

### 2024 OCP GLOBAL SUMMIT | OCTOBER 15-17, 2024

# **SPONSORSHIP PROSPECTUS**

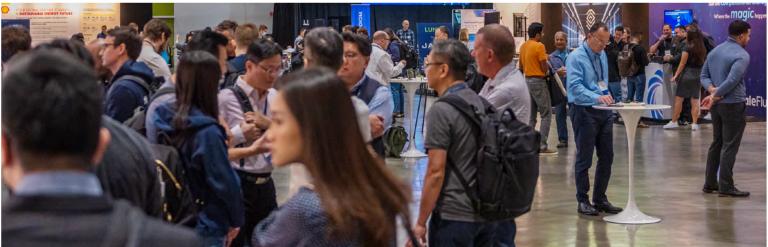
In-person at the San Jose McEnery Convention Center, San Jose, CA







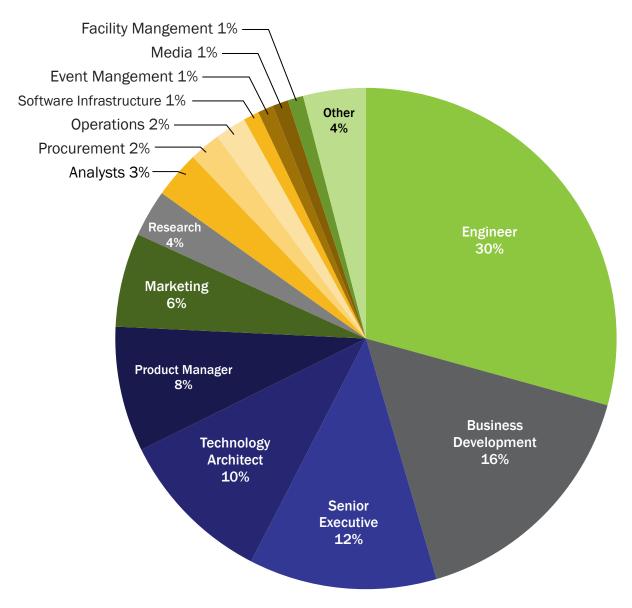




# **OCP Summit by the Numbers**



### 2023 OCP Global Summit Demographics



2023 OCP Global Summit Statistics					
4,401 Summit Attendees	C	891 companies epresented	469 Speakers	346 Sessions	<b>104</b> Media/ Analysts
	90 Sponsors	<b>74</b> Booths	U	43 S States presented	35 Countries Represented

# 2023 Participating Companies



2CRSI 2K зм 451 Research 650 Group 7STARLAKE 9elements AcBel Polytech

Accelink Technologies Accelsius Accton Accuride International Acton Arrow

ADACEN Adage Capital ADTechnology Advanced Energy Advanced Liquid Cooling Advanced Micro Devices

Advancing Chemistry Inc. Aegistek AFL Hyperscale AIC Inc. AirMettle- Inc. Airsys Cooling Technologies

Akamai Technologies Alcatex Inc Alfa Laval Alibaba All5 Data LLC Allegro Microsystems Allied Telesis- IInc. Allion Labs

Alpha Networks

Alphawaye Semi Alpine Optoelectronics Inc.

AMAX Engineering Corporation AMD

American Express American Megatrends (AMI) Ampere Computing Amphenol

Amphenol High Speed Interconnects Analog Devices Anritsu Anyon Systems

AOI APC API Heat Transfer APlus Power

Apple Applied Materials Applied Ventures APRESIA Systems- Ltd.

AO Compute Aquent Argosy Research Inc.

Arkema Arm Arrcus

Arteco

Arteris Arvato Ascendion Inc. ASE Group ASELSAN ASEUS ASML

ASPEED Technology Asperitas ASPower ASRock Rack ASUS AT&T

AtomBeam Atreides Management ATTO-Research Augtera Auradine Auras Avala AVC Avicena Tech

Aviz Networks AWS Axiado Corporation

Baltimore Aircoil Company Bank of America

barcap

Bay Advanced Technologies

**BDS Connected Solutions** 

Beijing E7Research Beijing Yixintong Technology

CO.-Ltd. Bell BeyondEdge Binarly

Black Cree

Bizlink Special Cables Germany BizLink Technologies

Bloomberg Blue Cheetah Analog Bolt Graphics Bosch Ventures Boyd Corporation

**Bright Machines** Broadcom BYD ByteDance Cabot Partners Cadence CAICT calix Calnex

Calumet Specialty Products Canoga Perkins

Canonical Capgemini Capital Research Capital World Investors Carbice Corporation Cargill

Carnegie Mellon University

Carrier Casela Technologies

Cato Digital CRTS CEJN Celera Technologies Celestial.ai Celestica

Centec Networks

Cerabyte Cerberus Capital Cerebras Systems-Inc.

Cerio ChannelScience Chatsworth Products Chenbro Micom USA Inc. Cheval Electronic Enclosure

Chevron Oronite Chevron Phillips Chemical

Chicony Power Technology

Chilldyne China Academy of Information and Communications Technology Ciena

CIG Cignal Al Circle B Cirrus Logic Cisco Systems Citadel GE citigroup

Claruspon Systems- Inc. Cleveland Research Company

Cloud Architectz LLC Cloud Light Cloudflare Clounix CMTI CNAS **CNEX Labs** CO2EFFICIENT CoCoLink Coherent Corp Colder (CPC)

ColorChip Technologies Comcast

Compal Electronics Component User Industry

Compu Dynamics LLC Constructiv

Converge! Digest Cooler Master CoolIT Systems Core 4 Solutions CoreWeave Corintis Cornelis Networks

Corning Incorporated Cowen Craig-Hallum Crehan Research Inc. Critical Technology Services Crowdstrike CTC America CTC Global (Thailand) Ltd. CTR Press

CtrlS Datacenters Cupertino Electric Inc. Curtiss-Wright Defense Cyntec CyrusOne Cvxtera **D&C Consultant** Daedaelus Dalton Investments Danfoss

Dataknox Solutions FAST COOL CO LTD Deliniar Dell Technologies Fast Systems

Delta Electronics Delta Energy Systems Denvr Dataworks

DHS Diamond Foundry Digioptics- LLC Digital Silence

Dell'Oro Group

DigitalOcean Distech Controls d-Matrix

Dodge & Cox Doosan America LLC Dorado Software

Dragon Horse Technologies DreamBig Semiconductor Inc

Dropbox DUG COOL DuPont Duran D-Wave DvnaMedia F.C.I. NETWORKS INC. Early Light Consulting- LLC

Eaton eBav Eclipse Ventures FCS EdgeCloudLink Edgecore Networks

Edgewater Research **EDOM Technology** EIDETIC MARKETING

ekinops Element Critical Elephance Memory

Elivan **Emerald Capital Partners** 

Empower Semiconductor EnCharge Ai **ENEOS Corporation** Enfabrica Engineered Fluids enosemi **Enplas Corporation Epirus** 

EPS Global Epson Equinix **Equus Compute Solutions** Ergon Inc

Eribel Systems LLC Ericsson Eridu Corporation ETH Zurich & Stanford

Ethernet Alliance Everflow Technology Corp. Evocative Global Exostiv Labs

Expoline Extend Cloud Extreme Networks ExxonMobil Exvte F5 Networks

Fabric8Labs

FADU Technology

Faraday Technology Corporation Fastly

Fiberstamp Finer Vision Flax Advisors Flax Computing FLC Technology Group

Fathom Radiant

Flex (Flextronics)

Flume-io Formerica Optoelectronics

Foxconn Interconnect Technology

Fraunhofer-Institute IIS/EAS FriendFinder Networks- Inc. **FSMLabs** 

FUCHS LUBRICANTS CO. Fujifilm

Fujitsu Furukawa Electric **G2M Communications** GaN Systems

Gartner GDIT GEICO

GeNopsys Technologies- Inc. Georg Fischer

Georgia Institute of Technology

GER

Ghiasi Quantum LLC GIGA Computing GIGARYTE Gigamon global foundries

**Gold Circuit Electronics** Gold Data

Google Green Revolution Cooling (GRC)

Grit Arts Co.- Ltd. Groq GSI Technology GuideTech Inc

Guntner **H&D** Asset Management

H3 Platform HARTING

Hawkeye Tech Co.- Ltd. **HCL** America heatscape Hedgehog

Helix Compute Henkel Corporation **HG GENUINE** HGGC

Hisense Broadband Hitachi Hitachi High-Tech Holcim

Honeywell Hoptroff Horizon Technology HOYA CORPORATION USA HP Inc.

