

2023 OCP APAC Tech Day | JULY 4, 2023

SPONSORSHIP PROSPECTUS

In-person at the COEX convention center, Seoul



OPEN
Compute
Project®

Open-source Community Co-hosting Event

OpenInfra Days
Korea 2023

Monday
July 3

Tuesday
July 4

OCP APAC
Tech Day 2023

 openstack.  ceph  kubernetes





2022 Participating Companies

2miles
AcornSoft
Africa
AIPIM
ATRRICS
Aizenglobal
AMAZON
Annotation-AI
ATTO Research
BC Card
Boeing Korea
Café 24
Caremind
CASTIS
CJ Olivenetworks
Comerstone
Creatrip
Cybertelbridge
DABLE
DAOL TS
Dell Technologies
Deloitte
Didim 365
Emart
ETEVERSeBT
Ex-em
Fadu
Finda
Furiosa AI
Gabia
Genians
Gitple
Glosign
Guesys
Goodmorning Information Technology

Habitfactory.co
Hana TI
Handhug
Health connect
HPE
Hyosung Information Systems Co.
Hyperconnect
Hyundai
Hyundai AutoEver
Hyundai Capital
IBM
Initech
Inspur Korea
I-ON communications
Iworks Interactive
Jennifersoft
Joonggonara
Kakao
Kakao Bank
Kakao Enterprise
Kakao Paysec
KB Bank
KB Capital
KOMIPO
Korea Expressway Corporation
Korea Red Hat
KRAFTON
KT Cloud
Kurly
Kyndryl Korea
Lablup
LE Tech
Lemontree
LG CNS
LINE

LSware
Mantech
MBC
Megastudy
MEGAZONECLOUD
Microsoft
Mobigen
Mondrian AI
Myware
NAVER Cloud
NCSOFT
Netmarble
NexCloud
NHN
NA
NICE정보통신
NICE평가정보
OKESTRO
Oracle Korea
OSC Korea
OSCI
POSCO ICT
QueryPie
Rebellions
S1
Saltware
Samsung Electronics
Samsung SDS
Sandbox Network
SBDC
S-Core
SEOJIN DSA
SETOPIA
SGA Solutions
SharedIT

Shimsoft
Shinhan Bank
Shinhan Card
Shinhan DS
Shinhansec
SK Broadband
SK C&C
SK Hynix
SK m&service
SKTelecom
Smilegate
SmileServ
Socar
Solbox
SOOSAN INT
SPARK & Associates
Supersolution
TeemStone
TmaxCloud
Toss
Toss Bank
Trenbe
Uniwide
Veeam Software
VMware
Webling
Webling
WelldataSystem
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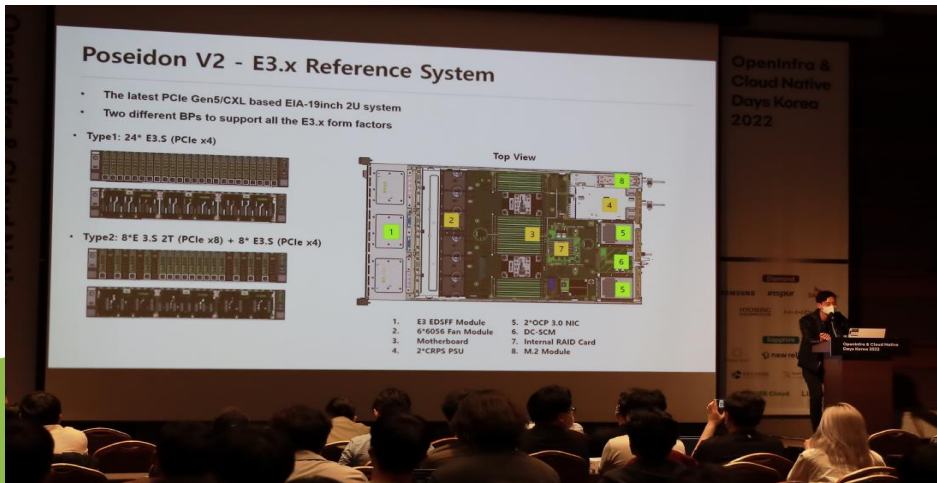
Open Source Consulting

VMware Tanzu

ManTech

OpenUp

ZDNET Korea



Schedule Overview*

Day 1 : OCP APAC Tech Day | Tuesday, July 4

	Track 1	Track 2	Track 3	Track 4	Track 5	Track 6 (2F) CXL(TBD)	Track 7(2F)	
10:00~12:30	Keynote							
12:30~14:00	Lunch Break							
14:00~14:40	session	session	session	session	session	session	session	
14:50~15:30	session	session	session	session	session	session	session	
15:30~16:00	Break							
16:00~16:40	session	session	session	session	session	session	session	
16:50~17:30	session	session	session	session	session	session	session	
17:30~18:00	session	session	session	session	session	session	session	
18:00		Closing						

*Schedule subject to change.

Conference Hall



Grand ballroom

- Total Capacity: 1,800 people
- Number of hall for sessions: 5
- Location: 1st Floor



ASEM ballroom

- Total Capacity: 900 people
- Number of hall for session: 2+
- Location: 2nd Floor

2023 Program – Hands On Lab

Hands On Lab is a technology practice program where you can practice and learn corporate services or open source technologies.

During the two days, the conference will be held on the second floor of the venue simultaneously with technical presentations.

We are looking for sponsors to conduct hands-on labs on topics related to cloud/open source/infrastructure.

Time: Basic 2 hours / Maximum 4 hours

Number of people: Minimum 10 ~ maximum 30 people

Inquiries: sponsor@openinfradays.kr

Sponsorship Packages

(Excluding VAT)

Level	Diamond	Platinum	Gold
Number of participating companies	6	7	8
Presentation Session(30m)	2	1	X
Booth Size	6M x 6M	3M x 3M	3M x 3M
Free ticket	20	15	10
Logo Location	Venue Lobby + Presentation Room	Venue Lobby	Venue Lobby
Keynote	V	X	X
Presentation Video logo exposure	V	X	X
Hands On Lab	Maximum 4 hours	Maximum 4 hours	Maximum 2 hours
Break time promotion Video	V	V	X
Participant list	V	V	X
Sponsorship Cost	\$ 17,000	\$ 10,000	\$ 6,000

Thank You

Do you have any questions?

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