

2023 OCP APAC Tech Day | JULY 4, 2023

# SPONSORSHIP PROSPECTUS

In-person at the COEX convention center, Seoul



**OPEN**  
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# Open-source Community Co-hosting Event

OpenInfra Days  
Korea 2023

Monday  
July 3

Tuesday  
July 4

OCP APAC  
Tech Day 2023

 openstack.  ceph  kubernetes





# 2022 Participating Companies

2miles  
AcornSoft  
Africa  
AIPIM  
ATRRICS  
Aizenglobal  
AMAZON  
Annotation-AI  
ATTO Research  
BC Card  
Boeing Korea  
Café 24  
Caremind  
CASTIS  
CJ Olivenetworks  
Comerstone  
Creatrip  
Cybertelbridge  
DABLE  
DAOL TS  
Dell Technologies  
Deloitte  
Didim 365  
Emart  
ETEVERSeBT  
Ex-em  
Fadu  
Finda  
Furiosa AI  
Gabia  
Genians  
Gitple  
Glosign  
Guesys  
Goodmorning Information Technology

Habitfactory.co  
Hana TI  
Handhug  
Health connect  
HPE  
Hyosung Information Systems Co.  
Hyperconnect  
Hyundai  
Hyundai AutoEver  
Hyundai Capital  
IBM  
Initech  
Inspur Korea  
I-ON communications  
Iworks Interactive  
Jennifersoft  
Joonggonara  
Kakao  
Kakao Bank  
Kakao Enterprise  
Kakao Paysec  
KB Bank  
KB Capital  
KOMIPO  
Korea Expressway Corporation  
Korea Red Hat  
KRAFTON  
KT Cloud  
Kurly  
Kyndryl Korea  
Lablup  
LE Tech  
Lemontree  
LG CNS  
LINE

LSware  
Mantech  
MBC  
Megastudy  
MEGAZONECLOUD  
Microsoft  
Mobigen  
Mondrian AI  
Myware  
NAVER Cloud  
NCSOFT  
Netmarble  
NexCloud  
NHN  
NA  
NICE정보통신  
NICE평가정보  
OKESTRO  
Oracle Korea  
OSC Korea  
OSCI  
POSCO ICT  
QueryPie  
Rebellions  
S1  
Saltware  
Samsung Electronics  
Samsung SDS  
Sandbox Network  
SBDC  
S-Core  
SEOJIN DSA  
SETOPIA  
SGA Solutions  
SharedIT

Shimsoft  
Shinhan Bank  
Shinhan Card  
Shinhan DS  
Shinhansec  
SK Broadband  
SK C&C  
SK Hynix  
SK m&service  
SKTelecom  
Smilegate  
SmileServ  
Socar  
Solbox  
SOOSAN INT  
SPARK & Associates  
Supersolution  
TeemStone  
TmaxCloud  
Toss  
Toss Bank  
Trenbe  
Uniwide  
Veeam Software  
VMware  
Webling  
Webling  
WelldataSystem  
Xslab  
덕풍정보기술  
디앤지그룹  
랩이오사  
성아정보통신  
외식인



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# 2022 Event Sponsors

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Byline Network

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Systems Co.

NAVER Cloud

OSC

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New Relic

Samsung Electronics Co., Ltd.

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NHN Cloud

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Gilbut

Jpub

Onlybook

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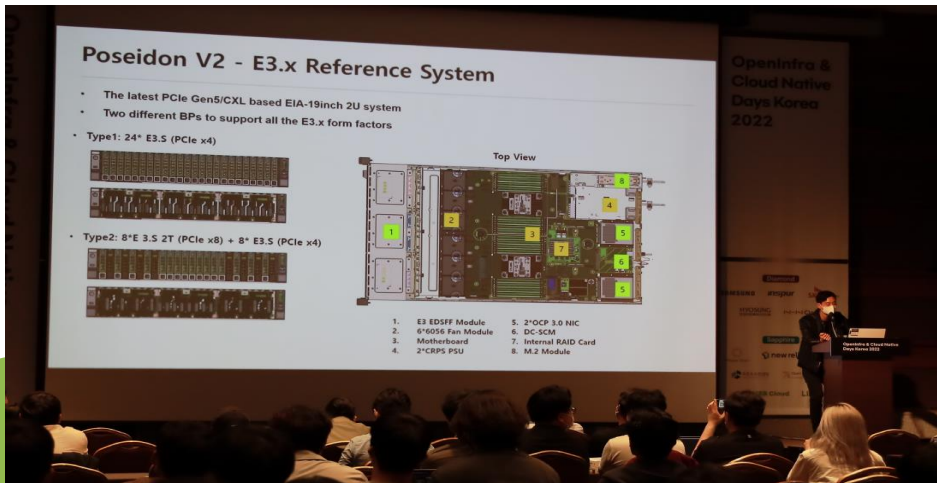
Open Source Consulting

VMware Tanzu

ManTech

OpenUp

ZDNET Korea



# Schedule Overview\*

## Day 1 : OCP APAC Tech Day | Tuesday, July 4

	Track 1	Track 2	Track 3	Track 4	Track 5	Track 6 (2F) CXL(TBD)	Track 7(2F)	
10:00~12:30	Keynote							
12:30~14:00	Lunch Break							
14:00~14:40	session	session	session	session	session	session	session	
14:50~15:30	session	session	session	session	session	session	session	
15:30~16:00	Break							
16:00~16:40	session	session	session	session	session	session	session	
16:50~17:30	session	session	session	session	session	session	session	
17:30~18:00	session	session	session	session	session	session	session	
18:00		Closing						

\*Schedule subject to change.

# Conference Hall



## Grand ballroom

- Total Capacity: 1,800 people
- Number of hall for sessions: 5
- Location: 1<sup>st</sup> Floor



## ASEM ballroom

- Total Capacity: 900 people
- Number of hall for session: 2+
- Location: 2<sup>nd</sup> Floor



# 2023 Program – Hands On Lab

Hands On Lab is a technology practice program where you can practice and learn corporate services or open source technologies.

During the two days, the conference will be held on the second floor of the venue simultaneously with technical presentations.

We are looking for sponsors to conduct hands-on labs on topics related to cloud/open source/infrastructure.

Time: Basic 2 hours / Maximum 4 hours

Number of people: Minimum 10 ~ maximum 30 people

Inquiries: [sponsor@openinfradays.kr](mailto:sponsor@openinfradays.kr)

# Sponsorship Packages

(Excluding VAT)

Level	Diamond	Platinum	Gold
Number of participating companies	6	7	8
Presentation Session(30m)	2	1	X
Booth Size	6M x 6M	3M x 3M	3M x 3M
Free ticket	20	15	10
Logo Location	Venue Lobby + Presentation Room	Venue Lobby	Venue Lobby
Keynote	V	X	X
Presentation Video logo exposure	V	X	X
Hands On Lab	Maximum 4 hours	Maximum 4 hours	Maximum 2 hours
Break time promotion Video	V	V	X
Participant list	V	V	X
<b>Sponsorship Cost</b>	<b>\$ 17,000</b>	<b>\$ 10,000</b>	<b>\$ 6,000</b>

# Thank You

Do you have any questions?

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