HPE Huagin Huawei Hyper Photonix HyperLight Corporation Hypertec

Hyster

Hyundai Motors IAG Capital Partners

Iceotope Technologies Idaho Scientific

IDC

Impleon

IEIT Systems iMasons Climate Accord

INEOS Infineon Technologies

Inflection Point Research

Inflegtion Informa Tech InfoWorld

Infrastructure Marketing Infrastructure Masons

Innogrit

Innolight Technology Insight 64 Insyde Software Intel

Interplex Intersect360 Research Intrepid Ventures Intrinsic ID Invented **IOActive** IOP Systems IP Infusion I-PFX

> ITEM Media ITOCHU Techno-Solutions Corporation

ITVT Group iXora J.P. Morgan Jabil

Iron Mountain

Jack Rabbit Labs JETCOOL Technologies JM Gross Engineering JMC Products JPC Connectivity

Itec Industries Inc Juniper Networks Kandou Bus KeyBanc Capital Markets

**Keysight Technologies** KING SLIDE TECHNOLOGY CO LTD Kingston Technology

KIOXIA KKR Kline Group KMW

Kookmin University Koomey Analytics

Kuul Evaporative Technologies L&T Technology Services LandMark Optoelectronics Lattice Semiconductor

Lawrence Berkeley National Laboratory Legrand Lenovo Leonardo DRS LG Innotek LightCounting Lightelligence Lightmatter LightsAl

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# 2023 Participating Companies



Linaro LinkedIn LINKTEL Lipac Co.- Ltd. Liaid LiquidCoolSolutions Inc. Liquid-Markets GmbH LiquidStack Lite-On Technology Lite-Touch Consultants Ltd. London South Bank University Los Alamos National Laboratory Los Altos High School - Nomad **Futurist Foundation** 

**Lubrizol Corporation** Lucidean

lumenir Lumentum Lumoniq Luxoft Professional Romania

LuxSemi Inc.

Luxshare MACOM Macronix America Inc. MangoBoost

Mantis Tech Marvell Semiconductor Master Artist Programs- LLC

matrix capital management MaxLinear

MEAN WELL USA Mediatek Megmeet Meinherg

Mempath Consulting LLC

MEMTECH MemVerge MENNEKES Meta Metaseismic MetisX MEXT MFCP Inc

MicroByre Microchip Micron Technology Microsoft

Micas Networks

MHI

Midas Immersion Cooling Mikros Technologies Milestone Technologies MinebeaMitsumi/ NMB MiTAC

Mithera Capital Mitsubishi Electric Mitsubishi Heavy Insustries

MixxTech

Monolithic Power Systems Montage Technology Morgan Stanley

Motivair Corporation Motul MPS MSI

MultiLane Inc Munters Corporation Murata

N3N Nagra USA LLC Naio Nalco Water

NAND Research National Yang Ming Chiao Tung

Nallasway / Untether Al

NDC-GARBE Data Centers Europe

Needham & Company- LLC

Net One Systems USA Netflix

**NETINT Technologies** NetList

Netris

Netscout Systems Inc

NEUCHIPS Neurok Thermocon Inc.

New Ideas in Communications New Mexico Consortium NGK Flectronics USA

NHK SPRING NICT

Nidec Corporation Nippon Express Nippon Telegraph and Telephone

Nissho Electronics USA

NMB Technologies Corp.

Nokia

Nortek

Nomad Futurist Foundation Norman S Wright

NSW PEP NTT Facilities USA

NTT Innovative Devices Corp. Nubis Communications Coordenacao do Ponto BR NICBR

Nuvoton Technology NVIDIA

Oak Ridge National Laboratory

ola electric Ola Silicon Oleon Olympus Controls

Omdia

Omni Services Omniva ON Semiconductor One Line Power Quality (Eaton

One Stop Systems- Inc.

Open Source Firmware Foundation

OnenPOWER Foundation Optare Solutions

OptoLink Consulting LLC Optomind Inc

Orange Orbie Pullen Photography OrionVM

Osaka University Oscilloquartz Osprey Real Estate Capital

Pactech PALC Networks Palo Alto Electron Panasas Panduit Corporation

PANTHEON.tech

Page Material Handling Parker Chomerics Parker Hannifin

Pavlov Media SAMHWAACE Pegatron Samsung Penguin Solutions Samted PennEngineering SANBlaze PermAlert Sanmina

Phoenix Contact Phoenix Technologies Sapeon Pliops Sartura PLVision

Poet Technologies Point2 Technology Point72

Phison Electronics

Polar Asset Management Partners Portwell

Positronic Power Innovations Precision Optical Transeivers Preferred Networks-Inc. Princeton Digital Group (PDG)

ProLabs proteanTecs Protempis psemi Pubmatio PUFsecurity

Pure Storage **Oarnot Computing** O-CTRL Oscale

Oualcomm Ouanta Cloud Technology (OCT)

RackLive Rakon RakworX- Inc. Rambus

Ranovus Raptor Computing Systems

RayMX Microelectronics **RBC Capital Markets** RCD Advisors Recochem Recogni Recursion

Reed Semiconductor Renesas

Resolute Photonics Reuters

RFX Virtual Infrastructure

Rimage Corp RISE Research Institutes of Sweden

Rittal Rivos Roblox Rockscar Media

Rohm semiconductor USA LLC Rosenblatt Rosseau Group

Route One Investment Company Roxtec RtBrick Inc

Rubrik Ruijie Networks S&P Global Market Intelligence Sabey Data Centers

SafeWay SAFRAN GROUP Salesforce Salessi Tech Advisors Salience Labs STH Stifel Samaritans Purse SambaNova Systems STMicroelectronics Storage Review Stordis Strategic Thermal Labs Stream Data Centers

Sunon

SunRise Memory

SWEP North America

SysPro Consulting

Taiwan Metal Precision

T. Rowe Price

Taiyo Yuden

TD SYNNEX

TE Connectivity

Team Sheikah

TechInsights

Tektronix

Telefonica

Telescent

Temasek

TenaFe

Tencent

Tenstorrent

TERAL RESEARCH-LLC

Teradyne

TeraSignal

TES AMM

Tessolve

Texas Instruments

The CTO Advisor

The Information

The TechArena

Thrace Systems

TIRIAS Research

TORMEM INC

Toronado

Toshiba

Trane

TSMC

Uber

UCSD

UfiSpace

Hampshire)

