



**2023 OCP REGIONAL SUMMIT** 

# SPONSOR PROSPECTUS

18-19 April, 2023 | Prague Congress Centre | Prague, Czech Republic

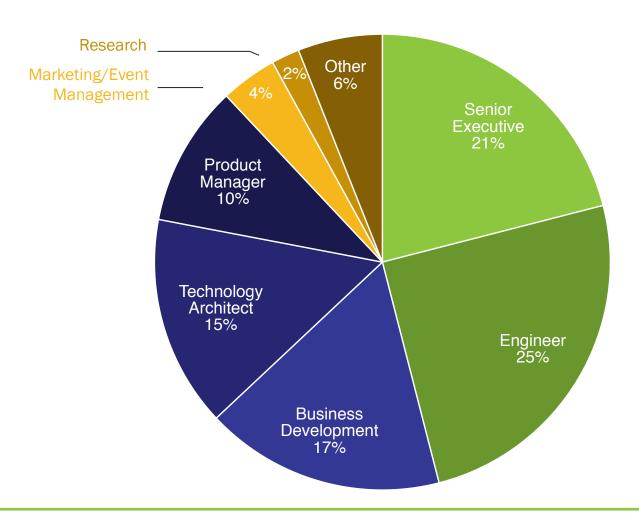




# **OCP Summits by the Numbers**



# **2019 OCP Regional Summit Demographics** *(in-person event)*



# 2019 OCP Regional Summit Stats (in-person event) ~700 Summit Attendees 260 Companies Represented 30 Sponsors/Exhibitors 41 Countries Represented

## Attendees by Country (in order of attendance numbers):

US	Japan	Denmark	Afghanistan
Netherlands	Poland	Ukraine	Brazil
France	Ireland	Cambodia	Iran
UK	Finland	Czech Republic	Kenya
Germany	Spain	Hungary	Latvia
Taiwan	Switzerland	India	Philippines
China	Austria	Italy	Russia
Israel	Belgium	Turkey	South Korea
Sweden	Canada	United Arab Emirates	Uganda

The in-person 2020–2022 Regional Summits were cancelled due to COVID restrictions.

# **Previous Summit Sponsors**



## 2019 OCP Regional Summit - Amsterdam, Netherlands

2CRSI GIGA-BYTE TECHNOLOGY MiTAC + Circle B

3M Netherlands HPE Nokia

Apstra Huawei OpenCAPI Consortium

Asperitas Hydro66 | Nexedi Rittal

Bel Power Solutions Hyve Solutions Samsung

BICSI Inspur Submer Immersion Cooling

Delta Electronics IT Renew Telecom Infra Project

Digital Infrastructure Partners LinkedIn Western Digital

Edgecore Networks Luxshare Wiwynn

Facebook Mellanox Technologies ZT Systems







# **Schedule Overview\***



Day 1: Tuesday, 18 April			
Time		Event	
8:00	19:00	Registration	
8:00	19:30	Expo Hall Open	
10:00	12:00	Keynotes	
12:00	13:30	Lunch	
13:00	17:00	Future Technologies Symposium	
13:00	17:00	Executive Tracks	
17:00	19:30	Opening Night Reception	

Day 2: Wednesday, 19 April			
Time		Event	
8:00	12:00	Registration	
8:00	15:00	Expo Hall Open	
9:00	12:00	Engineering Workshops	
12:00	13:30	Lunch	
13:00	15:00	Engineering Workshops	

