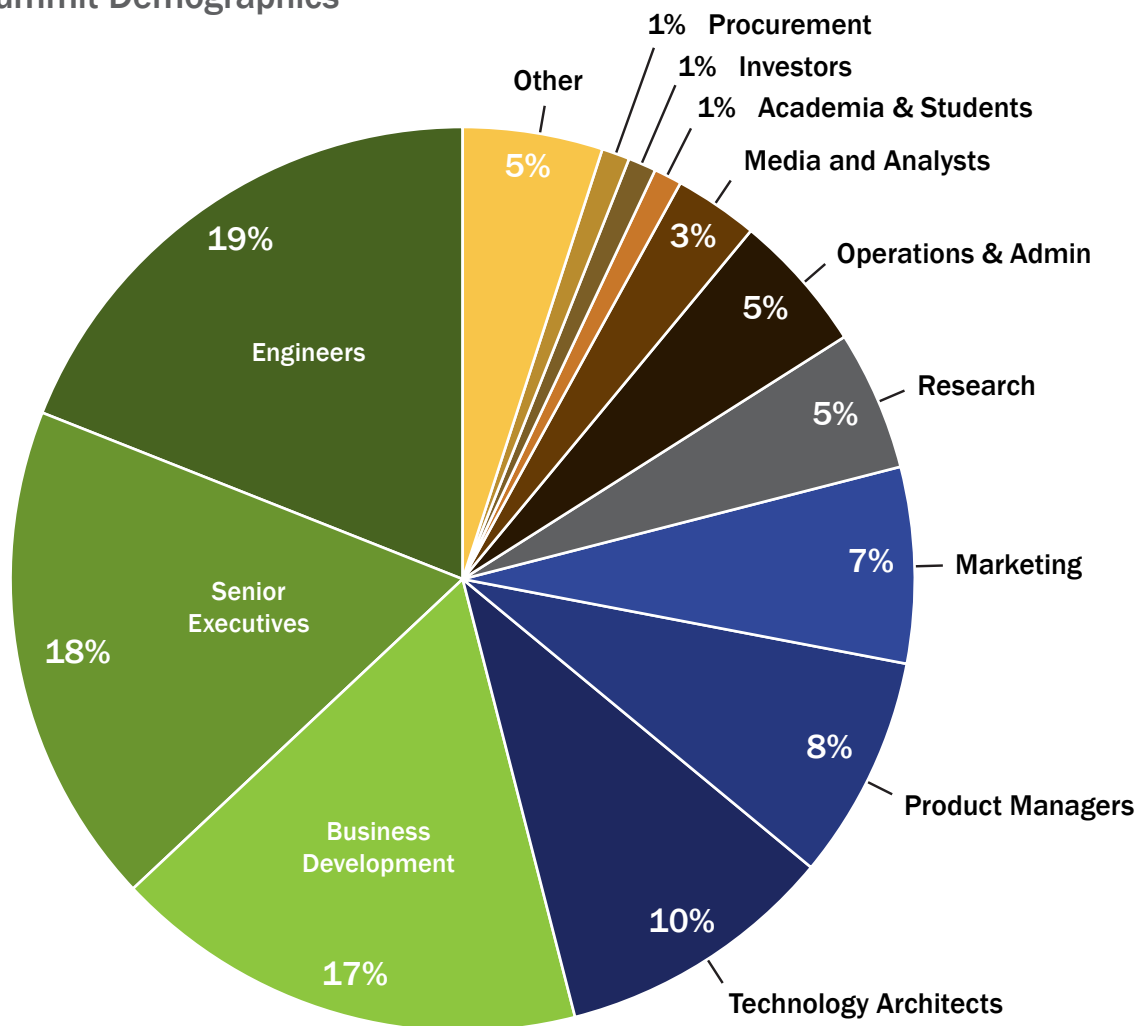# OCP EMEA SUMMIT

2025 OCP EMEA SUMMIT

SPONSOR PROSPECTUS

29–30 April, 2025 | The Convention Centre Dublin | Dublin, Ireland

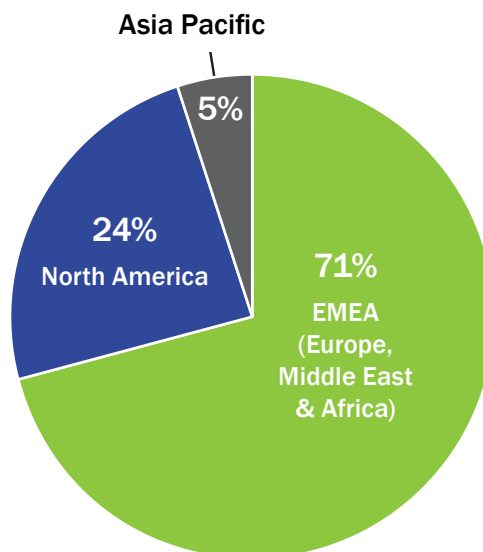# OCP Summits by the Numbers

2024 OCP EMEA Summit Demographics
Lisbon, Portugal

Pie chart: 2024 OCP EMEA Summit Demographics
- Engineers 19%
- Senior Executives 18%
- Business Development 17%
- Technology Architects 10%
- Product Managers 8%
- Marketing 7%
- Research 5%
- Operations & Admin 5%
- Media and Analysts 3%
- Academia & Students 1%
- Investors 1%
- Procurement 1%
- Other 5%

2024 OCP EMEA Summit Stats

- **725** Summit Attendees
- **315** Companies Represented
- **41** Sponsors/Exhibitors
- **191** Speakers
- **33** Countries Represented

Attendees by Country

Pie chart: Attendees by Country
- EMEA (Europe, Middle East & Africa) 71%
- North America 24%
- Asia Pacific 5%

Previous Summit Sponsors

2024 OCP Regional Summit | Lisbon, Portugal

Alfa Laval	ESOP	OpenUK
AMI	ExxonMobile	Rittal GmbH & Co. KG
Arteco	FNTECH	Sanmina
ASE	GIGABYTE	Sims Lifecycle Services
ASRock Rack	Google	STORDIS
BEEHEE Electric	Hewlett Packard Enterprise	Submer
Celestica	IEEE Photonics Society	Supermicro
Circle B & Bel Fuse Inc.	IEEE Quantum	TechArena
CoolIT	Intel Corporation	Transpak
Danfoss Power Solutions	Meta	Xelera Technologies
Delta Electronics	Microsoft	ZutaCore
DENT NOS	Murata Electronics Europe B.V.	
DriveNets	Open-Source Firmware Foundation	

Previous Summit Participating Companies

2024 OCP EMEA Summit | Lisbon, Portugal

10Gtek
1-VIA
2CRSI

A
Accelsius
Accton Technologies
Ada Infrastructure
ADTRAN Networks
AEI - Advanced Energy
Aim (Data Solutions) Ltd
AirTrunk
Alfa Laval
Alice & Bob
AMAX
Amazon
AMD
American Megatrends (AMI)
Amphenol
Analog Devices
Anderson Power Products
Anemoi Software Inc
APC
Apex Semiconductors
APL DATA CENTER
AQ Compute
Arm
Arteco
ASE
ASELSAN
Asperitas
ASRock Rack
ATMOsphere
AvidThink
Avirata Defence Systems
Axiado Corporation