Uneec

Trend Power

Trust In Soft

**TRENDFOCUS** 

Tweaktown.com

**UACJ** Corporation

Tyche Partners

UC Berkeley

thetradedesk

Tipit

The Linux Foundation

The Siemon Company

Timothy Christianson

TOYOTA MOTOR CORP

Toyota Tsusho Nexty electronics

Tokyo Institute of Technology

terizza

Tesla

Super Micro

Synopsys

Santa Clara County Office of Education

Scala Computing Scaleflux ScaleUp Technologies

Scaleway

Schneider Electric Schonfeld Schroders Scintil Photonics

Scott Burns Seagate SECURE-IC SEGUENTE

SemiAnalysis Senko Advanced Components Seres-LLC

Serial Cables SerialTek ServiceNow Shasta Cloud

Shenzhen Megmeet Electrical Co.- Ltd Shinyusha Publishing

SiFive SiFotonics Technologies

Signalogic Silicon Motion

SiliconAngle SILITH Technology Sims Lifecycle Services

SiPearl SiTime SK hynix

Skeleton Technologies Skorpios Technologies

Skyworks Smart Cloud Solutions

SMART Modular Technologies Smith & Associates Snag

SNIA socionet america Socionext Solid Silicon Corp

Solidigm Sony Interactive Entertainment

Southco SpaceX Spectra7

ST Telemedia Global Data Centres (STT GDC Pte Ltd) Stanford University

Staubli Stealth Mode Company Stealth Start up

Stein Writes Incorporated SteveH Consulting

University of Pittsburgh University of Washington Unlocked Networks Inc. Uptime Institute US AI Corp. US Conec US Gov

USBTC

Submer Immersion Cooling Sumitomo Electric valley investment management

STTelemedia Global Data Centres

VAST DATA Vector Atomic venturene.ws Veolia WTS VeriSilicon Verition Vertiv Taiwan Cooperative Venture Capital Vicor Victaulio

Viettel Group Viking Enterprise Solutions Vinci4D TDK Corporation of America

Virtium Vishav Siliconix VMware **VVDN Technologies** Walmart

Walmart Lahs WaveSplitter Technologies WB Engineers+Consultants WebFeet Research Inc.

Wedbush WekalO- Inc. Wesco Anixter Western Digital Whale Rock Capital Wheeler's Network Wieland Werke Wieson America Inc.

Wipro WIPT USA INC Wistron Corporation Wistron NeWeb Corporation Wiwynn Corporation

WNC Wolfspeed WoodenDataCenter world wide technology Wuhan Yilut Technology Co Ltd Wus Printed Circuit

Xconn Technologies Holdings xFlow Research Inc. xFusion Technologies XNRGY Climate Systems XRComm

Xscape Photonics Inc. Xsight Labs YMTC Yole Group YorChip ZEDEDA Zero ASIC

ZeroPoint Technologies ZETAI EXPO LIMITED ZincFive

Zollner ZPE Systems ZT Systems ZutaCore

University of California- Los Angeles University of Illinois Urbana-Champaign

UNH-IOL (University of New

Unicom Engineering

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# **Previous Summit Sponsors**



#### 2023 OCP Global Summit

Advanced Energy

Advanced Liquid Cooling

**Technologies** 

AMD

AMI

**Ampere** 

Amphenol

**Analog Devices** 

ARM

AS Rock Rack Inc.

Astera Labs

**ASUS** 

Auras Technology

Axiado

BizLink Technology

Castrol (Lubricants)

Celestica

Chemours

Credo

Delta DENT **DMTF** 

Eaton

Edgecore Networks

ExxonMobil Product

Solutions

FADU Inc

Fiberstamp Technology

GeNopsys Technologies,

Inc.

Gigabyte

Google

**HPE** 

Hyve

I-PEX Inc.

IBM

Intel

KAYTUS/ Aivres Systems

Inc

Keysight Technologies

Kioxia

Lattice Semiconductor

Lightelligence

LITE-ON TRADING

LOTES

Lubrizol

Luxshare Technologies

MangoBoost

Marvell

Meta

Micas Networks (Ragile)

Micro-Star International Co. Ltd (MSI)

Microchip

Microsoft

MiTAC

Molex

Murata Electronics

Neuchips

Open-Source Firmware

Foundation

OpenPOWER

Pegatron

QCT

Rittal

Samsung

Samtec

Sanmina

SK hynix & Solidigm

SNIA

SONIC

Submer

Supermicro

TE Connectivity

The Linux Foundation

Ultra Ethernet Consortium (UEC)

Vertiv

Wistron Technology Service (America) Corporation

Wiwynn

**Xscape** 

**ZT Systems** 





### Schedule Overview\*



### Monday, October 14

#### **Event**

Registration Opens

Badges & Bevs Reception

#### Day 1: Tuesday, October 15

#### **Event**

Registration

Keynotes

Expo Hall

**Expo Hall Sessions** 

Experience Center - Stations & Lightning Sessions

**Executive Sessions** 

Welcome Reception

Meals included: Breakfast, Lunch, Afternoon Snack, and evening Reception hors d'oeuvres & drinks

### Day 2: Wednesday, October 16

#### **Event**

Registration

Expo Hall

**Expo Hall Sessions** 

Experience Center - Stations & Lightning Sessions

**Breakout Sessions** 

Future Technologies Symposium

**Block Party** 

Meals included: Breakfast, Lunch, Afternoon Snack, and evening Receiption hors d'oeuvres & drinks

### Day 3: Thursday, October 17

#### **Event**

Registration

Expo Hall

**Expo Hall Sessions** 

Experience Center - Stations & Lightning Sessions

**Breakout Sessions** 

Meals included: Breakfast and Lunch



San Jose Convention Center - 408 Almaden Blvd., San Jose, CA 95113











# Sponsorship Packages at a Glance<sup>†</sup>



### Sponsorship Deadline: Wednesday, September 4, 2024

SPONSORSHIP BENEFITS	DIAMOND	EMERALD	RUBY	SAPPHIRE	TOPAZ
Opportunity to Present during Keynote Session	✓				
Executive Session	√ 25 minutes	√ 20 minutes			
Expo Hall Session (15 minutes)	1st priority time slot	2nd priority time slot	3rd priority time slot		
Access to Media List and Analyst Pre-Brief Event	<b>√</b>	<b>√</b>	<b>√</b>		
Booth Size	20' x 20' Turnkey booth with custom backdrop	20' x 10' Turnkey booth with custom backdrop	15' x 10' Turnkey booth with custom backdrop	10' x 10' Turnkey booth with custom backdrop	8' x 8' Booth space
Lead Retrieval Device	2 devices	1 device			
46" Monitor	2 monitors	1 monitor	1 monitor	1 monitor	1 monitor
Power	20 amps	15 amps	10 amps	10 amps	5 amps
Sponsor Wifi	<b>√</b>	<b>√</b>	<b>√</b>	<b>√</b>	$\checkmark$
Furniture	Two 6-foot White Counters, 2 Barstools, and Choice of Carpet Color	6-foot White Counter, 2 Barstools, and Black Carpeting	6-foot White Counter, 2 Barstools, and Black Carpeting	4-foot White Counter, 2 Barstools, and Black Carpeting	4-foot White Counter and 2 Barstools
Complimentary Passes	35	25	15	10	5
Discount on Additional Passes	<b>√</b>	<b>✓</b>	<b>√</b>		
Pre-event Promotions	✓	<b>✓</b>	✓	✓	$\checkmark$
Post-event Promotions	<b>√</b>	<b>√</b>	✓		
Meeting Room (3-day rental)	✓				
Sponsorship Cost	\$200,000	\$150,000	\$100,000	\$75,000	\$50,000

<sup>\*</sup>Additional items (additional monitors, wired Internet, lead retrieval device, and so forth) will be available for rent.

<sup>†</sup> Looking for start-up sponsorship opportunities? Email sponsor@opencompute.org for more info.

