

# The Road to Data Center Power Efficiency

Tawfik Rahal-Arabi & Anshuman Mittal

Advanced Micro Devices, Inc.

Radeon Power and Performance Group

[tawfik.arabi@amd.com](mailto:tawfik.arabi@amd.com) & [anshuman.mittal@amd.com](mailto:anshuman.mittal@amd.com)

Acknowledgments: Raja Swaminathan, Tony Vivenzio, Yue Cao

# CAUTIONARY STATEMENT

This presentation contains forward-looking statements concerning Advanced Micro Devices, Inc. (AMD) such as the features, functionality, performance, availability, timing and expected benefits of AMD products and technology as well as technology trends, innovation and roadmaps, which are made pursuant to the Safe Harbor provisions of the Private Securities Litigation Reform Act of 1995. Forward-looking statements are commonly identified by words such as "would," "may," "expects," "believes," "plans," "intends," "projects" and other terms with similar meaning. Investors are cautioned that the forward-looking statements in this presentation are based on current beliefs, assumptions and expectations, speak only as of the date of this presentation and involve risks and uncertainties that could cause actual results to differ materially from current expectations. Such statements are subject to certain known and unknown risks and uncertainties, many of which are difficult to predict and generally beyond AMD's control, that could cause actual results and other future events to differ materially from those expressed in, or implied or projected by, the forward-looking information and statements. Investors are urged to review in detail the risks and uncertainties in AMD's Securities and Exchange Commission filings, including but not limited to AMD's most recent reports on Forms 10-K and 10-Q.

AMD does not assume, and hereby disclaims, any obligation to update forward-looking statements made in this presentation, except as may be required by law.

# Outline

- Fundamentals and trends of power and performance (PnP)
- Data center power and performance trends
- The Mobile World
- Power, power delivery & power management opportunities with chiplets
- Summary

# Outline

- Fundamentals and trends of power and performance (PnP)
- Data center power and performance trends
- The Mobile World
- Power, power delivery & power management opportunities with chiplets
- Summary

# Moore's Law

Linear dimensions scale by 0.7X

Area scales by  $0.7 \times 0.7 = 0.5$  or number of transistors per unit area doubles

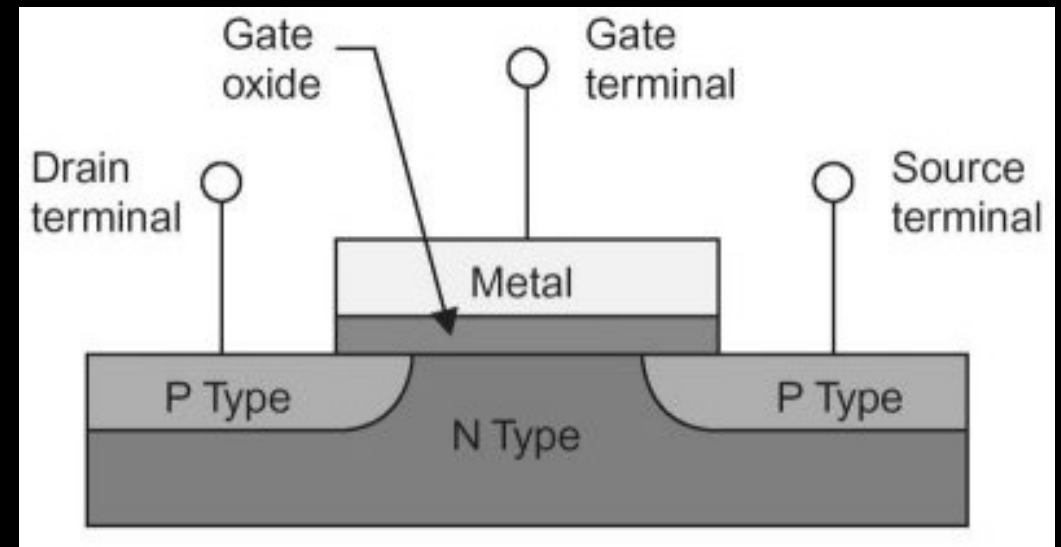
Voltage ( $E = \frac{v}{d}$ ) scales by 0.7x to maintain a constant electric field in the oxide

Capacitance  $\epsilon \frac{A}{d}$  scales by 0.7

Delay  $\frac{1}{f}$  scales by 0.7X

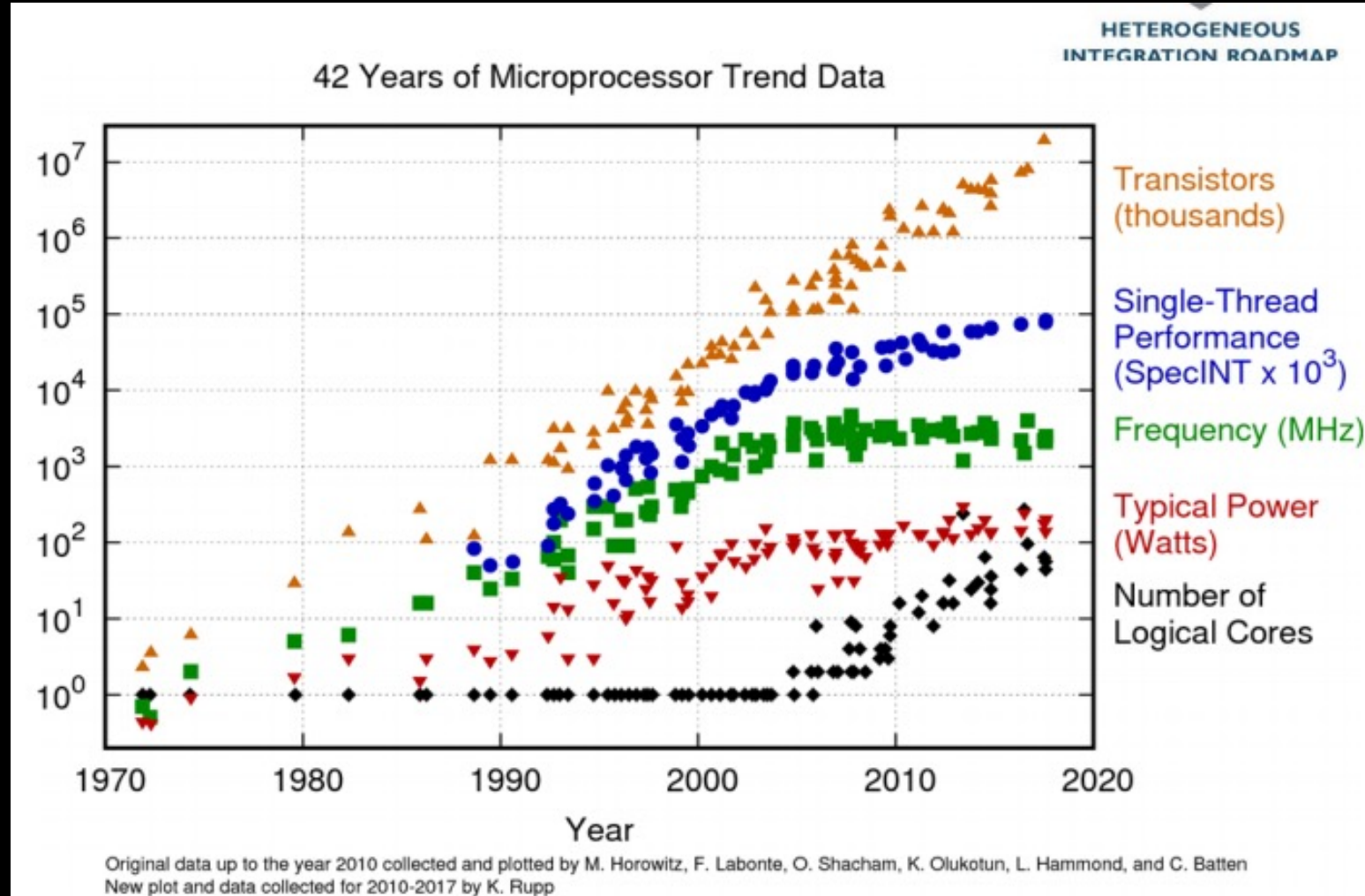
Power ( $cv^2f$ ) scales by 0.5

*Number of transistors doubles, frequency improves by 40%,  
and power reduces by ½*



$$E = \frac{v}{d}$$

# The slowing down of Moore's law

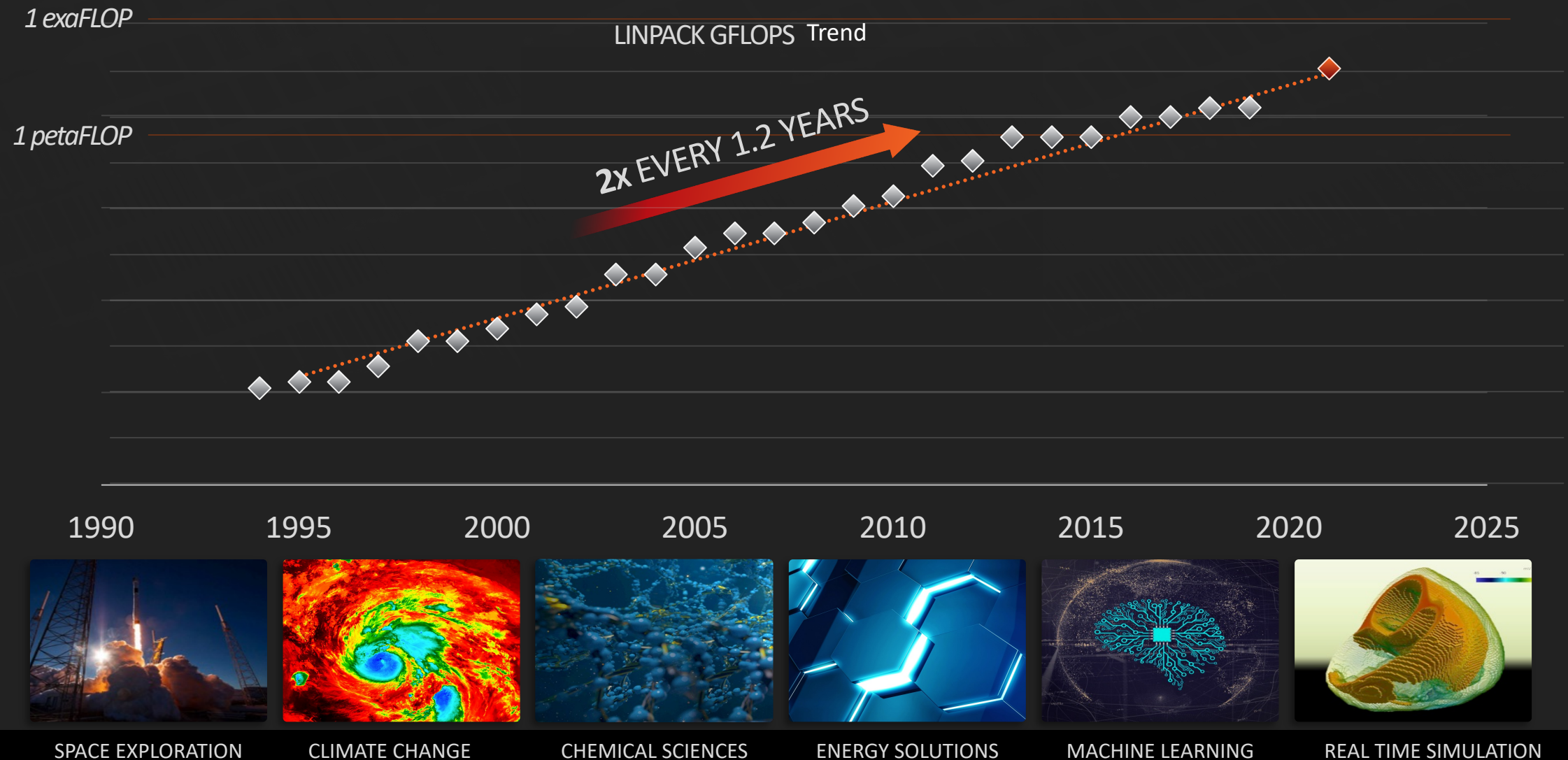


Dale Becker and Kanad Ghose: Heterogenous integration for HPC and data centers

# Outline

- Fundamentals and trends of power and performance (PnP)
- Data center power and performance trends
- The Mobile World
- Power, power delivery & power management opportunities with chiplets
- Summary

# THE RELENTLESS DEMAND FOR MORE COMPUTE..



Source: "Enabling Moore's Law's next frontier through 3DIC heterogeneous integration" by Raja Swaminathan, International Symposium on 3DIC, April, 26-28, 2022



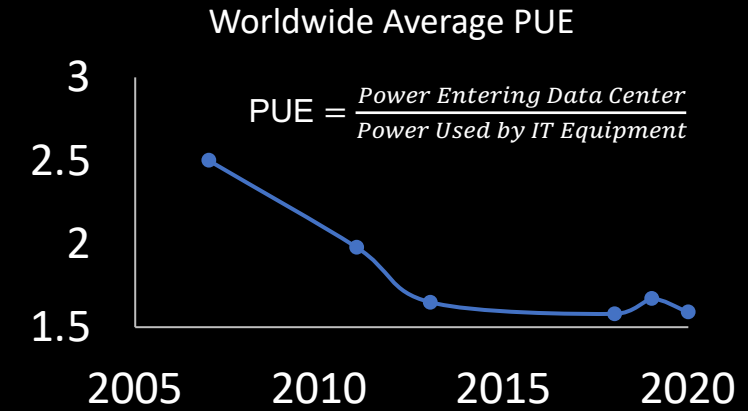
# Data center power efficiency trends

## Today

- Data centers consume ~200TWH of total energy
- ~ 1 billion cores in use
- Best in class PUE ~ 1.1 but average industry @1.59
- Long way from compute energy proportionality
- Peak power is the number one limiter to performance of data centers, driver of e-waste, and provisional power

## 2025-2030

- 20% (~2% today) of total electricity in data centers by 2030 (IT Renew, OCP San Jose, Nov.2021)
- 5 billion cores by 2025 (Intel-Zane Ball, OCP San Jose, Nov. 2021)



# Outline

- Fundamentals and trends of power and performance (PnP)
- Data center power and performance trends
- **The Mobile World**
- Power, power delivery & power management opportunities with chiplets
- Summary

# Mobile devices from the 90's to today

## Early 90's – first mobile 'laptops'

Very primitive power and thermal management schemes

- DOS-based 286 through Pentium® processor designs
- BIOS and then SMM-based power management

Hard to figure out basic things

- Is the user present? (timer/trap on KBD/mouse I/O)
- Is the HDD in use? (timer trap on disk I/O)
- Is the system compute busy? (timers based on all relevant I/O and processing)
- Is the CPU idle? (I don't know, OS is always doing something!)

2-3 hours of battery life was great...

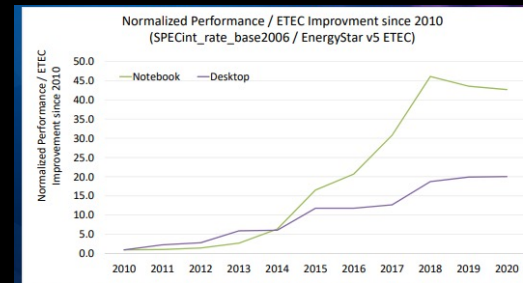


CLIENT COMPUTING GROUP

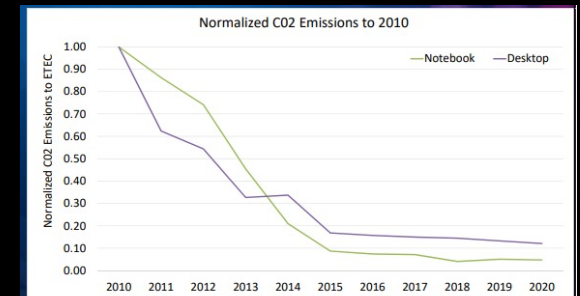


3

- > 10 Hrs. of active use battery life
- > Weeks of airplane mode/ Modern Standby
- Sophisticated platform power management



1. Improvement metric based on SPECint\_rate2006 divided by ETEC as specified by Energy Star version 5.0  
2. Data represents processor models from mainstream Desktop and Notebook product lines.



1. Improvement metric based on ETEC as specified by Energy Star version 5.0  
2. Data represents processor models from mainstream Desktop and Notebook product lines.

Barnes Cooper: Bits 2018 distinguished speaker

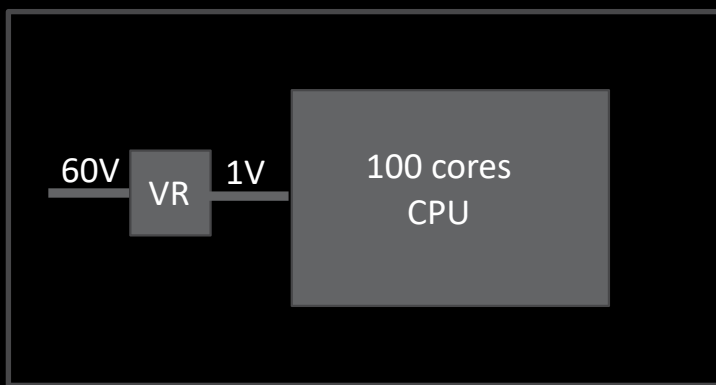
# Client vs. data center power management

- Order of magnitude power reduction with single client power management
- Idle power is a very small percentage of total power
  - Leakage reduction and power management
  - Battery life is an end user experience
- Energy Star like benchmarks for environmentally conscious end users
- Multi-client power management is harder
- Idle power in data centers considerable percentage of total
  - Leakage reduction
  - No end user experience equivalent of battery life
- No end user sustainability metric equivalent to Energy Star
  - Energy Star VM?

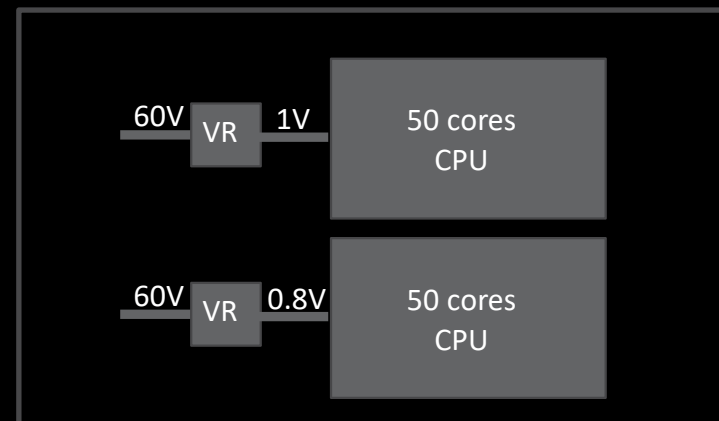
# Outline

- Fundamentals and trends of power and performance (PnP)
- Data center power and performance trends
- The Mobile World
- Power, power delivery & power management opportunities with chiplets
- Summary

# Power savings with chiplets



Server Motherboard



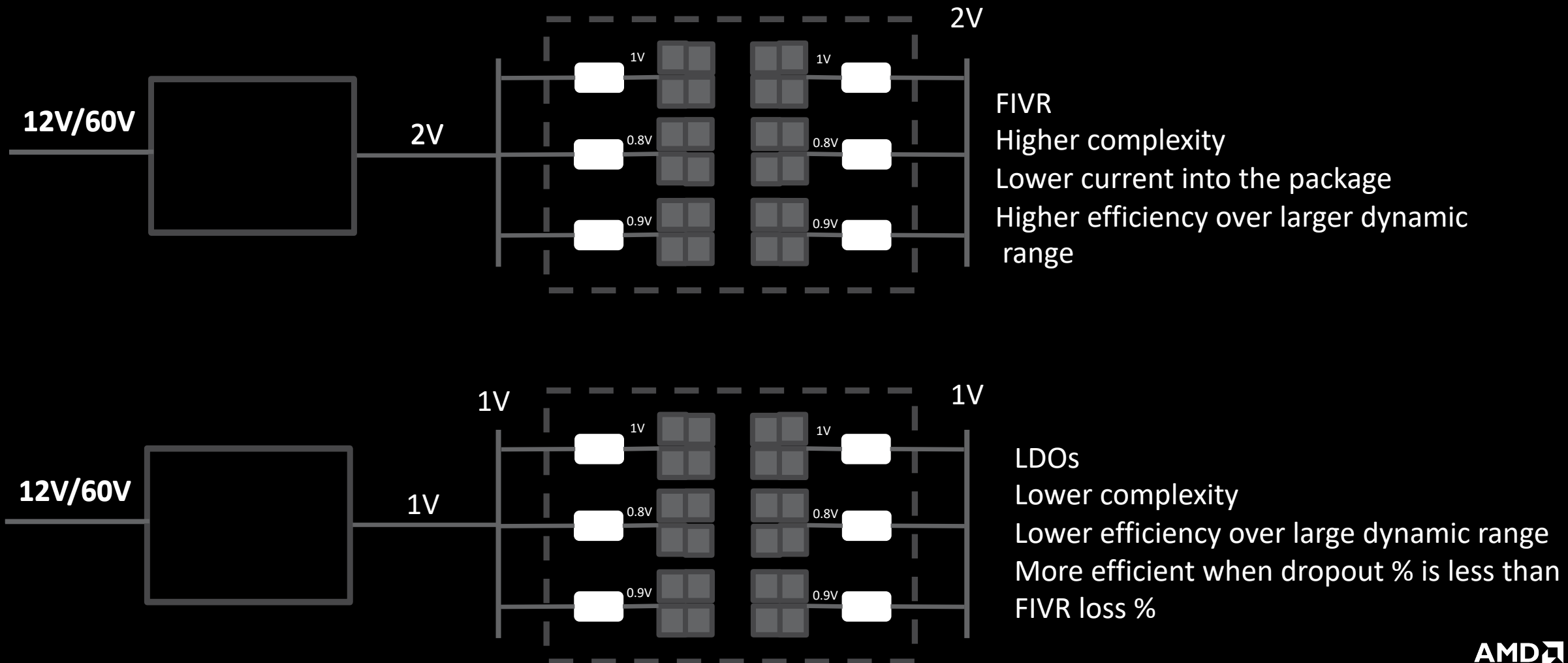
Server Motherboard

25% Power savings with 2 CPUs and 2 VRs instead of 1CPU and 1 VR

## Challenges

- 2 VRs and 2 CPUs, higher cost and bigger real estate
- Cores allocation

# Finer grain power distribution with more chiplets and/or integrated voltage regulators



# Finer grain allocation software



Cluster



Rack



Blade



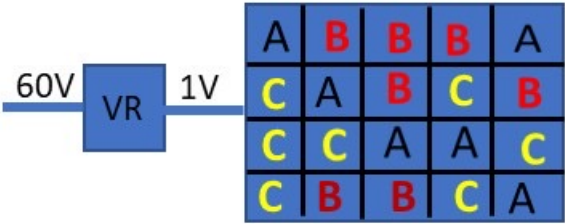
Board

VM	Cluster	# of Cores	Voltage	Performance
A	Low Power	6	LV	2.5 GHZ
B	HPC	7	HP	3.5 GHZ
C	GP	7	MV	3 GHZ



Processor

Better ML based strategies for improved power management considering both the s/w & h/w aspects of the system





# Outline

- Fundamentals and trends of power and performance (PnP)
- Data center power and performance trends
- The Mobile World
- Power, power delivery & power management opportunities with chiplets
- Summary

# Summary

- Moore's law slowed but performance did not
- Heterogenous integration (chipslets) helps performance scaling, but can add power and complexity
- Chipslet technology is inherently better suited for finer grain power delivery and management
- Fine grain (HW and SW) power management can reduce overall data center power significantly

# COPYRIGHT AND DISCLAIMER

©2022 Advanced Micro Devices, Inc. All rights reserved.

AMD, the AMD Arrow logo, EPYC, Ryzen, Infinity fabric, and combinations thereof are trademarks of Advanced Micro Devices, Inc. Other product names used in this publication are for identification purposes only and may be trademarks of their respective companies.

The information presented in this document is for informational purposes only and may contain technical inaccuracies, omissions, and typographical errors. The information contained herein is subject to change and may be rendered inaccurate for many reasons, including but not limited to product and roadmap changes, component and motherboard version changes, new model and/or product releases, product differences between differing manufacturers, software changes, BIOS flashes, firmware upgrades, or the like. Any computer system has risks of security vulnerabilities that cannot be completely prevented or mitigated. AMD assumes no obligation to update or otherwise correct or revise this information. However, AMD reserves the right to revise this information and to make changes from time to time to the content hereof without obligation of AMD to notify any person of such revisions or changes.

This information is provided ‘as is.’ AMD makes no representations or warranties with respect to the contents hereof and assumes no responsibility for any inaccuracies, errors, or omissions that may appear in this information. AMD specifically disclaims any implied warranties of non-infringement, merchantability, or fitness for any particular purpose. In no event will AMD be liable to any person for any reliance, direct, indirect, special, or other consequential damages arising from the use of any information contained herein, even if AMD is expressly advised of the possibility of such damages.

AMD