

UNLOCKING THE POWER OF CIRCULAR DATA CENTERS

All Fenn, Chief Innovation Officer
ITRenew



ITRenew



SERVICES

Data center decommissioning services

Circular data center operations



PRODUCTS

Sesame computer and storage solutions

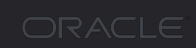


SESAME



VALUE

>\$1B TCO recovery to date



The opportunity

THE IMPERATIVE



\$50B+

hyperscale TCO
value recovery



\$10B+/yr

recent hardware market
currently blocked



52%

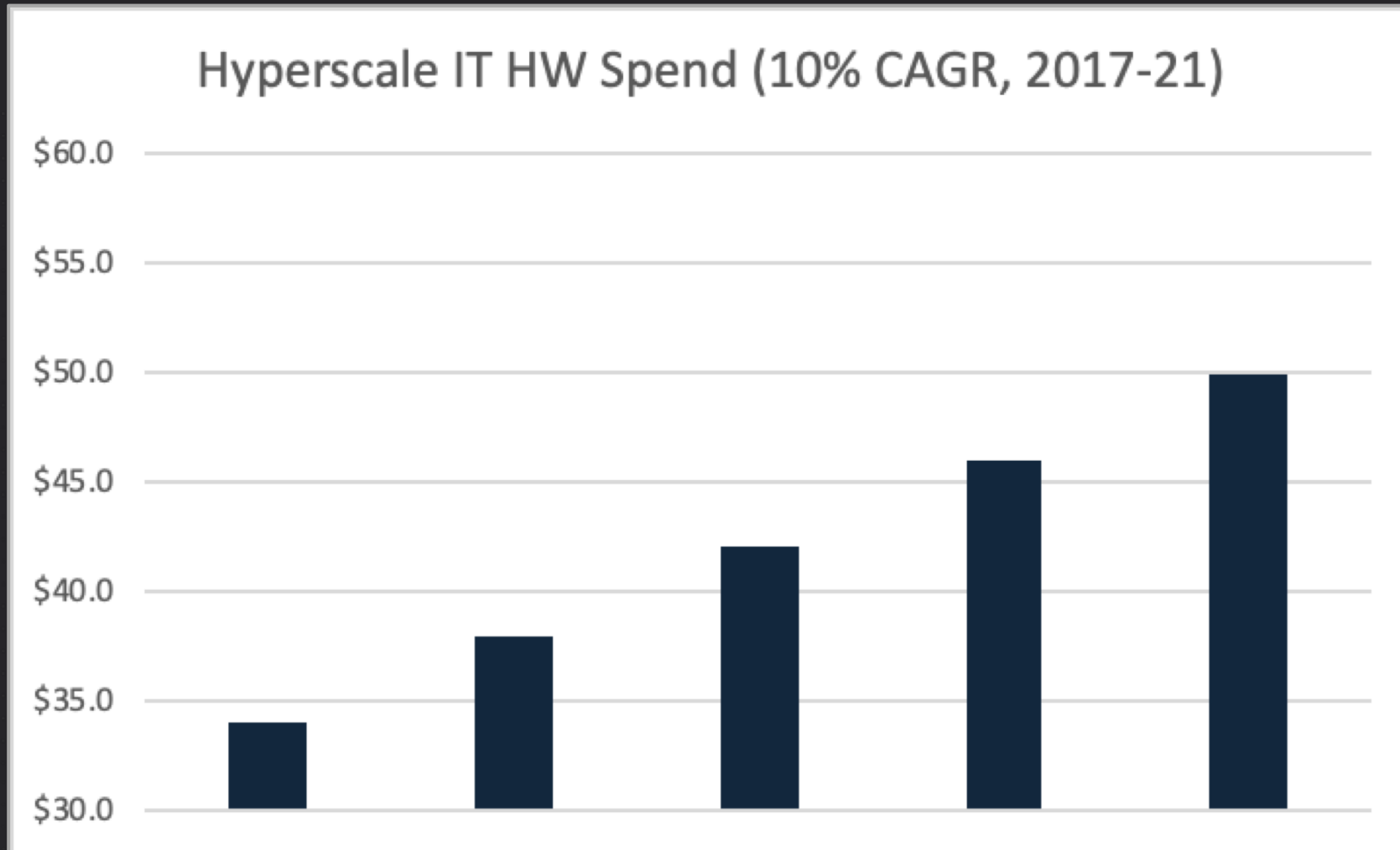
of global population
not online



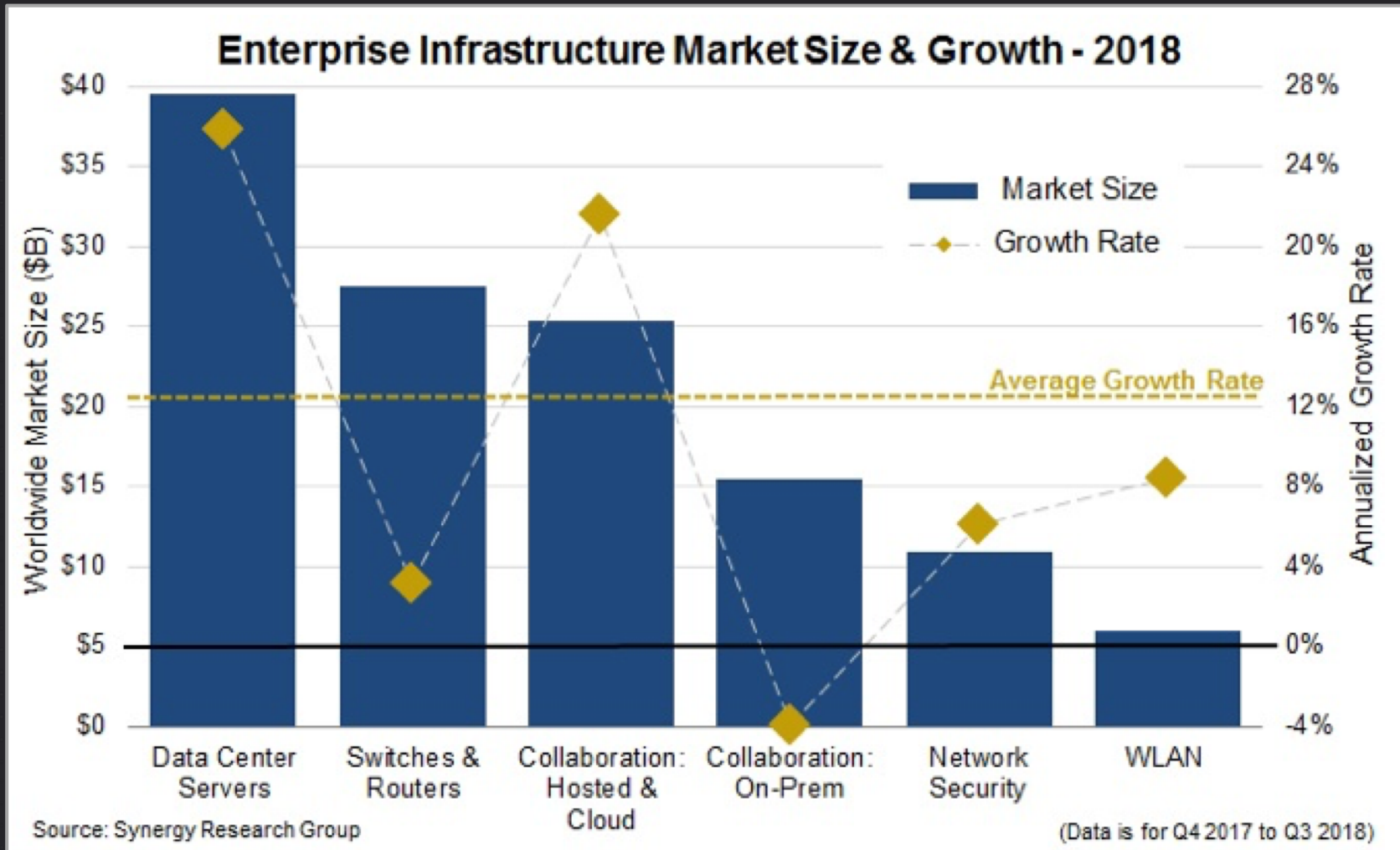
368k tons

of equipment deferred
from waste streams

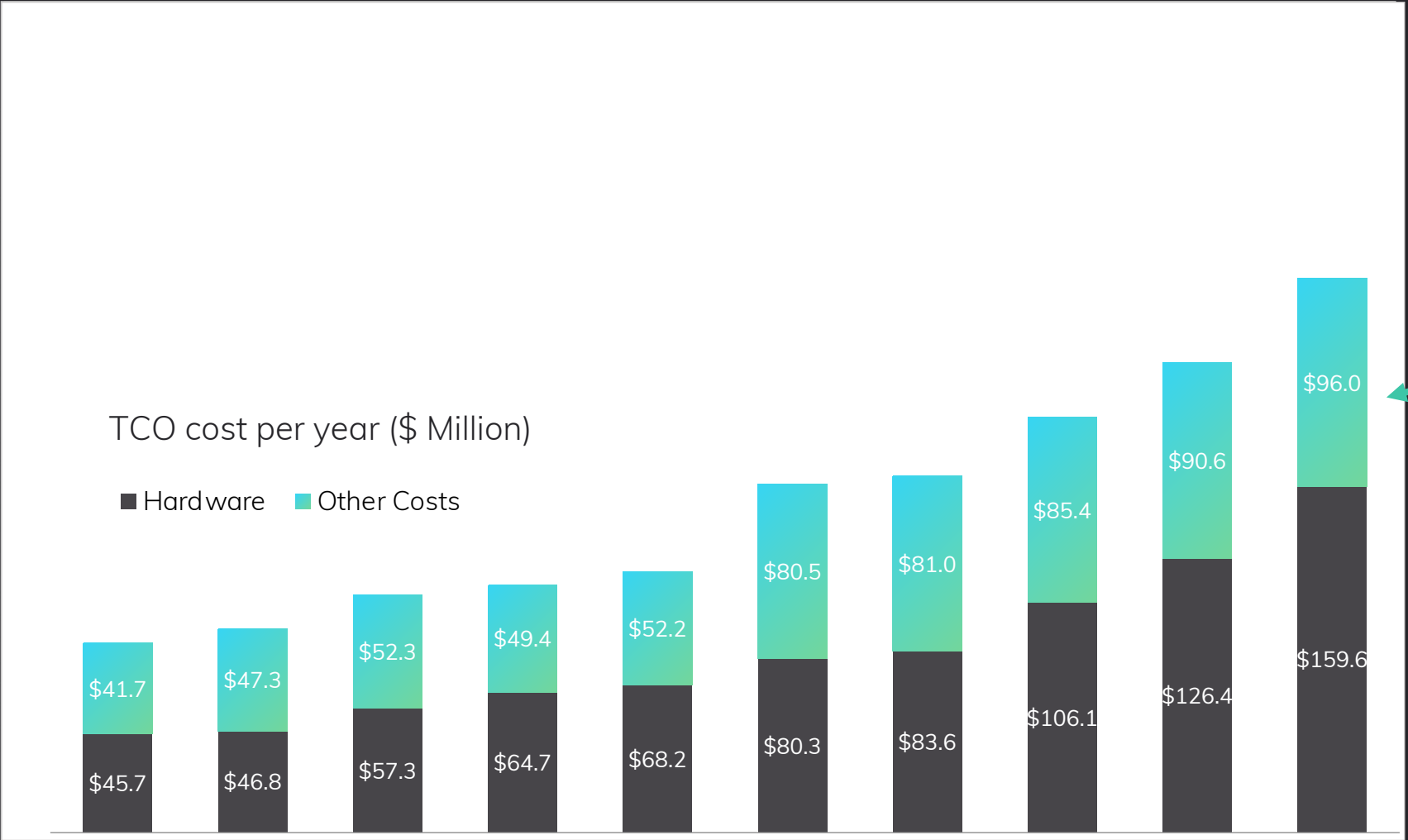
It's all about the hardware...



It's all about the hardware...



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Hardware:
52% → 67%

Meanwhile, markets are blocked



13.6zb
↓
1.5T spend



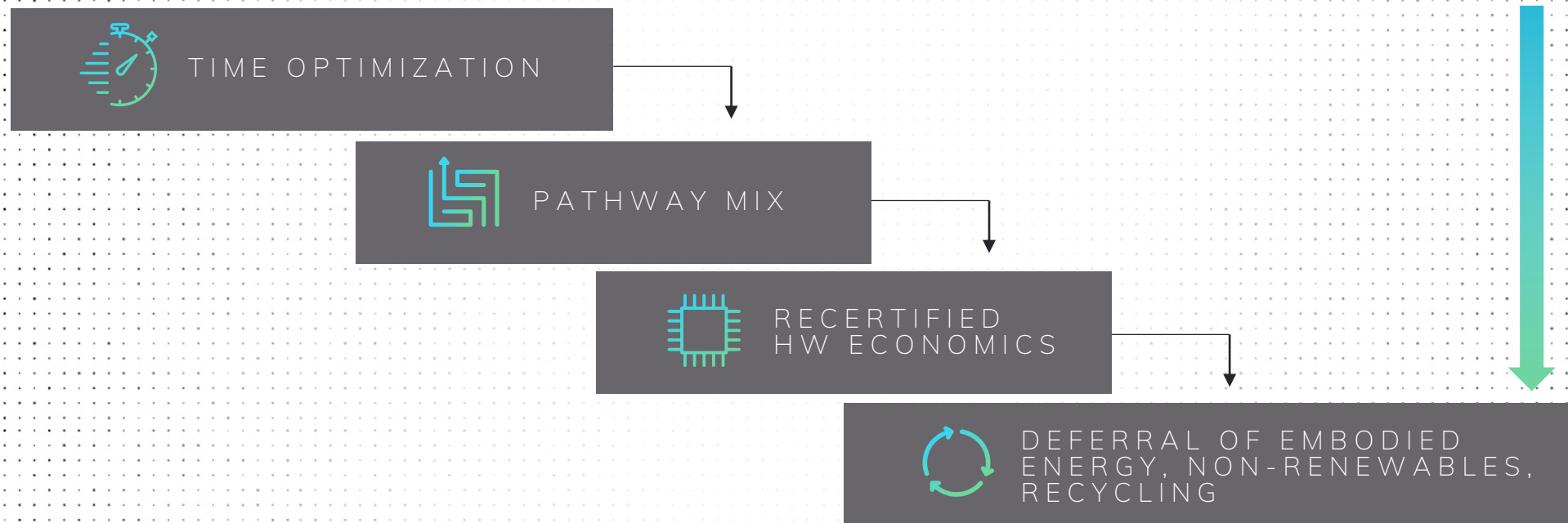
Mid-sized banks spend
50%
less on technology
than megabanks



\$100B
funding gap in ICT

Circular data centers redefine and maximize lifetime value

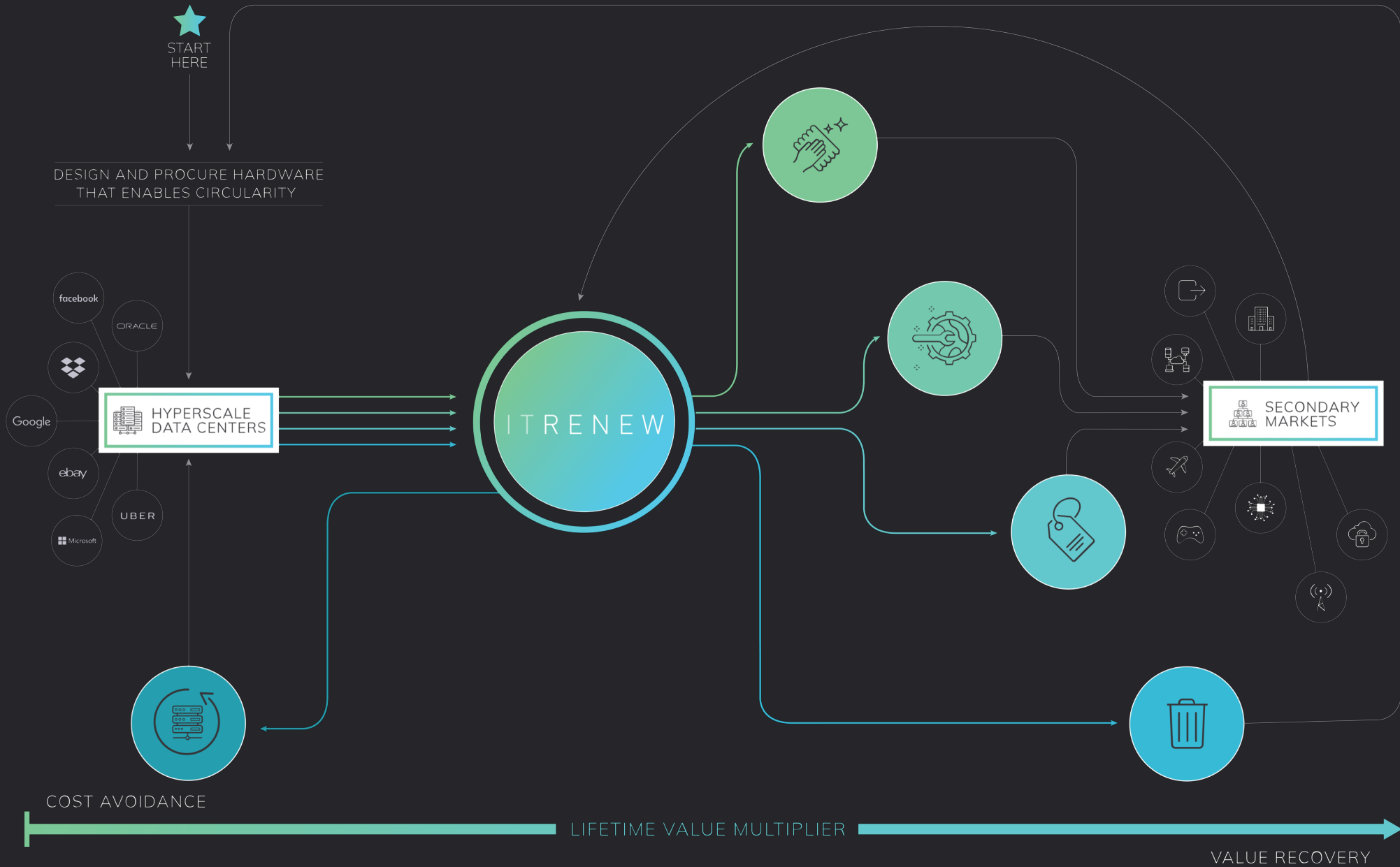
= f [DESIGN, OPTIMIZATION {TCO, S, D, P, T}] ACROSS MULTIPLE LIFETIMES



The Circular Data Center Model

MODEL KEY

- Recertify systems
- Remanufacture systems
- Remarket parts
- Recycle residual
- Recertify systems & parts for reuse



Impact of going circular

00/0/0/75

MIX

10/35/35/20

OPTIMIZATION OF MIX

\$1.33B

TCO

\$1.08B

FOR EVERY 150K FT² OF DATA CENTER

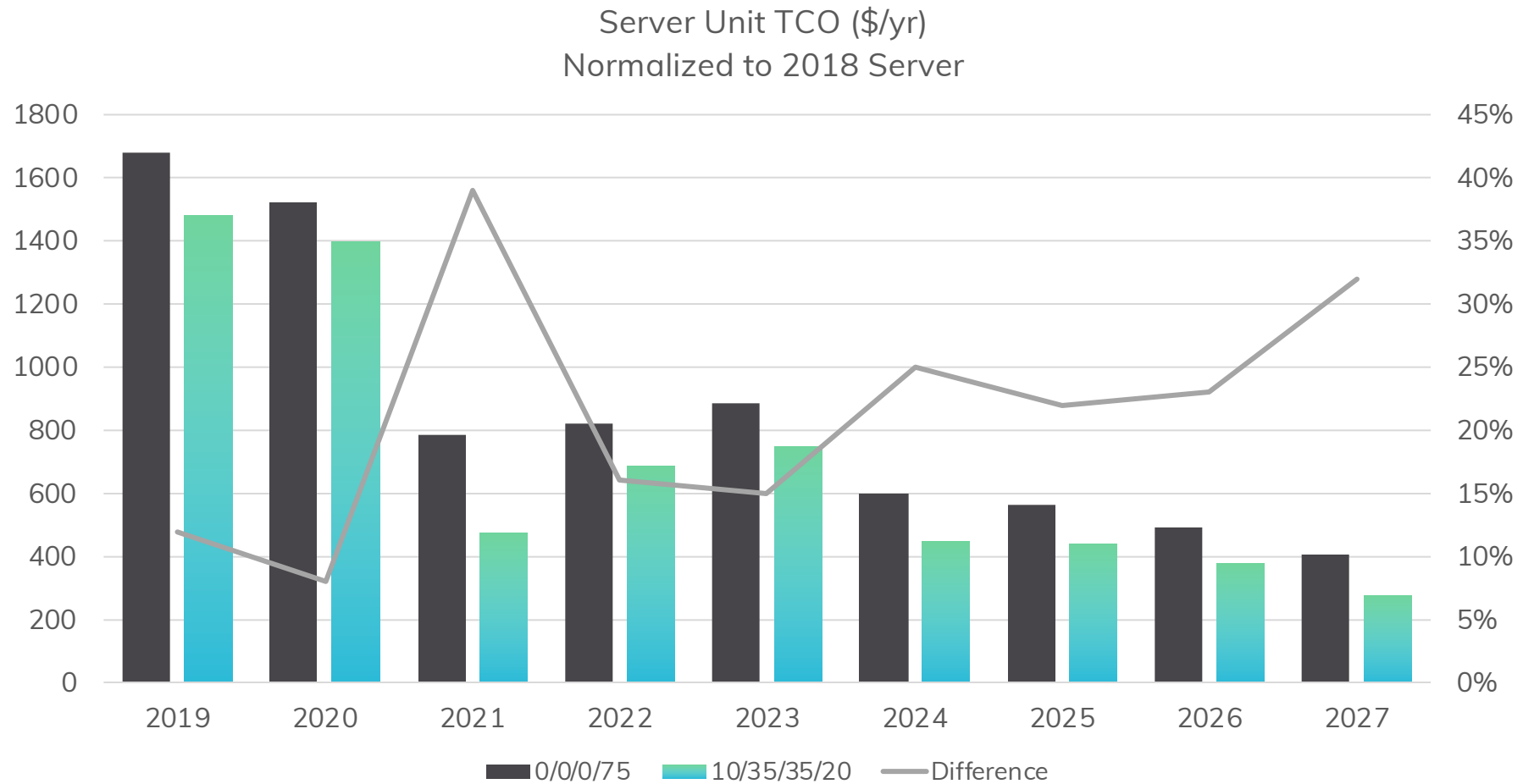
For
1.5M
Sq. ft.

AT SCALE

\$2.5B

IMPLICATIONS ARE MASSIVE

Bang for the buck



All stakeholders win

EWASTE

The same mix change (0/0/0/75 to 10/35/35/20) results in 262K servers diverted from the waste stream.

ENERGY

Using recertified equipment for only 20% of workloads saves >2x the total annual energy consumed in the data center.

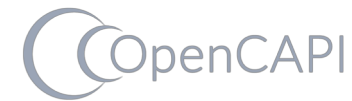


So what does it take to deliver the
circular IT hardware opportunity?

Open is NECESSARY

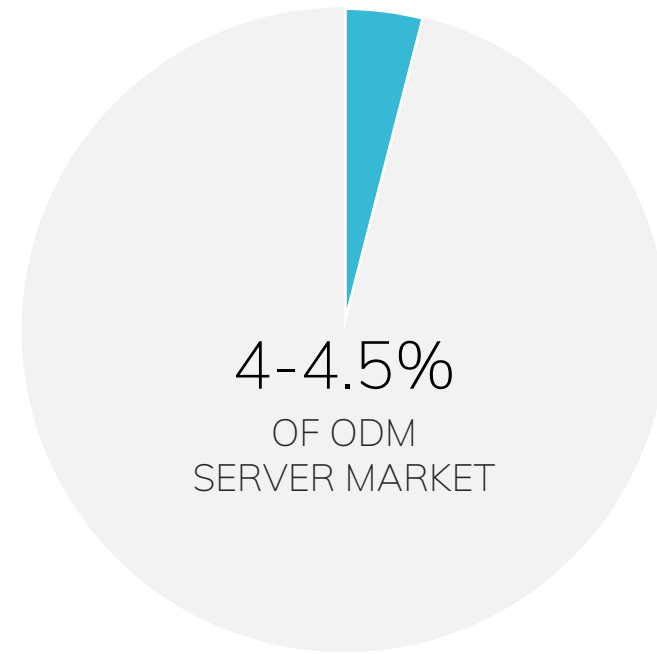
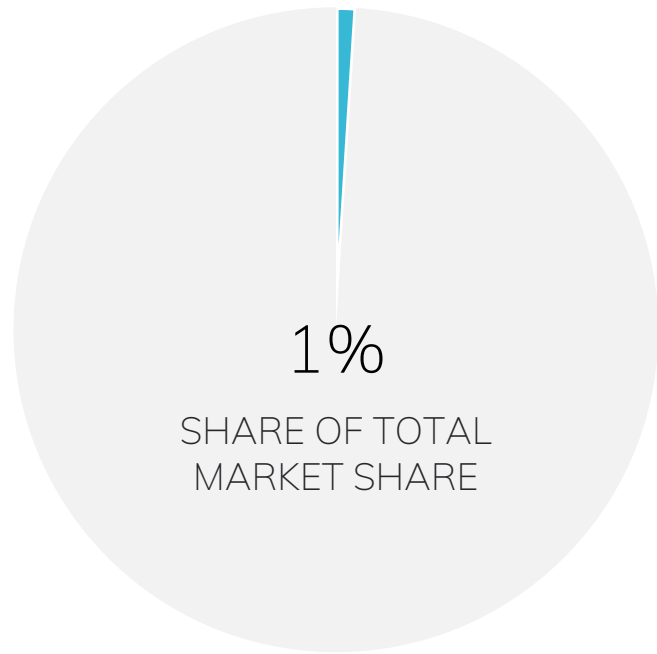
THE OCP MISSION

to design, use and enable mainstream delivery
of the most efficient designs for scalable computing



But not sufficient

OCP OUTSIDE OF HYPERSCALERS =



Orchestrating
The New Global IT
Hardware Market:
For ALL



Open source
software stack to
enable support



Global operations and
logistics footprint –
time to market is critical



Design, engineering
and product
expertise, rigorous
commitment to
quality



Market-making
scale and diversity
of downstream
channels



Automation and machine
learning to fuel both
customization and
efficiency at hyperscale

Services and Products
+
a changed mindset and
shared ethos across the
ecosystem

Open source
software stack to
enable support

Global operations and
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Product innovation

THE FUNDAMENTAL ENABLER

- First of its kind, recertified, open ODM computer and storage systems
- Warrantied
- Rack solutions for data centers globally
- New form factors for new use cases
- Availability of supply
- Quality on par with new: <0.5% failures in field
- Disruptive economics to enable adoption at scale

2x COMPUTE CYCLES @ EQUAL CAPEX!



Circular in Action

- HYPERSCALERS: \$\$ BILLIONS!
- EVERYONE ELSE: ACCESS, SCALE, SUPPORT, DISRUPTIVE PRODUCT ECONOMICS!