B
Barcelona Supercomputing Center
BE Networks
BEEHE Electric
Bel Power Solutions
Bizlink Special Cables Germany GmbH
Black & White Engineering
Blindspot Software
Boston Micro Fabrication (BMF)
Boston Server & Storage Solutions GmbH
Broadcom
BT
Bulk Infrastructure
ByteDance

C
Cadence
Cambridge GaN Devices
Canonical
Capgemini Engineering
Castrol (BP)
Cato Digital
CEA
CEJN
Celestica
Ceramic Data Solutions
CERN

Chemours
Chevron Phillips Chemical
China Mobile
Circle B
Clear Sustainability
Cloudflare
CO2EFFICIENT
CodiLime
Coherent Corporation
Colder (CPC)
Conapto
Coolblock
CoolIT Systems
Corning Optical Communications GmbH Co. KG
Covalis Capital
CPC
Credo Semiconductor

D
Daikin Industries- LTD
DAM Conseil
Danfoss Power Solutions
Data Center Dynamics
Data Center Excellence GmbH
DataCenter-Insider
Datalec Precision Installations
DeepCoolAI-Sanmina
Dell
Delta Electronics
Denvr Dataworks
Design & Simulation Technologies
Deutsche Telekom
DIGI
Digital Realty
DME e.K.
Dorado Software
DPGlobal
DRH
Drivenets
Drut Technologies
dug

E
ECCUS SA
Edgecore Networks
Edged
EFFECT Photonics
EkkoSense
ENEOS
Enlightra
Enoc System AB
Envicool
EPFL
EPS Global
Equinix
ESOP
Estel
ETH Zurich
ETSI
Euroheat & Power
European Data Centre Association
Evonik Operations GmbH
Excool ltd

ExxonMobil
Exyte Central Europe GmbH

F
Fadu
Finer Vision
Flax Computing
Flex (Flextronics)
Formerica Optoelectronics
Fractile
Fraunhofer Institute for Integrated Circuits IIS / Division EAS Dresden
Frigel Group

G
Garrison Technology
GF Piping Systems
GIGA Computing
GIGABYTE
Global Switch
Google
Grenzebach
Grundfos

H
HPE
Huawei

I
Iceotope Technologies
IDC
IDSA
iMasons Climate Accord
Impleon
InfiniLink
infraprime
Infrastructure Masons
Intel
Interact DC
IOActive
IONOS
IP Infusion
Niemann
IT Vision Technology GmbH
ITVT Group

J
Jabil
JM Gross Engineering
Jolt Capital

K
Kandou Bus
Keysight
kisaco research

L
Lande Rack Cabinet
Lattice Semiconductor
LCL
Legrand
Light Counting
Light Fossil
Lightelligence
Liquid Cooling Coalition
LiquidCool Solutions
London South Bank University
Lumai
Luxoft

M
Madeo Consultant
Magnify
Maincubes
Man Group Plc
Manbara
Marvell
Maxsyt Technologies
Meinberg Funkuhren GmbH & Co. KG
MemVerge
Mennekes Elektrotechnik GmbH & Co. KG
Meta
Microchip
Micron Technology
Microsoft
MiTAC
Modine
Modine Europe GmbH
Molg
Motul
Murata

N
Nagravision
Nallasway
Net-Innovate Solutions GmbH
NewPhotonics
NOS Comunicacoes SA
NOS Technology
Nova Energy
NPU/Meta
NTT Innovative Devices
NTT Labs
NVIDIA

O
Oleon
Omdia
OPEN COMPUTING SINGAPORE PTE LTD
Open Source Business Alliance (Germany)
Open Source Firmware Foundation
OpenPOWER Foundation / IBM
OpenUK
Oracle
Oscilloquartz
OVHcloud
Ozgur Entegrasyon

P
Palo Alto Electron
Parker Hannifin
Petronas Lubricants Italy
Photeon Technologies GmbH
Pine Networks
PLVision
POCO NEW INDUCTOR
Portuguese Quantum Institute (PQI)
PROFIcomms s.r.o.
promersion
Prosoluce
proteanTecs

Proton AG
ProtonMail
PULSEDIT

Q
Qarnot Computing
Quantum Dice
Quantum Leap

R
RapidSpace
Raritan
Raritan Deutschland GmbH
RCS&RDS
Reconext
RENTALOAD
Resolute Photonics
Richtek
Riscure
RISE Research Institutes of Sweden
Rittal
Riverlane
Roxtec
Royal HaskoningDHV
RTB House

S
Samsung
Sanmina
Scaleflux
ScaleUp Technologies
Schneider Electric
Schwarz IT
SCINTIL Photonics
Seagate Technology
Secure-IC
Senko Advanced Components
Seznam.cz
Shell
Sims Lifecycle Services
SingleFabric
SiPearl
Soltex Inc.
SOUP
Start Campus
staubli
Stellium Datacenters
Stengel GmbH
Stordis
Submer
Super Micro
Supply Design Ltd
SWITCH
Synapsecom Telecoms SA

T
TE Connectivity
Techbuyer
Technical University Darmstadt
Technical University of Dresden
Telefonica
TERAL RESEARCH
Tetramem
The Chemours Company
The Lubrizol Corporation
THE NEXT MBA

The TechArena
thyssenkrupp Materials Services
Tiger Global Management
TNO IN-Chip MicroFluidic Cooling
Total Data Centre Solutions
Transpak Inc.

U
Unicom Engineering
Universal Quantum
Universidad Politecnica de Madrid
University of Copenhagen
University of edinburgh
UPC BarcelonaTEch
Uppsala University
USAA

V
VALEO
Valvoline Global Operations
Verne Global
Vertiv
VISCONTI PARTNERS
Voltekko

W
WALLFUTURE
Wallfuture- Lda
We Speak Computer
Wieland Werke
Wiwynn Corporation
WoodenDataCenter

X
x-cellent technologies GmbH
Xelera Technologies

Y
Yole
Yotta/DCD

Z
ZeroPoint Technologies
ZutaCore

Schedule Overview*

Day 1: Tuesday, 29 April

Time		Event
08:00	19:00	Registration
9:30	12:00	Keynotes
12:00	13:30	Lunch
12:00	19:30	Expo Hall Open
13:00	17:00	Future Technologies Symposium
13:00	17:00	Executive Sessions
13:00	17:00	Breakout Sessions
17:00	19:30	Welcome Reception

Day 2: Wednesday, 30 April

Time		Event
08:00	12:00	Registration
08:00	15:00	Expo Hall Open
09:00	12:00	Breakout Sessions
12:00	13:30	Lunch
13:00	15:00	Breakout Sessions

Schedule subject to change

The Convention Centre Dublin – Spencer Dock, North Wall Quay, Dublin 1 D01 T1W6, Ireland

