

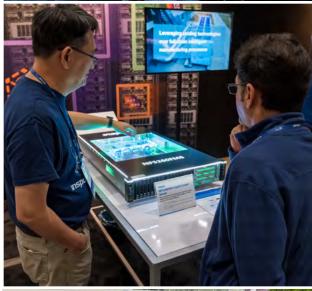
2023 OCP GLOBAL SUMMIT | OCTOBER 17-19, 2023

SPONSORSHIP PROSPECTUS

In-person at the San Jose McEnery Convention Center, San Jose, CA







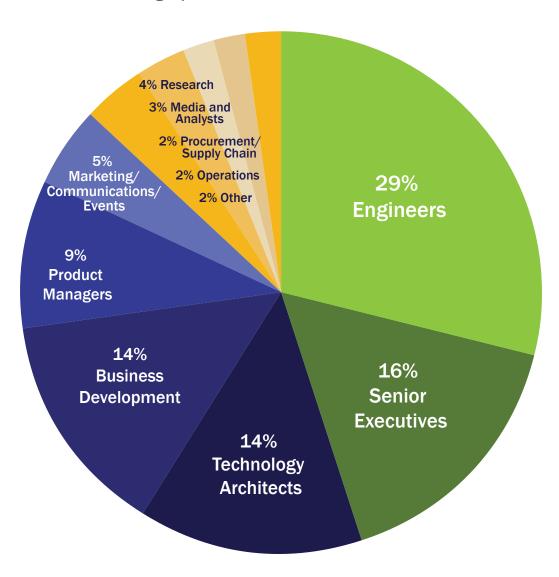




OCP Summit by the Numbers



2022 OCP Global Summit Demographics





2022 Participating Companies



#10 LLC

2CRSI

2K 451 Research

8th Brick Group 9elements Agency AA Power

AcBel Polytech

Accelink Technologies Accelsius

Accenture ACES Electronics

Acronis Actapio Adage Capital

Advanced HPC Inc. AEI - Advanced Energy

Industries AHFAD AIC Inc

Akamai Technologies Alexander Schneider Ltd.

Alfa Laval Alibaba Allion Labs AlphaWave IP

Alta Technologies

AMAX Engineering Corporation

American Express American Megatrends (AMI)

Ampere Computing Amphenol **Analog Devices**

Anderson Power Products

Anemoi Software Anord Mardix Apple

Argonne National Laboratory

Argosy Research

Arista Arista Arista Networks

ARM Arrcus

Arsia Labs ASE Group **ASELSAN**

Asia Vital Components (AVC) ASPEED Technology

Asperitas ASRock Rack Astera Labs ASUS

Auras Avala

Avicena Tech Aviz Networks Avar Labs

Baltimore Aircoil Company

BeaconLight Capital Beijing E7 Academy Bel Power Solutions BizLink Technology

Blach Construction Company

Bloomberg

Blue Cheetah Analog BOARDMAN BAY CAPITAL MANAGEMENT

Boston (BIOS IT) **Boyd Corporation Bright Machines** Broadcom Burlywood

Burns & McDonnell

ByteDance Cadence Calnex Cameron EDA Camlin Group Camp Marketing Canonical

Carbice Corporation

Cargill Carrier Castrol (BP) Celestial.ai Celestica Centec Networks

Central City Chanchu Partners Chevron Phillips Chemical Chia Network

Chilldyne Ciena Cisco

Cleveland Research Cloud Architects Advisors

Cloud Light Cloud&Heat Cloudflare CMTI CNEX Labs Coherent Inc Colder (CPC) ColorChip Colovore Contoso Converge! Digest

Cornell University Corning

Cooler Master

CoolIT Systems

Coughlin Associates Craig-Hallum Credo Semiconductor Crehan Research Criteo Axiado Corporation

Crusoe Energy Systems

CTR Press Cupertino Electric Inc.

CyrusOne d-Matrix

D. E Shaw & Co.-D. E. Shaw & Co.

Danfoss

Dataknox Solutions

Dave Sims Media

DCAC

Deaf services of Palo Alto

Dell'Oro Group Delta Electronics Denvr Dataworks Design and Simulation Deutsche Telekom Digital Realty

DigitalOcean Distech Controls Distributed Management Task Force (DMTF)

Doosan Corporation DOW Inc

Downing Exhibits Dropbox DSPA

Digitalbridge

Dynamic Power E.C.I. Networks

E4 Computer Engineering

eBay

ECAD Labs Inc. **Eclipse Ventures** EdgeCloudLink Edgecore Networks

Edgewater Research **EDOM Technology** Elastics.Cloud

Electronics Cooling Eliyan

Emerald Capital Partners

ENEOS Corporation EnerSvs Enfabrica **Engineered Fluids** Enigmatics Fontolink **FPS Global** Epson

Equinix Eskemm Numerique **Evaluator Group**

Evocative Global EXFO Expoline ExxonMobil **EZSVS Technology** FADU Technology FH Technikum Wien

Finer Vision Firmus

FLC Technology Group Flex (Flextronics)

Formerica Optoelectronics Foxconn

FUCHS LUBRICANTS CO.

Fuiifilm Fujitsu Fungible

Furukawa Electric Fusion Worldwide FutureWei

G2M Communications GaN Systems Gartner GemaTEG Genentech

GenX Computing Gestalt IT GF

Ghiasi Quantum LLC **GIGABYTE**

Gigal_O GigaOM

Gold Circuit Electronics Gold Data

Google Gowin Semiconductor

Green Revolution Cooling

(GRC) **GWPST** H3 Platform

Han Communication HARTING Hedgehog

Henkel HGGC HighPoint Hirose Electric Hisense

HMC Technology

HOYA CORPORATION USA **HPCwire** HPE

Huagin Hyperion Research Hypertec **HYVE Solutions**

Iceotope Technologies

IDC **IGM Solutions**

I-PFX

Illinois Institute of

Impleon Industry Dive Infineon Technologies

Infinera

Inflection Point Research

Ingrasys

Innolight Technology Innoscience Insight 64

Insyde Software

Inspur

Intel Interprose

Intrinsic ID Intuitive Cognition Consulting

Inventec IONOS IP Infusion Iron Mountain

ITOCHU Techno-Solutions Corporation

ITRenew iXora Jabil JCET Group Jefferies LLC

JETCOOL Technologies JM Gross Engineering

Johannes Gutenberg University

IP Data

JP Morgan Chase JPC Connectivity

Juniper Networks

Kaloom Kandou Bus KAO Data Karrie Industrial Katena Computing

KDDI Research Keysight Kingsignal Technology

Kingston Technology

KIOXIA

KLA Corporation KM Communications

KOEN (formerly KOLT) Kuaishou Technology LAMA Inc

Lande Endüstriyel Metal Ürünler Sanayi ve Ticaret Anonim Şirketi

Lattice Semiconductor

Lawrence Berkeley National Laboratory

Lenovo Leonardo DRS Light Counting Lightelligence

Line Corporation

LinkedIn Linktel Technologies

LiquidStack

Lite-On Technology

3

2022 Participating Companies



Twitter

Two Sigma

UC Berkeley

Unaffiliated

Hampshire)