# **Sponsorship Packages at a Glance**



### Sponsorship Deadline: Wednesday, September 4, 2024

Event Sponsorships				
Level	Cost	Includes		
Welcome Reception	\$30,000	<ul> <li>2 complimentary event passes</li> <li>Logo on reception welcome banner</li> <li>Logo/link on OCP Global Summit website and event signage</li> <li>10 minutes to address audience on expo hall stage</li> </ul>		
Block Party	\$30,000	<ul> <li>2 complimentary event passes</li> <li>Logo on block party event signage</li> <li>Logo/link on OCP Global Summit website and event signage</li> </ul>		
Badges & Bevs Reception	\$20,000	<ul> <li>2 complimentary event passes</li> <li>Logo on happy hour signage</li> <li>Logo/link on OCP Global Summit website and event signage</li> </ul>		
Summit Breakfast	Day 1 or 2\$15,000 Day 3\$10,000 OR All 3 days\$35,000	<ul> <li>2 complimentary event passes</li> <li>Logo on signage near catering stations</li> <li>Logo/link on OCP Global Summit website and event signage</li> </ul>		
Summit Lunch	Day 1 or 2\$20,000 Day 3\$15,000 OR All 3 days\$50,000	<ul> <li>2 complimentary event passes</li> <li>Logo on signage near catering stations</li> <li>Logo/link on OCP Global Summit website and event signage</li> <li>10 minutes to address audience in expo hall</li> </ul>		
Coffee Stations	Day 1 or 2\$15,000 Day 3\$12,000 OR All 3 days\$35,000	<ul> <li>2 complimentary event passes</li> <li>Logo prominently featured on coffee cups</li> <li>Logo/link on OCP Global Summit website and event signage</li> </ul>		
Afternoon Snack Break	Day 1 or 2\$10,000 OR Both days\$15,000	<ul> <li>2 complimentary event passes</li> <li>Logo on signage near catering stations</li> <li>Logo/link on OCP Global Summit website and event signage</li> </ul>		
Community Lounge	\$30,000	<ul> <li>2 complimentary event passes</li> <li>1 monitor showcasing your custom content (no audio)</li> <li>Logo/link on OCP Global Summit website and event signage</li> <li>10 minutes to address audience on expo hall stage</li> </ul>		
Lanyards	\$30,000	<ul> <li>2 complimentary event passes</li> <li>Logo prominently featured on lanyards, distributed to each attendee at registration</li> <li>Logo/link on OCP Global Summit website and event signage</li> </ul>		
Tote Bags	\$25,000	<ul> <li>2 complimentary event passes</li> <li>Logo prominently featured on summit bags</li> <li>Logo/link on OCP Global Summit website and event signage</li> </ul>		
Hydration Stations	\$15,000	<ul> <li>2 complimentary event passes</li> <li>Logo on hydration stations and nearby signage</li> <li>Logo/link on OCP Global Summit website and event signage</li> </ul>		
Sticker Sheets	\$10,000	<ul> <li>2 complimentary event passes</li> <li>Logo or chosen artwork prominently featured on sticker sheets</li> <li>Logo/link on OCP Global Summit website and event signage</li> </ul>		

# **Sponsorship Packages at a Glance**



### Sponsorship Deadline: Wednesday, September 4, 2024

Event Sponsorships				
Level	Cost	Includes		
Individual Hand Sanitizer Bottles	\$15,000	<ul> <li>2 complimentary event passes</li> <li>Logo promintently featured on 1 oz. sanitizer bottles placed in summit bags</li> <li>Logo/link on OCP Global Summit website and event signage</li> </ul>		
Hand Sanitizer Stations	\$10,000	<ul> <li>2 complimentary event passes</li> <li>Logo on sanitizer stations and nearby signage</li> <li>Logo/link on OCP Global Summit website and event signage</li> </ul>		
Future Technologies Symposium Sponsor	\$10,000 (3 spots available)	<ul> <li>2 complimentary event passes</li> <li>Logo on symposium welcome banner</li> <li>Logo/link on OCP Global Summit website and event signage</li> <li>5 minutes to address audience during the symposium</li> </ul>		
Future Technologies Symposium Giveaway	\$5,000 (plus cost of giveaway, quantity 300)	<ul> <li>2 complimentary event passes</li> <li>Logo/link on OCP Global Summit website and event signage</li> </ul>		

Add-on Sponsorships		
Level	Cost	Includes
Digital Marquee Sponsor	All 3 days\$2,500	<ul> <li>Custom static slide on the San Jose Convention Center Outdoor Marquees</li> <li>Sponsor company logo on advertising slide</li> </ul>
Private Meeting Room	\$10,000 (per meeting room)	<ul> <li>Must be a booth sponsor to reserve a meeting room</li> <li>3-Day access to private meeting room conveniently located near Summit activities</li> <li>Boardroom table set-up for 12 people</li> </ul>





We also have opportunities available for non-profits, collaboration partners, open-source organizations, and media partners.

Not seeing an option for you? We love to get creative! Let's work together to create a custom sponsorship that fits your organization's goals. These could include: co-located events, special giveaways, unique booth designs, and more!

Email <a href="mailto:sponsor@opencompute.org">sponsor@opencompute.org</a> to get in touch with our team.

# **Tiered Membership Discounts\***





The top three tiers of OCP Corporate Membership are: Platinum, Gold and Silver. If your organization is currently a tiered member in good standing, the following discounts apply to any exhibit sponsorship.

Tiered Member Level	% Discount	Diamond Sponsorship \$200,000	Emerald Sponsorship \$150,000	Ruby Sponsorship \$100,000	Sapphire Sponsorship \$75,000	Topaz Sponsorship \$50,000
Platinum	15%	\$170,000	\$127,500	\$85,000	\$63,750	\$42,500
Gold	10%	\$180,000	\$135,000	\$90,000	\$67,500	\$45,000
Silver	7%	\$186,000	\$139,500	\$93,000	\$69,750	\$46,500

More information regarding Tiered Membership can be found here: <a href="http://www.opencompute.org/membership">http://www.opencompute.org/membership</a>

<sup>\*</sup>Tiered Membership discounts apply to exhibit sponsorships only







# **Detailed Sponsorship Packages**





# **Exhibit + Speaking Opportunities**



### **DIAMOND SPONSOR - \$200,000**

#### **PRE-EVENT PROMOTIONS**

- Access to media registration list two weeks prior to event
- Opportunity to participate in the Analyst Pre-Brief webinar prior to Summit. (Spaces limited)
- Sponsor company logo and link on the OCP Global Summit website
- Social media sponsorship recognition
- 35 complimentary event passes

#### PREMIER SPEAKING OPPORTUNITIES - Day 1

**Executive Session:** An executive or technology leader from the sponsor company will address attendees through a 25-minute Executive Session on Day 1. The audience for these sessions is expected to be around 200 attendees per room.

**Expo Hall Session:** An executive or technology leader from the sponsor company will address attendees through a 15-minute speaking opportunity on the expo hall stage. This is a high traffic area.

**Keynote Presentation:** Opportunity to add-on Keynote presentation, see below.

All announcements and presentations are subject to approval by the OCP Foundation. The OCP Foundation will notify sponsors of specific presentation deadlines.

#### EXHIBIT - 20'x20' Turnkey Booth Space

Your 20'x20' turnkey booth space includes:

- Custom backdrop with sponsor company logo or custom design
- Two 46" monitors
- 20 amps electricity

- Wireless internet access
- 2 Lead retrieval devices\*
- Z Lead retrieval devices\*
   Choice of carpet color
- Two stools
- Two 6-foot white counters
- Waste bin

Additional items (additional monitors, wired Internet, and so forth) will be available for rent. Full booth details will be provided in the Sponsor Manual.

**Booth location** will be selected on a first-signed, first-served basis based on when your sponsor contract is signed and returned to the OCP Meeting & Events Manager.

\*Two lead retrieval devices will be provided per sponsor booth, which can be used to collect the following attendee data: name, email, company, job title, city, state, and country.

#### ADDITIONAL ONSITE PROMOTIONS/BRANDING

**Advertising slide:** a sponsor-created marketing slide displayed on the main stage prior to the keynotes and on digital signage throughout the venue; please see the Sponsor Portal for additional details.

