OPEN Compute Project®

开放计算标准工作委员会
Open Compute Technology Committee

SPONSORSHIP PROSPECTUS

OPEN COMPUTE TECH SUMMIT 2026

Event Overview & Agenda at a Glance

The Open Compute Tech Summit 2026 will take place in Beijing on July 9, 2026. We sincerely invite your company to join us!

This summit focuses on the entire open computing industry ecosystem, offering in-depth exploration of technological innovations and real-world implementations in open computing, and accelerating the large-scale adoption of AI.

The event will feature one main forum and six technology tracks, structured around OCP's three strategic pillars: Open Systems for AI, Open Cluster Design for AI, and Open Data Center for AI. It will present the latest global advancements in open computing and provide a systematic examination of AI-native infrastructure transformation for 2026-2027, including GW-scale data centers, AI cluster architecture, and engineering best practices for high-density computing and energy-efficiency co-optimization (sustainable computing).

- Date: July 9, 2026
- Scale: 2000+attendees
- Hosts: Open Compute Project (OCP), Open Compute Technology Committee (OCTC)
- Target Audience: Cloud service providers, internet companies, financial services, telecommunications, energy, education & research institutions, and healthcare organizations.
- Key Topics: Data center infrastructure, semiconductors, high-speed interconnects, servers, storage, networking, edge computing, thermal management & liquid cooling, power systems, and O&M management.

Time	09:00-12:00 Keynotes	12:00-14:00 Lunch	14:00-17:00 Technology Tracks × 6
Topic (proposed)	☐ Welcome&Keynotes ☐ Insights from OCP, OCTC, and Leading Community Experts: ✓ Global OCP project leaders and international technical experts—from initiatives such as Open Systems for AI, ESUN, and OCS—will share architectural thinking and practical experience across system design, high-speed interconnects, and intelligent computing centers, examining how AI workloads are reshaping infrastructure architectures. ✓ Drawing on real-world deployments from leading hyperscalers and large-scale AI users, exploring how open computing enables the scalable implementation of large-model training and inference in production environments.	Lunch, Exhibition Visit	☐ Track1: Data Center Infrastructure Forum ☐ Track2: Open Computing Storage Forum ☐ Track3: Open System Design Forum ☐ Track4: AI Networking Trends Forum ☐ Track5: GW-Scale Open AIDC Forum ☐ Track6: Sustainable Computing Development Forum

Sponsor Benefits

Sponsorship deadline: June 10, 2026.

If you are interested, please feel free to contact our team at any time.

- Email: yanxu@ocpasia.org (Stephen, Tel&WeChat: 15969689095)
- Email: hexiaojin@ocpasia.org (Monica, Tel&WeChat: 13581965125)

Sponsorship Benefits		Diamond Limited availability. First come, first served	Platinum Limited availability. First come, first served	Gold	Silver
Company logo on the event website (no commitment on position or frequency)		√	√	√	√
Company logo on pre-event promotional materials (no commitment on position or frequency)		√	√	√	√
Company logo on pre-event EDM invitations (no commitment on position or frequency)		√	√	√	√
The company logo will be displayed on the official website of the event		√	√	√	√
Brand name/logo featured in event press releases or media announcements (no commitment on position or frequency)		√	√	√	
Media Interview × 1		√			
Company logo in the event key visual (KV will appear on screens and other places at the main forum and sub-forums)		√	√	√	√
Logo on event onsite materials (registration backdrop, agenda boards, directional signs, gifts, etc., subject to the final event materials)		√	√	√	√
Main forum joint keynote presentation (2–3 speakers, ~10 min each) NEW		1	1		
Sub-forum speech (15-20 minutes/session)		2-3	1	1	
Sponsor Booth	Booth	50 ㎡ booth with logo	20 ㎡ booth with logo	9 ㎡ booth with logo	No Independent booth
	55-inch LCD display screen	3	2	1	1
	Booth poster (specific design based on booth size)	√	√		
Booth staff passes (includes lunch vouchers, access to keynote speeches, and exhibition area)		10	8	5	2
Sponsor's partner/client attendee passes（Free tickets）		50	30	20	10
Media exhibition interview video		√	√		
Open Compute Night tickets: exclusive access to informal networking and dinner with technology leaders.		3	2	1	
Post-event official report from the hosts three weeks after the event		√	√	√	√
Sponsorship Fees (USD) you may also pay in RMB, calculated at the exchange rate on the contract signing date		$70,000	$40,000	$16,000	$10,000

Add-on Opportunities & Discount

Add-on Opportunities		
Badge Lanyard Sponsor ×2	Company logo on the lanyard, quantity based on actual attendance	$10,000
Lunch Sponsor × 2	Company logo on the lunch boxes, quantity based on actual attendance	$5,000
Beverage Sponsor × 1	Company logo on coffee/soft drink cups, quantity limited by actual attendance	$5,000
Open Compute Night Naming Rights × 1	Joint logo on related materials for Open Compute Night, and three tickets for the dinner party	$10,000
Right to host Open Compute Salon (after Open Compute China Summit)	Full planning rights for the Open Compute Salon, including agenda, topics, and guest selection	$10,000
	OCP China invites 1-2 well-known technical experts to participate	
	OCP China will assist in inviting attendees and conduct joint promotion	

*Add-on opportunities only available to Summit sponsors

Reputable OCP members at all levels and OCTC members during the Open Compute China Summit 2026 are eligible for the following discounts

(No discounts apply to additional benefits)

For companies that are members of both OCP and OCTC, the larger of the two discounts will apply

For example, if your company is an OCP Silver Member and also an OCTC Member, you are entitled to a 10% discount.

Member Level	Discount	Diamond Sponsor $70,000	Platinum Sponsor $40,000	Gold Sponsor $16,000	Silver Sponsor $10,000
OCP Platinum Member	15%	$59,500	$34,000	$13,600	$8,500
OCP Gold Member	10%	$63,000	$36,000	$14,400	$9,000
OCP Silver Member	7%	$65,100	$37,200	$14,880	$9,300
OCTC Member	10%	$63,000	$36,000	$14,400	$9,000

About Open Compute Tech Summit

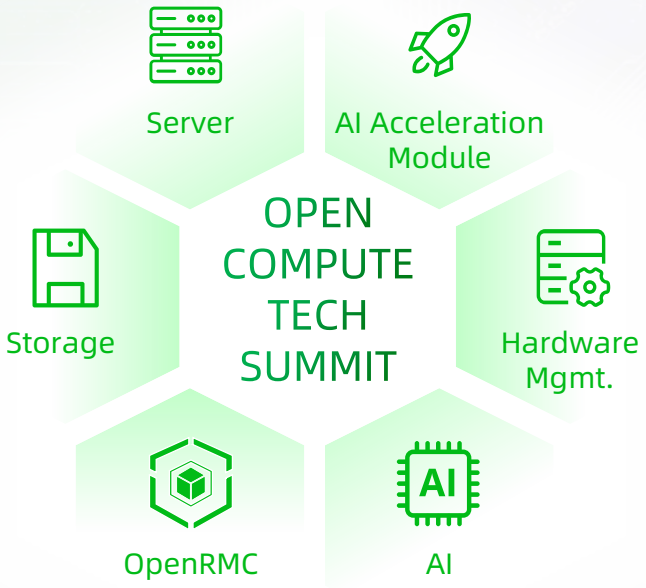
Open Compute Tech Summit （ OCP China Day ）

serves as a platform connecting members of the global open computing community. Co-hosted by the world's most influential open computing organization, the Open Compute Project (OCP), and the Open Compute Technology Committee (OCTC), the event brings together community members to share technological achievements, showcase real-world applications and best practices, and foster in-depth technical exchange. The summit focuses on cutting-edge topics, including rack-scale systems, artificial intelligence, green data centers, edge computing, storage, and networking, further expanding the global impact and adoption of open computing technologies.

100+
Community Partners

230+
Reports

8000+
Summit Attendees



50+
Media / Analysts

2M+
Online Livestream Views

10M+
Media Exposure

Cutting-edge Viewpoints

New Technologies Announcement

Sharing of Practices and Experience

Ecosystem Evolution and Realization of Commercial Value

Global Experts

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GATHER WORLD'S LEADING EXPERTS



Feng Wang
Director, AI R&D Center, China Telecom Research Institute



John Hu
General Manager, IEIT



Qingchun Song
Sr. Director, NVIDIA / Network



Zaid Ali Kahn
Former OCP Board Chair



David Ramku
Board Chair, OCP Foundation



Xiaodong Duan
Vice President, China Mobile Research Institute



Chen Qing
Senior Manager, Industrial and Commercial Bank of China, Dater Center



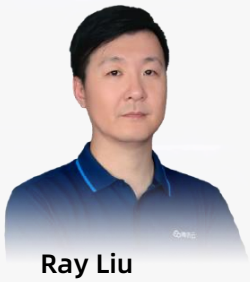
Klaus-Dieter Lange
Chair, International Standards Group (lSG), Standard Performance Evaluation Corporation



Hui Deng
Vice President, Enflame



Yun Weng
Engineering Director, Greater Asia Region, Solidigm



Ray Liu
Deputy Director, Tencent Cloud StarLake Lab



Eric Yu
AI data center test solution architect, Keysight Technologies



Derek Qian
Marketing Director, ARM China



Steve Mills
Technical Lead, Meta



George Tchaparian
Chief Executive Officer, OCP Foundation



Zhenyu Hou
Corporate Vice President, BAIDU



Steve Helvie
OCP VP Emerging Markets



Silwan Chang
Corporate VP, Advanced Solution Development Team, Samsung Electronics



Zhikang Lin
Director, Standard Services Department, Guangdong Connector Association



Guangbin Zhang
Founder & CEO, E7 Research



Peter Ye
Director, OCP China Community



Eric Li
Director, Intel PRC hyperscale Strategy & Execution, Data Platforms Group



James Kelly
VP Market Intelligence and Innovation, OCP



Chengwei Li
Senior System Architect, Luxshare Precision Technology



Hai Chen
Secretary-General, OCTC



Yangfan Zhong
Server Architect, Alibaba Cloud



Nill Ge
OCP China Region Project Leader, Byte Dance Firmware Architect

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阿里云 | Advanced Energy | AMPERE | Amphenol | 安谋科技 arm CHINA | Baidu 百度

ByteDance 字节跳动 | Cambricon 寒武纪 | EJN | Centec | Chayora 朝亚 | 中国移动 China Mobile

中国电信 CHINA TELECOM | CISCO | Edge-corE NETWORKS | Enflame 燧原科技 | flex | 浪潮信息

Western Digital

OPEN COMPUTE COMMUNITY ECOSYSTEM PARTNERS

3M 科技改善生活™

中国工商银行 INDUSTRIAL AND COMMERCIAL BANK OF CHINA | Innovision Semiconductor 长工微 | intel | 京东云 | LUXSHARE TECH 立讯技术 | Meta

Microsoft | muRata INNOVATOR IN ELECTRONICS | NVIDIA | 庆虹电子(苏州)有限公司 | SOLIDIGM | 思得 | Tencent 腾讯

SAMSUNG | SEAGATE | Shannon Systems 宝存科技 | TOSHIBA | VICOR | 世纪互联 VNET

** Listed in no particular order*

About Open Compute Tech Summit

TOP-LEVEL MEDIA MASSIVE EXPOSURE

10M+
Media Exposure

50+
Media / Analysts

20+
Media Broadcast

2M+
Online Livestream Views

20+
Social Platforms

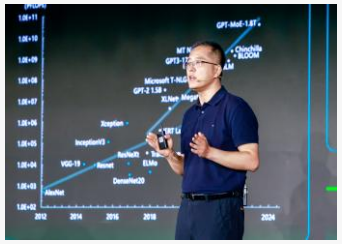
** Listed in no particular order*

Previous Events Highlights

KEYNOTES
AWARDS
&
PANELS



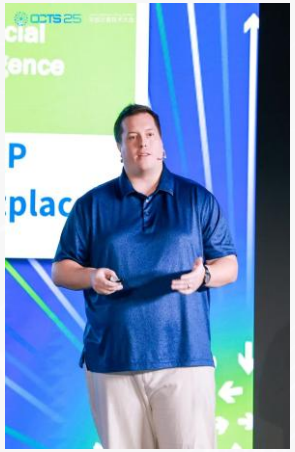
























Previous Events Highlights

INTERVIEW & POST-SPEECH PANEL & OPEN COMPUTE NIGHT

















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EXHIBITION & LIVE TALK















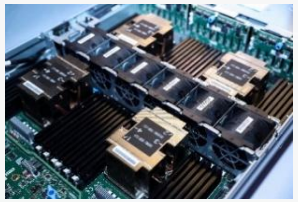

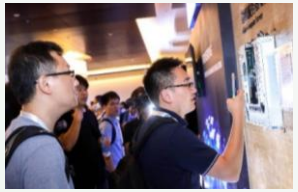











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THANKS & WELCOME