Unixsurplus

UfiSpace

UL

Uneec

Unigen

HPMFM

Verizon

Vertiv

ViaSat

Tyan Computer Corporation

UNH-IOL (University of New

University of Washington

Ventana Micro Systems

Verus Productions

Unicom Engineering

UAS Technikum Wien

LOSEV FOUNDATION

Lubrication Technologies

Lubrizol Corporation
Luminous Computing

Luxshare M&M Carnot

Marvell

Mavenir System Maverick Capital

Medical Informatics Engineering

Mempath Consulting

MemVerge

Mennekes Electrical Products

Mercury Systems
Mesh Ventures

Microchip
Micron Technology

Micron Technology

Microsoft MiTAC

Mitsubishi Electric

Modius Moffett Al Molex

Moneta Tech Monolithic Power Systems

Montage Technology

Moor Insights & Strategy

Morgan Stanley

Mosaic

Motivair Corporation

MultiLane Inc

Munters Corporation

Murata Nalco Water Nallasway

Nanowatt Napatech NCCI NCSC

NDNGAL Neste

Net One Systems USA

Netflix

NETINT Technologies

NetList
Netris
NetScout
NEUCHIPS INC
NeuroBlade
Neurok LLC

New Ideas in Communications

New York Times

NICT

Nippon Telegraph and Telephone Corporation Nissho Electronics USA

Corporation

NMB Technologies Corporation

Nokia

NovoPower International

NRFI

NTH GENERATION COMPUTING

NTT Electronics America Inc

NTT Facilities USA

NTT Ltd.

Nubis Communications
Nuvoton Technology

nVent NVIDIA NXP

Nye Lubricants

Nyriad OITDA Omdia

ON Semiconductor
One Line Power Quality

Open Compute Project Foundation (OCP)

Open Networking Foundation (ONF)

OpenInfra Foundation
OpenPOWER Foundation

Optica Optomind Oracle

Orbie Pullen Photography
Orbis Corporation

ORG CHEM Group
Osaka University
Oscilloquartz
OVHcloud
Palo Alto Electron

Palo Alto Innovation Advisors

Palo Alto Networks
Panasonic Corporation
Panduit Corporation
PANTHEON.tech

Paragon Technical Sales Parker Hannifin Pavlov Media PCD Packaging

PCX
Penguin Solutions
Peninsula Technical Sales

PennEngineering
Phison Electronics
Phoenics Electronics

Phoenix Contact Phoenix Technologies Pica8 Pliops

Point2 Technology Polar Asset Management Partners

Positronic

PI Vision

Power Innovations International

Precision Optical Transeivers

Proficium
proteanTecs
ProtecPac
Pure Storage
O Associates

Qarnot Computing

Qscale Qualcomm

Quanta Cloud Technology (QCT)

Quantum Quintessent Radian Memory Systems

Ragile Networks
Rahi Systems
Rakon
RakworX

Rambus Ranovus Rapid.Space RCS & RDS Renesas

Richtek

RISE Research Institutes of

Rittal Rivos Roblox Roxtec RtBrick Inc RXL Inc.

Salesforce SambaNova Systems

Samsung Samtec SANBlaze Sanmina SAP

Scala Computing ScaleFlux

ScaleUp Technologies Scaleway SAS Schneider Electric Schonfeld

Sea-Land Chemical
Seagate
Seguente Tech

SemiAnalysis
Semtech
ServeTheHome

Shell
SHI International
Shinyusha Publishing

Siemens
Silicom
Silicon Motion
SiliconAngle
SiTime
SK hynix
Skyworks

Smart Cloud Solutions
SMART Modular Technologies
Smile Identity

Smile Identity
SNIA
Social Inertia
Socionext
Solidigm Technology

Solidrun

Soltex
Sony Interactive Entertainment

Source Photonics

Southco Specialized Packaging Group

Spectra7

Spiralgroup.biz Ltd.
Spirent Communications

Stanford University
Staubli Electrical Connectors

Stein Writes, Inc.
STMicroelectronics

StorageNewsletter
Strategic Thermal Labs

Storage Review

STTelemedia Global Data

Submer Immersion Cooling US Conec Sumitomo Electric VAST DATA SunRise Memory Velo3d

Super Micro
Susquehanna International

Group
Synopsys
SysPro Consulting
T. Rowe Price
Tachyum

TAIWAN MICROLOOPS CORP.

Taiyo Yuden

Tallac Networks

VIAVI Solutions
Victaulic
Viettel

Viettel

Target Viking Enterprise Solutions
Target Virginia Tech
Virtium
TD SYNNEX Vishay Siliconix
TDK Corporation VMware
TE Connectivity Walmart Labs

TechHouse570 WaveSplitter Technologies
TechTarget WebFeet Research Inc.
Tektronix Wedbush

Teledyne Lecroy Weride
Telescent Western Digital
TenaFe Wheeler's Network
Tencent Wieland Werke
Tesla Wikitechnium LLC
Texas Instruments Wistron Corporation
The Chemours Company Wistron NeWeb Corporation

The Linux Foundation
Wiwynn Corporation
The Next Platform
WoodenDataCenter
The Siemon Company
Wyoming HyperScale White Box
The Trade Desk
Xconn Technologies Holdings
ThinkIT
Xscape Photonics Inc.

TidalScale Xsight Labs Timebeat.app Yahoo Toga Networks Yahoo! Japan YMTC Toronado Zenlayer Toshiba ZincFive Trend Power Zoom **TRENDFOCUS** ZPE Systems Trilogic Systems ZT Systems Trinity College of Dublin ZutaCore

TrustPoint Inc.
Tweaktown.com

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Previous Summit Sponsors



2022 OCP Global Summit

Advanced Energy Industries (AEI)

AMI

Ampere Computing

Amphenol

Analog Devices

Arm

ASRockRack

Astera Labs

ASUS

BizLink

Broadcom

Celestica

Cisco

CompuZol™ (Lubrizol

Corporation)

Credo Technology Group

Dave Simms Media

Drivenets

DMTF

Eaton

Edgecore Networks

Fadu Inc

Flex

Fusion Worldwide

Gigabyte

Google

GOWIN Semiconductor

Hedgehog

HPE

Hyve

I-PEX Inc.

IBM

Ingrasys

Inspur

Intel

iiicoi

Jabil

JetCool Technologies

Kioxia

KOEN

Lattice Semiconductor

Lenovo

LITEON

Lotes

Luxshare Technologies

Marvell

Memverge

Meta

Micron

Microsoft

MiTAC Computing

Technology Corp.

Molex

Murata

Neuchips

OpenInfra

OpenPOWER Foundation

Penguin Solutions

Pliops

QCT

Ragile

Rittal North America

Samsung

Samtec

ScaleFlux

Schneider Electric

Shell

Silicon Motion

SK hynix

SNIA

Solidigm

Submer

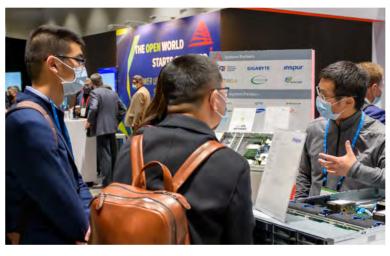
TE Connectivity

UfiSpace

Wistron

Wiwynn

ZT Systems





Schedule Overview*



Monday, October 16

Event

Registration Opens

Day 1: Tuesday, October 17

Event

Registration

Keynotes

Expo Hall

Executive Talks

Expo Hall Talks

Opening Night Happy Hour

Meals included: Breakfast, Lunch, Afternoon Snack, and Evening Reception Hors d'Oeuvres

Day 2: Wednesday, October 18

Event

Registration

Expo Hall

Engineering Workshops

Future Technologies Symposium

Expo Hall Talks

Meals included: Breakfast, Lunch, Afternoon Snack

Day 3: Thursday, October 19

Event

Registration

Expo Hall

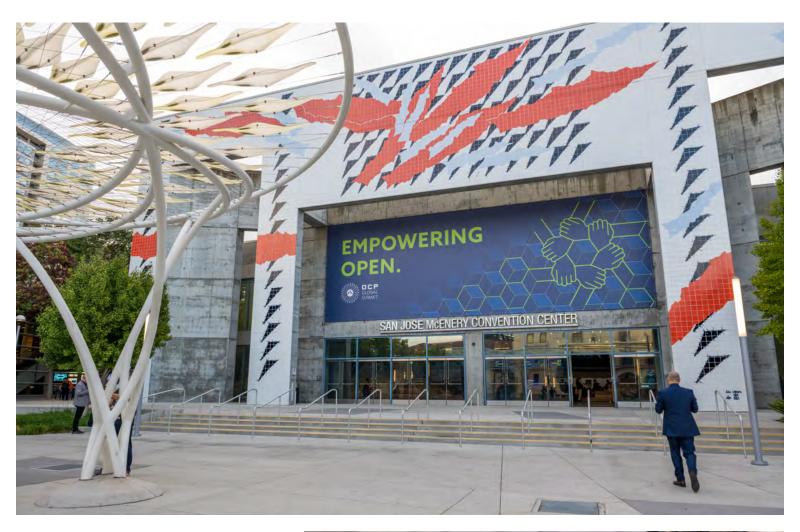
Engineering Workshops

Expo Hall Talks

Meals included: Breakfast and Lunch



San Jose Convention Center - 408 Almaden Blvd., San Jose, CA 95113







Sponsorship Packages at a Glance



Sponsorship Deadline: Wednesday, September 6, 2023

Booth Sponsorship Benefits						
Level	Diamond	Emerald	Ruby	Sapphire	Topaz	Start-up
Opportunity to Present during Keynote Session	✓					
Executive Talk (25-minute session)	✓	✓				
Expo Hall Talk (15-minute session)	1st priority	2nd priority	3rd priority			
Access to Media List and Analyst Pre-Brief Event	\checkmark	✓	√			
Booth Size	20' x 20' Turnkey booth with custom backdrop	20' x 10' Turnkey booth with custom backdrop	15' x 10' Turnkey booth with custom backdrop	10' x 10' Turnkey booth with custom backdrop	4' White Counter	4' White Counter
Lead Retrieval Device	2 devices	1 device				
46" Monitor	2 monitors	1 monitor	1 monitor	1 monitor	1 monitor	1 monitor
Power	20 amps	15 amps	10 amps	10 amps	5 amps	5 amps
Sponsor Wifi	✓	✓	✓	✓	\checkmark	✓
Furniture	Two 6-foot White Counters, 2 Barstools, and Choice of Carpet Color	6-foot White Counter, 2 Barstools, and Black Carpeting	6-foot White Counter, 2 Barstools, and Black Carpeting	4-foot White Counter, 2 Barstools, and Black Carpeting	4-foot White Counter and 2 Barstools	4-foot White Counter and 2 Barstools
Complimentary Passes	35	25	15	10	5	5
Discount on Additional Passes	√	√	√			
Pre-event Promotions	√	√	√	√	\checkmark	√
Post-event Promotions	√	√	√			
Meeting Room (3-day rental)	✓					
Sponsorship Cost	\$200,000	\$150,000	\$100,000	\$75,000	\$50,000	\$25,000

Sponsorship Packages at a Glance



Sponsorship Deadline: Wednesday, September 6, 2023

Event Sponsorships		
Level	Cost	Includes
Opening Night Reception	\$30,000	 2 complimentary event passes Logo on reception welcome banner Logo/link on OCP Global Summit website and event signage 10 minutes to address audience in expo hall
OCP Block Party	\$30,000	 2 complimentary event passes Logo on reception welcome banner Logo/link on OCP Global Summit website and event signage
Summit Breakfast	Day 1 or 2\$15,000 Day 3\$10,000 OR All 3 days\$35,000	 2 complimentary event passes Logo on signage near catering stations Logo/link on OCP Global Summit website and event signage
Summit Lunch	Day 1 or 2\$25,000 Day 3\$20,000 OR All 3 days\$55,000	 2 complimentary event passes Logo on signage near catering stations Logo/link on OCP Global Summit website and event signage 10 minutes to address audience in expo hall
Coffee Stations	Day 1 or 2\$15,000 Day 3\$12,000 OR All 3 days\$35,000	 2 complimentary event passes Logo prominently featured on coffee cups Logo/link on OCP Global Summit website and event signage
Afternoon Snack Break	Day 1 or 2\$10,000 OR Both days\$15,000	 2 complimentary event passes Logo on signage near catering stations Logo/link on OCP Global Summit website and event signage
Community Lounge	\$30,000	 2 complimentary event passes 2 monitors showcasing your custom content (no audio) Logo/link on OCP Global Summit website and event signage
Lanyards	\$20,000	 2 complimentary event passes Logo prominently featured on lanyards, distributed to each attendee at Registration Logo/link on OCP Global Summit website and event signage
Tote Bags	\$15,000	 2 complimentary event passes Logo prominently featured on tote bags Logo/link on OCP Global Summit website and event signage
Hydration Stations	\$15,000	 2 complimentary event passes Logo on hydration stations and nearby signage Logo/link on OCP Global Summit website and event signage
Individual Hand Sanitizer Bottles	\$15,000	 2 complimentary event passes Logo promintently featured on 1 oz. sanitizer bottles placed in tote bags Logo/link on OCP Global Summit website and event signage
Hand Sanitizer Stations	\$10,000	 2 complimentary event passes Logo on sanitizer stations and nearby signage Logo/link on OCP Global Summit website and event signage
Wristband Sponsor	\$10,000	 2 complimentary event passes Logo or chosen artwork prominently featured on wristbands Logo/link on OCP Global Summit website and event signage

Sponsorship Packages at a Glance



Sponsorship Deadline: Wednesday, September 6, 2023

Event Sponsorships		
Level	Cost	Includes
Future Technologies Symposium Sponsor	\$10,000 (3 spots available)	 2 complimentary event passes Logo on symposium welcome banner Logo/link on OCP Global Summit website and event signage 5 minutes to address audience during the symposium
Future Technologies Symposium Giveaway	\$5,000 (plus cost of giveaway, quantity 300)	 2 complimentary event passes Logo/link on OCP Global Summit website and event signage

Add-on Sponsorships		
Level	Cost	Includes
Digital Marquee Sponsor	All 3 days\$2,500	 Custom static slide on the San Jose Convention Center Outdoor Marquees Sponsor company logo on advertising slide
Private Meeting Room	\$10,000 (per meeting room)	 Must be a booth sponsor to reserve a meeting room 3-Day access to private meeting room conveniently located near Summit activities Boardroom table set-up for 12 people







We also have opportunities available for non-profits, collaboration partners, open-source organizations, and media partners.

Not seeing an option for you? We love to get creative! Let's work together to create a custom sponsorship that fits your organization's goals. These could include: co-located events, special giveaways, unique booth designs, and more!

Email sponsor@opencompute.org to get in touch with our team.

Tiered Membership Discounts*





The top three tiers of OCP Corporate Membership are: Platinum, Gold and Silver. If your organization is currently a tiered member in good standing, the following discounts apply to any exhibit sponsorship.

Tiered Member Level	% Discount	Diamond Sponsorship \$200,000	Emerald Sponsorship \$150,000	Ruby Sponsorship \$100,000	Sapphire Sponsorship \$75,000	Sponsorship	Start-Up Sponsorship \$25,000
Platinum	20%	\$160,000	\$120,000	\$80,000	\$60,000	\$40,000	\$20,000
Gold	15%	\$170,000	\$127,500	\$85,000	\$63,750	\$42,500	\$21,500
Silver	10%	\$180,000	\$135,000	\$90,000	\$67,500	\$45,000	\$22,500

More information regarding Tiered Membership can be found here: http://www.opencompute.org/membership

^{*}Tiered Membership discounts apply to exhibit sponsorships only



DETAILED SPONSORSHIP PACKAGES





Exhibit + Speaking Opportunities



DIAMOND SPONSOR - \$200,000

PRE-EVENT PROMOTIONS

- Access to media registration list two weeks prior to event
- Opportunity to participate in the Analyst Pre-Brief webinar prior to Summit. (Spaces limited)
- Sponsor company logo and link on the OCP Global Summit website
- Social media sponsorship recognition (FB, Twitter)
- 35 complimentary event passes

PREMIER SPEAKING OPPORTUNITIES - Day 1

Executive Talk: An executive or technology leader from the sponsor company will address attendees through a 25-minute Executive Talk on Day 1. The audience for these sessions is expected to be around 200 attendees per room.

Expo Hall Talk: An executive or technology leader from the sponsor company will address attendees through a 15-minute speaking opportunity on the expo hall stage. This is a high traffic area.

All announcements and presentations are subject to approval by the OCP Foundation. The OCP Foundation will notify sponsors of specific presentation deadlines.

EXHIBIT - 20'x20' Turnkey Booth Space

Your 20'x20' turnkey booth space includes:

- Custom backdrop with sponsor company logo or custom design
- Two 46" monitors
- 20 amps electricity

- Wireless internet access
- · 2 Lead retrieval devices*
- Choice of carpet color
- · Two stools
- · Two 6-foot White counters
- · Waste bin

Additional items (additional monitors, wired Internet, and so forth) will be available for rent. Full booth details will be provided in the Sponsor Manual.

Booth location will be selected on a first-signed, first-served basis based on when your sponsor contract is signed and returned to the OCP Meeting & Events Manager.

*Two lead retrieval devices will be provided per sponsor booth, which can be used to collect the following attendee data: name, email, company, job title, city, state, and country.

ADDITIONAL ONSITE PROMOTIONS/BRANDING

Advertising slide: a sponsor-created marketing slide displayed on the main stage prior to the keynotes and on digital signage throughout the venue; please see the Sponsor Portal for additional details.

Meeting Room: Diamond sponsorships include use of a 3-day meeting room. See inclusions and details on page 24.

Sponsor company's logo (size TBD) will be prominently placed on event signage including all-sponsor banner and welcome slide in keynote opening remarks.

POST-EVENT PROMOTIONS

- Keynote, Expo Hall Talk and Executive Talk speaking opportunities will be recorded and available online after the event to reach a broader community.
- Presentation (slides + video) will be posted to the OCP website for the community to access.
- Opportunity to embed presentation videos recorded at the Summit on your company website.

DIAMOND KEYNOTE ADD-ON – \$22,500 Limited availability!

PREMIER SPEAKING OPPORTUNITY

An executive or technology leader from your company will address the OCP audience through a speaking session on the main stage during the keynote block at a time determined by OCP. The attendee expectancy is 3,500+ and your talk will be featured online and on-demand to increase your exposure.. This is your opportunity to demonstrate your leadership in the OCP community, showcase new technologies and contributions to OCP and reaffirm your company's commitment to developing technologies that are open, scalable and efficient.

*This keynote add-on is based solely on content approval by OCP. Diamond sponsors will only be charged the add-on fee once they submit their keynote content and it is approved by OCP. Keynote slots are limited and will be considered on a first-come, first-served basis. The Foundation reserves the right to assign keynote slots in any order as they see fit.

Exhibit + Speaking Opportunities



EMERALD SPONSOR - \$150,000

PRE-EVENT PROMOTIONS

- Access to media registration list two weeks prior to event
- Opportunity to participate in the Analyst Pre-Brief webinar prior to Summit. (Spaces limited)
- Sponsor company logo and link on the OCP Global Summit website
- Social media sponsorship recognition (FB, Twitter)
- 25 complimentary event passes

PREMIER SPEAKING OPPORTUNITIES

Executive Talk: An executive or technology leader from the sponsor company will address attendees through a 25-minute Executive Talk on Day 1. The audience for these sessions is expected to be around 200 attendees per room.

Expo Hall Talk: An executive or technology leader from the sponsor company will address attendees through a 15-minute speaking opportunity on the expo hall stage. This is a high traffic area.

All announcements and presentations are subject to approval by the OCP Foundation. The OCP Foundation will notify sponsors of specific presentation deadlines.

EXHIBIT - 20'x10' Turnkey Booth Space

Your 20'x10' turnkey booth space includes:

- Custom backdrop with sponsor company logo or custom design
- One 46" monitor
- 15 amps electricity

- Wireless internet access
 - 1 Lead retrieval device*
- 6-foot White counter

Two stools

- · Black carpeting
- Waste bin

Additional items (additional monitors, wired Internet, and so forth) will be available for rent. Full booth details will be provided in the Sponsor Manual.

Booth location will be selected on a first-signed, first-served basis based on when your sponsor contract is signed and returned to the OCP Meeting & Events Manager.

*One lead retrieval device will be provided per sponsor booth, which can be used to collect the following attendee data: name, email, company, job title, city, state, and country.

ADDITIONAL ONSITE PROMOTIONS/BRANDING

Advertising slide: a sponsor-created marketing slide displayed on the main stage prior to the keynotes and on digital signage throughout the venue; please see the Sponsor Portal for additional details.

Sponsor company's logo (size TBD) will be prominently placed on event signage including all-sponsor banner and welcome slide in keynote opening remarks.

POST-EVENT PROMOTIONS

- Expo Hall Talk and Executive Talk speaking opportunities will be recorded and available online after the event to reach a broader community.
- Presentation (slides + video) will be posted to the OCP website for the community to access.
- Opportunity to embed presentation videos recorded at the Summit on your company website.





Exhibit + Speaking Opportunities



RUBY SPONSOR - \$100,000

PRE-EVENT PROMOTIONS

- Access to media registration list two weeks prior to event
- Opportunity to participate in the Analyst Pre-Brief webinar prior to Summit. (Spaces limited)
- Sponsor company logo and link on the OCP Global Summit website
- Social media sponsorship recognition (FB, Twitter)
- 15 complimentary event passes

PREMIER SPEAKING OPPORTUNITIES

Expo Hall Talk: An executive or technology leader from the sponsor company will address attendees through a 15-minute speaking opportunity on the expo hall stage. Session times selected are on a first-signed, first-served basis.

All announcements and presentations are subject to approval by the OCP Foundation. The OCP Foundation will notify sponsors of specific presentation deadlines.

EXHIBIT - 15'x10' Turnkey Booth Space

Your 15'x10' turnkey booth space includes:

- Custom backdrop with sponsor company logo or custom design
- · One 46" monitor
- 10 amps electricity

- Wireless internet access
- 6-foot White counter
- Black carpeting
- Waste bin

Two stools

Additional items (additional monitors, wired Internet, and so forth) will be available for rent. Full booth details will be provided in the Sponsor Manual.

Booth location will be selected on a first-signed, first-served basis based on when your sponsor contract is signed and returned to the OCP Meeting & Events Manager.

ADDITIONAL ONSITE PROMOTIONS/BRANDING

Advertising slide: a sponsor-created marketing slide displayed on the main stage prior to the keynotes and on digital signage throughout the venue; please see the Sponsor Portal for additional details.

Sponsor company's logo (size TBD) will be prominently placed on event signage including all-sponsor banner and welcome slide in keynote opening remarks.

POST-EVENT PROMOTIONS

- Expo Hall and Executive Talk speaking opportunities will be recorded and available online after the event to reach a broader community.
- Presentation (slides + video) will be posted to the OCP website for the community to access.
- Opportunity to embed presentation videos recorded at the Summit on your company website.





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Exhibit-Only Opportunities



SAPPHIRE SPONSOR – \$75,000

PRE-EVENT PROMOTIONS

- Sponsor company logo and link on the OCP Global Summit website
- Social media sponsorship recognition (FB, Twitter)
- 10 complimentary event passes

EXHIBIT - 10'x10' Turnkey Booth Space

Your 10'x10' turnkey booth space includes:

- Custom backdrop with sponsor company logo or custom design
- One 46" monitor
- · 10 amps electricity
- · Wireless internet access
- Black carpeting

- Two stools
- 4-foot White counter
- Waste bin

Additional items (additional monitors, wired Internet, and so forth) will be available for rent. Full booth details will be provided in the Sponsor Manual.

Booth location will be selected on a first-signed, first-served basis based on when your sponsor contract is signed and returned to the OCP Meeting & Events Manager.

ADDITIONAL ONSITE PROMOTIONS/BRANDING

Sponsor company's logo (size TBD) will be prominently placed on event signage including all-sponsor banner and welcome slide in keynote opening remarks.







Exhibit-Only Opportunities



TOPAZ SPONSOR - \$50,000

PRE-EVENT PROMOTIONS

- Sponsor company logo and link on the OCP Global Summit website
- Social media sponsorship recognition (FB, Twitter)
- 5 complimentary event passes

EXHIBIT - 4' Counter

Your exhibit space includes:

• One 46" monitor

4-foot White counter

5 amps electricity

- Two stools
- · Wireless internet access

· Waste bin

Additional items (additional monitors, wired Internet, and so forth) will be available for rent. Topaz exhibit space is turnkey, custom booth properties or additional furniture is not permitted. Due to space limitations, banner and equipment size is restricted. Full booth details and restrictions will be provided in the Sponsor Manual.

Counter location will be selected on a first-signed, first-served basis based on when your sponsor contract is signed and returned to the OCP Meeting & Events Manager.

ADDITIONAL ONSITE PROMOTIONS/BRANDING

Sponsor company's logo (size TBD) will be prominently placed on event signage including all-sponsor banner and welcome slide in keynote opening remarks.

START-UP SPONSOR* - \$25,000

PRE-EVENT PROMOTIONS

- Sponsor company logo and link on the OCP Global Summit website
- Social media sponsorship recognition (FB, Twitter)
- 5 complimentary event passes

EXHIBIT - 4' Counter

Your exhibit space includes:

iour omnoicopado morados

Wireless internet access

- One 46" monitor
- 5 amps electricity

- 4-foot White counter
- Two stools
- Waste bin

Additional items (additional monitors, wired Internet, and so forth) will be available for rent. Start-up exhibit space is turnkey, custom booth properties or additional furniture is not permitted. Due to space limitations, banner and equipment size is restricted. Full booth details and restrictions will be provided in the Sponsor Manual.

Counter location will be selected on a first-signed, first-served basis based on when your sponsor contract is signed and returned to the OCP Meeting & Events Manager.

ADDITIONAL ONSITE PROMOTIONS/BRANDING

Sponsor company's logo (size TBD) will be prominently placed on event signage including all-sponsor banner and welcome slide in keynote opening remarks.

*Must be in business less than three years and generate less than \$1M USD revenue annually.

We also have opportunities available for non-profits, collaboration partners, open-source organizations, and media partners. Please contact sponsor@opencompute.org to learn more!

Booth Layout Examples











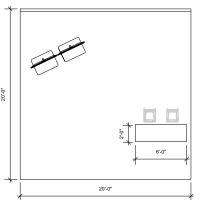


Booth Layout and Sizing



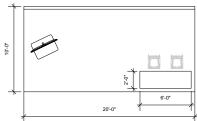
Diamond: 20'W x 20'D





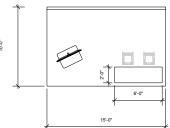
Emerald: 20'W x 10'D





Ruby: 15' W x 10' D





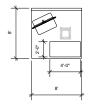
Sapphire: 10'W x 10'D





Topaz/Start-Up: 8'W x 8'D







Opening Night Reception - \$30,000

This Expo Hall event is very well attended! Great music, food and drinks keep the energy high and the room buzzing. You will have up to 10 minutes of exclusive presentation time on the expo hall stage to welcome attendees to the event, hold a raffle, etc. Your brand will be on the general event signage and reception cups and napkins.

EVENT PROMOTIONS

- Your company logo and link on the OCP Global Summit website
- · Social media sponsorship recognition
- · 2 complimentary event staff passes

ONSITE PROMOTIONS

- This reception will be held on the first night of the Summit in the SJCC Expo Hall
- Appetizers & drinks included; expanded menu available at an additional cost
- Access to expo hall stage 10 minutes
- Branding:
 - General event signage including all-sponsor banner and welcome slide in keynote opening remarks
 - Reception signage
 - Logo on promotional items such as: disposable cups and cocktail napkins
 - Additional branding options available at an additional cost



OCP Block Party - \$30,000

Celebrate all things OCP by sponsoring the official Community Block Party! This Summit event is a fun-filled evening where attendees and sponsors can meet, greet, and eat while making great connections. Your logo will be on the general event signage and Block Party accessories like napkins and drink holders.

EVENT PROMOTIONS

- Your company logo and link on the OCP Global Summit website
- Social media sponsorship recognition
- · 2 complimentary event staff passes

- This reception will be held on the second night of the Summit on the SJCC Apron
- Appetizers & drinks included; expanded menu available at an additional cost
- · Branding:
 - General event signage including all-sponsor banner and welcome slide in keynote opening remarks
 - Block Party signage
 - Additional branding options available at an additional cost





Summit Lunch

\$25,000 (Day 1 or 2) / \$20,000 (Day 3) / or \$55,000 (all 3 days)

EVENT PROMOTIONS

- Your company logo and link on the OCP Global Summit website
- Social media sponsorship recognition
- · 2 complimentary event passes

ONSITE PROMOTIONS

- Access to expo hall stage for 10 minutes during lunch
- Branding your logo will be prominently placed on:
 - Signage near catering stations
 - Thank you slide in keynote opening remarks
 - Event signage including all-sponsor banner and welcome slide in keynote opening remarks



Summit Breakfast

\$15,000 (Day 1 or 2) / \$10,000 (Day 3) / or \$35,000 (all 3 days)

EVENT PROMOTIONS

- Your company logo and link on the OCP Global Summit website
- · Social media sponsorship recognition
- 2 complimentary event passes

- Branding your logo will be prominently placed on:
 - Signage near catering stations
 - Thank you slide in keynote opening remarks
 - Event signage including all-sponsor banner and welcome slide in keynote opening remarks





Afternoon Snack Break

\$10,000 (Day 1 or 2) / \$15,000 (both days)

EVENT PROMOTIONS

- Your company logo and link on the OCP Global Summit website
- Social media sponsorship recognition
- · 2 complimentary event staff passes

ONSITE PROMOTIONS

- Snack will be held on the in the Expo Hall
- Branding your logo will be prominently placed on:
 - Signage near catering stations
 - Thank you slide in keynote opening remarks
 - Event signage including all-sponsor banner and welcome slide in keynote opening remarks



Coffee Stations

\$15,000 (Day 1 or 2) / \$12,000 (Day 3) / or \$35,000 (all 3 days)

EVENT PROMOTIONS

- Your company logo and link on the OCP Global Summit website
- 2 complimentary event passes

ONSITE PROMOTIONS

- Your logo prominently featured on the OCP Global Summit coffee cups**
- Opportunity to include marketing material near coffee stations (postcard size)
- Additional Branding your logo will be prominently placed on:
 - Signage near coffee station
 - Event signage including all-sponsor banner and welcome slide in keynote opening remarks



Hydration Stations – \$15,000

EVENT PROMOTIONS

- Your company logo and link on the OCP Global Summit website
- 2 complimentary event staff passes

- Hydration stations** placed in various locations throughout venue
- Branding your logo will be prominently placed on:
 - Hydration stations
 - Easel signage near each water station
 - Event signage including all-sponsor banner and welcome slide in keynote opening remarks





Community Lounge - \$30,000

This space is prominently located at the Global Summit (in the Expo Hall or pre-function area) for maximum exposure. Attendees will have access to include lounge furniture and power in this space.

PRE-EVENT PROMOTIONS

- Your company logo and link on the OCP Global Summit website
- 2 complimentary event staff passes

ONSITE PROMOTIONS

- Opportunity to display your custom content on 2 monitors (no audio)
- Opportunity to place marketing literature in rack nearby
- Branding your logo will be prominently placed on event signage near the lounge, as well as on a welcome slide during keynote opening remarks and on the large all-sponsor banner



Lanyards - \$20,000

EVENT PROMOTIONS

- Your company logo and link on the OCP Global Summit website
- 2 complimentary event staff passes

ONSITE PROMOTIONS

Your logo prominently featured on the OCP Global Summit lanyards**





Tote Bags - \$15,000

EVENT PROMOTIONS

- Your company logo and link on the OCP Global Summit website
- 2 complimentary event staff passes

- Your logo prominently featured on the OCP Global Summit tote bag**, distributed to each attendee at Registration
- Opportunity to include marketing material (postcard size)





Individual Hand Santizer Bottles - \$15,000

EVENT PROMOTIONS

- · Your company logo and link on the OCP Global Summit website
- 2 complimentary event staff passes

ONSITE PROMOTIONS

 Your logo prominently featured on the 1 oz. individual hand santizer bottles**, distributed to each attendee at Registration



Hand Sanitizer Stations - \$10,000

EVENT PROMOTIONS

- Your company logo and link on the OCP Global Summit website
- · 2 complimentary event staff passes

ONSITE PROMOTIONS

- Hand Sanitizer Stations** placed in various locations throughout venue
- Branding your logo will be prominently placed on:
 - Sanitzer stations
 - Easel signage near each hand sanitizer station



Wristband Sponsor - \$10,000

EVENT PROMOTIONS

- Your company logo and link on the OCP Global Summit website
- · 2 complimentary event passes

- Silicone social distancing indicator wristbands will be offered during registration.
- · Attendees can choose to wear:
 - o GREEN = handshakes and elbow bumps OK
 - RED = please keep a distance of 6' or more
- · Sponsor company logo on the following:
 - On wristband (logo or chosen artwork)
 - Signage next to bracelet containers on registration counters
 - Event signage including large sponsor banner and welcome slide in opening remarks
 - Advertising slide



Design must be approved by OCP prior to production.





Future Technologies Symposium Sponsor

\$10,000 (3 spots available)

EVENT PROMOTIONS

- Your company logo and link on the OCP Global Summit website
- · Social media sponsorship recognition
- 2 complimentary event passes
- · Access to symposium stage for 5 minutes

ONSITE PROMOTIONS

- Branding your logo will be prominently placed on:
 - Thank you slide in keynote opening remarks
 - Event signage including all-sponsor banner and welcome slide in keynote opening remarks



Future Techologies Symposium Giveaway

\$5,000 (plus the cost of the giveaway, quantity 300)

EVENT PROMOTIONS

- Your company logo and link on the OCP Global Summit website
- · Social media sponsorship recognition
- 2 complimentary event passes

- Branding your logo will be prominently placed on:
 - Giveaway packaging depending on final selection
 - o Thank you slide in keynote opening remarks
 - Event signage including all-sponsor banner and welcome slide in keynote opening remarks



Add-on Sponsorships



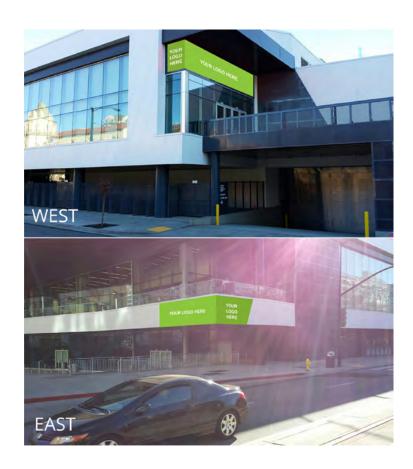
Digital Marquee Sponsor \$2,500

Extend your brand during the entire 3-day event with a custom static slide on the San Jose Convention Center outdoor marquees! There are two marquees: East and West. All slides are subject to approval and will be in rotation with other promotions.

Must be a summit sponsor to reserve a digital marquee space.

ONSITE PROMOTIONS

- Custom Static Slide on the San Jose Convention Center Marquees
 - East Marquee: 486(w) pixels x 90(h) pixels with wrap around corner at 306px from left
 - West Marquee: 522(w) pixels x90(h) pixels with wrap around corner at 72px from left
- · Sponsor company logo on the following:
 - Advertising slide



Private Meeting Room

\$10,000 / meeting room (all 3 days)

- 3-Day access to private meeting room conveniently located near Summit activities (member discounts do not apply)
- Boardroom table set-up for 12 people (option to change or upgrade furniture/layout, additional charges may apply)
- Summit wifi network
- Power on table
- Included in Diamond Sponsorship
- Locations selected on a first-signed, first-served basis
- Limited quantity of rooms available, be sure to sign up before they sell out!

Must be a summit booth sponsor to reserve a private meeting room.



NEW! Official OCP Summit Co-located Events*



Is your organization interested in hosting an event in conjunction with the OCP Global Summit? Become an official OCP Summit co-located event! Whether you're needing space for an all-day hackathon or a happy hour with clients, we can help you secure space, curate a targeted invite list, handle registration and more! Only official co-located events will be listed on the OCP Summit schedule and promoted through to the OCP Community. Contact us to learn more!

Onsite Events - Prices vary, contact sponsor@opencompute.org

Educational Event (workshops, hackathons, roundtables, etc.) or Social Event (lunches, dinners, receptions, etc.)

INCLUSIONS & BENEFITS:

- Your event will be prominently listed on the public Summit schedule as an official OCP Summit Co-located Event
- Space rental onsite at one of the official Summit venues (a variety of room sizes are available)
- Basic A/V and room setup (customized options available)
- Targeted marketing of your event by OCP to a curated list
- Branding and mention of your event in OCP Summit newsletters, e-blasts, and social promotions
- An opportunity for the OCP team to manage your registration process

Offsite Events - \$15,000

Choice of public or private "invite-only" event

INCLUSIONS & BENEFITS:

- Your event will be prominently listed on the public Summit schedule as an official OCP Summit Co-located Event
- Targeted marketing of your event by OCP to a curated list
- Branding and mention of your event in OCP Summit newsletters, e-blasts, and social promotions
- An opportunity for the OCP team to manage your registration process





*OCP Foundation will make final decisions on timing and space assignment for the co-located event, but will take into consideration your preferences. Co-location event package pricing varies depending on event size, duration, and other requirements. Contact sponsor@opencompute.org to discuss your co-located event.



2023 OCP Global Summit - Sponsorship Contract

Event Dates: October 17-19, 2023 Venue: San Jose Convention Center

This Agreement is made and entered into as of [date] Foundation and:	between the Open Compute Project ("OCP")
Name of Organization (how it should be displayed on OCP site) _	
Address Line 1	
CityState/Province/Region	
CountryPhor	ne
Sponsorship Logistics Contact	Email
Website	Twitter Handle
Sponsor Packages for the 2023 OCP Global Summi	it (the "Event"): **All prices in US dollars**
Exhibit + Speaking Opportunity	Event Sponsorships (discounts do not apply)
Diamond: \$200,000 (20x20 booth) Keynote Add-on: \$22,500 (*Pending OCP approval)	Coffee Day 1: \$15,000 Coffee Day 2: \$15,000
Emerald: \$150,000 (20x10 booth) Ruby: \$100,000 (15x10 booth)	Coffee Day 3: \$12,000 Breakfast Day 1: \$15,000 Breakfast Day 2: \$15,000
Exhibit-Only	Breakfast Day 3: \$10,000 Breakfast (All 3 days): \$35,000 Lunch Day 1: \$25,000
	Lunch Day 2: \$25,000 Lunch Day 3: \$20,000 Snack Day 1: \$10,000 Snack Day 2: \$10,000 Snack (Days 1 & 2): \$15,000 Hydration Stations: \$15,000 Hand Sanitizer Stations: \$10,000 Individual Hand Sanitizer Bottles: \$15,000 Tote Bags: \$15,000 Lanyards: \$20,000 Community Lounge: \$30,000 Opening Night Reception: \$40,000 OCP Block Party: \$35,000 Masks: \$20,000 Wristbands: \$10,000 Marquee: \$2,500 e applicable discount below. Must be a Member in good standing requested discount. Membership discounts apply to exhibition
opportunities only. Event sponsorships, virtual booth add-on	
Total Amount (after discounts	r of Global Events, kali@onencompute org

OCP Contact: Kall Burdette, Director of Global Events, kall@opencompute.org

Payment Information: Acceptable forms of payment include ACH, wire transfers, credit cards and checks. If paying by check, please make checks payable to: Open Compute Project Foundation, PO Box 82287, Austin, TX 78708

Purchasing bulk tickets: Each sponsorship level comes with a set number of complimentary passes. Additional passes may be purchased in bulk with a maximum of two transactions per organization. All sponsors except Diamond, Emerald & Ruby will be charged the current registration rate for the passes and no discount will be applied. There is no limit to the max quantity for the full price tickets. Diamond, Emerald & Ruby sponsors will receive additional passes for a discount with a set maximum quantity. Check with OCP for the most current discount, maximum limits and deadline for bulk purchases. No refunds will be given for bulk ticket purchase (discounted or not)..

*Diamond sponsor keynote add-on: This keynote add-on is based solely on content approval by OCP. Diamond sponsors will only be charged the add-on fee once they submit their keynote content and it is approved by OCP. Keynote slots are limited and will be considered on a first-come, first-served basis. Sponsor understands that indicating an interest in a keynote add-on does not quarantee a spot.

Terms and Conditions:

- 1. Payment must be in United States Dollars. All payments must be made to Open Compute Project Foundation and provided in cleared funds to the bank account provided on the invoice not later than net 30 days of the date of the invoice. All fees are exclusive of all applicable sales, use, value-added and similar taxes, which Sponsor shall pay in addition to the fees at the rate prevailing on the date of the invoice. Payment must be received prior to the event or the sponsorship will be considered invalid. Account must be current to participate.
- 2. Sponsor speakers are required to submit their presentation content for review by the Open Compute Foundation by the date indicated by OCP. Failure to submit your content for review by the foundation can result in the loss of your speaking opportunity.
- 3. Sponsor is responsible for meeting all deadlines for delivery of materials and artwork. Past due materials may be excluded from the conference program, signage, and other opportunities included in the sponsors contribution level.
- 4. Sponsor is responsible for any shipping and receiving costs the venue may charge for materials shipped directly to the venue.
- 5. Exhibit Locations. Booth/table location assignments will be selected by the sponsor company on a first-signed, first-served basis, and may be modified by the Foundation due to changes in event layout, venue or other factors.
- 6. Restrictions in Operations of Exhibits. The OCP Foundation and its representatives reserve the right to restrict or remove exhibits which, because of noise, method of operation, materials, or for any other reason, may become objectionable to the reasonable attendee or the venue. In the event of such restriction or eviction, the OCP Foundation is not liable for any refunds, rentals, or other exhibit expenses incurred by the Sponsor.
- 7. Care of Building. The Sponsor shall not injure or deface the walls or floors of the building and the tables, or damage the equipment. Sponsor assumes all liability costs for damage incurred.
- 8. Catastrophe. In the event that because of war, fire, strike, government regulation, public catastrophe, act of God, or other cause, the conference or any part thereof is prevented from being held, or is canceled by the OCP Foundation, the OCP Foundation shall determine any refund to a Sponsor after deducting any expenses incurred by the OCP Foundation but in no case shall the amount of the refund to the Sponsor exceed the amount of the fee paid.
- 9. Cancellations made by the Sponsor 30 days or more prior to the event are liable for 50% of the sponsorship fee or of the cost of equivalent services/equipment if sponsorship is an in kind or a barter arrangement. Cancellations made within 29 days of the event are liable for the entire fee. All cancellations must be made in writing to the OCP Foundation.
- 10. Trademarks. Each party retains all rights and ownership to its own trademarks and must obtain prior approval from the other party for any use of the other party's names or marks for the purpose of marketing, advertising and otherwise promoting participation in and/or sponsorship of (as described in this Agreement) the Event, which approval shall not be unreasonably withheld or delayed. Sponsor shall provide to OCP Foundation any artwork necessary for use of Sponsor's marks, name or logo. Sponsor agrees to abide by, and be bound by, the Open Compute Project Trademark Usage Guidelines, which are available at https://bit.ly/2QwPmUN including as this may be updated by OCP Foundation from time to time. At the request of OCP Foundation, Sponsor will provide samples of its uses of OCP Foundation marks. 11. OCP Materials Release. If I am presenting at the OCP Global Summit, I acknowledge that my Presentation and any ancillary materials I provide to OCP in connection with my Presentation, including without limitation any white paper, article, photograph, likeness, or professional biography (together, "Materials") are made available under the Creative Commons Attribution-ShareAlike 4.0 International License found at https://creativecommons.org/licenses/by-sa/4.0/, or any later version, and without limiting the foregoing, OCP may make the Materials available under such terms. OCP may exercise its rights hereunder in all forms and media, whether now known or hereafter developed, throughout the world in perpetuity, royalty-free. My authorization and acknowledgement above is irrevocable and extends to OCP and its agents, successors, and assigns. I hereby waive any right to inspect or approve the Recordings. I acknowledge that OCP is under no obligation to use the Recordings, or Materials if applicable, in any manner. I hereby represent that I have the authority to grant the rights and licenses herein. And if I am presenting at an OCP event, I further represent and warrant that the Materials do not and will not violate the rights of any third party, including without limitation rights in intellectual property. I also represent that, to the extent the Materials include materials owned or created by any third-party. I have obtained permission for its use consistent with the foregoing. I will provide OCP evidence of such permission upon OCP's request.
- 12. Miscellaneous. This Agreement shall be governed by the internal laws of the State of California without regard to principles of conflicts of laws. Any disputes shall be heard exclusively in the state or federal courts located in California, and both parties consent to the jurisdiction of such courts. Sponsor cannot assign any rights under this Agreement without the prior written consent of the OCP Foundation; any unauthorized assignment is null and void. This is the entire agreement of the parties and cannot be amended or changed except in a writing signed by both parties.
- 13. GDPR Policy. OCP will treat all information you provide in accordance with the OCP Privacy Policy posted at http://www.opencompute.org/privacy/. This includes cookies and any other information we may collect. By signing this contract, you acknowledge and accept OCP's Privacy Policy and give your consent to the transfer of your personal information to the United States, which may have less protections than your jurisdiction of residence.
- 14. BADGE SWAPPING: Badge swapping and/or trading is strictly prohibited at OCP events. Attendees must wear their badge at all times on the event premises. Any attendee caught without a badge, will be escorted to registration to show an ID and charged a reprint fee if the badge cannot be found. If caught wearing another attendee's badge or leaving the premises with multiple badges with the intent to distribute to other attendees, all badges will be confiscated, and this person may be removed from the event. OCP keeps historical records of companies and sponsors who are regular offenders of badge swapping. OCP reserves the right to deny attendance, sponsorship, and speaking opportunities to any individuals or organizations that do not abide by OCP event regulations.

In witness whereof, the parties have caused this Agreement to be executed by their duly authorized representatives.

Sponsor:	Open Compute Project Foundation:
Ву:	By:
Print:	Print: Kali Burdette
Title:	Title: Director of Global Events
Date:	Date: