OCP
REGIONAL
SUMMIT

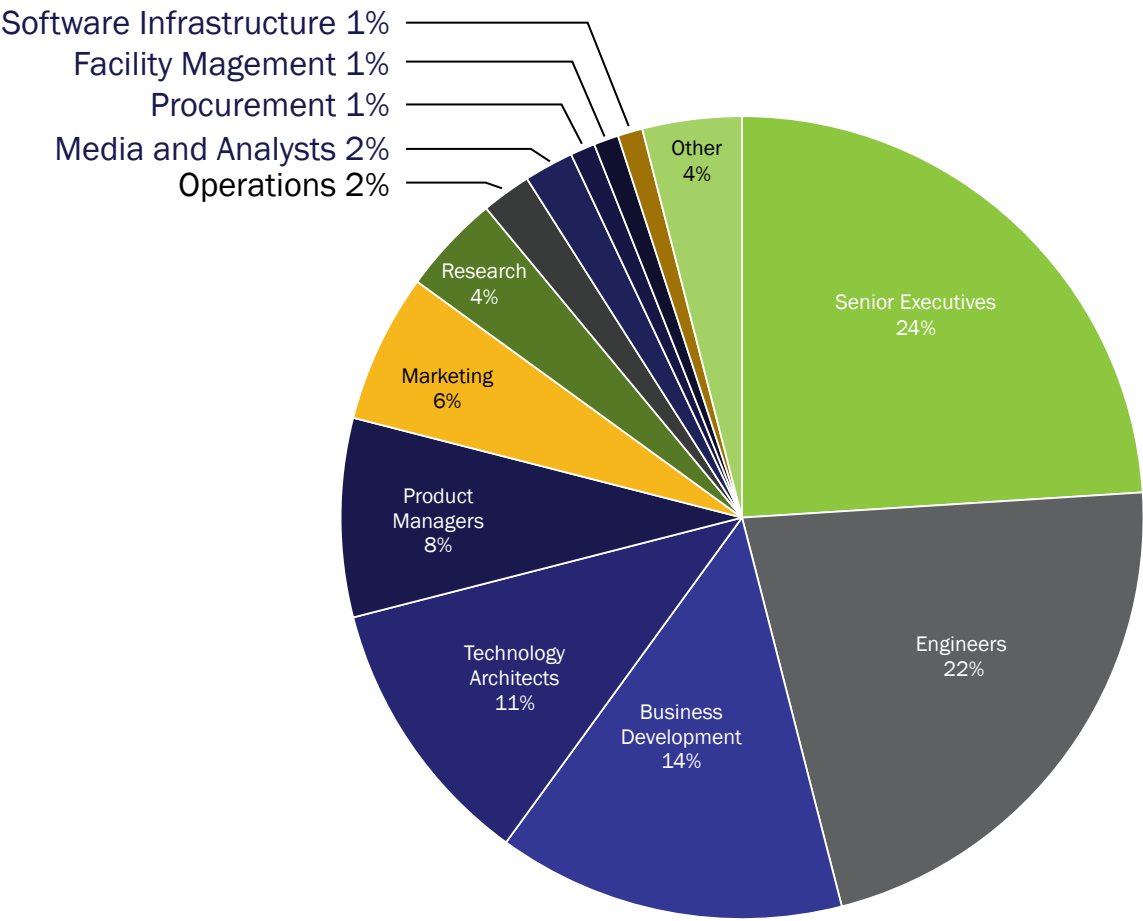**2024 OCP REGIONAL SUMMIT**

SPONSOR PROSPECTUS

24–25 April, 2024 | Lisbon Congress Center | Lisbon, Portugal
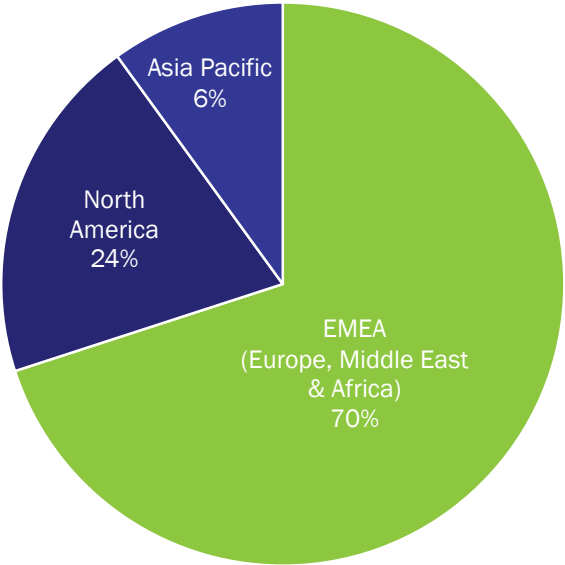
OCP Summits by the Numbers

2023 OCP Regional Summit Demographics
(Prague, Czech Republic)

Software Infrastructure 1%
Facility Magement 1%
Procurement 1%
Media and Analysts 2%
Operations 2%

- Other 4%
- Senior Executives 24%
- Engineers 22%
- Business Development 14%
- Technology Architects 11%
- Product Managers 8%
- Marketing 6%
- Research 4%

2023 OCP Regional Summit Stats
(in-person event)

564 Summit Attendees

234 Companies Represented

133 Speakers

34 Sponsors/ Exhibitors

42 Countries Represented

Attendees by Country

- Asia Pacific 6%
- North America 24%
- EMEA (Europe, Middle East & Africa) 70%

Previous Summit Sponsors

2023 OCP Regional Summit | Prague, Czech Republic

2CRSi	Circle B & Bel Power Solutions	Open Source Firmware Foundation
3M	GIGABYTE	OpenUK
9elements	Google	Rittal GMBH & Co. KG
Alfa Laval	Gospower	Safran
AMD	Hewlett Packard Enterprise	Sardina
AMI	Inspur Electronic Information	ScaleUp Technologies GmbH & Co. KG
Ampere Computing	Meta	STORDIS
Arteco	Microsoft	Xelera Technologies GmbH
Aviz Networks	MiTAC Computing Technology Corporation	ZPE Systems
Broadcom	Murata	ZT Systems
Celestica	Nokia	

Previous Summit Participating Companies

2CRSI
3M
9elements Agency

A

Acton Arrow
Advanced Energy Inc.
AFL Hyperscale
AL HAMD ENGLISH INSTITUTE
Alfa Laval
Alyostech
Amazon
AMD
American Megatrends (AMI)
Ampere Computing
Amphenol
Amphenol High Speed Interconnects
Analog Devices
Antidote Technologies
Apex Semiconductors
APS Networks
AQ Compute
Arm
Arteco
Asperitas
ASUS
AT&T
Atlancis
Aviz Networks