<sup>\*</sup>Schedule subject to change







## Prague Congress Centre - 5. května 1640/65, 140 21 Praha 4-Nusle, Czechia









# **Sponsorship Packages – At-a-Glance\***



Sponsorship Deadline: 20 February, 2023

SPONSORSHIP BENEFIT	DIAMOND	EMERALD	RUBY	SAPPHIRE	TOPAZ	START-UP
Opportunity to submit for Keynote Slot	$\checkmark$					
Executive Talk	25-minute session	20-minute session	15-minute session			
Meeting Room	$\checkmark$					
Access to Media List	$\checkmark$	$\checkmark$				
Booth Size	6m x 5m Turnkey booth with custom backdrop	6m x 3m Turnkey booth with custom backdrop	4.5m x 3m Turnkey booth with custom backdrop	3m x 3m Turnkey booth with custom backdrop	2m x 2m space with white counter	2m x 2m space with white counter
Lead Retrieval Device	<b>√</b>	<b>√</b>				
Monitor on Floor Stand	2 monitors	1 monitor	1 monitor	1 monitor	1 monitor	1 monitor
Power	20 amps	15 amps	10 amps	10 amps	5 amps	5 amps
Sponsor Wifi	<b>√</b>	<b>√</b>	$\checkmark$	<b>√</b>	$\checkmark$	<b>√</b>
Furniture	White Counter, 2 Barstools, and Carpet	White Counter, 2 Barstools, and Carpet	White Counter, 2 Barstools, and Carpet	White Counter, 2 Barstools, and Carpet	White Counter and 2 Barstools	White Counter and 2 Barstools
Complimentary Passes	15	10	8	5	3	2
Discount on Additional Passes	<b>√</b>	<b>√</b>	$\checkmark$			
Pre-event Promotions	<b>√</b>	<b>√</b>	<b>√</b>	<b>√</b>	<b>√</b>	<b>√</b>
Post-event Promotions	<b>√</b>	<b>√</b>	$\checkmark$			
SPONSORSHIP COST	\$85,000	\$60,000	\$30,000	\$20,000	\$10,000	\$5,000

<sup>\*</sup>Final invoice may reflect a VAT charge in addition to prices listed if organization does not have an entity located in the EU. Please contact <a href="mailto:accounting@opencompute.org">accounting@opencompute.org</a> for clarification. Prices and packages subject to change. All prices listed are USD.

<sup>\*</sup>Additional items (extra monitors, wired Internet, lead retrieval devices, and so forth) will be available for rent.

# Sponsorship Packages – At-a-Glance\*



## Sponsorship Deadline: 20 February, 2023

Event Sponsorships					
Level	Cost †	Includes			
Opening Night Reception	\$15,000	2 complimentary event passes     Logo on reception welcome banner, napkins, drink holders     Logo/link on OCP Regional Summit website and event signage			
Community Lounge	\$7,500	<ul> <li>2 complimentary event passes</li> <li>2 monitors showcasing your custom content (no audio)</li> <li>Logo/link on OCP Regional Summit website and event signage</li> </ul>			
Lanyards	\$7,500	<ul> <li>2 complimentary event passes</li> <li>Logo prominently featured on lanyards</li> <li>Logo/link on OCP Regional Summit website and event signage</li> </ul>			
Tote Bags	\$7,500	<ul> <li>2 complimentary event passes</li> <li>Logo prominently featured on tote bags</li> <li>Logo/link on OCP Regional Summit website and event signage</li> </ul>			
Reusable Masks	\$7,500	<ul> <li>2 complimentary event passes</li> <li>Logo prominently featured on masks</li> <li>Logo/link on OCP Regional Summit website and event signage</li> </ul>			
Individual Hand Sanitizer Bottles	\$5,000	<ul> <li>2 complimentary event passes</li> <li>Logo prominently featured on individual hand santizer bottles</li> <li>Logo/link on OCP Regional Summit website and event signage</li> </ul>			
Hand Sanitizer Stations	\$5,000	<ul> <li>2 complimentary event passes</li> <li>Logo prominently featured on hand santizer stations</li> <li>Logo/link on OCP Regional Summit website and event signage</li> </ul>			
Summit Lunch	\$7,500 (Day 1) \$7,500 (Day 2) <i>OR</i> \$10,000 (both days)	<ul> <li>2 complimentary event passes</li> <li>Logo on signage near buffet stations</li> <li>Logo/link on OCP Regional Summit website and event signage</li> </ul>			
Coffee	\$7,500	<ul> <li>2 complimentary event passes</li> <li>Logo prominently featured in conjunction with coffee service</li> <li>Logo/link on OCP Regional Summit website and event signage</li> </ul>			

<sup>\*</sup>Final invoice may reflect a VAT charge in addition to prices listed if organization does not have an entity located in the EU. Please contact accounting@opencompute.org for clarification. Prices and packages subject to change.

**Not seeing an option for you? We love to get creative!** Let's work together to create a custom sponsorship that fits your organization's goals. These could include: hosted events, special giveaways, unique booth designs, and more! Email sponsor@opencompute.org to get in touch with our team.

<sup>†</sup> All prices listed are USD.

# **Tiered Membership Discounts\***





The top three tiers of OCP Corporate Membership are: Platinum, Gold and Silver. If your organization is currently a tiered member in good standing, the following discounts apply to any exhibit sponsorship.