CCD
THE CONVENTION
CENTRE DUBLIN
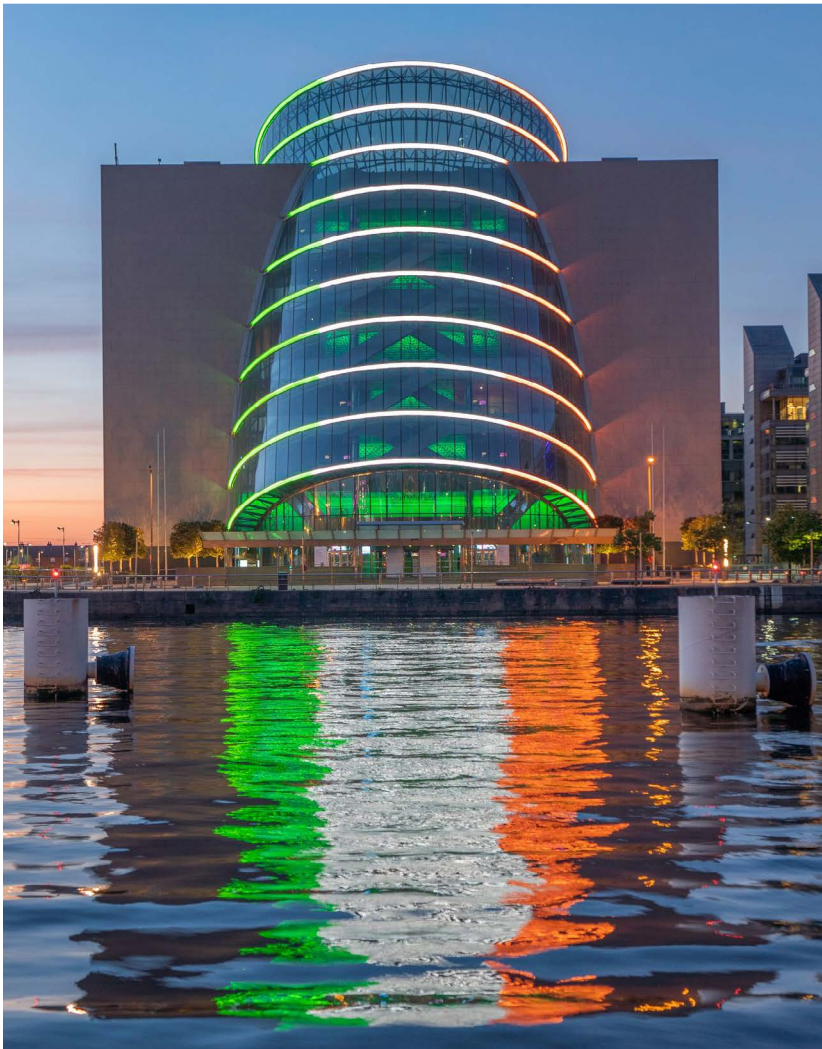
Booth Sponsorships

Booth and Marketing Sponsorships may be combined or purchased separately.	ELITE	PREMIER	PLUS
Benefits	**$45,000**	**$30,000**	**$15,000**
Exhibit space	6m x 3m	4.5m x 3m	3m x 3m
Custom backdrop	✓	✓	✓
Lead retrieval device**	✓	Rental Available	Rental Available
Monitor on floor stand**	1 included	1 included	Rental Available
Power, up to 1000 kW**	2 drops	1 drop	1 drop
Wifi**	✓	✓	✓
Furniture** (all exhibitor booths include flooring)	2 Counters 4 Barstools	1 Counter 2 Barstools	1 Counter 2 Barstools
Keynote session speaking opportunity	May submit	✗	✗
Complimentary registration passes	10	6	3
50% discount on additional registration passes	(max 50)	(max 35)	✗
Access to Media & Analyst registration list and Pre-Brief Event	✓	✗	✗
Logo and link on OCP EMEA Summit website	✓	✓	✓
Logo on pre-summit promotions (e-blasts and social posts)	✓	✓	✓
Full advertising slide during keynote welcome slides	✓	✓	✗
Logo on keynote welcome slides	✓	✓	✓
Logo on event signage	✓	✓	✓

Add-on Opportunities	ELITE	PREMIER	PLUS
Executive Session 15 min session – **$7,500** 25 min session – **$10,000**	✓ (max 2)	✓ (max 1)	✗
Private Meeting Room – $5,000 • Access to private meeting room conveniently located near Summit activities for use both days • Boardroom table set-up for 8 people	✓	✓	✗

Sponsorship Deadline: March 4, 2025

Final invoice may reflect a VAT charge in addition to prices listed if organization does not have an entity located in the EU. Please contact accounting@opencompute.org *for clarification. Prices and packages subject to change. All prices listed are USD.*

Marketing, Event, and Add-on sponsorships are not eligible for discounts

** Additional items (additional monitors, wired Internet, lead retrieval devices, etc.) will be available for rent.

Marketing Sponsorships

Booth and Marketing Sponsorships may be combined or purchased separately.	PIONEER	INNOVATOR	ADOPTER
Benefits	**$12,500**	**$7,500**	**$5,000**
Logo and link on OCP EMEA Summit website	✓	✓	✓
Logo on pre-summit promotions (e-blasts and social posts)	✓	✓	✓
Full advertising slide during keynote welcome slides	✓	✗	✗
Logo on keynote welcome slides	✓	✓	✓
Logo on event signage	✓	✓	✓
Summit bag insert†	✓	✓	✗
Pop-up banner or monitor in prominent Summit area§	✓	✗	✗
Complimentary registration passes	3	2	1
50% discount on additional registration passes	(max 30)	(max 15)	✗
Access to the Media & Analyst registration list and Pre-Brief Event	✓	✗	✗

Add-on Opportunities	PIONEER	INNOVATOR	ADOPTER
Executive Session 15 min session – **$7,500** 25 min session – **$10,000**	✓ (max 1)	✗	✗
Private Meeting Room – $5,000 • Access to private meeting room conveniently located near Summit activities • Boardroom table set-up for 8 people	✓	✗	✗

Sponsorship Deadline: March 4, 2025

Final invoice may reflect a VAT charge in addition to prices listed if organization does not have an entity located in the EU. Please contact accounting@opencompute.org for clarification. Prices and packages subject to change. All prices listed are USD.

† Sponsor responsible for insert production and shipping costs. OCP will cover storage and labor to stuff the bags.

§ OCP to determine location of pop-up banner or monitors.

Event Sponsorships

Event Sponsorships

	Cost	Benefits
All Event Sponsorships recieve:		• 2 complimentary registration passes • Logo/link on OCP EMEA Summit website and event signage
Welcome Reception	$15,000	Logo on reception welcome banner and promotional item
Community Lounge	$10,000	1 monitor showcasing your custom content (no audio)
Lanyards	$10,000	Logo prominently featured on lanyards
Summit Bags	$10,000	Logo prominently featured on summit bags
Coffee	$7,500	Logo prominently featured in conjunction with coffee service
Lunch	$7,500 (Day 1) $7,500 (Day 2) $10,000 (Day 1+2)	Logo prominently featured on signage near buffet stations
Afternoon Snack Break	$5,000 (Day 1)	Logo prominently featured on signage near catering stations
Hydration Station	$5,000	Logo prominently featured on signage near water stations
Sticker Sheets	$5,000	Sponsor artwork featured on sticker sheets given to each attendee at registration
Individual Hand Sanitizer Bottles	$5,000	Logo prominently featured on travel-size hand sanitizer bottles provided to attendees at registration
Hand Sanitizer Stations	$5,000	Logo prominently featured on hand santizer stations throughout the event
Luggage Check	$10,000	Logo prominently featured on luggage tags and on signage in luggage check area
Future Technologies Symposium Sponsor	$7,500	• Logo prominently featured on Symposium keynote slides • 5 minutes to address audience during the symposium

Sponsorship Deadline: March 4, 2025

Final invoice may reflect a VAT charge in addition to prices listed if organization does not have an entity located in the EU.
Please contact accounting@opencompute.org for clarification. Prices and packages subject to change. All prices listed are USD.

