# Open. Together. OCP カナナナスト

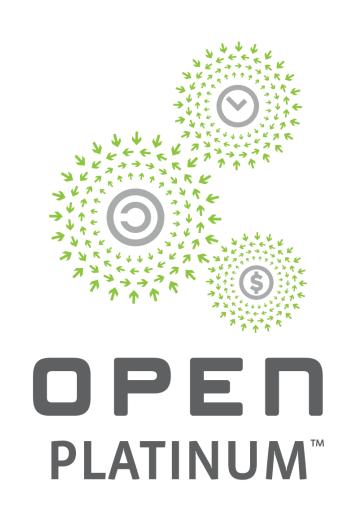
## Storage Security from A-to-Z

Arie van der Hoeven, Principal Product Manager

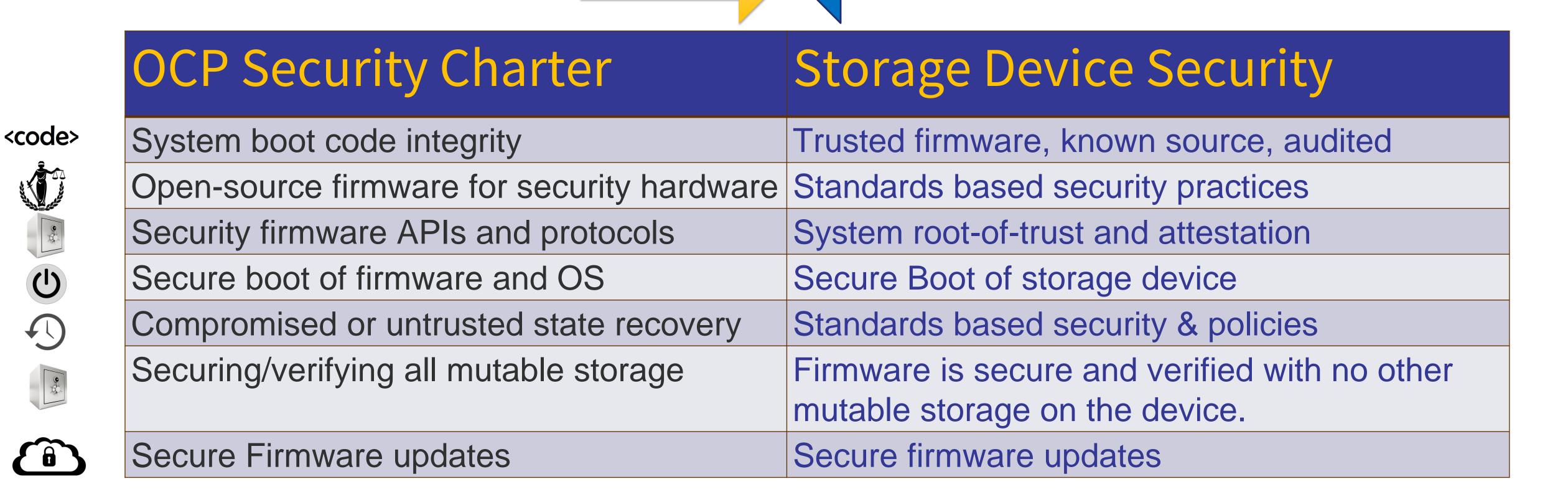
- Cloud Ecosystem Lead, Seagate Technology

Manuel Offenberg

- Managing Technologist, Seagate Technology



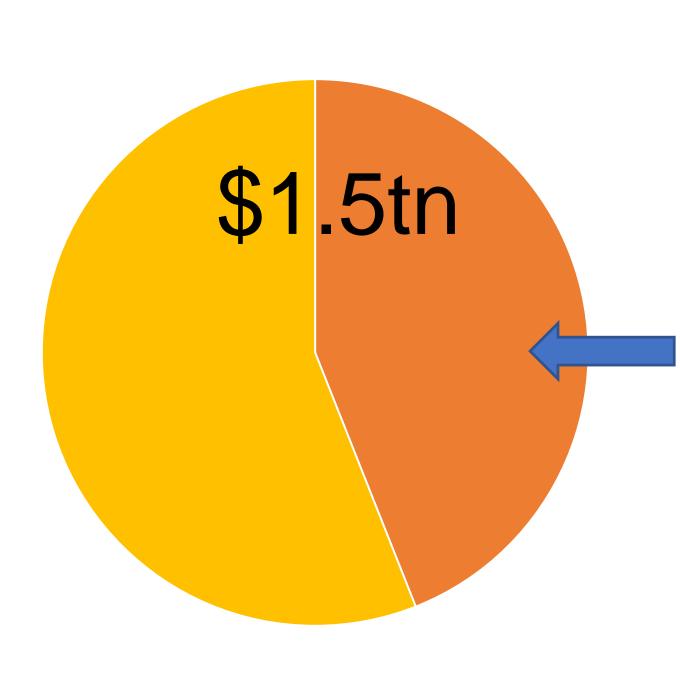
## OCP and Device Security - Convergence





## Data Security Threats





Cyber Crime has soared to a \$1.5 + trillion profit business

Data theft represents ~\$660Bn +

- Total revenues include:
- \$860 billion from illicit online markets,
- \$500 billion from stealing intellectual property or trade secrets "
- \$160 billion in data trading
- \$1.6 billion in cybercrime as a service
- \$1 billion Ransomware

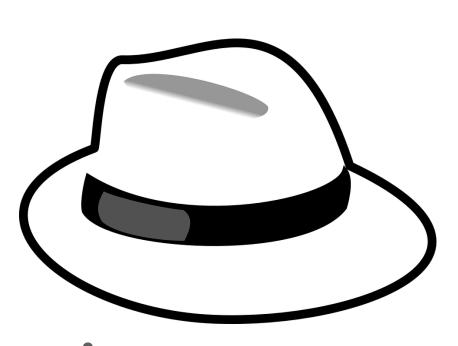


Source: "Into The Web of Profit," Bromium with criminology researcher Dr. Mike McGuire, University of Surrey, April 2018