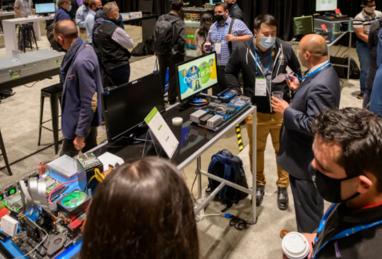
Tiered Member Level	% Discount	Diamond Sponsorship \$85,000	Emerald Sponsorship \$60,000	Ruby Sponsorship \$30,000	Sapphire Sponsorship \$20,000	Topaz Sponsorship \$10,000	Start-Up Sponsorship \$5,000
Platinum	20%	\$68,000	\$48,000	\$24,000	\$16,000	\$8,000	\$4,000
Gold	15%	\$72,250	\$51,000	\$25,500	\$17,000	\$8,500	\$4,250
Silver	10%	\$76,500	\$54,000	\$27,000	\$18,000	\$9,000	\$4,500

More information regarding Tiered Membership can be found here: <a href="http://www.opencompute.org/membership">http://www.opencompute.org/membership</a>

<sup>\*</sup>Tiered Membership discounts apply to exhibit sponsorships only. All prices listed are USD.





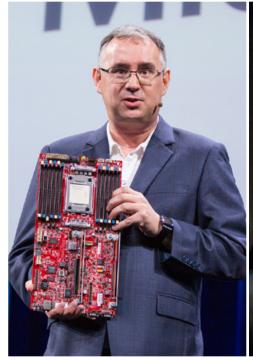


# **DETAILED SPONSORSHIP PACKAGES**











# Exhibit + Speaking Opportunities



## **DIAMOND SPONSOR LEVEL - \$85,000**<sup>†</sup>

#### PRE-EVENT PROMOTIONS

- Access to media registration list two weeks prior to event
- Sponsor company logo and link on the OCP Regional Summit website
- Social media sponsorship recognition (FB, Twitter)
- 15 complimentary event passes, up to 35 additional discounted passes

## PREMIER SPEAKING OPPORTUNITIES

**Executive Talk:** An executive or technology leader from the sponsor company will address attendees through a 25-minute Executive Talk. The audience for these sessions is expected to be around 150 attendees per room.

All announcements and presentations are subject to approval by the OCP Foundation. The OCP Foundation will notify sponsors of specific presentation deadlines.

Keynote Presentation: Opportunity to add-on Keynote presentation, see details below.

## **EXHIBIT - 6m x 5m Turnkey Booth Space**

Your exhibit space includes:

- · Custom backdrop with sponsor company logo or custom design
- Two monitors with floor stands
- · Daytime power

- Wireless Internet access
- One lead retrieval device\*
- Carpeting

- · Two barstools
- · White counter
- · Waste bin

Additional items (additional monitors, wired Internet, and so forth) will be available for rent. Full booth details will be provided in the Sponsor Manual.

**Booth location** will be selected on a first-signed, first-served basis based on when your sponsor contract is signed and returned to the OCP Meeting & Events Manager.

\*One lead retrieval device will be provided per diamond sponsor booth which can be used to collect attendee data.

## ADDITIONAL ONSITE PROMOTIONS/BRANDING

**Advertising Slide:** Sponsorship includes a sponsor-created marketing slide displayed on the main stage prior to the keynotes and on digital signage throughout the venue; please see the Sponsor Portal for additional details.

Meeting Room: Sponsorship includes one meeting room available for use both days

**Sponsor company's logo** (size TBD) will be prominently placed on event signage including large sponsor banner and welcome slide in opening remarks.

## POST-EVENT PROMOTIONS

- Keynote and Executive Talk speaking opportunities will be recorded and available online after the event to reach a broader community.
- Presentation (slides + video) will be posted to the OCP website for the community to access.
- Opportunity to embed presentation videos recorded at the Summit on your company website.

# **DIAMOND** KEYNOTE ADD-ON – \$5,000<sup>†</sup> Limited availability!

## PREMIER SPEAKING OPPORTUNITY

An executive or technology leader from your company will address the OCP audience through a speaking session on the main stage during the keynote block at a time determined by OCP. The attendee expectancy is 700+. This is your opportunity to demonstrate your leadership in the OCP community, showcase new technologies and contributions to OCP, and reaffirm your company's commitment to developing technologies that are open, scalable, and efficient.

(This keynote add-on is based solely on content approval by OCP. Diamond sponsors will only be charged the add-on fee once they submit their keynote content and it is approved by OCP. Keynote slots are limited and will be considered on a first-come, first-served basis. The Foundation reserves the right to assign keynote slots in any order as they see fit.)

# **Exhibit + Speaking Opportunities**



## EMERALD SPONSOR LEVEL - \$60,000<sup>†</sup>

#### PRE-EVENT PROMOTIONS

- · Access to media registration list two weeks prior to event
- · Sponsor company logo and link on the OCP Regional Summit website
- Social media sponsorship recognition (FB, Twitter)
- · 10 complimentary event passes, up to 35 additional discounted passes

#### PREMIER SPEAKING OPPORTUNITY

**Executive Talk:** An executive or technology leader from the sponsor company will address attendees through a 20-minute Executive Talk. The audience for these sessions is expected to be around 150 attendees per room.

All announcements and presentations are subject to approval by the OCP Foundation. The OCP Foundation will notify sponsors of specific presentation deadlines.

## **EXHIBIT - 6m x 3m Turnkey Booth Space**

Your exhibit space includes:

- · Custom backdrop with sponsor company logo or custom design
- · One monitor with floor stand
- · Daytime power

- Wireless Internet access
- One lead retrieval device\*
- Carpeting

- · Two barstools
- · White counter
- · Waste bin

Additional items (additional monitors, wired Internet, and so forth) will be available for rent. Full booth details will be provided in the Sponsor Manual.

**Booth location** will be selected on a first-signed, first-served basis based on when your sponsor contract is signed and returned to the OCP Meeting & Events Manager.

\*One lead retrieval device will be provided per emerald sponsor booth which can be used to collect attendee data.

## ADDITIONAL ONSITE PROMOTIONS/BRANDING

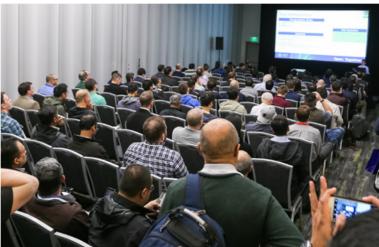
**Advertising Slide:** Sponsorship includes a sponsor-created marketing slide displayed on the main stage prior to the keynotes and on digital signage throughout the venue; please see the Sponsor Portal for additional details.

**Sponsor company's logo** (size TBD) will be prominently placed on event signage including large sponsor banner and welcome slide in opening remarks.

#### POST-EVENT PROMOTIONS

- Executive Talk speaking opportunity will be recorded and available online after the event to reach a broader community.
- Presentation (slides + video) will be posted to the OCP website for the community to access.
- · Opportunity to embed presentation videos recorded at the Summit on your company website.





## **Exhibit + Speaking Opportunities**



## RUBY SPONSOR LEVEL - \$30,000<sup>†</sup>

#### PRE-EVENT PROMOTIONS

- Sponsor company logo and link on the OCP Regional Summit website
- Social media sponsorship recognition (FB, Twitter)
- 8 complimentary event passes, up to 25 additional discounted passes

#### PREMIER SPEAKING OPPORTUNITY

**Executive Talk:** An executive or technology leader from the sponsor company will address attendees through a 15-minute Executive Talk. The audience for these sessions is expected to be around 150 attendees per room.

All announcements and presentations are subject to approval by the OCP Foundation. The OCP Foundation will notify sponsors of specific presentation deadlines.

#### EXHIBIT - 4.5m x 3m Turnkey Booth Space

Your exhibit space includes:

- · Custom backdrop with sponsor company logo or custom design
- · One monitor with floor stand
- · Daytime power

- Wireless Internet access
  - ...
- Two barstools
- · Waste bin

· White counter

Carpeting

Additional items (additional monitors, wired Internet, and so forth) will be available for rent. Full booth details will be provided in the Sponsor Manual.

**Booth location** will be selected on a first-signed, first-served basis based on when your sponsor contract is signed and returned to the OCP Meeting & Events Manager.

## ADDITIONAL ONSITE PROMOTIONS/BRANDING

**Advertising Slide:** Sponsorship includes a sponsor-created marketing slide displayed on the main stage prior to the keynotes and on digital signage throughout the venue; please see the Sponsor Portal for additional details.

**Sponsor company's logo** (size TBD) will be prominently placed on event signage including all-sponsor banner and welcome slide in keynote opening remarks.

