2020 OCP GLOBAL SUMMIT
SPONSORSHIP PROSPECTUS
March 4–5, 2020   |   San Jose McEnery Convention Center   |   San Jose, California
2019 OCP Global Summit Stats

- **Engineer**: 30%
- **Senior Executive**: 19%
- **Business Development/Account Manager**: 17%
- **Product Manager**: 12%
- **Technology Architect**: 11%
- **Marketer**: 7%
- **Analyst**: 4%
- **Technician**: 4%

**Summit Attendees**: 3,600

**Companies Represented**: 727

**Media/Analysts Represented**: 100+

**Sponsors/Exhibitors**: 77

**Countries Represented**: 42
## 2019 OCP Global Summit - San Jose, CA

<table>
<thead>
<tr>
<th>Company</th>
<th>Company</th>
<th>Company</th>
</tr>
</thead>
<tbody>
<tr>
<td>2CRSI</td>
<td>Edgecore Networks</td>
<td>Man Zai Industrial Co., Ltd.</td>
</tr>
<tr>
<td>3M</td>
<td>Eoptolink</td>
<td>Marvell</td>
</tr>
<tr>
<td>AMD</td>
<td>Facebook</td>
<td>Mellanox</td>
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<td>Ampere Computing</td>
<td>Finisar</td>
<td>Micron</td>
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<td>Amphenol</td>
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<td>Microsoft</td>
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<td>AOI</td>
<td>GIGABYTE</td>
<td>MiTAC</td>
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<td>Apstra</td>
<td>HPE</td>
<td>Molex</td>
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<td>Arrcus</td>
<td>Huawei</td>
<td>Murata</td>
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<tr>
<td>Artesyn</td>
<td>Hyve Solutions</td>
<td>Nephos</td>
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<tr>
<td>ASRock Rack</td>
<td>Innovium</td>
<td>Netronome</td>
</tr>
<tr>
<td>Auras</td>
<td>Inspur</td>
<td>Nokia</td>
</tr>
<tr>
<td>Barefoot Networks</td>
<td>Intel</td>
<td>OpenCAPI</td>
</tr>
<tr>
<td>Bel Power Solutions</td>
<td>IT Renew</td>
<td>OpenPOWER</td>
</tr>
<tr>
<td>Big Switch Networks</td>
<td>Ixia, a Keysight Business</td>
<td>OpenStack</td>
</tr>
<tr>
<td>CIARA, a Hypertec Brand</td>
<td>Juniper Networks</td>
<td>Penguin Computing</td>
</tr>
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<td>CIG</td>
<td>Lattice Semi</td>
<td>QCT</td>
</tr>
<tr>
<td>Cumulus Networks</td>
<td>Lenovo</td>
<td>Rittal</td>
</tr>
<tr>
<td>Dell</td>
<td>LinkedIn</td>
<td>Ruijie Networks</td>
</tr>
<tr>
<td>Delta Electronics Americas</td>
<td>Liquid</td>
<td>Samsung</td>
</tr>
<tr>
<td>DMTF</td>
<td>Lite On</td>
<td>Samtec</td>
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</tbody>
</table>

*Previous Summit Exhibitors and Sponsors*
### Day 1: Wednesday, March 4

<table>
<thead>
<tr>
<th>Time</th>
<th>Event</th>
</tr>
</thead>
<tbody>
<tr>
<td>7:30am</td>
<td>Registration and Breakfast</td>
</tr>
<tr>
<td>9:00am</td>
<td>Keynotes</td>
</tr>
<tr>
<td>11:00am</td>
<td>Expo Hall Open</td>
</tr>
<tr>
<td>12:00pm</td>
<td>Lunch / Expo Hall Open / Expo Hall Talks</td>
</tr>
<tr>
<td>2:00pm</td>
<td>Expo Hall Open / Expo Hall Stage Talks / Executive Track Sessions</td>
</tr>
<tr>
<td>6:00pm</td>
<td>Opening Night Happy Hour / Expo Hall Open</td>
</tr>
</tbody>
</table>

### Day 2: Thursday, March 5

<table>
<thead>
<tr>
<th>Time</th>
<th>Event</th>
</tr>
</thead>
<tbody>
<tr>
<td>7:30am</td>
<td>Registration and Breakfast</td>
</tr>
<tr>
<td>8:00am</td>
<td>Expo Hall Open</td>
</tr>
<tr>
<td>9:00am</td>
<td>Expo Hall Open / Engineering Workshops</td>
</tr>
<tr>
<td>12:00pm</td>
<td>Lunch / Expo Hall Open / Expo Hall Talks</td>
</tr>
<tr>
<td>1:00pm</td>
<td>Expo Hall Open / Expo Hall Stage Talks</td>
</tr>
<tr>
<td>1:00pm</td>
<td>Engineering Workshops</td>
</tr>
<tr>
<td>5:00pm</td>
<td>End of Summit</td>
</tr>
</tbody>
</table>

### Expo Hours

<table>
<thead>
<tr>
<th>Day</th>
<th>Time</th>
</tr>
</thead>
<tbody>
<tr>
<td>Day 1</td>
<td>11:00am</td>
</tr>
<tr>
<td>Day 2</td>
<td>8:00am</td>
</tr>
</tbody>
</table>

*Schedule subject to change*
Venue

San Jose Convention Center – 408 Almaden Blvd., San Jose, CA 95113
Sponsorship Packages – At-a-Glance*

Sponsorship Deadline: Friday, January 24, 2020

### Exhibit + Speaking Opportunities

<table>
<thead>
<tr>
<th>Level</th>
<th>Cost</th>
<th>Exhibit</th>
<th>Includes</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Diamond</strong></td>
<td>$180,000</td>
<td>20’ x 20’ turnkey booth</td>
<td>• Two speaking opportunities on Day 1</td>
</tr>
<tr>
<td></td>
<td></td>
<td>with custom backdrop</td>
<td>• 35 complimentary event passes</td>
</tr>
<tr>
<td></td>
<td></td>
<td></td>
<td>• Logo/link on website + event signage</td>
</tr>
<tr>
<td></td>
<td></td>
<td></td>
<td>• Additional onsite promotions/branding opportunities</td>
</tr>
<tr>
<td></td>
<td></td>
<td></td>
<td>• Pre- and post-event promotions</td>
</tr>
<tr>
<td><strong>Diamond Keynote Add-On</strong></td>
<td>$20,000</td>
<td>N/A</td>
<td>• One speaking opportunity* (Keynote, 20 minutes)</td>
</tr>
<tr>
<td><em>Limited availability!</em></td>
<td></td>
<td></td>
<td>*pending content approval by OCP</td>
</tr>
<tr>
<td><strong>Emerald</strong></td>
<td>$125,000</td>
<td>20’ x 10’ turnkey booth</td>
<td>• Two speaking opportunities</td>
</tr>
<tr>
<td></td>
<td></td>
<td>with custom backdrop</td>
<td>• 25 complimentary event passes</td>
</tr>
<tr>
<td></td>
<td></td>
<td></td>
<td>• Logo/link on website + event signage</td>
</tr>
<tr>
<td></td>
<td></td>
<td></td>
<td>• Additional onsite promotions/branding opportunities</td>
</tr>
<tr>
<td></td>
<td></td>
<td></td>
<td>• Pre- and post-event promotions</td>
</tr>
<tr>
<td><strong>Ruby</strong></td>
<td>$75,000</td>
<td>15’ x 10’ turnkey booth</td>
<td>• One speaking opportunity</td>
</tr>
<tr>
<td></td>
<td></td>
<td>with custom backdrop</td>
<td>• 15 complimentary event passes</td>
</tr>
<tr>
<td></td>
<td></td>
<td></td>
<td>• Logo/link on website + event signage</td>
</tr>
<tr>
<td></td>
<td></td>
<td></td>
<td>• Additional onsite promotions/branding opportunities</td>
</tr>
<tr>
<td></td>
<td></td>
<td></td>
<td>• Pre- and post-event promotions</td>
</tr>
</tbody>
</table>

### Exhibit-Only Opportunities

<table>
<thead>
<tr>
<th>Level</th>
<th>Cost</th>
<th>Exhibit</th>
<th>Includes</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Sapphire</strong></td>
<td>$50,000</td>
<td>10’ x 10’ turnkey booth</td>
<td>• 10 complimentary event passes</td>
</tr>
<tr>
<td></td>
<td></td>
<td>with custom backdrop</td>
<td>• Logo/link on website + event signage</td>
</tr>
<tr>
<td><strong>Topaz</strong></td>
<td>$25,000</td>
<td>4’ counter</td>
<td>• 5 complimentary event passes</td>
</tr>
<tr>
<td></td>
<td></td>
<td></td>
<td>• Table with signage in Exhibit Hall</td>
</tr>
<tr>
<td></td>
<td></td>
<td></td>
<td>• Logo/link on website + event signage</td>
</tr>
<tr>
<td><strong>Start-Up Company</strong></td>
<td>$15,000</td>
<td>4’ counter</td>
<td>• 5 complimentary event passes</td>
</tr>
<tr>
<td></td>
<td></td>
<td></td>
<td>• Must be a qualified start-up company; see details on page 13</td>
</tr>
<tr>
<td></td>
<td></td>
<td></td>
<td>• Table with signage in Exhibit Hall</td>
</tr>
<tr>
<td></td>
<td></td>
<td></td>
<td>• Logo/link on website + event signage</td>
</tr>
</tbody>
</table>

### Event Sponsorships

<table>
<thead>
<tr>
<th>Level</th>
<th>Cost</th>
<th>Exhibit</th>
<th>Includes</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Opening Night Happy Hour</strong></td>
<td>$25,000</td>
<td>N/A</td>
<td>• 2 complimentary event passes</td>
</tr>
<tr>
<td></td>
<td></td>
<td></td>
<td>• Logo on reception welcome banner, cups, cocktail napkins</td>
</tr>
<tr>
<td></td>
<td></td>
<td></td>
<td>• Logo/link on website + event signage</td>
</tr>
<tr>
<td></td>
<td></td>
<td></td>
<td>• 10 minutes to address audience in expo hall</td>
</tr>
<tr>
<td><strong>Summit Lunch</strong></td>
<td>$25,000 (Day 1) $20,000 (Day 2)</td>
<td>N/A</td>
<td>• 2 complimentary event passes</td>
</tr>
<tr>
<td></td>
<td>OR $35,000 (both days)</td>
<td></td>
<td>• Logo on signage near buffet stations</td>
</tr>
<tr>
<td></td>
<td></td>
<td></td>
<td>• Logo/link on website + event signage</td>
</tr>
<tr>
<td></td>
<td></td>
<td></td>
<td>• 10 minutes to address audience in expo hall</td>
</tr>
<tr>
<td><strong>Summit Breakfast</strong></td>
<td>$15,000 (Day 1) $10,000 (Day 2)</td>
<td>N/A</td>
<td>• 2 complimentary event passes</td>
</tr>
<tr>
<td></td>
<td>OR $20,000 (both days)</td>
<td></td>
<td>• Logo on signage near buffet stations</td>
</tr>
<tr>
<td></td>
<td></td>
<td></td>
<td>• Logo/link on website + event signage</td>
</tr>
<tr>
<td><strong>Afternoon Snack Break</strong></td>
<td>$10,000 (Day 1)</td>
<td>N/A</td>
<td>• 2 complimentary event passes</td>
</tr>
<tr>
<td></td>
<td></td>
<td></td>
<td>• Logo on signage near snack stations</td>
</tr>
<tr>
<td></td>
<td></td>
<td></td>
<td>• Logo/link on website + event signage</td>
</tr>
</tbody>
</table>

*prices and packages subject to change
### Event Sponsorships

<table>
<thead>
<tr>
<th>Level</th>
<th>Cost</th>
<th>Exhibit</th>
<th>Includes</th>
</tr>
</thead>
<tbody>
<tr>
<td>Power-Up Stations</td>
<td>$30,000</td>
<td>N/A</td>
<td>• 2 complimentary event passes</td>
</tr>
<tr>
<td></td>
<td></td>
<td></td>
<td>• Signage near charging station</td>
</tr>
<tr>
<td></td>
<td></td>
<td></td>
<td>• Logo/link on website + event signage</td>
</tr>
<tr>
<td>Hydration Stations</td>
<td>$10,000</td>
<td>N/A</td>
<td>• 2 complimentary event passes</td>
</tr>
<tr>
<td></td>
<td></td>
<td></td>
<td>• Logo on hydration stations and nearby signage</td>
</tr>
<tr>
<td></td>
<td></td>
<td></td>
<td>• Logo/link on website + event signage</td>
</tr>
<tr>
<td>Coffee Stations</td>
<td>$10,000</td>
<td>N/A</td>
<td>• 2 complimentary event passes</td>
</tr>
<tr>
<td></td>
<td></td>
<td></td>
<td>• Logo prominently featured on coffee cups</td>
</tr>
<tr>
<td></td>
<td></td>
<td></td>
<td>• Logo/link on website + event signage</td>
</tr>
<tr>
<td>Lanyards</td>
<td>$15,000</td>
<td>N/A</td>
<td>• 2 complimentary event passes</td>
</tr>
<tr>
<td></td>
<td></td>
<td></td>
<td>• Logo prominently featured on tote bags, distributed to each attendee at Registration</td>
</tr>
<tr>
<td></td>
<td></td>
<td></td>
<td>• Logo/link on website + event signage</td>
</tr>
<tr>
<td>Tote Bags</td>
<td>$10,000</td>
<td>N/A</td>
<td>• 2 complimentary event passes</td>
</tr>
<tr>
<td></td>
<td></td>
<td></td>
<td>• Logo prominently featured on tote bags</td>
</tr>
<tr>
<td></td>
<td></td>
<td></td>
<td>• Logo/link on website + event signage</td>
</tr>
</tbody>
</table>

*prices and packages subject to change*

### Not seeing an option for you? We love to get creative!

Let’s work together to create a custom sponsorship that fits your organization’s goals. These could include: Day Zero hosted events, special giveaways, unique booth designs, and more! Email sponsor@opencompute.org to get in touch with our team.
Tiered Membership Discounts*

The top three tiers of OCP Corporate Membership are: Platinum, Gold and Silver. If your organization is currently a tiered member in good standing, the following discounts apply to any exhibit sponsorship.

<table>
<thead>
<tr>
<th>Tiered Member Level</th>
<th>% Discount</th>
<th>Diamond Sponsorship</th>
<th>Emerald Sponsorship</th>
<th>Ruby Sponsorship</th>
<th>Sapphire Sponsorship</th>
<th>Topaz Sponsorship</th>
<th>Start-Up Sponsorship</th>
</tr>
</thead>
<tbody>
<tr>
<td>Platinum</td>
<td>20%</td>
<td>$144,000</td>
<td>$100,000</td>
<td>$60,000</td>
<td>$40,000</td>
<td>$20,000</td>
<td>$12,000</td>
</tr>
<tr>
<td>Gold</td>
<td>15%</td>
<td>$153,000</td>
<td>$106,250</td>
<td>$63,750</td>
<td>$42,500</td>
<td>$21,250</td>
<td>$12,750</td>
</tr>
<tr>
<td>Silver</td>
<td>10%</td>
<td>$162,000</td>
<td>$112,500</td>
<td>$67,500</td>
<td>$45,000</td>
<td>$22,500</td>
<td>$13,500</td>
</tr>
</tbody>
</table>

*prices and packages subject to change

More information regarding Tiered Membership can be found here: http://www.opencompute.org/membership

*Tiered Membership discounts apply to exhibit sponsorships only
DETAILED SPONSORSHIP PACKAGES
DIAMOND SPONSOR LEVEL – $180,000

PRE-EVENT PROMOTIONS
• Access to media registration list two weeks prior to event
• Sponsor company logo and link on the OCP Global Summit website
• Social media sponsorship recognition (FB, Twitter)
• 35 complimentary event passes

PREMIER SPEAKING OPPORTUNITIES – Day 1

Executive Track: An executive or technology leader from the sponsor company will address attendees through a 25-minute Executive Track talk on Day 1. The audience for these sessions is expected to be around 200 attendees per room.

Expo Hall Stage: An executive or technology leader from the sponsor company will address attendees through a 15-minute speaking opportunity on the Expo Hall Stage during Day 1. This is a high traffic area.

All announcements and presentations are subject to approval by the OCP Foundation. The OCP Foundation will notify sponsors of specific presentation deadlines.

EXHIBIT – 20’x20’ Turnkey Booth Space

Your 20’x20’ turnkey booth space includes:
• Custom backdrop with sponsor company logo or custom design
• Wireless internet access
• Two stools
• Two 46” monitors
• One lead retrieval device
• White counter
• 20 amps electricity
• Carpeting
• Waste bin

Additional items (additional monitors, wired Internet, and so forth) will be available for rent. Full booth details will be provided in the Sponsor Manual.

Booth location will be selected on a first-signed, first-served basis based on when your sponsor contract is signed and returned to the OCP Meeting & Events Manager.

ADDITIONAL ONSITE PROMOTIONS/BRANDING

Video Recording: Keynote, Expo Hall and Executive Track speaking opportunities will be recorded and available online after the event to reach a broader community.

‘Advertising’ slide: a sponsor-created marketing slide displayed on the main stage prior to the keynotes and on digital signage throughout the venue; please see the Sponsor Portal for additional details.

Meeting Room: Diamond sponsorships include use of a 2-day meeting room. See inclusions and details on page 19.

Sponsor company’s logo (size TBD) will be prominently placed on event signage including large sponsor banner and welcome slide in keynote opening remarks.

POST-EVENT PROMOTIONS
• Presentation (slides + video) will be posted to the OCP website for the community to access.
• Opportunity to embed presentation videos recorded at the Summit on your company website.

DIAMOND KEYNOTE ADD-ON – $20,000 Limited availability!

PREMIER SPEAKING OPPORTUNITY

Keynote: An executive or technology leader from your company will address the OCP audience through a 20-minute speaking session on the main stage during the keynote block at a time determined by OCP. The attendee expectancy is 3,000+. This is your opportunity to demonstrate your leadership in the OCP community, showcase new technologies and contributions to OCP and reaffirm your company’s commitment to developing technologies that are open, scalable and efficient.

*This keynote add-on is based solely on content approval by OCP. Diamond sponsors will only be charged the add-on fee once they submit their keynote content and it is approved by OCP. Keynote slots are limited and will be considered on a first-come, first-served basis. The Foundation reserves the right to assign keynote slots in any order as they see fit.
Exhibit + Speaking Opportunities

EMERALD SPONSOR LEVEL – $125,000

PRE-EVENT PROMOTIONS

• Access to media registration list two weeks prior to event
• Sponsor company logo and link on the OCP Global Summit website
• Social media sponsorship recognition (FB, Twitter)
• 25 complimentary event passes

PREMIER SPEAKING OPPORTUNITIES

Executive Track: An executive or technology leader from the sponsor company will address attendees through a 25-minute Executive Track. The audience for these sessions is expected to be around 200 attendees per room.

Expo Hall Stage: An executive or technology leader from the sponsor company will address attendees through a 15-minute speaking opportunity on the Expo Hall Stage. This is a high traffic area.

All announcements and presentations are subject to approval by the OCP Foundation. The OCP Foundation will notify sponsors of specific presentation deadlines.

EXHIBIT – 20’x10’ Turnkey Booth Space

Your 20’x10’ turnkey booth space includes:

• Custom backdrop with sponsor company logo or custom design
• Wireless internet access
• One 46” monitor
• One lead retrieval device
• 15 amps electricity
• Two stools
• White counter
• Carpeting
• Waste bin

Additional items (additional monitors, wired Internet, and so forth) will be available for rent. Full booth details will be provided in the Sponsor Manual.

Booth location will be selected on a first-signed, first-served basis based on when your sponsor contract is signed and returned to the OCP Meeting & Events Manager.

ADDITIONAL ONSITE PROMOTIONS/BRANDING

Video Recording: Expo Hall and Executive Track speaking opportunities will be recorded and available online after the event to reach a broader community.

‘Advertising’ slide: a sponsor-created marketing slide displayed on the main stage prior to the keynotes and on digital signage throughout the venue; please see the Sponsor Portal for additional details.

Sponsor company’s logo (size TBD) will be prominently placed on event signage including large sponsor banner and welcome slide in keynote opening remarks.

POST-EVENT PROMOTIONS

• Presentation (slides + video) will be posted to the OCP website for the community to access.
• Opportunity to embed presentation videos recorded at the Summit on your company website.
Exhibit + Speaking Opportunities

RUBY SPONSOR LEVEL – $75,000

PRE-EVENT PROMOTIONS
- Sponsor company logo and link on the OCP Global Summit website
- Social media sponsorship recognition (FB, Twitter)
- 15 complimentary event passes

PREMIER SPEAKING OPPORTUNITIES
Expo Hall Stage: An executive or technology leader from the sponsor company will address attendees through a 15-minute speaking opportunity on the Expo Hall Stage. Session times are selected on a first-signed, first-served basis.

All announcements and presentations are subject to approval by the OCP Foundation. The OCP Foundation will notify sponsors of specific presentation deadlines.

EXHIBIT – 15’x10’ Turnkey Booth Space
Your 15’x10’ turnkey booth space includes:
- Custom backdrop with sponsor company logo or custom design
- Wireless internet access
- One 46” monitor
- Carpeting
- 20 amps electricity
- White counter
- Two stools
- Waste bin

Additional items (additional monitors, wired Internet, and so forth) will be available for rent. Full booth details will be provided in the Sponsor Manual.

Booth location will be selected on a first-signed, first-served basis based on when your sponsor contract is signed and returned to the OCP Meeting & Events Manager.

ADDITIONAL ONSITE PROMOTIONS/BRANDING
Video Recording: Expo Hall and Executive Track speaking opportunities will be recorded and available online after the event to reach a broader community.

‘Advertising’ slide: a sponsor-created marketing slide displayed on the main stage prior to the keynotes and on digital signage throughout the venue; please see the Sponsor Portal for additional details.

Sponsor company’s logo (size TBD) will be prominently placed on event signage including large sponsor banner and welcome slide in keynote opening remarks.

POST-EVENT PROMOTIONS
- Presentation (slides + video) will be posted to the OCP website for the community to access.
- Opportunity to embed presentation videos recorded at the Summit on your company website.

Unless otherwise noted, all presentations are licensed under a Creative Commons Attribution 4.0 License. https://creativecommons.org/licenses/by/4.0/
**SAPPHIRE SPONSOR LEVEL – $50,000**

**PRE-EVENT PROMOTIONS**
- Sponsor company logo and link on the OCP Global Summit [website](#)
- Social media sponsorship recognition (FB, Twitter)
- 10 complimentary event passes

**EXHIBIT – 10’x10’ Turnkey Booth Space**
Your 10’x10’ turnkey booth space includes:
- Custom backdrop with sponsor company logo or custom design
- One 46” monitor
- 10 amps electricity
- Wireless internet access
- Carpeting
- Two stools
- White counter
- Waste bin

Additional items (additional monitors, wired Internet, and so forth) will be available for rent. Full booth details will be provided in the Sponsor Manual.

**Booth location** will be selected on a first-signed, first-served basis based on when your sponsor contract is signed and returned to the OCP Meeting & Events Manager.

**ADDITIONAL ONSITE PROMOTIONS/BRANDING**
**Sponsor company’s logo** (size TBD) will be prominently placed on event signage including large sponsor banner and welcome slide in keynote opening remarks.
Exhibit-Only Opportunities

TOPAZ SPONSOR LEVEL – $25,000

PRE-EVENT PROMOTIONS
• Sponsor company logo and link on the OCP Global Summit website
• Social media sponsorship recognition (FB, Twitter)
• 5 complimentary event passes

EXHIBIT – 4’ Counter
Your exhibit space includes:
• One 46” monitor
• 5 amps electricity
• Wireless internet access
• White counter
• Two stools
• Waste bin

Additional items (additional monitors, wired Internet, and so forth) will be available for rent. Topaz exhibit space is turnkey, custom booth properties or additional furniture is not permitted. Due to space limitations, banner and equipment size is restricted. Full booth details and restrictions will be provided in the Sponsor Manual.

Counter location will be selected on a first-signed, first-served basis based on when your sponsor contract is signed and returned to the OCP Meeting & Events Manager.

ADDITIONAL ONSITE PROMOTIONS/BRANDING
Sponsor company’s logo (size TBD) will be prominently placed on event signage including large sponsor banner and welcome slide in keynote opening remarks.

START-UP COMPANY SPONSOR LEVEL* – $15,000

PRE-EVENT PROMOTIONS
• Sponsor company logo and link on the OCP Global Summit website
• Social media sponsorship recognition (FB, Twitter)
• 5 complimentary event passes

EXHIBIT – 4’ Counter
Your exhibit space includes:
• One 46” monitor
• 5 amps electricity
• Wireless internet access
• White counter
• Two stools
• Waste bin

Additional items (additional monitors, wired Internet, and so forth) will be available for rent. Start-up exhibit space is turnkey, custom booth properties or additional furniture is not permitted. Due to space limitations, banner and equipment size is restricted. Full booth details and restrictions will be provided in the Sponsor Manual.

Counter location will be selected on a first-signed, first-served basis based on when your sponsor contract is signed and returned to the OCP Meeting & Events Manager.

ADDITIONAL ONSITE PROMOTIONS/BRANDING
Sponsor company’s logo (size TBD) will be prominently placed on event signage including large sponsor banner and welcome slide in keynote opening remarks.

*Must be in business less than three years and generate less than $1M USD revenue annually
Booth Layout Examples

**Some images include add-on features. Please see the Detailed Sponsor Package pages above.**
Booth Layout and Sizing

**Diamond:** 20’ W x 20’ D

**Emerald:** 20’ W x 10’ D

**Ruby:** 15’ W x 10’ D

**Sapphire:** 10’ W x 10’ D

**Topaz/Start-Up:** 8’ W x 8’ D
Event Sponsorships

Opening Night Happy Hour – $25,000

This Expo Hall event is very well attended! Great music, food and drinks keep the energy high and the room buzzing. You will have up to 10 minutes of exclusive presentation time on the Expo Hall Stage to welcome attendees to the event, hold a raffle, etc. Your brand will be on the general event signage and Happy Hour cups and napkins.

EVENT PROMOTIONS
• Your company logo and link on the OCP Global Summit website
• Social media sponsorship recognition
• 2 complimentary event staff passes

ONSITE PROMOTIONS
• Happy hour will be held on the first night of the Summit in the SJCC Expo Hall
• Appetizers & drinks included; expanded menu available at an additional cost
• Access to Expo Hall Stage – 10 minutes
• Branding:
  ○ General event signage including large sponsor banner and welcome slide in keynote opening remarks
  ○ Happy Hour signage
  ○ Logo on promotional items such as: disposable cups and cocktail napkins

Summit Lunch

$25,000 (Day 1) / $20,000 (Day 2) / or $35,000 (both days)

EVENT PROMOTIONS
• Your company logo and link on the OCP Global Summit website
• Social media sponsorship recognition
• 2 complimentary event staff passes

ONSITE PROMOTIONS
• Access to Expo Hall Stage for 10 minutes during lunch
• Branding – your logo will be prominently placed on:
  ○ Signage near buffets
  ○ Event signage including large sponsor banner and welcome slide in keynote opening remarks
Event Sponsorships

Summit Breakfast
$15,000 (Day 1) / $10,000 (Day 2) / or $20,000 (both days)

EVENT PROMOTIONS
- Your company logo and link on the OCP Global Summit website
- Social media sponsorship recognition
- 2 complimentary event passes

ONSITE PROMOTIONS
- Branding – your logo will be prominently placed on:
  ○ Signage near buffets
  ○ Thank you slide in keynote opening remarks
  ○ Event signage including large sponsor banner and welcome slide in keynote opening remarks

Afternoon Snack Break – $10,000 (Day 1 only)

EVENT PROMOTIONS
- Your company logo and link on the OCP Global Summit website
- Social media sponsorship recognition
- 2 complimentary event staff passes

ONSITE PROMOTIONS
- Snack will be held on the in the Expo Hall
- Branding – your logo will be prominently placed on:
  ○ Signage near buffets
  ○ Event signage including large sponsor banner and welcome slide in keynote opening remarks
Event Sponsorships

**Power-Up Stations** – $30,000

**EVENT PROMOTIONS**
- Your company logo and link on the OCP Global Summit website
- 2 complimentary event passes

**ONSITE PROMOTIONS**
- Opportunity to display a 90-second video to be played on a monitor (no audio)
- Opportunity to place marketing literature in rack nearby
- Branding – your logo will be prominently placed on:
  - Signage near charging station
  - Event signage including large sponsor banner and welcome slide in keynote opening remarks

**Hydration Stations** – $10,000

**EVENT PROMOTIONS**
- Your company logo and link on the OCP Global Summit website
- 2 complimentary event staff passes

**ONSITE PROMOTIONS**
- Water coolers placed in various locations throughout venue
- Branding – your logo will be prominently placed on:
  - Cooler wraps
  - Easel signage near each water station
  - Event signage including large sponsor banner and welcome slide in keynote opening remarks
  - If desired, sponsor may provide attendees with branded reusable water bottles

**Coffee Stations**

$10,000 (Day 1 or Day 2) / or $17,000 (both days)

**EVENT PROMOTIONS**
- Your company logo and link on the OCP Global Summit website
- 2 complimentary event passes

**ONSITE PROMOTIONS**
- Your logo prominently featured on the OCP Global Summit coffee cups
- Opportunity to include marketing material near coffee stations (postcard size)
- Additional Branding – your logo will be prominently placed on:
  - Signage near coffee station
  - Event signage including large sponsor banner and welcome slide in keynote opening remarks
**Event Sponsorships**

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**Lanyards – $15,000**

**EVENT PROMOTIONS**
- Your company logo and link on the OCP Global Summit website
- 2 complimentary event staff passes

**ONSITE PROMOTIONS**
- Your logo prominently featured on the OCP Global Summit lanyards

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**Tote Bags – $10,000**

**EVENT PROMOTIONS**
- Your company logo and link on the OCP Global Summit website
- 2 complimentary event staff passes

**ONSITE PROMOTIONS**
- Your logo prominently featured on the OCP Global Summit tote bag, distributed to each attendee at Registration
- Opportunity to include marketing material (postcard size)

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**Private Meeting Room – $3,000 / meeting room (two full days)**

- 2-Day access to private meeting room conveniently located near Summit activities (member discounts do not apply)
- Boardroom table set-up for 12 people (option to change or upgrade furniture/layout, additional charges may apply)
- Summit wifi network
- Power on table
- Included in Diamond Sponsorship
- Locations selected on a first-signed, first-served basis
- Must be a Summit sponsor to reserve a private meeting room

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**Not seeing an option for you? We love to get creative!**

Let’s work together to create a custom sponsorship that fits your organization’s goals. These could include: Day Zero hosted events, special giveaways, unique booth designs, and more!

Email sponsor@opencompute.org to get in touch with our team.
This Agreement is made and entered into as of [date] ________________ between the Open Compute Project (“OCP”) Foundation and:

Name of Organization ______________________________________________________________________
Address Line 1 ___________________________________________________________________________
Address Line 2 ___________________________________________________________________________
City _______________________State/Province/Region _________________ Zip/Postal Code ____________
Country ______________________________________Phone _____________________________________
Payment Contact _________________________________________________________________________
Email ___________________________________________________________________________________
Exhibit/Sponsorship Logistics Contact _________________________________________________________
Email ___________________________________________________________________________________
Website _________________________________________________________________________________
Organization Twitter Handle_________________________________________________________________

Sponsorship & Exhibitor Packages for OCP Global Summit to be held on March 4-5, 2020 (the “Event”):

**Exhibit + Speaking Opportunity**

___ Diamond: $180,000 (20x20 booth)  
     ___ Keynote Add-on: $20,000  
___ Emerald: $125,000 (10x20 booth)  
___ Ruby: $75,000 (10x15 booth)

**Event Sponsorships**

*(discounts do not apply)*

___ Lanyards: $15,000  
___ Tote Bag: $10,000  
___ Power-Up Station (2): $30,000  
___ Hydration Stations: $15,000  
___ Coffee Station: $10,000 (Day 1 or Day 2)  
___ Coffee Station Both Days: $17,000  
___ Networking Happy Hour: $25,000  
___ Lunch: $25,000 for Day 1  
___ Lunch: $20,000 for Day 2  
___ Lunch Both Days: $35,000  
___ Breakfast: $15,000 for Day 1  
___ Breakfast: $10,000 for Day 2  
___ Breakfast Both days: $20,000  
___ Day 1 Afternoon Snack: $10,000

**Exhibit-Only**

___ Sapphire: $50,000 (10x10 booth)  
___ Topaz: $25,000 (4’ counter)  
___ Start-Up Company: $15,000 *(Based on OCP approval)*  
___ Non-Profit: $0 *(Based on OCP approval)*

**Private Sponsor Meeting Room:**

*(discounts do not apply)*

___ Sponsor Meeting Room: $3,000

**Tiered Membership Discount**

If your company is an OCP Tiered Member, please check the applicable discount below. Must be a Member in good standing at the time of the 2020 Global Summit in order to receive the requested discount. Membership discounts apply to exhibition opportunities only. Event sponsorships and meeting rooms are not eligible for discounts.

___ Platinum Tiered Member (20%) ___ Gold Tiered Member (15%) ___ Silver Tiered Member (10%)

**Total Amount (after discounts if applicable):** $_______________

**Contact:** Kali Burdette, Meeting & Event Manager     Phone: 859-512-2366 (cell)     Email: kali@opencompute.org

**Payment Information:** Acceptable forms of payment include ACH, wire transfers, credit cards and checks. If paying by check, please make checks payable to: Open Compute Project Foundation, PO Box 82287, Austin, TX 78708
Terms and Conditions:

1. Payment must be in United States Dollars. All payments must be made to Open Compute Project Foundation and provided in cleared funds to the bank account provided on the invoice no later than 30 days of the date of the invoice. All fees are exclusive of all applicable sales, use, value-added and similar taxes, which Sponsor shall pay in addition to the fees at the rate prevailing on the date of the invoice. Payment must be received prior to the event or the sponsorship will be considered invalid. Account must be current to participate.

2. Sponsor speakers are required to submit their presentation content for review by the Open Compute Foundation by the date indicated in the prospectus. Failure to submit your content for review by the foundation can result in the loss of your speaking opportunity.

3. Sponsor is responsible for meeting all deadlines for delivery of materials and artwork. Past due materials may be excluded from the conference program, signage, and other opportunities included in the sponsors contribution level.

4. Sponsor is responsible for any shipping and receiving costs the venue may charge for materials shipped directly to the venue.

5. Exhibit Locations. Booth/table location assignments will be selected by the sponsor company on a first-signed, first-served basis, and may be modified by the Foundation due to changes in event layout, venue or other factors.

6. Restrictions in Operations of Exhibits. The OCP Foundation and its representatives reserve the right to restrict or remove exhibits which, because of noise, method of operation, materials, or for any other reason, may become objectionable to the reasonable attendee or the venue.

7. Care of Building. The Sponsor shall not injure or deface the walls or floors of the building and the tables, or damage the equipment. Sponsor assumes all liability costs for damage incurred.

8. Catastrophe. In the event that because of war, fire, strike, government regulation, public catastrophe, act of God, or other cause, the conference or any part thereof is prevented from being held, or is canceled by the OCP Foundation, the OCP Foundation shall determine any refund to a Sponsor after deducting any expenses incurred by the OCP Foundation but in no case shall the amount of the refund to the Sponsor exceed the amount of the fee paid.

9. Cancellations made by the Sponsor 30 days or more prior to the event are liable for 50% of the sponsorship fee or of the cost of equivalent services/equipment if sponsorship is an in kind or a barter arrangement. Cancellations made within 29 days of the event are liable for the entire fee. All cancellations must be made in writing to the OCP Foundation.

10. Trademarks. Each party retains all rights and ownership to its own trademarks and must obtain prior approval from the other party for any use of the other party's names or marks for the purpose of marketing, advertising and otherwise promoting participation in and/or sponsorship of (as described in this Agreement) the Event, which approval shall not be unreasonably withheld or delayed. Sponsor shall provide to OCP Foundation any artwork necessary for use of Sponsor's marks, name or logo. Sponsor agrees to abide by, and be bound by, the Open Compute Project Trademark Usage Guidelines, which are available at https://bit.ly/2QwPmUN including as this may be updated by OCP Foundation from time to time. At the request of OCP Foundation, Sponsor will provide samples of its uses of OCP Foundation marks.

11. OCP Materials Release. If I am presenting at the OCP Global Summit, I acknowledge that my Presentation and any ancillary materials I provide to OCP in connection with my Presentation, including without limitation any white paper, article, photograph, likeness, or professional biography (together, "Materials") are made available under the Creative Commons Attribution-ShareAlike 4.0 International License found at https://creativecommons.org/licenses/by-sa/4.0/, or any later version, and without limiting the foregoing, OCP may make the Materials available under such terms. OCP may exercise its rights hereunder in all forms and media, whether now known or hereafter developed, throughout the world in perpetuity, royalty-free. My authorization and acknowledgement above is irrevocable and extends to OCP and its agents, successors, and assigns. I hereby waive any right to inspect or approve the Recordings. I acknowledge that OCP is under no obligation to use the Recordings, or Materials if applicable, in any manner. I hereby represent that I have the authority to grant the rights and licenses herein. And if I am presenting at the OCP Global Summit, I further represent and warrant that the Materials do not and will not violate the rights of any third party, including without limitation rights in intellectual property. I also represent that, to the extent the Materials include trademarks owned or created by any third-party, I have obtained permission for its use consistent with the foregoing. I will provide OCP evidence of such permission upon OCP's request.

12. Miscellaneous. This Agreement shall be governed by the internal laws of the State of California without regard to principles of conflicts of laws. Any disputes shall be heard exclusively in the state or federal courts located in California, and both parties consent to the jurisdiction of such courts. Sponsor cannot assign any rights under this Agreement without the prior written consent of the OCP Foundation; any unauthorized assignment is null and void. This is the entire agreement of the parties and cannot be amended or changed except in a writing signed by both parties.

13. GDPR Policy. OCP will treat all information you provide in accordance with the OCP Privacy Policy posted at http://www.opencompute.org/privacy/. This includes cookies and any other information we may collect. By signing this contract, you acknowledge and accept OCP’s Privacy Policy and give your consent to the transfer of your personal information to the United States, which may have less protections than your jurisdiction of residence.

In witness whereof, the parties have caused this Agreement to be executed by their duly authorized representatives.

Sponsor:
By: ____________________________
Print: __________________________
Title: __________________________
Date: __________________________

Open Compute Project Foundation:
By: ____________________________
Print: __________________________
Title: __________________________
Date: __________________________

Sponsorship deadline is Friday, January 24, 2020. Sponsorships and booth selection are awarded in the order that they are received.