B

Barcelona Supercomputing Center
Bel Power Solutions
BeyondEdge
BISDN
BizLink Technologies
Blockheating
Borealis Data Center
BOSTON
Broadcom
Brunswick Group
BURG Lüling GmbH & Co KG
Bytedance

C

Calnex
Carrier
Castrol (BP)
CC CONSULTING
CEA
Celestica
Ceske Radiokomunikace a.s.
Chevron Phillips Chemical

Circle B
Cloud&Heat Technologies GmbH
CloudFerro
Cloudflare
Colder (CPC)
Conapto
Cornell University
Credo Semiconductor
Criteo
Cyberus Technology
CyrusOne

D

Danfoss
Deep Green Technologies
Dell Technologies
Delta Electronics
Deutsche Telekom
DIGI
Dorado Software
Drivenets

E

EcoDataCenter
Edgecore Networks
ENEOS
ENEOS
Enoc System
EPS Global
Equinix
ETH Zurich
Ethereum Foundation
ExxonMobil

F

Fiberby
Finer Vision
Fjernvarme Fyn
Flax Advisors
Flax Computing
Flex (Flextronics)
FNTECH
Fraunhofer
Frigel Group
FUCHS
Fujitsu

G

GF Piping Systems
GIGA Computing
GIGABYTE
Google
Gospower
Graphcore

H

Harting
HPE
Huawei

I

IAP
IBM
IDC
Impleon
Industrial Filtration
Infinera
Inspur Electronic Information
Intel
Interact
Intrinsic ID
IONOS SE
IP Infusion
IT Ingenieur Niemann
ITVT Group

J

J M Gross Engineering
Jabil
Johannes Gutenberg-Universitaet Mainz

K

Kaleidoscope
Kandou
KAO Data
Keysight Technologies
KIOXIA

L

L33 Networks
Lancaster University
Larch Networks
Legrand
LeoLabs
LightCounting
Linaro
Lite-On Technology
London South Bank University
Los Alamos National Laboratory
LRZ
Ltd TWINI
Luxoft Professional Romania
maincubes

M

Mennekes Elektrotechnik GmbH & Co. KG
Meta
Microchip
Microsoft
MiTAC
Modine
Murata

N

Nalco Water

Nallasway
Nebius
Netsia
Nokia

O

Oetiker Deutschland GmbH
Oleon
Omdia
Open Compute Project Foundation (OCP)
Open Source Firmware Foundation
OpenUK
OSFF

P

Palo Alto Electron Inc
PANTHEON.tech
PaRayHD
Parker Hannifin
PCL Transpak Europe
PCX
PDV-Systeme GmbH
Pedab AS- Denmark
PhoenixNAP
PLVision
promersion
proteanTecs
Proton AG

Q

Qarnot Computing
QDeepTech
Quantum Corporation
QuoVadis

R

Ragile Networks
Rapid Space
Raritan Deutschland GmbH
RISE Research Institutes of Sweden
Rittal
RNT Rausch
Royal HaskoningDHV
RTB House

S

S&P Global Market Intelligence
Safaricom
SAFRAN GROUP
Saint-Gobain
Sardina Systems
Scaleflux
ScaleUp Technologies
Scaleway
Schneider Electric
Schwarz IT

Semrush
Seznam.cz
Silicom
Sims Lifecycle Services
Solidigm Technology
Staubli Systems
STH
Stordis
StorPool Storage
Submer Immersion Cooling
Supply Design
Swissbit
Sykes
Synapsecom
Systal Technology Solutions

T

Tachyum
TansnetBW GmbH
TE Connectivity
Telecomdata Sverige AB
Telescent
Tessolve
Thales
The Tech Arena
Timebeat
TransnetBW GmbH
Tropic Square
TU Darmstadt
TU Dresden

U

Unaffiliated
Unicom Engineering
University of Lausanne
University of Stuttgart
Uptime Institute Intelligence
USDOS

V

Vertiv
Vesper Technologies
Vinted
Vulcan Global

W

WEDOS Internet
Wieland Werke AG
WoodenDataCenter

X

Xelera Technologies

Y

Yandex
YNVOLVE B. V.

Z

ZPE Systems
ZutaCore

4

Schedule Overview*

Day 1: Wednesday, 24 April

Time		Event
08:00	19:00	Registration
08:00	19:30	Expo Hall Open
10:00	12:00	Keynotes
12:00	13:30	Lunch
13:00	17:00	Future Technologies Symposium
13:00	17:00	Executive Sessions
17:00	19:30	Welcome Reception

Day 2: Thursday, 25 April

Time		Event
08:00	12:00	Registration
08:00	15:00	Expo Hall Open
09:00	12:00	Breakout Sessions
12:00	13:30	Lunch
13:00	15:00	Breakout Sessions

Schedule subject to change

Lisbon Congress Center – Praça das Indústrias 1, 1300-307 Lisboa, Portugal

Sponsorship Packages – At-a-Glance*

Sponsorship Deadline: 23 February, 2024

SPONSORSHIP BENEFIT	DIAMOND	EMERALD	RUBY	SAPPHIRE	TOPAZ	START-UP (add'l options available, see pages 15-16)
Opportunity to submit for Keynote Slot	✓	✓	✓			
Executive Session	25-minute session	20-minute session	15-minute session			
Meeting Room	✓					
Access to Media List and Analyst Pre-Brief Event	✓	✓	✓			
Booth Size	6m x 5m Turnkey booth with custom backdrop	6m x 3m Turnkey booth with custom backdrop	4.5m x 3m Turnkey booth with custom backdrop	3m x 3m Turnkey booth with custom backdrop	2m x 2m space with white counter	2m x 2m space with white counter
Lead Retrieval Device	✓	✓	✓			
Monitor on Floor Stand	2 monitors	1 monitor	1 monitor	1 monitor	1 monitor	1 monitor
Power	20 amps	15 amps	10 amps	10 amps	5 amps	5 amps
Sponsor Wifi	✓	✓	✓	✓	✓	✓
Furniture	White Counter, 2 Barstools, and Carpet	White Counter, 2 Barstools, and Carpet	White Counter, 2 Barstools, and Carpet	White Counter, 2 Barstools, and Carpet	White Counter and 2 Barstools	White Counter and 2 Barstools
Complimentary Passes	15	10	8	5	3	2
Discount on Additional Passes	✓	✓	✓			
Pre-event Promotions	✓	✓	✓	✓	✓	✓
Post-event Promotions	✓	✓	✓			
SPONSORSHIP COST	$85,000	$60,000	$30,000	$20,000	$10,000	$5,000

*Final invoice may reflect a VAT charge in addition to prices listed if organization does not have an entity located in the EU. Please contact accounting@opencompute.org for clarification. Prices and packages subject to change. All prices listed are USD.

*Additional items (extra monitors, wired Internet, lead retrieval devices, etc.) will be available for rent.

Sponsorship Packages – At-a-Glance*

Sponsorship Deadline: 23 February, 2024

Event Sponsorships		
Level	**Cost**	**Includes**
Welcome Reception	$15,000	• 2 complimentary event passes • Logo on reception welcome banner and promo item • Logo/link on OCP Regional Summit website and event signage
Community Lounge	$10,000	• 2 complimentary event passes • 1 monitor showcasing your custom content (no audio) • Logo/link on OCP Regional Summit website and event signage
Lanyards	$10,000	• 2 complimentary event passes • Logo prominently featured on lanyards • Logo/link on OCP Regional Summit website and event signage
Tote Bags	$10,000	• 2 complimentary event passes • Logo prominently featured on summit bags • Logo/link on OCP Regional Summit website and event signage
Coffee	$7,500	• 2 complimentary event passes • Logo prominently featured in conjunction with coffee service • Logo/link on OCP Regional Summit website and event signage
Lunch	$7,500 (Day 1) $7,500 (Day 2) OR $10,000 (both days)	• 2 complimentary event passes • Logo on signage near buffet stations • Logo/link on OCP Regional Summit website and event signage
Afternoon Snack Break	$5,000 (Day 1)	• 2 complimentary event passes • Logo on signage near catering stations • Logo/link on OCP Regional Summit website and event signage
Sticker Sheets	$5,000	• 2 complimentary event passes • Logo or chosen artwork prominently featured on sticker sheets • Logo/link on OCP Regional Summit website and event signage
Individual Hand Sanitizer Bottles	$5,000	• 2 complimentary event passes • Logo prominently featured on individual hand santizer bottles • Logo/link on OCP Regional Summit website and event signage
Hand Sanitizer Stations	$5,000	• 2 complimentary event passes • Logo prominently featured on hand santizer stations • Logo/link on OCP Regional Summit website and event signage
Future Technologies Symposium Sponsor	$7,500	• 2 complimentary event passes • Logo featured on Symposium keynote slides • Logo/link on OCP Regional Summit website and event signage • 5 minutes to address audience during the symposium

Add-on Sponsorships		
Level	**Cost**	**Includes**
Private Meeting Room	$3,000 (per meeting room)	• Access to private meeting room conveniently located near Summit activities • Boardroom table set-up for 8 people

We also have opportunities available for non-profits, collaboration partners, open-source organizations, and media partners. Please contact sponsor@opencompute.org to learn more!

Final invoice may reflect a VAT charge in addition to prices listed if organization does not have an entity located in the EU. Please contact accounting@opencompute.org for clarification. Prices and packages subject to change. All prices listed are USD.

All prices listed are USD.

Tiered Membership Discounts*

The top three tiers of OCP Corporate Membership are: Platinum, Gold and Silver. If your organization is currently a tiered member in good standing, the following discounts apply to any exhibit sponsorship. Discount percentages are scheduled to change beginning January 1, 2024 to: Platinum (15%), Gold (10%), Silver (7%). If contract is signed before Jan 1, old discount rates will be honored.

Tiered Member Level	% Discount	Diamond Sponsorship $85,000	Emerald Sponsorship $60,000	Ruby Sponsorship $30,000	Sapphire Sponsorship $20,000	Topaz Sponsorship $10,000
Platinum	15%	$72,250	$51,000	$25,500	$17,000	$8,500
Gold	10%	$76,500	$54,000	$27,000	$18,000	$9,000
Silver	7%	$79,050	$55,800	$27,900	$18,600	$9,300

More information regarding Tiered Membership can be found here: http://www.opencompute.org/membership

*Tiered Membership discounts apply to exhibit sponsorships only. All prices listed are USD.
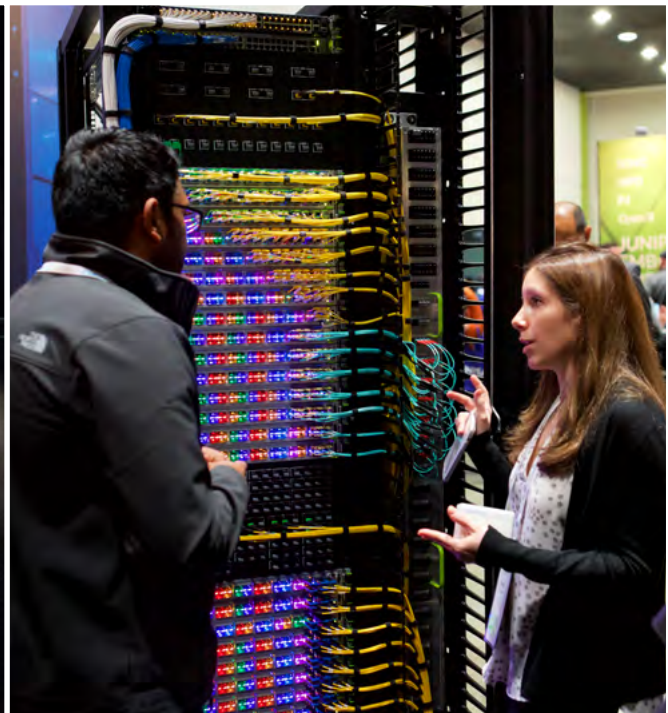
DIAMOND SPONSOR LEVEL – $85,000

PRE-EVENT PROMOTIONS

- Access to media registration list two weeks prior to event
- Opportunity to participate in the Analyst Pre-Brief webinar prior to Summit. (Spaces limited)
- Sponsor company logo and link on the OCP Regional Summit website
- Social media sponsorship recognition (FB, Twitter)
- 15 complimentary event passes, up to 35 additional discounted passes

PREMIER SPEAKING OPPORTUNITIES

Executive Session: An executive or technology leader from the sponsor company will address attendees through a 25-minute Executive Session. The audience for these sessions is expected to be around 150 attendees per room.

All announcements and presentations are subject to approval by the OCP Foundation. The OCP Foundation will notify sponsors of specific presentation deadlines.

Keynote Presentation: Opportunity to add-on Keynote presentation, see details below.

EXHIBIT – 6m x 5m Turnkey Booth Space

Your exhibit space includes:

- Custom backdrop with sponsor company logo or custom design
- Two monitors with floor stands
- Daytime power
- Wireless Internet access
- One lead retrieval device*
- Carpeting
- Two barstools
- White counter
- Waste bin

Additional items (additional monitors, wired Internet, and so forth) will be available for rent. Full booth details will be provided in the Sponsor Manual.

Booth location will be selected on a first-signed, first-served basis based on when your sponsor contract is signed and returned to the OCP Meeting & Events Manager.

***One lead retrieval device** will be provided per diamond sponsor booth which can be used to collect attendee data.

ADDITIONAL ONSITE PROMOTIONS/BRANDING

Advertising Slide: Sponsorship includes a sponsor-created marketing slide displayed on the main stage prior to the keynotes and on digital signage throughout the venue; please see the Sponsor Portal for additional details.

Meeting Room: Sponsorship includes one meeting room available for use both days.

Sponsor company's logo (size TBD) will be prominently placed on event signage including large sponsor banner and welcome slide in opening remarks.

POST-EVENT PROMOTIONS

- Keynote and Executive Session speaking opportunities will be recorded and available online after the event to reach a broader community.
- Presentation (slides + video) will be posted to the OCP website for the community to access.
- Opportunity to embed presentation videos recorded at the Summit on your company website.

KEYNOTE ADD-ON – $5,000†   *Submissions open to Diamond, Emerald, & Ruby sponsors*

PREMIER SPEAKING OPPORTUNITY

An executive or technology leader from your company will address the OCP audience through a speaking session on the main stage during the keynote block at a time determined by OCP. The attendee expectancy is 700+. This is your opportunity to demonstrate your leadership in the OCP community, showcase new technologies and contributions to OCP, and reaffirm your company's commitment to developing technologies that are open, scalable, and efficient.

(This keynote add-on is based solely on content approval by OCP. Sponsors will only be charged the add-on fee once they submit their keynote content and it is approved by OCP. Keynote slots are limited and will be considered on a first-come, first-served basis. The Foundation reserves the right to assign keynote slots in any order as they see fit.)

EMERALD SPONSOR LEVEL – $60,000

PRE-EVENT PROMOTIONS

- Access to media registration list two weeks prior to event
- Opportunity to participate in the Analyst Pre-Brief webinar prior to Summit. (Spaces limited)
- Sponsor company logo and link on the OCP Regional Summit website
- Social media sponsorship recognition (FB, Twitter)
- 10 complimentary event passes, up to 35 additional discounted passes

PREMIER SPEAKING OPPORTUNITY

Executive Session: An executive or technology leader from the sponsor company will address attendees through a 20-minute Executive Session. The audience for these sessions is expected to be around 150 attendees per room.

All announcements and presentations are subject to approval by the OCP Foundation. The OCP Foundation will notify sponsors of specific presentation deadlines.

Keynote Presentation: Opportunity to add-on Keynote presentation, see page 11.

EXHIBIT – 6m x 3m Turnkey Booth Space

Your exhibit space includes:

- Custom backdrop with sponsor company logo or custom design
- One monitor with floor stand
- Daytime power
- Wireless Internet access
- One lead retrieval device*
- Carpeting
- Two barstools
- White counter
- Waste bin

Additional items (additional monitors, wired Internet, etc.) will be available for rent. Full booth details will be provided in the Sponsor Manual.

Booth location will be selected on a first-signed, first-served basis based on when your sponsor contract is signed and returned to the OCP Meeting & Events Manager.

***One lead retrieval device** will be provided per emerald sponsor booth which can be used to collect attendee data.

ADDITIONAL ONSITE PROMOTIONS/BRANDING

Advertising Slide: Sponsorship includes a sponsor-created marketing slide displayed on the main stage prior to the keynotes and on digital signage throughout the venue; please see the Sponsor Portal for additional details.

Sponsor company's logo (size TBD) will be prominently placed on event signage including large sponsor banner and welcome slide in opening remarks.

POST-EVENT PROMOTIONS

- Executive Session speaking opportunity will be recorded and available online after the event to reach a broader community.
- Presentation (slides + video) will be posted to the OCP website for the community to access.
- Opportunity to embed presentation videos recorded at the Summit on your company website.

RUBY SPONSOR LEVEL – $30,000

PRE-EVENT PROMOTIONS

- Access to media registration list two weeks prior to event
- Opportunity to participate in the Analyst Pre-Brief webinar prior to Summit. (Spaces limited)
- Sponsor company logo and link on the OCP Regional Summit website
- Social media sponsorship recognition (FB, Twitter)
- 8 complimentary event passes, up to 25 additional discounted passes

PREMIER SPEAKING OPPORTUNITY

Executive Session: An executive or technology leader from the sponsor company will address attendees through a 15-minute Executive Session. The audience for these sessions is expected to be around 150 attendees per room.

All announcements and presentations are subject to approval by the OCP Foundation. The OCP Foundation will notify sponsors of specific presentation deadlines.

Keynote Presentation: Opportunity to add-on Keynote presentation, see page 11.

EXHIBIT – 4.5m x 3m Turnkey Booth Space

Your exhibit space includes:

- Custom backdrop with sponsor company logo or custom design
- One monitor with floor stand
- Daytime power
- Wireless Internet access
- Two barstools
- Carpeting
- White counter
- Waste bin

Additional items (additional monitors, wired Internet, etc.) will be available for rent. Full booth details will be provided in the Sponsor Manual.

Booth location will be selected on a first-signed, first-served basis based on when your sponsor contract is signed and returned to the OCP Meeting & Events Manager.

ADDITIONAL ONSITE PROMOTIONS/BRANDING

Advertising Slide: Sponsorship includes a sponsor-created marketing slide displayed on the main stage prior to the keynotes and on digital signage throughout the venue; please see the Sponsor Portal for additional details.

Sponsor company's logo (size TBD) will be prominently placed on event signage including all-sponsor banner and welcome slide in keynote opening remarks.

POST-EVENT PROMOTIONS

- Executive Session speaking opportunity will be recorded and available online after the event to reach a broader community.
- Presentation (slides + video) will be posted to the OCP website for the community to access.
- Opportunity to embed presentation videos recorded at the Summit on your company website.

Exhibit-Only Opportunities

SAPPHIRE SPONSOR LEVEL – $20,000

PRE-EVENT PROMOTIONS

- Sponsor company logo and link on the OCP Regional Summit website
- Social media sponsorship recognition (FB, Twitter)
- 5 complimentary event passes

EXHIBIT – 3m x 3m Turnkey Booth Space

Your exhibit space includes:

- Custom backdrop with sponsor company logo or custom design
- One monitor with floor stand
- Daytime power
- Wireless Internet access
- Carpeting
- Two barstools
- White counter
- Waste bin

Additional items (additional monitors, wired Internet, and etc.) will be available for rent. Full booth details will be provided in the Sponsor Manual.

Booth location will be selected on a first-signed, first-served basis based on when your sponsor contract is signed and returned to the OCP Meeting & Events Manager.

ADDITIONAL ONSITE PROMOTIONS/BRANDING

Sponsor company's logo (size TBD) will be prominently placed on event signage including large sponsor banner and welcome slide in opening remarks.

TOPAZ SPONSOR LEVEL – $10,000

PRE-EVENT PROMOTIONS

- Sponsor company logo and link on the OCP Regional Summit website
- Social media sponsorship recognition (FB, Twitter)
- 3 complimentary event passes

EXHIBIT – 2m x 2m Turnkey Booth Space

Your exhibit space includes:

- One monitor with floor stand
- Daytime power
- Wireless Internet access
- Carpeting
- Two stools
- White counter
- Waste bin

Additional items (additional monitors, wired Internet, and etc.) will be available for rent. Full booth details will be provided in the Sponsor Manual.

Booth location will be selected on a first-signed, first-served basis based on when your sponsor contract is signed and returned to the OCP Events Manager.

ADDITIONAL ONSITE PROMOTIONS/BRANDING

Sponsor company's logo (size TBD) will be prominently placed on event signage including large sponsor banner and welcome slide in opening remarks.

All prices listed are USD

Exhibit-Only Opportunities

LARGE START-UP SPONSOR LEVEL* – $5,000

PRE-EVENT PROMOTIONS

- Sponsor company logo and link on the OCP Regional Summit website
- Social media sponsorship recognition (FB, Twitter)
- 2 complimentary event passes

EXHIBIT – 2m x 2m Turnkey Booth Space

Your exhibit space includes:

- One monitor with floor stand
- Daytime power
- Wireless Internet access
- Carpeting
- Two stools
- White counter
- Waste bin

Additional items (additional monitors, wired Internet, etc.) will be available for rent. Full booth details will be provided in the Sponsor Manual.

Booth location will be selected on a first-signed, first-served basis based on when your sponsor contract is signed and returned to the OCP Events Manager.

ADDITIONAL ONSITE PROMOTIONS/BRANDING

Sponsor company's logo (size TBD) will be prominently placed on event signage including large sponsor banner and welcome slide in opening remarks.

*Large Start-Up Sponsorships are offered to official OCP Start-Up Members. Please contact sponsor@opencompute.org to see if you qualify.

MEDIUM START-UP SPONSOR LEVEL* – $2,500

PRE-EVENT PROMOTIONS

- Sponsor company logo and link on the OCP Regional Summit website
- Social media sponsorship recognition (FB, Twitter)
- 2 complimentary event passes

EXHIBIT – 2m x 1.5m Turnkey Booth Space

Your exhibit space includes:

- One monitor with floor stand
- Daytime power
- Two stools
- White counter
- Waste bin
- Wireless Internet Access

Additional items (additional monitors, wired Internet, etc.) will be available for rent. Full booth details will be provided in the Sponsor Manual.

Booth location will be selected on a first-signed, first-served basis based on when your sponsor contract is signed and returned to the OCP Events Manager.

ADDITIONAL ONSITE PROMOTIONS/BRANDING

Sponsor company's logo (size TBD) will be prominently placed on event signage including large sponsor banner and welcome slide in opening remarks.

*Medium Start-Up Sponsorships are offered to official OCP Start-Up Program participants.
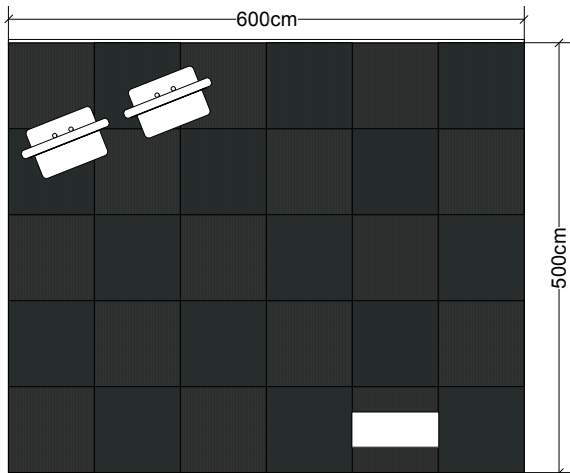*Please contact sponsor@opencompute.org to see if you qualify.*

SMALL START-UP SPONSOR LEVEL* – $1,000

PRE-EVENT PROMOTIONS

- Sponsor company logo and link on the OCP Regional Summit website
- Social media sponsorship recognition (FB, Twitter)
- 1 complimentary event pass

EXHIBIT – 2m x 1.2m Turnkey Booth Space

Your exhibit space includes:

- Daytime power
- Wireless Internet Access
- Two stools
- White counter
- Waste bin

Additional items (monitors, wired Internet, etc.) will be available for rent. Full booth details will be provided in the Sponsor Manual.

Booth location will be selected on a first-signed, first-served basis based on when your sponsor contract is signed and returned to the OCP Events Manager.

ADDITIONAL ONSITE PROMOTIONS/BRANDING

Sponsor company's logo (size TBD) will be prominently placed on event signage including large sponsor banner and welcome slide in opening remarks.

*Small Start-Up Sponsorships are offered to official OCP Start-Up Program participants.
Please contact sponsor@opencompute.org to see if you qualify.
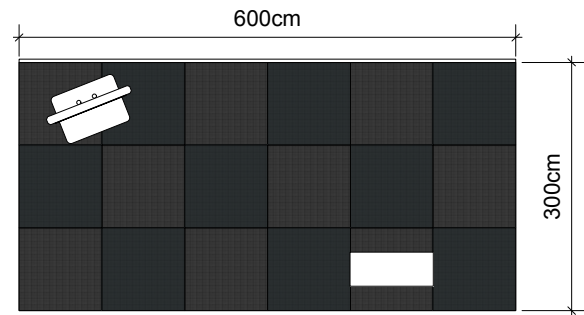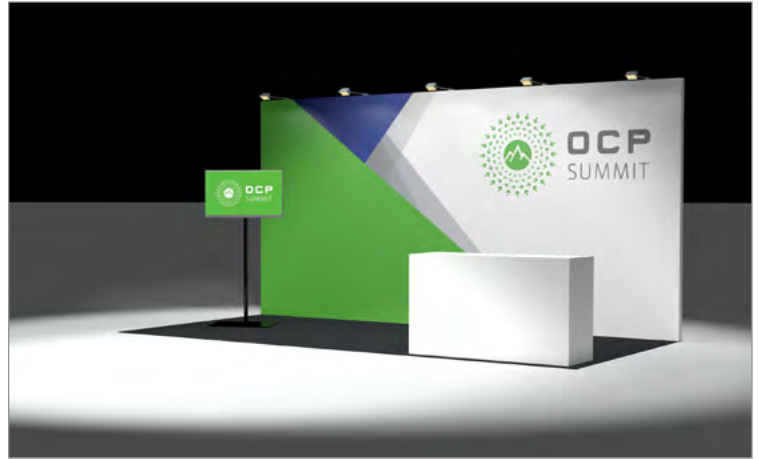
Booth Layout Examples

Diamond

Emerald

Sapphire

Topaz/Start-up

Ruby

Some images include add-on features. Please see the Detailed Sponsor Package pages above.

Booth Layout and Sizing

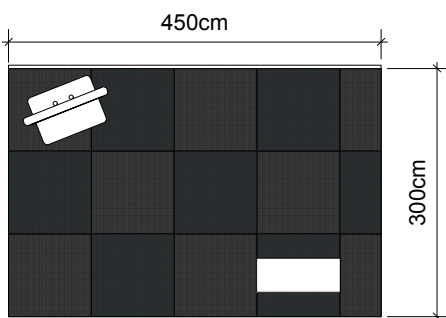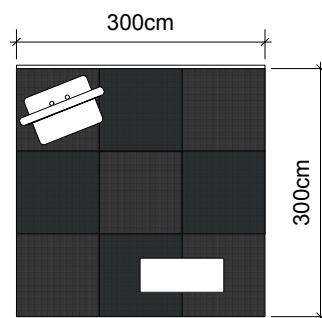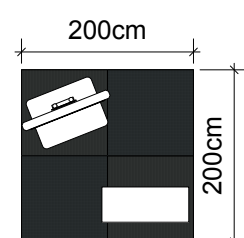**Diamond:** 6m W x 5m D

600cm

500cm

Emerald: 6m W x 3m D

600cm

300cm

Ruby: 4.5m W x 3m D

450cm

300cm

Sapphire: 3m W x 3m D

300cm

300cm

Topaz: 2m W x 2m D

200cm

200cm

Booth Layout and Sizing - NEW!

Large Start-up: 2m W x 2m D

200cm

200cm
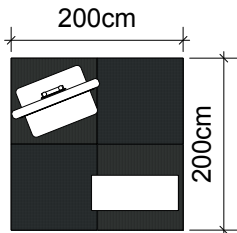
Medium Start-up: 2m W x 1.5m D

150cm

200cm

Small Start-up: 2m W x 1.2m D

120cm

200cm

Event Sponsorships
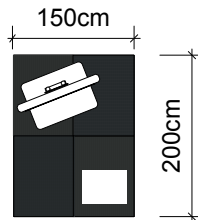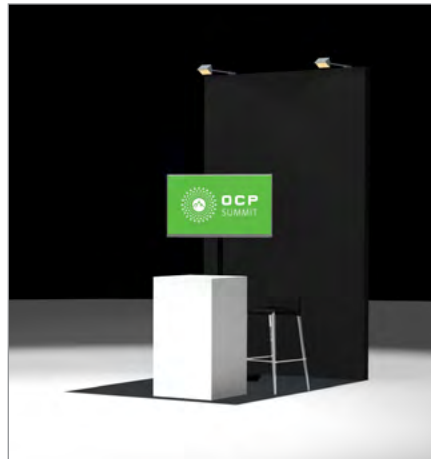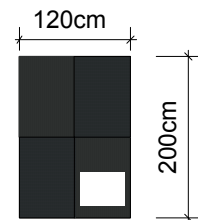
Welcome Reception – $15,000

This Expo Hall event is very well attended! We provide great music and serve appetizers and drinks to keep the energy high and the room buzzing. Your brand will be on the general event signage and reception drink holders and napkins.

EVENT PROMOTIONS

- Sponsor company logo and link on the OCP Regional Summit website
- Social media sponsorship recognition
- 2 complimentary event passes

ONSITE PROMOTIONS

- This reception will be located in the Expo Hall at the event venue on the first evening of the Summit.
- Appetizers and drinks included; expanded menu available at an additional cost
- Sponsor company logo on the following:
  - General event signage including large sponsor banner and welcome slide in opening remarks
  - Welcome Reception signage
  - Branded promo items, such as drink holders or cocktail napkins. Specific items subject to availability.
  - Advertising slide exclusively displayed on monitors during your sponsored event time


Community Lounge – $10,000

This space is prominently located at the Regional Summit (in the Expo Hall or pre-function area) for maximum exposure. Attendees will have access to include lounge furniture and power in this space.

PRE-EVENT PROMOTIONS

- Your company logo and link on the OCP Regional Summit website
- 2 complimentary event staff passes

ONSITE PROMOTIONS

- Opportunity to display your custom content on 1 monitor (no audio)
- Opportunity to place marketing literature in rack nearby
- Branding – your logo will be prominently placed on event signage near the lounge, as well as on a welcome slide during keynote opening remarks and on the large all-sponsor banner

Event Sponsorships
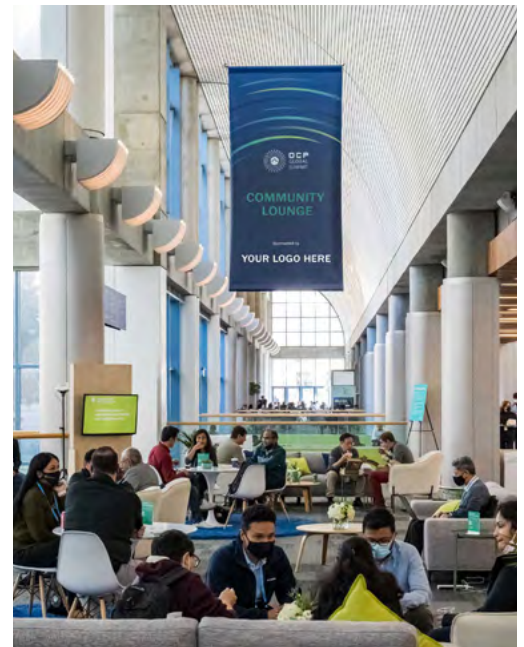
Lanyards – $10,000

EVENT PROMOTIONS

- Sponsor company logo and link on the OCP Regional Summit website
- 2 complimentary event passes

ONSITE PROMOTIONS

- Your logo prominently featured on the OCP Regional Summit lanyards

Tote Bags – $10,000

EVENT PROMOTIONS

- Sponsor company logo and link on the OCP Regional Summit website
- 2 complimentary event passes

ONSITE PROMOTIONS

- Your logo prominently featured on the OCP Regional Summit bag, distributed to each attendee at Registration. Specific item subject to availability.

Coffee – $7,500

EVENT PROMOTIONS

- Sponsor company logo and link on the OCP Regional Summit website
- 2 complimentary event passes

ONSITE PROMOTIONS

- Sponsor company logo prominently featured in conjunction with coffee service
- Opportunity to include marketing material near coffee service (postcard size)
- Additional branding on the following:
  - Event signage including large sponsor banner and welcome slide in opening remarks

All prices listed are USD

Event Sponsorships

Lunch

$7,500 (Day 1) / $7,500 (Day 2) / or $10,000 (both days)

EVENT PROMOTIONS

- Sponsor company logo and link on the OCP Regional Summit website
- Social media sponsorship recognition
- 2 complimentary event passes

ONSITE PROMOTIONS

- Sponsor company logo on the following:
  - Signage near buffets
  - Event signage including large sponsor banner and welcome slide in opening remarks
  - Advertising slide

Afternoon Snack Break

$5,000 (Day 1)

EVENT PROMOTIONS

- Sponsor company logo and link on the OCP Regional Summit website
- Social media sponsorship recognition
- 2 complimentary event passes

ONSITE PROMOTIONS

- Sponsor company logo on the following:
  - Signage near catering stations
  - Event signage including large sponsor banner and welcome slide in opening remarks
  - Advertising slide

Sticker Sheets – $5,000

EVENT PROMOTIONS

- Your company logo and link on the OCP Regional Summit website
- 2 complimentary event staff passes

ONSITE PROMOTIONS

- Your logo prominently featured on the summit sticker sheet, distributed to each attendee at Registration

All prices listed are USD
*Specific products/promotional designs TBD

Event Sponsorships

Individual Hand Santizer Bottles – $5,000

EVENT PROMOTIONS

- Your company logo and link on the OCP Regional Summit website
- 2 complimentary event staff passes

ONSITE PROMOTIONS

- Your logo prominently featured on the 1 oz. individual hand santizer bottles**, distributed to each attendee at Registration

Hand Sanitizer Stations – $5,000

EVENT PROMOTIONS

- Your company logo and link on the OCP Regional Summit website
- 2 complimentary event staff passes

ONSITE PROMOTIONS

- Hand Sanitizer Stations** placed in various locations throughout venue
- Branding – your logo will be prominently placed on:
  - Sanitzer stations
  - Easel signage near each hand sanitizer station

Future Technologies Symposium Sponsor
$7,500 (3 spots available)

EVENT PROMOTIONS

- Your company logo and link on the OCP Regional Summit website
- Social media sponsorship recognition
- 2 complimentary event passes
- 5 minutes on the Symposium stage to address the audience

ONSITE PROMOTIONS

- Branding – your logo will be prominently placed on:
  - Thank you slide in Summit keynote housekeeping slides
  - Thank you slide in Symposium keynote opening remarks
  - Event room signage

All prices listed are USD
**Specific products/promotional designs TBD

Private Meeting Room

$3,000 / meeting room

- Access to a private meeting room conveniently located near Summit activities (member discounts do not apply)
- Boardroom table set-up for 8 people (option to change or upgrade furniture/layout; additional charges may apply)
- Summit wifi network
- Power on table
- Included in Diamond Sponsorship
- Locations selected on a first-signed, first-served basis
- Limited quantity of rooms available, be sure to sign up before they sell out!

Must be a Summit booth sponsor to reserve a private meeting room.

Not seeing an option for you? We love to get creative! Let's work together to create a custom sponsorship that fits your organization's goals. These could include: hosted events, special giveaways, unique booth designs, and more!

Email **sponsor@opencompute.org** to get in touch with our team.

2024 OCP Regional Summit
Dates: 24-25 April, 2024
Venue: Lisbon Congress Center – Lisbon Portugal

This Agreement is made and entered into as of [date] _____ between the Open Compute Project ("OCP") Foundation and:

Name of Organization _____

Address _____

City _____ State/Province/Region _____ Zip/Postal Code _____

Country _____ Phone _____

Sponsorship Logistics Contact _____ Email _____

Website _____

Sponsor Packages for the 2024 OCP Regional Summit (the "Event")*:

Exhibit + Speaking Opportunity

___ Diamond: $85,000 USD (6mx5m booth)
___ Emerald: $60,000 USD (6mx3m booth)
___ Ruby: $30,000 USD (4.5mx3m booth)

___ Keynote Add-on: $5,000 *(pending OCP approval)*

Exhibit-Only
___ Sapphire: $20,000 USD (3mx3m booth)
___ Topaz: $10,000 USD (2m counter)
___ Start-Up - Large: $5,000 USD
___ Start-Up - Medium: $2,500 USD
___ Start-Up - Small: $1,000 USD

Add-on Option:
___ Sponsor Meeting Room: $3,000 USD
   (must be a booth sponsor)

Event Sponsorships
(discounts do not apply)

___ Welcome Reception: $15,000 USD
___ Community Lounge: $10,000 USD
___ Lanyards: $10,000 USD
___ Tote Bags: $10,000 USD
___ Coffee: $7,500 USD
___ Lunch: $7,500 USD - for Day 1
___ Lunch: $7,500 USD – for Day 2
___ Lunch Both Days: $10,000 USD
___ Afternoon Snack Break: $5,000
___ Sticker Sheets: $5,000 USD
___ Hand Sanitizer Bottles: $5,000 USD
___ Hand Sanitizer Stations: $5,000 USD
___ Future Technologies Symposium Sponsor: $7,500

Final invoice may reflect a VAT charge in addition to sponsorship total below if organization does not have an entity located in the EU. Please contact accounting@opencompute.org for clarification.

Tiered Membership Discount
If your company is an OCP Tiered Member, please check the applicable discount below. Must be a Member in good standing at the time of the 2024 Regional Summit. Membership discounts apply to booths only. Event sponsorships, virtual booth add-on and meeting rooms are not eligible for discounts. Discount percentages are scheduled to change beginning January 1, 2024 to: Platinum (15%), Gold (10%), Silver (7%). If contract is signed before Jan 1, old discount rates will be honored.

___ Platinum Tiered Member (20%) ___ Gold Tiered Member (15%) ___ Silver Tiered Member (10%)

Total Amount (after discounts if applicable): $_____

OCP Contact: Kali Burdette, Director of Global Events, kali@opencompute.org

Payment Information: Acceptable forms of payment include ACH, wire transfers, credit cards and checks. If paying by check, please make checks payable to: Open Compute Project Foundation, PO Box 82287, Austin, TX 78708

Purchasing bulk tickets: Each sponsorship level comes with a set number of complimentary passes. Additional passes may be purchased in bulk with a maximum of two transactions per organization. All sponsors except Diamond, Emerald & Ruby will be charged the current registration rate for the passes and no discount will be applied. There is no limit to the max quantity for the full price tickets. Diamond, Emerald, and Ruby sponsors will

receive additional passes for a discount with a set maximum quantity. Check with OCP for the most current discount, maximum limits, and purchase deadline. No refunds will be given for bulk ticket purchase (discounted or not).

Diamond sponsor keynote add-on: This keynote add-on is based solely on content approval by OCP. Diamond sponsors will only be charged the add-on fee once they submit their keynote content and it is approved by OCP. Keynote slots are limited and will be considered on a first-come, first-served basis. Sponsor understands that indicating an interest in a keynote add-on does not guarantee a spot.

Terms and Conditions:
1. Payment must be in United States Dollars. All payments must be made to Open Compute Project Foundation and provided in cleared funds to the bank account provided on the invoice not later than net 30 days of the date of the invoice. All fees are exclusive of all applicable sales, use, value-added and similar taxes, which Sponsor shall pay in addition to the fees at the rate prevailing on the date of the invoice. Payment must be received prior to the event or the sponsorship will be considered invalid. Account must be current to participate.
2. Sponsor speakers are required to submit their presentation content for review by the Open Compute Foundation by the date indicated in the prospectus. Failure to submit your content for review by the foundation can result in the loss of your speaking opportunity.
3. Sponsor is responsible for meeting all deadlines for delivery of materials and artwork. Past due materials may be excluded from the conference program, signage, and other opportunities included in the sponsors contribution level.
4. Sponsor is responsible for any shipping and receiving costs the venue may charge for materials shipped directly to the venue.
5. Exhibit Locations. Booth/table location assignments will be selected by the sponsor company on a first-signed, first-served basis, and may be modified by the Foundation due to changes in event layout, venue or other factors.
6. Restrictions in Operations of Exhibits. The OCP Foundation and its representatives reserve the right to restrict or remove exhibits which, because of noise, method of operation, materials, or for any other reason, may become objectionable to the reasonable attendee or the venue. In the event of such restriction or eviction, the OCP Foundation is not liable for any refunds, rentals, or other exhibit expenses incurred by the Sponsor.
7. Care of Building. The Sponsor shall not injure or deface the walls or floors of the building and the tables, or damage the equipment. Sponsor assumes all liability costs for damage incurred.
8. Catastrophe. In the event that because of war, fire, strike, government regulation, natural disaster, pandemic, public catastrophe, act of God, or other cause, the conference or any part thereof is prevented from being held, or is canceled by the OCP Foundation, the OCP Foundation shall determine any refund to a Sponsor after deducting any expenses incurred by the OCP Foundation but in no case shall the amount of the refund to the Sponsor exceed the amount of the fee paid.
9. Cancellations made by the Sponsor 30 days or more prior to the event are liable for 50% of the sponsorship fee or of the cost of equivalent services/equipment if sponsorship is an in kind or a barter arrangement. Cancellations made within 29 days of the event are liable for the entire fee. All cancellations must be made in writing to the OCP Foundation.
10. Trademarks. Each party retains all rights and ownership to its own trademarks and must obtain prior approval from the other party for any use of the other party's names or marks for the purpose of marketing, advertising and otherwise promoting participation in and/or sponsorship of (as described in this Agreement) the Event, which approval shall not be unreasonably withheld or delayed. Sponsor shall provide to OCP Foundation any artwork necessary for use of Sponsor's marks, name or logo. Sponsor agrees to abide by, and be bound by, the Open Compute Project Trademark Usage Guidelines, which are available at https://bit.ly/2QwPmUN, including as this may be updated by OCP Foundation from time to time. At the request of OCP Foundation, Sponsor will provide samples of its uses of OCP Foundation marks.
11. OCP Materials Release. If I am presenting at the OCP Regional Summit, I acknowledge that my Presentation and any ancillary materials I provide to OCP in connection with my Presentation, including without limitation any white paper, article, photograph, likeness, or professional biography (together, "Materials") are made available under the Creative Commons Attribution-ShareAlike 4.0 International License found at https://creativecommons.org/licenses/by-sa/4.0/, or any later version, and without limiting the foregoing, OCP may make the Materials available under such terms. OCP may exercise its rights hereunder in all forms and media, whether now known or hereafter developed, throughout the world in perpetuity, royalty-free. My authorization and acknowledgement above is irrevocable and extends to OCP and its agents, successors, and assigns. I hereby waive any right to inspect or approve the Recordings. I acknowledge that OCP is under no obligation to use the Recordings, or Materials if applicable, in any manner. I hereby represent that I have the authority to grant the rights and licenses herein. And if I am presenting at an OCP event, I further represent and warrant that the Materials do not and will not violate the rights of any third party, including without limitation rights in intellectual property. I also represent that, to the extent the Materials include materials owned or created by any third-party, I have obtained permission for its use consistent with the foregoing. I will provide OCP evidence of such permission upon OCP's request.
12. Miscellaneous. This Agreement shall be governed by the internal laws of the State of California without regard to principles of conflicts of laws. Any disputes shall be heard exclusively in the state or federal courts located in California, and both parties consent to the jurisdiction of such courts. Sponsor cannot assign any rights under this Agreement without the prior written consent of the OCP Foundation; any unauthorized assignment is null and void. This is the entire agreement of the parties and cannot be amended or changed except in a writing signed by both parties.
13. GDPR Policy. OCP will treat all information you provide in accordance with the OCP Privacy Policy posted at http://www.opencompute.org/privacy/. This includes cookies and any other information we may collect. By signing this contract, you acknowledge and accept OCP's Privacy Policy and give your consent to the transfer of your personal information to the United States, which may have less protections than your jurisdiction of residence.
14. BADGE SWAPPING. Badge swapping and/or trading is strictly prohibited at OCP events. Attendees must wear their badge at all times on the event premises. Any attendee caught without a badge, will be escorted to registration to show an ID and charged a reprint fee if the badge cannot be found. If caught wearing another attendee's badge or leaving the premises with multiple badges with the intent to distribute to other attendees, all badges will be confiscated and this person may be removed from the event. OCP keeps historical records of companies and sponsors who are regular offenders of badge swapping. OCP reserves the right to deny attendance, sponsorship, and speaking opportunities to any individuals or organizations that do not abide by OCP event regulations.

In witness whereof, the parties have caused this Agreement to be executed by their duly authorized representatives.

Sponsor: **Open Compute Project Foundation:**

By: _____   By: _____

Print: _____   Print: *Kali Burdette*

Title: _____   Title: *Director of Global Events*

Date: _____   Date: _____

Sponsorship deadline is Monday, Feb 26, 2024. Sponsorships & booth selection are awarded in the order that they are received.