OCP Summits by the Numbers

2023 OCP Regional Summit Demographics
(Prague, Czech Republic)

- Senior Executives: 24%
- Engineers: 22%
- Business Development: 14%
- Technology Architects: 11%
- Product Managers: 8%
- Other: 4%
- Marketing: 6%
- Research: 4%
- Operations: 2%
- Software Infrastructure: 1%
- Facility Management: 1%
- Procurement: 1%
- Media and Analysts: 2%
- Operations: 2%

2023 OCP Regional Summit Stats
(in-person event)

- 564 Summit Attendees
- 234 Companies Represented
- 133 Speakers
- 34 Sponsors/Exhibitors
- 42 Countries Represented

Attendees by Country

- North America: 24%
- EMEA (Europe, Middle East & Africa): 70%
- Asia Pacific: 6%
<table>
<thead>
<tr>
<th>2023 OCP Regional Summit</th>
<th>Prague, Czech Republic</th>
</tr>
</thead>
<tbody>
<tr>
<td>2CRSi</td>
<td>Circle B &amp; Bel Power Solutions</td>
</tr>
<tr>
<td>3M</td>
<td>GIGABYTE</td>
</tr>
<tr>
<td>9elements</td>
<td>Google</td>
</tr>
<tr>
<td>Alfa Laval</td>
<td>Gospower</td>
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<tr>
<td>AMD</td>
<td>Hewlett Packard Enterprise</td>
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<td>AMI</td>
<td>Inspur Electronic Information</td>
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<td>Ampere Computing</td>
<td>Meta</td>
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<td>Arteco</td>
<td>Microsoft</td>
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<td>Aviz Networks</td>
<td>MiTAC Computing Technology Corporation</td>
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<tr>
<td>Broadcom</td>
<td>Murata</td>
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<tr>
<td>Celestica</td>
<td>Nokia</td>
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<tr>
<td></td>
<td>Open Source Firmware Foundation</td>
</tr>
<tr>
<td></td>
<td>OpenUK</td>
</tr>
<tr>
<td></td>
<td>Rittal GMBH &amp; Co. KG</td>
</tr>
<tr>
<td></td>
<td>Safran</td>
</tr>
<tr>
<td></td>
<td>Sardina</td>
</tr>
<tr>
<td></td>
<td>ScaleUp Technologies GmbH &amp; Co. KG</td>
</tr>
<tr>
<td></td>
<td>STORDIS</td>
</tr>
<tr>
<td></td>
<td>Xelera Technologies GmbH</td>
</tr>
<tr>
<td></td>
<td>ZPE Systems</td>
</tr>
<tr>
<td></td>
<td>ZT Systems</td>
</tr>
</tbody>
</table>
Previous Summit Participating Companies

2023 OCP Regional Summit | Prague, Czech Republic

2CRSI
3M
9elements Agency
A
Acton Arrow
Advanced Energy Inc.
AFL Hyperscale
AL HAMD ENGLISH INSTITUTE
Alfa Laval
Alystech
Amazon
AMD
American Megatrends (AMI)
Ampere Computing
Amphenol
Amphenol High Speed Interconnects
Analog Devices
Antidote Technologies
Axiom
Aviz Networks

B
Barcelona Supercomputing Center
Bel Power Solutions
BeyondEdge
BISDN
BizLink Technologies
Blockheating
Borealis Data Center
BOSTON
Broadcom
Brunswick Group
BURG Lüling GmbH & Co KG
Bytedance

C
Calnex
Carrier
Castrol (BP)
CC CONSULTING
CEA
Celestica
Ceske Radiokomunikace a.s.
Chevron Phillips Chemical
Circle B
Cloud&Heat Technologies GmbH
CloudFerro
Cloudflare
Colder (CPC)
Conapto
Cornell University
Credo Semiconductor
Criteo
Cyberus Technology
CyrusOne
Danfoss
Deep Green Technologies
Dell Technologies
Delta Electronics
Deutsche Telekom
DIGI
Dorado Software
Drivenets

E
EcoDataCenter
Edgecore Networks
ENEOS
ENEOS
Enoc System
EPS Global
Equinix
ETH Zurich
ETOSA
ExxonMobil
Fiberby
Finer Vision
Fjernvarme Fyn
Flax Advisors
Flax Computing
Flex (Flextronics)
FNTECH
Fraunhofer
Frigel Group
FUCHS
Fujitsu

G
GF Piping Systems
GIGA Computing
GIGABYTE
Google
Gospower
Graphcore

H
Harting
HPE
Huawei

I
IAF
IBM
IDC
Impleon
Industrial Filtration
Infinera
Insipr Electronic Information
Intel
Interact
Intrinsic ID
IONOS SE
IP Infusion
IT Ingenieur Niemann
ITV Group

J
J M Gross Engineering
Jabil
Johannes Gutenberg-Universitaet Mainz
Kaleidoscope
Kandou
KAO Data
Keystonics Technologies
KIOXIA

L
L33 Networks
Lancaster University
Larch Networks
Legrand
LeoLabs
LightCounting
Linaco
Lite-On Technology
London South Bank University
Los Alamos National Laboratory
LRZ
Ltd TWINI
Luxoft Professional
Romania
maincubes

M
Mennekes Elektrotechnik GmbH & Co. KG
Meta
Microsoft
Microchip
MITAC
Modine
Murata

N
Nalco Water
Nallasway
Nebius
Netsia
Nokia

O
Oetiker Deutschland GmbH
Oleon
Omdia
Open Compute Project Foundation (OCP)
Open Source Firmware Foundation
OpenUK
OSFF

P
Palo Alto Electron Inc
PANTHEON.tech
PaRayHD
Parker Hannifin
PCL Transpak Europe
PCX
PDV-Systeme GmbH
Pedab AS- Denmark
PhoenixNAP
PLVision
promession
proteanTecs
Proton AG

Q
Qarnot Computing
QDeepTech
Quantum Corporation
QuoVadis

R
Ragle Networks
Rapid Space
Raritan Deutschland GmbH
RISE Research Institutes of Sweden
Rittal
RTN Rausch
Royal HaskoningDHV
RTB House

S
S&P Global Market Intelligence
Safaricom
SAFRAN GROUP
Saint-Gobain
Sardina Systems
Scaleflux
ScaleUp Technologies
Scaleway
Schneider Electric
Schwarz IT

T
Tachyum
TansnetBW GmbH
TE Connectivity
Telecomdata Sverige AB
Telescent
Tessolve
Thales
The Tech Arena
Timebeat
TransnetBW GmbH
Tropic Square
TU Darmstadt
TU Dresden

U
Unaffiliated
Unicom Engineering
University of Lausanne
University of Stuttgart
Uptime Institute
Intelligence
USDOS

V
Vertiv
Vesper Technologies
Vinted
Vulcan Global

W
WEDOS Internet
Wieland Werke AG
WoodenDataCenter

X
Xelera Technologies

Y
Yandex
YNVOLVE B. V.

Z
ZPE Systems
ZutaCore
## Schedule Overview

### Day 1: Wednesday, 24 April

<table>
<thead>
<tr>
<th>Time</th>
<th>Event</th>
</tr>
</thead>
<tbody>
<tr>
<td>08:00</td>
<td>19:00</td>
</tr>
<tr>
<td>08:00</td>
<td>19:30</td>
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<tr>
<td>10:00</td>
<td>12:00</td>
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<td>13:00</td>
<td>17:00</td>
</tr>
<tr>
<td>17:00</td>
<td>19:30</td>
</tr>
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</table>

### Day 2: Thursday, 25 April

<table>
<thead>
<tr>
<th>Time</th>
<th>Event</th>
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</thead>
<tbody>
<tr>
<td>08:00</td>
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<tr>
<td>08:00</td>
<td>15:00</td>
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<tr>
<td>09:00</td>
<td>12:00</td>
</tr>
<tr>
<td>12:00</td>
<td>13:30</td>
</tr>
<tr>
<td>13:00</td>
<td>15:00</td>
</tr>
</tbody>
</table>

*Schedule subject to change*
Venue

Lisbon Congress Center – Praça das Indústrias 1, 1300-307 Lisboa, Portugal
<table>
<thead>
<tr>
<th>SPONSORSHIP BENEFIT</th>
<th>DIAMOND</th>
<th>EMERALD</th>
<th>RUBY</th>
<th>SAPPHIRE</th>
<th>TOPAZ</th>
<th>START-UP (add’l options available, see pages 15-16)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Opportunity to submit for Keynote Slot</td>
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<td>✓</td>
<td>✓</td>
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<tr>
<td>Executive Session</td>
<td>25-minute session</td>
<td>20-minute session</td>
<td>15-minute session</td>
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<td></td>
</tr>
<tr>
<td>Meeting Room</td>
<td>✓</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Access to Media List and Analyst Pre-Brief Event</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
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<tr>
<td>Booth Size</td>
<td>6m x 5m Turnkey booth with custom backdrop</td>
<td>6m x 3m Turnkey booth with custom backdrop</td>
<td>4.5m x 3m Turnkey booth with custom backdrop</td>
<td>3m x 3m Turnkey booth with custom backdrop</td>
<td>2m x 2m space with white counter</td>
<td>2m x 2m space with white counter</td>
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<tr>
<td>Lead Retrieval Device</td>
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<td>✓</td>
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<td></td>
<td></td>
</tr>
<tr>
<td>Monitor on Floor Stand</td>
<td>2 monitors</td>
<td>1 monitor</td>
<td>1 monitor</td>
<td>1 monitor</td>
<td>1 monitor</td>
<td>1 monitor</td>
</tr>
<tr>
<td>Power</td>
<td>20 amps</td>
<td>15 amps</td>
<td>10 amps</td>
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<td>5 amps</td>
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<tr>
<td>Sponsor Wifi</td>
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<td>✓</td>
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</tr>
<tr>
<td>Furniture</td>
<td>White Counter, 2 Barstools, and Carpet</td>
<td>White Counter, 2 Barstools, and Carpet</td>
<td>White Counter, 2 Barstools, and Carpet</td>
<td>White Counter, 2 Barstools, and Carpet</td>
<td>White Counter and 2 Barstools</td>
<td>White Counter and 2 Barstools</td>
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<tr>
<td>Complimentary Passes</td>
<td>15</td>
<td>10</td>
<td>8</td>
<td>5</td>
<td>3</td>
<td>2</td>
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<tr>
<td>Discount on Additional Passes</td>
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<td>✓</td>
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<tr>
<td>Pre-event Promotions</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
</tr>
<tr>
<td>Post-event Promotions</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>SPONSORSHIP COST</td>
<td>$85,000</td>
<td>$60,000</td>
<td>$30,000</td>
<td>$20,000</td>
<td>$10,000</td>
<td>$5,000</td>
</tr>
</tbody>
</table>

*Sponsorship Packages – At-a-Glance*

*Sponsorship Deadline: 23 February, 2024*

*Final invoice may reflect a VAT charge in addition to prices listed if organization does not have an entity located in the EU. Please contact accounting@opencompute.org for clarification. Prices and packages subject to change. All prices listed are USD.*

*Additional items (extra monitors, wired Internet, lead retrieval devices, etc.) will be available for rent.*
## Sponsorship Packages – At-a-Glance*

**Sponsorship Deadline: 23 February, 2024**

### Event Sponsorships

<table>
<thead>
<tr>
<th>Level</th>
<th>Cost</th>
<th>Includes</th>
</tr>
</thead>
</table>
| Welcome Reception                  | $15,000               | • 2 complimentary event passes  
• Logo on reception welcome banner and promo item  
• Logo/link on OCP Regional Summit website and event signage |
| Community Lounge                   | $10,000               | • 2 complimentary event passes  
• 1 monitor showcasing your custom content (no audio)  
• Logo/link on OCP Regional Summit website and event signage |
| Lanyards                           | $10,000               | • 2 complimentary event passes  
• Logo prominently featured on lanyards  
• Logo/link on OCP Regional Summit website and event signage |
| Tote Bags                          | $10,000               | • 2 complimentary event passes  
• Logo prominently featured on summit bags  
• Logo/link on OCP Regional Summit website and event signage |
| Coffee                             | $7,500                | • 2 complimentary event passes  
• Logo prominently featured in conjunction with coffee service  
• Logo/link on OCP Regional Summit website and event signage |
| Lunch                              | $7,500 (Day 1)  
$7,500 (Day 2)  
$10,000 (both days) | • 2 complimentary event passes  
• Logo on signage near buffet stations  
• Logo/link on OCP Regional Summit website and event signage |
| Afternoon Snack Break              | $5,000 (Day 1)       | • 2 complimentary event passes  
• Logo on signage near catering stations  
• Logo/link on OCP Regional Summit website and event signage |
| Sticker Sheets                     | $5,000                | • 2 complimentary event passes  
• Logo or chosen artwork prominently featured on sticker sheets  
• Logo/link on OCP Regional Summit website and event signage |
| Individual Hand Sanitizer Bottles  | $5,000                | • 2 complimentary event passes  
• Logo prominently featured on individual hand sanitizer bottles  
• Logo/link on OCP Regional Summit website and event signage |
| Hand Sanitizer Stations            | $5,000                | • 2 complimentary event passes  
• Logo prominently featured on hand sanitizer stations  
• Logo/link on OCP Regional Summit website and event signage |
| Future Technologies Symposium Sponsor | $7,500              | • 2 complimentary event passes  
• Logo featured on Symposium keynote slides  
• Logo/link on OCP Regional Summit website and event signage  
• 5 minutes to address audience during the symposium |

### Add-on Sponsorships

<table>
<thead>
<tr>
<th>Level</th>
<th>Cost</th>
<th>Includes</th>
</tr>
</thead>
</table>
| Private Meeting Room               | $3,000 (per meeting room) | • Access to private meeting room conveniently located near Summit activities  
• Boardroom table set-up for 8 people |

We also have opportunities available for non-profits, collaboration partners, open-source organizations, and media partners. Please contact sponsor@opencompute.org to learn more!

*Final invoice may reflect a VAT charge in addition to prices listed if organization does not have an entity located in the EU. Please contact accounting@opencompute.org for clarification. Prices and packages subject to change. All prices listed are USD.

All prices listed are USD.
The top three tiers of OCP Corporate Membership are: Platinum, Gold and Silver. If your organization is currently a tiered member in good standing, the following discounts apply to any exhibit sponsorship. Discount percentages are scheduled to change beginning January 1, 2024 to: Platinum (15%), Gold (10%), Silver (7%). If contract is signed before Jan 1, old discount rates will be honored.

<table>
<thead>
<tr>
<th>Tiered Member Level</th>
<th>% Discount</th>
<th>Diamond Sponsorship $85,000</th>
<th>Emerald Sponsorship $60,000</th>
<th>Ruby Sponsorship $30,000</th>
<th>Sapphire Sponsorship $20,000</th>
<th>Topaz Sponsorship $10,000</th>
</tr>
</thead>
<tbody>
<tr>
<td>Platinum</td>
<td>15%</td>
<td>$72,250</td>
<td>$51,000</td>
<td>$25,500</td>
<td>$17,000</td>
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<tr>
<td>Gold</td>
<td>10%</td>
<td>$76,500</td>
<td>$54,000</td>
<td>$27,000</td>
<td>$18,000</td>
<td>$9,000</td>
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<tr>
<td>Silver</td>
<td>7%</td>
<td>$79,050</td>
<td>$55,800</td>
<td>$27,900</td>
<td>$18,600</td>
<td>$9,300</td>
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</table>

More information regarding Tiered Membership can be found here: [http://www.opencompute.org/membership](http://www.opencompute.org/membership)

*Tiered Membership discounts apply to exhibit sponsorships only. All prices listed are USD.
DETAILED SPONSORSHIP PACKAGES
Exhibit + Speaking Opportunities

**DIAMOND SPONSOR LEVEL – $85,000**

**PRE-EVENT PROMOTIONS**
- Access to media registration list two weeks prior to event
- Opportunity to participate in the Analyst Pre-Brief webinar prior to Summit. (Spaces limited)
- Sponsor company logo and link on the OCP Regional Summit website
- Social media sponsorship recognition (FB, Twitter)
- 15 complimentary event passes, up to 35 additional discounted passes

**PREMIER SPEAKING OPPORTUNITIES**

**Executive Session:** An executive or technology leader from the sponsor company will address attendees through a 25-minute Executive Session. The audience for these sessions is expected to be around 150 attendees per room.

All announcements and presentations are subject to approval by the OCP Foundation. The OCP Foundation will notify sponsors of specific presentation deadlines.

**Keynote Presentation:** Opportunity to add-on Keynote presentation, see details below.

**EXHIBIT – 6m x 5m Turnkey Booth Space**

Your exhibit space includes:
- Custom backdrop with sponsor company logo or custom design
- Wireless Internet access
- Two barstools
- Two monitors with floor stands
- One lead retrieval device*
- White counter
- Carpeting
- Waste bin
- Daytime power
- White counter

Additional items (additional monitors, wired Internet, and so forth) will be available for rent. Full booth details will be provided in the Sponsor Manual.

**Booth location** will be selected on a first-signed, first-served basis based on when your sponsor contract is signed and returned to the OCP Meeting & Events Manager.

*One lead retrieval device will be provided per diamond sponsor booth which can be used to collect attendee data.

**ADDITIONAL ONSITE PROMOTIONS/BRANDING**

**Advertising Slide:** Sponsorship includes a sponsor-created marketing slide displayed on the main stage prior to the keynotes and on digital signage throughout the venue; please see the Sponsor Portal for additional details.

**Meeting Room:** Sponsorship includes one meeting room available for use both days.

**Sponsor company’s logo** (size TBD) will be prominently placed on event signage including large sponsor banner and welcome slide in opening remarks.

**POST-EVENT PROMOTIONS**
- Keynote and Executive Session speaking opportunities will be recorded and available online after the event to reach a broader community.
- Presentation (slides + video) will be posted to the OCP website for the community to access.
- Opportunity to embed presentation videos recorded at the Summit on your company website.

**KEYNOTE ADD-ON – $5,000†**

**Premier Speaking Opportunity**

An executive or technology leader from your company will address the OCP audience through a speaking session on the main stage during the keynote block at a time determined by OCP. The attendee expectancy is 700+. This is your opportunity to demonstrate your leadership in the OCP community, showcase new technologies and contributions to OCP, and reaffirm your company’s commitment to developing technologies that are open, scalable, and efficient.

(This keynote add-on is based solely on content approval by OCP. Sponsors will only be charged the add-on fee once they submit their keynote content and it is approved by OCP. Keynote slots are limited and will be considered on a first-come, first-served basis. The Foundation reserves the right to assign keynote slots in any order as they see fit.)

All prices listed are USD
**EMERALD SPONSOR LEVEL – $60,000**

**PRE-EVENT PROMOTIONS**
- Access to media registration list two weeks prior to event
- Opportunity to participate in the Analyst Pre-Brief webinar prior to Summit. (Spaces limited)
- Sponsor company logo and link on the OCP Regional Summit website
- Social media sponsorship recognition (FB, Twitter)
- 10 complimentary event passes, up to 35 additional discounted passes

**PREMIER SPEAKING OPPORTUNITY**

**Executive Session:** An executive or technology leader from the sponsor company will address attendees through a 20-minute Executive Session. The audience for these sessions is expected to be around 150 attendees per room.

All announcements and presentations are subject to approval by the OCP Foundation. The OCP Foundation will notify sponsors of specific presentation deadlines.

**Keynote Presentation:** Opportunity to add-on Keynote presentation, see page 11.

**EXHIBIT – 6m x 3m Turnkey Booth Space**
Your exhibit space includes:
- Custom backdrop with sponsor company logo or custom design
- One monitor with floor stand
- Daytime power
- Wireless Internet access
- One lead retrieval device*
- Carpeting
- Two barstools
- White counter
- Waste bin

Additional items (additional monitors, wired Internet, etc.) will be available for rent. Full booth details will be provided in the Sponsor Manual.

**Booth location** will be selected on a first-signed, first-served basis based on when your sponsor contract is signed and returned to the OCP Meeting & Events Manager.

*One lead retrieval device will be provided per emerald sponsor booth which can be used to collect attendee data.

**ADDITIONAL ONSITE PROMOTIONS/BRANDING**

**Advertising Slide:** Sponsorship includes a sponsor-created marketing slide displayed on the main stage prior to the keynotes and on digital signage throughout the venue; please see the Sponsor Portal for additional details.

**Sponsor company’s logo** (size TBD) will be prominently placed on event signage including large sponsor banner and welcome slide in opening remarks.

**POST-EVENT PROMOTIONS**
- Executive Session speaking opportunity will be recorded and available online after the event to reach a broader community.
- Presentation (slides + video) will be posted to the OCP website for the community to access.
- Opportunity to embed presentation videos recorded at the Summit on your company website.

All prices listed are USD
RUBY SPONSOR LEVEL – $30,000

PRE-EVENT PROMOTIONS

- Access to media registration list two weeks prior to event
- Opportunity to participate in the Analyst Pre-Brief webinar prior to Summit. (Spaces limited)
- Sponsor company logo and link on the OCP Regional Summit website
- Social media sponsorship recognition (FB, Twitter)
- 8 complimentary event passes, up to 25 additional discounted passes

PREMIER SPEAKING OPPORTUNITY

Executive Session: An executive or technology leader from the sponsor company will address attendees through a 15-minute Executive Session. The audience for these sessions is expected to be around 150 attendees per room.

All announcements and presentations are subject to approval by the OCP Foundation. The OCP Foundation will notify sponsors of specific presentation deadlines.

Keynote Presentation: Opportunity to add-on Keynote presentation, see page 11.

EXHIBIT – 4.5m x 3m Turnkey Booth Space

Your exhibit space includes:

- Custom backdrop with sponsor company logo or custom design
- One monitor with floor stand
- Daytime power
- Wireless Internet access
- Two barstools
- Carpeting
- White counter
- Waste bin

Additional items (additional monitors, wired Internet, etc.) will be available for rent. Full booth details will be provided in the Sponsor Manual.

Booth location will be selected on a first-signed, first-served basis based on when your sponsor contract is signed and returned to the OCP Meeting & Events Manager.

ADDITIONAL ONSITE PROMOTIONS/BRANDING

Advertising Slide: Sponsorship includes a sponsor-created marketing slide displayed on the main stage prior to the keynotes and on digital signage throughout the venue; please see the Sponsor Portal for additional details.

Sponsor company’s logo (size TBD) will be prominently placed on event signage including all-sponsor banner and welcome slide in keynote opening remarks.

POST-EVENT PROMOTIONS

- Executive Session speaking opportunity will be recorded and available online after the event to reach a broader community.
- Presentation (slides + video) will be posted to the OCP website for the community to access.
- Opportunity to embed presentation videos recorded at the Summit on your company website.

Unless otherwise noted, all presentations are licensed under a Creative Commons Attribution 4.0 License. https://creativecommons.org/licenses/by/4.0/

All prices listed are USD
Exhibit-Only Opportunities

**SAPPHIRE SPONSOR LEVEL – $20,000**

**PRE-EVENT PROMOTIONS**
- Sponsor company logo and link on the OCP Regional Summit website
- Social media sponsorship recognition (FB, Twitter)
- 5 complimentary event passes

**EXHIBIT – 3m x 3m Turnkey Booth Space**
Your exhibit space includes:
- Custom backdrop with sponsor company logo or custom design
- One monitor with floor stand
- Daytime power

<table>
<thead>
<tr>
<th>Wireless Internet access</th>
<th>Carpeting</th>
<th>Two barstools</th>
<th>White counter</th>
<th>Waste bin</th>
</tr>
</thead>
</table>

Additional items (additional monitors, wired Internet, and etc.) will be available for rent. Full booth details will be provided in the Sponsor Manual. **Booth location** will be selected on a first-signed, first-served basis based on when your sponsor contract is signed and returned to the OCP Meeting & Events Manager.

**ADDITIONAL ONSITE PROMOTIONS/BRANDING**
**Sponsor company’s logo** (size TBD) will be prominently placed on event signage including large sponsor banner and welcome slide in opening remarks.

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**TOPAZ SPONSOR LEVEL – $10,000**

**PRE-EVENT PROMOTIONS**
- Sponsor company logo and link on the OCP Regional Summit website
- Social media sponsorship recognition (FB, Twitter)
- 3 complimentary event passes

**EXHIBIT – 2m x 2m Turnkey Booth Space**
Your exhibit space includes:
- One monitor with floor stand
- Daytime power

<table>
<thead>
<tr>
<th>Wireless Internet access</th>
<th>Carpeting</th>
<th>Two barstools</th>
<th>White counter</th>
<th>Waste bin</th>
</tr>
</thead>
</table>

Additional items (additional monitors, wired Internet, and etc.) will be available for rent. Full booth details will be provided in the Sponsor Manual. **Booth location** will be selected on a first-signed, first-served basis based on when your sponsor contract is signed and returned to the OCP Events Manager.

**ADDITIONAL ONSITE PROMOTIONS/BRANDING**
**Sponsor company’s logo** (size TBD) will be prominently placed on event signage including large sponsor banner and welcome slide in opening remarks.

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All prices listed are USD.
Exhibit-Only Opportunities

**LARGE START-UP SPONSOR LEVEL** – $5,000

**PRE-EVENT PROMOTIONS**
- Sponsor company logo and link on the OCP Regional Summit [website](#)
- Social media sponsorship recognition (FB, Twitter)
- 2 complimentary event passes

**EXHIBIT – 2m x 2m Turnkey Booth Space**
Your exhibit space includes:
- One monitor with floor stand
- Daytime power
- Wireless Internet access
- Two stools
- Waste bin
- Carpeting
- White counter

Additional items (additional monitors, wired Internet, etc.) will be available for rent. Full booth details will be provided in the Sponsor Manual.

**Booth location** will be selected on a first-signed, first-served basis based on when your sponsor contract is signed and returned to the OCP Events Manager.

**ADDITIONAL ONSITE PROMOTIONS/BRANDING**
Sponsor company’s logo (size TBD) will be prominently placed on event signage including large sponsor banner and welcome slide in opening remarks.

*Large Start-Up Sponsorships are offered to official OCP Start-Up Members. Please contact sponsor@opencompute.org to see if you qualify.

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**MEDIUM START-UP SPONSOR LEVEL** – $2,500

**PRE-EVENT PROMOTIONS**
- Sponsor company logo and link on the OCP Regional Summit [website](#)
- Social media sponsorship recognition (FB, Twitter)
- 2 complimentary event passes

**EXHIBIT – 2m x 1.5m Turnkey Booth Space**
Your exhibit space includes:
- One monitor with floor stand
- Daytime power
- Wireless Internet access
- Two stools
- Waste bin
- White counter

Additional items (additional monitors, wired Internet, etc.) will be available for rent. Full booth details will be provided in the Sponsor Manual.

**Booth location** will be selected on a first-signed, first-served basis based on when your sponsor contract is signed and returned to the OCP Events Manager.

**ADDITIONAL ONSITE PROMOTIONS/BRANDING**
Sponsor company’s logo (size TBD) will be prominently placed on event signage including large sponsor banner and welcome slide in opening remarks.

*Medium Start-Up Sponsorships are offered to official OCP Start-Up Program participants. Please contact sponsor@opencompute.org to see if you qualify.

All prices listed are USD
Exhibit-Only Opportunities

SMALL START-UP SPONSOR LEVEL* – $1,000

PRE-EVENT PROMOTIONS
- Sponsor company logo and link on the OCP Regional Summit website
- Social media sponsorship recognition (FB, Twitter)
- 1 complimentary event pass

EXHIBIT – 2m x 1.2m Turnkey Booth Space
Your exhibit space includes:
  - Daytime power
  - Two stools
  - Waste bin
  - Wireless Internet Access
  - White counter

Additional items (monitors, wired Internet, etc.) will be available for rent. Full booth details will be provided in the Sponsor Manual.

Booth location will be selected on a first-signed, first-served basis based on when your sponsor contract is signed and returned to the OCP Events Manager.

ADDITIONAL ONSITE PROMOTIONS/BRANDING
Sponsor company’s logo (size TBD) will be prominently placed on event signage including large sponsor banner and welcome slide in opening remarks.

*Small Start-Up Sponsorships are offered to official OCP Start-Up Program participants. Please contact sponsor@opencompute.org to see if you qualify.
Booth Layout Examples

**Some images include add-on features. Please see the Detailed Sponsor Package pages above.**
Booth Layout and Sizing

**Diamond:** 6m W x 5m D

**Emerald:** 6m W x 3m D

**Ruby:** 4.5m W x 3m D

**Sapphire:** 3m W x 3m D

**Topaz:** 2m W x 2m D

All Booths

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Booth Layout and Sizing - NEW!

**Large Start-up:** 2m W x 2m D

- 200cm

**Medium Start-up:** 2m W x 1.5m D

- 150cm

**Small Start-up:** 2m W x 1.2m D

- 120cm

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Welcome Reception – $15,000

This Expo Hall event is very well attended! We provide great music and serve appetizers and drinks to keep the energy high and the room buzzing. Your brand will be on the general event signage and reception drink holders and napkins.

EVENT PROMOTIONS
• Sponsor company logo and link on the OCP Regional Summit website
• Social media sponsorship recognition
• 2 complimentary event passes

ONSITE PROMOTIONS
• This reception will be located in the Expo Hall at the event venue on the first evening of the Summit.
• Appetizers and drinks included; expanded menu available at an additional cost
• Sponsor company logo on the following:
  ○ General event signage including large sponsor banner and welcome slide in opening remarks
  ○ Welcome Reception signage
  ○ Branded promo items, such as drink holders or cocktail napkins. Specific items subject to availability.
  ○ Advertising slide exclusively displayed on monitors during your sponsored event time

Community Lounge – $10,000

This space is prominently located at the Regional Summit (in the Expo Hall or pre-function area) for maximum exposure. Attendees will have access to include lounge furniture and power in this space.

PRE-EVENT PROMOTIONS
• Your company logo and link on the OCP Regional Summit website
• 2 complimentary event staff passes

ONSITE PROMOTIONS
• Opportunity to display your custom content on 1 monitor (no audio)
• Opportunity to place marketing literature in rack nearby
• Branding – your logo will be prominently placed on event signage near the lounge, as well as on a welcome slide during keynote opening remarks and on the large all-sponsor banner

All prices listed are USD
Event Sponsorships

**Lanyards – $10,000**

**EVENT PROMOTIONS**
- Sponsor company logo and link on the OCP Regional Summit [website](#)
- 2 complimentary event passes

**ONSITE PROMOTIONS**
- Your logo prominently featured on the OCP Regional Summit lanyards

**Tote Bags – $10,000**

**EVENT PROMOTIONS**
- Sponsor company logo and link on the OCP Regional Summit [website](#)
- 2 complimentary event passes

**ONSITE PROMOTIONS**
- Your logo prominently featured on the OCP Regional Summit bag, distributed to each attendee at Registration. Specific item subject to availability.

**Coffee – $7,500**

**EVENT PROMOTIONS**
- Sponsor company logo and link on the OCP Regional Summit [website](#)
- 2 complimentary event passes

**ONSITE PROMOTIONS**
- Sponsor company logo prominently featured in conjunction with coffee service
- Opportunity to include marketing material near coffee service (postcard size)
- Additional branding on the following:
  - Event signage including large sponsor banner and welcome slide in opening remarks

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All prices listed are USD
### Event Sponsorships

#### Lunch

$7,500 (Day 1) / $7,500 (Day 2) / or $10,000 (both days)

**EVENT PROMOTIONS**
- Sponsor company logo and link on the OCP Regional Summit [website](#)
- Social media sponsorship recognition
- 2 complimentary event passes

**ONSITE PROMOTIONS**
- Sponsor company logo on the following:
  - Signage near buffets
  - Event signage including large sponsor banner and welcome slide in opening remarks
  - Advertising slide

#### Afternoon Snack Break

$5,000 (Day 1)

**EVENT PROMOTIONS**
- Sponsor company logo and link on the OCP Regional Summit [website](#)
- Social media sponsorship recognition
- 2 complimentary event passes

**ONSITE PROMOTIONS**
- Sponsor company logo on the following:
  - Signage near catering stations
  - Event signage including large sponsor banner and welcome slide in opening remarks
  - Advertising slide

#### Sticker Sheets – $5,000

**EVENT PROMOTIONS**
- Your company logo and link on the OCP Regional Summit [website](#)
- 2 complimentary event staff passes

**ONSITE PROMOTIONS**
- Your logo prominently featured on the summit sticker sheet, distributed to each attendee at Registration

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All prices listed are USD

**Specific products/promotional designs TBD**
Event Sponsorships

Individual Hand Sanitizer Bottles – $5,000

EVENT PROMOTIONS
• Your company logo and link on the OCP Regional Summit website
• 2 complimentary event staff passes

ONSITE PROMOTIONS
• Your logo prominently featured on the 1 oz. individual hand sanitizer bottles**, distributed to each attendee at Registration

Hand Sanitizer Stations – $5,000

EVENT PROMOTIONS
• Your company logo and link on the OCP Regional Summit website
• 2 complimentary event staff passes

ONSITE PROMOTIONS
• Hand Sanitizer Stations** placed in various locations throughout venue
• Branding – your logo will be prominently placed on:
  ○ Sanitizer stations
  ○ Easel signage near each hand sanitizer station

Future Technologies Symposium Sponsor
$7,500 (3 spots available)

EVENT PROMOTIONS
• Your company logo and link on the OCP Regional Summit website
• Social media sponsorship recognition
• 2 complimentary event passes
• 5 minutes on the Symposium stage to address the audience

ONSITE PROMOTIONS
• Branding – your logo will be prominently placed on:
  ○ Thank you slide in Summit keynote housekeeping slides
  ○ Thank you slide in Symposium keynote opening remarks
  ○ Event room signage

All prices listed are USD
**Specific products/promotional designs TBD
Private Meeting Room
$3,000 / meeting room

- Access to a private meeting room conveniently located near Summit activities (member discounts do not apply)
- Boardroom table set-up for 8 people (option to change or upgrade furniture/layout; additional charges may apply)
- Summit wifi network
- Power on table
- Included in Diamond Sponsorship
- Locations selected on a first-signed, first-served basis
- Limited quantity of rooms available, be sure to sign up before they sell out!

Must be a Summit booth sponsor to reserve a private meeting room.

Not seeing an option for you? We love to get creative! Let’s work together to create a custom sponsorship that fits your organization’s goals. These could include: hosted events, special giveaways, unique booth designs, and more!

Email sponsor@opencompute.org to get in touch with our team.
# Sponsor Packages for the 2024 OCP Regional Summit (the “Event”)*:

**Exhibit + Speaking Opportunity**

- Diamond: $85,000 USD (6mx5m booth)
- Emerald: $60,000 USD (6mx3m booth)
- Ruby: $30,000 USD (4.5mx3m booth)
- Keynote Add-on: $5,000 (pending OCP approval)

**Exhibit-Only**

- Sapphire: $20,000 USD (3mx3m booth)
- Topaz: $10,000 USD (2m counter)
- Start-Up - Large: $5,000 USD
- Start-Up - Medium: $2,500 USD
- Start-Up - Small: $1,000 USD

**Add-on Option:**

- Sponsor Meeting Room: $3,000 USD  *(must be a booth sponsor)*

**Event Sponsorships** *(discounts do not apply)*

- Welcome Reception: $15,000 USD
- Community Lounge: $10,000 USD
- Lanyards: $10,000 USD
- Tote Bags: $10,000 USD
- Coffee: $7,500 USD
- Lunch: $7,500 USD – for Day 1
- Lunch: $7,500 USD – for Day 2
- Lunch Both Days: $10,000 USD
- Afternoon Snack Break: $5,000
- Sticker Sheets: $5,000 USD
- Hand Sanitizer Bottles: $5,000 USD
- Hand Sanitizer Stations: $5,000 USD
- Future Technologies Symposium Sponsor: $7,500

**Tiered Membership Discount**

If your company is an OCP Tiered Member, please check the applicable discount below. Must be a Member in good standing at the time of the 2024 Regional Summit. Membership discounts apply to booths only. Event sponsorships, virtual booth add-on and meeting rooms are not eligible for discounts. Discount percentages are scheduled to change beginning January 1, 2024 to: Platinum (15%), Gold (10%), Silver (7%). If contract is signed before Jan 1, old discount rates will be honored.

- Platinum Tiered Member (20%)  
- Gold Tiered Member (15%)  
- Silver Tiered Member (10%)

**Total Amount (after discounts if applicable):** $_______

**OCP Contact:** Kali Burdette, Director of Global Events, kali@opencompute.org

**Payment Information:** Acceptable forms of payment include ACH, wire transfers, credit cards and checks. If paying by check, please make checks payable to: Open Compute Project Foundation, PO Box 82287, Austin, TX 78708

**Purchasing bulk tickets:** Each sponsorship level comes with a set number of complimentary passes. Additional passes may be purchased in bulk with a maximum of two transactions per organization. All sponsors except Diamond, Emerald & Ruby will be charged the current registration rate for the passes and no discount will be applied. There is no limit to the max quantity for the full price tickets. Diamond, Emerald, and Ruby sponsors will...
receive additional passes for a discount with a set maximum quantity. Check with OCP for the most current discount, maximum limits, and purchase deadline. No refunds will be given for bulk ticket purchase (discounted or not).

**Diamond sponsor keynote add-on:** This keynote add-on is based solely on content approval by OCP. Diamond sponsors will only be charged the add-on fee once they submit their keynote content and it is approved by OCP. Keynote slots are limited and will be considered on a first-come, first-served basis. Sponsor understands that indicating an interest in a keynote add-on does not guarantee a spot.

**Terms and Conditions:**

1. Payment must be in United States Dollars. All payments must be made to Open Compute Project Foundation and provided in cleared funds to the bank account provided on the invoice not later than net 30 days of the date of the invoice. All fees are exclusive of all applicable sales, use, value-added and similar taxes, which Sponsor shall pay in addition to the fees at the rate prevailing on the date of the invoice. Payment must be received prior to the event or the sponsorship will be considered invalid. Account must be current to participate.

2. Sponsor speakers are required to submit their presentation content for review by the Open Compute Foundation by the date indicated in the prospectus. Failure to submit your content for review by the foundation can result in the loss of your speaking opportunity.

3. Sponsor is responsible for meeting all deadlines for delivery of materials and artwork. Past due materials may be excluded from the conference program, signage, and other opportunities included in the sponsors contribution level.

4. Sponsor is responsible for any shipping and receiving costs the venue may charge for materials shipped directly to the venue.

5. Exhibit Locations. Booth/table location assignments will be selected by the sponsor company on a first-signed, first-served basis, and may be modified by the Foundation due to changes in event layout, venue or other factors.

6. Restrictions in Operations of Exhibits. The OCP Foundation and its representatives reserve the right to restrict or remove exhibits which, because of noise, method of operation, materials, or for any other reason, may become objectionable to the reasonable attendee or the venue. In the event of such restriction or eviction, the OCP Foundation is not liable for any refunds, rentals, or other exhibit expenses incurred by the Sponsor.

7. Care of Building. The Sponsor shall not injure or deface the walls or floors of the building and the tables, or damage the equipment. Sponsor assumes all liability costs for damage incurred.

8. Catastrophe. In the event that because of war, fire, strike, government regulation, natural disaster, pandemic, public catastrophe, act of God, or other cause, the conference or any part thereof is prevented from being held, or is canceled by the OCP Foundation, the OCP Foundation shall determine any refund to a Sponsor after deducting any expenses incurred by the OCP Foundation but in no case shall the amount of the refund to the Sponsor exceed the amount of the fee paid.

9. Cancellations made by the Sponsor 30 days or more prior to the event are liable for 50% of the sponsorship fee or of the cost of equivalent services/equipment if sponsorship is an in kind or a barter arrangement. Cancellations made within 29 days of the event are liable for the entire fee. All cancellations must be made in writing to the OCP Foundation.

10. Trademarks. Each party retains all rights and ownership to its own trademarks and must obtain prior approval from the other party for any use of the other party's names or marks for the purpose of marketing, advertising and otherwise promoting participation in and/or sponsorship of (as described in this Agreement) the Event, which approval shall not be unreasonably withheld or delayed. Sponsor shall provide to OCP Foundation any artwork necessary for use of Sponsor’s marks, name or logo. Sponsor agrees to abide by, and be bound by, the Open Compute Project Trademark Usage Guidelines, which are available at https://bit.ly/2QwPmUN, including as this may be updated by OCP Foundation from time to time.

11. OCP Materials Release. If I am presenting at the OCP Regional Summit, I acknowledge that my Presentation and any ancillary materials I provide to OCP in connection with my Presentation, including without limitation any white paper, article, photograph, likeness, or professional biography (together, “Materials”) are made available under the Creative Commons Attribution-ShareAlike 4.0 International License found at https://creativecommons.org/licenses/by-sa/4.0/, or any later version, and without limiting the foregoing, OCP may make the Materials available under such terms. OCP may exercise its rights hereunder in all forms and media, whether now known or hereafter developed, throughout the world in perpetuity, royalty-free. My authorization and acknowledgement above is irrevocable and extends to OCP and its agents, successors, and assigns. I hereby waive any right to inspect or approve the Recordings. I acknowledge that OCP is under no obligation to use the Recordings, or Materials if applicable, in any manner. I hereby represent that I have the authority to grant the rights and licenses herein. And if I am presenting at an OCP event, I further represent and warrant that the Materials do not and will not violate the rights of any third party, including without limitation rights in intellectual property. I also represent that, to the extent the Materials include materials owned or created by any third-party, I have obtained permission for its use consistent with the foregoing. I will provide OCP evidence of such permission upon OCP’s request.

12. Miscellaneous. This Agreement shall be governed by the internal laws of the State of California without regard to principles of conflicts of laws. Any disputes shall be heard exclusively in the state or federal courts located in California, and both parties consent to the jurisdiction of such courts. Sponsor cannot assign any rights under this Agreement without the prior written consent of the OCP Foundation; any unauthorized assignment is null and void. This is the entire agreement of the parties and cannot be amended or changed except in a writing signed by both parties.

13. GDPR Policy. OCP will treat all information you provide in accordance with the OCP Privacy Policy posted at http://www.opencompute.org/privacy/ This includes cookies and any other information we may collect. By signing this contract, you acknowledge and accept OCP’s Privacy Policy and give your consent to the transfer of your personal information to the United States, which may have less protections than your jurisdiction of residence.

14. BADGE SWAPPING. Badge swapping and/or trading is strictly prohibited at OCP events. Attendees must wear their badge at all times on the event premises. Any attendee caught without a badge, will be escorted to registration to show an ID and charged a reprint fee if the badge cannot be found. If caught wearing another attendee's badge or leaving the premises with multiple badges with the intent to distribute to other attendees, all badges will be confiscated and this person may be removed from the event. OCP keeps historical records of companies and sponsors who are regular offenders of badge swapping. OCP reserves the right to deny attendance, sponsorship, and speaking opportunities to any individuals or organizations that do not abide by OCP event regulations.

In witness whereof, the parties have caused this Agreement to be executed by their duly authorized representatives.

**Sponsor:** Open Compute Project Foundation:

**By:** By: ________________________________

**Print:** ________________________________ **Print:** Kali Burdette

**Title:** Title: Director of Global Events

**Date:** Date: ________________________________

*Sponsorship deadline is Monday, Feb 26, 2024. Sponsorships & booth selection are awarded in the order that they are received.*