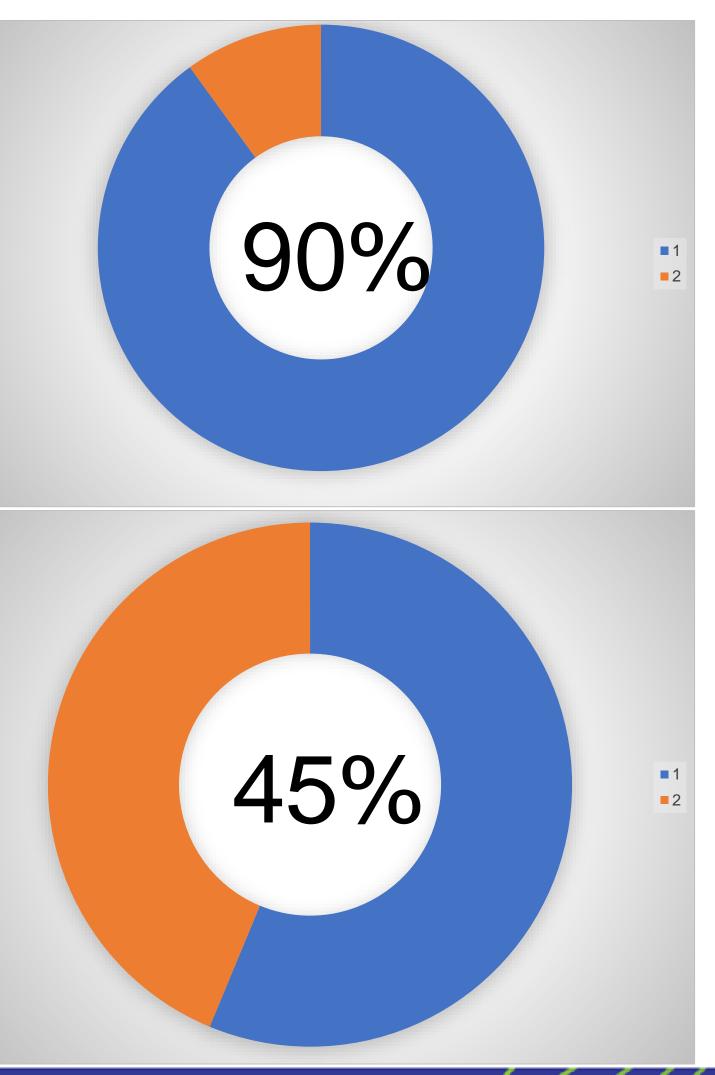


## Collaboration and Transparency

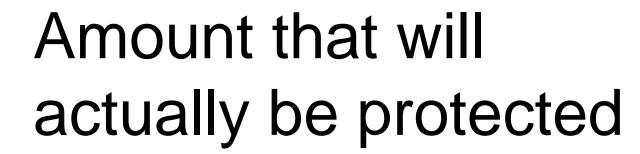
- Black Hats work in a highly networked model
  - They buy, sell and share information freely including vulnerabilities and tools
  - Data is increasingly being viewed as the most lucrative target
- We must take the same approach
- Assume that hackers know what we know
- OCP is building on existing standards and best practices and led by top tier Security experts who understand this

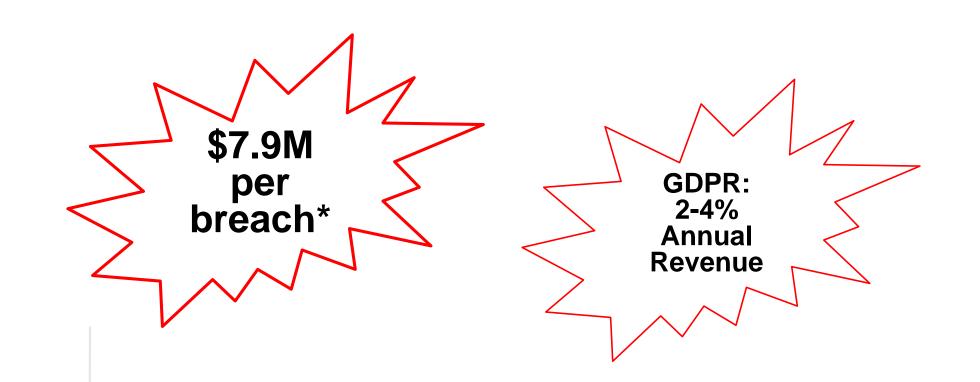


#### Transition to data Security



Data created in 2025 should be protected





- Majority of data requires protection
- Amount of data protection falls far short
- Urgent need for technologies, systems, and processes to address
- Penalties for non-compliance
- Standards based
- Motivator for moving to the Cloud if customer requirements can be met
- https://www.pcmag.com/news/362543/how-much-does-a-data-breach-cos
- Average Cost of Data Breach in US from IBM and Ponemon study.



## Storage Security Standards

#### **TCG: Trusted Computing Group**

- Standards for Secure Storage Protocols
- NIST: National Institute of Standards and Technology

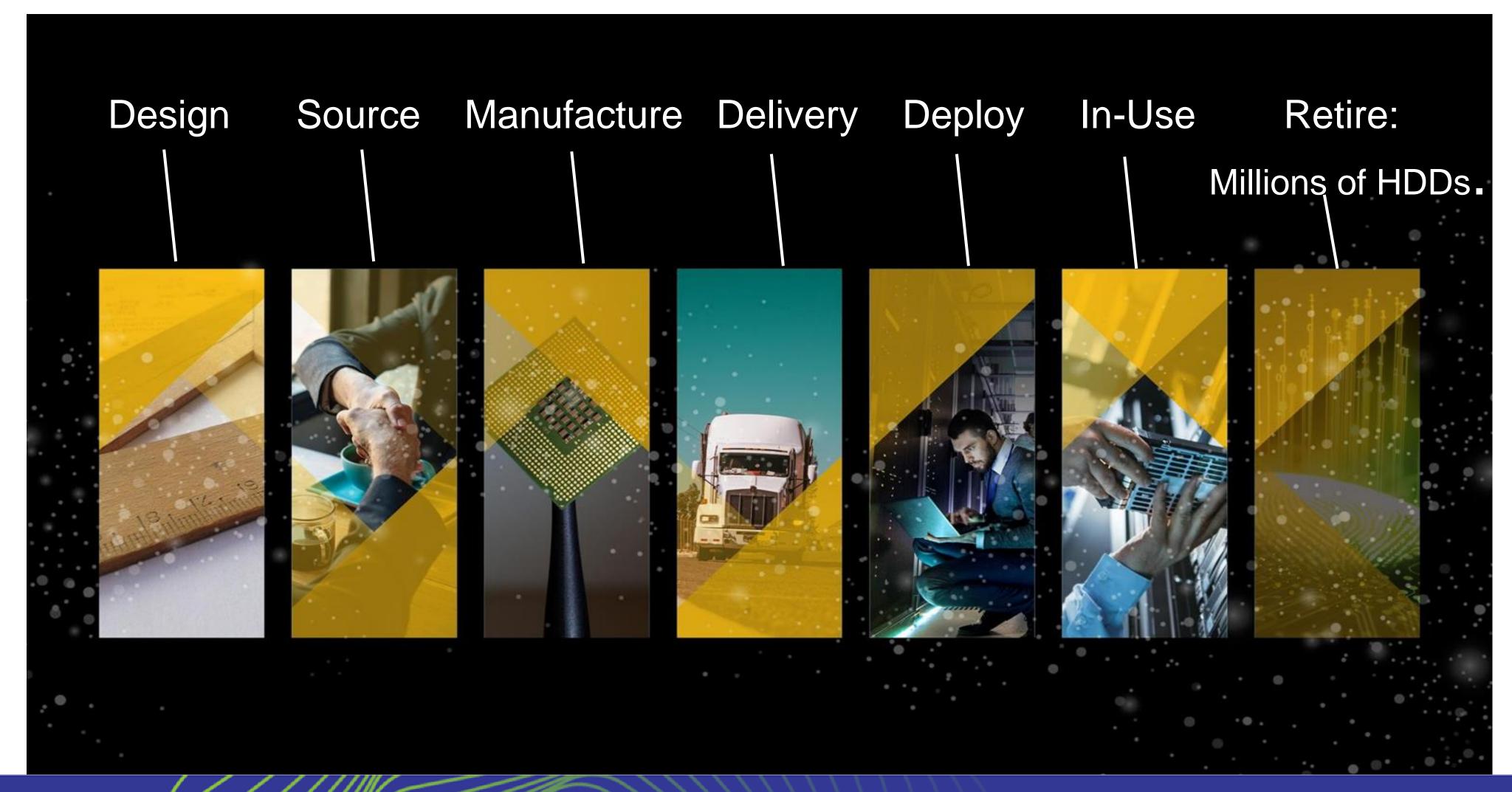
#### FIPS: Federal Information Processing Standards Certification

- SP: Special Publications
- FIPS 197: AES Encryption
- SP 800-193: Protect, Detect, Recover
- SP 800-88: Media Sanitization
- ISO: International Organization for Standardization
- Common Criteria
- Collaborative Protection Profile (cPP) for full drive encryption (FDE)
- ISO 27040: Storage Security / media sanitization
- NIAP: National Information Assurance Partnership





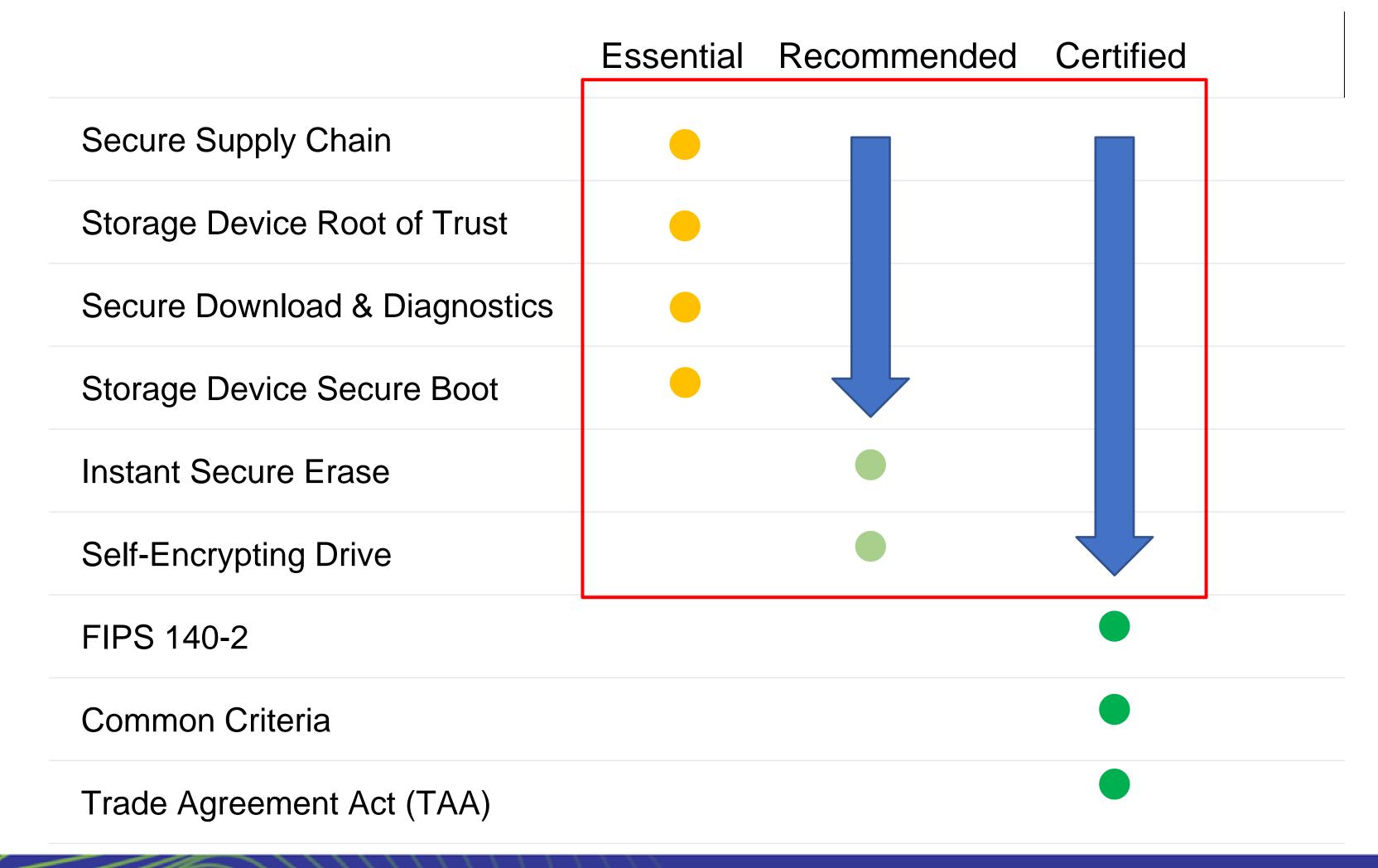
#### Product and Data Lifecycle Security Model





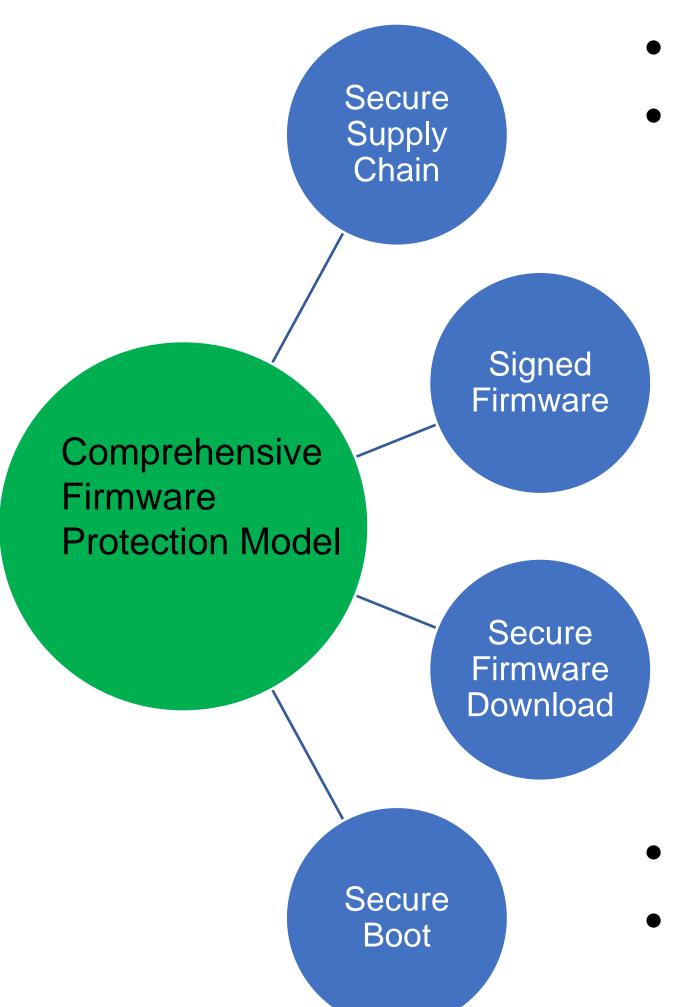
## Data Security Solutions

Level 2 Certified evel 1 Essential / Recommended





## Firmware Protection

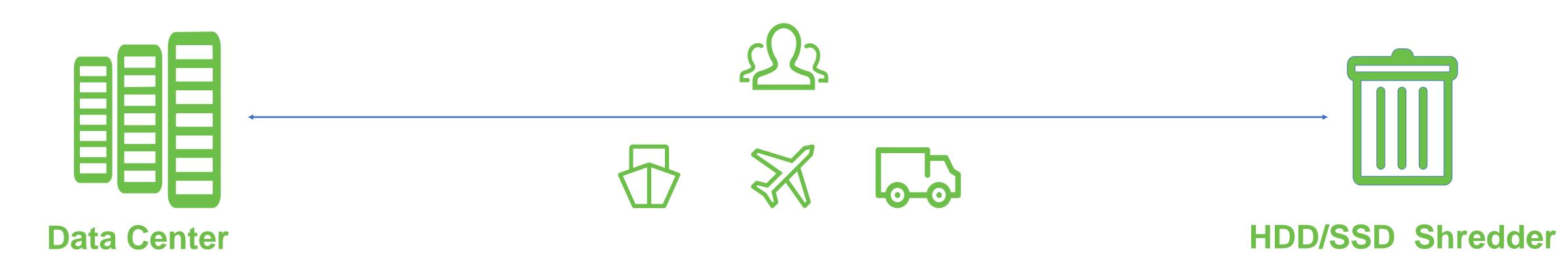


- Firmware Protection Begins with Design/Manufacturing
- ISO 20243 Compliance: aka Open Trusted Technology Provider Standard (O-TTPS)
  - Cryptographically Signed Firmware
  - Firmware Rejected if Not Authentic, or Altered

- Locked Diagnostics Ports Protect Against Unauthorized Users from Downloading/Accessing Firmware
- Prevents Tampering with FW Executables/System Data
- FW Signature Authenticated by Drive at Drive Startup
- If FW's Encrypted Signature is Modified, Drive Will Not Boot



## Why Cryptographic Erase When We Shred Drives?



- Cryptographic Erase/Data Protection is Enabled at Power Down of HDD/SSD.
  - √ Enables Data Protection from System Removal until Storage Device Arrives at Shredder.
- ✓ Sanctioned by ISO 27040 and NIST 800-88 Erasure Meets Clear and Purge Levels.
- √ Added Layer of Protection and Environmentally Friendly Alternative to Shredding.



## Certified Erase

- Reduced costs Many drives can be reused
- •Reduced environmental impacts Drives can be recycled
- Social justice benefits Reduced pollutant impacts

Data purged, keys erased



Attested / Verified



Ledger / Manifest







NIST Special Pub 800-88
NIST Special Pub 800-57



Cryptographic Module Validation Program (CMVP)

Cryptographic Algorithm Validation Program (CAVP)



Common Criteria for Information
Security Evaluation (CC)
EE – Encryption Engine Profile
AA – Authorization Acquisition
Profile



## Call to Action

- Device Manufactures: Participate in the OCP Security Project
  - Send email to OCP-Security@OCP-All.groups.io
- Share customer feedback/perceptions on data security
- Look at the security, cost and environmental benefits of Certified Secure Erase



