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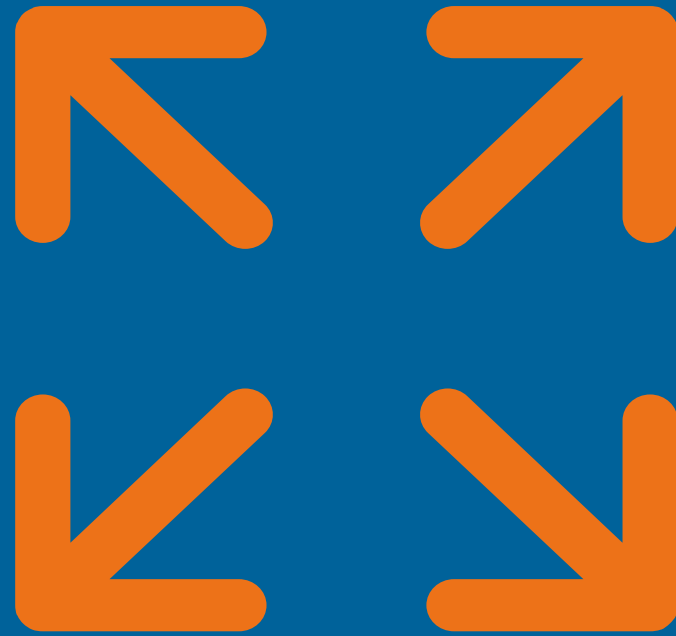


Start with the need...

A dark, textured background, possibly a night sky or a deep space scene, with faint blue and yellow light trails or nebulae. The words "NEED" and "COFFEE" are prominently displayed in the center-right. "NEED" is in a bright blue, glowing, sans-serif font, and "COFFEE" is in a bright yellow, glowing, sans-serif font. The text has a slight shadow or glow effect, making it stand out against the dark background.

NEED  
COFFEE

# New Workloads



Workload Diversity  
Unbounded fleet size

# New Economics



## Moore's Law Decline

7nm chip with 10B transistors  
may cost \$500M to design

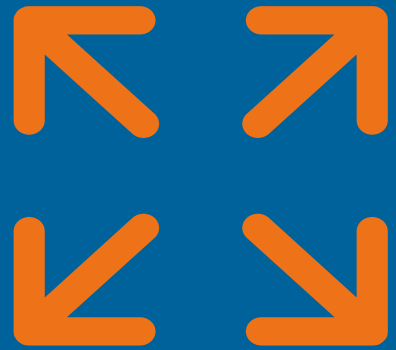
# New Approach: Domain Specific Architectures



DSAs

Accelerators via HW/SW co-design

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Accelerators via HW/SW  
co-design



Old approach is **unworkable**





New approach is evolving



# HiPChips!







# MOVE FAST AND BE OPEN

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