

# OCP TECH WEEK Sponsorship Opportunities



| Sponsorship Name                 | Description   | Sponsorship Inclusions   | Cost   |
|----------------------------------|---|--|--|
| <b>Coffee Break Sponsor</b>      | Energize attendees by providing their favorite cup of joe via e-gift card.  | As Coffee break Sponsor, your logo will appear during scheduled breaks throughout the week, as well as in our sponsor advertising before, during, and after the event.   | <b>\$1,000 per break</b> , not including the cost of the gift cards.<br><br><i>You determine the quantity of gift cards to distribute.</i>   |
| <b>Lunch Break Sponsor</b>       | During the event, share lunch with your community via e-gift card!  | As Lunch Break Sponsor, your logo or short video will appear during the lunch breaks, as well as in our sponsor advertising before, during, and after the event.   | <b>\$2,000 per break</b> , not including the cost of the gift card and service fee (about \$25 per attendee).<br><br><i>You determine the number of days.</i>  |
| <b>Track Sponsor</b>             | During the event, support an OCP Project Group by sponsoring an entire Engineering Workshop track!  | As Track Sponsor, your logo will appear during the track sessions, as well as in our sponsor advertising before, during, and after the event. You will also receive special shoutouts in that track's chat room.   | <b>\$3,500 per track.</b><br><i>Your logo will be included in the video on demand segments after the event concludes.</i>  |
| <b>Giveaway Sponsor</b>          | Provide an unexpected moment of cheer with a unique giveaway for attendees! This could be a gift card, free product, or helpful service; the only limit is your imagination!                        | As a Giveaway Sponsor, you'll receive several special sponsor announcements during the virtual event and your logo will appear in our sponsor advertising before, during, and after the event.   | <b>\$1,000 per giveaway idea</b> , not including the cost of the gift.<br><br><i>This can include a giveaway to all attendees or a designated amount. Or, this can be door prize/random draw for a large gift for one or more attendees.</i> |
| <b>Healthy Body Sponsor</b>      | Help attendees stay loose and agile by providing a 15-minute yoga stretch break! A professional instructor will lead a brief, but fun stretching exercise created for virtual workspaces.           | As a Healthy Body Sponsor, you'll receive a special sponsor announcement during the stretch break and your logo will appear in our sponsor advertising before, during, and after the event.  | <b>\$1,000 per break</b> , suggest 1 per day, 4 total.<br><br><i>Includes instructor.</i>  |
| <b>Healthy Mind Sponsor</b>      | Provide attendees with a few moments of pure zen with 10-minute meditation break! A professional instructor will lead a brief, but effective meditation exercise created for virtual workspaces.    | As a Healthy Mind Sponsor, you'll receive a special sponsor announcement during the meditation break and your logo will appear in our sponsor advertising before, during, and after the event.   | <b>\$1,000 per break</b> , suggest 1 per day, 4 total.<br><br><i>Includes instructor.</i>  |
| <b>OCP TECH WEEK Awards Show</b> | Sponsor an Awards Show at the end of OCP TECH WEEK that will include recognition categories such as: most popular session, most popular track, highest-rated speaker, etc.                          | As an Award Show Sponsor, you'll receive brand placement in the virtual environment throughout the week as well as placement during the live Awards Show. You will receive a special announcement during the awards show and shoutouts in the chat. Your logo will appear in our sponsor advertising before, during and after the event. | <b>\$5,000</b><br><i>Multiple sponsorships available.</i>  |
| <b>Banner Ad</b>                 | Get your name front and center by purchasing a banner ad!<br><br>These banners will be located in the main lobby of the virtual event space and may rotate with other messaging throughout the day. | Banner ads will be prominently shown throughout the four-day event and will stay in the virtual environment as long as the event is online (approximately one year).   | 1:1 Ratio Size (484 x 484px)<br><b>\$500 per ad</b>  |
|                                  |   |  | 1:2 Ratio Size (484 x 968px)<br><b>\$1,000 per ad</b>  |

Have something else in mind? We'd love to hear it!

Our team is here to help with logistics and ideas. Just give us a shout at [sponsor@opencompute.org](mailto:sponsor@opencompute.org)

## Event Lobby Page Mock

About the event | Registration | Schedule | My Schedule | Sponsorship | Past events | Contact | Help

# OCP TECH WEEK

November 9-10 & 12-13, 2020 (PST)

CONNECT.  
COLLABORATE.  
ACCELERATE.

### Community

484 x 968px  
JPG / PNG  
RGB  
72dpi

Banner Ad Space

(Sponsor)

Don't forget to add your photo to your profile

The OCP Store is OPEN!

Become an OCP Member

### Today's Sessions

DCF - Advanced Cooling Facilities (ACF)

Monday, November 9 9:00am-11:30am

Session Name Sponsored by HP

First and Last Name

Job Title or Company Title

First and Last Name

Job Title or Company Title

First and Last Name

Job Title or Company Title

First and Last Name

Job Title or Company Title

Public Conversation

Comments | Disqus' Privacy Policy

Join the discussion...

testing.user • 22 days ago

Comment 1 in thread

2 | Reply | Share

testUser2 • 4 days ago

Comment 2

1 | Reply | Share

testUser4 • 4 days ago

Image sent by test.user4

1 | Reply | Share

Do not sell my data

Up Next

| Session thumbnail                                    | Session thumbnail                                    | Session thumbnail                                    | Session thumbnail                                    |
|--|--|--|--|
|  |  |  |  |
| Mon 9, 9:00am - 9:08am                               | Mon 9, 9:00am - 9:08am                               | Mon 9, 9:00am - 9:08am                               | Mon 9, 9:00am - 9:08am                               |
| Session Video Title                                  | Session Video Title                                  | Session Video Title                                  | Session Video Title                                  |
| By Speaker Name <span style="float: right;">+</span> | By Speaker Name <span style="float: right;">+</span> | By Speaker Name <span style="float: right;">+</span> | By Speaker Name <span style="float: right;">+</span> |

Featured Speakers

|   |   |   |
|---|---|---|
| <p style="background-color: #333; color: white; border-radius: 50%; padding: 10px; font-weight: bold;">SPEAKER IMAGES SQUARE</p> <p style="font-size: 0.6em;">484 x 484px<br/>JPG / PNG</p> <p style="font-size: 0.6em;">First and Last Name<br/>Job Title or Company Title</p> | <p style="background-color: #333; color: white; border-radius: 50%; padding: 10px; font-weight: bold;">SPEAKER IMAGES SQUARE</p> <p style="font-size: 0.6em;">484 x 484px<br/>JPG / PNG</p> <p style="font-size: 0.6em;">First and Last Name<br/>Job Title or Company Title</p> | <p style="background-color: #333; color: white; border-radius: 50%; padding: 10px; font-weight: bold;">SPEAKER IMAGES SQUARE</p> <p style="font-size: 0.6em;">484 x 484px<br/>JPG / PNG</p> <p style="font-size: 0.6em;">First and Last Name<br/>Job Title or Company Title</p> |
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### My Info

Private Conversations

testing.user

Filter users

YOUR PRIVATE CONVERSATIONS WILL POPULATE HERE

My Schedule

Session 1 added on personal schedule

Session 2 added on personal schedule

View your full schedule

Banner Ad Space

(Sponsor)

484 x 484px  
JPG / PNG  
RGB  
72dpi

\*Features and/or layout may vary based on final event template.

Page Footer Header 1

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Link 1  
Link 2

Choose applicable page links

Page Footer Header 2

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Link 1  
Link 2

Choose applicable page links

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f t y in

PRIVACY POLICY

COOKIE POLICY

CALIFORNIA PRIVACY RIGHTS STATEMENT

Site footer - not customizable

All Rights Reserved © 2020

## Banner Ad Space Details\*

484 x 968px  
JPG / PNG  
RGB  
72dpi

# Banner Ad Space

(Sponsor)

484 x 484px  
JPG / PNG  
RGB  
72dpi

# Banner Ad Space

(Sponsor)

\*Artwork due to OCP by October 28