Tiered Membership Discounts

The top three tiers of OCP Corporate Membership are: Platinum, Gold and Silver. If your organization is currently a tiered member in good standing, the following discounts apply to any booth sponsorship. The following sponsorship options are not eligible for discounts: Marketing Sponsorships, Event Sponsorships, add-ons, meeting rooms

Tiered Member Level	% Discount	ELITE Sponsorship $45,000	PREMIER Sponsorship $30,000	PLUS Sponsorship $15,000
Platinum	15%	$38,250	$25,500	$12,750
Gold	10%	$40,500	$27,000	$13,500
Silver	7%	$41,850	$27,900	$13,950

More information regarding Tiered Membership can be found here: http://www.opencompute.org/membership
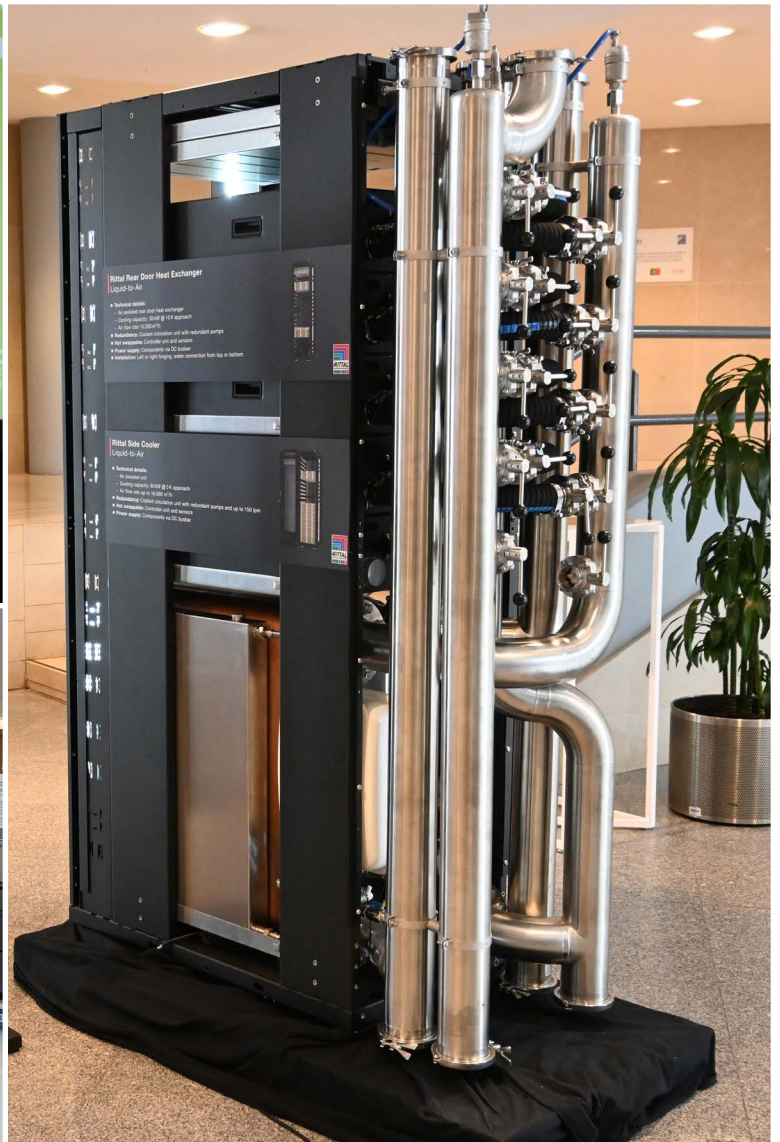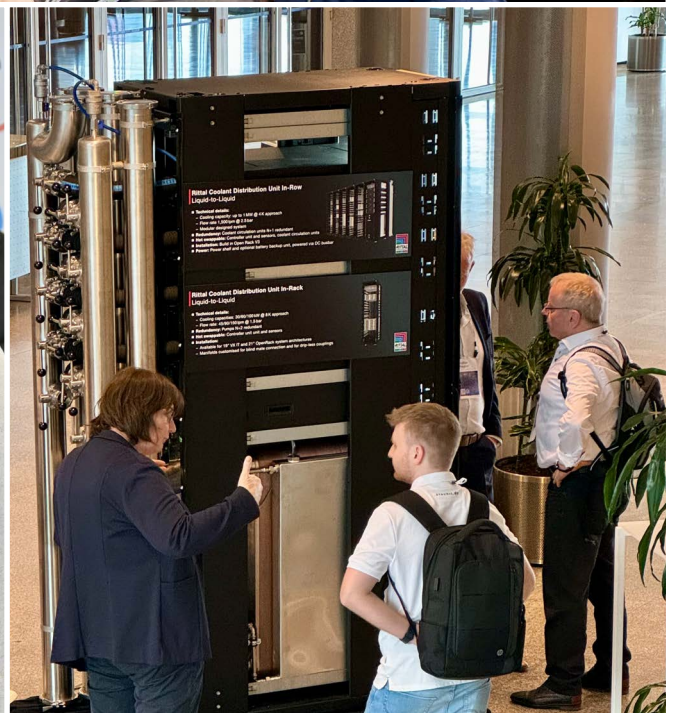
ELITE BOOTH PACKAGE – $45,000

6m x 3m Turnkey Booth Space

Booth space includes:	
• Custom backdrop with sponsor-provided design or sponsor company logo	
• One monitor with floor stand	• Flooring
• Daytime power	• Two counters
• Wireless Internet access	• Four barstools
• One lead retrieval device	• Waste bin

- **Booth location** will be selected on a first-signed, first-served basis based on when your sponsor contract is signed and returned to the OCP.
- **One lead retrieval device** will be provided per Elite sponsor booth which can be used to collect attendee data
- **Additional items** (additional monitors, wired Internet, etc.) will be available for rent. Full booth details will be provided in the Sponsor Manual.

BRANDING

- Sponsor company logo and link on OCP EMEA Summit website.
- Sponsor company logo featured in OCP e-blasts reaching a diverse Community of over 26,000 people.
- Sponsor company logo featured on OCP social channels, comprised of over 30,000 collective followers.
- Onsite: Sponsor company's logo will be prominently placed on event signage including large sponsor banner and welcome slide in keynote opening remarks.

ACCESS & EXPOSURE

- 10 complimentary registration passes. Included passes are not limited to only booth staff. They may be distributed to whomever the sponsor chooses - including partners and clients.
- 50% off discount on additional registration passes.
  (*Max of 50 passes – max of two transactions*)
- Advertising Slide: a sponsor-created marketing slide will be displayed on the main stage prior to keynotes and on digital signage throughout the Summit.

OTHER BENEFITS

- Access to the Media & Analyst registration list two weeks prior to the event.
- Opportunity to participate in the Media & Analyst Pre-Brief Virtual Event prior to Summit (*spaces limited*)
- If adding on speaking opportunities, all sessions will be recorded (audio & video) and posted to OCP website & YouTube after the event, reaching a broader audience.
- Opportunity to submit for keynote session (*see below*)
- Allowed Add-ons:
  - Executive Sessions (*max 2*)
  - Meeting Room

KEYNOTE SPEAKING OPPORTUNITY (*Submissions open to Elite sponsors only*)

An executive or technology leader from your company will address the OCP audience through a speaking session on the main stage during the keynote block at a time determined by OCP. The attendee expectancy is 800+. This is your opportunity to demonstrate your leadership in the OCP community, showcase new technologies and contributions to OCP, and reaffirm your company's commitment to developing technologies that are open, scalable, and efficient.

(This keynote add-on is based solely on content approval by OCP. Sponsors will only be charged the add-on fee once they submit their keynote content and it is approved by OCP. Keynote slots are limited and will be considered on a first-come, first-served basis. The Foundation reserves the right to assign keynote slots in any order as they see fit.)

EXECUTIVE SESSION ADD-ON (max 2)	15 min session – **$7,500**	25 min session – **$10,000**

An executive or technology leader from the sponsor company will address attendees through a 15- or 25-minute Executive Session. The audience for these sessions is expected to be around 150 attendees per room.

All announcements and presentations are subject to approval by the OCP Foundation. The OCP Foundation will notify sponsors of specific presentation deadlines.

PRIVATE MEETING ROOM ADD-ON (see further details on page 21)	$5,000

- Access to private meeting room conveniently located near Summit activities for use both days
- Boardroom table set-up for 8 people

OCP EMEA SUMMIT

PREMIER BOOTH PACKAGE – $30,000

4.5m x 3m Turnkey Booth Space

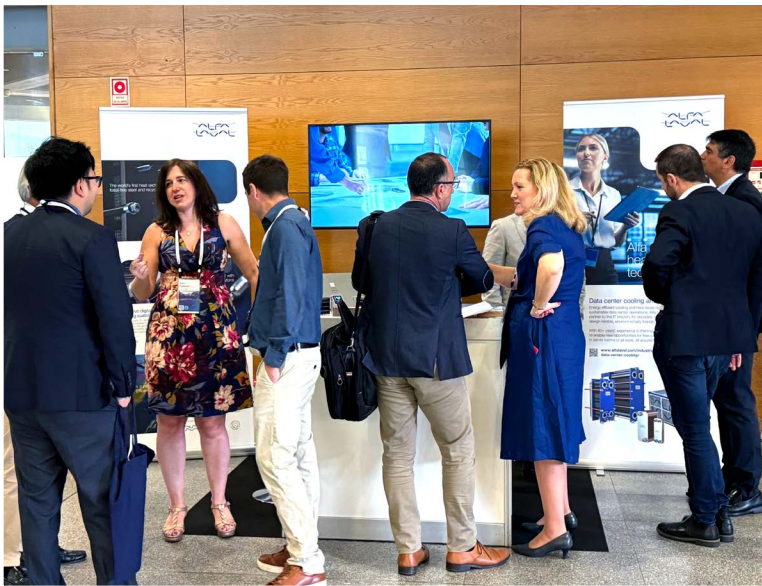| Booth space includes:	
• Custom backdrop with sponsor-provided design or sponsor company logo	
• One monitor with floor stand	• One counter
• Daytime power	• Two barstools
• Wireless Internet access	• Waste bin
• Flooring	

- **Booth location** will be selected on a first-signed, first-served basis based on when your sponsor contract is signed and returned to the OCP.
- **Lead retrieval device** available to rent which can be used to collect attendee data
- **Additional items** (additional monitors, wired Internet, etc.) will be available for rent. Full booth details will be provided in the Sponsor Manual.

BRANDING

- Sponsor company logo and link on OCP EMEA Summit website.
- Sponsor company logo featured in OCP e-blasts reaching a diverse Community of over 26,000 people.
- Sponsor company logo featured on OCP social channels, comprised of over 30,000 collective followers.
- Onsite: Sponsor company's logo will be prominently placed on event signage including large sponsor banner and welcome slide in keynote opening remarks.

ACCESS & EXPOSURE

- 6 complimentary registration passes. Included passes are not limited to only booth staff. They may be distributed to whomever the sponsor chooses - including partners and clients.
- 50% off discount on additional registration passes.
  (*Max of 35 passes – max of two transactions*)
- Advertising Slide: a sponsor-created marketing slide will be displayed on the main stage prior to keynotes and on digital signage throughout the Summit.

OTHER BENEFITS

- If adding on speaking opportunities, all sessions will be recorded (audio & video) and posted to OCP website & YouTube after the event, reaching a broader audience.
- Allowed Add-ons:
  - Executive Sessions *(max 1)*
  - Meeting Room

EXECUTIVE SESSION ADD-ON (max 1)	15 min session – **$7,500**	25 min session – **$10,000**

An executive or technology leader from the sponsor company will address attendees through a 15- or 25-minute Executive Session. The audience for these sessions is expected to be around 150 attendees per room.

All announcements and presentations are subject to approval by the OCP Foundation. The OCP Foundation will notify sponsors of specific presentation deadlines.

PRIVATE MEETING ROOM ADD-ON (see further details on page 21)	$5,000

- Access to private meeting room conveniently located near Summit activities for use both days
- Boardroom table set-up for 8 people

Booth Sponsorships

PLUS BOOTH PACKAGE – $15,000

3m x 3m Turnkey Booth Space

Booth space includes:	
• Custom backdrop with sponsor-provided design or sponsor company logo	
• Daytime power	• One counter
• Wireless Internet access	• Two barstools
• Flooring	• Waste bin

- **Booth location** will be selected on a first-signed, first-served basis based on when your sponsor contract is signed and returned to the OCP.
- **Lead retrieval device** available to rent which can be used to collect attendee data
- **Monitor with floor stand** available to rent
- **Additional items** (additional monitors, wired Internet, etc.) will be available for rent. Full booth details will be provided in the Sponsor Manual.

BRANDING

- Sponsor company logo and link on OCP EMEA Summit website.
- Sponsor company logo featured in OCP e-blasts reaching a diverse Community of over 26,000 people.
- Sponsor company logo featured on OCP social channels, comprised of over 30,000 collective followers.

ACCESS & EXPOSURE

- 3 complimentary registration passes. Included passes are not limited to only booth staff. They may be distributed to whomever the sponsor chooses - including partners and clients.
- Onsite: Sponsor company's logo will be prominently placed on event signage including large sponsor banner and welcome slide in keynote opening remarks.

All prices listed are USD
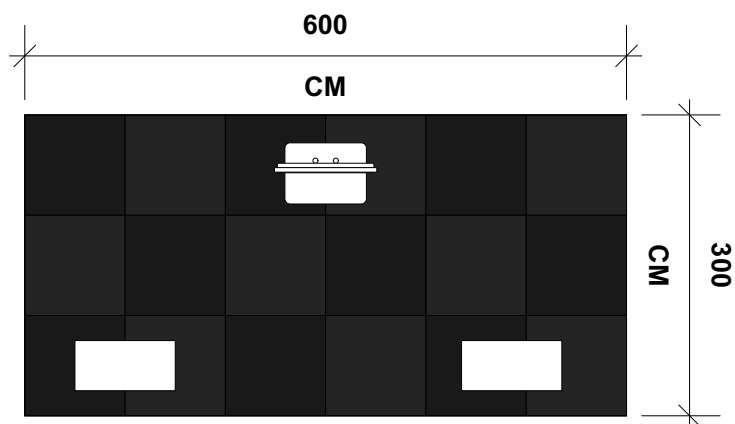
Booth Layout Examples

Elite

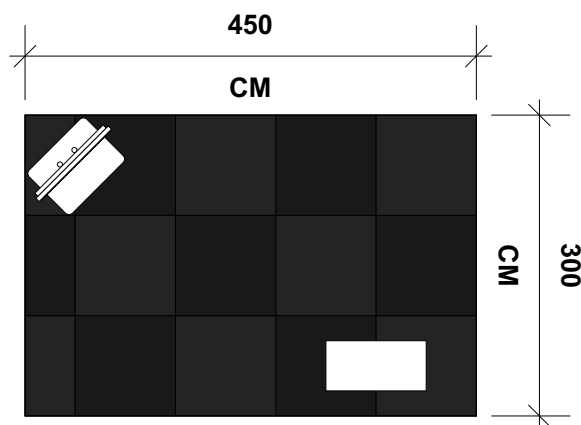Premier
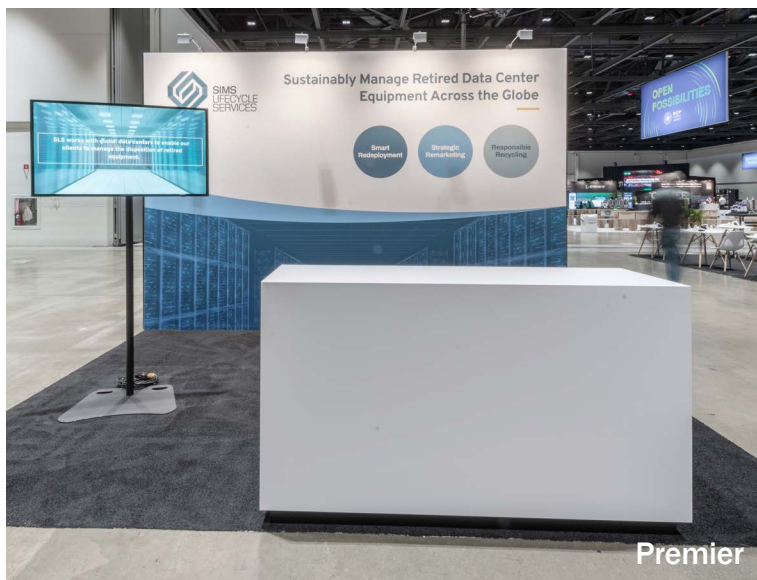
Premier

Plus

Plus

*Some images include add-on features. Please see the Detailed Sponsor Package pages above.**
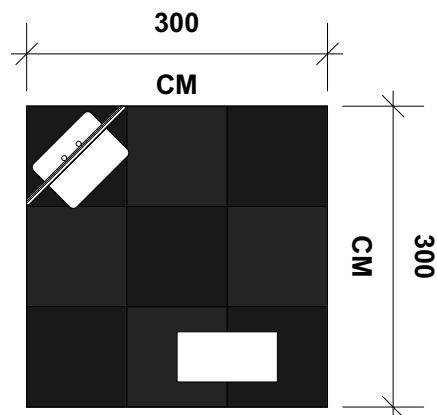
Booth Layout and Sizing

Elite Package: 6m W x 3m D

Premier Package: 4.5m W x 3m D

Plus Package: 3m W x 3m D

Event Sponsorships

Welcome Reception – $15,000

This Expo Hall event is very well attended! We provide great music and serve appetizers and drinks to keep the energy high and the room buzzing. Your brand will be on the general event signage and reception drink holders and napkins.

ACCESS & EXPOSURE
- 2 complimentary registration passes
- Sponsor company logo and link on the OCP EMEA Summit website
- Social media sponsorship recognition

ONSITE PRESENCE
- This reception will be located in the Expo Hall at the event venue on the first evening of the Summit.
- Appetizers and drinks included; expanded menu available at an additional cost
- Sponsor company logo on the following:
  - General event signage including large sponsor banner and welcome slide in opening remarks
  - Welcome Reception signage
  - Branded promo items, such as drink holders or cocktail napkins. Specific items subject to availability.
  - Advertising slide exclusively displayed on monitors during your sponsored event time


Community Lounge – $10,000

This space is prominently located at the EMEA Summit (in the Expo Hall or pre-function area) for maximum exposure. Attendees will have access to lounge furniture and power in this space.

ACCESS & EXPOSURE
- 2 complimentary registration passes
- Your company logo and link on the OCP EMEA Summit website

ONSITE PRESENCE
- Opportunity to display your custom content on 1 monitor (no audio)
- Opportunity to place marketing literature in rack nearby
- Branding – your logo will be prominently placed on event signage near the lounge, as well as on a welcome slide during keynote opening remarks and on the large all-sponsor banner
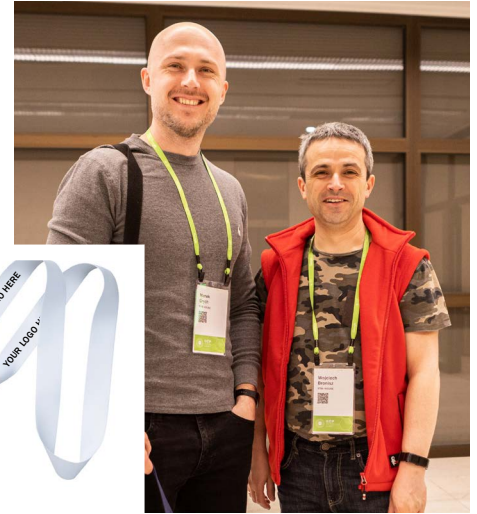
Event Sponsorships
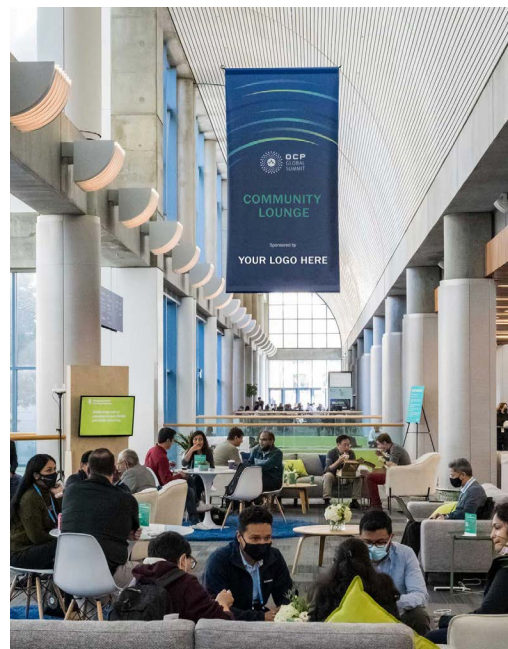
Lanyards – $10,000

ACCESS & EXPOSURE

- 2 complimentary registration passes
- Sponsor company logo and link on the OCP EMEA Summit website

ONSITE PRESENCE

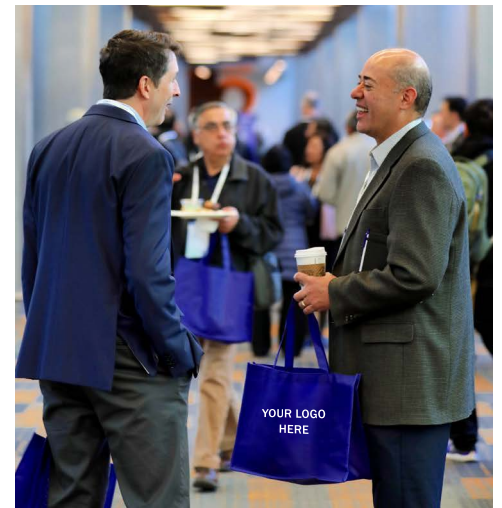- Your logo prominently featured on the OCP EMEA Summit lanyards worn by 800+ attendees for the duration of the event.

Summit Bags – $10,000

ACCESS & EXPOSURE

- 2 complimentary registration passes
- Sponsor company logo and link on the OCP EMEA Summit website

ONSITE PRESENCE

- Your logo prominently featured on the OCP EMEA Summit bag, distributed to each attendee at Registration. Specific item subject to availability.

Coffee – $7,500

ACCESS & EXPOSURE

- 2 complimentary registration passes
- Sponsor company logo and link on the OCP EMEA Summit website

ONSITE PRESENCE

- Sponsor company logo prominently featured in conjunction with coffee service
- Opportunity to include marketing material near coffee service (postcard size)
- Additional branding on the following:
  - Event signage including large sponsor banner and welcome slide in opening remarks

All prices listed are USD
**Specific products/promotional designs TBD

Event Sponsorships

Lunch – $7,500 (DAY 1), $7,500 (DAY 2) or $10,000 (DAYS 1+2)

ACCESS & EXPOSURE
- 2 complimentary registration passes
- Sponsor company logo and link on the OCP EMEA Summit website
- Social media sponsorship recognition

ONSITE PRESENCE
- Sponsor company logo on the following:
  - Signage near buffets
  - Event signage including large sponsor banner and welcome slide in opening remarks
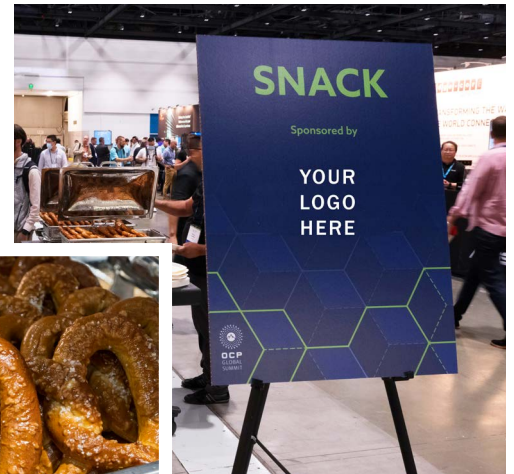 - Advertising slide

Afternoon Snack Break – $5,000 (DAY 1)

ACCESS & EXPOSURE
- 2 complimentary registration passes
- Sponsor company logo and link on the OCP EMEA Summit website
- Social media sponsorship recognition

ONSITE PRESENCE
- Sponsor company logo on the following:
  - Signage near catering stations
  - Event signage including large sponsor banner and welcome slide in opening remarks
  - Advertising slide

Sticker Sheets – $5,000

ACCESS & EXPOSURE
- 2 complimentary registration passes
- Your company logo and link on the OCP EMEA Summit website

ONSITE PRESENCE
- Your logo prominently featured on the summit sticker sheet, distributed to each attendee at Registration

All prices listed are USD
***Specific products/promotional designs TBD*

Event Sponsorships

Individual Hand Santizer Bottles – $5,000

ACCESS & EXPOSURE

- 2 complimentary registration passes
- Your company logo and link on the OCP EMEA Summit website

ONSITE PRESENCE

- Your logo prominently featured on the 1 oz. individual hand santizer bottles**, distributed to each attendee at Registration

Hand Sanitizer Stations – $5,000

ACCESS & EXPOSURE

- 2 complimentary registration passes
- Your company logo and link on the OCP EMEA Summit website

ONSITE PRESENCE

- Hand Sanitizer Stations** placed in various locations throughout venue
- Branding – your logo will be prominently placed on:
  - Sanitzer stations
  - Easel signage near each hand sanitizer station

Future Technologies Symposium Sponsor – $7,500

ACCESS & EXPOSURE

- 2 complimentary registration passes
- Your company logo and link on the OCP EMEA Summit website
- Social media sponsorship recognition

ONSITE PRESENCE

- 5 minutes on the Symposium stage to address the audience
- Branding – your logo will be prominently placed on:
  - Thank you slide in Summit keynote housekeeping slides
  - Thank you slide in Symposium keynote opening remarks
  - Event room signage

All prices listed are USD
***Specific products/promotional designs TBD*

Event Sponsorships

Luggage Check – $10,000 (DAY 2)

ACCESS & EXPOSURE

- 2 complimentary registration passes
- Your company logo and link on the OCP EMEA Summit website

ONSITE PRESENCE

- Branding – your logo will be prominently placed on:
  - Luggage tags handed out at registration -OR- exhibitor booth
  - Easel signage near luggage check station

Add-on Sponsorships

Private Meeting Room*
$5,000/meeting room

- Access to a private meeting room conveniently located near Summit activities (member discounts do not apply)
- Boardroom table set-up for 8 people
  - Space and furniture based on venue. (option to change or upgrade furniture/layout; additional charges may apply)
- Summit wifi network
- Power on table
- Locations selected on a first-signed, first-served basis
- Limited quantity of rooms available, be sure to sign up before they sell out!

* Available only to Elite and Premier Booth Sponsors or Pioneer Marketing Sponsors

Not seeing an option for you? We love to get creative! Let's work together to create a custom sponsorship that fits your organization's goals. These could include: hosted events, special giveaways, unique booth designs, and more!

Email **sponsor@opencompute.org** to get in touch with our team.

2025 OCP EMEA Summit

Dates: 29-30 April 2025   **Venue**: The Convention Centre Dublin – Dublin, Ireland

This Agreement is made and entered into as of [date] _____ between the Open Compute Project ("OCP") Foundation and:

Name of Organization _____

Address _____

City _____ State/Province/Region _____ Zip/Postal Code _____

Country _____ Phone _____

Sponsorship Logistics Contact _____ Email _____

Website _____

Sponsor Options for the 2025 OCP EMEA Summit (the "Event")*:

Booth Sponsorships

___ **ELITE:** $45,000 (6mx3m booth)
Speaking Add-ons (max 2):
___ Executive Session (15 mins): $7,500
___ Executive Session (25 mins): $10,000
Meeting Room Add-on (max 1):
___ Meeting Room: $5,000

___ **PREMIER:** $30,000 (4.5mx3m booth)
Speaking Add-ons (max 1):
___ Executive Session (15 mins): $7,500
___ Executive Session (25 mins): $10,000
Meeting Room Add-on (max 1):
___ Meeting Room: $5,000

___ **PLUS:** $15,000 (3mx3m booth)

Marketing Sponsorships

___ **PIONEER:** $12,500
Speaking Add-ons (max 1):
___ Executive Session (15 mins): $7,500
___ Executive Session (25 mins): $10,000
Meeting Room Add-on (max 1):
___ Meeting Room: $5,000

___ **INNOVATOR:** $7,500

___ **ADOPTER:** $5,000

Event Sponsorships *(discounts do not apply)*

___ Welcome Reception: $15,000
___ Community Lounge: $10,000
___ Lanyards: $10,000
___ Tote Bags: $10,000
___ Lunch: $7,500 – for Day 1
___ Lunch: $7,500 – for Day 2
___ Lunch Both Days: $10,000

___ Coffee: $7,500
___ Afternoon Snack Break: $5,000
___ Sticker Sheets: $5,000
___ Hand Sanitizer Bottles: $5,000
___ Hand Sanitizer Stations: $5,000
___ Luggage Check Sponsor: $10,000
___ Future Technologies Symposium Sponsor: $7,500

*All prices listed in USD. Final invoice may reflect a VAT charge in addition to sponsorship total below if organization does not have an entity located in the EU. Please contact accounting@opencompute.org for clarification.

Tiered Membership Discount

If your company is an OCP Tiered Member, please check the applicable discount below. Must be a Member in good standing at the time of the 2025 EMEA Summit. **Membership discounts apply to <u>booths</u> only. Marketing and Event sponsorships, speaking add-ons, and meeting rooms are not eligible for discounts.**

___ Platinum Tiered Member (15%) ___ Gold Tiered Member (10%) ___ Silver Tiered Member (7%)

Total Amount (after discounts if applicable): $_____

OCP Contact: Kali Burdette, Director of Global Events, kali@opencompute.org

Payment Information: Acceptable forms of payment include ACH, wire transfers, credit cards and checks. If paying by check, please make checks payable to: Open Compute Project Foundation, PO Box 82287, Austin, TX 78708

Purchasing bulk tickets: Please refer to the sponsor prospectus for details on which sponsor level is eligible for discounts on purchasing additional registration passes. Deadlines and instructions to purchase will be provided in the sponsor manual.

Keynote submissions: The keynote selection process is based solely on content approval by OCP. Keynote slots are limited and will be considered on a first-come, first-served basis. Sponsor understands that indicating an interest in a keynote does not guarantee a spot.

Terms and Conditions:

1. Payment must be in United States Dollars. All payments must be made to Open Compute Project Foundation and provided in cleared funds to the bank account provided on the invoice not later than net 30 days of the date of the invoice. All fees are exclusive of all applicable sales, use, value-added and similar taxes, which Sponsor shall pay in addition to the fees at the rate prevailing on the date of the invoice. Payment must be received prior to the event or the sponsorship will be considered invalid. Account must be current to participate.

2. Sponsor speakers are required to submit their presentation content for review by the Open Compute Foundation by the date indicated in the prospectus. Failure to submit your content for review by the foundation can result in the loss of your speaking opportunity.

3. Sponsor is responsible for meeting all deadlines for delivery of materials and artwork. Past due materials may be excluded from the conference program, signage, and other opportunities included in the sponsors contribution level.

4. Sponsor is responsible for any shipping and receiving costs the venue may charge for materials shipped directly to the venue.

5. Exhibit Locations. Booth/table location assignments will be selected by the sponsor company on a first-signed, first-served basis, and may be modified by the Foundation due to changes in event layout, venue or other factors.

6. Restrictions in Operations of Exhibits. The OCP Foundation and its representatives reserve the right to restrict or remove exhibits which, because of noise, method of operation, materials, or for any other reason, may become objectionable to the reasonable attendee or the venue. In the event of such restriction or eviction, the OCP Foundation is not liable for any refunds, rentals, or other exhibit expenses incurred by the Sponsor.

7. Care of Building. The Sponsor shall not injure or deface the walls or floors of the building and the tables, or damage the equipment. Sponsor assumes all liability costs for damage incurred.

8. Catastrophe. In the event that because of war, fire, strike, government regulation, natural disaster, pandemic, public catastrophe, act of God, or other cause, the conference or any part thereof is prevented from being held, or is canceled by the OCP Foundation, the OCP Foundation shall determine any refund to a Sponsor after deducting any expenses incurred by the OCP Foundation but in no case shall the amount of the refund to the Sponsor exceed the amount of the fee paid.

9. Cancellations made by the Sponsor 30 days or more prior to the event are liable for 50% of the sponsorship fee or of the cost of equivalent services/equipment if sponsorship is an in kind or a barter arrangement. Cancellations made within 29 days of the event are liable for the entire fee. All cancellations must be made in writing to the OCP Foundation.

10. Trademarks. Each party retains all rights and ownership to its own trademarks and must obtain prior approval from the other party for any use of the other party's names or marks for the purpose of marketing, advertising and otherwise promoting participation in and/or sponsorship of (as described in this Agreement) the Event, which approval shall not be unreasonably withheld or delayed. Sponsor shall provide to OCP Foundation any artwork necessary for use of Sponsor's marks, name or logo. Sponsor agrees to abide by, and be bound by, the Open Compute Project Trademark Usage Guidelines, which are available at https://bit.ly/2QwPmUN, including as this may be updated by OCP Foundation from time to time. At the request of OCP Foundation, Sponsor will provide samples of its uses of OCP Foundation marks.

11. OCP Materials Release. If I am presenting at the OCP EMEA Summit, I acknowledge that my Presentation and any ancillary materials I provide to OCP in connection with my Presentation, including without limitation any white paper, article, photograph, likeness, or professional biography (together, "Materials") are made available under the Creative Commons Attribution-ShareAlike 4.0 International License found at https://creativecommons.org/licenses/by-sa/4.0/ or any later version, and without limiting the foregoing, OCP may make the Materials available under such terms. OCP may exercise its rights hereunder in all forms and media, whether now known or hereafter developed, throughout the world in perpetuity, royalty-free. My authorization and acknowledgement above is irrevocable and extends to OCP and its agents, successors, and assigns. I hereby waive any right to inspect or approve the Recordings. I acknowledge that OCP is under no obligation to use the Recordings, or Materials if applicable, in any manner. I hereby represent that I have the authority to grant the rights and licenses herein. And if I am presenting at an OCP event, I further represent and warrant that the Materials do not and will not violate the rights of any third party, including without limitation rights in intellectual property. I also represent that, to the extent the Materials include materials owned or created by any third-party, I have obtained permission for its use consistent with the foregoing. I will provide OCP evidence of such permission upon OCP's request.

12. Miscellaneous. This Agreement shall be governed by the internal laws of the State of California without regard to principles of conflicts of laws. Any disputes shall be heard exclusively in the state or federal courts located in California, and both parties consent to the jurisdiction of such courts. Sponsor cannot assign any rights under this Agreement without the prior written consent of the OCP Foundation; any unauthorized assignment is null and void. This is the entire agreement of the parties and cannot be amended or changed except in a writing signed by both parties.

13. GDPR Policy. OCP will treat all information you provide in accordance with the OCP Privacy Policy posted at: https://www.opencompute.org/privacy. This includes cookies and any other information we may collect. By signing this contract, you acknowledge and accept OCP's Privacy Policy and give your consent to the transfer of your personal information to the United States, which may have less protections than your jurisdiction of residence.

14. BADGE SWAPPING. Badge swapping and/or trading is strictly prohibited at OCP events. Attendees must wear their badge at all times on the event premises. Any attendee caught without a badge, will be escorted to registration to show an ID and charged a reprint fee if the badge cannot be found. If caught wearing another attendee's badge or leaving the premises with multiple badges with the intent to distribute to other attendees, all badges will be confiscated and this person may be removed from the event. OCP reserves the right to deny attendance, sponsorship, and speaking opportunities to any individuals or organizations that do not abide by OCP event regulations

In witness whereof, the parties have caused this Agreement to be executed by their duly authorized representatives.

Sponsor: **Open Compute Project Foundation:**

Signature: _____   Signature:_____

Printed Name: _____   Printed Name:_*Kali Burdette*_____

Title: _____   Title: *Director of Global Events* _____

Date: _____   Date: _____

Sponsorship deadline is Monday, March 4, 2025. Sponsorships & booth locations are awarded in the order that they are received.