## **POST-EVENT PROMOTIONS**

- · Executive Talk speaking opportunity will be recorded and available online after the event to reach a broader community.
- Presentation (slides + video) will be posted to the OCP website for the community to access.
- Opportunity to embed presentation videos recorded at the Summit on your company website.



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# **Exhibit-Only Opportunities**



# SAPPHIRE SPONSOR LEVEL - \$20,000<sup>†</sup>

## PRE-EVENT PROMOTIONS

- Sponsor company logo and link on the OCP Regional Summit website
- Social media sponsorship recognition (FB, Twitter)
- 5 complimentary event passes

## EXHIBIT - 3m x 3m Turnkey Booth Space

Your exhibit space includes:

- Custom backdrop with sponsor company logo or custom design
- · One monitor with floor stand
- · Daytime power

- · Wireless Internet access
- Carpeting
- Two barstools
- White counter
- · Waste bin

Additional items (additional monitors, wired Internet, and so forth) will be available for rent. Full booth details will be provided in the Sponsor Manual.

**Booth location** will be selected on a first-signed, first-served basis based on when your sponsor contract is signed and returned to the OCP Meeting & Events Manager.

## ADDITIONAL ONSITE PROMOTIONS/BRANDING

**Sponsor company's logo** (size TBD) will be prominently placed on event signage including large sponsor banner and welcome slide in opening remarks.







## **Exhibit-Only Opportunities**



## TOPAZ SPONSOR LEVEL - \$10,000<sup>†</sup>

#### PRE-EVENT PROMOTIONS

- · Sponsor company logo and link on the OCP Regional Summit website
- Social media sponsorship recognition (FB, Twitter)
- 3 complimentary event passes

## EXHIBIT - 2m x 2m Turnkey Booth Space

Your exhibit space includes:

- · One monitor with floor stand
- · Wireless Internet access
- Two stools
- · Waste bin

- · Daytime power
- Carpeting

· White counter

Additional items (additional monitors, wired Internet, and so forth) will be available for rent. Full booth details will be provided in the Sponsor Manual.

**Booth location** will be selected on a first-signed, first-served basis based on when your sponsor contract is signed and returned to the OCP Events Manager.

## ADDITIONAL ONSITE PROMOTIONS/BRANDING

**Sponsor company's logo** (size TBD) will be prominently placed on event signage including large sponsor banner and welcome slide in opening remarks.

## START-UP SPONSOR LEVEL\* - \$5,000†

#### PRE-EVENT PROMOTIONS

- . Sponsor company logo and link on the OCP Regional Summit website
- Social media sponsorship recognition (FB, Twitter)
- · 2 complimentary event passes

## EXHIBIT - 2m x 2m Turnkey Booth Space

Your exhibit space includes:

- · One monitor with floor stand
- Wireless Internet access
- Two stools
- Waste bin

- · Daytime power
- Carpeting

· White counter

Additional items (additional monitors, wired Internet, and so forth) will be available for rent. Full booth details will be provided in the Sponsor Manual.

**Booth location** will be selected on a first-signed, first-served basis based on when your sponsor contract is signed and returned to the OCP Events Manager.

## ADDITIONAL ONSITE PROMOTIONS/BRANDING

**Sponsor company's logo** (size TBD) will be prominently placed on event signage including large sponsor banner and welcome slide in opening remarks.

\*Must be in business less than three years and generate less than \$1M USD revenue annually

# **Booth Layout Examples**











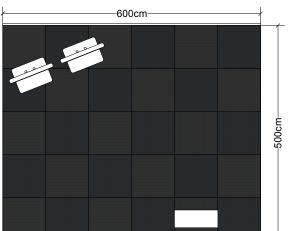


# **Booth Layout and Sizing**



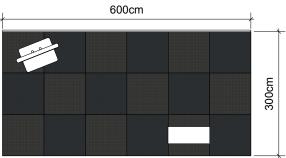
Diamond: 6mW x 5mD





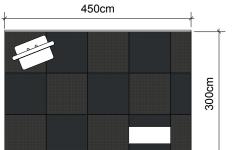
Emerald: 6mWx3mD





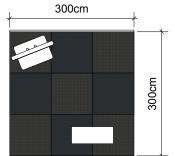
**Ruby:** 4.5m W x 3m D





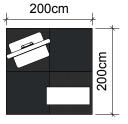
Sapphire: 3mW x 3mD





Topaz/Start-Up: 2m W x 2m D







## Opening Night Reception - \$15,000<sup>†</sup>

This Expo Hall event is very well attended! We provide great music and serve appetizers and drinks to keep the energy high and the room buzzing. Your brand will be on the general event signage and Happy Hour drink holders and napkins.