Meeting Room: Diamond sponsorships include use of a 3-day meeting room. See inclusions and details on page 28.

**Sponsor company's logo** (size TBD) will be prominently placed on event signage including all-sponsor banner and welcome slide in keynote opening remarks.

#### **POST-EVENT PROMOTIONS**

- Keynote, Expo Hall Session and Executive Session speaking opportunities will be recorded and available online after the event to reach a broader community.
- Presentation (slides + video) will be posted to the OCP website for the community to access.
- · Opportunity to embed presentation videos recorded at the Summit on your company website.

### **KEYNOTE ADD-ON** – \$22,500

Submissions open to Diamond, Emerald, & Ruby sponsors

#### PREMIER SPEAKING OPPORTUNITY

An executive or technology leader from your company will address the OCP audience through a speaking session on the main stage during the keynote block at a time determined by OCP. The attendee expectancy is 3,500+ and your session will be featured online and on-demand to increase your exposure. This is your opportunity to demonstrate your leadership in the OCP community, showcase new technologies and contributions to OCP and reaffirm your company's commitment to developing technologies that are open, scalable and efficient.

\*This keynote add-on is based solely on content approval by OCP. Sponsors will only be charged the add-on fee once they submit their keynote content and it is approved by OCP. Keynote slots are limited and will be considered on a first-come, first-served basis. The Foundation reserves the right to assign keynote slots in any order as they see fit.

### Exhibit + Speaking Opportunities



### EMERALD SPONSOR - \$150,000

#### **PRE-EVENT PROMOTIONS**

- Access to media registration list two weeks prior to event
- Opportunity to participate in the Analyst Pre-Brief webinar prior to Summit. (Spaces limited)
- · Sponsor company logo and link on the OCP Global Summit website
- Social media sponsorship recognition
- 25 complimentary event passes

#### PREMIER SPEAKING OPPORTUNITIES

**Executive Session:** An executive or technology leader from the sponsor company will address attendees through a 20-minute Executive Session on Day 1. The audience for these sessions is expected to be around 200 attendees per room.

**Expo Hall Session:** An executive or technology leader from the sponsor company will address attendees through a 15-minute speaking opportunity on the expo hall stage. This is a high traffic area.

**Keynote Presentation:** Opportunity to add-on Keynote presentation, see page 13.

All announcements and presentations are subject to approval by the OCP Foundation. The OCP Foundation will notify sponsors of specific presentation deadlines.

#### EXHIBIT - 20'x10' Turnkey Booth Space

Your 20'x10' turnkey booth space includes:

- Custom backdrop with sponsor company logo or custom design
- · One 46" monitor
- 15 amps electricity

- · Wireless internet access
- 1 Lead retrieval device\*
- Black carpeting
- · Two stools
- · 6-foot white counter
- Waste bin

Additional items (additional monitors, wired Internet, and so forth) will be available for rent. Full booth details will be provided in the Sponsor Manual.

**Booth location** will be selected on a first-signed, first-served basis based on when your sponsor contract is signed and returned to the OCP Meeting & Events Manager.

\*One lead retrieval device will be provided per sponsor booth, which can be used to collect the following attendee data: name, email, company, job title, city, state, and country.

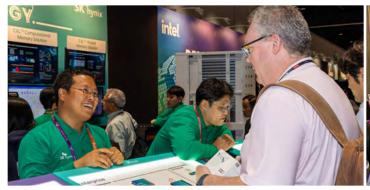
#### ADDITIONAL ONSITE PROMOTIONS/BRANDING

**Advertising slide:** a sponsor-created marketing slide displayed on the main stage prior to the keynotes and on digital signage throughout the venue; please see the Sponsor Portal for additional details.

**Sponsor company's logo** (size TBD) will be prominently placed on event signage including all-sponsor banner and welcome slide in keynote opening remarks.

#### **POST-EVENT PROMOTIONS**

- Expo Hall Session and Executive Session speaking opportunities will be recorded and available online after the event to reach a broader community.
- Presentation (slides + video) will be posted to the OCP website for the community to access.
- · Opportunity to embed presentation videos recorded at the Summit on your company website.





### Exhibit + Speaking Opportunities



### **RUBY SPONSOR - \$100,000**

#### **PRE-EVENT PROMOTIONS**

- Access to media registration list two weeks prior to event
- Opportunity to participate in the Analyst Pre-Brief webinar prior to Summit. (Spaces limited)
- Sponsor company logo and link on the OCP Global Summit website
- Social media sponsorship recognition
- 15 complimentary event passes

#### PREMIER SPEAKING OPPORTUNITIES

**Expo Hall Session:** An executive or technology leader from the sponsor company will address attendees through a 15-minute speaking opportunity on the expo hall stage. Session times selected are on a first-signed, first-served basis.

Keynote Presentation: Opportunity to add-on Keynote presentation, see page 13.

All announcements and presentations are subject to approval by the OCP Foundation. The OCP Foundation will notify sponsors of specific presentation deadlines.

#### EXHIBIT - 15'x10' Turnkey Booth Space

Your 15'x10' turnkey booth space includes:

- Custom backdrop with sponsor company logo or custom design
- · One 46" monitor
- 10 amps electricity

- Wireless internet access
- · 6-foot white counter

· Waste bin

- · Black carpeting
- · Two stools

Additional items (additional monitors, wired Internet, and so forth) will be available for rent. Full booth details will be provided in the Sponsor Manual.

**Booth location** will be selected on a first-signed, first-served basis based on when your sponsor contract is signed and returned to the OCP Meeting & Events Manager.

#### ADDITIONAL ONSITE PROMOTIONS/BRANDING

**Advertising slide:** a sponsor-created marketing slide displayed on the main stage prior to the keynotes and on digital signage throughout the venue; please see the Sponsor Portal for additional details.

**Sponsor company's logo** (size TBD) will be prominently placed on event signage including all-sponsor banner and welcome slide in keynote opening remarks.

#### POST-EVENT PROMOTIONS

- Expo Hall and Executive Session speaking opportunities will be recorded and available online after the event to reach a broader community.
- Presentation (slides + video) will be posted to the OCP website for the community to access.
- Opportunity to embed presentation videos recorded at the Summit on your company website.





Unless otherwise noted, all presentations are licensed under a Creative Commons Attribution 4.0 License. <a href="https://creativecommons.org/licenses/by/4.0/">https://creativecommons.org/licenses/by/4.0/</a>

### **Exhibit-Only Opportunities**



# **SAPPHIRE SPONSOR** – \$75,000

#### PRE-EVENT PROMOTIONS

- · Sponsor company logo and link on the OCP Global Summit website
- Social media sponsorship recognition
- 10 complimentary event passes

#### EXHIBIT - 10'x10' Turnkey Booth Space

Your 10'x10' turnkey booth space includes:

- Custom backdrop with sponsor company logo or custom design
- · One 46" monitor
- 10 amps electricity
- · Wireless internet access
- Black carpeting

- Two stools
- · 4-foot white counter
- Waste bin

Additional items (additional monitors, wired Internet, and so forth) will be available for rent. Full booth details will be provided in the Sponsor Manual.

**Booth location** will be selected on a first-signed, first-served basis based on when your sponsor contract is signed and returned to the OCP Meeting & Events Manager.

#### ADDITIONAL ONSITE PROMOTIONS/BRANDING

**Sponsor company's logo** (size TBD) will be prominently placed on event signage including all-sponsor banner and welcome slide in keynote opening remarks.

# TOPAZ SPONSOR - \$50,000

#### **PRE-EVENT PROMOTIONS**

- Sponsor company logo and link on the OCP Global Summit website
- · Social media sponsorship recognition
- 5 complimentary event passes

#### EXHIBIT - 8'x8' Booth Space

Your exhibit space includes:

- One 46" monitor
- · 5 amps electricity
- Wireless internet access

- · 4-foot white counter
- Two stools
- · Waste bin

Additional items (additional monitors, wired Internet, and so forth) will be available for rent. Topaz exhibit space is turnkey, custom booth properties or additional furniture is not permitted. Due to space limitations, banner and equipment size is restricted. Full booth details and restrictions will be provided in the Sponsor Manual.

**Booth location** will be selected on a first-signed, first-served basis based on when your sponsor contract is signed and returned to the OCP Meeting & Events Manager.

#### ADDITIONAL ONSITE PROMOTIONS/BRANDING

**Sponsor company's logo** (size TBD) will be prominently placed on event signage including all-sponsor banner and welcome slide in keynote opening remarks.

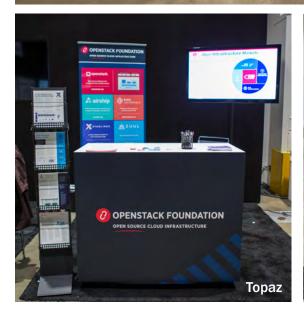
# **Booth Layout Examples**











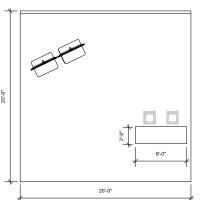


# **Booth Layout and Sizing**



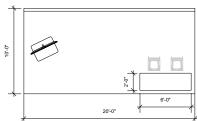
Diamond: 20'W x 20'D





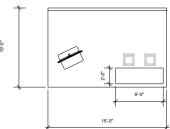
Emerald: 20'W x 10'D





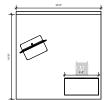
**Ruby:** 15' W x 10' D





Sapphire: 10'W x 10'D





**Topaz:** 8' W x 8' D







### Welcome Reception - \$30,000

This Expo Hall event is very well attended on the evening of Day 1! Great music, food and drinks keep the energy high and the room buzzing. You will have up to 10 minutes of exclusive presentation time on the expo hall stage to welcome attendees to the event, hold a raffle, etc. Your brand will be on the general event signage and reception cups and napkins.

#### **EVENT PROMOTIONS**

- Your company logo and link on the OCP Global Summit website
- Social media sponsorship recognition
- · 2 complimentary event staff passes

#### **ONSITE PROMOTIONS**

- This reception will be held on the first night of the Summit in the SJCC Expo Hall
- Appetizers & drinks included; expanded menu available at an additional cost
- Speaking opportunity on the Expo Hall Stage 10 minutes
- Branding:
  - General event signage including all-sponsor banner and welcome slide in keynote opening remarks
  - Reception signage
  - Logo on promotional items such as: disposable cups and cocktail napkins
  - o Additional branding options available at an additional cost



### **Block Party - \$30,000**

Celebrate all things OCP by sponsoring the officially Block Party on the evening of Day 2! This Summit event is a fun-filled evening where attendees and sponsors can meet, greet, and eat while making great connections. Your logo will be on the general event signage and Block Party accessories like napkins and drink holders.

#### **EVENT PROMOTIONS**

- Your company logo and link on the OCP Global Summit website
- Social media sponsorship recognition
- 2 complimentary event staff passes

- This reception will be held on the second night of the Summit in the outdoor courtyard in front of the Convention Center.
- Appetizers & drinks included; expanded menu available at an additional cost
- · Branding:
  - General event signage including all-sponsor banner and welcome slide in keynote opening remarks
  - Block Party signage
  - Additional branding options available at an additional cost





# Badges & Bevs Reception - \$20,000

After picking up their badges, attendees and sponsors will mix and mingle to help kick off the summit! This happy hour will be held on Monday afternoon in conjunction with the Early Badge Pick-up event.

#### **EVENT PROMOTIONS**

- Your company logo and link on the OCP Global Summit website
- · Social media sponsorship recognition
- · 2 complimentary event staff passes

#### **ONSITE PROMOTIONS**

- This happy hour will be held on the during early badge pick-up.
- · Drinks included; expanded menu available at an additional cost
- · Branding:
  - General event signage including all-sponsor banner and welcome slide in keynote opening remarks
  - Badges & Bevs signage
  - Additional branding options available at an additional cost



### **Summit Lunch**

\$20,000 (Day 1 or 2) / \$15,000 (Day 3) / or \$50,000 (all 3 days)

#### **EVENT PROMOTIONS**

- Your company logo and link on the OCP Global Summit website
- · Social media sponsorship recognition
- · 2 complimentary event passes

#### **ONSITE PROMOTIONS**

- Speaking opportunity on the Expo Hall Stage during lunch 10 minutes
- Branding your logo will be prominently placed on:
  - Signage near catering stations
  - o Thank you slide in keynote opening remarks
  - Event signage including all-sponsor banner and welcome slide in keynote opening remarks



### **Summit Breakfast**

\$15,000 (Day 1 or 2) / \$10,000 (Day 3) / or \$35,000 (all 3 days)

#### **EVENT PROMOTIONS**

- · Your company logo and link on the OCP Global Summit website
- Social media sponsorship recognition
- · 2 complimentary event passes

- Branding your logo will be prominently placed on:
  - Signage near catering stations
  - Thank you slide in keynote opening remarks
  - Event signage including all-sponsor banner and welcome slide in keynote opening remarks





### **Afternoon Snack Break**

\$10,000 (Day 1 or 2) / \$15,000 (both days)

#### **EVENT PROMOTIONS**

- Your company logo and link on the OCP Global Summit website
- Social media sponsorship recognition
- · 2 complimentary event staff passes

#### **ONSITE PROMOTIONS**

- Snack will be held on the in the Expo Hall
- Branding your logo will be prominently placed on:
  - Signage near catering stations
  - Thank you slide in keynote opening remarks
  - Event signage including all-sponsor banner and welcome slide in keynote opening remarks



### **Coffee Stations**

\$15,000 (Day 1 or 2) / \$12,000 (Day 3) / or \$35,000 (all 3 days)

#### **EVENT PROMOTIONS**

- Your company logo and link on the OCP Global Summit website
- 2 complimentary event passes

#### **ONSITE PROMOTIONS**

- Your logo featured on single-use coffee materials (e.g., cups, sleeves or napkins)\*\*
- Opportunity to include marketing material near coffee stations (postcard size)
- · Additional Branding your logo will be prominently placed on:
  - Signage near coffee station
  - Event signage including all-sponsor banner and welcome slide in keynote opening remarks



### **Hydration Stations** – \$15,000

#### **EVENT PROMOTIONS**

- Your company logo and link on the OCP Global Summit website
- 2 complimentary event staff passes

- Hydration stations\*\* placed in various locations throughout venue
- Branding your logo will be prominently placed on or near:
  - Hydration stations
  - Event signage, including the all-sponsor banner and welcome slide shown in the keynote opening remarks





### Community Lounge - \$30,000

This space is prominently located in the center of the Global Summit (in the Expo Hall or pre-function area) for maximum exposure. Attendees will have the ability to include lounge furniture and power in this space.

#### **PRE-EVENT PROMOTIONS**

- Your company logo and link on the OCP Global Summit website
- 2 complimentary event staff passes

#### **ONSITE PROMOTIONS**

- Speaking opportunity on the Expo Hall Stage 10 minutes
- Opportunity to display your custom content on 1 monitor (no audio)
- Opportunity to place marketing literature in rack nearby
- Branding your logo will be prominently placed on event signage near the lounge, as well as on a welcome slide during keynote opening remarks and on the large all-sponsor banner



### **Lanyards** - \$30,000

#### **EVENT PROMOTIONS**

- Your company logo and link on the OCP Global Summit website
- 2 complimentary event staff passes

#### **ONSITE PROMOTIONS**

Your logo prominently featured on the OCP Global Summit lanyards\*\*





### **Tote Bags** - \$25,000

#### **EVENT PROMOTIONS**

- · Your company logo and link on the OCP Global Summit website
- 2 complimentary event staff passes

#### **ONSITE PROMOTIONS**

 Your logo prominently featured on the OCP Global Summit bag\*\*, distributed to each attendee at registration





### **Individual Hand Sanitizer Bottles** - \$15,000

#### **EVENT PROMOTIONS**

- · Your company logo and link on the OCP Global Summit website
- 2 complimentary event staff passes

#### **ONSITE PROMOTIONS**

• Your logo prominently featured on the 1 oz. individual hand sanitizer bottles\*\*, distributed to each attendee at registration



### **Hand Sanitizer Stations** – \$10,000

#### **EVENT PROMOTIONS**

- Your company logo and link on the OCP Global Summit website
- · 2 complimentary event staff passes

#### **ONSITE PROMOTIONS**

- Hand Sanitizer Stations\*\* placed in various locations throughout venue
- Branding your logo will be prominently placed on or near:
  - Sanitizer stations
  - Event signage, including the all-sponsor banner and welcome slide shown in the keynote opening remarks



### Sticker Sheet Sponsor - \$10,000

#### **EVENT PROMOTIONS**

- Your company logo and link on the OCP Global Summit website
- · 2 complimentary event passes

#### **ONSITE PROMOTIONS**

 Your logo prominently featured on the summit sticker sheet, distributed to each attendee at registration and locations through the venue



Design must be approved by OCP prior to production.



# **Future Technologies Symposium Sponsor**

\$10,000 (3 spots available)

#### **EVENT PROMOTIONS**

- · Your company logo and link on the OCP Global Summit website
- Social media sponsorship recognition
- · 2 complimentary event passes
- Speaking opportunity on the symposium stage 5 minutes

#### **ONSITE PROMOTIONS**

- Branding your logo will be prominently placed on:
  - Thank you slide in keynote opening remarks
  - Event signage including all-sponsor banner and welcome slide in keynote opening remarks



# **Future Technologies Symposium Giveaway**

\$5,000 (plus the cost of the giveaway, minimum quantity 300)

#### **EVENT PROMOTIONS**

- Your company logo and link on the OCP Global Summit website
- · Social media sponsorship recognition
- · 2 complimentary event passes

- Branding your logo will be prominently placed on:
  - Giveaway packaging depending on final selection
  - Thank you slide in keynote opening remarks
  - Event signage including all-sponsor banner and welcome slide in keynote opening remarks



# **Add-on Sponsorships**



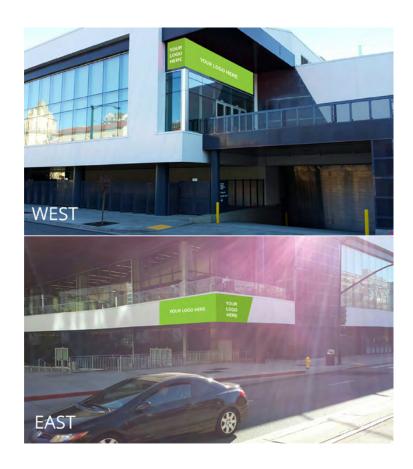
# **Digital Marquee Sponsor** \$2,500

Extend your brand during the entire 3-day event with a custom static slide on the San Jose Convention Center outdoor marquees! There are two marquees: East and West. All slides are subject to approval and will be in rotation with other promotions.

Must be a summit sponsor to reserve a digital marquee space.

#### **ONSITE PROMOTIONS**

- Custom Static Slide on the San Jose Convention Center Marguees
  - East Marquee: 486(w) pixels x 90(h) pixels with wrap around corner at 306px from left
  - West Marquee: 522(w) pixels x90(h) pixels with wrap around corner at 72px from left
- · Sponsor company logo on the following:
  - Advertising slide



### **Private Meeting Room**

### \$10,000 / meeting room (all 3 days)

- 3-Day access to private meeting room conveniently located near Summit activities (member discounts do not apply)
- Boardroom table set-up for 12 people (option to change or upgrade furniture/layout, additional charges may apply)
- Summit wifi network
- Power on table
- Included in Diamond Sponsorship
- Locations selected on a first-signed, first-served basis
- Limited quantity of rooms available, be sure to sign up before they sell out!

Must be a summit booth sponsor to reserve a private meeting room.



Photo shows an upgraded A/V and furniture package. Additional charges may apply.

### Official OCP Summit Co-located Events\*



Is your organization interested in hosting an event in conjunction with the OCP Global Summit? Become an official OCP Summit Co-located Event! Whether you're needing space for an all-day hackathon or a happy hour with clients, we can help you secure space, curate a targeted invite list, handle registration, and more! Only official co-located events will be listed on the OCP Summit schedule and promoted within to the OCP Community. Contact us to learn more!

### Onsite Events - Prices vary, contact <a href="mailto:sponsor@opencompute.org">sponsor@opencompute.org</a>

Educational Event (workshops, hackathons, roundtables, etc.) or Social Event (lunches, dinners, receptions, etc.)

#### **INCLUSIONS & BENEFITS:**

- Your event will be prominently listed on the public Summit schedule as an official OCP Summit Co-located Event
- Space rental onsite at one of the official Summit venues (a variety of room sizes are available)
   \*Installation and dismantle time will be limited; your sponsor manager will work with you to plan accordingly.
- Basic A/V and room setup (customized options available; additional charges may apply)
- Targeted marketing of your event by OCP to a curated list
- Branding and mention of your event in OCP Summit newsletters, e-blasts, and social promotions
- An opportunity for the OCP team to manage your registration process

# Offsite Events - Prices vary, contact <a href="mailto:sponsor@opencompute.org">sponsor@opencompute.org</a>

Choice of public or private "invite-only" event

#### **INCLUSIONS & BENEFITS:**

- Your event will be prominently listed on the public Summit schedule as an official OCP Summit Co-located Event
- Targeted marketing of your event by OCP to a curated list
- Branding and mention of your event in OCP Summit newsletters, e-blasts, and social promotions
- An opportunity for the OCP team to manage your registration process





\*OCP Foundation will make final decisions on timing and space assignment for the co-located event, but will take into consideration your preferences. Co-location event package pricing varies depending on event size, duration, and other requirements. Contact <a href="mailto:sponsor@opencompute.org">sponsor@opencompute.org</a> to discuss your co-located event.



#### 2024 OCP Global Summit - Sponsorship Contract

Event Dates: October 15-17, 2024 Venue: San Jose Convention Center

Name of Organization (how it sh	ould be displayed on OCP site)		
Address Line 1			
City	State/Province/Region	Ziŗ	o/Postal Code
Country	Pho	one	
Sponsorship Logistics Contact		Email	
Website that Logo should be lin	nked to:		
Sponsor Packages for the	2024 OCP Global Summ	it (the "Event"):	**All prices in US dollars**
Exhibit + Speaking Opportu	•	Event Sponsors (discounts do not a	
Diamond: \$200,000 (20x Keynote Add-on: \$22		Lanyards: \$3 Tote Bags: \$	25,000
Emerald: \$150,000 (20x Ruby: \$100,000 (15x10		Welcome Re	Lounge: \$30,000 eception: \$30,000 Party: \$20,000 L: \$15,000
Exhibit-Only		Coffee Day 2	2: \$15,000 3: \$12,000
Sapphire: \$75,000 (10x1 Topaz: \$50,000 (4' coun		Breakfast Da Breakfast Da Breakfast Da Breakfast (Al	ay 1: \$15,000 ay 2: \$15,000 ay 3: \$10,000 II 3 days): \$35,000
Private Sponsor Meeting Ro (discounts do not apply – only availabl Sponsor Meeting Room: \$	e to booth sponsors)	Lunch Day 1 Lunch Day 2 Lunch Day 3 Lunch (All 3 Snack Day 1	: \$20,000 : \$15,000 days): \$50,000
Symposium Sponsorships (discounts do not apply) Symposium Sponsor: \$10		Snack Day 2 Snack (Days Hydration Sta Hand Sanitiz Individual Ha Sticker Shee	: \$10,000 : 1 & 2): \$15,000 ations: \$15,000 er Stations: \$10,000 and Sanitizer Bottles: \$15,000
	Member, please check the applic		ust be a Member in good standing at the time of to lal booth add-on and meeting rooms are not
Platinum Tier	ed Member (15%) Gold	Tiered Member (10%)	) Silver Tiered Member (7%)
Tota	I Amount (after discount	s if applicable): \$_	

**Payment Information**: Acceptable forms of payment include ACH, wire transfers, credit cards and checks. If paying by check, please make checks payable to: Open Compute Project Foundation, PO Box 82287, Austin, TX 78708

**Purchasing bulk tickets:** Each sponsorship level comes with a set number of complimentary passes. Additional passes may be purchased in bulk with a maximum of two transactions per organization. All sponsors except Diamond, Emerald & Ruby will be charged the current registration rate for the passes and no discount will be applied. There is no limit to the max quantity for the full price tickets. Diamond, Emerald & Ruby sponsors will receive additional passes for a discount with a set maximum quantity. Check with OCP for the most current discount, maximum limits and deadline for bulk purchases. No refunds will be given for bulk ticket purchase (discounted or not)..

\*Diamond sponsor keynote add-on: This keynote add-on is based solely on content approval by OCP. Diamond sponsors will only be charged the add-on fee once they submit their keynote content and it is approved by OCP. Keynote slots are limited and will be considered on a first-come, first-served basis. Sponsor understands that indicating an interest in a keynote add-on does not guarantee a spot.

#### **Terms and Conditions:**

- 1. Payment must be in United States Dollars. All payments must be made to Open Compute Project Foundation and provided in cleared funds to the bank account provided on the invoice not later than net 30 days of the date of the invoice. All fees are exclusive of all applicable sales, use, value-added and similar taxes, which Sponsor shall pay in addition to the fees at the rate prevailing on the date of the invoice. Payment must be received prior to the event or the sponsorship will be considered invalid. Account must be current to participate.
- 2. Sponsor speakers are required to submit their presentation content for review by the Open Compute Foundation by the date indicated by OCP. Failure to submit your content for review by the foundation can result in the loss of your speaking opportunity.
- 3. Sponsor is responsible for meeting all deadlines for delivery of materials and artwork. Past due materials may be excluded from the conference program, signage, and other opportunities included in the sponsors contribution level.
- 4. Sponsor is responsible for any shipping and receiving costs the venue may charge for materials shipped directly to the venue.
- 5. Exhibit Locations. Booth/table location assignments will be selected by the sponsor company on a first-signed, first-served basis, and may be modified by the Foundation due to changes in event layout, venue or other factors.
- 6. Restrictions in Operations of Exhibits. The OCP Foundation and its representatives reserve the right to restrict or remove exhibits which, because of noise, method of operation, materials, or for any other reason, may become objectionable to the reasonable attendee or the venue. In the event of such restriction or eviction, the OCP is not liable for any refunds, rentals, or other exhibit expenses incurred by the Sponsor.
- 7. Care of Building. The Sponsor shall not injure or deface the walls or floors of the building and the tables, or damage the equipment. Sponsor assumes all liability costs for damage incurred.
- 8. Catastrophe. In the event that because of war, fire, strike, government regulation, public catastrophe, act of God, or other cause, the conference or any part thereof is prevented from being held, or is canceled by the OCP Foundation, the OCP Foundation shall determine any refund to a Sponsor after deducting any expenses incurred by the OCP Foundation but in no case shall the amount of the refund to the Sponsor exceed the amount of the fee paid.
- 9. Cancellations made by the Sponsor 30 days or more prior to the event are liable for 50% of the sponsorship fee or of the cost of equivalent services/equipment if sponsorship is an in kind or a barter arrangement. Cancellations made within 29 days of the event are liable for the entire fee. All cancellations must be made in writing to the OCP Foundation.
- 10. Trademarks. Each party retains all rights and ownership to its own trademarks and must obtain prior approval from the other party for any use of the other party's names or marks for the purpose of marketing, advertising and otherwise promoting participation in and/or sponsorship of (as described in this Agreement) the Event, which approval shall not be unreasonably withheld or delayed. Sponsor shall provide to OCP Foundation any artwork necessary for use of Sponsor's marks, name or logo. Sponsor agrees to abide by, and be bound by, the Open Compute Project Trademark Usage Guidelines, which are available at https://bit.ly/2QwPmUN including as this may be updated by OCP Foundation from time to time. At the request of OCP Foundation, Sponsor will provide samples of its uses of OCP Foundation marks.
- Foundation from time to time. At the request of OCP Foundation, Sponsor will provide samples of its uses of OCP Foundation marks.

  11. OCP Materials Release. If I am presenting at the OCP Global Summit, I acknowledge that my Presentation and any ancillary materials I provide to OCP in connection with my Presentation, including without limitation any white paper, article, photograph, likeness, or professional biography (together, "Materials") are made available under the Creative Commons Attribution-ShareAlike 4.0 International License found at https://creativecommons.org/licenses/by-sa/4.0/, or any later version, and without limiting the foregoing, OCP may make the Materials available under such terms. OCP may exercise its rights hereunder in all forms and media, whether now known or hereafter developed, throughout the world in perpetuity, royalty-free. My authorization and acknowledgement above is irrevocable and extends to OCP and its agents, successors, and assigns. I hereby waive any right to inspect or approve the Recordings. I acknowledge that OCP is under no obligation to use the Recordings, or Materials if applicable, in any manner. I hereby represent that I have the authority to grant the rights and licenses herein. And if I am presenting at an OCP event, I further represent and warrant that the Materials do not and will not violate the rights of any third party, including without limitation rights in intellectual property. I also represent that, to the extent the Materials include materials owned or created by any third-party, I have obtained permission for its use consistent with the foregoing. I will provide OCP evidence of such permission upon OCP's request.
- 12. Miscellaneous. This Agreement shall be governed by the internal laws of the State of California without regard to principles of conflicts of laws. Any disputes shall be heard exclusively in the state or federal courts located in California, and both parties consent to the jurisdiction of such courts. Sponsor cannot assign any rights under this Agreement without the prior written consent of the OCP Foundation; any unauthorized assignment is null and void. This is the entire agreement of the parties and cannot be amended or changed except in a writing signed by both parties.
- 13. GDPR Policy. OCP will treat all information you provide in accordance with the OCP Privacy Policy posted at http://www.opencompute.org/privacy/. This includes cookies and any other information we may collect. By signing this contract, you acknowledge and accept OCP's Privacy Policy and give your consent to the transfer of your personal information to the United States, which may have less protections than your jurisdiction of residence.
- 14. BADGE SWAPPING: Badge swapping and/or trading is strictly prohibited at OCP events. Attendees must wear their badge at all times on the event premises. Any attendee caught without a badge, will be escorted to registration to show an ID and charged a reprint fee if the badge cannot be found. If caught wearing another attendee's badge or leaving the premises with multiple badges with the intent to distribute to other attendees, all badges will be confiscated, and this person may be removed from the event. OCP keeps historical records of companies and sponsors who are regular offenders of badge swapping. OCP reserves the right to deny attendance, sponsorship, and speaking opportunities to any individuals or organizations that do not abide by OCP event regulations.

In witness whereof, the parties have caused this Agreement to be executed by their duly authorized representatives.

Sponsor:	Open Compute Project Foundation:
Signature:	Signature:
Print Name:	Print Name: Kali Burdette
Title:	Title: Director of Global Events
Date:	Date: