The 2021 OCP Global Summit had representatives from 945 companies. Click here to view the organizations in attendance.

### Anticipated 2022 OCP Global Summit Statistics

- **3,500** Summit Attendees
- **1,000** Companies Represented
- **150** Media/Analysts
- **60** Countries Represented
- **100** Sponsors
- **175** Engineering Workshop Sessions
- **40** Executive and Expo Talks
- **10** Experience Center Stations
## Previous Summit Sponsors

### 2021 OCP Global Summit *(hybrid event)*

<p>| | | |</p>
<table>
<thead>
<tr>
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<tbody>
<tr>
<td>3M</td>
<td>FADU Technology</td>
<td>Meta</td>
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<tr>
<td>Advanced Energy</td>
<td>Flex</td>
<td>Micron</td>
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<tr>
<td>AFCOM</td>
<td>Foxconn Industrial Internet</td>
<td>Microsoft</td>
</tr>
<tr>
<td>AMI</td>
<td>FUCHS LUBRICANTS CO.</td>
<td>MITAC</td>
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<tr>
<td>Ampere Computing</td>
<td>Google</td>
<td>Molex</td>
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<tr>
<td>Amphenol</td>
<td>Green Mountain</td>
<td>MSP Disposal</td>
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<td>Arm</td>
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<td>Arrcus</td>
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<td>NVIDIA</td>
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<td>Asperitas</td>
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<td>Omdia</td>
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<td>BizLink Technology, Inc.</td>
<td>Inspur</td>
<td>ONF</td>
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<td>bp</td>
<td>Intel Corporation</td>
<td>OpenCAPI Consortium</td>
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<td>Broadcom</td>
<td>InterGlobix</td>
<td>OpenPOWER Foundation</td>
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<td>Circle B</td>
<td>ITRenew</td>
<td>Penguin Computing</td>
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<td>Cisco</td>
<td>Jabil</td>
<td>Pliops</td>
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<td>Credo</td>
<td>Juniper Networks</td>
<td>Pluribus Networks</td>
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<td>Data Centre Magazine</td>
<td>Kameleon Security</td>
<td>Positronic</td>
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<td>Dave Sims Media</td>
<td>Keysight Technologies</td>
<td>QCT</td>
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<td>DMTF</td>
<td>KIOXIA</td>
<td>Ragile Networks, Inc.</td>
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<td>Drivenets</td>
<td>Lattice Semiconductor</td>
<td>RISE</td>
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<td>Edgecore Networks</td>
<td>LITEON</td>
<td>Rittal</td>
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<td>Shell</td>
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<td>Silicon Motion</td>
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<td>Sims Lifecycle Services</td>
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<td>SK hynix</td>
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<td>Super Micro Computer, Inc.</td>
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<td>Target</td>
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<td>TE Connectivity</td>
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<td>UfiSpace</td>
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<td>Vertiv</td>
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<td>Viking Enterprise Solutions</td>
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<td></td>
<td></td>
<td>Wiwynn Corporation</td>
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<td></td>
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<td>Xilinx</td>
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<tr>
<td></td>
<td></td>
<td>ZT Systems</td>
</tr>
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### Schedule Overview*

<table>
<thead>
<tr>
<th>Day 1: Tuesday, October 18</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Event</strong></td>
</tr>
<tr>
<td>Registration</td>
</tr>
<tr>
<td>Keynotes</td>
</tr>
<tr>
<td>Expo Hall</td>
</tr>
<tr>
<td>Executive Talks</td>
</tr>
<tr>
<td>Expo Hall Talks</td>
</tr>
<tr>
<td>Opening Night Happy Hour</td>
</tr>
</tbody>
</table>

_Meals included: Breakfast, Lunch, Afternoon Snack, and Evening Reception Hors d’Oeuvres_

<table>
<thead>
<tr>
<th>Day 2: Wednesday, October 19</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Event</strong></td>
</tr>
<tr>
<td>Registration</td>
</tr>
<tr>
<td>Expo Hall</td>
</tr>
<tr>
<td>Engineering Workshops</td>
</tr>
<tr>
<td>Future Technologies Symposium</td>
</tr>
<tr>
<td>Expo Hall Talks</td>
</tr>
</tbody>
</table>

_Meals included: Breakfast, Lunch, Afternoon Snack_

<table>
<thead>
<tr>
<th>Day 3: Thursday, October 20</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Event</strong></td>
</tr>
<tr>
<td>Registration</td>
</tr>
<tr>
<td>Expo Hall</td>
</tr>
<tr>
<td>Engineering Workshops</td>
</tr>
<tr>
<td>Expo Hall Talks</td>
</tr>
</tbody>
</table>

_Meals included: Breakfast and Lunch_

*Schedule subject to change.*
Venue

San Jose Convention Center – 408 Almaden Blvd., San Jose, CA 95113
## Sponsorship Packages – At-a-Glance

**Sponsorship Deadline: Wednesday, September 7, 2022**

<table>
<thead>
<tr>
<th>SPONSORSHIP BENEFIT</th>
<th>DIAMOND</th>
<th>EMERALD</th>
<th>RUBY</th>
<th>SAPPHIRE</th>
<th>TOPAZ</th>
<th>START-UP</th>
</tr>
</thead>
<tbody>
<tr>
<td>Opportunity to submit for Keynote Slot</td>
<td>✔️</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Executive Talk (25-minute session)</td>
<td>✔️</td>
<td>✔️</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Expo Hall Talk (15-minute session)</td>
<td></td>
<td>1st priority</td>
<td>2nd priority</td>
<td>3rd priority</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Access to Media List</td>
<td>✔️</td>
<td>✔️</td>
<td></td>
<td></td>
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<td></td>
</tr>
<tr>
<td>Booth Size</td>
<td>20’ x 20’ Turnkey booth with custom backdrop</td>
<td>20’ x 10’ Turnkey booth with custom backdrop</td>
<td>15’ x 10’ Turnkey booth with custom backdrop</td>
<td>10’ x 10’ Turnkey booth with custom backdrop</td>
<td>4’ White Counter</td>
<td>4’ White Counter</td>
</tr>
<tr>
<td>Lead Retrieval Device</td>
<td>2 devices</td>
<td>1 device</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>46” Monitor</td>
<td>2 monitors</td>
<td>1 monitor</td>
<td>1 monitor</td>
<td>1 monitor</td>
<td>1 monitor</td>
<td>1 monitor</td>
</tr>
<tr>
<td>Power</td>
<td>20 amps</td>
<td>15 amps</td>
<td>10 amps</td>
<td>10 amps</td>
<td>5 amps</td>
<td>5 amps</td>
</tr>
<tr>
<td>Sponsor Wifi</td>
<td>✔️</td>
<td>✔️</td>
<td>✔️</td>
<td>✔️</td>
<td>✔️</td>
<td>✔️</td>
</tr>
<tr>
<td>Furniture</td>
<td>Two 6-foot White Counters, 2 Barstools, and Choice of Carpet Color</td>
<td>6-foot White Counter, 2 Barstools, and Black Carpeting</td>
<td>6-foot White Counter, 2 Barstools, and Black Carpeting</td>
<td>4-foot White Counter, 2 Barstools, and Black Carpeting</td>
<td>4-foot White Counter and 2 Barstools</td>
<td>4-foot White Counter and 2 Barstools</td>
</tr>
<tr>
<td>Complimentary Passes</td>
<td>35</td>
<td>25</td>
<td>15</td>
<td>10</td>
<td>5</td>
<td>5</td>
</tr>
<tr>
<td>Discount on Additional Passes</td>
<td>✔️</td>
<td>✔️</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Pre-event Promotions</td>
<td>✔️</td>
<td>✔️</td>
<td>✔️</td>
<td>✔️</td>
<td>✔️</td>
<td>✔️</td>
</tr>
<tr>
<td>Post-event Promotions</td>
<td>✔️</td>
<td>✔️</td>
<td>✔️</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td><strong>SPONSORSHIP COST</strong></td>
<td>$200,000</td>
<td>$150,000</td>
<td>$100,000</td>
<td>$75,000</td>
<td>$50,000</td>
<td>$25,000</td>
</tr>
</tbody>
</table>

*Additional items (additional monitors, wired Internet, lead retrieval device, and so forth) will be available for rent.*
<table>
<thead>
<tr>
<th>Event Sponsorships</th>
<th>Cost</th>
<th>Includes</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Opening Night Reception</strong></td>
<td>$30,000</td>
<td>• 2 complimentary event passes</td>
</tr>
<tr>
<td></td>
<td></td>
<td>• Logo on reception welcome banner</td>
</tr>
<tr>
<td></td>
<td></td>
<td>• Logo/link on OCP Global Summit website and event signage</td>
</tr>
<tr>
<td></td>
<td></td>
<td>• 10 minutes to address audience in expo hall</td>
</tr>
<tr>
<td><strong>Summit Breakfast</strong></td>
<td>$15,000 (Day 1 or 2)</td>
<td>• 2 complimentary event passes</td>
</tr>
<tr>
<td></td>
<td>$10,000 (Day 3)</td>
<td>• Logo on signage near catering stations</td>
</tr>
<tr>
<td></td>
<td>OR $35,000 (all 3 days)</td>
<td>• Logo/link on OCP Global Summit website and event signage</td>
</tr>
<tr>
<td><strong>Summit Lunch</strong></td>
<td>$25,000 (Day 1 or 2)</td>
<td>• 2 complimentary event passes</td>
</tr>
<tr>
<td></td>
<td>$20,000 (Day 3)</td>
<td>• Logo on signage near catering stations</td>
</tr>
<tr>
<td></td>
<td>OR $55,000 (all 3 days)</td>
<td>• Logo/link on OCP Global Summit website and event signage</td>
</tr>
<tr>
<td><strong>Coffee Stations</strong></td>
<td>$15,000 (Day 1 or 2)</td>
<td>• 2 complimentary event passes</td>
</tr>
<tr>
<td></td>
<td>$12,000 (Day 3)</td>
<td>• Logo prominently featured on coffee cups</td>
</tr>
<tr>
<td></td>
<td>OR $35,000 (all 3 days)</td>
<td>• Logo/link on OCP Global Summit website and event signage</td>
</tr>
<tr>
<td><strong>Afternoon Snack Break</strong></td>
<td>$10,000 (Day 1 or 2)</td>
<td>• 2 complimentary event passes</td>
</tr>
<tr>
<td></td>
<td>OR $15,000 (both days)</td>
<td>• Logo on signage near catering stations</td>
</tr>
<tr>
<td><strong>Community Lounge</strong></td>
<td>$30,000</td>
<td>• 2 complimentary event passes</td>
</tr>
<tr>
<td></td>
<td></td>
<td>• 2 monitors showcasing your custom content (no audio)</td>
</tr>
<tr>
<td></td>
<td></td>
<td>• Logo/link on OCP Global Summit website and event signage</td>
</tr>
<tr>
<td><strong>Lanyards</strong></td>
<td>$20,000</td>
<td>• 2 complimentary event passes</td>
</tr>
<tr>
<td></td>
<td></td>
<td>• Logo prominently featured on lanyards, distributed to each attendee at Registration</td>
</tr>
<tr>
<td></td>
<td></td>
<td>• Logo/link on OCP Global Summit website and event signage</td>
</tr>
<tr>
<td><strong>Reusable Mask Sponsor</strong></td>
<td>$20,000</td>
<td>• 2 complimentary event passes</td>
</tr>
<tr>
<td></td>
<td></td>
<td>• Logo prominently featured on masks</td>
</tr>
<tr>
<td></td>
<td></td>
<td>• Logo/link on OCP Global Summit website and event signage</td>
</tr>
<tr>
<td><strong>Tote Bags</strong></td>
<td>$15,000</td>
<td>• 2 complimentary event passes</td>
</tr>
<tr>
<td></td>
<td></td>
<td>• Logo prominently featured on tote bags</td>
</tr>
<tr>
<td></td>
<td></td>
<td>• Logo/link on OCP Global Summit website and event signage</td>
</tr>
<tr>
<td><strong>Hydration Stations</strong></td>
<td>$15,000</td>
<td>• 2 complimentary event passes</td>
</tr>
<tr>
<td></td>
<td></td>
<td>• Logo on hydration stations and nearby signage</td>
</tr>
<tr>
<td></td>
<td></td>
<td>• Logo/link on OCP Global Summit website and event signage</td>
</tr>
<tr>
<td><strong>Individual Hand Sanitizer Bottles</strong></td>
<td>$15,000</td>
<td>• 2 complimentary event passes</td>
</tr>
<tr>
<td></td>
<td></td>
<td>• Logo prominently featured on 1 oz. sanitizer bottles placed in tote bags</td>
</tr>
<tr>
<td></td>
<td></td>
<td>• Logo/link on OCP Global Summit website and event signage</td>
</tr>
<tr>
<td><strong>Hand Sanitizer Stations</strong></td>
<td>$10,000</td>
<td>• 2 complimentary event passes</td>
</tr>
<tr>
<td></td>
<td></td>
<td>• Logo on sanitizer stations and nearby signage</td>
</tr>
<tr>
<td></td>
<td></td>
<td>• Logo/link on OCP Global Summit website and event signage</td>
</tr>
<tr>
<td><strong>Wristband Sponsor</strong></td>
<td>$10,000</td>
<td>• 2 complimentary event passes</td>
</tr>
<tr>
<td></td>
<td></td>
<td>• Logo or chosen artwork prominently featured on wristbands</td>
</tr>
<tr>
<td></td>
<td></td>
<td>• Logo/link on OCP Global Summit website and event signage</td>
</tr>
<tr>
<td><strong>Future Technologies Symposium Sponsor</strong></td>
<td>$10,000 (3 spots available)</td>
<td>• 2 complimentary event passes</td>
</tr>
<tr>
<td></td>
<td></td>
<td>• Logo on symposium welcome banner</td>
</tr>
<tr>
<td></td>
<td></td>
<td>• Logo/link on OCP Global Summit website and event signage</td>
</tr>
<tr>
<td></td>
<td></td>
<td>• 5 minutes to address audience during the symposium</td>
</tr>
<tr>
<td><strong>Future Technologies Symposium Giveaway</strong></td>
<td>$5,000 (plus cost of giveaway, quantity 300)</td>
<td>• 2 complimentary event passes</td>
</tr>
<tr>
<td></td>
<td></td>
<td>• Logo/link on OCP Global Summit website and event signage</td>
</tr>
</tbody>
</table>
Sponsorship Packages – At-a-Glance

Sponsorship Deadline: Wednesday, September 7, 2022

<table>
<thead>
<tr>
<th>Add-on Sponsorships</th>
<th>Cost</th>
<th>Includes</th>
</tr>
</thead>
<tbody>
<tr>
<td>Digital Marquee Sponsor</td>
<td>$2,500 (all 3 days)</td>
<td>• Custom static slide on the San Jose Convention Center Outdoor Marquees</td>
</tr>
<tr>
<td></td>
<td></td>
<td>• Sponsor company logo on advertising slide</td>
</tr>
<tr>
<td>Private Meeting Room</td>
<td>$10,000 (per meeting room)</td>
<td>• 3-Day access to private meeting room conveniently located near Summit activities</td>
</tr>
<tr>
<td></td>
<td></td>
<td>• Boardroom table set-up for 12 people</td>
</tr>
</tbody>
</table>

We also have opportunities available for non-profits, collaboration partners, open-source organizations, and media partners. Please contact sponsor@opencompute.org to learn more!

Not seeing an option for you? We love to get creative!

Let’s work together to create a custom sponsorship that fits your organization’s goals. These could include: co-located events, special giveaways, unique booth designs, and more!

Email sponsor@opencompute.org to get in touch with our team.
The top three tiers of OCP Corporate Membership are: Platinum, Gold and Silver. If your organization is currently a tiered member in good standing, the following discounts apply to any exhibit sponsorship.

<table>
<thead>
<tr>
<th>Tiered Member Level</th>
<th>% Discount</th>
<th>Diamond Sponsorship</th>
<th>Emerald Sponsorship</th>
<th>Ruby Sponsorship</th>
<th>Sapphire Sponsorship</th>
<th>Topaz Sponsorship</th>
<th>Start-Up Sponsorship</th>
</tr>
</thead>
<tbody>
<tr>
<td>Platinum</td>
<td>20%</td>
<td>$160,000</td>
<td>$120,000</td>
<td>$80,000</td>
<td>$60,000</td>
<td>$40,000</td>
<td>$20,000</td>
</tr>
<tr>
<td>Gold</td>
<td>15%</td>
<td>$170,000</td>
<td>$127,500</td>
<td>$85,000</td>
<td>$63,750</td>
<td>$42,500</td>
<td>$21,500</td>
</tr>
<tr>
<td>Silver</td>
<td>10%</td>
<td>$180,000</td>
<td>$135,000</td>
<td>$90,000</td>
<td>$67,500</td>
<td>$45,000</td>
<td>$22,500</td>
</tr>
</tbody>
</table>

More information regarding Tiered Membership can be found here: [http://www.opencompute.org/membership](http://www.opencompute.org/membership)

*Tiered Membership discounts apply to exhibit sponsorships only*
Exhibit + Speaking Opportunities

DIAMOND SPONSOR – $200,000

PRE-EVENT PROMOTIONS
- Access to media registration list two weeks prior to event
- Sponsor company logo and link on the OCP Global Summit website
- Social media sponsorship recognition (FB, Twitter)
- 35 complimentary event passes

PREMIER SPEAKING OPPORTUNITIES – Day 1

Executive Talk: An executive or technology leader from the sponsor company will address attendees through a 25-minute Executive Talk on Day 1. The audience for these sessions is expected to be around 200 attendees per room.

Expo Hall Talk: An executive or technology leader from the sponsor company will address attendees through a 15-minute speaking opportunity on the expo hall stage. This is a high traffic area.

All announcements and presentations are subject to approval by the OCP Foundation. The OCP Foundation will notify sponsors of specific presentation deadlines.

EXHIBIT – 20’x20’ Turnkey Booth Space
Your 20’x20’ turnkey booth space includes:
- Custom backdrop with sponsor company logo or custom design
- Wireless internet access
- Two 46” monitors
- Two stools
- 20 amps electricity
- Two lead retrieval devices*
- Choice of carpet color
- 2 Lead retrieval devices
- Two 6-foot White counters
- Waste bin

Additional items (additional monitors, wired Internet, and so forth) will be available for rent. Full booth details will be provided in the Sponsor Manual.

Booth location will be selected on a first-signed, first-served basis based on when your sponsor contract is signed and returned to the OCP Meeting & Events Manager.

*Two lead retrieval devices will be provided per sponsor booth, which can be used to collect the following attendee data: name, email, company, job title, city, state, and country.

ADDITIONAL ONSITE PROMOTIONS/BRANDING

Advertising slide: a sponsor-created marketing slide displayed on the main stage prior to the keynotes and on digital signage throughout the venue; please see the Sponsor Portal for additional details.

Meeting Room: Diamond sponsorships include use of a 3-day meeting room. See inclusions and details on page 19.

Sponsor company’s logo (size TBD) will be prominently placed on event signage including all-sponsor banner and welcome slide in keynote opening remarks.

POST-EVENT PROMOTIONS
- Keynote, Expo Hall Talk and Executive Talk speaking opportunities will be recorded and available online after the event to reach a broader community.
- Presentation (slides + video) will be posted to the OCP website for the community to access.
- Opportunity to embed presentation videos recorded at the Summit on your company website.

DIAMOND KEYNOTE ADD-ON – $22,500 Limited availability!

PREMIER SPEAKING OPPORTUNITY

An executive or technology leader from your company will address the OCP audience through a speaking session on the main stage during the keynote block at a time determined by OCP. The attendee expectancy is 3,500+ and your talk will be featured online and on-demand to increase your exposure. This is your opportunity to demonstrate your leadership in the OCP community, showcase new technologies and contributions to OCP and reaffirm your company’s commitment to developing technologies that are open, scalable and efficient.

*This keynote add-on is based solely on content approval by OCP. Diamond sponsors will only be charged the add-on fee once they submit their keynote content and it is approved by OCP. Keynote slots are limited and will be considered on a first-come, first-served basis. The Foundation reserves the right to assign keynote slots in any order as they see fit.
Exhibit + Speaking Opportunities

EMERALD SPONSOR – $150,000

PRE-EVENT PROMOTIONS
• Access to media registration list two weeks prior to event
• Sponsor company logo and link on the OCP Global Summit website
• Social media sponsorship recognition (FB, Twitter)
• 25 complimentary event passes

PREMIER SPEAKING OPPORTUNITIES
Executive Talk: An executive or technology leader from the sponsor company will address attendees through a 25-minute Executive Talk on Day 1. The audience for these sessions is expected to be around 200 attendees per room.

Expo Hall Talk: An executive or technology leader from the sponsor company will address attendees through a 15-minute speaking opportunity on the expo hall stage. This is a high traffic area.

All announcements and presentations are subject to approval by the OCP Foundation. The OCP Foundation will notify sponsors of specific presentation deadlines.

EXHIBIT – 20’x10’ Turnkey Booth Space
Your 20’x10’ turnkey booth space includes:
• Custom backdrop with sponsor company logo or custom design
• One 46” monitor
• 15 amps electricity
• Wireless internet access
• 1 Lead retrieval device*
• Black carpeting
• Two stools
• 6-foot White counter
• Waste bin

Additional items (additional monitors, wired Internet, and so forth) will be available for rent. Full booth details will be provided in the Sponsor Manual.

Booth location will be selected on a first-signed, first-served basis based on when your sponsor contract is signed and returned to the OCP Meeting & Events Manager.

*One lead retrieval device will be provided per sponsor booth, which can be used to collect the following attendee data: name, email, company, job title, city, state, and country.

ADDITIONAL ONSITE PROMOTIONS/BRANDING
Advertising slide: a sponsor-created marketing slide displayed on the main stage prior to the keynotes and on digital signage throughout the venue; please see the Sponsor Portal for additional details.

Sponsor company’s logo (size TBD) will be prominently placed on event signage including all-sponsor banner and welcome slide in keynote opening remarks.

POST-EVENT PROMOTIONS
• Expo Hall Talk and Executive Talk speaking opportunities will be recorded and available online after the event to reach a broader community.
• Presentation (slides + video) will be posted to the OCP website for the community to access.
• Opportunity to embed presentation videos recorded at the Summit on your company website.
Exhibit + Speaking Opportunities

RUBY SPONSOR – $100,000

PRE-EVENT PROMOTIONS
• Sponsor company logo and link on the OCP Global Summit website
• Social media sponsorship recognition (FB, Twitter)
• 15 complimentary event passes

PREMIER SPEAKING OPPORTUNITIES

Expo Hall Talk: An executive or technology leader from the sponsor company will address attendees through a 15-minute speaking opportunity on the expo hall stage. Session times selected are on a first-signed, first-served basis.

All announcements and presentations are subject to approval by the OCP Foundation. The OCP Foundation will notify sponsors of specific presentation deadlines.

EXHIBIT – 15’x10’ Turnkey Booth Space

Your 15’x10’ turnkey booth space includes:
• Custom backdrop with sponsor company logo or custom design
• One 46” monitor
• 10 amps electricity
• Wireless internet access
• Black carpeting
• Two stools
• 6-foot White counter
• Waste bin

Additional items (additional monitors, wired Internet, and so forth) will be available for rent. Full booth details will be provided in the Sponsor Manual.

Booth location will be selected on a first-signed, first-served basis based on when your sponsor contract is signed and returned to the OCP Meeting & Events Manager.

ADDITIONAL ONSITE PROMOTIONS/BRANDING

Advertising slide: a sponsor-created marketing slide displayed on the main stage prior to the keynotes and on digital signage throughout the venue; please see the Sponsor Portal for additional details.

Sponsor company’s logo (size TBD) will be prominently placed on event signage including all-sponsor banner and welcome slide in keynote opening remarks.

POST-EVENT PROMOTIONS

• Expo Hall and Executive Talk speaking opportunities will be recorded and available online after the event to reach a broader community.
• Presentation (slides + video) will be posted to the OCP website for the community to access.
• Opportunity to embed presentation videos recorded at the Summit on your company website.

Unless otherwise noted, all presentations are licensed under a Creative Commons Attribution 4.0 License. https://creativecommons.org/licenses/by/4.0/
Exhibit-Only Opportunities

**SAPPHIRE SPONSOR – $75,000**

**PRE-EVENT PROMOTIONS**
- Sponsor company logo and link on the OCP Global Summit [website](#)
- Social media sponsorship recognition (FB, Twitter)
- 10 complimentary event passes

**EXHIBIT – 10’x10’ Turnkey Booth Space**

Your 10’x10’ turnkey booth space includes:
- Custom backdrop with sponsor company logo or custom design
- One 46” monitor
- 10 amps electricity
- Wireless internet access
- Black carpeting
- Two stools
- 4-foot White counter
- Waste bin

Additional items (additional monitors, wired Internet, and so forth) will be available for rent. Full booth details will be provided in the Sponsor Manual.

**Booth location** will be selected on a first-signed, first-served basis based on when your sponsor contract is signed and returned to the OCP Meeting & Events Manager.

**ADDITIONAL ONSITE PROMOTIONS/BRANDING**

**Sponsor company’s logo** (size TBD) will be prominently placed on event signage including all-sponsor banner and welcome slide in keynote opening remarks.
Exhibit-Only Opportunities

TOPAZ SPONSOR – $50,000

PRE-EVENT PROMOTIONS
• Sponsor company logo and link on the OCP Global Summit website
• Social media sponsorship recognition (FB, Twitter)
• 5 complimentary event passes

EXHIBIT – 4’ Counter
Your exhibit space includes:
• One 46” monitor
• 5 amps electricity
• Wireless internet access
• 4-foot White counter
• Two stools
• Waste bin

Additional items (additional monitors, wired Internet, and so forth) will be available for rent. Topaz exhibit space is turnkey, custom booth properties or additional furniture is not permitted. Due to space limitations, banner and equipment size is restricted. Full booth details and restrictions will be provided in the Sponsor Manual.

Counter location will be selected on a first-signed, first-served basis based on when your sponsor contract is signed and returned to the OCP Meeting & Events Manager.

ADDITIONAL ONSITE PROMOTIONS/BRANDING
Sponsor company’s logo (size TBD) will be prominently placed on event signage including all-sponsor banner and welcome slide in keynote opening remarks.

START-UP SPONSOR* – $25,000

PRE-EVENT PROMOTIONS
• Sponsor company logo and link on the OCP Global Summit website
• Social media sponsorship recognition (FB, Twitter)
• 5 complimentary event passes

EXHIBIT – 4’ Counter
Your exhibit space includes:
• One 46” monitor
• 5 amps electricity
• Wireless internet access
• 4-foot White counter
• Two stools
• Waste bin

Additional items (additional monitors, wired Internet, and so forth) will be available for rent. Start-up exhibit space is turnkey, custom booth properties or additional furniture is not permitted. Due to space limitations, banner and equipment size is restricted. Full booth details and restrictions will be provided in the Sponsor Manual.

Counter location will be selected on a first-signed, first-served basis based on when your sponsor contract is signed and returned to the OCP Meeting & Events Manager.

ADDITIONAL ONSITE PROMOTIONS/BRANDING
Sponsor company’s logo (size TBD) will be prominently placed on event signage including all-sponsor banner and welcome slide in keynote opening remarks.

*Must be in business less than three years and generate less than $1M USD revenue annually.

We also have opportunities available for non-profits, collaboration partners, open-source organizations, and media partners. Please contact sponsor@opencompute.org to learn more!
Booth Layout Examples

**Some images include add-on features. Please see the Detailed Sponsor Package pages above.**
Booth Layout and Sizing

Diamond: 20’ W x 20’ D

Emerald: 20’ W x 10’ D

Ruby: 15’ W x 10’ D

Sapphire: 10’ W x 10’ D

Topaz/Start-Up: 8’ W x 8’ D
### Opening Night Reception – $30,000

This Expo Hall event is very well attended! Great music, food and drinks keep the energy high and the room buzzing. You will have up to 10 minutes of exclusive presentation time on the expo hall stage to welcome attendees to the event, hold a raffle, etc. Your brand will be on the general event signage and Happy Hour cups and napkins.

**EVENT PROMOTIONS**
- Your company logo and link on the OCP Global Summit [website](#)
- Social media sponsorship recognition
- 2 complimentary event staff passes

**ONSITE PROMOTIONS**
- This reception will be held on the first night of the Summit in the SJCC Expo Hall
- Appetizers & drinks included; expanded menu available at an additional cost
- Access to expo hall stage – 10 minutes
- Branding:
  - General event signage including all-sponsor banner and welcome slide in keynote opening remarks
  - Happy Hour signage
  - Logo on promotional items such as: disposable cups and cocktail napkins
  - Additional branding options available at an additional cost

### Summit Lunch

$25,000 (Day 1 or 2) / $20,000 (Day 3) / or $55,000 (all 3 days)

**EVENT PROMOTIONS**
- Your company logo and link on the OCP Global Summit [website](#)
- Social media sponsorship recognition
- 2 complimentary event passes

**ONSITE PROMOTIONS**
- Access to expo hall stage for 10 minutes during lunch
- Branding – your logo will be prominently placed on:
  - Signage near catering stations
  - Thank you slide in keynote opening remarks
  - Event signage including all-sponsor banner and welcome slide in keynote opening remarks
Event Sponsorships

Summit Breakfast
$15,000 (Day 1 or 2) / $10,000 (Day 3) / or $35,000 (all 3 days)

EVENT PROMOTIONS
• Your company logo and link on the OCP Global Summit website
• Social media sponsorship recognition
• 2 complimentary event passes

ONSITE PROMOTIONS
• Branding – your logo will be prominently placed on:
  ○ Signage near catering stations
  ○ Thank you slide in keynote opening remarks
  ○ Event signage including all-sponsor banner and welcome slide
    in keynote opening remarks

Afternoon Snack Break
$10,000 (Day 1 or 2) / $15,000 (both days)

EVENT PROMOTIONS
• Your company logo and link on the OCP Global Summit website
• Social media sponsorship recognition
• 2 complimentary event staff passes

ONSITE PROMOTIONS
• Snack will be held on the in the Expo Hall
• Branding – your logo will be prominently placed on:
  ○ Signage near catering stations
  ○ Thank you slide in keynote opening remarks
  ○ Event signage including all-sponsor banner and welcome slide
    in keynote opening remarks
Event Sponsorships

Coffee Stations
$15,000 (Day 1 or 2) / $12,000 (Day 3) / or $35,000 (all 3 days)

EVENT PROMOTIONS
• Your company logo and link on the OCP Global Summit website
• 2 complimentary event passes

ONSITE PROMOTIONS
• Your logo prominently featured on the OCP Global Summit coffee cups**
• Opportunity to include marketing material near coffee stations (postcard size)
• Additional Branding – your logo will be prominently placed on:
  ○ Signage near coffee station
  ○ Event signage including all-sponsor banner and welcome slide in keynote opening remarks

Hydration Stations – $15,000

EVENT PROMOTIONS
• Your company logo and link on the OCP Global Summit website
• 2 complimentary event staff passes

ONSITE PROMOTIONS
• Hydration stations** placed in various locations throughout venue
• Branding – your logo will be prominently placed on:
  ○ Hydration stations
  ○ Easel signage near each water station
  ○ Event signage including all-sponsor banner and welcome slide in keynote opening remarks

**Specific products/promotional designs TBD.
Event Sponsorships

Community Lounge – $30,000
This space is prominently located at the Global Summit (in the Expo Hall or pre-function area) for maximum exposure. Attendees will have access to include lounge furniture and power in this space.

PRE-EVENT PROMOTIONS
• Your company logo and link on the OCP Global Summit website
• 2 complimentary event staff passes

ONSITE PROMOTIONS
• Opportunity to display your custom content on 2 monitors (no audio)
• Opportunity to place marketing literature in rack nearby
• Branding – your logo will be prominently placed on event signage near the lounge, as well as on a welcome slide during keynote opening remarks and on the large all-sponsor banner

Lanyards – $20,000

EVENT PROMOTIONS
• Your company logo and link on the OCP Global Summit website
• 2 complimentary event staff passes

ONSITE PROMOTIONS
• Your logo prominently featured on the OCP Global Summit lanyards**

Tote Bags – $15,000

EVENT PROMOTIONS
• Your company logo and link on the OCP Global Summit website
• 2 complimentary event staff passes

ONSITE PROMOTIONS
• Your logo prominently featured on the OCP Global Summit tote bag**, distributed to each attendee at Registration
• Opportunity to include marketing material (postcard size)

**Specific products/promotional designs TBD.
Event Sponsorships

### Reusable Mask – $20,000

**EVENT PROMOTIONS**
- Your company logo and link on the OCP Global Summit [website](#)
- 2 complimentary event staff passes

**ONSITE PROMOTIONS**
- Your logo prominently featured on the OCP Global Summit mask**, distributed to each attendee at Registration
- Opportunity to include marketing material (postcard size)

### Individual Hand Sanitizer Bottles – $15,000

**EVENT PROMOTIONS**
- Your company logo and link on the OCP Global Summit [website](#)
- 2 complimentary event staff passes

**ONSITE PROMOTIONS**
- Your logo prominently featured on the 1 oz. individual hand sanitizer bottles**, distributed to each attendee at Registration

### Hand Sanitizer Stations – $10,000

**EVENT PROMOTIONS**
- Your company logo and link on the OCP Global Summit [website](#)
- 2 complimentary event staff passes

**ONSITE PROMOTIONS**
- Hand Sanitizer Stations** placed in various locations throughout venue
- Branding – your logo will be prominently placed on:
  - Sanitizer stations
  - Easel signage near each hand sanitizer station

### Wristband Sponsor – $10,000

**EVENT PROMOTIONS**
- Your company logo and link on the OCP Global Summit [website](#)
- 2 complimentary event staff passes

**ONSITE PROMOTIONS**
- Silicone social distancing indicator wristbands will be offered during registration.
- Attendees can choose to wear:
  - GREEN = handshakes and elbow bumps OK
  - RED = please keep a distance of 6’ or more
- Sponsor company logo on the following:
  - On wristband (logo or chosen artwork)
  - Signage next to bracelet containers on registration counters
  - Event signage including large sponsor banner and welcome slide in opening remarks
  - Advertising slide

**Specific products/promotional designs TBD.**
Event Sponsorships

Future Technologies Symposium Sponsor
$10,000 (3 spots available)

EVENT PROMOTIONS
- Your company logo and link on the OCP Global Summit website
- Social media sponsorship recognition
- 2 complimentary event passes
- Access to symposium stage for 5 minutes

ONSITE PROMOTIONS
- Branding – your logo will be prominently placed on:
  - Thank you slide in keynote opening remarks
  - Event signage including all-sponsor banner and welcome slide in keynote opening remarks

Future Technologies Symposium Giveaway
$5,000 (plus the cost of the giveaway, quantity 300)

EVENT PROMOTIONS
- Your company logo and link on the OCP Global Summit website
- Social media sponsorship recognition
- 2 complimentary event passes

ONSITE PROMOTIONS
- Branding – your logo will be prominently placed on:
  - Giveaway packaging depending on final selection
  - Thank you slide in keynote opening remarks
  - Event signage including all-sponsor banner and welcome slide in keynote opening remarks
Digital Marquee Sponsor
$2,500

Extend your brand during the entire 3-day event with a custom static slide on the San Jose Convention Center outdoor marqueses! There are two marqueses: East and West. All slides are subject to approval and will be in rotation with other promotions.

Must be a summit sponsor to reserve a digital marquee space.

ONSITE PROMOTIONS

• Custom Static Slide on the San Jose Convention Center Marqueses
  ○ East Marquee: 486(w) pixels x 90(h) pixels with wrap around corner at 306px from left
  ○ West Marquee: 522(w) pixels x 90(h) pixels with wrap around corner at 72px from left

• Sponsor company logo on the following:
  ○ Advertising slide

Private Meeting Room
$10,000 / meeting room (all 3 days)

• 3-Day access to private meeting room conveniently located near Summit activities (member discounts do not apply)
• Boardroom table set-up for 12 people (option to change or upgrade furniture/layout, additional charges may apply)
• Summit wifi network
• Power on table
• Included in Diamond Sponsorship
• Locations selected on a first-signed, first-served basis
• Limited quantity of rooms available, be sure to sign up before they sell out!

Must be a summit sponsor to reserve a private meeting room.
NEW! Official OCP Summit Co-located Events*

Is your organization interested in hosting an event in conjunction with the OCP Global Summit? Become an official OCP Summit co-located event! Whether you’re needing space for an all-day hackathon or a happy hour with clients, we can help you secure space, curate a targeted invite list, handle registration and more! Only official co-located events will be listed on the OCP Summit schedule and promoted through to the OCP Community. Contact us to learn more!

Onsite Events  – Prices vary, contact sponsor@opencompute.org

Educational Event (workshops, hackathons, roundtables etc.) or Social Event (lunches, dinners, receptions, etc.)

WHAT YOU GET
• Listed on OCP Summit schedule as an official OCP Summit Co-located Event
• Includes space rental onsite at one of the official Summit venues
• Variety of room sizes available
• Includes basic AV and room setup (customized options available)
• Targeted marketing of your event by OCP to a curated list
• Branding and mentions in OCP Summit newsletters, eblasts, and social promotions
• Option for OCP team to manage your registration process

Offsite Events  – $15,000

Choice of public or private “invite-only” event

WHAT YOU GET
• Listed on OCP Summit schedule as an official OCP Summit Co-located Event
• Targeted marketing of your event by OCP to a curated list
• Branding and mentions in OCP Summit newsletters, eblasts, and social promotions
• Option for OCP team to manage your registration process

*OCP Foundation will make final decisions on timing and space assignment for the co-located event, but will take into consideration your preferences. Co-location event package pricing varies depending on event size, duration, and other requirements. Contact sponsor@opencompute.org to discuss your co-located event.
2022 OCP Global Summit – Sponsorship Contract

**Event Dates:** October 18-20, 2022  **Venue:** San Jose Convention Center

This Agreement is made and entered into as of [date] ________________ between the Open Compute Project ("OCP") Foundation and:

**Name of Organization (how it should be displayed on OCP site)** ____________________________________________

**Address Line 1** ________________________________________________________________________________

**Address Line 2** ________________________________________________________________________________

**City _______________________ State/Province/Region _________________ Zip/Postal Code ________________**

**Country ______________________________________ Phone ________________________________**

**Sponsorship Logistics Contact _______________________________ Email____________________________**

**Payment Contact _______________________________ Email ______________________________________**

**Website _________________________________________ Twitter Handle____________________________**

Sponsor Packages for the 2022 OCP Global Summit (the “Event”):  **“All prices in US dollars”**

**Exhibit + Speaking Opportunity**

- **Diamond:** $200,000 (20x20 booth)
- **Keynote Add-on:** $22,500 (*Pending OCP approval)
- **Emerald:** $150,000 (20x10 booth)
- **Ruby:** $100,000 (15x10 booth)

**Exhibit-Only**

- **Sapphire:** $75,000 (10x10 booth)
- **Topaz:** $50,000 (4’ counter)
- **Start-Up Company:** $25,000 *(Based on OCP approval)*
- **Non-Profit:** $0 *(Based on OCP approval)*

**Private Sponsor Meeting Room:** *(discounts do not apply)*

- **Sponsor Meeting Room:** $10,000

**Symposium Sponsorships (Oct 19):** *(discounts do not apply)*

- **Giveaways:** $5,000 + item cost
- **Symposium Sponsor:** $10,000

**Event Sponsorships** *(discounts do not apply)*

- **Coffee Day 1:** $15,000
- **Coffee Day 2:** $15,000
- **Coffee Day 3:** $12,000
- **Coffee (All 3 days):** $35,000
- **Breakfast Day 1:** $15,000
- **Breakfast Day 2:** $15,000
- **Breakfast Day 3:** $10,000
- **Breakfast (All 3 days):** $35,000
- **Lunch Day 1:** $25,000
- **Lunch Day 2:** $25,000
- **Lunch Day 3:** $20,000
- **Lunch (All 3 days):** $55,000
- **Snack Day 1:** $10,000
- **Snack Day 2:** $10,000
- **Snack (Days 1 & 2):** $15,000
- **Hydration Stations:** $15,000
- **Hand Sanitizer Stations:** $10,000
- **Individual Hand Sanitizer Bottles:** $15,000
- **Tote Bags:** $15,000
- **Lanyards:** $20,000
- **Charging Lounge:** $30,000
- **Opening Night Reception:** $30,000
- **Masks:** $20,000
- **Wristbands:** $10,000
- **Marquee:** $2,500

**Tiered Membership Discount**

If your company is an OCP Tiered Member, please check the applicable discount below. Must be a Member in good standing at the time of the 2022 Global Summit in order to receive the requested discount. Membership discounts apply to exhibition opportunities only. Event sponsorships, virtual booth add-on and meeting rooms are not eligible for discounts.

- **Platinum Tiered Member (20%)**
- **Gold Tiered Member (15%)**
- **Silver Tiered Member (10%)**

**Total Amount (after discounts if applicable): $_______________**

**OCP Contact:** Kali Burdette, Director of Global Events, kali@opencompute.org

**Payment Information:** Acceptable forms of payment include ACH, wire transfers, credit cards and checks. If paying by check, please make checks payable to: Open Compute Project Foundation, PO Box 82287, Austin, TX 78708
Purchasing bulk tickets: Each sponsorship level comes with a set number of complimentary passes. Additional passes may be purchased in bulk with a maximum of two transactions per organization. All sponsors except Diamond, Emerald & Ruby will be charged the current registration rate for the passes and no discount will be applied. There is no limit to the max quantity for the full price tickets. Diamond, Emerald & Ruby sponsors will receive additional passes for a discount with a set maximum quantity. Check with OCP for the most current discount, maximum limits and deadline for bulk purchases. No refunds will be given for bulk ticket purchase (discounted or not).

*Diamond sponsor keynote add-on:* This keynote add-on is based solely on content approval by OCP. Diamond sponsors will only be charged the add-on fee once they submit their keynote content and it is approved by OCP. Keynote slots are limited and will be considered on a first-come, first-served basis. Sponsor understands that indicating an interest in a keynote add-on does not guarantee a spot.

Terms and Conditions:
1. Payment must be in United States Dollars. All payments must be made to Open Compute Project Foundation and provided in cleared funds to the bank account provided on the invoice not later than net 30 days of the date of the invoice. All fees are exclusive of all applicable sales, use, value-added and similar taxes, which Sponsor shall pay in addition to the fees at the rate prevailing on the date of the invoice. Payment must be received prior to the event or the sponsorship will be considered invalid. Account must be current to participate.

2. Sponsor speakers are required to submit their presentation content for review by the Open Compute Foundation by the date indicated by OCP. Failure to submit your content for review by the foundation can result in the loss of your speaking opportunity.

3. Sponsor is responsible for meeting all deadlines for delivery of materials and artwork. Past due materials may be excluded from the conference program, signage, and other opportunities included in the sponsors contribution level.

4. Sponsor is responsible for any shipping and receiving costs the venue may charge for materials shipped directly to the venue.

5. Exhibit Locations. Booth/table location assignments will be selected by the sponsor company on a first-signed, first-served basis, and may be modified by the Foundation due to changes in event layout, venue or other factors.

6. Restrictions in Operations of Exhibits. The OCP Foundation and its representatives reserve the right to restrict or remove exhibits which, because of noise, method of operation, materials, or for any other reason, may become objectionable to the reasonable attendee or the venue.

In the event of such restriction or eviction, the OCP Foundation is not liable for any refunds, rentals, or other exhibit expenses incurred by the Sponsor.

7. Care of Building. The Sponsor shall not injure or deface the walls or floors of the building and the tables, or damage the equipment. Sponsor assumes all liability costs for damage incurred.

8. Catastrophe. In the event that because of war, fire, strike, government regulation, public catastrophe, act of God, or other cause, the conference or any part thereof is prevented from being held, or is canceled by the OCP Foundation, the OCP Foundation shall determine any refund to a Sponsor after deducting any expenses incurred by the OCP Foundation but in no case shall the amount of the refund to the Sponsor exceed the amount of the fee paid. Should the OCP Foundation choose to pivot to a virtual-only event, Sponsor may either cancel and receive a full refund, or choose to participate in the virtual-only event as a sponsor and be partially refunded to match the adjusted cost for a virtual-only event. The virtual-only adjusted cost of sponsorships can be found here: https://www.opencompute.org/blog/questions-about-the-upcoming-ocp-global-summit

9. Cancellations made by the Sponsor 30 days or more prior to the event are liable for 50% of the sponsorship fee or of the cost of equivalent services/equipment if sponsorship is an in kind or a barter arrangement. Cancellations made within 29 days of the event are liable for the entire fee. All cancellations must be made in writing to the OCP Foundation.

10. Trademarks. Each party retains all rights and ownership to its own trademarks and must obtain prior approval from the other party for any use of the other party’s names or marks for the purpose of marketing, advertising and otherwise promoting participation in and/or sponsorship of (as described in this Agreement) the Event, which approval shall not be unreasonably withheld or delayed. Sponsor shall provide to OCP Foundation any artwork necessary for use of Sponsor’s marks, name or logo. Sponsor agrees to abide by, and be bound by, the Open Compute Project Trademark Usage Guidelines, which are available at https://bit.ly/2QwPMUN including as this may be updated by OCP Foundation from time to time. At the request of OCP Foundation, Sponsor will provide samples of its uses of OCP Foundation marks.

11. OCP Materials Release. If I am presenting at the OCP Global Summit, I acknowledge that my Presentation and any ancillary materials I provide to OCP in connection with my Presentation, including without limitation any white paper, article, photograph, likeness, or professional biography (together, “Materials”) are made available under the Creative Commons Attribution-ShareAlike 4.0 International License found at https://creativecommons.org/licenses/by-sa/4.0/, or any later version, and without limiting the foregoing, OCP may make the Materials available under such terms. OCP may exercise its rights hereunder in all forms and media, whether now known or hereafter developed, throughout the world in perpetuity, royalty-free. My authorization and acknowledgement above is irrevocable and extends to OCP and its agents, successors, and assigns. I hereby waive any right to inspect or approve the Recordings. I acknowledge that OCP is under no obligation to use the Recordings, or Materials if applicable, in any manner. I hereby represent that I have the authority to grant the rights and licenses herein. And if I am presenting at the OCP Global Summit, I further represent and warrant that the Materials do not and will not violate the rights of any third party, including without limitation rights in intellectual property. I also represent that, to the extent the Materials include materials owned or created by a third-party, I have obtained permission for its use consistent with the foregoing. I will provide OCP evidence of such permission upon OCP’s request.

12. Miscellaneous. This Agreement shall be governed by the internal laws of the State of California without regard to principles of conflicts of laws. Any disputes shall be heard exclusively in the state or federal courts located in California, and both parties consent to the jurisdiction of such courts. Sponsor cannot assign any rights under this Agreement without the prior written consent of the OCP Foundation; any unauthorized assignment is null and void. This is the entire agreement of the parties and cannot be amended or changed except in a writing signed by both parties.

13. GDPR Policy. OCP will treat all information you provide in accordance with the OCP Privacy Policy posted at http://www.opencompute.org/privacy/. This includes cookies and any other information we may collect. By signing this contract, you acknowledge and accept OCP’s Privacy Policy and give your consent to the transfer of your personal information to the United States, which may have less protections than your jurisdiction of residence.

In witness whereof, the parties have caused this Agreement to be executed by their duly authorized representatives.

Sponsor: ___________________________ Open Compute Project Foundation: ___________________________

By: ___________________________ By: ___________________________

Print: ___________________________ Print: ___________________________

Title: ___________________________ Title: ___________________________

Date: ___________________________ Date: ___________________________

Sponsorship deadline is Wednesday, September 7, 2022. Sponsorships and booth selection are awarded in the order that they are received.