## **EVENT PROMOTIONS**

- Sponsor company logo and link on the OCP Regional Summit website
- Social media sponsorship recognition
- · 2 complimentary event passes

## **ONSITE PROMOTIONS**

- This reception will be located in the Expo Hall at the event venue on the first evening of the Summit.
- Appetizers and drinks included; expanded menu available at an additional cost
- · Sponsor company logo on the following:
  - General event signage including large sponsor banner and welcome slide in opening remarks
  - Happy Hour signage
  - Drink holders and cocktail napkins. Specific items subject to availability.
  - Advertising slide exclusively displayed on monitors during your sponsored event time



## Community Lounge - \$7,500<sup>†</sup>

This space is prominently located at the Regional Summit (in the Expo Hall or pre-function area) for maximum exposure. Attendees will have access to include lounge furniture and power in this space.

## **PRE-EVENT PROMOTIONS**

- Your company logo and link on the OCP Regional Summit website
- 2 complimentary event staff passes

## **ONSITE PROMOTIONS**

- Opportunity to display your custom content on 2 monitors (no audio)
- Opportunity to place marketing literature in rack nearby
- Branding your logo will be prominently placed on event signage near the lounge, as well as on a welcome slide during keynote opening remarks and on the large all-sponsor banner





## **Lanyards** – \$7,500<sup>†</sup>

## **EVENT PROMOTIONS**

- Sponsor company logo and link on the OCP Regional Summit website
- 2 complimentary event passes

## **ONSITE PROMOTIONS**

• Your logo prominently featured on the OCP Regional Summit lanyards



# **Tote Bags** - \$7,500<sup>†</sup>

## **EVENT PROMOTIONS**

- Sponsor company logo and link on the OCP Regional Summit website
- 2 complimentary event passes

## **ONSITE PROMOTIONS**

- Your logo prominently featured on the OCP Regional Summit tote bag, distributed to each attendee at Registration
- Opportunity to include marketing material (postcard size)





## Reusable Mask - \$7,500<sup>†</sup>

## **EVENT PROMOTIONS**

- Your company logo and link on the OCP Regional Summit website
- 2 complimentary event staff passes

## **ONSITE PROMOTIONS**

- Your logo prominently featured on the OCP Regional Summit mask\*\*, distributed to each attendee at Registration
- Opportunity to include marketing material (postcard size)



Design must be approved by OCP prior to production.

## Individual Hand Santizer Bottles - \$5,000†

## **EVENT PROMOTIONS**

- Your company logo and link on the OCP Regional Summit website
- 2 complimentary event staff passes

#### **ONSITE PROMOTIONS**

 Your logo prominently featured on the 1 oz. individual hand santizer bottles\*\*, distributed to each attendee at Registration



# Hand Sanitizer Stations - \$5,000<sup>†</sup>

#### **EVENT PROMOTIONS**

- Your company logo and link on the OCP Regional Summit website
- 2 complimentary event staff passes

## **ONSITE PROMOTIONS**

- Hand Sanitizer Stations\*\* placed in various locations throughout venue
- Branding your logo will be prominently placed on:
  - Sanitzer stations
  - o Easel signage near each hand sanitizer station





## Coffee - \$7,500<sup>†</sup>

## **EVENT PROMOTIONS**

- Sponsor company logo and link on the OCP Regional Summit website
- 2 complimentary event passes

## **ONSITE PROMOTIONS**

- Sponsor company logo prominently featured in conjunction with coffee service
- Opportunity to include marketing material near coffee service (postcard size)
- Additional branding on the following:
  - Event signage including large sponsor banner and welcome slide in opening remarks



## **Summit Lunch**

\$7,500 (Day 1) / \$7,500 (Day 2) / or \$10,000 (both days)<sup>†</sup>

## **EVENT PROMOTIONS**

- Sponsor company logo and link on the OCP Regional Summit website
- Social media sponsorship recognition
- · 2 complimentary event passes

## **ONSITE PROMOTIONS**

- · Sponsor company logo on the following:
  - Signage near buffets
  - Event signage including large sponsor banner and welcome slide in opening remarks
  - Advertising slide



Not seeing an option for you? We love to get creative! Let's work together to create a custom sponsorship that fits your organization's goals. These could include: hosted events, special giveaways, unique booth designs, and more!

Email **sponsor@opencompute.org** to get in touch with our team.



## 2023 OCP Regional Summit

**Dates**: 18-19 April, 2023

Venue: Prague Congress Centre, Prague, Czech Republic

This Agreement is made and entered into as of [date] Foundation and:	between the Open Compute Project ("OCP")
Name of Organization	
Address Line 1	
Address Line 2	
CityState/Province/Region	Zip/Postal Code
CountryPhone	
Sponsorship Logistics Contact	Email
Payment Contact	Email
Website	Twitter Handle
Sponsor Packages for the 2023 OCP Regional Summ	nit (the "Event")*:
Exhibit + Speaking Opportunity Diamond: \$85,000 USD (6mx5m booth)Keynote Add-on: \$5,000 (pending OCP approval)Emerald: \$60,000 USD (6mx3m booth)Ruby: \$30,000 USD (4.5mx3m booth)  Exhibit-Only Sapphire: \$20,000 USD (3mx3m booth)Topaz: \$10,000 USD (2m counter)Start-Up Company: \$5,000 USDNon-Profit: \$0 USD	Event Sponsorships (discounts do not apply)  Opening Night Reception: \$15,000 USD Community Lounge: \$7,500 USD Lanyards: \$7,500 USD Mask Sponsor: \$7,500 USD Tote Bags: \$7,500 USD Coffee Sponsor: \$7,500 USD Lunch: \$7,500 for Day 1 USD Lunch: \$7,500 for Day 2 USD Lunch Both Days: \$10,000 USD Hand Sanitizer Bottles: \$5,000 USD Hand Sanitizer Stations: \$5,000 USD
Tiered Membership Discount If your company is an OCP Tiered Member, please check the at the time of the 2023 Regional Summit in order to receive the opportunities only. Event sponsorships are not eligible for discount.	applicable discount below. Must be a Member in good standing requested discount. Membership discounts apply to exhibition bunts.
<del></del>	s if applicable): \$

OCP Contact: Kali Burdette, Director of Global Events, kali@opencompute.org

**Payment Information**: Acceptable forms of payment include ACH, wire transfers, credit cards and checks. If paying by check, please make checks payable to: Open Compute Project Foundation, PO Box 82287, Austin, TX 78708

**Purchasing bulk tickets:** Each sponsorship level comes with a set number of complimentary passes. Additional passes may be purchased in bulk with a maximum of two transactions per organization. All sponsors except Diamond, Emerald & Ruby will be charged the current registration rate for the passes and no discount will be applied. There is no limit to the max quantity for the full price tickets. Diamond, Emerald, and Ruby sponsors will receive additional passes for a discount with a set maximum quantity. Check with OCP for the most current discount, maximum limits, and purchase deadline. No refunds will be given for bulk ticket purchase (discounted or not).

**Diamond sponsor keynote add-on:** This keynote add-on is based solely on content approval by OCP. Diamond sponsors will only be charged the add-on fee once they submit their keynote content and it is approved by OCP. Keynote slots are limited and will be considered on a first-come, first-served basis. Sponsor understands that indicating an interest in a keynote add-on does not quarantee a spot.

#### **Terms and Conditions:**

- 1. Payment must be in United States Dollars. All payments must be made to Open Compute Project Foundation and provided in cleared funds to the bank account provided on the invoice not later than net 30 days of the date of the invoice. All fees are exclusive of all applicable sales, use, value-added and similar taxes, which Sponsor shall pay in addition to the fees at the rate prevailing on the date of the invoice. Payment must be received prior to the event or the sponsorship will be considered invalid. Account must be current to participate.
- 2. Sponsor speakers are required to submit their presentation content for review by the Open Compute Foundation by the date indicated in the prospectus. Failure to submit your content for review by the foundation can result in the loss of your speaking opportunity.
- 3. Sponsor is responsible for meeting all deadlines for delivery of materials and artwork. Past due materials may be excluded from the conference program, signage, and other opportunities included in the sponsors contribution level.
- 4. Sponsor is responsible for any shipping and receiving costs the venue may charge for materials shipped directly to the venue.
- 5. Exhibit Locations. Booth/table location assignments will be selected by the sponsor company on a first-signed, first-served basis, and may be modified by the Foundation due to changes in event layout, venue or other factors.
- 6. Restrictions in Operations of Exhibits. The OCP Foundation and its representatives reserve the right to restrict or remove exhibits which, because of noise, method of operation, materials, or for any other reason, may become objectionable to the reasonable attendee or the venue. In the event of such restriction or eviction, the OCP Foundation is not liable for any refunds, rentals, or other exhibit expenses incurred by the Sponsor.
- 7. Care of Building. The Sponsor shall not injure or deface the walls or floors of the building and the tables, or damage the equipment. Sponsor assumes all liability costs for damage incurred.
- 8. Catastrophe. In the event that because of war, fire, strike, government regulation, natural disaster, pandemic, public catastrophe, act of God, or other cause, the conference or any part thereof is prevented from being held, or is canceled by the OCP Foundation, the OCP Foundation shall determine any refund to a Sponsor after deducting any expenses incurred by the OCP Foundation but in no case shall the amount of the refund to the Sponsor exceed the amount of the fee paid. Should the OCP Foundation choose to pivot to a virtual-only event before October 9, 2020, Sponsor may either cancel and receive a full refund, or choose to participate in the virtual-only event as a sponsor and be partially refunded to match the adjusted cost for a virtual-only event.
- 9. Cancellations made by the Sponsor 30 days or more prior to the event are liable for 50% of the sponsorship fee or of the cost of equivalent services/equipment if sponsorship is an in kind or a barter arrangement. Cancellations made within 29 days of the event are liable for the entire fee. All cancellations must be made in writing to the OCP Foundation.
- 10. Trademarks. Each party retains all rights and ownership to its own trademarks and must obtain prior approval from the other party for any use of the other party's names or marks for the purpose of marketing, advertising and otherwise promoting participation in and/or sponsorship of (as described in this Agreement) the Event, which approval shall not be unreasonably withheld or delayed. Sponsor shall provide to OCP Foundation any artwork necessary for use of Sponsor's marks, name or logo. Sponsor agrees to abide by, and be bound by, the Open Compute Project Trademark Usage Guidelines, which are available at https://bit.ly/2QwPmUN, including as this may be updated by OCP Foundation from time to time. At the request of OCP Foundation, Sponsor will provide samples of its uses of OCP Foundation marks.
- 11. OCP Materials Release. If I am presenting at the OCP Regional Summit, I acknowledge that my Presentation and any ancillary materials I provide to OCP in connection with my Presentation, including without limitation any white paper, article, photograph, likeness, or professional biography (together, "Materials") are made available under the Creative Commons Attribution-ShareAlike 4.0 International License found at https://creativecommons.org/licenses/by-sa/4.0/, or any later version, and without limiting the foregoing, OCP may make the Materials available under such terms. OCP may exercise its rights hereunder in all forms and media, whether now known or hereafter developed, throughout the world in perpetuity, royalty-free. My authorization and acknowledgement above is irrevocable and extends to OCP and its agents, successors, and assigns. I hereby waive any right to inspect or approve the Recordings. I acknowledge that OCP is under no obligation to use the Recordings, or Materials if applicable, in any manner. I hereby represent that I have the authority to grant the rights and licenses herein. And if I am presenting at the OCP Regional Summit, I further represent and warrant that the Materials do not and will not violate the rights of any third party, including without limitation rights in intellectual property. I also represent that, to the extent the Materials include materials owned or created by any third-party, I have obtained permission for its use consistent with the foregoing. I will provide OCP evidence of such permission upon OCP's request.
- 12. Miscellaneous. This Agreement shall be governed by the internal laws of the State of California without regard to principles of conflicts of laws. Any disputes shall be heard exclusively in the state or federal courts located in California, and both parties consent to the jurisdiction of such courts. Sponsor cannot assign any rights under this Agreement without the prior written consent of the OCP Foundation; any unauthorized assignment is null and void. This is the entire agreement of the parties and cannot be amended or changed except in a writing signed by both parties.
- 13. GDPR Policy. OCP will treat all information you provide in accordance with the OCP Privacy Policy posted at http://www.opencompute.org/privacy/. This includes cookies and any other information we may collect. By signing this contract, you acknowledge and accept OCP's Privacy Policy and give your consent to the transfer of your personal information to the United States, which may have less protections than your jurisdiction of residence.

In witness whereof, the parties have caused this Agreement to be executed by their duly authorized representatives.

Sponsor:	Open Compute Project Foundation:
Ву:	Ву:
Print:	Print: Kali Burdette
Title:	Title: Director of Global Events
Date:	Date: