal GmbH & Co. KG
Arteco	FNTECH	Sanmina
ASE	GIGABYTE	Sims Lifecycle Services
ASRock Rack	Google	STORDIS
BEEHEE Electric	Hewlett Packard Enterprise	Submer
Celestica	IEEE Photonics Society	Supermicro
Circle B & Bel Fuse Inc.	IEEE Quantum	TechArena
CoolIT	Intel Corporation	Transpak
Danfoss Power Solutions	Meta	Xelera Technologies
Delta Electronics	Microsoft	ZutaCore
DENT NOS	Murata Electronics Europe B.V.	
DriveNets	Open-Source Firmware Foundation	



# Previous Summit Participating Companies



## 2024 OCP EMEA Summit | Lisbon, Portugal

10Gtek  
1-VIA  
2CRSI

### A

Accelsius  
Accton Technologies  
Ada Infrastructure  
ADTRAN Networks  
AEI - Advanced Energy  
Aim (Data Solutions) Ltd  
AirTrunk  
Alfa Laval  
Alice & Bob  
AMAX  
Amazon  
AMD  
American Megatrends (AMI)  
Amphenol  
Analog Devices  
Anderson Power Products  
Anemol Software Inc  
APC  
Apex Semiconductors  
APL DATA CENTER  
AQ Compute  
Arm  
Artego  
ASE  
ASELSAN  
Asperitas  
ASRock Rack  
ATMOSphere  
AvidThink  
Avirata Defence Systems  
Axiado Corporation

### B

Barcelona Supercomputing Center  
BE Networks  
BEEHE Electric  
Bel Power Solutions  
Bizlink Special Cables Germany GmbH  
Black & White Engineering  
Blindspot Software  
Boston Micro Fabrication (BMF)  
Boston Server & Storage Solutions GmbH  
Broadcom  
BT  
Bulk Infrastructure  
ByteDance

### C

Cadence  
Cambridge GaN Devices  
Canonical  
Capgemini Engineering  
Castrol (BP)  
Cato Digital  
CEA  
CEJN  
Celestica  
Ceramic Data Solutions  
CERN

Chemours  
Chevron Phillips Chemical  
China Mobile  
Circle B  
Clear Sustainability  
Cloudflare  
CO2EFFICIENT  
CodiLime  
Coherent Corporation  
Colder (CPC)  
Conapto  
Coolblock  
CoolIT Systems  
Corning Optical Communications GmbH Co. KG  
Covalis Capital  
CPC  
Credo Semiconductor

### D

Daikin Industries- LTD  
DAM Conseil  
Danfoss Power Solutions  
Data Center Dynamics  
Data Center Excellence GmbH  
DataCenter-Insider  
Datalec Precision Installations  
DeepCoolAI-Sanmina  
Dell  
Delta Electronics  
Denvr Dataworks  
Design & Simulation Technologies  
Deutsche Telekom  
DIGI  
Digital Realty  
DME e.K.  
Dorado Software  
DPGlobal  
DRH  
Drivenets  
Drut Technologies  
dug

### E

ECCUS SA  
Edgecore Networks  
Edged  
EFFECT Photonics  
EkkoSense  
ENEOS  
Enlightra  
Enoc System AB  
Envicool  
EPFL  
EPS Global  
Equinix  
ESOP  
Estel  
ETH Zurich  
ETSI  
Euroheat & Power  
European Data Centre Association  
Evonik Operations GmbH  
Excoor ltd

ExxonMobil  
Eyxte Central Europe GmbH

### F

Fadu  
Finer Vision  
Flax Computing  
Flex (Flextronics)  
Formerica Optoelectronics  
Fractile  
Fraunhofer Institute for Integrated Circuits IIS / Division EAS Dresden  
Frigel Group

### G

Garrison Technology  
GF Piping Systems  
GIGA Computing  
GIGABYTE  
Global Switch  
Google  
Grenzbech  
Grundfos

### H

HPE  
Huawei

### I

Iceotope Technologies  
IDC  
IDSA  
iMasons Climate Accord  
Impleon  
InfiniLink  
infraprime  
Infrastructure Masons  
Intel  
Interact DC  
IOActive  
IONOS  
IP Infusion  
Niemann  
IT Vision Technology GmbH  
ITVT Group

### J

Jabil  
JM Gross Engineering  
Jolt Capital

### K

Kandou Bus  
Keysight  
kisaco research

### L

Lande Rack Cabinet  
Lattice Semiconductor  
LCL  
Legrand  
Light Counting  
Light Fossil  
Lightelligence  
Liquid Cooling Coalition  
LiquidCool Solutions  
London South Bank University  
Lumai  
Luxoft

### M

Madeo Consultant  
Magnify  
Maincubes  
Man Group Plc  
Manbara  
Marvell  
Maxsyte Technologies  
Meinberg Funkhuren GmbH & Co. KG  
MemVerge  
Mennekes Elektrotechnik GmbH & Co. KG  
Meta  
Microchip  
Micron Technology  
Microsoft  
MiTAC  
Modine  
Modine Europe GmbH  
Molig  
Motul  
Murata

### N

Nagravision  
Nallasway  
Net-Innovate Solutions GmbH  
NewPhotonics  
NOS Comunicacoes SA  
NOS Technology  
Nova Energy  
NPU/Meta  
NTT Innovative Devices  
NTT Labs  
NVIDIA

### O

Oleon  
Omdia  
OPEN COMPUTING SINGAPORE PTE LTD  
Open Source Business Alliance (Germany)  
Open Source Firmware Foundation  
OpenPOWER Foundation / IBM  
OpenUK  
Oracle  
Oscilloquartz  
OVHcloud  
Ozgur Entegrasyon

### P

Palo Alto Electron  
Parker Hannifin  
Petronas Lubricants Italy  
Photeon Technologies GmbH  
Pine Networks  
PLVision  
POCO NEW INDUCTOR  
Portuguese Quantum Institute (PQI)  
PROFComms s.r.o.  
promersion  
Prosoluce  
proteanTecs

Proton AG  
ProtonMail  
PULSEDIT

### Q

Qarnot Computing  
Quantum Dice  
Quantum Leap

### R

RapidSpace  
Raritan  
Raritan Deutschland GmbH  
RCS&RDS  
Reconext  
RENTALOAD  
Resolute Photonics  
Richtek  
Risicure  
RISE Research Institutes of Sweden  
Rittal  
Riverlane  
Roxtec  
Royal HaskoningDHV  
RTB House

### S

Samsung  
Sanmina  
Scaleflux  
ScaleUp Technologies  
Schneider Electric  
Schwarz IT  
SCINTIL Photonics  
Seagate Technology  
Secure-IC  
Senko Advanced Components  
Seznam.cz  
Shell  
Sims Lifecycle Services  
SingleFabric  
SiPearl  
Soltex Inc.  
SOUP  
Start Campus  
staubli  
Stellium Datacenters  
Stengel GmbH  
Stordis  
Submer  
Super Micro  
Supply Design Ltd  
SWITCH  
Synapsecom Telecoms SA

### T

TE Connectivity  
Techbuyer  
Technical University Darmstadt  
Technical University of Dresden  
Telefonica  
TERAL RESEARCH  
Tetramem  
The Chemours Company  
The Lubrizol Corporation  
THE NEXT MBA

The TechArena  
thyssenkrupp Materials Services  
Tiger Global Management  
TNO IN-Chip MicroFluidic Cooling  
Total Data Centre Solutions  
Transpak Inc.

### U

Unicom Engineering  
Universal Quantum  
Universidad Politecnica de Madrid  
University of Copenhagen  
University of Edinburgh  
UPC BarcelonaTEch  
Uppsala University  
USAA

### V

VALEO  
Valvoline Global Operations  
Verne Global  
Vertiv  
VISCONTI PARTNERS  
Voltekko

### W

WALLFUTURE  
Wallfuture- Lda  
We Speak Computer  
Wieland Werke  
Wiwynn Corporation  
WoodenDataCenter

### X

x-cellent technologies GmbH  
Xelera Technologies

### Y

Yole  
Yotta/DCD

### Z

ZeroPoint Technologies  
ZutaCore



# Schedule Overview\*

## Day 1: Tuesday, 29 April

Time		Event
08:00	19:00	Registration
9:30	12:00	Keynotes
12:00	13:30	Lunch
12:00	19:30	Expo Hall Open
13:00	17:00	Future Technologies Symposium
13:00	17:00	Executive Sessions
13:00	17:00	Breakout Sessions
17:00	19:30	Welcome Reception

## Day 2: Wednesday, 30 April

Time		Event
08:00	12:00	Registration
08:00	15:00	Expo Hall Open
09:00	12:00	Breakout Sessions
12:00	13:30	Lunch
13:00	15:00	Breakout Sessions

\*Schedule subject to change





## The Convention Centre Dublin – Spencer Dock, North Wall Quay, Dublin 1 D01 T1W6, Ireland





# Booth Sponsorships

Booth and Marketing Sponsorships may be combined or purchased separately.

	ELITE	PREMIER	PLUS
<b>Benefits</b>	<b>\$45,000</b>	<b>\$30,000</b>	<b>\$15,000</b>
<b>Booth space</b>	6m x 3m	4.5m x 3m	3m x 3m
<b>Custom backdrop</b>	✓	✓	✓
<b>Lead retrieval device **</b>	✓	Rental Available	Rental Available
<b>Monitor on floor stand **</b>	1 included	1 included	Rental Available
<b>Power, up to 1000 kW **</b>	2 drops	1 drop	1 drop
<b>Wifi **</b>	✓	✓	✓
<b>Furniture **</b> (all exhibitor booths include flooring)	2 Counters 4 Barstools	1 Counter 2 Barstools	1 Counter 2 Barstools
<b>Keynote session speaking opportunity</b>	May submit	✗	✗
<b>Complimentary registration passes</b>	10	6	3
<b>50% discount on additional registration passes</b>	(max 50)	(max 35)	✗
<b>Access to Media &amp; Analyst registration list and Pre-Brief Event</b>	✓	✗	✗
<b>Logo and link on OCP EMEA Summit website</b>	✓	✓	✓
<b>Logo on pre-summit promotions</b> (e-blasts and social posts)	✓	✓	✓
<b>Full advertising slide during keynote welcome slides</b>	✓	✓	✗
<b>Logo on keynote welcome slides</b>	✓	✓	✓
<b>Logo on event signage</b>	✓	✓	✓

Add-on Opportunities	ELITE	PREMIER	PLUS
<b>Executive Session</b> 15 min session – \$7,500 25 min session – \$10,000	✓ (max 2)	✓ (max 1)	✗
<b>Private Meeting Room – \$5,000</b> <ul style="list-style-type: none"> <li>• Access to private meeting room conveniently located near Summit activities for use both days</li> <li>• Boardroom table set-up for 8 people</li> </ul>	✓	✓	✗

## Sponsorship Deadline: March 4, 2025

Final invoice may reflect a VAT charge in addition to prices listed if organization does not have an entity located in the EU. Please contact [accounting@opencompute.org](mailto:accounting@opencompute.org) for clarification. Prices and packages subject to change. All prices listed are USD.

Marketing, Event, and Add-on sponsorships are not eligible for discounts

\*\* Additional items (additional monitors, wired Internet, lead retrieval devices, etc.) will be available for rent.

# Marketing Sponsorships

Booth and Marketing Sponsorships may be combined or purchased separately.

	PIONEER	INNOVATOR	ADOPTER
<b>Benefits</b>	<b>\$12,500</b>	<b>\$7,500</b>	<b>\$5,000</b>
Logo and link on OCP EMEA Summit website	✓	✓	✓
Logo on pre-summit promotions (e-blasts and social posts)	✓	✓	✓
Full advertising slide during keynote welcome slides	✓	x	x
Logo on keynote welcome slides	✓	✓	✓
Logo on event signage	✓	✓	✓
Summit bag insert <sup>†</sup>	✓	✓	x
Pop-up banner or monitor in prominent Summit area <sup>§</sup>	✓	x	x
Complimentary registration passes	3	2	1
50% discount on additional registration passes	(max 30)	(max 15)	x
Access to the Media & Analyst registration list and Pre-Brief Event	✓	x	x

Add-on Opportunities	PIONEER	INNOVATOR	ADOPTER
<b>Executive Session</b> 15 min session – \$7,500 25 min session – \$10,000	✓ (max 1)	x	x
<b>Private Meeting Room – \$5,000</b> <ul style="list-style-type: none"> <li>• Access to private meeting room conveniently located near Summit activities</li> <li>• Boardroom table set-up for 8 people</li> </ul>	✓	x	x

## Sponsorship Deadline: March 4, 2025

Final invoice may reflect a VAT charge in addition to prices listed if organization does not have an entity located in the EU. Please contact [accounting@opencompute.org](mailto:accounting@opencompute.org) for clarification. Prices and packages subject to change. All prices listed are USD.

<sup>†</sup> Sponsor responsible for insert production and shipping costs. OCP will cover storage and labor to stuff the bags.

<sup>§</sup> OCP to determine location of pop-up banner or monitors.





# Event Sponsorships

## Event Sponsorships

	Cost	Benefits
<b>All Event Sponsorships receive:</b>		<ul style="list-style-type: none"> <li>• 2 complimentary registration passes</li> <li>• Logo/link on OCP EMEA Summit website and event signage</li> </ul>
<b>Welcome Reception</b>	<b>\$15,000</b>	Logo on reception welcome banner and promotional item
<b>Community Lounge</b>	<b>\$10,000</b>	1 monitor showcasing your custom content (no audio)
<b>Lanyards</b>	<b>\$10,000</b>	Logo prominently featured on lanyards
<b>Summit Bags</b>	<b>\$10,000</b>	Logo prominently featured on summit bags
<b>Coffee</b>	<b>\$7,500</b>	Logo prominently featured in conjunction with coffee service
<b>Lunch</b>	<b>\$7,500 (Day 1)</b> <b>\$7,500 (Day 2)</b> <b>\$10,000 (Day 1+2)</b>	Logo prominently featured on signage near buffet stations
<b>Afternoon Snack Break</b>	<b>\$5,000 (Day 1)</b>	Logo prominently featured on signage near catering stations
<b>Hydration Station</b>	<b>\$5,000</b>	Logo prominently featured on signage near water stations
<b>Sticker Sheets</b>	<b>\$5,000</b>	Sponsor artwork featured on sticker sheets given to each attendee at registration
<b>Individual Hand Sanitizer Bottles</b>	<b>\$5,000</b>	Logo prominently featured on travel-size hand sanitizer bottles provided to attendees at registration
<b>Hand Sanitizer Stations</b>	<b>\$5,000</b>	Logo prominently featured on hand sanitizer stations throughout the event
<b>Luggage Check</b>	<b>\$10,000</b>	Logo prominently featured on luggage tags and on signage in luggage check area
<b>Future Technologies Symposium Sponsor</b>	<b>\$7,500</b>	<ul style="list-style-type: none"> <li>• Logo prominently featured on Symposium keynote slides</li> <li>• 5 minutes to address audience during the symposium</li> </ul>

**Sponsorship Deadline: March 4, 2025**



Final invoice may reflect a VAT charge in addition to prices listed if organization does not have an entity located in the EU. Please contact [accounting@opencompute.org](mailto:accounting@opencompute.org) for clarification. Prices and packages subject to change. All prices listed are USD.

# Tiered Membership Discounts



The top three tiers of OCP Corporate Membership are: Platinum, Gold and Silver. If your organization is currently a tiered member in good standing, the following discounts apply to any booth sponsorship. The following sponsorship options are not eligible for discounts: Marketing Sponsorships, Event Sponsorships, add-ons, meeting rooms

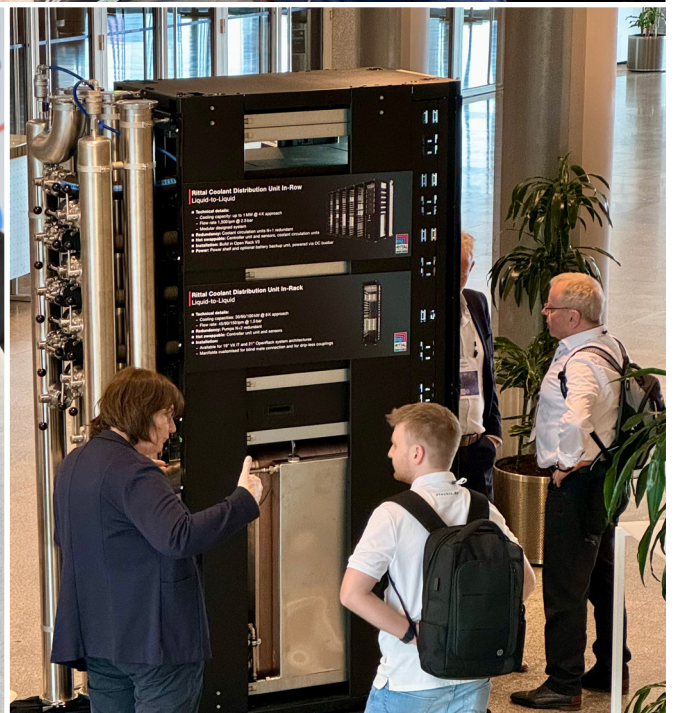
Tiered Member Level	% Discount	ELITE Sponsorship \$45,000	PREMIER Sponsorship \$30,000	PLUS Sponsorship \$15,000
Platinum	15%	\$38,250	\$25,500	\$12,750
Gold	10%	\$40,500	\$27,000	\$13,500
Silver	7%	\$41,850	\$27,900	\$13,950

More information regarding Tiered Membership can be found here: <http://www.opencompute.org/membership>





# Detailed Booth Sponsorships





## ELITE BOOTH PACKAGE – \$45,000

### 6m x 3m Turnkey Booth Space

#### Booth space includes:

- |  |                  |
|--|------------------|
| • Custom backdrop with sponsor-provided design or Sponsor’s company logo |                  |
| • One monitor with floor stand   | • Flooring       |
| • Daytime power  | • Two counters   |
| • Wireless Internet access   | • Four barstools |
| • One lead retrieval device  | • Waste bin      |

- **Booth location** will be selected on a first-signed, first-served basis based on when your sponsor contract is signed and returned to OCP.
- **One lead retrieval device** will be provided per Elite sponsor booth which can be used to collect attendee data
- **Additional items** (additional monitors, wired Internet, etc.) will be available for rent. Full booth details will be provided in the Sponsor Manual.

### BRANDING

- Sponsor’s company logo and link on OCP EMEA Summit [website](#).
- Sponsor’s company logo featured in OCP e-blasts reaching a diverse Community of over 26,000 people.
- Sponsor’s company logo featured on OCP social channels, comprised of over 30,000 collective followers.
- Onsite: Sponsor company’s logo will be prominently placed on event signage including large sponsor banner and welcome slide in keynote opening remarks.

### ACCESS & EXPOSURE

- 10 complimentary registration passes. Included passes are not limited to only booth staff. They may be distributed to whomever the sponsor chooses - including partners and clients.
- 50% off discount on additional registration passes. *(Max of 50 passes – max of two transactions)*
- Advertising Slide: a sponsor-created marketing slide will be displayed on the main stage prior to keynotes and on digital signage throughout the Summit.

### OTHER BENEFITS

- Access to the Media & Analyst registration list two weeks prior to the event.
- Opportunity to participate in the Media & Analyst Pre-Brief Virtual Event prior to Summit *(spaces limited)*
- If adding on speaking opportunities, all sessions will be recorded (audio & video) and posted to OCP website & YouTube after the event, reaching a broader audience.
- Opportunity to submit for keynote session *(see below)*
- Allowed Add-ons:
  - Executive Sessions *(max 2)*
  - Meeting Room

### KEYNOTE SPEAKING OPPORTUNITY *(Submissions open to Elite sponsors only)*

An executive or technology leader from your company will address the OCP audience through a speaking session on the main stage during the keynote block at a time determined by OCP. The attendee expectancy is 800+. This is your opportunity to demonstrate your leadership in the OCP community, showcase new technologies and contributions to OCP, and reaffirm your company’s commitment to developing technologies that are open, scalable, and efficient.

*(This keynote add-on is based solely on content approval by OCP. Keynote slots are limited and will be selected based on the criteria set by OCP. The Foundation reserves the right to assign keynote slots in any order as they see fit.)*

#### EXECUTIVE SESSION ADD-ON *(max 2)*

15 min session – **\$7,500**

25 min session – **\$10,000**

An executive or technology leader from the sponsor company will address attendees through a 15- or 25-minute Executive Session. The audience for these sessions is expected to be around 150 attendees per room.

*All announcements and presentations are subject to approval by the OCP Foundation. The OCP Foundation will notify sponsors of specific presentation deadlines.*

#### PRIVATE MEETING ROOM ADD-ON *(see further details on page 21)*

**\$5,000**

- Access to private meeting room conveniently located near Summit activities for use both days
- Boardroom table set-up for 8 people



## PREMIER BOOTH PACKAGE – \$30,000

### 4.5m x 3m Turnkey Booth Space

#### Booth space includes:

- |  |   |
|--|---|
| <ul style="list-style-type: none"> <li>• Custom backdrop with sponsor-provided design or Sponsor’s company logo</li> </ul> |   |
| <ul style="list-style-type: none"> <li>• One monitor with floor stand</li> </ul>   | <ul style="list-style-type: none"> <li>• One counter</li> </ul>   |
| <ul style="list-style-type: none"> <li>• Daytime power</li> </ul>  | <ul style="list-style-type: none"> <li>• Two barstools</li> </ul> |
| <ul style="list-style-type: none"> <li>• Wireless Internet access</li> </ul>   | <ul style="list-style-type: none"> <li>• Waste bin</li> </ul>     |
| <ul style="list-style-type: none"> <li>• Flooring</li> </ul>   |   |

- **Booth location** will be selected on a first-signed, first-served basis based on when your sponsor contract is signed and returned to OCP.
- **Lead retrieval device** available to rent which can be used to collect attendee data
- **Additional items** (additional monitors, wired Internet, etc.) will be available for rent. Full booth details will be provided in the Sponsor Manual.

### BRANDING

- Sponsor’s company logo and link on OCP EMEA Summit [website](#).
- Sponsor’s company logo featured in OCP e-blasts reaching a diverse Community of over 26,000 people.
- Sponsor’s company logo featured on OCP social channels, comprised of over 30,000 collective followers.
- Onsite: Sponsor company’s logo will be prominently placed on event signage including large sponsor banner and welcome slide in keynote opening remarks.

### ACCESS & EXPOSURE

- 6 complimentary registration passes. Included passes are not limited to only booth staff. They may be distributed to whomever the sponsor chooses - including partners and clients.
- 50% off discount on additional registration passes. *(Max of 35 passes – max of two transactions)*
- Advertising Slide: a sponsor-created marketing slide will be displayed on the main stage prior to keynotes and on digital signage throughout the Summit.

### OTHER BENEFITS

- If adding on speaking opportunities, all sessions will be recorded (audio & video) and posted to OCP website & YouTube after the event, reaching a broader audience.
- Allowed Add-ons:
  - Executive Sessions *(max 1)*
  - Meeting Room

#### EXECUTIVE SESSION ADD-ON (max 1)

15 min session – **\$7,500**

25 min session – **\$10,000**

An executive or technology leader from the sponsor company will address attendees through a 15- or 25-minute Executive Session. The audience for these sessions is expected to be around 150 attendees per room.

*All announcements and presentations are subject to approval by the OCP Foundation. The OCP Foundation will notify sponsors of specific presentation deadlines.*

#### PRIVATE MEETING ROOM ADD-ON (see further details on page 21)

**\$5,000**

- Access to private meeting room conveniently located near Summit activities for use both days
- Boardroom table set-up for 8 people



## PLUS BOOTH PACKAGE – \$15,000

### 3m x 3m Turnkey Booth Space

#### Booth space includes:

- |  |                 |
|--|-----------------|
| • Custom backdrop with sponsor-provided design or Sponsor's company logo |                 |
| • Daytime power  | • One counter   |
| • Wireless Internet access   | • Two barstools |
| • Flooring   | • Waste bin     |

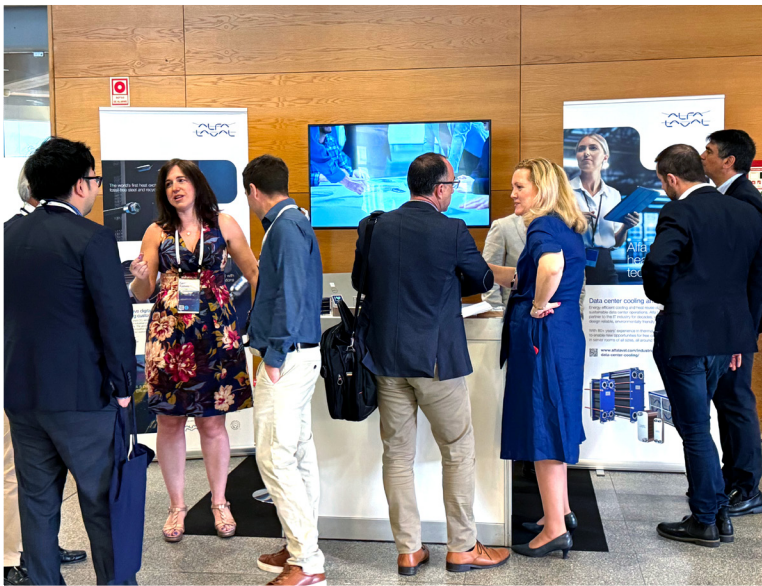
- **Booth location** will be selected on a first-signed, first-served basis based on when your sponsor contract is signed and returned to OCP.
- **Lead retrieval device** available to rent which can be used to collect attendee data
- **Monitor with floor stand** available to rent
- **Additional items** (additional monitors, wired Internet, etc.) will be available for rent. Full booth details will be provided in the Sponsor Manual.

### BRANDING

- Sponsor's company logo and link on OCP EMEA Summit [website](#).
- Sponsor's company logo featured in OCP e-blasts reaching a diverse Community of over 26,000 people.
- Sponsor's company logo featured on OCP social channels, comprised of over 30,000 collective followers.

### ACCESS & EXPOSURE

- 3 complimentary registration passes. Included passes are not limited to only booth staff. They may be distributed to whomever the sponsor chooses - including partners and clients.
- Onsite: Sponsor company's logo will be prominently placed on event signage including large sponsor banner and welcome slide in keynote opening remarks.



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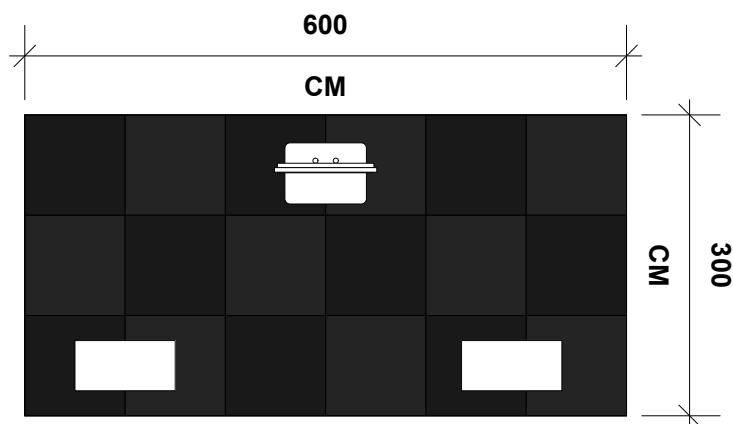
# Booth Layout Examples



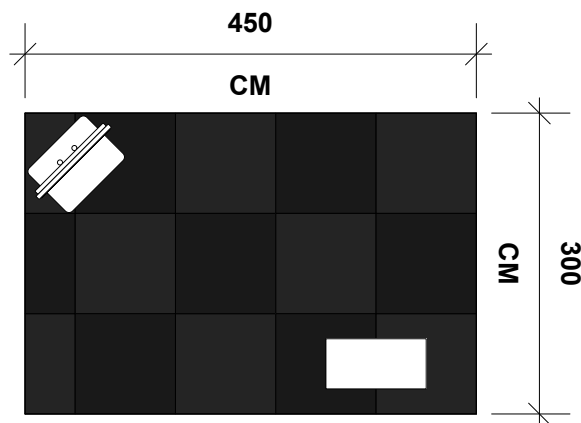
\*\*Some images include add-on features. Please see the Detailed Sponsor Package pages above.\*\*

# Booth Layout and Sizing

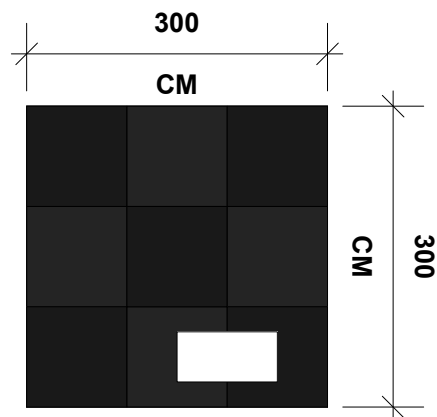
Elite Package: 6m W x 3m D



Premier Package: 4.5m W x 3m D



Plus Package: 3m W x 3m D





## Welcome Reception – \$15,000

This Expo Hall event is very well attended! We provide great music and serve appetizers and drinks to keep the energy high and the room buzzing. Your brand will be on the general event signage and reception drink holders and napkins.

### ACCESS & EXPOSURE

- 2 complimentary registration passes
- Sponsor's company logo and link on the OCP EMEA Summit [website](#)
- Social media sponsorship recognition

### ONSITE PRESENCE

- This reception will be located in the Expo Hall at the event venue on the first evening of the Summit.
- Appetizers and drinks included; expanded menu available at an additional cost
- Sponsor's company logo on the following:
  - General event signage including large sponsor banner and welcome slide in opening remarks
  - Welcome Reception signage
  - Branded promo items, such as drink holders or cocktail napkins. Specific items subject to availability.
  - Advertising slide exclusively displayed on monitors during your sponsored event time



## Community Lounge – \$10,000

This space is prominently located at the EMEA Summit (in the Expo Hall or pre-function area) for maximum exposure. Attendees will have access to lounge furniture and power in this space.

### ACCESS & EXPOSURE

- 2 complimentary registration passes
- Your company logo and link on the OCP EMEA Summit [website](#)

### ONSITE PRESENCE

- Opportunity to display your custom content on 1 monitor (no audio)
- Opportunity to place marketing literature in rack nearby
- Branding – your logo will be prominently placed on event signage near the lounge, as well as on a welcome slide during keynote opening remarks and on the large all-sponsor banner



## Lanyards – \$10,000

### ACCESS & EXPOSURE

- 2 complimentary registration passes
- Sponsor's company logo and link on the OCP EMEA Summit [website](#)

### ONSITE PRESENCE

- Your logo prominently featured on the OCP EMEA Summit lanyards worn by 800+ attendees for the duration of the event.



## Summit Bags – \$10,000

### ACCESS & EXPOSURE

- 2 complimentary registration passes
- Sponsor's company logo and link on the OCP EMEA Summit [website](#)

### ONSITE PRESENCE

- Your logo prominently featured on the OCP EMEA Summit bag, distributed to each attendee at Registration. Specific item subject to availability.



## Coffee – \$7,500

### ACCESS & EXPOSURE

- 2 complimentary registration passes
- Sponsor's company logo and link on the OCP EMEA Summit [website](#)

### ONSITE PRESENCE

- Sponsor's company logo prominently featured in conjunction with coffee service
- Opportunity to include marketing material near coffee service (postcard size)
- Additional branding on the following:
  - Event signage including large sponsor banner and welcome slide in opening remarks





# Event Sponsorships

## Lunch – \$7,500 (DAY 1), \$7,500 (DAY 2) or \$10,000 (DAYS 1+2)

### ACCESS & EXPOSURE

- 2 complimentary registration passes
- Sponsor's company logo and link on the OCP EMEA Summit [website](#)
- Social media sponsorship recognition

### ONSITE PRESENCE

- Sponsor's company logo on the following:
  - Signage near buffets
  - Event signage including large sponsor banner and welcome slide in opening remarks
  - Advertising slide



## Afternoon Snack Break – \$5,000 (DAY 1)

### ACCESS & EXPOSURE

- 2 complimentary registration passes
- Sponsor's company logo and link on the OCP EMEA Summit [website](#)
- Social media sponsorship recognition

### ONSITE PRESENCE

- Sponsor's company logo on the following:
  - Signage near catering stations
  - Event signage including large sponsor banner and welcome slide in opening remarks
  - Advertising slide



## Sticker Sheets – \$5,000

### ACCESS & EXPOSURE

- 2 complimentary registration passes
- Your company logo and link on the OCP EMEA Summit [website](#)

### ONSITE PRESENCE

- Your logo prominently featured on the summit sticker sheet, distributed to each attendee at Registration



All prices listed are USD

\*\*Specific products/promotional designs TBD

## Individual Hand Sanitizer Bottles – \$5,000

### ACCESS & EXPOSURE

- 2 complimentary registration passes
- Your company logo and link on the OCP EMEA Summit [website](#)

### ONSITE PRESENCE

- Your logo prominently featured on the 1 oz. individual hand sanitizer bottles\*\*, distributed to each attendee at Registration



## Hand Sanitizer Stations – \$5,000

### ACCESS & EXPOSURE

- 2 complimentary registration passes
- Your company logo and link on the OCP EMEA Summit [website](#)

### ONSITE PRESENCE

- Hand Sanitizer Stations\*\* placed in various locations throughout venue
- Branding – your logo will be prominently placed on:
  - Sanitizer stations
  - Easel signage near each hand sanitizer station



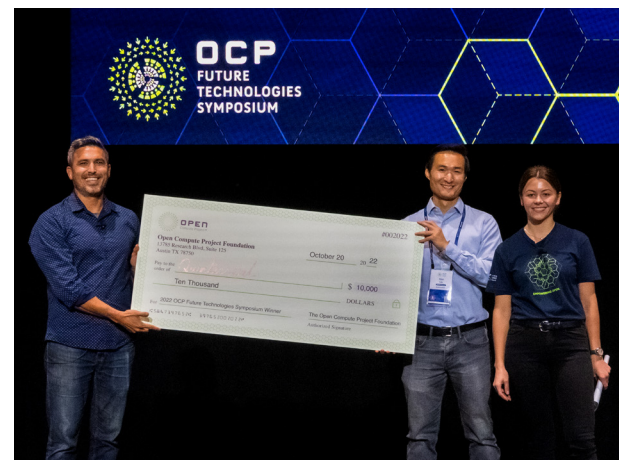
## Future Technologies Symposium Sponsor – \$7,500

### ACCESS & EXPOSURE

- 2 complimentary registration passes
- Your company logo and link on the OCP EMEA Summit [website](#)
- Social media sponsorship recognition

### ONSITE PRESENCE

- 5 minutes on the Symposium stage to address the audience
- Branding – your logo will be prominently placed on:
  - Thank you slide in Summit keynote housekeeping slides
  - Thank you slide in Symposium keynote opening remarks
  - Event room signage





## Luggage Check – \$10,000 (DAY 2)

### ACCESS & EXPOSURE

- 2 complimentary registration passes
- Your company logo and link on the OCP EMEA Summit [website](#)

### ONSITE PRESENCE

- Branding – your logo will be prominently placed on:
  - Luggage tags handed out at registration -OR- exhibitor booth
  - Easel signage near luggage check station



## Add-on Sponsorships

### Private Meeting Room\*

\$5,000/meeting room

- Access to a private meeting room conveniently located near Summit activities (member discounts do not apply)
- Boardroom table set-up for 8 people
  - Space and furniture based on venue. (option to change or upgrade furniture/layout; additional charges may apply)
- Summit wifi network
- Power on table
- Locations selected on a first-served, first-served basis
- Limited quantity of rooms available, be sure to sign up before they sell out!



\* Available only to Elite and Premier Booth Sponsors or Pioneer Marketing Sponsors

Not seeing an option for you? We love to get creative! Let's work together to create a custom sponsorship that fits your organization's goals. These could include: hosted events, special giveaways, unique booth designs, and more!

Email [sponsor@opencompute.org](mailto:sponsor@opencompute.org) to get in touch with our team.



### 2025 OCP EMEA Summit

**Dates:** 29-30 April 2025

**Venue:** The Convention Centre Dublin – Dublin, Ireland

This Agreement is made and entered into as of [date] \_\_\_\_\_ between the Open Compute Project (“OCP”) Foundation and:

Name of Organization \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State/Province/Region \_\_\_\_\_ Zip/Postal Code \_\_\_\_\_

Country \_\_\_\_\_ Phone \_\_\_\_\_

Sponsorship Logistics Contact \_\_\_\_\_ Email \_\_\_\_\_

Website \_\_\_\_\_

#### Sponsor Options for the 2025 OCP EMEA Summit (the “Event”)\*:

<p><b>Booth Sponsorships</b></p> <p>___ <b>ELITE:</b> \$45,000 (6mx3m booth)  <b>Speaking Add-ons (max 2):</b>  ___ Executive Session (15 mins): \$7,500  ___ Executive Session (25 mins): \$10,000  <b>Meeting Room Add-on (max 1):</b>  ___ Meeting Room: \$5,000</p> <p>___ <b>PREMIER:</b> \$30,000 (4.5mx3m booth)  <b>Speaking Add-ons (max 1):</b>  ___ Executive Session (15 mins): \$7,500  ___ Executive Session (25 mins): \$10,000  <b>Meeting Room Add-on (max 1):</b>  ___ Meeting Room: \$5,000</p> <p>___ <b>PLUS:</b> \$15,000 (3mx3m booth)</p>	<p><b>Marketing Sponsorships</b></p> <p>___ <b>PIONEER:</b> \$12,500  <b>Speaking Add-ons (max 1):</b>  ___ Executive Session (15 mins): \$7,500  ___ Executive Session (25 mins): \$10,000  <b>Meeting Room Add-on (max 1):</b>  ___ Meeting Room: \$5,000</p> <p>___ <b>INNOVATOR:</b> \$7,500</p> <p>___ <b>ADOPTER:</b> \$5,000</p>														
<p><b>Event Sponsorships</b>  <i>(discounts do not apply)</i></p> <table style="width: 100%;"> <tr> <td>___ Welcome Reception: \$15,000 USD</td> <td>___ Coffee: \$7,500 USD</td> </tr> <tr> <td>___ Community Lounge: \$10,000 USD</td> <td>___ Afternoon Snack Break: \$5,000</td> </tr> <tr> <td>___ Lanyards: \$10,000 USD</td> <td>___ Sticker Sheets: \$5,000 USD</td> </tr> <tr> <td>___ Tote Bags: \$10,000 USD</td> <td>___ Hand Sanitizer Bottles: \$5,000 USD</td> </tr> <tr> <td>___ Lunch: \$7,500 USD - for Day 1</td> <td>___ Hand Sanitizer Stations: \$5,000 USD</td> </tr> <tr> <td>___ Lunch: \$7,500 USD – for Day 2</td> <td>___ Luggage Check Sponsor: \$10,000 USD</td> </tr> <tr> <td>___ Lunch Both Days: \$10,000 USD</td> <td>___ Future Technologies Symposium Sponsor: \$7,500</td> </tr> </table>		___ Welcome Reception: \$15,000 USD	___ Coffee: \$7,500 USD	___ Community Lounge: \$10,000 USD	___ Afternoon Snack Break: \$5,000	___ Lanyards: \$10,000 USD	___ Sticker Sheets: \$5,000 USD	___ Tote Bags: \$10,000 USD	___ Hand Sanitizer Bottles: \$5,000 USD	___ Lunch: \$7,500 USD - for Day 1	___ Hand Sanitizer Stations: \$5,000 USD	___ Lunch: \$7,500 USD – for Day 2	___ Luggage Check Sponsor: \$10,000 USD	___ Lunch Both Days: \$10,000 USD	___ Future Technologies Symposium Sponsor: \$7,500
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\*All prices listed in USD. Final invoice may reflect a VAT charge in addition to sponsorship total below if organization does not have an entity located in the EU. Please contact [accounting@opencompute.org](mailto:accounting@opencompute.org) for clarification.

#### Tiered Membership Discount

If your company is an OCP Tiered Member, please check the applicable discount below. Must be a Member in good standing at the time of the 2025 EMEA Summit. Membership discounts apply to booths only. Marketing and Event sponsorships, speaking add-ons, and meeting rooms are not eligible for discounts.

\_\_\_ Platinum Tiered Member (15%) \_\_\_ Gold Tiered Member (10%) \_\_\_ Silver Tiered Member (7%)

**Total Amount (after discounts if applicable): \$ \_\_\_\_\_**

**OCP Contact:** Kali Burdette, Director of Global Events, [kali@opencompute.org](mailto:kali@opencompute.org)



**Payment Information:** Acceptable forms of payment include ACH, wire transfers, credit cards and checks. If paying by check, please make checks payable to: Open Compute Project Foundation, PO Box 82287, Austin, TX 78708

**Purchasing bulk tickets:** Please refer to the sponsor prospectus for details on which sponsor level is eligible for discounts on purchasing additional registration passes. Deadlines and instructions to purchase will be provided in the sponsor manual.

**Keynote submissions:** The keynote selection process is based solely on content approval by OCP. Keynote slots are limited and will be considered on a first-come, first-served basis. Sponsor understands that indicating an interest in a keynote does not guarantee a spot.

**Terms and Conditions:**

1. Payment must be in United States Dollars. All payments must be made to Open Compute Project Foundation and provided in cleared funds to the bank account provided on the invoice not later than net 30 days of the date of the invoice. All fees are exclusive of all applicable sales, use, value-added and similar taxes, which Sponsor shall pay in addition to the fees at the rate prevailing on the date of the invoice. Payment must be received prior to the event or the sponsorship will be considered invalid. Account must be current to participate.
2. Sponsor speakers are required to submit their presentation content for review by the Open Compute Foundation by the date indicated in the prospectus. Failure to submit your content for review by the foundation can result in the loss of your speaking opportunity.
3. Sponsor is responsible for meeting all deadlines for delivery of materials and artwork. Past due materials may be excluded from the conference program, signage, and other opportunities included in the sponsors contribution level.
4. Sponsor is responsible for any shipping and receiving costs the venue may charge for materials shipped directly to the venue.
5. Exhibit Locations. Booth/table location assignments will be selected by the sponsor company on a first-signed, first-served basis, and may be modified by the Foundation due to changes in event layout, venue or other factors.
6. Restrictions in Operations of Exhibits. The OCP Foundation and its representatives reserve the right to restrict or remove exhibits which, because of noise, method of operation, materials, or for any other reason, may become objectionable to the reasonable attendee or the venue. In the event of such restriction or eviction, the OCP Foundation is not liable for any refunds, rentals, or other exhibit expenses incurred by the Sponsor.
7. Care of Building. The Sponsor shall not injure or deface the walls or floors of the building and the tables, or damage the equipment. Sponsor assumes all liability costs for damage incurred.
8. Catastrophe. In the event that because of war, fire, strike, government regulation, natural disaster, pandemic, public catastrophe, act of God, or other cause, the conference or any part thereof is prevented from being held, or is canceled by the OCP Foundation, the OCP Foundation shall determine any refund to a Sponsor after deducting any expenses incurred by the OCP Foundation but in no case shall the amount of the refund to the Sponsor exceed the amount of the fee paid.
9. Cancellations made by the Sponsor 6 months or more prior to the event will not be subject to any fee. Cancellations made between 3 and 6 months prior to the event are liable for 50% of the sponsorship fee or the cost of equivalent services/equipment if the sponsorship is an in-kind or barter arrangement. Cancellations made less than 3 months prior to the event are liable for the entire sponsorship fee or the cost of equivalent services/equipment. All cancellations must be made in writing to the OCP Foundation.
10. Trademarks. Each party retains all rights and ownership to its own trademarks and must obtain prior approval from the other party for any use of the other party's names or marks for the purpose of marketing, advertising and otherwise promoting participation in and/or sponsorship of (as described in this Agreement) the Event, which approval shall not be unreasonably withheld or delayed. Sponsor shall provide to OCP Foundation any artwork necessary for use of Sponsor's marks, name or logo. Sponsor agrees to abide by, and be bound by, the Open Compute Project Trademark Usage Guidelines, which are available at <https://bit.ly/2QwPmUN>, including as this may be updated by OCP Foundation from time to time. At the request of OCP Foundation, Sponsor will provide samples of its uses of OCP Foundation marks.
11. OCP Materials Release. If I am presenting at the OCP EMEA Summit, I acknowledge that my Presentation and any ancillary materials I provide to OCP in connection with my Presentation, including without limitation any white paper, article, photograph, likeness, or professional biography (together, "Materials") are made available under the Creative Commons Attribution-ShareAlike 4.0 International License found at <https://creativecommons.org/licenses/by-sa/4.0/>, or any later version, and without limiting the foregoing, OCP may make the Materials available under such terms. OCP may exercise its rights hereunder in all forms and media, whether now known or hereafter developed, throughout the world in perpetuity, royalty-free. My authorization and acknowledgement above is irrevocable and extends to OCP and its agents, successors, and assigns. I hereby waive any right to inspect or approve the Recordings. I acknowledge that OCP is under no obligation to use the Recordings, or Materials if applicable, in any manner. I hereby represent that I have the authority to grant the rights and licenses herein. And if I am presenting at an OCP event, I further represent and warrant that the Materials do not and will not violate the rights of any third party, including without limitation rights in intellectual property. I also represent that, to the extent the Materials include materials owned or created by any third-party, I have obtained permission for its use consistent with the foregoing. I will provide OCP evidence of such permission upon OCP's request.
12. Miscellaneous. This Agreement shall be governed by the internal laws of the State of California without regard to principles of conflicts of laws. Any disputes shall be heard exclusively in the state or federal courts located in California, and both parties consent to the jurisdiction of such courts. Sponsor cannot assign any rights under this Agreement without the prior written consent of the OCP Foundation; any unauthorized assignment is null and void. This is the entire agreement of the parties and cannot be amended or changed except in a writing signed by both parties.
13. GDPR Policy. OCP will treat all information you provide in accordance with the OCP Privacy Policy posted at <http://www.opencompute.org/privacy/>. This includes cookies and any other information we may collect. By signing this contract, you acknowledge and accept OCP's Privacy Policy and give your consent to the transfer of your personal information to the United States, which may have less protections than your jurisdiction of residence.
14. BADGE SWAPPING. Badge swapping and/or trading is strictly prohibited at OCP events. Attendees must wear their badge at all times on the event premises. Any attendee caught without a badge, will be escorted to registration to show an ID and charged a reprint fee if the badge cannot be found. If caught wearing another attendee's badge or leaving the premises with multiple badges with the intent to distribute to other attendees, all badges will be confiscated and this person may be removed from the event. OCP reserves the right to deny attendance, sponsorship, and speaking opportunities to any individuals or organizations that do not abide by OCP event regulations.

In witness whereof, the parties have caused this Agreement to be executed by their duly authorized representatives.

**Sponsor:**

**Open Compute Project Foundation:**

Signature: \_\_\_\_\_

Signature: \_\_\_\_\_

Printed Name: \_\_\_\_\_

Printed Name: *Kali Burdette*

Title: \_\_\_\_\_

Title: *Director of Global Events*

Date: \_\_\_\_\_

Date: \_\_\_\_\_

**Sponsorship deadline is Monday, March 4, 2025. Sponsorships & booth locations are awarded in the order that they are received.**